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A Publication of the East Troy Area Chamber of Commerce

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SEPTEMBER 2011

VOLUME 22, EDITION 3

Chamber Connection



PHOTO SUBMITTED Good Neighbors

People will gather at St. James United Methodist Church on Saturday, Oct. 1 at 9:30 a.m. for the 50th Annual Auction. The United Methodist Women will host a rummage sale at the church from Thursday, Sept. 29 through Saturday, Oct. 1.

St. James plans 50th auction

Plans are underway for the 50th auction at St. James United Methodist Church in East Troy. The event kicks off with the church rummage sale with specialty booths, presented by the United Methodist Women on Thursday, Sept. 29 from 7-9 p.m., Friday, Sept. 30 and Saturday, Oct. 1 from 9 a.m. to 1 p.m. The live auction takes place on Saturday, Oct. 1 at 9:30 a.m.

It all started back in 1960 when the cornerstone for the church's new educational wing and fellowship hall was placed and the auction was established to help pay for the new addition.

The mortgage was burned in 1972. Since then the auction and rummage sale funds have helped in many areas of the church through the generous support of the event by the community.

Residents come back year after year to enjoy the great deals, delicious food and wonderful fellowship. Favorites include Babe's Boutique, Country Store, book sale, lunch buffet and silent auction.

The church is located at 2945 Main St., East Troy. For more information, call (262) 642-7642.

First Citizens offers free training

First Citizens State Bank-East Troy invites its customers to take advantage of its free Internet banking training.

The bank offers individualized instruction to teach beginners how to access their accounts anytime (day or night), view account balances, transfer funds, pay bank loan payments and pay bills online.

To schedule an appointment, call the bank at (262) 642-2530.

East Troy Lions Club plans annual golf outing

The East Troy Lions Club will hold its 12th annual golf outing on Saturday, Sept. 10 at Delbrook Country Club in Delavan.

A shotgun start will take place at 11 a.m., with the sign-in, putting contest and breakfast set for 9:30 - 10:45 a.m. The individual entry fee is \$70 and foursomes cost \$280.

Those wishing to join the golfers for dinner will pay \$25 each. Hole sponsorships are \$30.

For more information, contact Lion Gary Buchek at (262) 903-9916.



CHAMBER PHOTO Good Neighbors

The Rohrer family posed in front of the landmark building on East Troy's village square that they plan to bring back to life. Pictured, from left: Jamie, Liam and Rebecca Rohrer, Justin Rohrer and Mary Trinh, Ellie Rohrer, James and Kayleen Rohrer. Not pictured, Zak Griffa.

Rohrer family takes on restoration of historic landmark

by Katie Matteson

CHAMBER EXECUTIVE DIRECTOR

Sewell Smith opened the first store in East Troy in 1841. After operating the store for several years and living on the second floor, he built another store in 1856 on the northwest corner of the village square. He and his sons, George and Charles, operated it for many years. After the original store burned down, the State Bank of East Troy (now Citizens Bank), was built in its place.

That tidbit of local history sets the stage for the undertaking just begun by the Rohrer family, who recently purchased the historic landmark on the corner of Main and Division streets and plan to bring it back to life.

Siblings Jamie, 25, Justin, 24, and Ellie, 22, are orchestrating this labor of love with the support of their significant others and their

parents, James and Kayleen Rohrer of East Troy. Jamie is married to the former Rebecca Manke of East Troy and they have a 13-month-old son named Liam. Justin is engaged to Mary Trinh of Beloit and Ellie is in a relationship with Zak Griffa of East Troy.

But why?

The family bought a farm in the Town of Spring Prairie in 1997. James grew up on a farm and has built a career in agri-business. His work took his family all over the country prior to buying the farm and during a hiatus in 2002, when the family moved to Atlanta. They returned to the farm in 2005 and now plan to stay here for good.

Each of the Rohrer offspring contributes expertise in varied fields. Justin has a computer science degree from the University of Wisconsin-Madison, Jamie has an English

degree from UW-Madison and Ellie has a degree in South Asian Studies from Barnard College, Columbia University. Rebecca has a nursing degree from UW-Milwaukee, Mary has a degree in Actuarial Science and Economics from UW-Madison and Zak has a mechanical engineering degree from Milwaukee School of Engineering.

They want to share what they've learned from their diverse experiences on and off the farm to create a 21st century back-to-the-basics retail store in the restored building.

While they're working out the details of the store and what they'd like to offer local residents and visitors alike, the major task at hand is renovating the building.

After considerable research, the Rohrers

See Rohrer family, Page 3

East Troy Bluegrass Festival returns to village square Sept. 10-11

The sounds of Bluegrass music and the fans who love it will fill East Troy's historic village square for the 18th Annual East Troy Bluegrass Festival on Sept. 10-11. The rain location is East Troy Middle School, 3143 Graydon Ave. Check www.easttroywi.org for updates.

A full line-up of Bluegrass bands and contests, plus lots of great food and East Troy Marketplace vendors, will take place from 10 a.m. to 6:30 p.m. each day.

The event opens on Saturday with an open stage at 10 a.m., followed by the fiddle contest at 11:30 a.m. The bands start in the afternoon, with The Burie Family at 1 p.m., Round the Bend at 2 p.m., Band Scramble at 3 p.m., Lawrence Family at 4 p.m. and the headliner David Parmley and Continental Divide at 5 p.m.

A native of southern California, Parmley is a founding member of the internationally acclaimed, Bluegrass Cardinals.

In 18 years, the Cardinals recorded 15 separate projects, made appearances on the Grand Ole Opry, the Ralph Emory Show and

performed at the White House for former President, Jimmy Carter. In 1994 Parmley teamed up with banjo great, Scott Vestal to form Continental Divide. The rest is, as they say, "history."

The music resumes on Sunday with a gospel service featuring On Eagle's Wings at 10 a.m. followed by the banjo, mandolin and guitar contests at 11:30 a.m. The bands return in the afternoon with Fairland Bluegrass at 1 p.m., Solid Ground at 2 p.m., Bluegrass Kids at 3 p.m., Mecan River Ramblers at 4 p.m. and headliner Bobby Osbourne and The Rocky Top X-Press at 5 p.m.



See Bluegrass Festival, Page 4

See Chamber Connection, Page 2

The next



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To submit an event for the calendar of events.....contact the Chamber

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Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published quarterly in March, May, September and November.

