

## New Member Profiles



CHAMBER PHOTO Good Neighbors

**Chamber Ambassador Sarah Alexander (right) from Realty Executives Integrity presented Kaycee Meracle and her staff from Flowers on Main with their new membership plaque.**

**Flowers on Main**  
2890 Main St.  
East Troy, WI 53120  
(262) 642-3006

Flowers on Main is a full service floral shop, with arrangements for every occasion including weddings, funerals, birthdays, anniversaries and holidays. Fresh and silk flowers are available in addition to green blooming and seasonal plants, gift ideas, cards, balloons and more.



CHAMBER PHOTO Good Neighbors

**Chamber Ambassador Sarah Alexander from Realty Executives Integrity presented a membership plaque to Bob, Audrey and Nick Perk from Elkhorn Martial Arts Center in Elkhorn.**

**Elkhorn Martial Arts Center**  
799 E. Geneva St.  
Elkhorn, WI 53121  
(262) 743-2111

The Elkhorn Martial Arts Center provides "Exercise to save your life" by helping students of all ages gain confidence and improve their self image while teaching them life-saving self defense skills.



CHAMBER PHOTO Good Neighbors

**Chamber Ambassador Pam Burki from Realty Executives Integrity welcomed Chris Fox from Fox Plumbing & Water Care, LLC.**

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## Chamber debuts Oktoberfest in East Troy fall activities lineup

The East Troy Area Chamber of Commerce will host an Oktoberfest party on Saturday, Oct. 3, 11 a.m. to 6 p.m., on the East Troy Village Square to launch a month-long promotion of Oktoberfest Hot Deals focusing attention on the East Troy business community.

A complete list of Hot Deals will be posted on the Chamber's Web site, [www.easttroywi.org](http://www.easttroywi.org).

The Chamber has invited back 4 Lane Hwy and their opening act, the Country K's, to perform from noon until 6 p.m. on Oct. 3.

The bands attracted a large crowd to the square when they played during the Chamber's Memorial Weekend Corn and Brat Roast earlier this year.

The inaugural Oktoberfest will also serve as a Chamber fundraiser, with fall treats such as caramel apples and pumpkin bars offered along with brats, BBQ pulled pork sandwiches and hot dogs. Hot apple cider will be available, along with beer, soda and water.

Vendors from the East Troy Farmers Market, who take up residence on the East Troy Village Square every Thursday from 3-7 p.m. through Oct. 1, will make a special appearance at Oktoberfest to wrap up their season.

"We've encouraged our members to post their Hot Deals on the Chamber's Web site in order to attract area residents to our member businesses," Chamber President Lori Szolwinski said. "Our members provide an incredible array of goods and services and we want to give people a sampling of the Hot Deals they offer on the Web site."

The Oktoberfest party coincides with several other East Troy community events taking place this fall. See separate items below for additional Oktoberfest events.

### Thanking local heroes on 9/11

In appreciation for East Troy's local heroes, East Troy Manor/Villa, 3271 North St., will offer a hamburger or brat, chips and soda to all the local first responders (police, rescue and fire personnel) on Friday, Sept. 11 from 11 a.m. to 1 p.m. or 4 to 6 p.m. Responders are invited to drive up and get a sandwich or stop by and sit on the front porch with residents and employees.

"We have room for your fire truck, ambulance or squad car - come and join us for a meal and a thank you!" East Troy Manor/Villa staff said.

### Serving the children of East Troy

In order to serve the children of the community, the Kiwanis Club of Greater East Troy is asking for residents' special watch while driving during the month of September.

"September is a time for the children to be returning to school and this is a reminder that children will be on bikes and in crosswalks," the club said in a press



VANESSA LENZ Good Neighbors

**Above: Chester Byrnes Elementary school students spent a day last fall picking the perfect pumpkins and apples at The Elegant Farmer in Mukwonago. Right: Lauren Haselberger and Mark Wroczynski traveled from Chicago to sample farm fresh produce at Michael Fields Agricultural Institute's annual Harvest Festival last fall. The 2009 Harvest Festival and Fall Farm Tour is slated for Saturday, Oct. 3. Below: The Charlie Sizemore Band will headline the East Troy Bluegrass Festival on Saturday, Sept. 12 at 5 p.m.**



VANESSA LENZ Good Neighbors



PHOTO SUBMITTED Good Neighbors



# President's Notebook

By Lori Szolwinski  
CHAMBER PRESIDENT, FIRST CITIZENS STATE BANK-EAST TROY OFFICE



## Great local resource. Hot Deals. Party.

We've combined these three seemingly unrelated concepts into one great promotion with the upcoming East Troy Oktoberfest.

The great local resource is (you guessed it) your local Chamber of Commerce. Our helpful staff, our office on the historic Village Square and now our upgraded Web site [www.easttroywi.org](http://www.easttroywi.org) provides a wealth of information to residents, visitors and Chamber members.

We've redesigned the site to make it more visually appealing and packed it full of information geared to meet the varied needs of those who visit it, including a community events calendar – which is updated almost daily by Chamber staff and by those who submit events directly to the calendar through the site. And since it launched in February, traffic to the site has increased substantially.

Besides making the site look better, the Chamber also invested in software that allows visitors to easily access Chamber member information, either by looking up a specific business or searching by category.

The program provides a map to each business, along with contact information and direct links to members' Web sites and e-mail addresses. All members have direct access to their individual pages on the site and can make updates to their information, as well as post job

opportunities and promotional items.

