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NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

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MARCH 2010

VOLUME 21, EDITION 1

Annual awards dinner recognizes Chamber members

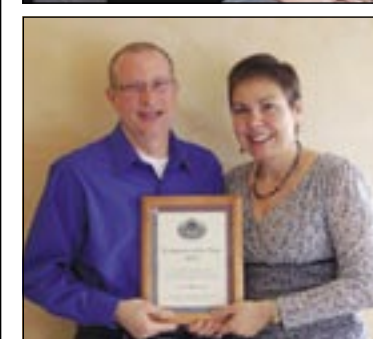
Members of the East Troy Area Chamber of Commerce gathered in Ivan's Backstage Feb. 10 for the group's Annual Meeting and Awards Dinner.



PHOTO BY CARL MATTESON *Good Neighbors*

Chamber President Dan Heidelmeier (from left) presented Reenie and David Allen with the Business of the Year Award for Ivan's Unique Dining on the Square. Below: The Chamber's 2010 Board of Directors posed for a photo just prior to the awards dinner. The officers (seated, from left) include: Treasurer Ann Zess from Allan Integrated Control Systems, Inc., Secretary De Anne Conrad from Citizens Bank of Mukwonago, President Dan Heidelmeier from Not Just Beans, LLC and Vice President Pam Burki from Realty Executives Integrity. Directors (standing, from left) include: Beverly Bobholz from East Troy Electric Railroad, David Allen from East Troy House Historic Inn & Tavern, Lori Szolwinski from First Citizens State Bank-East Troy Office, Tom Stroinski from TStro Enterprises, LLC, Barb DeLap from East Troy Manor/Villa and Linda Kaplan from East Troy Shell. Not pictured, Terry Larson from Honey Creek Apartments and Jean Schultz from ProHealth Care.

KIMBERLY ANN PHOTOGRAPHY *Good Neighbors*



CARL MATTESON *Good Neighbors*

Carl Matteson was named Volunteer of the Year by his wife, Executive Director Katie Matteson, for donating his time to photograph Chamber events. Right: Past President Lori Szolwinski was recognized by Matteson for her leadership in 2008 and 2009.



Ann Zess from Allan Integrated Control Systems, Inc. received the President's Award from Lori Szolwinski in recognition of her dedicated service to the Chamber as treasurer and her diligence in helping establishing the Healthy Communities Cooperative.

East Troy Expo 2010 set for March 20

East Troy Expo 2010, complete with a new health fair, entertainment all day and lots of free give-aways, will take over East Troy Middle School on March 20 from 10 a.m. to 3 p.m.

Admission is free, with contributions of non-perishable food items for the East Troy Food Pantry encouraged at the door. All those 21 or older are also eligible to enter a free raffle for a \$100 Chamber Bucks gift certificate.

Based on feedback from last year's Expo, members of the East Troy Area Chamber of Commerce's Ambassador Committee, led by Pam Burki from Realty Executives Integrity, have put together an action-packed day.

The health fair in the school's gym will feature free health screenings, and demonstrations from certified pet therapy dogs, along with booths from area health-related businesses such as: Aurora Health Center, Aurora Pharmacy, Awakenings 3 Bodywork, Barsamian Chiropractic Clinic, Chiropractic First, East Troy Acupuncture, East Troy Manor/Villa, Elkhorn Martial Arts Center, Fox Plumbing & Water Care, Home Helpers/Direct Link, ProHealth Care Medical Associates, ProHealth Care Neuro Science, ProHealth Care Registry Senior Communities, ProHealth Care Women's Center, Snap Fitness 24/7, The Tea House Connection and Wildtree Herbs. Additional vendors may be added.

Free entertainment will take place on the auditorium stage all day with performances by the East Troy High School Jazz Band, St. Peter's Catholic School Choir, Mukwonago Village Players, Bright Beginnings Day Care, St. Peter's Forensics, The Climbing Tree Child Care & Family Education Center, Inc., St. Peter's Lego League and more.

Concessions will be offered by local organizations. The Chamber will serve BBQ pulled pork sandwiches, chips and a drink, while the East Troy Area Historical Society will sell walking tacos and beverages. East Troy High School's Future Business Leaders of America will prepare hot dogs and slushies and the East Troy Community Band will present baked goods and coffee.

Area businesses and organizations will be well represented in the booths that will line the school's main hallway. A preliminary list of participants includes: Associated Bank, Bright Beginnings Day Care, Budget

IF YOU GO:

What: East Troy Expo 2010

When: March 20 from 10 a.m. to 3 p.m.

Where: East Troy Middle School, 3143 Graydon Ave.

Cost: Admission is free, but donations to the East Troy Food Pantry are encouraged.

For more information:

Contact the Chamber office at (262) 642-3770 or info@easttroywi.org.

See Expo, Page 5

East Troy Chamber announces Joy Winners

Twenty-five winners of prizes donated by East Troy Area Chamber of Commerce members were announced in the Find the Joy in East Troy drawing on Dec. 28. Participants in this year's contest were asked to find the 10 letters that spell "Find the Joy" at the 18 participating businesses between Nov. 27 and Dec. 24.

The retail promotion, organized by the Advertising and Marketing Committee of the East Troy Area Chamber of Commerce, sought to draw attention to the many local shopping opportunities throughout the holiday season.

In addition, one-day specials were held at participating businesses on Saturday, Dec. 5, the same day Santa visited East Troy to light the community Christmas tree on East Troy's Historic Village Square.

The following Joy Sponsors contributed additional financial support for the promotion, including: Halo Sponsor (\$200) Citizens Bank of Mukwonago; Wings Sponsors (\$100) Associated Bank, East Troy Fitness/Choice Martial Arts, Paul Nyffeler, CPA and St. James United Methodist Church; and Harp Sponsors (\$50) First Citizens State Bank-East Troy Office and JT Interiors & Café.

