

# Good



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# NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

WWW.EASTTROYWI.ORG

MAY 2009

VOLUME 20, EDITION 3

## New Member Profiles



KATIE MATTESON *Good Neighbors*

The staff at Lakes Area Rental, who provided the booths for the Chamber's recent Expo, gathered for a photo after joining the Chamber in February.

**Lakes Area Rental**  
801 E. Centralia St.  
Elkhorn, WI 53121  
(262) 723-6450

Whether your project is home remodeling or a large construction sale, planning an indoor special event or an extravagant outdoor wedding...we pride ourselves in exceeding our client's expectation. Our expertise is unparalleled since 1985. As experts in the rental field, our professional team members are highly knowledgeable in rental products and services, helping to ensure you receive the right products. Our inventory is always expanding, so we're likely to have whatever you need to make your next event, home project or construction job a complete success.



KATIE MATTESON *Good Neighbors*

Chamber Ambassador Sarah Alexander (left) from Realty Executives Integrity welcomed Diane Qureshi from Home Care Network to the Chamber.

**Home Care Network**  
612 Wells St., Suite H,  
P.O. Box 384  
Lake Geneva, WI 53147  
(262) 248-0457

Home Care Network can assist you in optimizing your health while in the comfort of your home. Our professional staff includes registered nurses, social workers and physical, occupational and speech therapists to help manage any health care situation.

**TURN TO PAGE 6 FOR  
MORE NEW MEMBERS**

## Corn & Brat Roast kicks off Enjoy East Troy! Summer Events

The East Troy Area Chamber of Commerce's 33rd Annual Corn & Brat Roast on Memorial Weekend kicks off the 2009 Enjoy East Troy! summer events schedule. Plans call for this year's event to be better than ever with the addition of a full schedule of live entertainment under a huge tent on the Village Square.

"This year the unpredictable Memorial Weekend weather won't bother us," Corn & Brat Roast chairman Dan Heidelmeier said. "The great food and music will go on rain or shine."

The music line-up includes the Country K's from 1-3 p.m. and 4 Lane Hwy from 3-7 p.m. on Saturday, May 23; Third Chair from 12:30 to 2 p.m., Terry Murphy Band from 2-4 p.m. and Paulie & The Poor Boys from 4-7 p.m. on Sunday, May 24; and Smooth Blues from 1-5 p.m. on Monday, May 25.

Roasted sweet corn, grilled brats, hamburgers, hot dogs, soda, big pickles, beer and hard lemonade will be offered on Saturday, May 23 and Sunday, May 24 from 11 a.m.-7 p.m. and from 11 a.m.-5 p.m. on Monday, May 25.

### 18th Annual Community-Wide Rummage Sale

Bargain hunters will cover the East Troy area on Saturday, May 23 and Sunday, May 24 from 9 a.m. to 4 p.m. when the East Troy Area Chamber of Commerce holds its 18th Annual Community-Wide Rummage Sale. See the complete listings on Pages 4 and 5 to plan out your sales route. And don't forget to take a break for lunch at the Corn & Brat Roast on the Village Square. Rummage sale participants can pick up their signs at the Chamber office, located at 2096 Church St. in the Grand Theatre Professional Building on the square.

### Memorial Day Observance

The Memorial Day Observance will be held Monday, May 25 on the Village Square beginning at 10:30 a.m. following a parade, which begins at the intersection of Main Street and Beulah Avenue and proceeds east on Main Street to the square. The program includes keynote speaker Judge Michael P. Cotter, local representatives to Badger Girls and Badger Boys State, a 21-gun salute for veterans who have passed away and roll call of the veterans who have passed away during the past year. Participants include members of Loomis-Martin American Legion Post 188, VFW Post 7501, East Troy High School Band, East Troy Middle School Band, Girl Scouts, Boy Scouts and Cub Scouts. A ceremony at the graveside of the most recently deceased veteran will take place following the ceremony on the square.

