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A Publication of the East Troy Area Chamber of Commerce

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NOVEMBER 2009

VOLUME 20, EDITION 5

New Member Profiles



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Debbie Curtis from Associated Bank welcomes Denise Price from Square Side Resale & Consignment to the Chamber.

Square Side Resale & Consignment 2096 Church St., Suite C East Troy, WI 53120 • (262) 642-2544

Square Side Resale & Consignment is a locally owned and operated consignment shop, specializing in women and children's fashion. Square Side accepts new and gently used quality clothing, shoes, handbags and accessories. Come in today and find name-brand items at affordable prices.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Pam Burki from Realty Executives Integrity welcomes Ed Anderson (left) and Reese Shaner from East Troy Fitness Center and Choice Martial Arts to the Cham-

East Troy Fitness Center Choice Martial Arts 2111 Lenck Ave. • East Troy, WI 53120 (262) 642-9640

East Troy Fitness Center and Choice Martial Arts is a full service gym with free weights, showers, cardio equipment, as well as mixed martial arts for all ages, The gym also offers Zumba and yoga.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Tom Stroinski from TStro Enterprises, LLC Technology Consulting Services welcomes Tara Rotfeld from Bielinski Homes to the Chamber.

Bielinski Homes • 1673 Thomas Dr. East Troy, WI 53120 • (262) 642-2615

Bielinski Homes, Wisconsin's largest new homebuilder, builds homes from custom plans or from any of its nearly 40 home plans on individually owned lots in the Lake Bluff/East Troy neighborhood.

TURN TO PAGE 7 FOR MORE NEW MEMBERS

Chamber members Find Joy and Welcome Santa

By Katie Matteson CHAMBER EXECUTIVE DIRECTOR

East Troy Area Chamber of

Commerce members come together each year to present holiday promotions that encourage customers to "Find the Joy" in shopping locally and produce unique events to bring together the community to "Welcome Santa" and celebrate the spirit of the season.

Find the Joy in East Troy

Members of the East Troy Area Chamber of Commerce kick off the holiday season Friday, Nov. 27 with the sixth annual Find the Joy in East Troy promotion. This year's event introduces new features to entice area residents to find the joy in shopping locally.

As a new twist this year, shoppers will be asked to seek out the letters that spell "FIND THE JOY" in East Troy and write down the JOY locations where the letters are displayed.

Participating businesses include Associated Bank, Aurora Pharmacy, Blooms in Bloom (fka Flowers on Main), Citizens Bank of Mukwonago (East Brook Office), East Troy Fitness/Choice Martial Arts, East Troy Manor/Villa, East Troy Marine, East Troy Shell, First Citizens State Bank-East Troy Office, Ivan's Unique Dining on the Square, JT Interiors and Cafe, Lynch Chrysler Dodge Jeep, MTC/Craig's Hobby, Not Just Beans, LLC, Snap Fitness 24/7, Southern Lakes Newspapers-East Troy, Square Side Resale and Consignment and The Elegant Farmer.

Entry forms are available at participating businesses and on the Chamber's Web site, www.easttroywi.org.

The contest will run through Thursday, Dec. 24 and the prize drawing will be held at Chamber office on Monday, Dec. 28. Prizes will include items donated by Chamber members, along with Chamber Bucks gift certificates, which are redeemable at any Chamber member business.

Several Joy locations will offer oneday special promotions during Welcome Santa Sales on Saturday, Dec. 5 from 9 a.m. to 3 p.m., the same day Santa visits East Troy to light the community Christ-

A list of sale locations and specials appears on pages 4 and 5, as well as on the Find the Joy in East Troy entry form.

Santa Parade Train

Presented by the East Troy Area Chamber of Commerce in conjunction with the East Troy Electric Railroad, the Santa Parade Train will transport Santa and his entourage into East Troy by rail on his mission to light the Bob Barutha Memorial Christmas Tree on East Troy's Village Square on Saturday, Dec. 5.