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President's Notebook

By Dan Heidelmeier
CHAMBER PRESIDENT



Fall fun is just
around the corner

Have you ever attended the East Troy Bluegrass Festival? The event has graced East Troy's historic village square for 17 years and will return on Saturday and Sunday, Sept. 10-11 for its 18th run.

The Chamber took over the festival last year, allowing long-time local organizer Robin Hudec to take a well-deserved break and provide new opportunities for Chamber members. Festival founder Melissa Sherman continues to serve as artistic director under the Chamber's leadership, in order to bring a full line-up of top bluegrass bands to East Troy each year.

The festival transforms the square into a concert venue that brings together hundreds of bluegrass music fans from throughout the region to East Troy. But you don't have to be a bluegrass groupie to enjoy the festival. The joyful rhythms and lyrical harmonies will keep your foot tapping and may even lower your blood pressure.

Other East Troy fall attractions bring visitors to our area and provide opportunities for the locals to enjoy as well.

The East Troy Electric Railroad starts its Fabulous Fall Colors schedule on Friday, Sept. 9, with trains departing East Troy on Fridays at 10 a.m., noon and 2 p.m. and departing The Elegant Farmer at 11 a.m., 1 p.m. and 3 p.m. On Saturdays and Sundays from Sept. 10-Oct. 30 trains depart East Troy and The Elegant Farmer every 45 minutes from 11 a.m. through 3:30 p.m. For more information, call (262) 642-3263 or visit www.easttroyrr.org.

Whether you're continuing a family tradition or starting a new one this fall, The Elegant Farmer offers a family fun experience weekends from

Sept. 10 through Oct. 29 from 10 a.m. to 5 p.m. Everyone is welcome to The Elegant Farmer's orchard to pick from its 12 varieties of apples right from the tree or pumpkins from the patch. In addition to the trolley rides to East Troy, families can enjoy the beautiful fall colors aboard a tractor-pulled hayride. For more information, call (262) 363-6771 or visit www.elegantfarmer.com.

At Old World Wisconsin, September is one of the busiest months as workers harvest crops, plow fields and chop wood in preparation for winter and October's Autumn on the Farms event. Join them for the bustling harvest season as they open their new broom corn labyrinth and roll up their sleeves to embrace the season. There are lots of hands-on activities that visitors can help with during these busy days.

The East Troy Marketplace will wrap up its 2011 season with a great line-up of special attractions on East Troy's historic village square in September. The season opened Saturday, May 21 and will close on Saturday, Sept. 24. Each week from 10 a.m. to 3 p.m., vendors, musicians and special attractions gather to create a unique experience each week.

The schedule for the balance of the season includes:

Sept. 3Pet Day - Area Pet Businesses
Sept. 10-11 ...East Troy Bluegrass Festival
Sept. 17Friends of LaFayette Church
Sept. 24Harvest Festival – Michael Fields Agricultural Institute
Vendor spaces are still available for \$10 per day. Download an entry form at www.easttroywi.org or call the Chamber office at (262) 642-3770 for more information.

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• **Rohrer family** *Continued from front page*

hired Trillium Dell Timberworks to do the building renovation. The company, based in rural Knox County, Illinois, specializes in bespoke timber frame homes, commercial buildings and historic renovation. According to its website, the company “remains one of the largest and full service timber frame shops in the Midwest to continue the tradition of handcrafted mortise and tenon joinery.”

According to “Memories Around the Square,” published by the East Troy Area Historical Society in 2010, “the building was originally called Smity Dry Goods Company. It was later taken over by Orrin Marshall and Otto Zinn. Mr. Zinn left; then Orrin and his sons, Orrin, Jr. and Seymour, ran the general store. After the senior Orrin’s death, Orrin, Jr. left and went east, Seymour and his son, Harold and his wife, Dorothy, ran Marshall’s General Store.

“In the upstairs rooms, Lucille Hargraves gave piano lessons and many of the shoppers in the general store recall hearing the tapping of Lucille’s foot as she coached her pupils.

“An article from the East Troy News, May 27, 1936 issue, says ‘A piano recital was given by Miss Lucille Hargraves’ students at the M.E. Church Friday evening to a good crowd. Those on the program were the following: Misses Patsy & Jean Marie Clancy, Ella Mae Dawe, Carol Buckau, Gergia Gruno, Shirley Babcock, Dolores Smith, Elizabeth Gaskill, Lucille Link, Dorothy Troeger, Jeanette Troeger, Jeanette Rhode, Mildred Sweetnam, June Newman, Helen Smith, Frances Harmon, Geraldine Tess, Alice Smith, Nadene Brown, and Masters Donald Reedy, Bernard Rieck, Lloyd and Boyd Henry.’

“Upstairs were the successive offices of dentists Dr. Mills, Dr. Boyle, and Dr. Baker. Mrs. Mary Baer ran a millinery shop upstairs and it was later taken over by Mrs. Cathleen Ottow. Mrs. Ottow had the shop for 50 years; from 1908 until her death in 1958. There was a meeting room for the Mason’s Society, with a small secret door in the main door, so members could be identified before being admitted.

“This building housed the first elevator in town. The elevator pulleys are in the attic where notes were made on the wall in the



PHOTO COURTESY OF THE EAST TROY AREA HISTORICAL SOCIETY *Good Neighbors*

This photo, courtesy of the East Troy Historical Society, shows what the Rohrer’s newly-acquired building looked like at the turn of the century. Note the bubbler on the corner.

1800s.

“In the early 1970s the Richard and Doris Jensen family bought the building and business from the estate of Harold Marshall and operated the same general merchandise and grocery store. The store name remained Marshall’s General Store.

“The Jensens moved the Western Auto merchandise from the original location on the west side of the square into the back part of the store and called that part of the business Sideview Auto

Parts. The second floor was mostly used for storage. A note of interest, according to the Jensens, is that the second floor is actually hung from the ceiling of the third floor. The second floor had 8-9 rooms and the front half was used as an apartment at one time. The third floor was an attic used for storage. Jensens also found items such as cheese boxes from the early 1800s when they took over the building. Also, since Mr. Marshall was a member of the Oakridge Cemetery Board early records had been stored there.

