

Good NEIGHBORS



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A Publication of the East Troy Area Chamber of Commerce

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NOVEMBER 2009

VOLUME 20, EDITION 5

New Member Profiles



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Debbie Curtis from Associated Bank welcomes Denise Price from Square Side Resale & Consignment to the Chamber.

Square Side Resale & Consignment
2096 Church St., Suite C
East Troy, WI 53120 • (262) 642-2544

Square Side Resale & Consignment is a locally owned and operated consignment shop, specializing in women and children's fashion. Square Side accepts new and gently used quality clothing, shoes, handbags and accessories. Come in today and find name-brand items at affordable prices.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Pam Burki from Realty Executives Integrity welcomes Ed Anderson (left) and Reese Shaner from East Troy Fitness Center and Choice Martial Arts to the Chamber.

East Troy Fitness Center
Choice Martial Arts
2111 Lenck Ave. • East Troy, WI 53120
(262) 642-9640

East Troy Fitness Center and Choice Martial Arts is a full service gym with free weights, showers, cardio equipment, as well as mixed martial arts for all ages. The gym also offers Zumba and yoga.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Tom Stroinski from TStro Enterprises, LLC – Technology Consulting Services welcomes Tara Rotfeld from Bielinski Homes to the Chamber.

Bielinski Homes • 1673 Thomas Dr.
East Troy, WI 53120 • (262) 642-2615

Bielinski Homes, Wisconsin's largest new homebuilder, builds homes from custom plans or from any of its nearly 40 home plans on individually owned lots in the Lake Bluff/East Troy neighborhood.

TURN TO PAGE 7 FOR MORE NEW MEMBERS

Chamber members Find Joy and Welcome Santa

By Katie Matteson

CHAMBER EXECUTIVE DIRECTOR

East Troy Area Chamber of Commerce members come together each year to present holiday promotions that encourage customers to "Find the Joy" in shopping locally and produce unique events to bring together the community to "Welcome Santa" and celebrate the spirit of the season.

Find the Joy in East Troy

Members of the East Troy Area Chamber of Commerce kick off the holiday season Friday, Nov. 27 with the sixth annual Find the Joy in East Troy promotion. This year's event introduces new features to entice area residents to find the joy in shopping locally.

As a new twist this year, shoppers will be asked to seek out the letters that spell "FIND THE JOY" in East Troy and write down the JOY locations where the letters are displayed.

Participating businesses include Associated Bank, Aurora Pharmacy, Blooms in Bloom (fka Flowers on Main), Citizens Bank of Mukwonago (East Brook Office), East Troy Fitness/Choice Martial Arts, East Troy Manor/Villa, East Troy Marine, East Troy Shell, First Citizens State Bank-East Troy Office, Ivan's Unique Dining on the Square, JT Interiors and Cafe, Lynch Chrysler Dodge Jeep, MTC/Craig's Hobby, Not Just Beans, LLC, Snap Fitness 24/7, Southern Lakes Newspapers-East Troy, Square Side Resale and Consignment and The Elegant Farmer.

Entry forms are available at participating businesses and on the Chamber's Web site, www.easttroywi.org.

The contest will run through Thursday, Dec. 24 and the prize drawing will be held at Chamber office on Monday, Dec. 28. Prizes will include items donated by Chamber members, along with Chamber Bucks gift certificates, which are redeemable at any Chamber member business.

Several Joy locations will offer one-day special promotions during Welcome Santa Sales on Saturday, Dec. 5 from 9 a.m. to 3 p.m., the same day Santa visits East Troy to light the community Christmas tree.

A list of sale locations and specials appears on pages 4 and 5, as well as on the Find the Joy in East Troy entry form.

Santa Parade Train

Presented by the East Troy Area Chamber of Commerce in conjunction with the East Troy Electric Railroad, the Santa Parade Train will transport Santa and his entourage into East Troy by rail on his mission to light the Bob Barutha Memorial Christmas Tree on East Troy's Village Square on Saturday, Dec. 5.