The beautifully lit three-car train will



Above, Santa Claus and Mrs. Claus will greet those gathered along the East **Troy Electric** Railroad tracks as they make their way to East Troy's Village Square aboard the East **Troy Santa Parade** Train. Santa and his entourage will travel into East Troy by rail and light the Bob **Barutha Memorial Christmas Tree** (right) on Dec. 5 this year.



VANESSA LENZ Good Neighbors

travel down the century-old interurban trol- Tickets for the special ride are available at ley line between Mukwonago and East Troy. Nearly the entire route is visible from cated in the Grand Theatre Professional County Road ES.

The train will stop briefly at the following crossings along the way to East Troy:

4:30 p.m. Leaves Elegant Farmer **5:15 p.m.** Army Lake Road – Southern

5:30 p.m. St. Peter's Road

5:50 p.m. Byrnes Street

6:10 p.m. Division Street

6:30 p.m. Arrives on Village Square via East Troy Fire Department ladder truck

Limited tickets are available for those who would like to ride in a special heated passenger trolley, which will follow the Santa Parade Train along its route from the Elegant Farmer to the Division Street crossing. Riders will be able to walk to the Village Square for the tree lighting. The trolley will leave at 7:30 p.m. from the East Troy Depot to take riders back to the Elegant Farmer.

the Chamber Office, 2096 Church St. (lo-Building on the Village Square) for \$10 each or four for \$35.

Proceeds from the tickets sales will help defray the cost of lights and decorations. For more information, call (262) 642-3770.

Santa on the Square

In anticipation of Santa's arrival, festivities will begin on the Village Square at 6 p.m. with a Christmas Carol Singalong led by the East Troy Community Band. Concessions will be available.

Santa and his entourage will arrive at 6:30 p.m. to light the Bob Barutha Memorial Christmas Tree, decorated the day before by local school children.

Free photos of children with Santa and Mrs. Claus will be provided, sponsored

See Joy, Page 3

2 GOOD NEIGHBORS NOVEMBER 2009

2009 East Troy Area Chamber of Commerce Board of Directors

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Lori Szolwinski, First Citizens State Bank, East Troy Office

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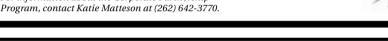
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East Troy House Not Just Beans East Troy Historical Society East Troy Manor/Villa East Troy Lioness First Citizens State Bank The Village Players ETHS Leadership **Quality Custom Framing** Associated Bank Associated Bank East Troy Manor/Villa The Village Players East Troy House Coldwell Banker Not Just Beans East Troy Shell ETHS Leadership East Troy Historical Society East Troy Historical Society The Village Players ETHS Leadership Pickwick Inn Pickwick Inn

Betty Nikutta Andy O'Connell Rhiannon Orgas Tom Postulka Denise Price Natalie Price Vicki Price Isabella Rand Marge Richardson Rick Richter Nancy Schindler Bernie Schmidtky Jerry Schneider Jean Schultz Len Schultz DJ Schwitzer Marta Studnicka Lori Szolwinski Jim Taylor Ruth Tozer Bill Vint Charlie Weischampel Cory Zaeske

The Village Players James R. Taylor & Sons ETHS Leadership James R. Taylor & Sons Square Side Resale Square Side Resale Hackbarth Builders, Inc. ETHS Leadership East Troy Historical Society The Village Players Not Just Beans **East Troy Lioness** Sleeping Dogs Waukesha Memorial Hospital Waukesha Memorial Hospital ETHS Leadership ETHS Leadership First Citizens State Bank James R. Taylor & Sons The Village Players Sleeping Dogs Sleeping Dogs The Village Players ETHS Leadership

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East Troy Tax Service
Edward Jones Investments
First Citizens State Bank-East Troy
Gus's Drive-in
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Koskinen Eye Clinic
Knutson Bros. II
Little Angels Learning Center
LTR Power Center
Lynch Chrysler Dodge Jeep
MD Helicopter Services

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O'Leary Plumbing & Heating
Pickwick Inn Bed & Breakfast
ProHealth Care
Square Side Resale
Teronomy Builders
The Elegant Farmer
The Heritage
West 20 Ranch & Saddle Co.