“In the early 1990s, Kate’s Needful Things business, owned by Scott and Kate Behrens moved from down the block into the building and continued to sell gifts and antiques until they closed in 2008. The upstairs was converted for store merchandise and displays, old and new. At one point, the Historical Society occupied a space on the second floor to display items from East Troy’s past.”

The Rohrer family will add the next chapter to the history book. Stay tuned.



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• **Bluegrass Festival** *Continued from front page*

East Troy Bluegrass Festival At A Glance

Saturday, Sept. 10, 2011

10 a.m.....Open Stage
11:30 a.m.....Fiddle Contest
1 p.m.The Burie Family
2 p.m.Round the Bend
3 p.m.Band Scramble
4 p.m.Lawrence Family
5 p.m.David Parmley and Continental Divide

Sunday, Sept. 11, 2011

10 a.m.....Gospel Service featuring On Eagle's Wings
11:30 a.m.....Banjo, Mandolin & Guitar Contests
1 p.m.Fairland Bluegrass
2 p.m.Solid Ground
3 p.m.Bluegrass Kids
4 p.m.Mecan River Ramblers
5 p.m.Bobby Osbourne and The Rocky Top X-Press

Osborne is an American Legend still at the top of his game. He is an International Bluegrass Music Association Hall Of Fame member, still producing some of the greatest music of his long-storied career. His is a voice that changed the course of bluegrass and country music. He is, above all, an artist who still lives by his creed of preparation, innovation, and determination.

Weekend wristbands will be sold for \$5 per person to help defray the festival costs; children 15 and younger will be admitted free. Attendees should bring their own lawn chairs. No alcohol allowed at this family event.

For more information, contact the East Troy Area Chamber of Commerce at (262) 642-3770 or visit www.easttroywi.org.

New this year! **Bluegrass Kids Boot Camp!**

Hey kids! Want to learn a couple bluegrass tunes or a little improvisation? Play guitar, mandolin, fiddle, banjo or sing?

Melissa Sherman, founder of the East Troy Bluegrass Festival and Lisa Creason of CreasonStudios will conduct a boot camp for kids of all ages on Sunday, Sept. 11. On-site registration begins at 9 a.m. Session 1 will run from 10-11:30 a.m. and Session 2 from 1-2:45 p.m. with performance at 3 p.m. (not required). For details and music, visit www.creastonstudios.com.



Above:
**DAVID
PARMLEY
AND
CONTINENTAL
DIVIDE**

Left:
**BOBBY
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Susie Bower of End of the Leash displayed her brand new membership plaque inside her Mukwonago store.



Chamber board members Linda Kaplan (left) of East Troy Shell and Ann Zess (right) of Allan Integrated Control Systems, Inc. welcomed Kari Mullikin of Bon Voyage Cruise & Vacations, Inc. as a new Chamber member.

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Journey back to the past at Old World Wisconsin – a vivid re-creation of the working farmsteads and settlements established by European immigrants in America’s heartland.



Old World Wisconsin Site Director Dawn St. George (left) received a warm welcome to the Chamber by Secretary Linda Kaplan of East Troy Shell.

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A Historic Place

The village square provided the perfect setting for antique appraisals, a Civil War re-enactment and the commemoration of the 100th anniversary of the electrification of East Troy – all special attractions during the weekly East Troy Marketplace, along with vendors like the East Troy FFA (pictured).





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Wisconsin Oven wins Chamber golf outing

The Wisconsin Oven Corp. team, comprised of Steve Kempowski, Ken Spaight, Jon Ludlum and Ken Frymark, took top honors at the East Troy Area Chamber of Commerce's 14th Annual Golf Outing at Alpine Valley Resort on June 8.

In addition to the traveling trophy, team members each won gift certificates for a free round of golf for a twosome donated by the resort.

Third place golf honors went to Cousins Subs (Mark Schahczinski, Jenny Schahczinski, Tracy Loughney and Richard Grobelny), who each won free oil changes and sleeves of golf balls donated by Horter Chevrolet, Inc.

Fifth place winners, Realty Executives Integrity (Gina Dingman, Jennifer Donnelly, Jess Jrolfe and Sam Bresler), each received \$10 Chamber Bucks gift certificates.

Hole event winners, who each received bottle of Skyy Vodka, included: Jim Jakscht for men's longest putt, Jennifer Landers for women's longest drive, Lori Szolwinski for women's longest putt and Mark Williams for men's longest drive.

The 80 golfers enjoyed a beautiful day of golf, along with lunch provided by Citizens Bank of Mukwonago, golf balls and tees provided by Lawn Doctor of East Troy, Mukwonago and Waukesha, hole-in-one contest sponsored by Lynch East Troy Chrysler, Dodge Jeep and beer sponsored by Wisconsin Oven Corp.

Hole sponsors, who each contributed \$85, included: Allan Integrated Control Systems, Inc., Bay View Veterinary Services, CFO Accounting Services, LTD, Citizens Bank of Mukwonago, Double Time Transportation, Inc. (1st & 18th holes), East Troy Fitness Choice Martial Arts, East Troy Shell, East Troy Tax Service, First Citizens State Bank-East Troy Office, Fleury's Body Repair, Inc., Francine Pease, Home Helpers Senior Home Care, Honey Creek Apartments, Ivan's/East Troy House, James R. Taylor & Sons, Jerry's Pier Service, John Amato Ford, Kimberly Ann Photography, Koskinen Eye Clinic, Lakeside Painting, Legacy Funeral Services, Martin Group, Paul J. Nyffeler, CPA, SC, River City Auto Body, State Farm Insurance-John Palmer, Wisconsin Oven Corporation and Wisconsin Oven Distributors, LLC.

Area businesses generously donated prizes for the raffle that was held after dinner and East Troy



Above: As the golfers got ready for the outing, they got a chance to look over the car they could win by getting a hole in one on of the specified holes. The contest was sponsored by Lynch-East Troy Chrysler Dodge Jeep.

Right: Members of the Wisconsin Oven Corp. golf team proudly displayed their first place trophy outside the company headquarters. The golfers took top honors at the East Troy Area Chamber of Commerce golf outing on June 8 at Alpine Valley Resort. Pictured, from left: Jon Ludlum, Ken Frymark, Steve Kempowski and KC Spaight.