The beautifully lit three-car train will



CHAMBER PHOTO Good Neighbors

Above, Santa Claus and Mrs. Claus will greet those gathered along the East Troy Electric Railroad tracks as they make their way to East Troy's Village Square aboard the East Troy Santa Parade Train. Santa and his entourage will travel into East Troy by rail and light the Bob Barutha Memorial Christmas Tree (right) on Dec. 5 this year.



VANESSA LENZ Good Neighbors

travel down the century-old interurban trolley line between Mukwonago and East Troy. Nearly the entire route is visible from County Road ES.

The train will stop briefly at the following crossings along the way to East Troy:

4:30 p.m. Leaves Elegant Farmer

5:15 p.m. Army Lake Road – Southern Crossing

5:30 p.m. St. Peter's Road

5:50 p.m. Byrnes Street

6:10 p.m. Division Street

6:30 p.m. Arrives on Village Square via East Troy Fire Department ladder truck

Limited tickets are available for those who would like to ride in a special heated passenger trolley, which will follow the Santa Parade Train along its route from the Elegant Farmer to the Division Street crossing. Riders will be able to walk to the Village Square for the tree lighting. The trolley will leave at 7:30 p.m. from the East Troy Depot to take riders back to the Elegant Farmer.

Tickets for the special ride are available at the Chamber Office, 2096 Church St. (located in the Grand Theatre Professional Building on the Village Square) for \$10 each or four for \$35.

Proceeds from the tickets sales will help defray the cost of lights and decorations. For more information, call (262) 642-3770.

Santa on the Square

In anticipation of Santa's arrival, festivities will begin on the Village Square at 6 p.m. with a Christmas Carol Sing-along led by the East Troy Community Band. Concessions will be available.

Santa and his entourage will arrive at 6:30 p.m. to light the Bob Barutha Memorial Christmas Tree, decorated the day before by local school children.

Free photos of children with Santa and Mrs. Claus will be provided, sponsored

See Joy, Page 3

2009 East Troy Area Chamber of Commerce Board of Directors

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For information about the Corporate Partnership Program, contact Katie Matteson at (262) 642-3770.

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VOLUNTEERS			
David Allen	East Troy House	Betty Nikutta	The Village Players
Vicki Barels	Not Just Beans	Andy O'Connell	James R. Taylor & Sons
Jamie Baumeister	East Troy Historical Society	Rhiannon Orgas	ETHS Leadership
Debbie Benetti	East Troy Manor/Villa	Tom Postulka	James R. Taylor & Sons
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Faye Brugge	First Citizens State Bank	Natalie Price	Square Side Resale
Kathy Bourget	The Village Players	Vicki Price	Hackbarth Builders, Inc.
Tucker Braunschweig	ETHS Leadership	Isabella Rand	ETHS Leadership
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Jill Lois	The Village Players	Bill Vint	Sleeping Dogs
Becky Machajewski	ETHS Leadership	Lisa Vint	Sleeping Dogs
Dave Moyer	Pickwick Inn	Charlie Weischampel	The Village Players
Jane Moyer	Pickwick Inn	Cory Zaeske	ETHS Leadership

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Country Inn & Suites	Little Angels Learning Center	The Heritage
DeLap's Hardware & Rental	LTR Power Center	West 20 Ranch & Saddle Co.
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ARTISTS			
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Emma Beiriger	Mikel Duval	Katie Jay	Charlene Olive
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Go to **www.easttroywi.org** for OKTOBERFEST HOT DEALS

President's Notebook

By Lori Szolwinski
CHAMBER PRESIDENT, FIRST CITIZENS STATE BANK-EAST TROY OFFICE



Finding Joy

This holiday season it may seem ridiculous to see the East Troy Area Chamber of Commerce promoting "Find the Joy in East Troy." The obvious question is "Where's the joy?"

Despite the tough economic times, the joy is in the 181 Chamber members who keep the faith. The joy is in the 10,000+ potential customers in the community who know that East Troy is still the wonderful place they call home.

The joy is seeing adversity as opportunity. The joy is in figuring out a new way.

This year the Chamber's joy promotion is a simple game of finding the letters of "Find the Joy" in each of the participating businesses to win prizes. But the real joy comes

not from the prizes, but the chance to visit a business that has the item you've been looking for or the know-how to help you solve a problem.