ARTISTS

Emily Andler Genna Baldwin Jenna Barrons Emma Beiriger Kayla Benson Frank Bink Audrey Bornfleth Michelle Bowitz Angel Cameron Jackie Carlson Cecily Coates Kimmey Dragotta Miranda Dunn Max Duval Mikel Duval Morgan Esch Madelyn Goedland Becca Gzanec Sam Gruetzmacher Megann Hackbarth Jasmine Haines Kayla Harmeyer Magnolia Haskins
Amanda Hein
Jenna Hensley
Katie Jay
Zoe Katrichis
Cassidy Kegley
Brittany & Cieara Kendall
Advisor Lori Klingbiel
Katie Kostopoulos
Kristen LaPlant
Becky Machajewski

Melanie McDonald Alex Muench Nick Newland Charlene Olive Amy Owens Isabella Rand Bethany Schoon Ryan Seifkas Madison & Autumn Woodley Kayla Wojak Zara Zawistowski

Go to www.easttroywi.org for OKTOBERFEST HOT DEALS

President's Notebook

By Lori Szolwinski

CHAMBER PRESIDENT, FIRST CITIZENS STATE BANK-EAST TROY OFFICE

Finding Joy

This holiday season it may seem ridiculous to see the East Troy Area Chamber of Commerce promoting "Find the Joy in East Troy." The obvious question is "Where's the joy?"

Despite the tough economic times, the joy is in the 181 Chamber members who keep the faith. The joy is in the 10,000+ potential customers in the community who know that East Troy is still the wonderful place they call home.

The joy is seeing adversity as opportunity. The joy is in figuring out a new way.

This year the Chamber's joy promotion is a simple game of finding the letters of "Find the Joy" in each of the participating businesses to win prizes. But the real joy comes not from the prizes, but the chance to visit a business that has the item you've been looking for or the knowhow to help you solve a problem.

There's more joy that comes from the crowd that gathers along the century old trolley tracks to watch for the lights of the Santa Parade Train. The same crowd welcomes Santa to the historic Village Square to witness the holiday magic during the lighting of the community Christmas tree, decorated by hand by local school children. It is in this special gathering place that we can look around and see the potential for new entrepreneurs to find their niche in a town full of rich history and unique attractions.

So, get out and Enjoy East Troy! and find joy in everything you do!

Save the date!

2010 East Troy Expo to take place March 20

The East Troy Area Chamber of Commerce's Ambassador Committee is busy planning East Troy Expo 2010, which has been set for Saturday, March 20 from 10 a.m. to 3 p.m. at East Troy Middle School.

Plans for the Expo include adding a health fair, entertainment and a separate room for speakers to the event, which showcases area businesses and organizations.

For more information and registration information, call (262) 642-3770 or visit www.easttroywi.org.



CHAMBER PHOTO Good Neighbors

The East Troy Area Chamber of Commerce hosted its first Enjoy East Troy! Business Expo last April.



EAST TROY AREA CHAMBER OF COMMERCE

Katie Matteson Executive Director Patti Friedl Administrative Assistant

2096 Church St., P.O. Box 312 East Troy, WI 53120 (262) 642-3770 - phone (262) 642-8769 - fax info@easttroywi.org

EAST TROY NEWS

Jack Cruger......Publisher

2888 Main St. P.O. Box 47, East Troy, WI 53120 (262) 642-7451 - phone (262) 642-2409 - fax etnews@easttroynews.com

WHO TO CONTACT?

or organizationcontact Katie Matteson
To update your membership

information......contact Patti Friedl
To submit an event for the calendar

of eventscontact Patti Friedl
To submit information for a new
member profilecontact Katie Matteson

Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the

East Troy News and published quarterly in February, May, August and November.

Joy, Continued from front page

by Kimberly Ann Photography and Not Just Beans.

In case of inclement weather, photos will be taken at the East Troy Lions Lodge on Division Street.

In the Spirit of Giving

In association with the East Troy Lioness Club, First Citizens State Bank-East Troy Office is collecting hats, scarves, gloves, mittens, slipper socks and socks for area children, ages infant through 18. Monetary donations will also be accepted.