Grand prize winners included Neva DeGrave of East Troy, who won \$500 in Chamber Bucks to redeem at Chamber member businesses; Dale Slowik of East Troy, who won a \$225 gift certificate for a half hour helicopter ride for up to three people from MD Helicopters; and Kathy Jansen of East Troy, who won a \$150 gift certificate for two dinner train tickets from East Troy Electric Railroad.

Other Joy Prize winners included: Justin Nagl of East Troy, who won a voucher for two lawn tickets to any 2010 show at Alpine Valley Music Theatre; Camey Skipper of Racine, who won a Chunks of Chocolate gift basket from Associated Bank; Vera Anderson of East Troy, who won holiday gift plates from Aurora Pharmacy; Sue Lubinski, who won a \$25 gift certificate from Blooms in Bloom; Tracy Karstetter of Elkhorn, who won a \$65 gift certificate for new patient evaluation and treatment from East Troy Acupuncture; Fran DeGrave of East Troy, who won a one-month gym membership at East Troy Fitness & Choice Martial Arts; Jeanette Sonderegger of East Troy, who won a Starbucks coffee and mugs gift basket from East Troy Manor/Villa; Ron Galecke of East Troy, who won a \$25 gift

certificate, T-shirt and pizza cutters from East Troy Marine; Jim Keepers of East Troy and Rebecca Adsit of East Troy, who each won a \$50 gas card from East Troy Shell; Julie Boyd of Dexter, Mich., who won a gift basket from First Citizens State Bank-East Troy Office; Matt Lucas of East Troy, who won a \$25 gift certificate from Ivan's Unique Dining on the Square; Barb Jones of East Troy, who won a gift basket from JT Interiors & Café; W.T. Marsh of East Troy, who won a \$25 gift certificate from MTC/Craig's Hobby; Ryan Manske of East Troy, who won a \$25 gift card from Not Just Beans, LLC; Pamela (Penny) Peters of Mukwonago, who won a gift basket from Realty Executives-Integrity; Chelsey Carlson of East Troy, who won a one-month membership at Snap Fitness 24/7; Holly Randolph of East Troy and John Graf of East Troy, who each won a one-year subscription to the East Troy Times; Gloria Bohn of East Troy and Shannon Manske of



CHAMBER PHOTO Good Neighbors
Neva DeGrave of East Troy won \$500 in Chamber Bucks during the Find the Joy in East Troy drawing, which she could redeem at Chamber member businesses.

East Troy, who each won a one-year subscription to the East Troy News; and Bonnie Fidler of Elkhorn, who won a \$50 gift basket from The Elegant Farmer.

East Troy Area Chamber of Commerce 2010 CORPORATE PARTNERS

Chairman (\$2,000 Donation):



Executive (\$1,000 Donations):



Leaders (\$500 Donations):



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For information about the Corporate Partnership Program, contact Katie Matteson at (262) 642-3770.

270805

President's Notebook

By Dan Heidelmeier

CHAMBER PRESIDENT, NOT JUST BEANS, LLC



We're already two months into the new year and Chamber activities are in full swing.

Actually, when I took over the reins of president from Lori Szolwinski, things were already moving and haven't stopped since.

Thanks to the cooperation of a dedicated group of individuals and organizations, Santa and his entourage arrived in grand fashion on the Santa Parade Train. With the popularity of the passenger train that followed Santa, plans call for adding additional cars this year. The East Troy Electric Railroad (ETER) is very dedicated to this annual tradition.

The railroad stepped up its involvement with the Chamber in January when Beverly Bobholz, ETER executive director, joined the Board of Directors, along with Tom Stroinski from TStro Enterprises.

At its first meeting of the year, the board approved the following goals for 2010:

1. Further expand activities in the areas of economic development and government relations.
2. Continue to develop and promote the Corporate Partners program.
3. Encourage member and employee participation through personal contact by staff, board members and committees.
4. Continue to expand and promote the Chamber Web site to members and the

public.

5. Support the Experience Historic East Troy project, integrating Chamber events with the East Troy Electric Railroad, the East Troy Area Historical Society and the Village of East Troy's Economic Development Committee.

Next up on the Chamber's calendar is East Troy Expo 2010 on Saturday, March 20 from 10 a.m. to 3 p.m. at East Troy Middle School.

This is definitely an event worthy of your support and attendance. Members of the Chamber's Ambassador Committee, led by Pam Burki of Realty Executives Integrity, is working hard to improve on last year's successful event.

New this year is a health fair in the gym and entertainment all day in the auditorium. And be sure to come hungry to support the local organizations that will again operate the food court. Organizers expect to fill both the school's main hallways with booths representing a variety of local businesses and organizations. Please see event details elsewhere in this issue of Good Neighbors.

And don't miss the entry form for this year's community-wide rummage sale and my personal favorite, the Memorial Weekend Corn & Brat Roast.

2010 East Troy Area Chamber of Commerce Board of Directors

President

Daniel Heidelmeier, Not Just Beans, LLC

Vice President

Pam Burki, Realty Executives Integrity

Secretary

De Anne Conrad, Citizens Bank of Mukwonago, East Brook Office

Treasurer

Ann Zess, Allan Integrated Control Systems, Inc

Directors

Barb DeLap, East Troy Manor/Villa

Jean Schultz, Waukesha Memorial Hospital

David Allen, East Troy House Historic Inn & Tavern

Terry Larson, Honey Creek

Apartments, LLP

Beverly Bobholz, East Troy Electric Railroad

Thomas Stroinski, TStro Enterprises, LLC

Linda Kaplan, East Troy Shell

Lori Szolwinski, First Citizens State Bank, East Troy Office



Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EAST TROY AREA CHAMBER OF COMMERCE

Katie Matteson Executive Director
Patti Friedl Administrative Assistant

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East Troy, WI 53120

(262) 642-3770 - phone

(262) 642-8769 - fax

info@easttroywi.org

EAST TROY NEWS

Jack Cruger Publisher

2888 Main St.

P.O. Box 47, East Troy, WI 53120

(262) 642-7451 - phone

(262) 642-2409 - fax

etnews@easttroynews.com

WHO TO CONTACT?