There's more joy that comes from the crowd that gathers along the century old trolley tracks to watch for the lights of the Santa Parade Train. The same crowd welcomes Santa to the historic Village Square to witness the holiday magic during the lighting of the community Christmas tree, decorated by hand by local school children. It is in this special gathering place that we can look around and see the potential for new entrepreneurs to find their niche in a town full of rich history and unique attractions.

So, get out and Enjoy East Troy! and find joy in everything you do!

Save the date!

2010 East Troy Expo to take place March 20

The East Troy Area Chamber of Commerce's Ambassador Committee is busy planning East Troy Expo 2010, which has been set for Saturday, March 20 from 10 a.m. to 3 p.m. at East Troy Middle School.

Plans for the Expo include adding a health fair, entertainment and a separate room for speakers to the event, which showcases area businesses and organizations.

For more information and registration information, call (262) 642-3770 or visit www.easttroywi.org.



CHAMBER PHOTO *Good Neighbors*

The East Troy Area Chamber of Commerce hosted its first Enjoy East Troy! Business Expo last April.

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EAST TROY AREA CHAMBER OF COMMERCE

Katie Matteson Executive Director
Patti Friedl Administrative Assistant

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(262) 642-3770 - phone
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EAST TROY NEWS

Jack Cruger Publisher

2888 Main St.
P.O. Box 47, East Troy, WI 53120
(262) 642-7451 - phone
(262) 642-2409 - fax
etnews@easttroynews.com

WHO TO CONTACT?

To advertise contact Noelle Lorraine
office: (262) 642-7451 Cell: (414) 699-8606 or
nlorraine@southernlakesnewspapers.com

To submit news briefs about your company or organization contact Katie Matteson

To update your membership information contact Patti Friedl

To submit an event for the calendar of events contact Patti Friedl

To submit information for a new member profile contact Katie Matteson

Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published quarterly in February, May, August and November.

by Kimberly Ann Photography and Not Just Beans.

In case of inclement weather, photos will be taken at the East Troy Lions Lodge on Division Street.

In the Spirit of Giving

In association with the East Troy Lioness Club, First Citizens State Bank-East Troy Office is collecting hats, scarves, gloves, mittens, slipper socks and socks for area children, ages infant through 18. Monetary donations will also be accepted.

Donations should be dropped off at the bank, located at 2546 E. Main St., by Saturday, Nov. 28.

The bank is also a collection site for the East Troy Lions Club toy drive. Last year, toys and clothing were collected for more than 100 children. For more information, call the bank at (262) 642-2530.

Baskets of Love

East Troy Basketry is again recruiting volunteers to help weave Baskets of Love, an annual project started in 2000 by East Troy Basketry as a way to reach out to shut-ins at Christmas time.

With weaving supplies donated East Troy Basketry owner Eileen Mirsberger, volunteers have woven nearly 1,500 baskets that have gone out to Meals on Wheels recipients. The baskets are filled with donated items and distributed in Walworth County, as well as Burlington, Waterford, Kenosha and Mukwonago.

No weaving experience is necessary to make the baskets under the supervision of East Troy Basketry staff. It will take approximately three hours for an inexperienced weaver to make a basket. Anyone wishing to make a Basket of Love or donate items or money for the baskets should call East Troy Basketry at (262) 642-3732.

East Troy Basketry, located at 2082 Church St., just off the square in East Troy, is a full service basketry shop, offer-

ing basket weaving classes and materials. For more information, visit www.easttroy-basketry.com.

Holiday Open House

West 20 Ranch and Saddle Co., W4812 Highway 20, East Troy, will present its 7th Annual Holiday Open House and Presentation of Horses for Sale event on Dec. 4-6.

The Open House is an annual customer appreciation event and social gathering, according to owner Julie Cyra.

"People come to see the horses we raised and some people even ask to ride one of them," Cyra said. "The facility is decorated beautifully for the holidays and people like to walk through the barn and arena and see the horses in their decorated stalls and watch them riding in the arena."

Babies up through finished riding horses will be available for sale. The free event will also feature a beautiful display of food.

The saddle shop will offer sales on everything from western and English saddles and tack, to arts and collectibles, clothing, hats, boots and jeans. Jewelry, Breyer toys and all types of gift and statuary will also be on sale.