### 7th Annual Bike Rodeo

The Village of East Troy Police Department and the East Troy Family and Community Resource Center will again join forces to present the 7th Annual East



CHAMBER PHOTOS

*Good Neighbors*

**Above: 4 Lane Hwy will perform Saturday, May 23 during the East Troy Area Chamber of Commerce's 33rd Annual Corn & Brat Roast. Right: Chamber member Ted Zess serves sweet corn to Dawn Buchholtz during the Chamber's Corn & Brat Roast, which will be held May 23-25 this year.**



Troy Area Bike Rodeo on Saturday, May 30 from 10 a.m. to noon in the parking lot between Chester Byrnes and Doubek elementary schools. The rain date is Saturday, June 6. Children will learn bicycle and road safety and complete some fun bicycle activities. Pre-register by Wednesday, May 27 at (262) 642-4900 or easttroyfamily@centurytel.net.

### 12th Annual Golf Outing

The East Troy Area Chamber of Commerce will host its 12th Annual Golf Outing on Wednesday, June 10 at Alpine Valley Resort starting at 11 a.m. The \$75 per golfer entry fee includes 18 holes of golf, cart, lunch provided by Citizens Bank of Mukwonago and dinner, with membership in the Chamber not required to participate – everyone is welcome! The event serves as a major fundraiser for the Chamber, with donations sought for raffle prizes and hole sponsors for \$85 each. To register, use the registration form on Page 2 or download a form from the Chamber's Web site at [www.easttroywi.org](http://www.easttroywi.org).

### 34th Annual Arts & Crafts Fair

The GFWC Woman's Club of East Troy will hold its 34th Annual Arts &



CHAMBER PHOTO *Good Neighbors*

**Golfers prepare for the shotgun start at the East Troy Area Chamber of Commerce's Golf Outing last year. The Chamber will host its 12th annual golf outing on Wednesday, June 10 at Alpine Valley Resort.**

Crafts Fair on Saturday, June 13 from 9:30 a.m. to 4 p.m. on the Village Square. Fresh homemade bakery, the club's famous barbecue and hot dog plates will be featured, along with the many new and talented art and craft fair vendors. The event supports the club's local volunteer services and East

See *EVENTS*, Page 3



# East Troy Area Chamber of Commerce 2009 CORPORATE PARTNERS

Chairman (\$3,500 Donation):



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CORPORATION

Leaders (\$1,000 Donations):

Alpine Valley

PROHEALTH CARE

FIRST CITIZENS  
STATE BANK  
EAST TROY OFFICE

ALLAN

For information about the Corporate Partnership Program, contact Katie Matteson at (262) 642-3770.

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## NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

**EAST TROY AREA CHAMBER OF COMMERCE**  
Katie Matteson ..... Executive Director  
Patti Friedl ..... Administrative Assistant

**2096 Church St., P.O. Box 312**  
**East Troy, WI 53120**  
**(262) 642-3770 - phone**  
**(262) 642-8769 - fax**  
**info@easttroywi.org**

**EAST TROY NEWS**  
Jack Cruger ..... Publisher

**2888 Main St.**  
**P.O. Box 47, East Troy, WI 53120**  
**(262) 642-7451 - phone**  
**(262) 642-2409 - fax**  
**etnews@easttroynews.com**

**WHO TO CONTACT?**  
To advertise ..... contact Jamie Farra  
(262) 642-7451 or  
jfarra@easttroynews.com

To submit news briefs about your company or organization ..... contact Katie Matteson

To update your membership information.....contact Patti Friedl

To submit an event for the calendar of events .....contact Patti Friedl

To submit information for a new member profile.....contact Katie Matteson

*Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published five times per year in January, April, May, September and November.*

## President’s Notebook

By Lori Szolwinski, President  
CHAMBER PRESIDENT, FIRST CITIZENS STATE BANK-EAST TROY OFFICE



### Chamber activities highlight East Troy summer events

The hard working members of the Chamber’s Ambassador Committee provided an excellent forum to Enjoy East Troy! when they presented the 2009 Business Expo to the community on Saturday, April 25 at East Troy Middle School.

Those who attended know that the entire venue was filled with good vibes from the Chamber members who staffed the booths and the folks who came out to see what they had to offer. There were great conversations, exchanges of useful information, laughter, business transactions, great food, informative speakers, lots of networking and an abundance of free stuff.