Visitors to the Web site can access the "Job Postings" and "Hot Deals" by clicking the buttons located in the lower left corner of the home page. Hot Deals can include anything from special event promotions, discounts on merchandise and services, plus other offers and sales incentives.

After attracting big crowds to the East Troy Village Square on Memorial Day weekend, we've invited back the County K's and 4 Lane Hwy to perform on the square once again for East Troy Oktoberfest on Saturday, Oct. 3 from 11 a.m. until 6 p.m.

This fun event fits in with a number of other local events going on that weekend. Advertising for East Troy Oktoberfest mentions those events and invites visits to the Chamber's Web site to take advantage of the Hot Deals.

Participants will be encouraged to decorate their businesses for the month of October and continue to post new Hot Deals throughout the month.

So, use the great resources provided by your East Troy Area Chamber of Commerce, go to the Web site and grab those Hot Deals and come to the East Troy Oktoberfest Kick-off Party and Enjoy East Troy with some good old fashioned family fun.

## Oktoberfest, continued from front page

release. "Children are our future and are so special.

"Please watch for our Peanut Days coming up during the month of September."

## Bluegrass Festival returns

The sounds of Bluegrass music will fill the fall air when the 16th annual East Troy Bluegrass Festival returns to the East Troy Village Square on Sept. 12-13, from 10 a.m. to 6:30 p.m. each day.

The event opens on Saturday with an open stage at 10 a.m., followed by the fiddle contest at 11:30 a.m. The bands start in the afternoon, with Cream City Bluegrass at 1 p.m., Sparetime at 2 p.m., Band Scramble at 3 p.m., Liberty Bluegrass Band at 4 p.m. and the headliner Charlie Sizemore Band at 5 p.m.

The music returns on Sunday with a gospel service featuring the Burie Family at 10 a.m., followed by banjo, mandolin and guitar contests at 11:30 a.m. The bands return in the afternoon with On Eagles Wings at 1 p.m., Roller Mills at 2 p.m., Front Porch at 3 p.m., New Pioneers at 4 p.m. and the headliner Grasstowne at 5 p.m.

Admission to the festival is free, with donations appreciated. Attendees are encouraged to bring their own lawn chair. No alcohol will be permitted.

For more information, contact festival director Robin Hudec at (262) 642-5843.

## Elegant Farmer hosts Autumn Harvest Festival weekends

Whether you're continuing a family tradition or starting a new one this fall, The Elegant Farmer offers a family fun apple and pumpkin picking farm experience during its popular Autumn Harvest Festival weekends Sept. 12 through Oct. 31 from 10 a.m. to 5 p.m. Everyone is welcome to The Elegant Farmer's orchard to pick from its 12 varieties of apples right from the tree. The orchard features favorite varieties like Wisconsin Granny Smith, Red Delicious, Empire, Courtland and Jonathan apples. The Elegant Farmer also offers the sweet Ida Red apples featured in its Apple Pie Baked in a Paper Bag.

After picking in the orchard or pumpkin patch, attendees can enjoy southeast Wisconsin's beautiful fall colors aboard a tractor-pulled hayride or a vintage trolley ride. The East Troy Electric Railroad's turn-of-the-century trolley departs Saturdays and Sundays from and returning to The Elegant Farmer Depot every 45 minutes. Adding to the fun is the Elegant Farmer's make-your-own caramel apple offered along with barbecue pulled pork sandwiches, slices of pie a la mode and hot buttered apple cider.

For more information, call (262) 363-6770 or visit [www.elegantfarmer.com](http://www.elegantfarmer.com).

## Resource center announces fall schedule

The East Troy Family Community Resource Center will offer a morning playgroup for children, ages birth through 5, on Monday mornings from 9:30-10:30 a.m. starting Monday, Sept. 14. The group also offers a variety of craft and activity nights on Monday evenings from 6-6:45 p.m. October events will focus on Halloween crafts and activities and will culminate with a costume party on Oct. 26. Participants can drop in any time in costume that day from 5:45-7 p.m. There will be finger foods, games and crafts. All activities are open to families in East Troy and surrounding communities and are free of charge. To register for activities or get more information, please contact Marolyn Komperud at (262) 642-4900 or [easttroyfamily@centurytel.net](mailto:easttroyfamily@centurytel.net).

## Clean Sweep set for Sept. 25-26

Walworth County will sponsor a Clean Sweep program Friday, Sept. 25 and Saturday, Sept. 26 to help households, businesses and institutions properly dispose of banned, unused, damaged or unwanted products that are considered hazardous.

Some examples are pesticides, solvents, adhesives, fuels, paint remover, degreasers, cleaning fluids, paints with metal pigments and fluorescent bulbs.

The Clean Sweep program has collected over 450,000 pounds of hazardous waste from 6,700 program participants since it was introduced in 1992.

The household event will include a pharmaceutical collection to properly dispose of outdated or unwanted prescription drugs and over-the-counter items. Participants may bring in pills, syrups, creams, inhalers, and vet/pet meds. Prescriptions should be left in the original container with the name of the medication and strength listed; the patient's name may be crossed out. Sharps/needles, nebulizers, oxygen tanks and radioactive materials are not accepted.

Clean Sweep services are provided free-of-charge to household residents who may drop off items at the following times and places:

- Friday, Sept. 25, 3 to 6 p.m. at the City of Lake Geneva Street Department, 1065 Carey St.

