

Chamber Connection



CHAMBER PHOTO *Good Neighbors*

Drs. Greg and Armin Nyffeler reminisce about their dental practice's 50-year history on a bench in front of a mural that depicts what the village square looked like when East Troy Family Dental Center was located there.

Drs. Nyffeler celebrate 50 years of Dentistry

Back in 1961, Dr. Armin Nyffeler and his wife Rita moved to East Troy with their three children, Mark, Greg and Paul (Michael and Ann were born later in East Troy). The 27-year-old dentist, just two years out of Marquette University Dental School, purchased the dental practice of Dr. Francis Boyle. That was 50 years ago and the practice continues in 2011 at 2481 Executive Drive.

From 1961-1975, the young dentist practiced on the second floor of Krubert's Bakery (now Realty Executives Integrity). In 1975, Dr. Nyffeler got the chance to move across the square and purchase the building owned by retiring physician Dr. Louis Kohn (now Red Door Café). He established East Troy Family Dental Center and stayed there until his retirement in 2001.

Dr. Greg Nyffeler joined his father's practice after graduating from Marquette University Dental School in 1986. He moved the office to the East Troy Business Park in 2002.

Throughout the years, Dr. Armin and Rita Nyffeler contributed to the community through their volunteerism with the East Troy Lions Club, St. Peter's Catholic Church, Knights of Columbus, East Troy Community School District, East Troy Development Corporation, Tri-Troy Volunteer Ambulance Service and East Troy Area Chamber of Commerce.

The couple's legacy of hard work and volunteerism continues through their five children and 13 grandchildren.

ProHealth Care implements advanced medical records system

ProHealth Care announced in October that it had implemented one of the world's most advanced electronic medical record systems, setting the stage for significant strides in patient care and better coordination of care across all of ProHealth's services and sites.

With the new electronic medical record system, each ProHealth patient will have a single comprehensive medical record that reflects the patient's entire health care experience. The system documents every illness, every treatment and every recovery, providing information on medications, allergies, chronic conditions, diagnostic tests and more – all collected in one place and always up to date.

Information about ProHealth's new technology is available at www.prohealthcare.org.

Chamber members offer holiday happenings

Historic holidays at Old World Wisconsin

Old World Wisconsin reopens for the holiday season with these very special museum events, each with historic roots, making them standout tradition starters.

Winter Dinner Theater, "Jacob Marley's Christmas Carol" by Tom Mula, weekends Nov. 25-Dec. 18. A new twist on a beloved tale, the drama takes place in Old World Wisconsin's almost 150-year-old Caldwell Farmers' Club Hall. The themed meal includes Tiny Tim's Roasted Turkey, Scrooged Sage Stuffing, Marley's Mince Pies and more.

Tickets/Reservations — Nov. 25-27: Friday and Saturday 7 p.m., Sunday 1 p.m.; Dec. 2-3 and 9-10: Friday 7 p.m., Saturday 1 p.m.; Dec. 16-18: Friday and Saturday 7 p.m., Sunday 1 p.m. Dinner theater purchase includes a ticket to The Spirit of Christmas Past (see below). Adults \$60; children 17 and younger \$50. Play-only shows available Dec. 4 and 11 at 2 p.m.; Adults \$25; children 17 and younger \$20. Reservations required; available at www.oldworldwisconsin.org or (262) 594-6301.

The Spirit of Christmas Past, Dec. 3-4 and 10-11 from noon to 4 p.m. Visitors are welcome to stroll the 1870s Crossroads Village, sing carols and discover the origins of favorite holiday traditions. The village buildings will be festooned and bustling with activity. There will be a Christmas dinner in the making at the Sisel House, the table will be set for a festive evening party in the Sanford House, the Thomas General Store will be stocked with special holiday items, local school choirs will make guest appearances, and more.

On Saturdays, depending on snow cover, the Jefferson County Draft Horse Association will offer sleigh rides for \$3 per person. In time for gift giving, on Saturday, Dec. 3, from 2 p.m. to 4 p.m., Old World Wisconsin's historical gardener, Marcia Carmichael, will host a book signing for "Putting Down Roots: Gardening Insights from Wisconsin's Early Settlers," featuring the gardens of Old World Wisconsin. The book signing will be in the museum store—which will be open during the event. Tickets are \$5 per person (children 4 and younger free).