Kudos to committee chairperson Pam Burki from Realty Executives Integrity and committee members Sarah Alexander from Realty Executives Integrity, Deb Curtis from Associated Bank, Stephanie Choiniski from Little Angels Learning Center and Reenie Allen from Ivan’s Unique Dining on the Square.

As you’ll read in this issue, the Expo is just the start of the many community events planned for the spring and summer months in East Troy.

The Chamber leads the way Memorial Weekend with the 33rd Annual Corn & Brat Roast (May 23-25) and 18th Annual Community-Wide Rummage Sale (May 23-24).

The Chamber’s Advertising and Marketing Committee, led by Corn &

Brat Roast Chairman Dan Heidelmeier of Not Just Beans, is orchestrating this year’s event.

It promises to be better than ever with the addition of the World’s Largest Corn & Brat Roast Tent that will feature live entertainment all weekend. Great food. Great music. Great sales. What could be better?

Hot on the heels of the Memorial Weekend activities is the Chamber’s Annual Golf Outing, set for Wednesday, June 10 at Alpine Valley Resort. The Golf Committee, led by De Anne Conrad from Citizens Bank of Mukwonago, is already hard at work rounding up golfers and hole sponsors. The registration form is available in pdf format on the Chamber’s Web site, [www.easttroywi.org](http://www.easttroywi.org).

On June 8, a member of East Troy High School’s Class of 2009 will receive a \$500 scholarship from the Chamber. The winner was selected from a pool of 13 applicants, six of whom were interviewed by members of the Chamber’s Scholarship Committee, led by Jeff Standafer from Citizens Bank of Mukwonago.

These active committees, supported by Chamber staff members Executive Director Katie Matteson and Administrative Assistant Patti Friedl, have really provided the catalyst for the Chamber to come alive with new energy. East Troy is fortunate to have so many dedicated individuals determined to bring out the very best in our community.

## MARK YOUR CALENDARS FORE...

*The East Troy Area Chamber of Commerce*

# 12th Annual Golf Outing

Wednesday, June 10, 2009 (Rain or Shine)

**ALPINE VALLEY RESORT • W2501 Highway D, East Troy, Wis.**

**SHOTGUN START: 11:00 a.m.**

**SIGN-IN & PUTTING CONTEST:**  
10-11 a.m.

**HOLE-IN-ONE CHANCES!**  
**GREAT PRIZES! RAFFLE!**  
**INCLUDES LUNCH** (Donated by  
*Citizens Bank of Mukwonago*) **& DINNER!** (Vegetarian dinners  
available with prior notification.)

Please send this form by May 29 with check payable to:  
East Troy Area Chamber of Commerce, P.O. Box 312 East Troy, WI 53120-0312

**Visit: [www.easttroywi.org](http://www.easttroywi.org)**

**Phone: (262) 642-3770 • Fax: (262) 642-8769**



Proceeds will benefit the East Troy Area Chamber of Commerce so that we may continue to coordinate the efforts of local businesses, service organizations, citizens and government to promote East Troy as an exceptional place to live, work and play!



Captain’s Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Teammate 1: \_\_\_\_\_

Teammate 2: \_\_\_\_\_

Teammate 3: \_\_\_\_\_

☐ I will promote my company by  
SPONSORING A HOLE (\$85 per hole)

Name for Signage: \_\_\_\_\_

Phone number: \_\_\_\_\_

☐ I will donate the following ITEMS  
for the RAFFLE and/or AUCTION:  
(Please drop off items at the Chamber office by May 29)

ITEM	QUANTITY	COST	TOTAL
Individual Entry Fee		x \$75.00	
Foursome Entry Fee		x \$300.00	
Dinner Only		x \$20.00	
Hole Sponsorship		x \$85.00	
Donation*			
TOTAL AMOUNT=			

\*For purchase of raffle prize

EVENTS, continued from front page

Troy High School scholarships.

Madison Scouts spring training

The Madison Scouts drum and bugle corps, one of Drum Corps International's world class performing units, is returning to East Troy from June 14-19 for the conclusion of their annual spring training. Each year the Scouts develop a 10-minute field production that they will perform throughout North America on a circuit that will have them competing in 33 shows starting June 19 in Rockford, Ill. and concluding on Aug. 9 at the DCI World Championships at Lucas Oil Field in Indianapolis, Ind.