"We will have loads of door prizes, and riding instructors will be on hand to meet with potential students," Cyra explained. "There will be special prices on lesson packages and many manufacturer-sponsored 'free gift with purchase' type promotions as well. We hope to see as many people as possible during our open house."

Holiday Tea

The Tea House, located at N7614 State Road 120 in East Troy, will host Open House Tea Tasting on Wednesday, Dec. 2 from 3-7 p.m. and/or Saturday, Dec. 5 from 10 a.m. - 4 p.m.

Their featured quality teas this year will be paired shortbreads and chocolates that make unique gifts for that special someone.

"A gift of tea is a warm, friendly way to



VANESSA LENZ Good Neighbors

Former East Troy resident Jim Klopinski and his daughter Rilee share a magic moment as they catch a glimpse of Santa, Mrs. Claus and their entourage aboard the Santa Parade Train last year.

say thanks to anyone, even yourself," said owner Marge O'Leary. "Tea is a healthy, affordable gift of comfort in these uncertain times."

For more information, visit www.teahouseconnection.com.

Brunch with Santa

The Salvation Army - Army Lake Camp will host its first Brunch with Santa on Saturday, Dec. 5 from 8 a.m. to noon at the camp.

The full brunch buffet will feature pancakes, ham, bacon, sausage, scrambled eggs, biscuits and gravy, fresh fruit salad and more.

Children will have an opportunity to meet Santa and decorate their own cookie. The cost is \$5.50 for adults and \$3.50 for

children 12 and younger. Children younger than 3 are free.

For more information, call Joe at (262) 642-6400, ext. 231.

Army Lake Camp is located at N8725 Army Lake Road (County Road ES to Army Lake Road) in East Troy.

14th Annual Love Lights Tree

The East Troy Education Foundation is again sponsoring the Love Lights Tree at Frank's County Market this holiday season.

The lights honor or memorialize a beloved family member or respected friend at a cost of \$5 each.

Those who wish to purchase lights may

See Joy, Page 6

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East Troy Area Chamber of Commerce Find the JOY in E



Find all 10 letters by visiting www.easttroychamber.com between Nov. 27—Dec. 5. Win terrific prizes in a drawing. **Grand Prizes:** \$500, \$225 Gift Certificate for Christmas shopping, \$150 Gift Certificate for Christmas shopping, and many more JOY prizes donated by local businesses. Pick up entry forms at any of the following locations:

Associated Bank
Aurora Pharmacy
Blooms in Bloom (fka Flowers on Main)
Citizens Bank of Mukwonago
East Troy Fitness/Choice Martial Arts
East Troy Manor/Villa
East Troy Marine
East Troy Shell
First Citizens State Bank-East Troy

Welcome Santa

The following JOY Locations will offer one-day special promotions during the week of **Sat., Dec. 5 from 9 a.m. to 3 p.m.**, the same day Santa visits East Troy. The Christmas tree lighting ceremony will take place at the East Troy Memorial Christmas Tree on East Troy's Historic Village Square. In addition, holiday festivities begin at 6 p.m. and the tree lighting is set for 6:30 p.m., followed by a fireworks display. The tree lighting will be hosted by East Troy Mayor and Mrs. Claus provided by Kimberly Ann Photography and Not Just Beans, LLC.

- | | |
|---|---|
| <p>Aurora Pharmacy, 3284 Main St.
25% off Christmas giftware, including Jim Shore items</p> <p>Blooms in Bloom (fka Flowers on Main), 2890 Main St.
20% off all in-store purchases and orders for holiday arrangements (excluding wire services)</p> <p>East Troy Marine, 2708 Main St.
20% off all in-stock apparel, accessories and oil (not valid with other offers). Discounts on new ATVs/Rangers in stock. Free gift with food pantry donations.</p> | <p>East Troy Shell, 2526 Main St.
25% off Gift Shop merchandise. Stop in 10-3 to decorate a gift.</p> <p>JT Interiors & Café, 2800 Main St.
20% off all Christmas items. Specialty Lattes.</p> <p>MTC/Craig's Hobby, 3284 Main St.
Verizon Wireless—free activation.</p> <p>Not Just Beans, LLC, 2800 Main St.
12 oz. Christmas Gift Bag of coffee.</p> |
|---|---|