- Saturday, Sept. 26, 8 a.m. to noon at the Walworth County Public Works Department, W4097 County Road NN, three miles east of the City of Elkhorn.

Clean Sweep services are also available to businesses, industries, municipalities, schools and other service providers that generate small amounts of hazardous waste and classify as a Very Small Quantity Generator, according to DNR regulations.

## East Troy Area Chamber of Commerce 2009 CORPORATE PARTNERS

Chairman (\$3,500 Donation):



Leaders (\$1,000 Donations):



For information about the Corporate Partnership Program, contact Katie Matteson at (262) 642-3770.

## Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

### EAST TROY AREA CHAMBER OF COMMERCE

Katie Matteson ..... Executive Director  
Patti Friedl ..... Administrative Assistant

2096 Church St., P.O. Box 312  
East Troy, WI 53120  
(262) 642-3770 - phone  
(262) 642-8769 - fax  
[info@easttroywi.org](mailto:info@easttroywi.org)

### EAST TROY NEWS

Jack Cruger ..... Publisher

2888 Main St.  
P.O. Box 47, East Troy, WI 53120  
(262) 642-7451 - phone  
(262) 642-2409 - fax  
[etnews@easttroynews.com](mailto:etnews@easttroynews.com)

### WHO TO CONTACT?

To advertise ..... contact Jamie Farra  
(262) 642-7451 or  
[jfarra@easttroynews.com](mailto:jfarra@easttroynews.com)

To submit news briefs about your company or organization ..... contact Katie Matteson

To update your membership information ..... contact Patti Friedl

To submit an event for the calendar of events ..... contact Patti Friedl

To submit information for a new member profile ..... contact Katie Matteson

*Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published five times per year in January, April, May, September and November.*



VISIT US ONLINE AT  
[www.easttroywi.org](http://www.easttroywi.org)

## 2009 East Troy Area Chamber of Commerce Board of Directors

### President

Lori Szolwinski, First Citizens State Bank, East Troy Office

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Pam Burki, Realty Executives Integrity

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Dan O'Leary, O'Leary Plumbing and Heating, Inc.

Jon Bunne, Buell Motorcycle Company  
Daniel Heidelmeier, Not Just Beans, LLC

Linda Kaplan, East Troy Shell



Anyone interested in the program needs to pre-register by Sept. 16.

For information, contact Janet Cline at (262) 741-3367 or jcline@co.walworth.wi.us. Clean Sweep is sponsored by the Solid Waste Division of the Walworth County Public Works Department.

## ETHAS introduces Oktoberfest 5K Run/Walk

The East Troy Area Historical Society will host an Oktoberfest 5K Run/Walk on Saturday, Oct. 3. The race starts at 8:30 a.m., with registration taking place from 7 to 8 a.m. at Prairie View Elementary School, 2131 Townline Road.

The certified course, which is primarily flat and fast with one incline challenge, will start and end at the school. Healthy snacks and beverages will be provided to participants after the race, along with T-shirts and goodie bags.

Special awards will be given to overall male and female winners and first through third place awards for male and female participants in each age group (14 and younger, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and older).

To register, go to [www.easttroywi.org](http://www.easttroywi.org) and download a registration form or pick up a form from the Chamber office. Pre-register by Sept. 25. Entry fees are \$20 for pre-registered runners/walkers; \$25 or \$20 plus two non-perishable food items for late and day of race registrations. All food items collected on race day will be donated to the East Troy Food Pantry.

For more information, call Tina Strand at (262) 903-5373.

## Oktoberfest at Not Just Beans

Not Just Beans, 3268 W. Main St., will hold its Oktoberfest festivities on Saturday, Oct. 3 from 9 a.m. to 2 p.m., featuring its annual pig roast, live music, in-store specials, games and activities for the kids and a craft sale outside. For more information,

visit [www.notjustbeansllc.com](http://www.notjustbeansllc.com).

## CarFit for Seniors

East Troy Manor/Villa will offer a free CarFit program on Saturday, Oct. 3 from 9 a.m. to 1 p.m. at the Village Marketplace parking lot to help older drivers.

The number of older drivers is growing. The U.S. Census Bureau has determined that by 2030, one in five drivers will be age 65 or older, which means there will be more than 30 million older drivers.

The innovative CarFit program, sponsored by AARP Wisconsin, the American Automobile Association and the American Occupational Therapy Association, offers a quick, free comprehensive check on how well older drivers and their vehicles work together.

At the event, a trained team of CarFit volunteers, including occupational therapists from the Wisconsin Occupational Therapy Association, will walk drivers through a 12-point checklist. The checklist activities help drivers make sure they have: a clear line of sight over the steering wheel, adequate space to their airbag/steering wheel, properly adjusted head restraints, proper positioning on gas and brake pedals, proper safety belt use and fit and safe positioning of mirrors to minimize blind spots.

This free checkup takes about 20 minutes and provides an opportunity for drivers to ask questions and learn how to make their vehicles fit them in the best way possible.

## Festival, farm tour celebrate the harvest

Michael Fields Agricultural Institute, a non-profit agricultural service provider located at W2493 County Road ES, will celebrate the harvest with its neighbors during the 2009 Harvest Festival & Fall Farm Tour on Saturday, Oct. 3 from 10 a.m. to 2 p.m.

MFIA's new farmer students will lead tours and demonstrations in composting, beekeeping, and a walk through their or-

ganic certified, student-farmed Stella Gardens. Presentations on sustainability will provide an opportunity to learn more about living green. The event is free of charge. Farmers market items will be available for sale.