Breakfast with Father Christmas, Dec. 17; seatings 9 a.m. to 1 p.m. Guests may enjoy a one-of-a-kind breakfast in the Clausing Barn loft, plus a visit with the historic elf. The hearty spread includes fluffy scrambled eggs, buttery garden quiche, farm-fresh sausage and bacon, a Honey Baked Ham carving station, cheesy baked hash browns, flaky scones, sweetbreads, old-fashioned gingerbread and many other savory and homemade sweet options. Adults \$17; children 5-12 \$9 (children 4 and younger free). Reservations required; available at www.oldworldwisconsin.org or (262) 594-6301.



CHAMBER PHOTO *Good Neighbors*

Area residents will get the chance to enjoy a one-of-a-kind breakfast with Father Christmas Dec. 17 in Old World Wisconsin's Clausing Barn loft.

In the Spirit of Giving

In association with the East Troy Lioness Club, First Citizens State Bank-East Troy Office is collecting hats, scarves, gloves, mittens, slipper socks and socks for area children, ages infant through 18. Monetary dona-

See Holiday happenings, Page 3

Santa Claus is coming by rail Dec. 3

Festivities to include tree lighting and Holiday Marketplace

Limited tickets are now available for children of all ages who would like to ride in a special passenger trolley that will follow the East Troy Santa Train on Saturday, Dec. 3, when it makes its annual journey from the North Pole to East Troy.

Presented by the East Troy Area Chamber of Commerce in conjunction with the East Troy Electric Railroad, the East Troy Santa Train will transport Santa and his entourage into East Troy by rail on his mission to light the Bob Barutha Memorial Christmas Tree on East Troy's historic village square.

The beautifully lit three-car train will travel down the century-old interurban trolley line between Mukwonago and East Troy. Nearly the entire route is visible from Highway ES. The train will stop briefly at the following crossings along the way to East Troy:

- | | |
|-----------|---|
| 4:30 p.m. | Leaves The Elegant Farmer |
| 5:15 p.m. | Army Lake Road – Southern Crossing |
| 5:30 p.m. | St. Peter's Road |
| 5:50 p.m. | Byrnes Street |
| 6:10 p.m. | Division Street |
| 6:30 p.m. | Arrives on Village Square via East Troy Fire Department truck |

See Santa Claus, Page 8

Santa Arrives by Rail in East Troy!

See the East Troy Santa Train between Mukwonago and East Troy on Sat., Dec. 3 from 4:30-6:10 p.m.
 Tree lighting at 6:30 p.m. on East Troy's Historic Village Square





Holiday Marketplace on Dec. 3 from 4-8 p.m.
 Inside Ivan's Backstage on the Square
 Holiday Gift Items • Photos with Santa • Entertainment
www.easttroywi.org

HORTER

CHEVROLET

262.363.4061
1.800.454.8688

orderfromhorter.com

**"ORDER FROM
HORTER"**

✧ Sales ✧

✧ Service ✧

✧ Leasing ✧

**Hwy. ES
Mukwonago**

32642

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce



EAST TROY AREA CHAMBER OF COMMERCE

2096 Church St., P.O. Box 312
East Troy, WI 53120
(262) 642-3770 - phone
(262) 642-8769 - fax
info@easttroywi.org

EAST TROY NEWS

Jack Cruger Publisher
2888 Main St.
P.O. Box 47, East Troy, WI 53120
(262) 642-7451 - phone
(262) 642-2409 - fax
etnews@easttroynews.com

WHO TO CONTACT?

To advertise.....contact Brian Hinzpeter at
(262) 642-7451 Cell: (262) 716-9539 or email
bhinzpeter@southernlakesnewspapers.com

To submit news briefs about your company
or organizationcontact the Chamber

To update your membership
information.....contact the Chamber

To submit an event for the calendar
of eventscontact the Chamber

To submit information for a new
member profile.....contact the Chamber

*Good Neighbors is a publication of the East Troy
Area Chamber of Commerce coordinated by the
East Troy News and published quarterly in
March, May, September and November.*

2011 EAST TROY AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS

President

Dan Heidelmeier, Community Member

Vice President

David Allen, East Troy House Historic Inn &
Tavern

Secretary

Linda Kaplan, East Troy Shell

Treasurer

Ann Zess, Allan Integrated Control Systems,
Inc

Directors

Gerry Lycholat, Knudson Bros. II LLC
Pam Burki, Realty Executives Integrity
De Anne Conrad, Citizens Bank of
Mukwonago, East Brook Office
Terry Larson, Honey Creek Apartments,
LLP
Brandon LaGreca, East Troy Acupuncture
Lori Szolwinski, First Citizens State Bank,
East Troy Office
Jane Thompson, JT Interiors and The Red
Door Cafe

President's Notebook

By Dan Heidelmeier
CHAMBER PRESIDENT



Think, Shop, Buy Local

As you've probably realized already, this issue of the Good Neighbors is packed with holiday happenings and gift ideas. Please take advantage of all the great things our wonderful little community has to offer.