The Scouts will be rehearsing at East Troy High School, 3128 Graydon Ave., and welcome the community to come watch the daily rehearsals, as well as a full dress rehearsal on Wednesday, June 17 at 7:30 p.m. They will also perform on July 5 during the East Troy Lions Club 4th of July parade.

Thursday Nights on the Square

The East Troy Community Band, under the direction of Jay Huenink, will begin its 2009 Thursday Nights on the Square concert season on June 18 with a performance by the East Troy Community Band. Other concerts include The Squeezettes on June 25, the East Troy Community Band on July 2, the Renaissance Brass on July 9, the East Troy Community Band on July 16, Swing Nouveau on July 23 and the East Troy Community Band on July 30.

All the concerts start at 7:30 p.m. Attendees should bring their own lawn chair. The band is sponsored by Alpine Valley Music Theatre, First Citizens State Bank-East Troy and CenturyTel.

Fourth of July Celebration

The East Troy Lions Club will host its 72nd Annual Fourth of July Celebration

from July 2-5. The event is based at the Amusement Park on Graydon Avenue, with a huge carnival on the midway and the area's largest beer tent featuring the area's hottest bands all four days. Fireworks are scheduled for Friday, July 3 at dark (no rain date), with the Kiddie Parade, Truck & Tractor Pull, Car Show and Softball Tournament set for Saturday, July 4. The parade will step off at 1 p.m. on Sunday with the theme "It's Still A Grand Old Flag."

Airport Open House

The Friends of the East Troy Airport, Inc. will host their annual East Troy Airport Open House on Sunday, July 19 from 7 a.m. to 3 p.m. at the East Troy Municipal Airport, located on Highway L. Admission and parking are free.

The event will include airplane and helicopter rides, vintage, homebuilt and Warbird airplanes, plus antique and classic cars. Breakfast will be served from 7 a.m. to 1 p.m. for \$6 for adults and \$4 for children 8 and younger.

KC's Corn & Brat Roast

The Knights of Columbus will hold their annual corn and brat roast Friday, July 24 through Sunday, July 26 on the Village Square. They will serve brats, hamburgers and roasted sweet corn starting at 4 p.m. on Friday and 10 a.m. on Saturday and Sunday.

Fireman's Memorial Dance

The East Troy Volunteer Fire Department will hold its annual Fireman's Memorial Dance on Saturday, Aug. 8 from 9 a.m. until midnight. Garden tractor pulls will start at 9 a.m., followed by ATV mud runs at 11 a.m. Live music will begin at 3 p.m., with 4 Lane Hwy taking the stage at 8 p.m. Food and refreshments will be served.



ERIC KRAMER Good Neighbors

Above: the East Troy Community Band, under the direction of Jay Huenink, will begin its 2009 Thursday Nights on the Square concert season on June 18. Below: Attendees get a unique chance to see a replica of the Spirit of St. Louis airplane, on loan from the Experimental Aircraft Association, during the East Troy Airport Open House last year. The Friends of the East Troy Airport will host the annual event July 19.



ELLEN THOMSON Good Neighbors



ERIC KRAMER Good Neighbors

East Troy veterans' color guard leads off the parade during the East Troy Lions Club Fourth of July parade. The Lions Club will sponsor the annual Fourth of July Celebration for the 72nd year July 2-5.

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It's Still A Grand Old Flag

EAST TROY LIONS CLUB

FOURTH OF July CELEBRATION

Parade Entry Form

Sunday, July 5 at 1:00 p.m. • East Troy

Name of Organization: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Length of Parade Entry in Feet: \_\_\_\_\_

Please check entry category: \_\_\_\_\_

Youth \_\_\_\_\_ or Church Business \_\_\_\_\_

Novelty or Clown \_\_\_\_\_ Civic or Fraternal \_\_\_\_\_

Other – Specify \_\_\_\_\_

Prizes awarded to top 3 places in each category best depicting theme of "It's Still A Grand Old Flag"

**1<sup>st</sup> Prize: \$100 • 2<sup>nd</sup> Prize: \$50 • 3<sup>rd</sup> Prize: \$25**

All approved entries are FREE. Entry and performance rules apply.