CHAMBER PHOTOS Good Neighbors



Shell provided store discounts for additional items that were purchased. Prizes included: Free drink, shirt and thong from Al Smith's Saloon, five -\$10 car wash certificates from Amato Ford, four Brewers tickets from Associated Bank, gift basket from Aurora Pharmacy, gift basket including child care from Bright Beginnings, \$100 catering gift certificate from Chef to Order, gift basket from Cousins Subs, gift certificate from East Troy Acupuncture, 10 trolley ride tickets from East Troy Electric Railroad, gift basket from East Troy Family Community Resource Center, gift certificate from East Troy House, hat and gift certificate from East Troy Marine, various gift items and baskets from East Troy Shell, gift basket from First Citizens State Bank-East Troy Office, \$100 gift

certificate from Five O'Clock Somewhere Travel & Cruise, one-night stay gift certificate from Hampton Inn, gift basket from JT Interiors & Red Door Café, gift basket from Magic Touch Salon, one-year subscription from Mukwonago Publications, teeth whitening kit donated by Dr. Greg Nyffeler, gift basket from Peek-A-Pet Lodge & Pet Services, \$50 gift certificate from Quality Custom Framing, shirts, windbreakers and hats from Reinders Inc. and Adam & Jen Bower, bottle

of wine and gift certificates from Roma's Ristorante & Lounge, two single memberships and enrollment fee from Snap Fitness, \$20 gift certificate from Snug Harbor on Turtle Lake, three one-year subscriptions from Southern Lakes Newspapers, two gift certificates from The Elegant Farmer, jewelry and lotion gift set from The Heritage, hat, candle and gift certificate from West 20 Ranch & Saddle Co. and a gift bag and spa certificate from Woodhouse Day Spa.

Proceeds from the annual event helps fund Chamber operations and programs. This year's Golf Committee members included: DeAnne Conrad of Citizens Bank of Mukwonago, Lori Szolwinski of First Citizens State Bank-East Troy Office and Gerry Lycholat of Knutson Bros. II, LLC.

Other events volunteers included: Brandon LaGreca of East Troy Acupuncture, Lea Sperle of Citizens Bank of Mukwonago and Dan Heidelmeier.

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Elkhorn Martial Arts a family affair

Bob and Audrey Perk have been sharing their journey both in life and in the martial arts for close to 35 years.

The embodiment of the strength, leadership and collectedness that is a hallmark of a well-trained martial artist, the couple and their children have been bringing martial arts training and community service to the people of southeastern Wisconsin for more than 15 years.

Bob and Audrey are the first and only husband-and-wife team to attain the Master title together, which they achieved in December of 2010.

The Perks embarked on their martial arts lifestyle in Waukesha in 1981, learning Tae Kwon Do at Cho's Martial Arts. They studied there until relocating to Lake Geneva three years later.

After a six-year hiatus to start their family, they resumed training, this time with their children, in Kyuki-Do at the Royal West Martial Arts Academy in Delavan.

In March of 1995 the opportunity arose for the Perks to take over Lake Geneva Flying Dragons, a school that also taught Kyuki-do.

With its long history in the area, they seized the opportunity despite Audrey's recent double knee surgery.

The Lake Geneva Flying Dragons enjoyed great success under the Perks' special brand of family and community orientation.

Having outgrown their Lake Geneva facility, they moved to their current location in Elkhorn in 2002, renaming their school Elkhorn Martial Arts Center.

Both Audrey and Bob teach classes five days a week.

Their son Nick also helps out, working on their marketing and teaching a free introductory session to anyone interested in learning Kyuki-Do.

Audrey and Bob have continued to seek knowledge and skill in the martial arts. They since both earned their black belts in Judo. Bob has also earned a black belt in Hapkido. They also study and teach Aikido and Iaido.

Over the years the Perk family has been recognized for their accomplishments in the martial arts.

In 1995 the whole family received Presidential Sports Awards for Martial Arts.

In 1996 and again in 2001 Audrey was recognized as American Kyuki-Do Federation Black Belt Woman of the Year. In 1999 she was also recognized as an Outstanding

AKA



Tournament Judge.

In 2003 Bob was recognized as an Outstanding Tournament Referee. But the most gratifying award came in 2004, when the Perks' school was named School of the Year.

Kyuki-Do was officially recognized as a martial art in 1979, though its roots in Tae Kwon Do, Judo, Jujitsu and Hapkido, as well as traditional Korean weapons, date back thousands of years.

"It's never too late to start training, whether your goal is self-defense, self-confidence, physical health or self-discipline," the Perks said. "By training in Kyuki-Do, the student will develop these attributes over time, as well as the integral qualities of courtesy, humility, integrity, perseverance and self-control."

Classes are offered Monday through Thursday and Saturday, with reasonably priced packages that reward long-term commitments and family participation.

Whether you're an adult looking to make lasting, positive changes in your own life or that of your children, the Perks invite you to stop by Elkhorn Martial Arts Center or contact them to schedule an introductory session. Whether 4 years old or 94, in shape or out of shape, begin improving your life today by contacting Elkhorn Marital Arts Center, 799 E. Geneva St., Elkhorn. In fact, bring the whole family.

For more information, call (262) 743-2111.



CHAMBER PHOTO Good Neighbors

Owning and operating a school in the community for more than 15 years, Bob and Audrey Perk have shared their martial arts journey together.

•Community Connection

Continued from front page

Historical Society moves run to Bluegrass weekend

The East Troy Area Historical Society has moved its Annual 5K Run/Walk to coincide with the East Troy Bluegrass Festival. This year's run will be held on Saturday, Sept. 10 starting at 8:30 a.m. at Prairie View Elementary School, 2131 Townline Road in East Troy. Registration will take place from 7-8 a.m.

Proceeds from the event will benefit the historical society, which operates the Kubicki Heritage Center on East Troy's historic village square.

Special awards will be presented to overall male and female winners and first through third place for male and female participants in each age group (14 and younger, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and older).

T-shirts and goodie bags guaranteed for all pre-registered participants and the first 50 late and day of race registrants.

To register, download an entry form on the Chamber's website www.easttroywi.org or within this edition of Good Neighbors. For more information, call Tina Strand at (262) 903-5573 or Jamie Baumeister at (262) 215-7103.



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www.mountolive-elca.net

Fall Sunday Worship Schedule:
 8 a.m. – Traditional Worship w/Holy Communion
 9:15-10:15 a.m. – Education Hour (children & adults)
 9:30 a.m. – Contemporary Worship w/Holy Communion
 10:45 a.m. – Blended Worship w/Holy Communion

Summer Schedule: Sunday Services @
 8 a.m. (blended) and 9:30 a.m. (contemporary)
 (Memorial Day weekend thru September 11th)

...we welcome you...