Donations should be dropped off at the bank, located at 2546 E. Main St., by Satur-

The bank is also a collection site for the East Troy Lions Club toy drive. Last year, toys and clothing were collected for more than 100 children. For more information, call the bank at (262) 642-2530.

Baskets of Love

East Troy Basketry is again recruiting volunteers to help weave Baskets of Love, an annual project started in 2000 by East Troy Basketry as a way to reach out to shutins at Christmas time.

With weaving supplies donated East Troy Basketry owner Eileen Mirsberger, volunteers have woven nearly 1,500 baskets that have gone out to Meals on Wheels recipients. The baskets are filled with donated items and distributed in Walworth Country, as well as Burlington, Waterford, Kenosha and Mukwonago.

No weaving experience is necessary to make the baskets under the supervision of East Troy Basketry staff. It will take approximately three hours for an inexperienced weaver to make a basket. Anyone wishing to make a Basket of Love or donate items or money for the baskets should call East Troy Basketry at (262) 642-3732.

East Troy Basketry, located at 2082 Church St., just off the square in East Troy, is a full service basketry shop, offer-

ing basket weaving classes and materials. For more information, visit www.easttroybasketry.com.

Holiday Open House

West 20 Ranch and Saddle Co., W4812 Highway 20, East Troy, will present its 7th Annual Holiday Open House and Presentation of Horses for Sale event on Dec. 4-6.

The Open House is an annual customer appreciation event and social gathering, according to owner Julie Cyra.

"People come to see the horses we raised and some people even ask to ride one of them," Cyra said. "The facility is decorated beautifully for the holidays and people like to walk through the barn and arena and see the horses in their decorated stalls and watch them riding in the arena."

Babies up through finished riding horses will be available for sale. The free event will also feature a beautiful display of food.

The saddle shop will offer sales on everything from western and English saddles and tack, to arts and collectibles, clothing, hats, boots and jeans. Jewelry, Breyer toys and all types of gift and statuary will also be

We will have loads of door prizes, and riding instructors will be on hand to meet with potential students," Cyra explained.
"There will be special prices on lesson packages and many manufacturer-sponsored 'free gift with purchase' type promotions as well. We hope to see as many people as possible during our open house.'

Holiday Tea

The Tea House, located at N7614 State Road 120 in East Troy, will host Open House Tea Tasting on Wednesday, Dec. 2 from 3-7 p.m. and/or Saturday, Dec. 5 from 10 a.m. - 4 p.m.

Their featured quality teas this year will be paired shortbreads and chocolates that make unique gifts for that special some-

"A gift of tea is a warm, friendly way to



Former East Troy resident Jim Kloplinski and his daughter Rilee share a magic moment as they catch a glimpse of Santa, Mrs. Claus and their entourage aboard the Santa Parade Train last year.

say thanks to anyone, even yourself," said owner Marge O'Leary. "Tea is a healthy, affordable gift of comfort in these uncertain

For more information, visit www. teahouseconnection.com.

Brunch with Santa

The Salvation Army – Army Lake Camp will host its first Brunch with Santa on Saturday, Dec. 5 from 8 a.m. to noon at the

The full brunch buffet will feature pancakes, ham, bacon, sausage, scrambled eggs, biscuits and gravy, fresh fruit salad and more.

Children will have an opportunity to meet Santa and decorate their own cookie. The cost is \$5.50 for adults and \$3.50 for children 12 and younger. Children younger than 3 are free.

For more information, call Joe at (262) 642-6400, ext. 231.

Army Lake Camp is located at N8725 Army Lake Road (County Road ES to Army Lake Road) in East Troy.

14th Annual Love Lights Tree

The East Troy Education Foundation is again sponsoring the Love Lights Tree at Frank's County Market this holiday sea-

The lights honor or memorialize a beloved family member or respected friend at a cost of \$5 each.