## Village Players to present 'The Odd Couple'

The Village Players will present their fall dinner show, Neil Simon's "The Odd Couple - The Female Version" at Ivan's Backstage on the Square in East Troy. The comedy, including local talent, will take place on Oct. 9-11 and Oct. 16-18, with Friday and Saturday evening shows at 6:30 p.m. and Sunday matinees at 1 p.m.

For ticket information, call (262) 470-PLAY (7529) or [www.MukwonagoVillagePlayers.org](http://www.MukwonagoVillagePlayers.org).

## Vintage Hobby Farm holds Harvest Fest

Area residents are invited to Vintage Hobby Farm to celebrate Harvest Fest from 11 a.m. to 2 p.m. on Saturday, Oct. 10. The event will include walks through the wildlife habitat and heirloom gardens of the 100-plus year old farm. Attendees will get a chance to see Heritage breed cattle, sheep, turkeys, chickens and ducks, learn about community-supported agriculture and enjoy some free herbal tea and hot apple cider. Local farm products will be for sale.

Kids can do crafts, play games and get their faces painted.

Vintage Hobby Farm is located on the corner of Townline and Swoboda roads in the Town of East Troy. For more information, call Jennifer at (262) 684-5135 or



VANESSA LENZ Good Neighbors

**Aurora Martinez (fourth from right) and friends pet Highland Cattle during a spring open house at her family's Vintage Hobby Farm. Area residents will get a chance to tour the 100-year-old farm during its Harvest Fest celebration Oct. 10.**

[www.vintagehobbyfarm.com](http://www.vintagehobbyfarm.com).

## Auction dinner to benefit ETFCRC

The East Troy Family Community Resource Center will host its 6th Annual Fundraising Dinner and Silent Auction at Ivan's Backstage on the Square in East Troy on Saturday, Oct. 24. The silent auction will be held from 4:30 to 6:45 p.m. Dinner will be served at 6 p.m., followed by the program and awards presentation at 7 p.m.

The event will honor the East Troy Middle School Builders Club and Bonnie Kegley for their support of the center and the East Troy community. Raffle drawings will be held throughout the night.

The silent auction includes many gift baskets, sports tickets and memorabilia, hotel stays and more. The center is currently seeking additional donations.

Tickets cost \$30 for a single and \$50 per pair, with a discounted table rate for eight tickets available for \$175. They will be available starting Sept. 21 at Citizens Bank of Mukwonago (both East Troy branches) or by calling the center anytime at (262) 642-4900.

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# Chamber members celebrate summer



CHAMBER PHOTO Good Neighbors

Marge O'Leary from the Tea House Connection greeted customers at the East Troy Farmers Market, held every Thursday from 3-7 p.m. on the Village Square through Oct. 1.



CHAMBER PHOTO Good Neighbors

Associated Bank employees (from left) Debbie Curtis, Marilyn Schultz and Shannon Manske pitched in to help serve food during the Chamber's Corn & Brat Roast on Memorial Day Weekend.

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Left: Julie Cyra (left), owner of West 20 Ranch & Saddle, gave Chamber members a taste of life in the saddle when she hosted a Business After Five at her business, located on W4812 Highway 20, on May 6. Above: The staff at East Troy Manor/Villa donned '50s apparel during the "Lost in the 50s" Business After Five on July 29 and treated fellow Chamber members to a beautiful spread of hors d'oeuvres, along with an ice cream sundae bar where guests could experience what it's like to do everyday tasks with a physical disability.



PHOTO SUBMITTED Good Neighbors



The team from Not Just Beans took first place in the Chamber golf outing, held June 10 at Alpine Valley Resort. Members of the winning team included (from left) Andy O'Connell, Jim Taylor, Doug Wankowski and Dan Heidelmeier (not pictured).

CHAMBER PHOTO Good Neighbors

Chamber Board member De Anne Conrad (left) from Citizens Bank of Mukwonago and Executive Director Katie Matteson promoted local events while they escorted Santa and Joy in the 4th of July parade.



CHAMBER PHOTO Good Neighbors

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# New Member Profiles



CHAMBER PHOTO Good Neighbors

Representatives from Skydive Milwaukee/Sky Knights Sport Parachute Club posed with their new Chamber membership plaque, including (from left) Jeff Dawson, Amy Gralewski, Tim Shue, Lisa Schieffer and Derrick Kraukau.

**Skydive Milwaukee/Sky Knights Sport Parachute Club**  
W1341 County Road L • East Troy, WI 53120  
(262) 642-9494

Skydive Milwaukee, home of the historic Sky Knights Sport Parachute Club, has been training first jump students for more than 46 years. The club offers tandem dives, static line dives and the Accelerated Freefall Program, as well as jumps year-round as weather permits.

**Lia Sophia • Kym Bachtell, Division Manager**  
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CHAMBER PHOTO Good Neighbors

Chamber Ambassador Debbie Curtis (from left) of Associated Bank welcomed representatives from The Village Players to the Chamber, including member Dawn Katte, President Charlie Weishampel and Publicity Manager Jill Lois.

**The Village Players**  
P.O. Box 175 • Mukwonago, WI 53149  
(414) 470-7529

The Village Players is a non-profit theater group that encourages families and the community to be involved and work together with others who share common interests.

Whether it is in performing, building stages and props, directing or advertising, the camaraderie that evolves from working together is very rewarding.