Thank You!



The East Troy Area Chamber of Commerce thanks all the volunteers who helped make the 35th Annual Memorial Weekend Corn & Brat Roast a great success!



- | | |
|--|--|
| <p>Gina Alagna
Sarah Alexander
David Allen
Victoria Atkinson
Keith Balcerowski
Tim, Chris and Joey Barr
Vicki Barrels
Jim and Rita Barron
Tom Beller
Wendy Betley
Jim, Sherri and Dakota Bira
Michelle Bowitz
Boy Scout Troop 92 – AJ Kulick, Josh Marschke and Regelio Hayes, plus leaders Dan Donegan and Bob Ciskowski, along with Connor Kulick from Cub Scout Pack 92
Karen Branfort
Ken, Tucker and Tanner Braunschweig
Michelle Braunschweig
Gwen Brown
Faye and Mary Brugge
Kim Buchanan
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Linda Burie
Pam Burki
Roy Chase
Linda Coates
Bobbie Collamore
De Anne and Scott Conrad
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Neva and Fran DeGrave
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Tracey Fridley
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Ted Kilpin
Al, Mike and Andy Kittelson
Dawn Klodd
Dawn Kloth
Cindy Koetterhagen
Marolyn Komperud
Gary Kornhoff</p> | <p>Jerry, Amber, Sierra, Jordan and Josh Koskinen
Tom, Eileen, Katie and Julia Kostopoulos
Shaina Kostrewski
Eric Kramer
Dave and Terri Kropetz
Dick Ladwig
Brandon LaGreca
Zach Lamb
Alex Lang
Terry Larson
Sydney Ledonne
Brooke Leising
Amanda Lindner
Loomis-Martin American Legion Post 188 – Russ Gale, Larry Weber, Wil Alexander, Cletus Dockendorf, Scott Marschke, Harold Hruska, Tom Senft, Jim Haraldsen and Bill Lee
Gerry and Cindy Knutson Lycholat
Shannon Manske
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Mike and Sherry Wozny
Kim and Cody Zaeske
Ann, Ted, Joe and Ben Zess
Emily Ziebarth</p> |
|--|--|

Special thanks to the following businesses and organizations for their generous contributions: Burger King, Dynamic Awards and Apparel, LLC, East Troy Fire Department, East Troy Lions Club, East Troy Shell, Frank's Piggly Wiggly, Gus's Drive-in, Hometown Sausage, Ivan's Unique Dining on the Square, John's Disposal, Knights of Columbus, Lakes Area Rental, Teronomy Builders, Village of East Troy Department of Public Works and Walworth County Solid Waste Management.

Clean Sweep program helps residents manage hazardous wastes

The Walworth County Public Works Department's 2011 Clean Sweep program is scheduled Friday and Saturday, Oct. 7-8.

This year's program will help household residents, businesses and institutions properly dispose of banned, damaged, unusable or unwanted products that contain volatile chemicals.

Products with a warning label on the container generally fit the bill and include things like pesticides, herbicides, waste oil, antifreeze, brake fluid, old fuel, oil and lead-based paint, varnish, adhesives, fluorescent bulbs and rechargeable batteries.

Clean Sweep program services are provided free-of-charge to household residents who may drop off items without an appointment at the following times and places:

- Friday, Oct. 7 - from 3-6 p.m. at the City of Whitewater Public Works Complex, 150 East Starin Road in Whitewater.
- Saturday, Oct. 8 - from 8 a.m. to noon at the Walworth County Public Works Department, W4097 County Road NN, three miles east of the City of Elkhorn.

The household event features a pharmaceutical collection to gather up outdated or unwanted prescription drugs and over-the-counter items for proper disposal. Pills, syrups, creams, inhalers, and vet/pet meds are all acceptable. Sharps, needles, nebulizers, oxygen tanks and radioactive materials will not be collected.

Clean Sweep program services are also available to any business, municipality, school, or other service provider that generates small amounts of hazardous waste, and classified as a Very Small Quantity Generator (VSQG) according to DNR standards. Businesses and institutions pay for product disposal, but the cost is significantly less than contracting individually for this service. Anyone interested must pre-register and provide a list of products they want to dispose of by Sept. 29.

"Clean Sweep plays an important role in preserving the county's natural resources, and benefits everyone by reducing the risk of surface and groundwater pollution, and personal injury from chemical exposure," according to the County Public Works Department.

Since 1992, the program has helped residents properly manage hazardous product wastes collecting over 550,000 pounds of material from 8,557 participants.

For more information, contact Janet Cline, Walworth County Public Works Department Solid Waste Division staff, at (262) 741-3367 or jcline@co.walworth.wi.us.

Nina Zess wins Chamber scholarship

Nina Zess, daughter of Ted and Ann Zess of East Troy, won the 2011 Chamber Scholarship as a part of the Senior Awards Banquet held at East Troy High School June 5.

Zess was unable to attend the program as her letter to the board explained: "A few of my friends and I made the decision to drive down to Joplin, Missouri to help in the tornado disaster relief. I want to apologize for not being able to accept the award in person but that seemed like the most convenient weekend to carry out our mission."

"Our mission started when our 'Hunger Week' food drive left us with over 2,000 non-perishable food items and I decided Joplin would benefit the most from our collected food. We drove the food and some supplies to Joplin, Missouri and also worked with the international disaster relief team, Operation Blessing, to help the city clean up from the disastrous tornado that ripped through Joplin on May 22...So although I'm very sorry for missing the Senior Awards Banquet, I just wanted to let you know how much it means to me that my service work has been recognized by the reward of receiving your scholarship."

The award goes to an East Troy High School graduating senior who is a son, daughter or grandchild of an employee or owner of a current Chamber member business.

Employees of current Chamber members also qualify. Applicants submit the standardized scholarship application form, in addition to an essay entitled, "What does East Troy mean to you?" All the qualified applicants are interviewed by a committee of Chamber members, who chose the winner by individually ranking each applicant and adding up the scores. The lowest score wins.

Zess will receive her \$500 scholarship after completing her first semester at the University of Wisconsin-LaCrosse this fall.