Special thanks to the following sponsors:

Halo Sponsor (\$200 Donation): Citizens Bank of Mukwonago

Wings Sponsors (\$500 Donation): Associated Bank, East Troy Fitness/Choice Martial Arts, East Troy Manor/Villa, St. James United Methodist Church

Go to www.easttroychamber.com

*May Joy, Peace,
Hope and Happiness be
yours during this Holiday
Season and throughout the New Year.*

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c. 24 and enter for a chance to win
ing on Dec. 28 at the Chamber office.
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from MD Helicopters for a 1/2 hour helicopter ride for 3 people
from East Troy Electric Railroad for 2 dinner train tickets
ated by Chamber members. (Complete list on www.easttroywi.org).
JOY Locations or download from www.easttroywi.org:

Ivan's Unique Dining on the Square
JT Interiors & Café
Lynch-East Troy Chrysler Dodge Jeep
MTC/Craig's Hobby
Not Just Beans, LLC
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Southern Lakes Newspapers-East Troy
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Joy, Continued from page 3

fill out a form published in the East Troy Times or at First Citizens State Bank-East Troy Office, 2546 E. Main St., East Troy.

The names of those honored and memorialized will appear inside the store and the list will be printed in the East Troy Times after Christmas. The lighted tree can be viewed at the entrance to the Village Marketplace.

The East Troy Education Foundation has been in existence since 1990. Its purpose is to fund innovative and creative projects that enhance local children's education and expand their educational and community experiences.

All money raised by the Love Lights Tree project will be used to fund educational activities for the students in East Troy's pub-

lic and parochial schools.

Holiday Music

The East Troy Community Schools Music Department is hosting several holiday music concerts in December.

On Tuesday, Dec. 8, the seventh and eighth grade bands will perform at 7 p.m. in the East Troy Middle School Gym, 3143 Graydon Ave.

On Thursday, Dec. 10, the fifth grade band and choir will perform at 7 p.m. in the Prairie View Elementary School Gym, 2131 Townline Road.

On Saturday, Dec. 12, the high school Chamber Choir will perform "Christmas Desserts" at 7 p.m. in the Middle School Auditorium. On Monday, Dec. 14, the high school bands will perform at 7 p.m. in Gym 1 at East Troy High School, 3128 Graydon

Ave.

On Sunday, Dec. 20, Grades 7-12 choirs will perform at 2 p.m. in Gym 1 at the high school.

Holiday Tailgate at Edward Jones

East Troy's Edward Jones Office is hosting their third "Brat Barbeque" open house on Thursday, Dec. 10.

Jim Jakscht, financial adviser and Bonnie Senft, business office administrator, invite residents of East Troy to join them so they can extend their personal best wishes for a happy holiday season. They said it is their privilege to serve the East Troy community and they enjoy helping residents with their financial goals.

Residents are invited to stop by anytime between 11:30 a.m. and 6 p.m.

Attendees will score points if they wear their favorite team's attire. Individuals that bring canned goods for the East Troy Food Pantry will score extra points.

Edward Jones Office is located at 2098 Church St. on the East Troy Village Square.

2009 Christmas Express

The East Troy Electric Railroad will run the Christmas Express on Dec. 5, 6, 12 and 13.

The ride is a 10-mile round trip, with departures from The Elegant Farmer at 11 a.m., noon, 1 p.m., 2 p.m. and 3 p.m., except for Dec. 5 when the last train will leave at 2 p.m. to allow time to prepare for the Santa Parade Train. The actual running time is 45 minutes, with no layover at the East Troy Depot and Gift Shop as this facility is closed in the winter due to lack of heat.

Story reading and special guests are expected. The fares are the same as regular operations: adults, \$12.50; seniors, \$10.50 and children 3-11, \$8. For more information, contact the East Troy Electric Railroad at (262) 642-3263 or go to www.easttroyrr.org.

Babes in Toyland

The Village Players will present Babes

in Toyland on Dec. 11-13 and Dec. 18-20 at Mukwonago High School, 605 School Road, Mukwonago.