Those who wish to purchase lights may

See **Joy**, Page 6

Simply the Best



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GOOD NEIGHBORS NOVEMBER 2009

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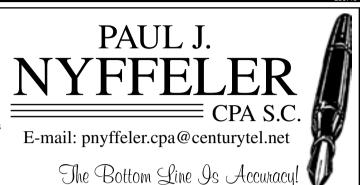
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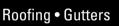
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East Troy Area Chamber of Comm

Find the JOY i



Find all 10 letters by vi between Nov. 27—De terrific prizes in a draw Grand Prizes: \$56

\$225 Gift Certificate 1 \$150 Gift Certificate 1 and many more JOY prizes don

Pick up entry forms at any of the **Associated Bank** Aurora Pharmacy

East Troy Fitness/Choice Ma East Troy Manor/Villa

East Troy Marine East Troy Shell

First Citizens State Bank-Eas

Welcome Sai

The following JOY Locations will offer one-day special promotions du Sat., Dec. 5 from 9 a.m. to 3 p.m., the same day Santa visits East Tr Memorial Christmas Tree on East Troy's Historic Village Square. In ar festivities begin at 6 p.m. and the tree lighting is set for 6:30 p.m., follower festivities begin at 6 p.m. and the tree lighting is set for 6:30 p.m., and Mrs. Claus provided by Kimberly Ann Photography and Not Just E

Aurora Pharmacy, 3284 Main St.

25% off Christmas giftware, including Jim Shore items

Blooms in Bloom (fka Flowers on Main), 2890 Main St.

20% off all in-store purchases and orders for holiday arrangements (excluding wire services)

East Troy Marine, 2708 Main St.

20% off all in-stock apparel, accessories and oil (not valid with other offers). Discounts on new ATVs/ Rangers in stock. Free gift with food pantry donations. East Troy Shell, 2526

25% off Gift Shop merchand Stop in 10-3 to decorate a g

JT Interiors & Café, 2 20% off all Christmas items Specialty Lattes.

MTC/Craig's Hobby, 3 Verizon Wireless—free activ

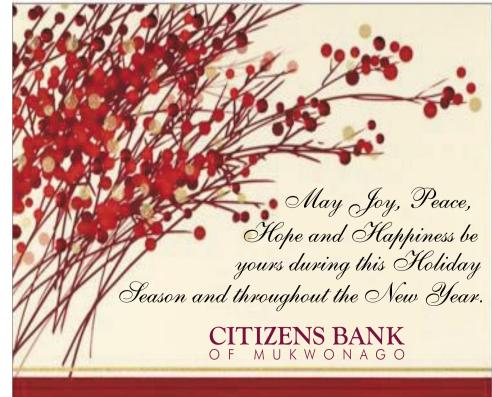
Not Just Beans, LLC, 12 oz. Christmas Gift Bag o



Special thanks to the follo **Halo Sponsor** (\$200 Donation): Citizens Bank of Mukwonago

Wings Sponsors (\$ Associated Bank, Ea Choice Martial Arts, I St. James United Me

Go to www.easttroy



east Troy!

siting the following JOY Locations c. 24 and enter for a chance to win ing on Dec. 28 at the Chamber office.

00 in Chamber Bucks Gift Certificates

from MD Helicopters for a 1/2 hour helicopter ride for 3 people rom East Troy Electric Railroad for 2 dinner train tickets ated by Chamber members. (Complete list on www.easttroywi.org). **JOY Locations** or download from www.easttroywi.org:

's on Main) (East Brook)

rtial Arts

Ivan's Unique Dining on the Square JT Interiors & Café **Lynch-East Troy Chrysler Dodge Jeep** MTC/Craig's Hobby Not Just Beans, LLC **Snap Fitness 24/7 Southern Lakes Newspapers-East Troy Square Side Resale and Consignment**

t Troy Office

Sales!

iring Welcome Santa Sales on oy to light the Bob Barutha nticipation of Santa's arrival, wed by FREE photos with Santa Beans.

Main St. lise. See coupon in our ad.

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ation (\$35 value)

3268 Main St,

f Coffee-\$8.95 Save \$3/bag

Snap Fitness 24/7, 2541 Main St.