**Send all entry forms to: Lion Ted Cvikota, Parade Chairman  
P.O. Box 53 • East Troy, WI 53120**

All entry forms must be received by: Friday, June 26, 2009. No Sunday entries will be accepted. Line up will be at the East Troy Middle School before noon on the day of the parade, Sunday, July 5, 2009.

256843





# Get ready...Get set RUMMAGE!

Saturday, May 23 &  
Sunday, May 24  
9 a.m. to 4 p.m.

## Village of East Troy

<b>2070 Church St.</b> Near Union St. Begins Friday, May 22 and Saturday, May 23 9:00 a.m. - 3:00 p.m. Please No Early Birds. Teen Girl, Women and Men Clothing, Movies, Home Décor. Furniture, Computer Stuff and Much Much More. Reasonable Prices.	Sat.	<b>2174 Division St.</b> Near South St. 5 Families! 1 POD Mini, Cannon Digital Camera, Curved Soprano Saxophone, Stereo Equipment and Magazines, Audio Cabinet, Kitchen Butcher's Rack, Modern Décor and Many Other Decorative, Household and Misc. Items. Kids Clothes Galore! Girls Summer and Winter (sizes 7/8, 10/12), Boys summer and winter (sizes 8/10, 10/12), Lots of Toys, Movies and Books. Girls and Boys "teen" sizes. Womens Clothing (sizes 7 up to plus size), Mens Clothing (size M-XL).	Sat.
<b>2096 Church St.</b> On the Village Square Womens, Childrens, Mens Clothing (all sizes), Accessories.	Sat. & Sun.	<b>3247 Douglas Ave.</b> Between Lily & Emery Beginning Thursday. Loads of Household, Gifts, Knic-Knacks, Yard Art and New Un-Used Items. Trampoline, Foot Bath, Purses, Jewelry and Decorations.	Sat.
<b>2167 Church St.</b> Near South St. 9:00 a.m. to 5:00 p.m. Antiques, Oak Queen Size Frame, HH, Name Brand Pre-teen and Jrs. (size 11-5), Womens (size 6-12), Teen Boys (size S-M), Shoes like New, CDs/DVDs, Books of All Kinds and Much More! BAKE SALE, ICE COLD BEVERAGES, FREE COFFEE! Cash Only.	Sat. & Sun.	<b>1876 East Drive</b> Near Highway 20 Misc. Household, Plants, Church Pews, Furniture, Dining Table and 6 Chairs, Guinea Pigs.	Sat. & Sun.
<b>3036 Clayton Ave.</b> Near Bellview Ave. Household Items, Microwave, Pepsi Mini Fridge, Toys and Books, Camping Items, Clothing, Push Lawn Mower.	Sat. & Sun.	<b>1943 Edwards St., Unit A</b> Near Church St. Nic Naks, Clothing, Kitchen Wares, Crafts, Books, Wall Décor, Rugs, Jewelry, Small Furnishings, Videos, DVD's, a few CD's, Blankets.	Sat. & Sun.
<b>3043 Clayton Ave.</b> Near Lenck St. 4 Family Rummage. Womens Clothing, A Lot New with Tags, Girls Clothing, A Lot New with Tags, Household Items, Kitchen Appliances, Knick Knacks, Décor, Coins and other Collectibles.	Sat. & Sun.	<b>2932 Elm St.</b> Near Center St. Kids Toys, Clothes, Household Items, Some Furniture.	Sat.
<b>1925 Division St.</b> Near Elm St. Girls, Boys, Mens and Misses Clothing, Books and Small Appliances.	Sat. & Sun.	<b>2037 Emery St.</b> Near Douglas Ave. Furniture, Lawn Furniture, Encyclopedias, Books, Videos, Boys Clothing (size 24 mo. and 2T), Iris Plants.	Sat. & Sun.
<b>2156 Division St.</b> Near South St. Christmas Items (All Kinds), Household Items, Small Copier, Lawn Chairs, Computer Scanner and Many Misc. Items.	Sat. & Sun.		