Here's a list of reasons to shop at local businesses this holiday season (courtesy of business strategist Barbara Wold, bwold@ix.netcom.com):

1. Shopping locally creates jobs. Shops in your town create local employment and self-employment. These people in turn spend in the local economy.

2. Local independent shops invest more in their communities. Local businesses are proportionally more generous in their support of local charities, schools, and community events. So supporting local shops means a financial contribution to your community.

3. Local shops sell great products at affordable prices. Some people get out of the habit of shopping locally and are then surprised by the range of products available.

4. Shopping locally saves you time and money. You travel less, saving on time and fuel.

5. Shopping locally sustains your

communities. People don't like losing shops and services in small towns but don't equate this with how they spend their money.

6. Shopping locally retains your distinctiveness. Independent shops create distinctive shopping experiences and stock different products. Local businesses respond more quickly to the needs of local customers, stocking products to meet changing population needs.

7. Shopping locally saves the environment. Local shops often stock a high percentage of locally sourced goods that do not require long-distance transportation, helping to reduce our global footprint.

8. Local shops value you more. Evidence from numerous surveys show people receive better customer care and service locally. These businesses survive by their reputation and repeat business, which means you get a higher standard of service.

9. Shopping local saves services. Private and public sector services cluster around shops. As shops disappear so do hairdressers, banks, restaurants and other businesses.

East Troy Area Chamber of Commerce 2011 CORPORATE PARTNERS

Chairman (\$2,500 Donation):



Executive (\$1,500 Donations):



Leaders (\$750 Donations):



JAMES R. TAYLOR & SONS

For information about the Corporate Partnership Program, contact Katie Matteson at (262) 642-3770.

www.EndoftheLeash.com

262-363-3338



Open 7 Days a Week
M-F 9am-7pm
Sat-Sun 9am-7pm

**HUGE BLACK FRIDAY
Special & Discounts!**

**WIN a 32" LCD TV
FREE Drawing during
Midnight Magic
Saturday 12/3**

Check out our website &
Facebook page for
de-TAILS



**Frequent Buyer Club &
Food Card Discounts.**

**End of the Leash
214C S. Rochester St.
Mukwonago**

WINTER OPEN HOUSE

at 2708 Main Street • 642-5150
Saturday, Dec. 3
9 a.m.- 4 p.m.

- 50% OFF** Clearance Rack
(not valid with any other offers)
- 20% OFF** all in-stock apparel,
accessories and oil (not valid with other offers)
- 1 DAY ONLY - Discount on NEW ATVs/Rangers/RZR's &
Snowmobiles in stock
- Pictures with Santa 11 a.m. to 1 p.m.
- Drawings • Refreshments
- FREE gift with any food pantry donation
- ENJOY food sold by local snowmobile
clubs from 11 a.m.-3 p.m. All proceeds
will benefit their clubs.
- FXR Apparel & Slednecks DVDs

POLARIS
The Way Out.

**Great
Gifts for
Christmas**

Your Local Polaris Dealer for over 45 Years!

• **Holiday Happenings** *Continued from front page*

tions also accepted. Donations should be delivered to the bank, located at 2546 E. Main St., by Saturday, Dec. 3. They are also a collection site for the East Troy Lions Club annual toy drive. Last year, toys and clothing were collected for more than 100 children. For more information, call the bank at (262) 642-2530.

The bank is also hosting two bake sales. On Friday, Dec. 2, the Troy Center Methodist Church will sell baked goods from 9 a.m. to 6 p.m. in the bank's lobby. Bank employees will sell chili and baked goods on Friday, Dec. 16 from 9 a.m. to 6 p.m., with proceeds going to the East Troy Food Pantry.

Holiday Fun

The East Troy Family Community Resource Center, 3066 Main St., Suite 108, has scheduled a variety of activities throughout the holiday season.