To advertisecontact Trish Ozbirn
office: (262) 642-7451 Cell: (414) 721-1876 or
hwy43ads@southernlakesnewspapers.com

To submit news briefs about your company
or organizationcontact Katie Matteson

To update your membership
information.....contact Patti Friedl

To submit an event for the calendar
of eventscontact Patti Friedl

To submit information for a new
member profilecontact Katie Matteson

Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published quarterly in March, May, August and November.

Chamber Members offer spring advice and events

A call for the submission of spring advice and events drew a varied response from Chamber members.

Easter Egg Hunt

The East Troy Family Community Resource Center's Annual Easter Egg Hunt is scheduled for Saturday, March 27 at East Troy Middle School, 3143 Graydon Ave. The doors will open at 10 a.m. for registration and activities and the Easter Egg Hunt will start at 10:30 a.m. The event will feature coloring activities, face painting and a visit from the Easter Bunny. Attendees should bring their own camera for photos with the Easter Bunny.

To register, contact Marolyn Komperud at (262) 642-4900 or easttroyfamily@centurytel.net no later than March 24. The event is held indoors rain or shine.

Brunch with the Easter Bunny

The Salvation Army-Army Lake Camp will host Brunch with the Easter Bunny on Saturday, March 27 from 8 a.m. to 1 p.m. at the camp, located at N8725 Army Lake Road in East Troy.

The full brunch buffet includes pancakes, waffles, ham, bacon, sausage, scrambled eggs, biscuits and gravy, fresh fruit salad, juice, milk and more. The cost is \$6 for adults, \$4 for children 3-12 and free for children younger than 3.

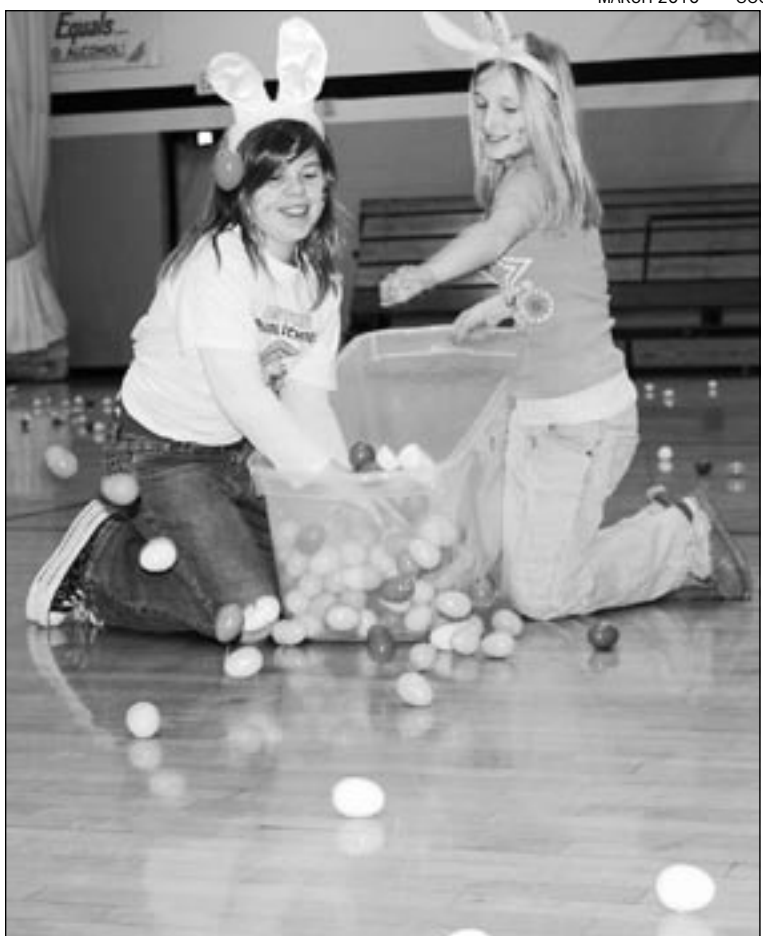
Children will also have the opportunity to meet the Easter Bunny and enjoy egg dyeing and an Easter egg hunt, weather permitting. For more information, call Joe Venable at (262) 642-6400, ext. 231.

What can investors learn from gardeners?

Spring is here. Soon it will be time to plant flowers or vegetables. But even if you're not a gardener, you can learn some valuable lessons from one - especially if you're an investor. Just as gardeners pick seeds or plants that are appropriate for their particular plots of land, you need to choose investments that are suitable for your needs.

But gardeners don't usually grow only

See Spring, Page 4



VANESSA LENZ *Good Neighbors*

Hundreds of children joined in on the race for eggs during the East Troy Family and Community Resource Center's fourth annual Easter Egg Hunt at East Troy Middle School. Pictured: East Troy Middle School Builders Club volunteers Lexi Mitchell (left) and Katie Hodges help set up for the next round of the hunt.

East Troy Lions Public Library

3094 Graydon Ave., East Troy, WI 53120



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May 29 and 30 from 9 a.m.-4 p.m.**

Your \$10 registration fee will help to support the advertising for this event in various print media throughout Southeastern Wisconsin. Your sales address listing and a brief description of your items for sale will be published in the May issue of Good Neighbors, (mailed to over 7,200 area residents) and posted on the chamber's Web site (www.easttroywi.org). An additional 800 Good Neighbors will also be handed out to hundreds of out-of-town and area visitors on Memorial Day Weekend on the Village Square and at various local businesses.