# EAST TROY CHAMBER

## Village of East Troy

<b>2742 E. Main St., #211</b> Between School St. & Byrnes St. Household Items, Outdoor Furniture, Clothing, Everything Must Go! Moving Out-of-State. Also Selling Mobile Home \$15,000 Everything Included!!	Sat. & Sun.	<b>2921 South St.</b> Near Clark St. Lots of Clothes and Many Misc. Items. Something for Everyone.	Sat. & Sun.
<b>2948 Main St.</b> Near Clark St. Hostas (large variety), Farm Smalls. Something for Everyone - Clean and Reasonably Priced.	Sat.	<b>2958 South St.</b> Near Clark St. Hardware, Old Stuff, Lots of Mans Stuff, Tools, Miller Mugs, Step Ladder, Boat Anchors/Bumpers, Old Coffee Pot, Planters, Books, Wicker Dresser, Mirror and Chair, Yard Ornaments, Wagon. So Much For Everyone. Cannot List Everything.	Sat. & Sun.
<b>3092 Main St.</b> Near West St. Weslo Arc Skier Plus Exercise Machine, Boys (size 10 and up teen) Clothes, Womans (size 2 - plus size casual to career) Clothes, Shoes (size - large), Meade Telescope, Christmas Decorations, 17" T.V., VCR, X-Box Games, Kids Toys, Misc. Items. Come Check It Out!	Sat.	<b>2520 St. Peter's Road</b> Near Highway ES Dining Room Table, Buffet/Hutch, Lots of Misc. Items, Brand New Toys in Boxes, Train Table with Drawers.	Sat.
<b>2939 Mallard Way</b> Off Highway 120 & O'Leary Lane Baby and Childrens Clothing, Baby Furniture, Toys, Books, Household Items, Furniture, Computer Monitors, Vinyl Records, Adult Clothing and More.	Sat. & Sun.	<b>2552 St. Peter's Road</b> Near Seminary Road Huge Rummage. Over 40 Plastic Bins full of Girls Clothes. Lots of 0-3T. Some 4T and up. Some Boys Clothes 0 to 4T and up, Baby Blankets, Baby Crib, Complete Baby Snoopy Crib Bedding Set, High Chair, Princess Toddler Bed, Toys, Books, Household Stuff.	Sat. & Sun.
<b>2956 Mallard Way</b> Off of O'Leary Lane Begins Thursday, May 21 and Friday, May 22 8:00 a.m. - 4:00 p.m. Lots to Sell All Must Go: VHS Movies, Books, Puzzles, Stuffed Animals, Air Mattress, Childrens Pool, Board Games, Baby Crib, Toys, Baby Leapster with Games, Womans Clothes, Small Curio Cabinet, Baskets, Weight Bench, Wood Burning Stove, Pool Cue and Much Much More.	Sat.	<b>2713 St. Peter's Road</b> Near Carriage Road Convertible Crib, Little Tykes 8 in 1 Playground, Strollers, Boys Clothes (24 mo.-4T), Girl Clothes (3T-?), Adult Clothes, Books, Holiday and Household Items.	Sat.
<b>2917 North St.</b> Near Division St. Full Set "Ping" Golf Clubs, Bag and Cart, Starter Set Eldorado Golf Clubs, Bag and Cart, Small Computer Desk, Kitchen Hutch (Country Style), Guitar.	Sat. & Sun.	<b>1702 Steeple Drive</b> Near St. Peter's Road Baby Items: Swing, Bouncer, Play-yard, Exosaucer, Crib with Mattress, Boys Clothes etc., Oak Country Table with Chairs, Coffee and End Tables, Dresser, Singer Sewing Machine with Table, Warn Electric Winches, Curtains with Country Style Rods and Much More!	Sat. & Sun.
<b>2925 North St.</b> Near Division St. Thursday thru Saturday. Lots of Collectibles, Books, Houseware and Misc. Items.	Sat.	<b>1717 Steeple Drive</b> Near St. Peter's Road Clothes, Household Items, Furniture, Bicycles.	Sat. & Sun.
<b>3022 North St. N</b> Beulah & Highway 20 (North) Mahogoney Thomasville Twin Bedroom Set, Oriental Antique Vases, Plates, Collectibles, Womens Clothing (size 10-12), Mens Clothing (size XL), Books, Household Items, Furniture, Boom Box.	Sat. & Sun.	<b>2544 N. Sterling Circle</b> Between Kettle Court & Posekany Lane Friday and Saturday. Massive Moving Sale. Pop-up Camper 10' box, Chest Freezer, Furniture, Childrens Furniture, Patio Set, Table, Oak T.V. Cabinet, Shelving, Girls Clothes (size 5-6x), Lots of Girls Toys, Treadmill, L-Shape Computer Desk, 4 Drawer Filing Cabinets, Dorm Fridge, Electronics, Quality Housewares, Tools, Books and More.	Sat.
<b>3223 North St.</b> Near Highway 20	Sat. Misc. Items.	<b>3254 Superior Ave.</b> Near Emery St. Multi-Family and Store Closing Rummage Sale. Lots of Clothes, Furniture, Household Items, Gift Items, Many Treasures	Sat. & Sun.
<b>2918 North Shore Drive</b> Near Division St. Begins Friday. Multi-Family Sale. Clothing - Infant Girls, Women (size M-XL), Men (size L-XL), Maternity (size M-XL), VHS Tapes and Player, CD's, Hand Tools, Mini Greenhouse, Computer Games, Stove and Dryer (both gas), Decorations, Large Patio Heater, Wooden Chairs and Other Furniture, Full Size Pull-Out Sofa.	Sat. & Sun.	<b>1873 Thomas Drive</b> Near Highway 20 Friday and Saturday. Home Décor, Kitchen Items, Christmas Decorations, Business/Professional/Casual Clothing, Small Furniture Items, Luggage, Bedding, Misc.	Sat.
<b>2924 North Shore Drive</b> Near Clark St. Tools, Womens, Mens and Teens Clothing, Table and Chairs, Misc. Furniture, Books, Household Appliances, Christmas Decorations, T.V.'s, Bikes.	Sat. & Sun.	<b>2912 Union St.</b> Near Division St. Sunday - 9:00 a.m. - Noon. Crib, Boy and Girl Clothes (2T and 3T), Kids Shoes, Purses, Bike, Womens Clothing, Misc. Household, Thomas Kincaid Light Houses.	Sat. & Sun.
<b>2788 Ridge Drive</b> Near Frontage Road Boat, Table and Chairs, Bedroom Furniture - Queen Size, Rocking Chair.	Sat.	<b>2951 Union St.</b> Near Austin St. Annual Plant and Bake Sale with Raffle Item. 8 Seater Stroller, Play Store, Crib, High Chair, Little People Child Care Toys and Curriculum. Kids Play Kitchen and Ball Pit, Toys, Home Décor (pictures, sconces, candles, lamps, kitchen items). Electronics (speakers, 400 disk changer, stereo system, DVD player, surround sound), Tools, Dog House, Large Party Tent, Christmas and Halloween Decor, Piano, Keyboards!	Sat.