- Monday Nov. 28 – With Dec. 1 right around the corner, it's a perfect time to make an Advent Calendar. Kids will look forward to a sweet treat each day and know they are one day closer to Christmas. This event will take place from 6-6:45 p.m. and is appropriate for children age 4 and older.

- Saturday, Dec. 3 - The Family Resource Center will host an All In One Home Party Fundraiser featuring a variety of home shopping participants such as 31 Gifts, Arbonne, Celebrating Home, Close to my Heart, Cookie Lee, Creative Memories, Gold Canyon, Katie's DuDz, L'Bri, lia sophia, Market America, Mary Kay, Miche Bags, Norwex, Pampered Chef, Partylite, Scentsy, Simply Fun, Tastefully Simple, Tupperware, Usborne Books and Wildtree. The event will take place at the center's new location from 9 a.m. – 2 p.m. There will also be a huge bake sale and lunch available.

- Monday, Dec. 5 - Children ages 3 and older can come for a fun night of making a variety of Christmas ornaments to decorate their own Christmas Tree or give as gifts. This event will take place from 6-6:45 p.m. Pre-register by Friday, Dec. 2.

- Monday Dec. 12 - Children age 2 and older can come for a fun evening of cookie decorating and eating from 6-6:45 p.m. Pre-register by Friday, Dec. 9.

- Monday Dec. 19 - The Family Resource

Center will hold its annual Christmas Party from 5:45 p.m. to 7 p.m., with Santa, the special guest of honor, arriving near 6:15 p.m. Attendees should bring their own cameras. There will be a potluck dinner/snacks, as well as coloring activities and crafts projects for the kids

For more information or to register for any of the events, contact Marolyn at (262) 642-4900 or easttroyfamily@gmail.com.

Holiday Sale

St. James United Methodist Church, 2945 Main St., will host its annual Holiday Sale on Saturday, Dec. 3 from 9 a.m.-2 p.m. The sale will feature baked goods (homemade Christmas cookies, bread, etc.), Babe's Boutique (greeting cards, kitchen knives and crafts), Hand-crafted greeting cards, hand-knit items and miscellaneous Christmas items. For more information, call (262) 642-7642.

Brunch with Santa

The Salvation Army – Army Lake Camp will host its third annual Brunch with Santa on Saturday, Dec. 3 from 8 a.m.-1 p.m. at the camp located at N8725 Army Lake Road (Highway ES to Army Lake Road) in East Troy. The full brunch buffet will feature ham, bacon, sausage, fried chicken, corned beef hash, American fries, scrambled eggs, biscuits and gravy, fresh fruit salad and more.

Children will have an opportunity to meet Santa, decorate their own Christmas cookie and enter to win door prizes. The cost is \$8 for adults and \$6 for children 12 and younger; children younger than 5 are free. For more information, call Joe at (262) 642-6400, ext. 250.

Getting ready for Santa

Get ready for Santa with an exciting, activity-filled morning in the East Troy High School cafeteria on Saturday, Dec. 3 from 9 a.m. to noon. The event, presented by the East Troy Middle School Builders Club, will include writing letters to Santa, Christmas games, crafts and activities for kids of all ages.

The cost is \$5 per child at the door. For more information, contact club adviser Janel Francis at (262) 642-6740, ext. 4243.

2011 Christmas Express

The East Troy Electric Railroad will run the Christmas Express Dec. 3-4 and Dec. 10-11. The ride is a 10-mile round trip, with departures from the railroad depot at 11 a.m., 12 noon, 1 p.m., 2 p.m. and 3 p.m. Story reading and special guests are expected. The fares (including tax) are the same as regular operations: Adults, \$12.50; Seniors 65+, \$10.50; Children 3-11, \$8.18 and children younger than 3 are free. For more information, call (262) 642-3263 or visit www.easttroyrr.org.

Creating hats for cancer patients

Join the staff of Aurora Pharmacy in East Troy in creating hats to donate to the Vince Lombardi Cancer Clinic. Help these patients keep their heads warm. Knit or crochet any hat out of washable yarn. Hats of all sizes, colors and styles are welcome. All hats, with the creator's name attached, will be displayed in the pharmacy until they are donated. All hats should be turned in no later than Dec. 15, 2011. For more information, call (262) 642-5800.