You will also get an official rummage yard sign which advertises your rummage location and shows your support of this community event.



2010 Community-Wide Rummage Sale

Registration form must be received by April 8, 2010

NAME: _____

STREET ADDRESS: _____

Sale is located on the (circle one) N S E W side of street
CROSS STREET: _____

PHONE: _____

☐ Village of East Troy ☐ Town of East Troy ☐ Town of Troy

Brief Description of items for sale. (Please circle primary items if applicable.)

☐ Saturday Only ☐ Saturday & Sunday

\$_____ enclosed (\$10 per address)

Please mail or drop off this form with payment to:

EAST TROY AREA CHAMBER OF COMMERCE
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info@easttroywi.org • (262) 642-3770 • www.easttroywi.org

Registration form and payment due no later than April 8, 2010.

Thank you for your support of this community event and the East Troy Area Chamber of Commerce.

Spring, Continued from page 3

one variety of flower or one fruit or vegetable - and you shouldn't stick with one type of investment vehicle. Choose a variety of investments that can help you make progress toward your objectives. Diversification does not guarantee a profit or protect against loss. And just as gardeners nurture plants through all types of weather, you need the patience and discipline to stick with appropriate investments through good times and bad. So the next time you see some industrious gardeners at work, take note. They may have something to offer you.

Jim Jakscht, East Troy's Edward Jones financial adviser, is based at 2098 Church St. For more information, call (262) 642-5717.

ETFCRC bowling fundraiser

The East Troy Family Community Resource Center will be hosting a Bowling Fundraiser on Saturday, April 24 from 3-7 p.m. at Delavan Lanes.

The event will feature concessions, a 50/50 raffle, as well as a silent auction. Tickets will be \$10 per person, which will include two games of bowling and shoe rental. Tickets will be on sale through the

center or ETFCRC board members.

"This is a great way to go out and have some fun with your family all while supporting the Family Resource Center," said Executive Director Marolyn Komperud. To make a donation for the silent auction or concession stand or reserve/purchase tickets, contact Komperud at (262) 642-4900 or easttroyfamily@centurytel.net.

What's a CSA?

CSA stands for Community Supported Agriculture. Participants become part of the farm for the season. A season consists of 18-20 weeks. Weekly customers will receive a bag of fresh herbs and produce right off the farm. Vintage Hobby Farm in East Troy offers a produce/herb share, a cut flower share (20 weeks), an egg share, and soon a bread/cookie share. You ask what is CSA all about? It's about the produce, of course. That's not all, it's even more. It is supporting local farms, keeping dollars in the local economy, knowing where your food grows, eating healthier meals, connecting to the seasons through food, encouraging respect for the environment, and being a creative, adventurous cook.

You ask why local? Why contribute to the waste of energy involved flying and

trucking flowers great distances, when your local farmer grows wonderful produce and bouquets just down the road? Industrial produce and flower farms also typically use large quantities of pesticides, exposing both their workers and the environment to nasty poisons. The produce, herbs, and flowers grown by us are not only fresher than those grown far away. They are healthier for the people who grow them and healthier for the people who buy and enjoy them. We do not use any pesticides, herbicides, or hormones in our produce, herbs, flowers, eggs or animals. CSA has become a popular way for consumers to buy local, seasonal, healthy food directly from the farmer.

Advantages for farmers:

- Have time marketing the food early in the year, before long days in the field begin
- Receive payment early in the season, which helps with the farm's cash flow
- Have an opportunity to get to know the people who eat the food they grow

Advantages for consumers:

- Eat ultra-fresh food, with all the flavor and vitamin benefits

See Spring, Page 6



East Troy Fitness & Choice Mixed Martial Arts is Under New Ownership

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Expo, Continued from front page

Blinds, Citizens Bank of Mukwonago, East Troy Area Historical Society, East Troy Lions Public Library, East Troy Shell, First Citizens State Bank-East Troy Office, Girl

Scout Troop 4148, Honey Creek Apartments, James R. Taylor & Sons, Inc., Knutson Bros. II LLC, Lakes Area Rental, Not Just Beans, LLC, Quality Custom Framing,

Serenity Soap Works, Realty Executives Integrity, Shorewest Realtors, The Climbing Tree Child Care & Family Education Center, Inc. Thrivent Financial for Lutherans, TStro Enterprises, LLC, Watertight Water-Care, Inc.

Presentations and demonstrations will take place in the school's choir room, located just off the auditorium. As of press time, a variety of speakers were scheduled, including "What is Chinese Medicine?" presented by Acupuncturist Brandon LaGreca East Troy Acupuncture, "All About Tea" by Marge O'Leary, "Simple Tips to Help Your

House Age Gracefully with You" presented by Cindy Knutson-Lycholat from Knutson Bros. II, "Preventing Brain Injuries" by a professional from ProHealth Care Neuro Science, a fitness demonstration by Personal Trainer Travis Hart from Snap Fitness 24/7 and "Protecting Your Data with Remote Backup Solutions" by Tom Stroinski from TStro Enterprises.

Children attending the event can visit with Whistles the Clown and the Kids Action Stations provided by Bright Beginnings Day Care and The Climbing Tree Child Care & Family Education Center, Inc.



VANESSA LENZ Good Neighbors

Al Walker (from left), Don Seifert and Sam Castro, all from Trierer, Wis., watch Craig Maklary (right) and Mike Budzien of Craig's Hobbies give a demonstration of a RC car at the first East Troy Area Chamber of Commerce Enjoy East Troy! Business Expo last April.