CHAMBER PHOTO Good Neighbor

Chamber Ambassador Stephanie Choiniski (right) from Little Angels Learning Center presented Administrator Debbie Benetti with the new member plaque for East Troy Manor/Villa (formerly known as Kiwanis Manor).

**East Troy Manor/Villa**  
3271 North St.  
East Troy, WI 53120  
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CHAMBER PHOTO Good Neighbors

Chamber Executive Director Katie Matteson presented Account Manager Clark Jester with his new member plaque.

**Time Warner Cable-Business Class**  
1320 N. Martin Luther Jr. Dr.  
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(414) 908-4804

Clark Jester is the local representative for Time Warner Cable Business Class, providing voice, video, data and security to improve the community's connectivity.

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235243

# East Troy Area Chamber of Commerce Membership Directory 2009

ACCOUNTANTS/FINANCIAL MANAGERS	2660 North Street East Troy, WI 53120	(262) 642-4624 2526 E. Main Street East Troy, WI 53120	2702-B Buell Drive East Troy, WI 53120	East Troy, WI 53120	(262) 642-2951 2951 E. Main Street East Troy, WI 53120	St. Peter's Catholic School (262) 642-5533 3001 Elm Street East Troy, WI 53120
Chortek & Gottschalk, LLP (262) 363-2930 550 Bay View Road, Suite E Mukwonago, WI 53149	Good Shepherd Lutheran Church and School (262) 642-3310 1936 Emery Street East Troy, WI 53120	GOVERNMENT AGENCIES	Moxness - A Thistle Group Company (262) 642-3971 2030 Young Street East Troy, WI 53120	East Troy Lions Club (262) 642-3171 2077 Division Street East Troy, WI 53120	Dos Amigos (262) 642-6446 2678 Main Street East Troy, WI 53120	The Climbing Tree Child Care & Family Education (262) 642-5001 3147 W. Main Street East Troy, WI 53120
East Troy Tax Service LLC (262) 642-3058 2893 Main Street, Suite C East Troy, WI 53120	St. James United Methodist Church (262) 642-7642 2945 Main Street East Troy, WI 53120	East Troy Volunteer Fire Department (262) 642-7439 N8406 Highway ES East Troy, WI 53120	Plymouth Tube - East Troy (262) 642-8314 2061 Young Street East Troy, WI 53120	East Troy Senior Citizens Club (262) 642-5574 1934 Edwards Street, Unit 11 East Troy, WI 53120	East Troy House Historic Inn & Tavern (262) 642-7100 2093 Division Street East Troy, WI 53120	SERVICES
Edward Jones Investments (262) 642-5717 2098 Church Street East Troy, WI 53120	St. Paul's Lutheran Church (262) 642-3200 2665 North Street East Troy, WI 53120	Village of East Troy (262) 642-6255 2015 Energy Drive East Troy, WI 53120	Plymouth Tube Company - Trent (262) 642-7321 2056 Young Street East Troy, WI 53120	East Troy Youth Soccer Club (262) 642-4870 2527 Brittany Lane East Troy, WI 53120	Gus's Drive-In (262) 642-2929 3131 Main Street East Troy, WI 53120	Cleaning & Restoration Consultants, Inc. (262) 728-8007 1417 Racine Street, Unit B Delavan, WI 53115
First Family Financial Inc. (262) 723-3211 7 W. Walworth Street Elkhorn, WI 53121	St. Peter's Catholic Church (262) 642-7225 1975 Beulah Avenue East Troy, WI 53120	HEALTH CARE & WELLNESS	Wisconsin Oven Corporation (262) 642-3938 2675 E. Main Street East Troy, WI 53120	Friends of the East Troy Airport, Inc. (414) 425-7991 W317 S6698 Schnitzler Road Mukwonago, WI 53149	Ivan's Unique Dining on the Square (262) 642-7107 2087 Division Street East Troy, WI 53120	Kimberly Ann Photography, LLC (262) 492-3893
Paul J. Nyffeler, CPA, SC (262) 642-8700 2481 Executive Drive East Troy, WI 53120	Valley View Community Church (262) 642-5392	Aurora Health Center (262) 642-2000 2483 Corporate Circle East Troy, WI 53120	Wisconsin Oven Distributors, LLC (262) 642-3939 N8747 Hilburn Mill Road East Troy, WI 53120	Friends of the ET Lions Public Library (262) 642-6262 3094 Graydon Avenue East Troy, WI 53120	J. Lauber's Ice Cream Parlor (262) 642-3679 2010 Church Street East Troy, WI 53120	L'Bri Pure n' Natural (414) 607-8884 W2294 W. Bay Drive East Troy, WI 53120
Thrivent Financial for Lutherans (262) 901-0285 5482 S. Westridge Drive New Berlin, WI 53151	COMPUTER SALES & SERVICE	Aurora Pharmacy #1177 (262) 642-5800 3284 W. Main Street East Troy, WI 53120	INSURANCE AGENCIES	GFWC-Woman's Club of East Troy (262) 642-7404 3161 W. Main Street East Troy, WI 53120	JT Interiors & Café (262) 642-2262 2887 E. Main Street East Troy, WI 53120	Lakes Area Rental (262) 723-6450 801 E. Centralia Street Elkhorn, WI 53121
ATTORNEYS	Datalink Business Solutions, LLC (262) 684-5600 2094 Church Street, Suite 1 East Troy, WI 53120	East Troy Acupuncture (262) 642-4325 3066 Main Street, Suite 104 East Troy, WI 53120	American Family Insurance - Jason Tess (262) 642-3911 2886 Main Street East Troy, WI 53120	Kiwanis Club of Greater East Troy (262) 642-5047 (Home) P.O. Box 171 East Troy, WI 53120	Not Just Beans, LLC (262) 642-2353 3268 W. Main Street East Troy, WI 53120	Legacy Funeral Services (262) 642-5057 2974 Main Street East Troy, WI 53120
Dave Hudec Law Office, LLC (262) 642-7515 2847B Buell Drive East Troy, WI 53120	Maklary Technology & Craig's Hobby (262) 642-2532 3066 Main Street, Suite 102 East Troy, WI 53120	East Troy Family Dental Center (262) 642-5695 2481 Executive Drive East Troy, WI 53120	Joan I. Palmer Insurance Agency, Inc. (262) 642-2038 3278 W. Main Street East Troy, WI 53120	Roma's Ristorante & Lounge (262) 642-5353 N8416 Highway ES East Troy, WI 53120	Roma's Ristorante & Lounge (262) 642-5353 N8416 Highway ES East Troy, WI 53120	LTR Power Center (262) 642-7892 3109 W. Main Street East Troy, WI 53120