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The Elegant Farmer

Square Side Resale & Consignment, 2096 Church St.

\$5 off purchases \$25-\$49.99 \$10 off purchases over \$50

The Elegant Farmer, Hwys. ES & J \$10 off Half Ham (5 lb.); \$20 off Whole Ham (10 lb.) Make your Own Holiday Gift Basket Workshop, 11-3 Holiday Foods & Blue Ribbon Cheese Tasting

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Saturday, Dec. 5 See store for details





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easttroy@snapfitness.com FREE ENROLLMENT ONE MONTH FREE TANNING

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GOOD NEIGHBORS NOVEMBER 2009

Joy, Continued from page 3

fill out a form published in the East Troy Times or at First Citizens State Bank-East Troy Office, 2546 E. Main St., East The names of those honored and memo-

rialized will appear inside the store and the list will be printed in the East Troy Times after Christmas. The lighted tree can be viewed at the entrance to the Village Mar-

The East Troy Education Foundation has been in existence since 1990. Its purpose is to fund innovative and creative projects that enhance local children's education and expand their educational and community ex-

All money raised by the Love Lights Tree project will be used to fund educational activities for the students in East Troy's public and parochial schools. **Holiday Music**

The East Troy Community Schools Mu-

sic Department is hosting several holiday music concerts in December.

On Tuesday, Dec. 8, the seventh and eighth grade bands will perform at 7 p.m. in the East Troy Middle School Gym, 3143 Graydon Ave.

On Thursday, Dec. 10, the fifth grade band and choir will perform at 7 p.m. in the Prairie View Elementary School Gym, 2131 Townline Road.

On Saturday, Dec. 12, the high school Chamber Choir will perform "Christmas Desserts" at 7 p.m. in the Middle School Auditorium. On Monday, Dec. 14, the high school bands will perform at 7 p.m. in Gym 1 at East Troy High School, 3128 Graydon

On Sunday, Dec. 20, Grades 7-12 choirs will perform at 2 p.m. in Gym 1 at the high

Holiday Tailgate at Edward Jones

East Troy's Edward Jones Office is hosting their third "Brat Barbeque" open house on Thursday, Dec. 10.

Jim Jakscht, financial adviser and Bonnie Senft, business office administrator, invite residents of East Troy to join them so they can extend their personal best wishes for a happy holiday season. They said it is their privilege to serve the East Troy community and they enjoy helping residents with their financial goals.

Residents are invited to stop by anytime between 11:30 a.m. and 6 p.m.

Attendees will score points if they wear their favorite team's attire. Individuals that bring canned goods for the East Troy Food Pantry will score extra points.

Edward Jones Office is located at 2098 Church St. on the East Troy Village Square.

2009 Christmas Express

The East Troy Electric Railroad will run the Christmas Express on Dec. 5, 6, 12 and 13.

The ride is a 10-mile round trip, with departures from The Elegant Farmer at 11 a.m., noon, 1 p.m., 2 p.m. and 3 p.m., except for Dec. 5 when the last train will leave at 2 p.m. to allow time to prepare for the Santa Parade Train. The actual running time is 45 minutes, with no layover at the East Troy Depot and Gift Shop as this facility is closed in the winter due to lack of

Story reading and special guests are expected. The fares are the same as regular operations: adults, \$12.50; seniors, \$10.50 and children 3-11, \$8. For more information, contact the East Troy Electric Railroad at (262) 642-3263 or go to www.easttroyrr.org.



The Village Players will present Babes

in Toyland on Dec. 11-13 and Dec. 18-20 at Mukwonago High School, 605 School Road, Mukwonago.

Show times for Friday and Saturday performances are 7 p.m. and Sunday shows are

This classic tale will wow audiences, young and old. The villainous Barnaby has fallen in love with sweet Mistress Mary Ouite Contrary. If he can't buy her love, then he'll force her to marry him by threatening to foreclose on her mother, the poor Widow Piper. For ticket information, call (262) 470-PLAY (7529).