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HCC Health Plan now offers two-year rate guarantee program

The Healthy Communities Cooperative, comprised of the East Troy Area Chamber of Commerce and 14 other chambers of commerce from a six-county region in Southern Wisconsin, has announced a new two-year rate guarantee program. Small group (two-50 enrolled) businesses will qualify for this special offer if they enroll in the HCC Health Plan with effective dates before June 1. Local insurance agencies located throughout southern Wisconsin are current-

ly quoting the HCC Health Plan, the innovative health and wellness plans offered by WPS Health Insurance. WPS has committed to provide its full portfolio, including health savings account-compatible high deductible health insurance plans and traditional preferred provider plans. For more information about the Health Plan and a complete listing of participating chambers of commerce and agents, visit www.healthycommunitiescoop.org.

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A Publication of the East Troy Area Chamber of Commerce

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New members



CHAMBER PHOTO *Good Neighbors*
Tracy Loughney (left) and Jenny Schahczinski, owners of the new Cousins Subs in East Troy, proudly displayed their new Chamber membership plaque during their opening the last week in December.

BCUZZ LCC dba Cousins Subs
2541 E. Main St., Unit 1
East Troy, WI 53120 • (262) 642-5013

The East Troy Cousins Subs' location offers handcrafted sandwiches, freshly baked bread, salads, soups, chips and french fries. The restaurant will seat 32 people. Fax orders will be accepted at (262) 642-5014. The store will be open from 10 a.m. to 8:30 p.m. Monday through Saturday and from 11 a.m. to 8 p.m. on Sunday.



CHAMBER PHOTO *Good Neighbors*
Chamber Executive Director Katie Matteson (right) welcomed Gjeret Stein from Sensible Gurus to the Chamber in January.

Sensible Gurus
15417 W. National Ave. #63
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Sensible Gurus is your strategic partner for all your business's technical needs. Like your accountant, lawyer or financial planner, Sensible Gurus focuses on the technology needs of your business. Sensible Gurus monitor your computer systems 24 hours a day.

Spring, Continued from page 4

- Find that kids typically favor food from "their" farm - even veggies
 - Develop a relationship with your farmer, while visiting the farm on pick up days
- Please take the time to think about getting a fresh cut flower share for the home or office and a produce share for

yourself and your family. We offer a payment plan, worker shares, and a discount for early sign ups. Come join us for the 2010 growing season. For more information, contact Vintage Hobby Farm at (262) 684-5135 or www.vintagehobbyfarm.com.

For the latest chamber news, visit www.easttroywi.org.

MARK YOUR CALENDARS FORE...

The East Troy Area Chamber of Commerce

13th Annual Golf Outing

Wednesday, June 9, 2010 (Rain or Shine)

ALPINE VALLEY RESORT • W2501 Highway D, East Troy, Wis.

SHOTGUN START: 11:00 a.m.

SIGN-IN & PUTTING CONTEST:
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Please send this form by May 28, 2010 with check payable to:
East Troy Area Chamber of Commerce, P.O. Box 312 East Troy, WI 53120-0312

Visit: www.easttroywi.org

Phone: (262) 642-3770 • Fax: (262) 642-8769



Proceeds will benefit the East Troy Area Chamber of Commerce so that we may continue to coordinate the efforts of local businesses, service organizations, citizens and government to promote East Troy as an exceptional place to live, work and play!



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Company: _____

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Teammate 2: _____

Teammate 3: _____

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☐ I will donate the following ITEMS
for the RAFFLE and/or AUCTION:
(Please drop off items at the Chamber office by May 28)

ITEM	QUANTITY	COST	TOTAL
Individual Entry Fee		x \$75.00	
Foursome Entry Fee		x \$300.00	
Dinner Only		x \$20.00	
Hole Sponsorship		x \$85.00	
Donation*			
TOTAL AMOUNT=			