24/7



NO CONTRACTS

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2541 East Main Street

East Troy, WI 53120

easttroy@snapfitness.com

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Some restrictions apply. Offer expires 6/31/09.

256745



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# New Member Profiles



KATIE MATTESON *Good Neighbors*  
Chamber Ambassador Deb Curtis (left) from Associated Bank presented Tina Strand from Wisconsin Oven Distributors, LLC with her membership plaque.

**Wisconsin Oven Distributors, LLC**  
N8747 Hillburn Mill Road  
East Troy, WI 53120  
(262) 642-3939

Distributor for Memmert – German Company producing laboratory ovens and equipment – light industrial and research – distribution for the U.S., Canada, Mexico and Puerto Rico.



KATIE MATTESON *Good Neighbors*  
Geri Mayotte (left) and Jeff McPherson from McPherson Concrete Construction, Inc. were presented their membership plaque by Chamber Ambassador Stephanie Choiniski from Little Angels Learning Center.

**McPherson Concrete Construction, Inc.**  
2010 Church St.,  
P.O. Box 663  
East Troy, WI 53120  
(262) 363-9200

Whether it's new or existing concrete, we offer a wide variety of products to meet your specific needs. We will guide you in all aspects of the decision-making process to make sure your project is simply the best from start to finish. We service all of southeastern Wisconsin and have traveled as far as Illinois and Green Bay for jobs. Our experienced and knowledgeable employees are committed to quality. They take pride in producing the best product possible. McPherson Concrete is fully insured and we stand behind all of our work.