Show times for Friday and Saturday performances are 7 p.m. and Sunday shows are at 2 p.m.

This classic tale will wow audiences, young and old. The villainous Barnaby has fallen in love with sweet Mistress Mary Quite Contrary. If he can't buy her love, then he'll force her to marry him by threatening to foreclose on her mother, the poor Widow Piper. For ticket information, call (262) 470-PLAY (7529).

Breakfast with Santa

Join Santa and Mrs. Claus for a tasty breakfast and an exciting, activity-filled morning at East Troy Middle School on Saturday, Dec. 12 from 9 a.m. to noon.

Crafts and entertainment will take place from 9-11:30 a.m.

The East Troy Middle School Builders Club, which is sponsored by the Kiwanis Club of Greater East Troy, is hosting the breakfast with Santa and Mrs. Claus.

Santa's elves (which include other middle school clubs and the high school Key Club) will run Santa's Workshop and assist the children in making a variety of crafts.

Mrs. Claus's special breakfast will include pancakes, sausage links, blueberry muffins, applesauce, juice and beverage.

Middle school instrumental and vocal groups will provide festive holiday music. The Music Boosters will sell poinsettias.

Tickets will be available at Not Just Beans, First Citizens State Bank-East Troy Office and the East Troy Middle School office.

Children younger than 2 are free, ages 2-10 are \$3 and all others are \$5.

The price includes one free craft ticket per child (ages 2-10). There will be an additional charge for added crafts (two tickets for \$1 or 12 for \$5), a picture with Santa and Mrs. Claus for \$2 and "really big" coloring books for \$5.



ANDREW C. WESTBROOK *Good Neighbors*

Jessica Hack of North Prairie and Chris Robinson of East Troy volunteer at East Troy Basketry making baskets for the annual Baskets of Love program. The basketry shop hosts the basket weaving then donates the complete baskets filled with holiday gifts for homebound people in and around Walworth County.

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Christmas Eve Services: December 24: 5, 7, & 10 p.m.

Service of Lessons & Carols: Sunday, December 27, 8 & 10:30 a.m.

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265641

Local agents now quoting new Chamber Co-op Insurance

Local insurance agencies located throughout southern Wisconsin have started quoting the Healthy Communities Cooperative's new HCC Health Plan offered by WPS Health Insurance. The innovative health and wellness plans will go into effect on Jan. 1, 2010.

Fifteen chambers of commerce have joined the co-op, with additional chambers welcome from the six-county co-op region, which includes Rock, Walworth, Green, Jefferson, Dane and Dodge counties.

WPS has committed to provide its full portfolio, including health savings account-compatible high deductible health insurance plans and traditional

preferred provider plans. The wellness program addresses one of the primary principles of the cooperative, to help employees identify risk factors and health issues, and to educate and help motivate individuals to make healthier choices.

Agencies currently representing the new HCC Health Plan, include: Alongi-Santa Insurance in Beloit, (608) 362-3370; Bahe Insurance in Monroe, (608) 328-8119; Benefit Concepts, Inc. in Whitewater, (262) 495-8283; Binnings & Dickens Insurance Services in Whitewater, (262) 473-3930; Mosher Insurance in Monroe, (608) 325-2111 and New Glarus, (608) 527-2151; Insurance Solutions in Fort

Atkinson, (920) 563-8027; Knudsen Insurance in Whitewater, (262) 473-5454; Schwartz & Shea in Janesville, (608) 754-3336; The Insurance Center, Inc. in Madison, (608) 273-3855 and Tricor Insurance in Beloit, (608) 365-5551, in Janesville, (608) 755-5200 and in Madison, (608) 288-1800.

Additional agencies will be added

upon completion of agent training, along with membership in both the co-op and in a participating chamber of commerce.

For more information about the HCC Health Plan and a complete listing of participating chambers of commerce and agents, visit www.healthycommunitiescoop.org.



New Member Profiles



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Debbie Curtis from Associated Bank welcomes **Tom Stroinski** of **TStro Enterprises, LLC** – Technology Consulting Services to the Chamber.