*For purchase of raffle prize

East Troy Area Chamber of Commerce Membership Directory 2010

ACCOUNTS & FINANCIAL MANAGERS	Good Shepherd Lutheran Church and School (262) 642-3310 1936 Emery Street East Troy, WI 53120	Vintage Hobby Farm (262) 684-5135 W2491 Swoboda Road East Troy, WI 53120	INDUSTRIAL & MANUFACTURING	East Troy Food Pantry (262) 642-4357 2861 Austin Street East Troy, WI 53120	RESTAURANTS, BARS & COFFEE	Little Angels Learning Center (262) 642-7002 2141 Mill Street East Troy, WI 53120
Chortek & Gottschalk, LLP (262) 363-2930 550 Bay View Road, Suite E Mukwonago, WI 53149	St. James United Methodist Church (262) 642-7642 2945 Main Street East Troy, WI 53120	GAS STATIONS	Allan Integrated Control Systems, Inc. (262) 642-7800 2021 Beulah Avenue East Troy, WI 53120	East Troy Lioness Club (262) 642-5245 1756 Thomas Drive East Troy, WI 53120	Al Smith's Saloon (262) 642-4446 2878 Main Street East Troy, WI 53120	Michael Fields Agricultural Institute (262) 642-3303 W2493 County Road ES East Troy, WI 53120
East Troy Tax Service LLC (262) 642-3058 2893 Main Street, Suite C East Troy, WI 53120	St. Paul's Lutheran Church (262) 642-3200 2665 North Street East Troy, WI 53120	East Troy Shell (262) 642-4624 2526 E. Main Street East Troy, WI 53120	Leibinger (262) 642-4030 2702-B Buell Drive East Troy, WI 53120	East Troy Lions Club (262) 642-3171 2077 Division Street East Troy, WI 53120	BCUZZ LLC DBA Cousins Subs (262) 642-5013 2541 E. Main Street Unit I East Troy, WI 53120	Nature's Classroom Montessori School (262) 363-6820 W1802 County J Mukwonago, WI 53149
Edward Jones Investments (262) 642-5717 2098 Church Street East Troy, WI 53120	Valley View Community Church (262) 642-5392 2951 Union Street East Troy, WI 53120	GOVERNMENT AGENCIES	Moxness - A Thistle Group Company (262) 642-3971 2030 Young Street East Troy, WI 53120	East Troy Senior Citizens Club (262) 642-5574 1934 Edwards Street, Unit 11 East Troy, WI 53120	Dos Amigos (262) 642-6446 2678 Main Street East Troy, WI 53120	St. Peter's Catholic School (262) 642-5533 3001 Elm Street East Troy, WI 53120
Paul J. Nyffeler, CPA, SC (262) 642-8700 2481 Executive Drive East Troy, WI 53120		East Troy Volunteer Fire Department (262) 642-7439 N8406 Highway ES East Troy, WI 53120	Plymouth Tube - East Troy (262) 642-8201 2061 Young Street East Troy, WI 53120	East Troy Youth Soccer Club (262) 642-4870 2527 Brittany Lane East Troy, WI 53120	East Troy House Historic Inn & Tavern (262) 642-7100 2093 Division Street East Troy, WI 53120	The Climbing Tree Child Care & Family Education (262) 642-5001 3147 W. Main Street East Troy, WI 53120
ATTORNEYS	Datalink Business Solutions, LLC (262) 684-5600 2094 Church Street, Suite 1 East Troy, WI 53120	HEALTH CARE & WELLNESS	Plymouth Tube Company - Trent (262) 642-7321 2056 Young Street East Troy, WI 53120	Friends of the East Troy Airport, Inc. (414) 425-7991 W317 S6698 Schnitzler Road Mukwonago, WI 53149	Gus's Drive-In (262) 642-2929 3131 Main Street East Troy, WI 53120	SERVICES
Dave Hudec Law Office, LLC (262) 642-7515 2847B Buell Drive East Troy, WI 53120	Maklary Technology & Craig's Hobby (262) 642-2532 3066 Main Street, Suite 102 East Troy, WI 53120	Aurora Health Center (262) 642-2000 2483 Corporate Circle East Troy, WI 53120	Wisconsin Oven Corporation (262) 642-3938 2675 E. Main Street East Troy, WI 53120	Friends of the ET Lions Public Library (262) 642-6262 3094 Graydon Avenue East Troy, WI 53120	Ivan's Unique Dining on the Square (262) 642-7107 2087 Division Street East Troy, WI 53120	Cleaning & Restoration Consultants, Inc. (262) 728-8007 1711 Woolsey Street Box 5 Delavan, WI 53115
Hudec Law Offices, SC (262) 642-3000 2100 Church Street East Troy, WI 53120	Sensible Gurus (414) 455-5455 15417 W. National Avenue, #63 New Berlin, WI 53151	Aurora Pharmacy #1177 (262) 642-5800 3284 W. Main Street East Troy, WI 53120	Wisconsin Oven Distributors, LLC (262) 642-3939 N8747 Hilburn Mill Road East Troy, WI 53120	GFWC-Woman's Club of East Troy (262) 642-7404 3161 W. Main Street East Troy, WI 53120	J. Lauber's Ice Cream Parlor (262) 642-3679 2010 Church Street East Troy, WI 53120	Kimberly Ann Photography, LLC (262) 492-3893
Mills & Boehm, LLP (262) 363-7311 123 Wolf Run Suite 1 Mukwonago, WI 53149	TStro Enterprises, LLC (920) 563-3360 89 North Main Street Fort Atkinson, WI 53538	Brolen Park (262) 642-9955 2191 Church Street East Troy, WI 53120	INSURANCE AGENCIES	Greater East Troy Kiwanis Club (262) 642-5047 (Home) P.O. Box 171 East Troy, WI 53120	Not Just Beans, LLC (262) 642-2353 3268 W. Main Street East Troy, WI 53120	L'Bri Pure n' Natural (414) 607-8884 W2294 W. Bay Drive East Troy, WI 53120
ATTRACTIONS	CONTRACTORS & CONSTRUCTION	East Troy Acupuncture (262) 642-4325 3066 Main Street, Suite 104 East Troy, WI 53120	American Family Insurance - Jason Tess (262) 642-3911 2886 Main Street East Troy, WI 53120	Knights of Columbus 4579 (262) 642-9762	Roma's Ristorante & Lounge (262) 642-5353 N8416 Highway ES East Troy, WI 53120	Lakes Area Rental (262) 723-6450 801 E. Centralia Street Elkhorn, WI 53121