Breakfast with Santa

Join Santa and Mrs. Claus for a tasty breakfast and an exciting, activity-filled morning at East Troy Middle School on Saturday, Dec. 12 from 9 a.m. to noon.

Crafts and entertainment will take place from 9-11:30 a.m.

The East Troy Middle School Builders Club, which is sponsored by the Kiwanis Club of Greater East Troy, is hosting the breakfast with Santa and Mrs. Claus.

Santa's elves (which include other middle school clubs and the high school Key Club) will run Santa's Workshop and assist the children in making a variety of crafts.

Mrs. Claus's special breakfast will include pancakes, sausage links, blueberry muffins, applesauce, juice and beverage.

Middle school instrumental and vocal groups will provide festive holiday music. The Music Boosters will sell poinsettias.

Tickets will be available at Not Just Beans, First Citizens State Bank-East Troy Office and the East Troy Middle School office.

Children younger than 2 are free, ages 2-10 are \$3 and all others are \$5.

The price includes one free craft ticket per child (ages 2-10). There will be an additional charge for added crafts (two tickets for \$1 or 12 for \$5), a picture with Santa and Mrs. Claus for \$2 and "really big" coloring books for \$5.



ANDREW C. WESTBROOK Good Neighbors

Jessica Hack of North Prairie and Chris Robinson of East Troy volunteer at East Troy Baskety making baskets for the annual Baskets of Love program. The basketry shop hosts the basket weaving then donates the complete baskets filled with holiday gifts for homebound people in and around Walworth County.

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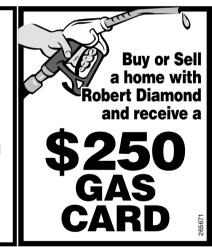


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REGISTRATION IN 2009

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Coupon expires December 31, 2009

Local agents now quoting new Chamber Co-op Insurance Local insurance agencies located preferred provider plans. The wellness

throughout southern Wisconsin have program addresses one of the primary started quoting the Healthy Communities Cooperative's new HCC

Health Plan offered by WPS Health Insurance. The innovative health and wellness plans will go into effect on Jan. 1, 2010.

Fifteen chambers commerce have joined the co-op, with additional chambers welcome from the six-county co-op region, which includes Rock, Walworth, Green, Jefferson, Dane and Dodge counties.

full portfolio, including health savings

principles of the cooperative, to help

employees identify risk factors and health issues, and to educate and help motivate individuals to make healthier

Agencies currently representing the new HCC Health Plan, include: Alongi-Santa Insurance in Beloit, (608) 362-3370; Bahe Insurance in

Monroe, (608) 328-8119; Benefit Concepts, Inc. in Whitewater, (262) 495-8283; Binnings & Dickens Insur-WPS has committed to provide its ance Services in Whitewater, (262) 473-3930; Mosher Insurance in Monroe, account-compatible high deductible (608) 325-2111and New Glarus, (608) health insurance plans and traditional 527-2151; Insurance Solutions in Fort

surance in Whitewater, (262) 473-5454; Schwartz & Shea in Janesville, (608) 754-3336; The Insurance Center, Inc. in Madison, (608) 273-3855 and Tricor Insurance in Beloit, (608) 365-5551, in Janesville, (608) 755-5200 and in Madison, (608) 288-1800.

Additional agencies will be added

Atkinson, (920) 563-8027; Knudsen In- upon completion of agent training, along with membership in both the coop and in a participating chamber of commerce.

For more information about the HCC Health Plan and a complete listing of participating chambers of commerce and agents, visit www.healthycommu-

New Member Profiles



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Debbie Curtis from Associated Bank welcomes Tom Stroinski of TStro Enterprises, LLC - Technology Consulting Services to the Chamber.

TStro Enterprises, LLC **Technology Consulting Services** 600 Highland Ave., Suite E Fort Atkinson, WI 53538 (920) 563-3360

TStro Enterprises is a company that provides complete 24/7 IT solutions to companies of all sizes. TStro caters to organizations that either do not want an IT Department, or that do not want their current department to have to worry about the little things.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Jerry Schneider from Sleeping Dogs Communications welcomes John Zinzow from Benefit Concepts, Inc. to the Chamber.