Nina Zess

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SEPTEMBER 2011GOOD NEIGHBORSPage 1

East Troy Area Chamber of Commerce Membership Directory 2011

ACCOUNTANTS/FINANCIAL MANAGERS

CFO/Accounting Services, Ltd.
550 Bay View Road, Suite E
Mukwonago, WI 53149
(262) 363-2930

East Troy Tax Service LLC
2893 Main Street, Suite C
East Troy, WI 53120
(262) 642-3058

Edward Jones Investments
2098 Church Street
East Troy, WI 53120
(262) 642-5717

Paul J. Nyffeler, CPA, SC
2481 Executive Drive
East Troy, WI 53120
(262) 642-8700

ATTORNEYS

Dave Hudec Law Office, LLC
2847B Buell Drive
East Troy, WI 53120
(262) 642-7515

Hudec Law Offices, SC
2100 Church Street
East Troy, WI 53120
(262) 642-3000

Mills & Boehm, LLP
123 Wolf Run
Suite 1
Mukwonago, WI 53149
(262) 363-7311

ATTRACTIONS

Alpine Valley Music Theatre*
W2699 Highway D
Elkhorn, WI 53121
(262) 642-4400

East Troy Electric Railroad
2002 Church Street
East Troy, WI 53120
(262) 642-3263

Old World Wisconsin
W372 S9727 Highway 67
Eagle, WI 53119
(262) 594-6304

The Elegant Farmer
1545 Main Street
Mukwonago, WI 53149
(262) 363-6770

AUTO SALES & SERVICE

Fleury's Body Repair Inc.
1006 Main Street
Mukwonago, WI 53149
(262) 363-8555

Horter Chevrolet, Inc.
915 Main Street
Mukwonago, WI 53149
(262) 363-4061

John Amato Ford, Inc.*
1015 S. Main Street
Mukwonago, WI 53149
(262) 363-3085

Lynch Chrysler Dodge Jeep
2606 Main Street
East Troy, WI 53120
(262) 642-4700

River City Auto Body
814 Bakke Avenue
Waterford, WI 53185
(262) 514-4656

BANKS

Associated Bank*
3292 Main Street
East Troy, WI 53120
(262) 642-3941

Citizens Bank*
2905 Main Street
East Troy, WI 53120
(262) 642-7391

Citizens Bank of Mukwonago*
- East Brook Office
2541A E. Main Street
East Troy, WI 53120-0196
(262) 642-8456

First Citizens State Bank - East Troy*
2546 E. Main Street
East Troy, WI 53120
(262) 642-2530

BEAUTY SALONS & BARBERS

Magic Touch Salon
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East Troy, WI 53120
(262) 642-3411

CAMPS & CONFERENCE CENTERS

Edwards YMCA Camp & Retreat Center
N8901 Army Lake Road
East Troy, WI 53120
(262) 642-7466

The Salvation Army-Army Lake Camp
N8725 Army Lake Road
East Troy, WI 53120
(262) 642-6400

Timber-lee Christian Center
N8705 Scout Road
East Troy, WI 53120
(262) 642-7345

CHURCHES

East Troy Bible Church
2660 North Street
East Troy, WI 53120
(262) 642-7604

Good Shepherd Lutheran Church and School
1936 Emery Street
East Troy, WI 53120
(262) 642-3310

St. James United Methodist Church
2945 Main St.
East Troy, WI 53120
(262) 642-7642

Valley View Community Church
2951 Union Street
East Troy, WI 53120
(262) 642-5392

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Waukesha, WI 53188
(262) 542-9494

Envirocon, Inc.
N8492 Division Street
East Troy, WI 53120
(262) 363-5579

Fox Plumbing & Water Care, LLC
N7208 Colbo Road
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East Troy, WI 53120
(262) 642-9601

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McPherson Concrete Construction, Inc.
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East Troy, WI 53120
(262) 642-7747

Ruebl Builders
N9654 Sunset Drive
East Troy, WI 53120
(262) 594-5765

Walters Buildings
P.O. Box 313
East Troy, WI 53120
(262) 206-4215

Watertight WaterCare, Inc.
119 S. 2nd Street
Waterford, WI 53185
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GAS STATIONS

East Troy Shell*
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East Troy, WI 53120
(262) 642-4624

GOVERNMENT AGENCIES

East Troy Volunteer Fire Department
N8406 Highway ES
East Troy, WI 53120
(262) 642-7439

Village of East Troy
2015 Energy Drive
East Troy, WI 53120
(262) 642-6255

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Aurora Health Center
2483 Corporate Circle
East Troy, WI 53120
(262) 642-2000

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3284 W. Main Street
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(262) 642-5800

Awakenings 3 Bodywork, LLC
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East Troy, WI 53120
(262) 309-2779

Blood Center of Wisconsin
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(414) 419-5472

Brolen Park
2191 Church Street
East Troy, WI 53120
(262) 642-9955

East Troy Acupuncture
3278 W. Main Street, Suite D
East Troy, WI 53120
(262) 642-4325

East Troy Family Dental Center
2481 Executive Drive
East Troy, WI 53120
(262) 642-5695

East Troy Fitness & Choice Martial Arts
2111 Lenck Avenue
East Troy, WI 53120
(262) 642-9640

East Troy Manor
3271 North Street
East Troy, WI 53120
(262) 642-3995

Home Care Network
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Lake Geneva, WI 53147
(262) 248-0457

Home Helpers/Direct Link
158 W. Chestnut St.
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(262) 757-0012

Koskinen Eye Clinic
3278B Main Street
East Troy, WI 53120
(262) 642-9719

ProHealth Care Medical Associates*
240 Maple Avenue
Mukwonago, WI 53149
(262) 928-7032

Snap Fitness 24-7
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East Troy, WI 53120
(262) 642-1645

Sullivan Chiropractic
3161 Main Street
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(262) 642-7404

Wanezek Family Dentistry S.C.
3278A W. Main Street
East Troy, WI 53120
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Waukesha Memorial Outpatient Center at the D.N. Greenwald Center
240 Maple Avenue
Mukwonago, WI 53149
(262) 928-7032

HOUSING & APARTMENTS

Honey Creek Apartments, LLP
2859 Honey Creek Court
East Troy, WI 53120
(262) 642-4040