Alpine Valley Music Theatre (262) 642-4400 W2699 Highway D Elkhorn, WI 53121	Bielinski Homes (262) 642-2615 1673 Thomas Drive East Troy, WI 53120	East Troy Family Dental Center (262) 642-5695 2481 Executive Drive East Troy, WI 53120	Benefit Concepts, Inc. (262) 495-8283 W5689 Tamarack Trail Whitewater, WI 53190	Oak Ridge Cemetery Association (262) 806-2985 2580 North St. East Troy, WI 53120	The Village Players (262) 470-7529 P.O. Box 175 Mukwonago, WI 53149	Legacy Funeral Services (262) 642-5057 2974 Main Street East Troy, WI 53120
East Troy Bluegrass Festival (262) 642-5843 2967 Union Street East Troy, WI 53120	C & W Remodeling (262) 642-9233 N8285 Weber Road East Troy, WI 53120	East Troy Fitness & Choice Martial Arts (262) 642-9640 2111 Lenck Avenue East Troy, WI 53120	Joan I. Palmer Insurance Agency, Inc. (262) 642-2038 2104 Church Street East Troy, WI 53120	The Village Players (262) 470-7529 P.O. Box 175 Mukwonago, WI 53149	VFW Post #7501 (262) 642-3484 P.O. Box 304 East Troy, WI 53120	LTR Power Center (262) 642-7892 3109 W. Main Street East Troy, WI 53120
East Troy Electric Railroad (262) 642-3263 2002 Church Street East Troy, WI 53120	Envirocon, Inc. (262) 363-5579 N8492 Division Street East Troy, WI 53120	Family Rehab. Clinic (262) 642-3511 3066 W. Main Street, Suite 106 East Troy, WI 53120	JT Interiors & Cafe (262) 642-2262 2887 E. Main Street East Troy, WI 53120	Walworth County Visitors Bureau (262) 723-3980 203 W. Walworth Street Elkhorn, WI 53121		Martin Group (262) 248-8911 501 Commercial Court Lake Geneva, WI 53147
The Elegant Farmer (262) 363-6770 1545 Main Street Mukwonago, WI 53149	Fox Plumbing & Water Care, LLC (866) 939-3792 N7208 Colbo Road Burlington, WI 53105	Home Care Network (262) 248-0457 612 Wells Street, Suite H Lake Geneva, WI 53147	INTERIOR DESIGN			Peek-A-Pet Lodge & Pet Services, LLC (262) 642-3605 W1532 Honey Creek Road East Troy, WI 53120
AUTO SALES & SERVICE	Hackbarth Builders, Inc. (262) 642-9601 2096 Church Street, Suite F East Troy, WI 53120	Home Helpers/Direct Link (262) 757-0012 P.O. Box 63 Burlington, WI 53105	ALPINE VALLEY RESORT INC.	OUTDOOR SERVICES	Blooms in Bloom (Ika Flowers on Main) (262) 642-3006 2890 Main Street East Troy, WI 53120	Quality Custom Framing (262) 642-7522 3224 Douglas Avenue East Troy, WI 53120
Fleury's Body Repair Inc. (262) 363-8555 1006 Main Street Mukwonago, WI 53149	James R. Taylor & Sons Inc. (262) 642-7970 2115 Division Street East Troy, WI 53120	Koskinen Eye Clinic (262) 642-9719 3278B Main Street East Troy, WI 53120	Alpine Valley Resort Inc. (262) 642-7374 W2501 Highway D Elkhorn, WI 53121	Lawn Doctor of East Troy, Mukwonago, Wauk (262) 366-7736 W325 County Road L East Troy, WI 53120	East Troy Basketry Company (262) 642-3732 2082 Church Street East Troy, WI 53120	Roadrunner Charter Buses (262) 642-3171 W2691 County Road ES East Troy, WI 53120
Horter Chevrolet Pontiac Inc (262) 363-4061 915 Main Street Mukwonago, WI 53149	John Amato Ford, Inc. (262) 363-3085 1015 S. Main Street Mukwonago, WI 53149	Lakes Area Physical Therapy, LLC (262) 642-9747 3224 W. Main Street, D-1 East Troy, WI 53120	Camp Dewan (262) 642-9797 N6360 Church Road Burlington, WI 53105		East Troy Marine, Inc. (262) 642-5150 2708 Main Street East Troy, WI 53120	Sleeping Dogs Communications (262) 642-2870 2096 Church Street, Suite D East Troy, WI 53120
Lynch Chrysler Dodge Jeep (262) 642-4700 2606 Main Street East Troy, WI 53120	Knutson Bros. II LLC (262) 642-5211 W792 Potters Circle East Troy, WI 53120	Pease Speech Therapy Services (262) 473-4445 N7431 Burr Oak Road Whitewater, WI 53190	Country Inn & Suites (262) 642-2100 2921 O'Leary Lane East Troy, WI 53120	REAL ESTATE	Not Just Beans, LLC (262) 642-5150 2708 Main Street East Troy, WI 53120	Snug House Energy Audits, LLC (262) 642-3956 W2159 Beulah Heights Road, Unit C East Troy, WI 53120
BANKS	Lakeside Painting, Inc. (262) 642-9445 2892 Austin Street East Troy, WI 53120	ProHealth Care Medical Associates (262) 928-7032 240 Maple Avenue Mukwonago, WI 53149	Pickwick Inn Bed & Breakfast (262) 642-5529 2966 Union Street East Troy, WI 53120		East Troy Shell (262) 642-4624 2526 E. Main Street East Troy, WI 53120	The Elegant Framer (262) 363-5006 714 Main Street Mukwonago, WI 53149
Associated Bank (262) 642-3941 3292 Main Street East Troy, WI 53120	McPherson Concrete Construction, Inc. (262) 363-9200 2010 Church Street East Troy, WI 53120	Snap Fitness (262) 642-1645 2541 E. Main Street East Troy, WI 53120	Snug Harbor Inn (608) 883-6999 W7772-2C Wisconsin Parkway Delavan, WI 53115	CSi Media, LLC (262) 728-3424 120 Wright Street Delavan, WI 53115	Lia Sophia (262) 424-6800 127 Eastown Manor Street Elkhorn, WI 53121	Time Warner Cable - Business Class (414) 908-4804 1320 N. Martin Luther King Jr. Drive Milwaukee, WI 53212
