

WALWORTH COUNTY

BUSINESS EXPO 2016 & CAREER FAIR

Network ~ Learn ~ Succeed

SEMINARS

INCLUDED IN EXPO ADMISSION

10:15 – 11:00 AM

WESTGATE A - **Judging a Business by its Cover. What to Look for When Selecting Images for Your Marketing**

Local photographers Matt Mason & Jake Schnake of Matt Mason Photography

WESTGATE B - **NOW WHAT? What to Do with Your Business Website After Launch**

Signalfire, President - Matthew Olson

WESTGATE C - **Managed IT Services** John Stensland - Martin Group, President

11:15 – 12:00 PM

WESTGATE A - **The Science of Social Media - Navigating the Web** Founders of East Troy Computer Club,

John Jacoby of Flox and Ben Keating, professional button pusher

WESTGATE B - **GrowthWheel, A Business Evaluation Tool** Greg Herker - Fab Lab Manager, Gateway Technical College

WESTGATE C - **RADIO Works** Nancy Douglass - General Manager, 96.1 FM WLKG

2:15 – 3:00 PM

WESTGATE A - **What Can Wisconsin Women's Business Initiative Corporation WWBIC Do for You?** Heather Lux, Presenter

WESTGATE B - **Business Solutions: Deposits/Lending/SBA Financing**

Michael Jackson of Town Bank, Senior Vice President, Commercial Banking

WESTGATE C - **Forget GPS, You Need BPS - A Business Planning Strategy** Michael Johnson, Full Potential Associates

3:15 – 4:00 PM

WESTGATE A - **How to Effectively Leverage Social Media for Your Business**

Presented by REACH Creatives, David Scotney and Joseph Schmidt

WESTGATE B - **Exceptional Customer Service** Gary Loop, President Loop Group, LLC

WESTGATE C - **Credit Card Processing Industry Education** Tim Henry - Capital Bank Card

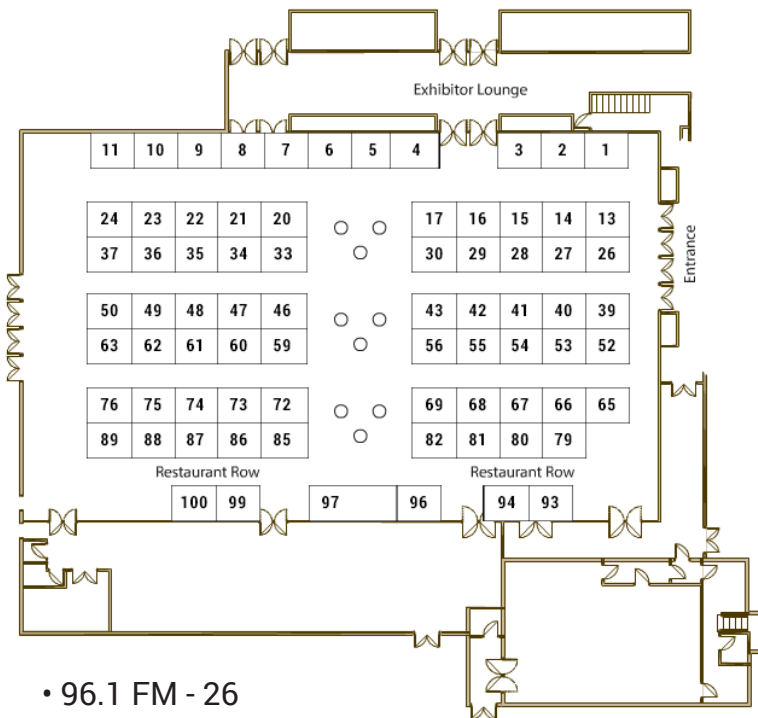
Seating is limited, first come first served. Located in Westgate A, B and C. Each room can accommodate 50 people theater style.

WALWORTH COUNTY BUSINESS EXPO SPONSORED BY



SUPPORTING ORGANIZATIONS





- Grand Geneva Resort & Spa - 72
- Harbor Shores on Lake Geneva - 73
- Hawk's View Golf Club - 100
- Inspiration Ministries - 14
- IT WORKS GLOBAL - 37
- ITT Technical Institute - 61
- KACO Computer Sales & Service - 41
- Komfort Heating & Cooling, Inc. - 75
- Lake Geneva Canopy Tours - 81
- Lake Lawn Resort - 29
- Manpower - 52
- Martin Group - 28
- Master Services Inc. - 82
- Mercy Health System - 20
- Mercy Health System - 33
- MicroPrecision - 30
- Mill Creek Hotel - 85
- Millennium - 65
- Minuteman Press - 7
- mkCellular - 48
- Modern Woodmen Of America - 53
- MPC - 43
- Nei-Turner Media Group, Inc. - 87
- Next Door Pub & Pizzeria - 99
- Oakfire/REACH Creative - 93
- Plas-Tech Engineering - 46
- Popeye's - 96
- Precision Plus, Inc. - 40
- R & L Spring Company - 17
- Scherrer Construction - 47
- Signalfire - 15
- Spinal Rehabilitation Center of Lake Geneva - 76
- Sustainable Staffing Inc - 11
- SWC Group, LLC - 66
- SWITS, LTD. - 27
- Town Bank - 4
- Transamerica Financial Advisors - 86
- United Way of Walworth County - 1
- University Wisconsin - Whitewater - 79
- VISIT Lake Geneva - 97
- WCEDA - 5
- Whitewater Chamber of Commerce - 69
- Willowfield Nursing and Rehabilitation Center - 16
- Wisconsin Illinois Senior Housing - 42
- Wisconsin Oven Corporation - 9
- WWBIC - 80

- 96.1 FM - 26
- The Abbey Resort & Avani Spa - 2
- Adecco - 54
- Alpine Valley Music Theatre - 36
- Alpine Valley Resort - 74
- ANDREWS STAFFING - 21
- Army Lake Camp - 55
- Aurora Health Care - 3
- The Baker House - 88
- Basin Precision Machining, LLC. - 13
- BNI - Business Networking Inc - 89
- BrightStar Care - 22
- City of Lake Geneva - 24
- Clear Waters Salon and Day Spa - 68
- CompleteStaff - 34
- Cornerstone Shop & Gallery - 8
- CORPORATE CONTRACTORS INC - 59
- Delavan Lake Area Chamber of Commerce - 56
- East Troy Area Chamber of Commerce - 39
- Echo Lake Foods - 50
- The Elegant Farmer - 94
- Elkhorn Area Chamber of Commerce - 6
- Evergreen Country Club - 23
- Exacto Inc. - 62
- Extended Care Professional - 35
- G4S Secure Solutions, USA - 49
- Generac - 63
- Gateway Technical College - 67
- Geneva National Resort - 10
- George Williams College - 60

Exhibitors highlighted in orange are participating in Walworth County Career Fair.