> Benefit Concepts, Inc. W5689 Tamarack Trail Whitewater, WI 53190 (262) 495-8283

Owner John Zinzow's company provides cost effective employee benefits and financial services. Services include: Benefit design assistance, cost analysis and legal research; Carrier negotiation; Competitive analysis and benchmarking; Employee education, communication and claims representation; Health insurance and healthy lifestyle integration.

A shopping tip from Santa...

Check out Holiday Hot Deals! Go to www.easttroywi.org

Sales, coupons & events offered by members of the East Troy **Area Chamber** of Commerce





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Wednesday God & Soul Worship 6:30 p.m. Bible Study 7:15 p.m. **Handicapped Accessible**

easttroyumc@centurytel.net • www.easttroyumc.org Pastor: Rev. SusanLeih

> 3rd Saturday of every month at 2 p.m.

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Hudec Law Offices S.C. GRAND RE-OPENING!

Attorney Patrick J. Hudec is now taking on new clients. Pictured below (left to right) are Debra Noland, Attorney Hudec and Beth Notbusch. Attorney Hudec has practiced law in East Troy since 1979

with expertise in a wide variety of areas. His offices are prominently located in the Hudec Professional Building on the square.

Please contact Attorney Hudec for a free initial consultation for all of your legal needs.

ATTORNEY

Patrick J. Hudec 2100 Church Street

P.O. Box 167 East Troy, WI 53120

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East Troy Oktoberfest winners announced

merce recently announced East Troy Oktoberfest winners for the event held Oct. 3 on the historic village square.

Scarecrow contest winners recognized the Chamber member sponsors, as well as the scarecrow artists from East Troy High School's National Art Honor Society.

First place went to Allan Integrated Control Systems and artists Genna Baldwin and Kimmey Dragotta, who split \$50 in Chamber Bucks gift certificates. Second place was awarded to East Troy Acupuncture and artists Frank Bink, Angel Cameron and Zara Zawistowski, who ProHealth Care.

split \$25 in Chamber Bucks. Third place was won by Square Side Resale & Consignment and artists Megann Hackbarth and Magnolia Haskins, who split \$15 in Chamber Bucks.

In the open class, Judi Johnson of East Troy won the first place prize of \$50 in Chamber Bucks. The East Troy Area Historical Society was awarded the second place prize of \$25 in Chamber Bucks and JT Interiors captured the third place prize of \$15 in Chamber Bucks.

Contest prizes were sponsored by Ivan's Unique Dining on the Square and

Shelley Hydusek of East Troy won son Bros. II, a \$129.95 gift certificate the Oktoberfest Raffle featuring a collection of donated prizes, including: a cooler, table top grill and hammock from CJW Incorporated (beer distributor), a golf umbrella from Citizens Bank of Mukwonago, an 8-foot windmill from DeLap's Hardware & Rental, a cooler and drink coozies from First Citizens State Bank-East Troy Office, a BBQ tool set, cooler, calculator notebooks, calendar, level and Hot Wheels cars from Knut-

for a vehicle detail from Lynch Chrysler Dodge Jeep Inc., a \$225 gift certificate for a half-hour helicopter ride from MD Helicopter Services, LLC and a \$25 gift certificate from West 20 Ranch & Saddle

Next year's East Troy Oktoberfest has been set for Saturday, Sept. 25, 2010.

For more information, contact the Chamber at (262) 642-3770 or visit www. easttroywi.org.



The East Troy Village Square was filled with scarecrows vying for titles in two divisions in the East Troy Area Chamber of Commerce Scarecrow Design Contest Oct. 3.

For a complete listing of East Troy Area Chamber of Commerce members, go to www.easttroywi.org.





Tina Ricci, D.O. **Pediatrics**

To schedule an appointment with Dr. Bauer or Dr. Ricci please call 262-642-2000.

Aurora Health Center 2483 Corporate Circle East Troy, WI 53120

www.AuroraHealthCare.org