Skylark, Inc.
W2493 County Road ES
East Troy, WI 53120
(262) 642-2651

The Heritage-East Troy
3223 North Street
East Troy, WI 53120
(262) 642-4800

INDIVIDUALS

Daniel Heidelmeier
W720 Honey Creek Rd.
Burlington, WI 53105
(262) 206-1993

Francine Pease - I
N7431 Burr Oak Road
Whitewater, WI 53190
(262) 473-4445

INDUSTRIAL & MANUFACTURING

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East Troy, WI 53120
(262) 642-7800

Leibinger
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East Troy, WI 53120
(262) 642-4030

Plymouth Tube - East Troy
2061 Young Street
East Troy, WI 53120
(262) 642-8201

Plymouth Tube Company - Trent
2056 Young Street
East Troy, WI 53120
(262) 642-7321

Wisconsin Oven Corporation*
2675 E. Main Street
East Troy, WI 53120
(262) 642-3938

Wisconsin Oven Distributors, LLC
N8747 Hillburn Mill Road
East Troy, WI 53120
(262) 642-3939

INSURANCE AGENCIES

American Family Insurance - Jason Tess
2886 Main Street
East Troy, WI 53120
(262) 642-3911

Benefit Concepts, Inc.
W5689 Tamarack Trail
Whitewater, WI 53190
(262) 495-8283

Humana MarketPOINT-Mike Schwenkner
(262) 349-3680

Joan I. Palmer Insurance Agency, Inc.
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(262) 728-2631

INTERIOR DESIGN

JT Interiors & Red Door Cafe
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(262) 642-2262

LODGING & CAMPGROUNDS

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Elkhorn, WI 53121
(262) 642-7374

Camp Dewan
N6360 Church Road
Burlington, WI 53105
(262) 642-9797

Country Inn & Suites
2921 O'Leary Lane
East Troy, WI 53120
(262) 642-2100

Hampton Inn*
40 W. Hidden Trail
Elkhorn, WI 53121
(262) 743-2360

Pickwick Inn Bed & Breakfast
2966 Union Street
East Troy, WI 53120
(262) 642-5529

Snug Harbor Inn
W7772-2C Wisconsin Parkway
Delavan, WI 53115
(608) 883-6999

MEDIA

CSI Media, LLC
120 Wright Street
Delavan, WI 53115
(262) 728-3424

Mukwonago Publications
111 N. Rochester St., Unit 3
Mukwonago, WI 53149
(262) 363-4045

Southern Lakes Newspapers East Troy
2888 Main Street
East Troy, WI 53120
(262) 642-7837

ORGANIZATIONS & CLUBS

American Legion Loomis-Martin
Post 188
2870 School Street
East Troy, WI 53120
(262) 642-7213

Big Brothers Big Sisters
1545 Hobbs Drive
Delavan, WI 53115
(262) 728-8865

East Troy Area Historical Society
2106 Church St.
East Troy, WI 53120
(262) 642-2642

East Troy Community Band, Inc
3010 Main Street
East Troy, WI 53120
(262) 642-5411

East Troy Education Foundation
2546 E. Main Street
East Troy, WI 53120
(262) 642-2530

East Troy Family & Comm. Resource Ctr.
2931 Main Street
East Troy, WI 53120
(262) 642-4900

East Troy Food Pantry
2861 Austin Street
East Troy, WI 53120
(262) 642-4357

East Troy Football Moms
2955 Union St.
East Troy, WI 53120
(262) 366-8971

East Troy Lioness Club
S76 W3168 Arbor Dr.
Mukwonago, WI 53149
(262) 642-5245

East Troy Lions Club
2077 Division Street
East Troy, WI 53120
(262) 642-5245

East Troy Senior Citizens Club
1934 Edwards Street, Unit 11
East Troy, WI 53120
(262) 642-5574

East Troy Youth Soccer Club
2527 Brittany Lane
East Troy, WI 53120
(262) 642-4870

Friends of the East Troy Airport, Inc.
W317 S6698 Schnitzler Road
Mukwonago, WI 53149
(262) 391-5177

Friends of the ET Lions Public Library
3094 Graydon Avenue
East Troy, WI 53120
(262) 642-6262

GFWC-Woman's Club of East Troy
3161 W. Main Street
East Troy, WI 53120
(262) 642-7404

Greater East Troy Kiwanis Club
P.O. Box 171
East Troy, WI 53120
(262) 642-5047 (Home)

Knights of Columbus 4579
(262) 642-9762

Oak Ridge Cemetery Association
2580 North St.
East Troy, WI 53120
(262) 806-2985

The Village Players
P.O. Box 175
Mukwonago, WI 53149
(262) 470-7529

VFW Post #7501
Legion Hall - 2870 School St.
East Troy, WI 53120
(262) 642-3484

Walworth County Visitors Bureau
203 W. Walworth Street
Elkhorn, WI 53121
(262) 723-3980

OUTDOOR SERVICES

Lawn Doctor-East Troy, Mukwonago & Waukesha
W325 County Road L
East Troy, WI 53120
(262) 366-7736

REAL ESTATE

Bielinski Homes
N16 W23377 Stone Ridge Dr.
Waukesha, WI 53188
(262) 542-9494

Coldwell Banker Residential Brokerage
20350 Watertower Blvd.
Brookfield, WI 53045
(414) 315-2832

NAI MLG Commercial
13400 Bishop's Lane, Suite 100
Brookfield, WI 53005
(262) 938-4430

Realty Executives Integrity
2880 Main Street
East Troy, WI 53120
(262) 642-3363

Robert Diamond Century 21 Affiliated
1033 Mayfair Road
Suite 321
Wauwatosa, WI 53226
(262) 903-5506

Shorewest Realtors, Mukwonago
1231 S. Rochester Street,
Suite 110
Mukwonago, WI 53149
(262) 363-1010

RECREATION

East Troy Electric Railroad
2002 Church Street
East Troy, WI 53120
(262) 642-3263

East Troy Lake Association
3057 South Street
East Troy, WI 53120
(262) 642-3242

Elkhorn Martial Arts Center
799 E. Geneva Street
Elkhorn, WI 53121
(262) 743-2111

Fantasy Hills Ranch
4978 Town Hall Road
Delavan, WI 53115
(262) 728-1773

MD Helicopter Services LLC
2085 Highway I, Hangar A17
East Troy, WI 53120
(262) 492-5743

Skydive Milwaukee/Sky Knights
Sport Parachute Club
W1341 Highway L
East Troy, WI 53120
(262) 642-9494