Citizens Bank (262) 642-7391 2905 Main Street East Troy, WI 53120	O'Leary Plumbing and Heating, Inc. (262) 642-7747 2720 Buell Drive East Troy, WI 53120	Sullivan Chiropractic (262) 642-7404 3161 Main Street East Troy, WI 53120	MEDIA	Realty Executives Integrity (262) 642-3363 2880 Main Street East Troy, WI 53120	Maklary Technology & Craig's Hobby (262) 642-2532 3066 Main Street, Suite 102 East Troy, WI 53120	Trim-N-Tidy Cleaners (262) 642-7396 2121 Church Street East Troy, WI 53120
Citizens Bank of Mukwonago (262) 642-8456 2541A E. Main Street East Troy, WI 53120-0196	Ruebl Builders (262) 594-5765 N9654 Sunset Drive East Troy, WI 53120	The Tea House Connection (262) 642-4045 N7614 State Road 120 East Troy, WI 53120	Mukwonago Publications (262) 363-4045 111 N. Rochester St., Unit 3 Mukwonago, WI 53149	Coldwell Banker Residential Brokerage (262) 780-9335 20350 Watertower Blvd. Brookfield, WI 53045	Not Just Beans, LLC (262) 642-2353 3268 W. Main Street East Troy, WI 53120	Veloce Tech, LLC (262) 642-3288 2892 Austin Street, Suite D East Troy, WI 53120
First Citizens State Bank - East Troy (262) 642-2530 2546 E. Main Street East Troy, WI 53120	Watertight WaterCare, Inc. (262) 534-2300 119 S. 2nd Street Waterford, WI 53185	Wanezek Family Dentistry S.C. (262) 642-5881 3278A W. Main Street East Troy, WI 53120	Southern Lakes Newspapers East Troy (262) 642-7837 2888 Main Street East Troy, WI 53120	Kevin Messerschmidt (414) 322-7483 N8035 Kadad Lane East Troy, WI 53120	Sherwin-Williams Co. (262) 363-0846 360 Bay View Road Mukwonago, WI 53149	SIGNS, PRINTING & PROMOTIONAL
BEAUTY SALONS & BARBERS				NAI MLG Commercial (262) 938-4430 13400 Bishop's Lane, Suite 100 Brookfield, WI 53005	Square Side Resale & Consignment (262) 642-2544 2096 Church Street Suite C East Troy, WI 53120	American Business Technologies, Inc (262) 248-9590 N1977 Schaitel Road, Unit 400 Lake Geneva, WI 53147
Magic Touch Salon (262) 642-3411 2882 Main Street East Troy, WI 53120	FARMERS MARKET		ORGANIZATIONS & CLUBS	Realty Executives Integrity (262) 642-3363 2880 Main Street East Troy, WI 53120	Video Playground, Inc. (262) 642-7071 3076 W. Main Street East Troy, WI 53120	Dynamic Awards and Apparel, LLC (262) 363-2005 718 Main Street Mukwonago, WI 53149
CAMPS & CONFERENCE CENTERS	Cobblestone Farm (262) 594-2542 N9281 Nature Road East Troy, WI 53120		American Legion Loomis-Martin Post 188 (262) 470-4694 (Cell) 2870 School Street East Troy, WI 53120	Robert Diamond Century 21 Affiliated (262) 903-5506 1033 Mayfair Road Suite 321 Wauwatosa, WI 53226	West 20 Ranch & Saddle Co. (262) 642-4272 W4812 Hwy 20 East Troy, WI 53120	TELECOMMUNICATIONS
Edwards YMCA Camp & Retreat Center (262) 642-7466 N8901 Army Lake Road East Troy, WI 53120	Little Prairie Cluns & Michele's Dahlias (262) 642-5093 W3736 Little Prairie Road East Troy, WI 53120		Big Brothers Big Sisters (262) 728-8865 1545 Hobbs Drive Delavan, WI 53115	Shorewest Realtors, Mukwonago (262) 363-1010 1231 S. Rochester Street, Suite 110 Mukwonago, WI 53149		CenturyLink (262) 392-5247 244 Industrial Drive North Prairie, WI 53153
The Salvation Army- Army Lake Camp (262) 642-6400 N8725 Army Lake Road East Troy, WI 53120	Local Industry (262) 642-9665 W2463 Main Street East Troy, WI 53120		East Troy Area Historical Society (262) 642-5530 P.O. Box 722 East Troy, WI 53120	Fantasy Hills Ranch (262) 728-1773 4978 Town Hall Road Delavan, WI 53115	Butterfly Life Family Child Care & Preschool (262) 684-5135 W2491 Swoboda Road East Troy, WI 53120	UNIVERSITIES & TECHNICAL COLLEGES
Timber-lee Christian Center (262) 642-7345 N8705 Scout Road East Troy, WI 53120	Piper Road Gardens (920) 723-8085 185 N. Franklin Street Whitewater, WI 53190		East Troy Community Band, Inc (262) 642-5411 3010 Main Street East Troy, WI 53120	MD Helicopter Services LLC (262) 215-4345 2085 Highway I, Hangar A17 East Troy, WI 53120	East Troy Community School District (262) 642-6710 2043 Division Street East Troy, WI 53120	Gateway Technical College (262) 564-2662 3520-30th Avenue Kenosha, WI 53140
East Troy Bible Church (262) 642-7604 2660 North Street East Troy, WI 53120	Quednow's Heirloom Apple Orchard (262) 642-9735 N8858 Townline Road East Troy, WI 53120		Skylark, Inc. (262) 642-2651 W2495 County Road ES East Troy, WI 53120	Skydive Milwaukee/Sky Knights Sport Parachute Club (262) 642-9494 W1341 Highway L East Troy, WI 53120		VETERINARIANS
First Congregational Church UCC (262) 642-5186 2931 Union Street East Troy, WI 53120	The Tea House Connection (262) 642-4045 N7614 State Road 120 East Troy, WI 53120		The Heritage-East Troy (262) 642-4800 3223 North Street East Troy, WI 53120			Bay View Veterinary Clinic S.C. (262) 363-9993 890 Main Street Mukwonago, WI 53149

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