KATIE MATTESON *Good Neighbors*  
Chamber Ambassador Stephanie Choiniski (left) from Little Angels Learning Center welcomed Phyllis Gaines from Coldwell Banker Residential Brokerage to the Chamber.

**Coldwell Banker Residential Brokerage**  
20350 Watertower Blvd.  
Brookfield, WI 53405  
(262) 642-9296

Community members for over 19 years! Listening to the myriad of needs of a first time buyer or the seasoned seller. Providing truly remarkable service with the tools to address your real estate needs.



KATIE MATTESON *Good Neighbors*  
Chamber Ambassador Deb Curtis (left) from Associated Bank welcomed Bill Vint and Jerry Schneider from Sleeping Dogs Communications to the Chamber.

**Sleeping Dogs Communications**  
2096 Church St., Suite D,  
P.O. Box 977  
East Troy, WI 53120  
(262) 642-2870

Public Relations Specialists; Copywriters, Advertising and Marketing Consultation, Photography, Creative Services.



KATIE MATTESON *Good Neighbors*  
Chamber Ambassador Deb Curtis (left) from Associated Bank presented Len Hotz and Scott VanDusen from Datalink Business Solutions, LLC with their membership plaque.

**Datalink Business Solutions, LLC**  
2094 Church St., Suite 1,  
P.O. Box 113  
East Troy, WI 53120  
(262) 684-5600

**Thrivent Financial for Lutherans**  
5482 S. Westridge Dr.  
New Berlin, WI 53151  
(262) 901-0285

Christian based financial planners with offices in New Berlin and Elkhorn.



KATIE MATTESON *Good Neighbors*  
Realtor Kevin Messerschmidt (left) received a warm welcome from Chamber Ambassador Stephanie Choiniski from Little Angels Learning Center.

**Kevin Messerschmidt**  
N8035 Kadad Lane  
East Troy, WI 53120  
(414) 322-7483

I specialize in buying and selling homes throughout East Troy and Mukwonago. If you are a buyer or seller who lives near East Troy or Mukwonago, or if you are looking to relocate to our area, I am happy to assist you. Real estate is one of the largest and most exciting investments one can make. I am here to make sure that your process is a fun and rewarding one. My Web site is geared toward our local areas of East Troy and Mukwonago, and also surrounding communities such as Elkhorn, Lake Geneva, Delavan and Eagle. I am a specialist in our community and I would be happy to help you with all of your real estate needs.



Date: **June 17, 2009**  
Time: **7:30 p.m.**  
Location: **East Troy High School Football Field**

Come see the **Madison Scouts Drum and Bugle Corps** perform their 2009 Program:

**RELÁMPAGO!**  
(No Charge)

**It's good**  
**It's loud**  
**It's fun**  
**It's POW!**

Refreshments will be available.

In the event of inclement weather the program will be presented in the High School Gym.

For more information contact:  
**(262) 642-7652**

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# **Memorial Weekend**

## **33rd Annual**

# **CORN & BRAT ROAST**

**Saturday, May 23 & Sunday, May 24, 11 a.m.—7 p.m.**

**Monday, May 25, 11 a.m.—5 p.m.**

**On the East Troy Village Square**

**Roasted Sweet Corn • Grilled Brats • Hot Dogs**  
**Hamburgers • Soda • Big Pickles**  
**Beer • Hard Lemonade**

## **Featuring Live Music**

## **Under the Huge Tent!**

**No Cover Charge! Rain or Shine!**

**Saturday, May 23:** 1-3 p.m. Country K's  
3-7 p.m. 4 Lane Hwy

**Sunday, May 24:** 12:30-2 p.m. Third Chair  
2-4 p.m. Terry Murphy Band  
4-7 p.m. Paulie & The Poor Boys

**Monday, May 25:** 1-5 p.m. Smooth Blues

**EAST TROY AREA CHAMBER OF COMMERCE**

2096 Church St., P.O. Box 312, East Troy, WI 53120 • (262) 642-3770