Hudec Law Offices, SC (262) 642-3000 2100 Church Street East Troy, WI 53120	CONTRACTORS & CONSTRUCTION	East Troy Fitness Center, LLC (262) 642-9640 2111 Lenck Avenue East Troy, WI 53120	Johannesen-Farrar, Inc. (262) 728-2631 512 E. Walworth Avenue Delavan, WI 53115	Knights of Columbus 4579 (262) 642-9762	RETAIL	Martin Business Group (262) 248-8911 501 Commercial Court Lake Geneva, WI 53147
ATTRACTIONS	C & W Remodeling (262) 642-9233 N8285 Weber Road East Troy, WI 53120	East Troy Manor/Villa (262) 642-3995 3271 North Street East Troy, WI 53120	INTERIOR DESIGN	Oak Ridge Cemetery Association (262) 949-3159 P.O. Box 175 Mukwonago, WI 53149	DeLap's Hardware & Rental (262) 642-3344 3288 Main Street East Troy, WI 53120	Peek-A-Pet Lodge & Pet Services, LLC (262) 642-3605 W1532 Honey Creek Road East Troy, WI 53120
Alpine Valley Music Theatre (262) 642-4400 W2699 Highway D Elkhorn, WI 53121	Envirocon, Inc. (262) 363-5579 N8492 Division Street East Troy, WI 53120	Family Rehab. Clinic (262) 642-3511 3066 W. Main Street Suite 106 East Troy, WI 53120	JT Interiors & Café (262) 642-2262 2887 E. Main Street East Troy, WI 53120	The Village Players (262) 470-7529 P.O. Box 175 Mukwonago, WI 53149	East Troy Basketry Company (262) 642-3732 2082 Church Street East Troy, WI 53120	Quality Custom Framing (262) 642-7522 3224 Douglas Avenue East Troy, WI 53120
East Troy Bluegrass Festival (262) 642-5843 2967 Union Street East Troy, WI 53120	Fox Plumbing & Water Care, LLC (866) 939-3792 N7208 Colbo Road Burlington, WI 53105	Home Care Network (262) 248-0457 612 Wells Street, Suite H Lake Geneva, WI 53147	LODGING & CAMPGROUNDS	VFW Post #7501 (262) 642-3484 P.O. Box 304 East Troy, WI 53120	East Troy Marine, Inc. (262) 642-5150 2708 Main Street East Troy, WI 53120	Roadrunner Charter Buses (262) 642-3171 W2691 County Road ES East Troy, WI 53120
East Troy Electric Railroad (262) 642-3263 2002 Church Street East Troy, WI 53120	Hackbarth Builders, Inc. (262) 642-9601 2096 Church Street, Suite F East Troy, WI 53120	Home Helpers/Direct Link (262) 757-0012 P.O. Box 63 Burlington, WI 53105	Alpine Valley Resort Inc. (262) 642-7374 W2501 Highway D Elkhorn, WI 53121	Walworth County Visitors Bureau (262) 723-3980 203 W. Walworth Street Elkhorn, WI 53121	East Troy Shell (262) 642-4624 2526 E. Main Street East Troy, WI 53120	Snug House Energy Audits, LLC (262) 642-3956 W2159 Beulah Heights Road Unit C East Troy, WI 53120
The Elegant Farmer (262) 363-6770 1545 Main Street Mukwonago, WI 53149	James R. Taylor & Sons Inc. (262) 642-7970 2115 Division Street East Troy, WI 53120	Koskinen Eye Clinic (262) 642-9719 3278B Main Street East Troy, WI 53120	Camp Dewan (262) 642-9797 N6360 Church Road Burlington, WI 53105	OUTDOOR SERVICES	Flowers On Main (262) 642-3006 2890 Main Street East Troy, WI 53120	Sleeping Dogs Communications (262) 642-2870 2096 Church Street, Suite D East Troy, WI 53120
Fleury's Body Repair Inc. (262) 363-8555 1006 Main Street Mukwonago, WI 53149	Knutson Bros. II LLC (262) 642-5211 W792 Potters Circle East Troy, WI 53120	Lakes Area Physical Therapy, LLC (262) 642-9747 3224 W. Main Street, D-1 East Troy, WI 53120	Country Inn & Suites (262) 642-2100 2921 O'Leary Lane East Troy, WI 53120	Lawn Doctor of East Troy, Mukwonago, Waukesha (262) 366-7736 W325 County Road L East Troy, WI 53120	Frank's County Market (262) 642-5524 3238 W. Main Street East Troy, WI 53120	Time Warner Cable - Business Class (414) 908-4804 1320 N. Martin Luther King Jr. Drive Milwaukee, WI 53212
Horter Chevrolet Pontiac Inc (262) 363-4061 915 Main Street Mukwonago, WI 53149	Lakeside Painting, Inc. (262) 642-9445 2892 Austin Street East Troy, WI 53120	Pease Speech Therapy Services (262) 473-4445 N7431 Burr Oak Road Whitewater, WI 53190	Pickwick Inn Bed & Breakfast (262) 642-5529 2966 Union Street East Troy, WI 53120	REAL ESTATE	Hometown Sausage Kitchen (262) 642-3264 W1184 County Road L East Troy, WI 53120	Trim-N-Tidy Cleaners (262) 642-7396 2121 Church Street East Troy, WI 53120
John Amato Ford, Inc. (262) 363-3085 1015 S. Main Street Mukwonago, WI 53149	McPherson Concrete Construction, Inc. (262) 363-9200 2010 Church Street East Troy, WI 53120	ProHealth Care Medical Associates (262) 928-7032 240 Maple Avenue Mukwonago, WI 53149	Snug Harbor Inn (608) 883-6999 W7772-2C Wisconsin Parkway Delavan, WI 53115	Coldwell Banker Residential Brokerage (262) 780-9335 20350 Watertower Blvd. Brookfield, WI 53045	Lia Sophia (262) 424-6800 127 Eastown Manor Street Elkhorn, WI 53121	Veloce Tech, LLC (262) 642-3288 2892 Austin Street, Suite D East Troy, WI 53120
Lynch Chrysler Dodge Jeep (262) 642-4700 2606 Main Street East Troy, WI 53120	O'Leary Plumbing and Heating, Inc. (262) 642-7747 2720 Buell Drive East Troy, WI 53120	Snap Fitness (262) 642-1645 2541 E. Main Street East Troy, WI 53120	The Elliott House Bed & Breakfast (262) 363-9666 W1796 County Road J Mukwonago, WI 53149	Kevin Messerschmidt (414) 322-7483 N8035 Kadad Lane East Troy, WI 53120	Maklary Technology & Craig's Hobby (262) 642-2532 3066 Main Street, Suite 102 East Troy, WI 53120	Signs, Printing & Promotional