16th annual Love Lights Tree

The East Troy Education Foundation is again sponsoring the Love Lights Tree, but this year it has moved to Citizens Bank of Mukwonago, 2541 Main St. The lights honor or memorialize a beloved family member or respected friend at a cost of \$5 each. Those who wish to purchase lights may fill out a form available at the bank.

The names of those honored and memorialized will appear on the window inside the bank and the list will be printed in the East Troy Times after the holidays. The lighted tree can be viewed in the bank lobby.

The East Troy Education Foundation invites area residents to help make a difference in the education of its students.

Making a difference with bingo

John Amato Ford is teaming up with the community of Mukwonago and the Mukwonago Food Pantry for the "We Can Make A Difference" community food drive through Dec. 23. In addition to serving as a drop-off location, the dealership, located at 1015 S. Main St., will host Free Family

See Holiday happenings, Page 6

New Member Profiles



CHAMBER PHOTO *Good Neighbors*

The Rohrer family, who is currently restoring the landmark building at 2894 Main St., joined the Chamber and became a Corporate Partner on the Leader level. During the year-long restoration, the family is formulating their plan to create Square Roots, a 21st century back-to-the-basics retail store in the restored building. Pictured, from left: Jamie, Liam and Rebecca Rohrer, Justin and Mary Rohrer, Ellie Rohrer, James and Kayleen Rohrer. Not pictured, Ellie's finance Zak Griffa.



CHAMBER PHOTO *Good Neighbors*

Chamber Ambassador Lori Szolwinski from First Citizens State Bank-East Troy Office welcomed Mike Graham and Chris Strube from Dairy Air Heating and Cooling to the organization.

DairyAir Heating and Cooling

W1225 County Road J
Mukwonago, WI 53149
(262) 684-4444
www.wisconsinairair.com

Residential and small commercial heating and cooling.



SNAP FITNESS EAST TROY
2541 E. MAIN STREET
EAST TROY, WI 53120
easttroy@snapfitness.com

WINTER SPECIAL
1 SINGLE MONTH MEMBERSHIP
ENROLLMENT FEE
1 FITNESS ASSESSMENT
3 PERSONAL TRAINING SESSION
w/ JUSTIN NEWSKIRK
\$449.00
W/ 1 MONTH OF TANNING \$154.00



262-642-1645

MUST PRESENT COUPON
This offer does not include access card
Some restrictions apply
Offer expires 12/31/11

52088



Heating & Air Conditioning

- * Lennox High Efficiency Furnaces & Air Conditioners
- * Aprilaire Humidifiers & Air Cleaners
- * Garage heaters
- * Family owned & operated business in this area for 35 years!

639 Baxter Drive, Mukwonago
www.boldthvac.com
(262) 363-8466



Call us for a free estimate on your heating, cooling and indoor air quality needs.

52234



Legacy
Funeral Services

*To those we serve,
thank you
for your
trust.*

*Pre-arrangement and
cremation services also available.*

642-5057
2974 Main St., East Troy WI

*Dana Rygiewicz
owner/director*

legacyfuneralservices@gmail.com
www.legacyfuneralservices.com

32603

John Amato Ford
SERVICE SPECIALS

1015 S. Main St., P.O. BOX 246,
Mukwonago, WI 53149
(262) 363-3085 • (866) 483-3333
Fax: (262) 363-3628

\$995 BRAKE INSPECTION
Includes FREE Tire Rotation
Offer Expires 12/31/11.

\$100 BONUS DISCOUNT

YOU SPEND ..	\$50.00-\$99.99	YOU SAVE \$5.00
	\$100.00-\$199.99	YOU SAVE \$10.00
	\$200.00-\$299.99	YOU SAVE \$20.00
	\$300.00-\$399.99	YOU SAVE \$30.00
	\$400.00-\$499.99	YOU SAVE \$40.00
	\$500.00-\$699.99	YOU SAVE \$50.00
	\$700.00-\$899.99	YOU SAVE \$75.00
	\$900.00-OR MORE!	YOU SAVE \$100.00

Must present at time of write-up. Not valid with any other offer.
Valid only at Amato Ford. Offer Expires 12/31/11.



SERVICE HOURS:
Mon.-Fri.
7 a.m.-5:30 p.m.
Sat.
8 a.m.-5 p.m.

New Member Profiles



CHAMBER PHOTO Good Neighbors

Chamber ambassador Lori Szolwinski (left) from First Citizens State Bank-East Troy Office presented a new membership plaque to Judy Jacobson and Kim Buchanan from the East Troy Area Community Foundation, Inc.