*TStro Enterprises, LLC
Technology Consulting Services
600 Highland Ave., Suite E
Fort Atkinson, WI 53538
(920) 563-3360*

TStro Enterprises is a company that provides complete 24/7 IT solutions to companies of all sizes. TStro caters to organizations that either do not want an IT Department, or that do not want their current department to have to worry about the little things.



CHAMBER PHOTO Good Neighbors

Chamber Ambassador Jerry Schneider from **Sleeping Dogs Communications** welcomes **John Zinzow** from **Benefit Concepts, Inc.** to the Chamber.

*Benefit Concepts, Inc.
W5689 Tamarack Trail
Whitewater, WI 53190
(262) 495-8283*

Owner John Zinzow's company provides cost effective employee benefits and financial services. Services include: Benefit design assistance, cost analysis and legal research; Carrier negotiation; Competitive analysis and benchmarking; Employee education, communication and claims representation; Health insurance and healthy lifestyle integration.

A shopping tip from Santa...

Check out Holiday Hot Deals!
Go to www.easttroywi.org

Sales, coupons & events offered by members of the East Troy Area Chamber of Commerce



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2945 Main St. • East Troy 53120
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Hudec Law Offices S.C. GRAND RE-OPENING!

Attorney Patrick J. Hudec is now taking on new clients. Pictured below (left to right) are Debra Noland, Attorney Hudec and Beth Notbusch. Attorney Hudec has practiced law in East Troy since 1979 with expertise in a wide variety of areas. His offices are prominently located in the Hudec Professional Building on the square.

Please contact Attorney Hudec for a free initial consultation for all of your legal needs.

ATTORNEY

Patrick J. Hudec
2100 Church Street
P.O. Box 167
East Troy, WI 53120
(262) 642-3000
Fax (262) 642-7737
E-mail: Pat@hudeclaw.com



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East Troy Oktoberfest winners announced

The East Troy Area Chamber of Commerce recently announced East Troy Oktoberfest winners for the event held Oct. 3 on the historic village square.

Scarecrow contest winners recognized the Chamber member sponsors, as well as the scarecrow artists from East Troy High School's National Art Honor Society.

First place went to Allan Integrated Control Systems and artists Genna Baldwin and Kimmy Dragotta, who split \$50 in Chamber Bucks gift certificates. Second place was awarded to East Troy Acupuncture and artists Frank Bink, Angel Cameron and Zara Zawistowski, who

split \$25 in Chamber Bucks. Third place was won by Square Side Resale & Consignment and artists Megann Hackbarth and Magnolia Haskins, who split \$15 in Chamber Bucks.

In the open class, Judi Johnson of East Troy won the first place prize of \$50 in Chamber Bucks. The East Troy Area Historical Society was awarded the second place prize of \$25 in Chamber Bucks and JT Interiors captured the third place prize of \$15 in Chamber Bucks.

Contest prizes were sponsored by Ivan's Unique Dining on the Square and ProHealth Care.

Shelley Hydusek of East Troy won the Oktoberfest Raffle featuring a collection of donated prizes, including: a cooler, table top grill and hammock from CJW Incorporated (beer distributor), a golf umbrella from Citizens Bank of Mukwonago, an 8-foot windmill from DeLap's Hardware & Rental, a cooler and drink coozies from First Citizens State Bank-East Troy Office, a BBQ tool set, cooler, calculator notebooks, calendar, level and Hot Wheels cars from Knut-

son Bros. II, a \$129.95 gift certificate for a vehicle detail from Lynch Chrysler Dodge Jeep Inc., a \$225 gift certificate for a half-hour helicopter ride from MD Helicopter Services, LLC and a \$25 gift certificate from West 20 Ranch & Saddle Co.

Next year's East Troy Oktoberfest has been set for Saturday, Sept. 25, 2010.

For more information, contact the Chamber at (262) 642-3770 or visit www.easttroywi.org.



CHAMBER PHOTO Good Neighbors

The East Troy Village Square was filled with scarecrows vying for titles in two divisions in the East Troy Area Chamber of Commerce Scarecrow Design Contest Oct. 3.

For a complete listing of East Troy Area Chamber of Commerce members, go to www.easttroywi.org.

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livenation.com for
concert dates!*

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