BANKS	Ruebl Builders (262) 594-5765 N9654 Sunset Drive East Troy, WI 53120	Southern Lakes Spine Center, S.C. (262) 642-4100 3224 W. Main Street, Suite E East Troy, WI 53120	MEDIA	NAI MLG Commercial (262) 938-4430 13400 Bishop's Lane Suite 100 Brookfield, WI 53005	Not Just Beans, LLC (262) 642-2353 3268 W. Main Street East Troy, WI 53120	American Business Technologies, Inc (262) 248-9590 N1977 Schaitel Road Unit 400 Lake Geneva, WI 53147
Associated Bank (262) 642-3941 3292 Main Street East Troy, WI 53120	Citizens Bank (262) 642-7391 2905 Main Street East Troy, WI 53120	Sullivan Chiropractic (262) 642-7404 3161 Main Street East Troy, WI 53120	CSI Media, LLC (262) 728-3424 120 Wright Street Delavan, WI 53115	Realty Executives Integrity (262) 642-3363 2880 Main Street East Troy, WI 53120	Sherwin-Williams Co. (262) 363-0846 360 Bay View Road Mukwonago, WI 53149	Dynamic Awards and Apparel, LLC (262) 363-2005 718 Main Street Mukwonago, WI 53149
Citizens Bank of Mukwonago (262) 642-8456 2541A E. Main Street East Troy, WI 53120-0196	Watertight WaterCare, Inc. (262) 534-2300 119 S. 2nd Street Waterford, WI 53185	Wanezek Family Dentistry S.C. (262) 642-5881 3278A W. Main Street East Troy, WI 53120	Mukwonago Publications (262) 363-4045 111 N. Rochester Street, Unit 3 Mukwonago, WI 53149	Robert Diamond Century 21 Affiliated (262) 903-5506 1551 S. 108th Street, Suite 201 West Allis, WI 53214	Video Playground, Inc. (262) 642-7071 3076 W. Main Street East Troy, WI 53120	TELECOMMUNICATIONS
First Citizens State Bank - East Troy (262) 642-2530 2546 E. Main Street East Troy, WI 53120	FARMERS MARKET	Waukesha Memorial Outpatient Center (262) 928-1910 D.N. Greenwald Center 240 Maple Avenue Mukwonago, WI 53149	Southern Lakes Newspapers East Troy (262) 642-7837 2888 Main Street East Troy, WI 53120	Shorewest Realtors, Mukwonago (262) 363-1010 1231 S. Rochester Street Suite 110 Mukwonago, WI 53149	West 20 Ranch & Saddle Co. (262) 642-4272 W4812 Hwy 20 East Troy, WI 53120	CenturyTel, Inc. (262) 392-5247 244 Industrial Drive North Prairie, WI 53153
BEAUTY SALONS & BARBERS	Cobblestone Farm (262) 594-2542 N9281 Nature Road East Troy, WI 53120	HOUSING & APARTMENTS	ORGANIZATIONS & CLUBS	East Troy Lake Association (262) 642-3242 3057 South Street East Troy, WI 53120	SCHOOLS & DAY CARES	UNIVERSITIES & TECHNICAL COLLEGES
Magic Touch Salon (262) 642-3411 2882 Main Street East Troy, WI 53120	Local Industry (262) 642-9665 W2463 Main Street East Troy, WI 53120	Honey Creek Apartments, LLP (262) 642-9286 2849 Honey Creek Court East Troy, WI 53120	American Legion Loomis-Martin Post 188 (262) 470-4694 (Cell) 2870 School Street East Troy, WI 53120	Elkhorn Martial Arts Center (262) 743-2111 799 E. Geneva Street Elkhorn, WI 53121	Bright Beginnings Day Care, LLC (262) 642-3904 2541 Main Street East Troy, WI 53120	Gateway Technical College (262) 564-2662 3520-30th Avenue Kenosha, WI 53140
CAMPS & CONFERENCE CENTERS	Piper Road Gardens (920) 723-8085 185 N. Franklin Street Whitewater, WI 53190	Skylark, Inc. (262) 642-2651 W2495 County Road ES East Troy, WI 53120	Big Brothers Big Sisters (262) 728-8865 1545 Hobbs Drive Delavan, WI 53115	Fantasy Hills Ranch (262) 728-1773 4978 Town Hall Road Delavan, WI 53115	Butterfly Life Family Child Care & Preschool (262) 684-5135 W2491 Swoboda Road East Troy, WI 53120	Bay View Veterinary Clinic S.C. (262) 363-9993 890 Main Street Mukwonago, WI 53149
Edwards YMCA Camp & Retreat Center (262) 642-7466 N8901 Army Lake Road East Troy, WI 53120	Quednow's Heirloom Apple Orchard (262) 642-9735 N8858 Townline Road East Troy, WI 53120	The Heritage (262) 642-4800 3223 North Street East Troy, WI 53120	East Troy Area Historical Society (262) 642-5530 P.O. Box 722 East Troy, WI 53120	MD Helicopter Services LLC (262) 215-4345 N6164 Cobb Road Elkhorn, WI 53121	Little Angels Learning Center (262) 642-7002 2141 Mill Street East Troy, WI 53120	VETERINARIANS
The Salvation Army-Army Lake Camp (262) 642-6400 N8725 Army Lake Road East Troy, WI 53120	Serenity Soap Works (262) 492-4010 2208 Springwood Lane Burlington, WI 53105	INDUSTRIAL & MANUFACTURING	East Troy Community Band, Inc (262) 642-5411 3010 Main Street East Troy, WI 53120	Skydive Milwaukee/Sky Knights Parachute Club (262) 642-9494 W1341 Highway L East Troy, WI 53120	Nature's Classroom Montessori School (262) 363-6820 W1802 County J Mukwonago, WI 53149	
Timber-lee Christian Center (262) 642-7345 N8705 Scout Road East Troy, WI 53120	The Tea House Connection (262) 642-4045 N7614 State Road 120 East Troy, WI 53120	Allan Integrated Control Systems, Inc. (262) 642-7800 2021 Beulah Avenue East Troy, WI 53120	East Troy Education Foundation (262) 642-2530 2546 E. Main Street East Troy, WI 53120	RESTAURANTS, BARS & COFFEE		
CHURCHES	Vintage Hobby Farm (262) 684-5135 W2491 Swoboda Road East Troy, WI 53120	Buell Motorcycle Company (262) 642-2020 2799 Buell Drive East Troy, WI 53120	East Troy Food Pantry (262) 642-4357 2861 Austin Street	AI Smith's Saloon (262) 642-4446 2878 Main Street East Troy, WI 53120		
First Congregational Church UCC (262) 642-5186 2931 Union Street East Troy, WI 53120	GAS STATIONS	Leibinger (262) 642-4030		Burger King		
East Troy Bible Church (262) 642-7604	East Troy Shell					