The Sandlot Training Center
2702 Buell Dr., Suite A
East Troy, WI 53120
(262) 642-3002

RESTAURANTS, BARS & COFFEE

AI Smith's Saloon
2878 Main Street
East Troy, WI 53120
(262) 642-4446

Burger King
2951 E. Main Street
East Troy, WI 53120
(262) 642-2951

Cousins Subs - East Troy
2541 E. Main Street
Unit I
East Troy, WI 53120
(262) 642-5013

East Troy House Historic Inn & Tavern
2093 Division Street
East Troy, WI 53120
(262) 642-7100

Gus's Drive-In
3131 Main Street
East Troy, WI 53120
(262) 642-2929

Ivan's Unique Dining on the Square
2087 Division Street
East Troy, WI 53120
(262) 642-7107

J. Lauber's Ice Cream Parlor
2010 Church Street
East Troy, WI 53120
(262) 642-3679

JT Interiors & Red Door Cafe
2887 E. Main Street
East Troy, WI 53120
(262) 642-2262

Roma's Ristorante & Lounge
N8416 Highway ES
East Troy, WI 53120
(262) 642-5353

Snug Harbor Inn
W7772-2C Wisconsin Parkway
Delavan, WI 53115
(608) 883-6999

The Grist Mill*
2763B Main Street
East Troy, WI 53120
(262) 684-5138

RETAIL

East Troy Basketry Company
2082 Church Street
East Troy, WI 53120
(262) 642-3732

East Troy Marine, Inc.
2708 Main Street
East Troy, WI 53120
(262) 642-5150

East Troy Shell*
2526 E. Main Street
East Troy, WI 53120
(262) 642-4624

End of the Leash
214 S. Rochester St.
Mukwonago, WI 53149
(262) 363-3338

Frank's Piggly Wiggly
3238 W. Main Street
East Troy, WI 53120
(262) 642-5524

Hometown Sausage Kitchen
W1184 County Road L
East Troy, WI 53120
(262) 642-3264

Sherwin-Williams Co.
360 Bay View Road
Mukwonago, WI 53149
(262) 363-0846

Square Side Resale & Consignment
2096 Church Street
Suite C
East Troy, WI 53120
(262) 642-2544

West 20 Ranch & Saddle Co.
W4812 Hwy 20
East Troy, WI 53120
(262) 642-4272

SCHOOLS & DAY CARES

Bright Beginnings Day Care, LLC
2541 Main Street
East Troy, WI 53120
(262) 642-3904

Butterfly Life Family Child Care & Preschool
W2491 Swoboda Road
East Troy, WI 53120
(262) 684-5135

East Troy Community School District
2043 Division Street
East Troy, WI 53120
(262) 642-6710

Little Angels Learning Center
2141 Mill Street
East Troy, WI 53120
(262) 642-7002

Michael Fields Agricultural Institute
W2493 County Road ES
East Troy, WI 53120
(262) 642-3303

Nature's Classroom Montessori School
W1802 County Road J
Mukwonago, WI 53149
(262) 363-6820

St. Peter's Catholic School
3001 Elm Street
East Troy, WI 53120
(262) 642-5533

The Climbing Tree Child Care & Family Education
3147 W. Main Street
East Troy, WI 53120
(262) 642-5001

SERVICES

Bon Voyage Cruise & Vacations, Inc.
116 North Milwaukee Street
Waterford, WI 53185
(262) 514-2022

Five O'Clock Somewhere Travel & Cruise
N8766 Hillburn Mill Road
East Troy, WI 53120
(262) 642-2553

Kimberly Ann Photography, LLC
(262) 492-3693

Lakes Area Rental
801 E. Centralia Street
Elkhorn, WI 53121
(262) 723-6450

Legacy Funeral Services
2974 Main Street
East Troy, WI 53120
(262) 642-5057

LTR Power Center
3109 W. Main Street
East Troy, WI 53120
(262) 642-7892

Martin Group
501 Commercial Court
Lake Geneva, WI 53147
(262) 248-8911

Peek-A-Pet Lodge & Pet Services, LLC
W1532 Honey Creek Road
East Troy, WI 53120
(262) 642-3605

Quality Custom Framing
3224 Douglas Avenue
East Troy, WI 53120
(262) 642-7522

Roadrunner Charter Buses
W2691 County Road ES
East Troy, WI 53120
(262) 642-3171

Sleeping Dogs Communications
2096 Church Street, Suite D
East Troy, WI 53120
(262) 642-2870

The Elegant Framer
714 Main Street
Mukwonago, WI 53149
(262) 363-5006

Time Warner Cable - Business Class
1320 N. Martin Luther King Jr. Drive
Milwaukee, WI 53212
(414) 277-4193

Trim-N-Tidy Cleaners
2121 Church Street
East Troy, WI 53120
(262) 642-7396

SIGNS, PRINTING & PROMOTIONAL

Dynamic Awards and Apparel, LLC
718 Main Street
Mukwonago, WI 53149
(262) 363-2005

TELECOMMUNICATIONS

CenturyLink*
244 Industrial Drive
North Prairie, WI 53153
(262) 392-5222

UNIVERSITIES & TECHNICAL COLLEGES

Gateway Technical College
3520-30th Avenue
Kenosha, WI 53144
(262) 564-2662

VETERINARIANS

Bay View Veterinary Clinic S.C.
890 Main Street
Mukwonago, WI 53149
(262) 363-9993

* Corporate Partners





Earth connections

CHAMBER PHOTO Good Neighbors

Earth Connections aka Girl Scout Troop 4260 gathered around the planters they created on East Troy's historic village square this spring. The planters have since been distributed around the square and have grown beautifully all summer. The troop graciously took on the project, which will contribute toward the earning of their silver award, at the request of the East Troy Area Chamber of Commerce's Community Development Task Force. Discounted materials offered

by Martin's Hardware & Rental and The Elegant Farmer and plants donated by Gerry's Greenhouse helped make the beautification project possible. Members of the troop, led by Erika Rondeau and Jenny Gulig, include Maddy Rondeau, Jessica Gulig, Hannah Hintz, Lindsey Lehman, Callie Vogel, Kellie Larsen, Angel Ruszkiewicz, Miranda Straehl, Heather Vivian, Sydney Paddock, Natalie Busch and Brianna Fridley.



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