## ENJOY EAST TROY!

### East Troy Oktoberfest

Kick-off Party—Saturday, Oct. 3

11 a.m.—6 p.m.

On the East Troy Village Square



*Music by the Country K's & 4 Lane Hwy*  
No cover charge! Rain or shine!

Brats • Hot Dogs • BBQ Pulled Pork  
Caramel Apples • Pumpkin Squares  
Hot Cider • Beer • Soda • Hard Lemonade

*East Troy Farmers Market • Scarecrow Decorating Contest*

### But wait, there's more...

Go to [www.easttroywi.org](http://www.easttroywi.org) for  
**Oktoberfest Hot Deals**



- **The East Troy Area Historical Society** will hold its first Oktoberfest 5K Run/Walk starting at Prairie View Elementary School on Saturday, Oct. 3.
- **Michael Fields Agricultural Institute** joins local farms celebrating the 2009 Harvest Festival and Farm Tour on Saturday, Oct. 3.
- **Not Just Beans** will host its annual pig roast on Saturday, Oct. 3.
- **The Elegant Farmer** will be in full swing with its Autumn Festival throughout the month.
- **St. James United Methodist Church** will host its Annual Church Auction on Saturday, Oct. 3.
- **St. Peter's School** will host its Annual Fall Festival on Sunday, Oct. 4.
- **And many more...go to [www.easttroywi.org](http://www.easttroywi.org) and click Hot Deals.**

**[www.easttroywi.org](http://www.easttroywi.org) • (262) 642-3770**