East Troy Area Community Foundation, Inc.

c/o First Citizens State Bank-East Troy Office
P.O. Box 866
East Troy, WI 53120
(262) 642-2530

The mission of the East Troy Area Community Foundation is to provide a collection and distribution point for charitable donations of cash or property for educational, cultural, charitable or community development purposes for the benefit and improvement of the East Troy area.



CHAMBER PHOTO Good Neighbors

Chamber ambassador Bill Vint (left) from Sleeping Dogs Communications welcomed Patrick Kulas from Friends of LaFayette Church to the organization.

Friends of LaFayette Church

W3465 Church Road/County Road ES, Elkhorn, WI 53121
(262) 554-5499 or (262) 676-9628

LaFayette Church was indentured on July 4, 1855. It is located next to the historic 1848 White Oak Cemetery. The church has a historical museum about the local ancestors. The organization is currently seeking donations to replace the church's leaky roof. Contact Patrick Kulas at pgkulas@gmail.com.

Chamber members offer great gift ideas close to home

Membership package
\$59.95 (\$200 value) Includes 1-month single membership, enrollment, access card, free consultation with personal trainer, workout plan and fitness cinch bag. Must be purchased Dec. 1-24, 2011.

Snap Fitness
2541 E. Main St.

Lots of unique gifts (not just for horse owners), artwork, boots, jewelry, Western wear and English attire.

West 20 Ranch & Saddle Co.
W4812 Highway 20

Think snow!

Alpine Valley Resort
W2501 County Road D

Full service custom framing. 20 percent off frames and matting through Dec. 18, 2011. Call for an appointment.

Quality Custom Framing
(262) 642-7520

Bartle JEWELERS

HOURS
Mon.-Thurs.
9 a.m.-5:30 p.m.
Fri. 9 a.m.-7 p.m.
Sat. 9 a.m.-1 p.m.

525 S. Rochester St.
Mukwonago, WI 53149
(262) 363-7617

WE BUY GOLD
On-Site
Jewelry Repairs
Gold
Diamonds

32063

Your community bank since 1892

East Troy Locations

Inside Frank's Piggly
3238 W. Main St.
262.642.6700.

Wiggly East Brook Plaza
2541 E. Main St.
262.642.8456

Additional offices located in Big Bend, Eagle, Genesee, Mukwonago, Muskego, New Berlin, Vernon and Waukesha

WWW.CITIZENBANK.COM • 262.363.6500 (MAIN OFFICE)

51638

The Heritage Senior Apartments
3223 North St., East Troy, Wisconsin

NOW RENTING

Worry free living at its best!

Leave the snow shoveling and maintenance work up to us. Don't be shut in all winter and lonely. Join our family! We offer new choices for your lifestyle.

The Heritage

3223 North St., East TROY
(262) 642-4800

51636

Happy Holidays
from everyone at

FIRST CITIZENS STATE BANK
EAST TROY OFFICE

2546 E. Main Street
P.O. Box 866 • East Troy
(262) 642-2530 • (800) 236-8766
www.firstcitizenswww.com

Member FDIC

OPEN: Mon.-Thurs., 9 a.m.-5 p.m.
Fri. 9 a.m.-6 p.m.; Sat., 9 a.m.-noon
Drive-up open 8 a.m., Mon. through Sat.

Real People. Real Service. Real Community Banking.

23594

This is just a sampling of the great gifts available right here in East Troy from members of the East Troy Area Chamber of Commerce.

Please see the Membership Directory on Page 7 for a complete listing. Most businesses offer gift certificates. If you

can't decide which one to choose, you can purchase a Chamber Bucks Gift Certificate at the Chamber office in any dollar amount. It can be redeemed at any Chamber member business, which are all listed right on the certificate. For more information, call the Chamber office at (262) 642-3770.




Gift cards, unique gifts, liquor and new artisan cheeses

East Troy Shell Open 24 hours,
2526 E. Main St. every day



New and gently used ladies, juniors and children's clothing and accessories

Square Side Resale & Consignment
2096 Church St., Suite C



Ener-G-Polari-T - \$37
Cell phone diodes protect the user from devices that emit harmful electromagnetic radiation

East Troy Acupuncture
3278 W. Main St., Suite D



Warm coats, sweatshirts, mitten, gloves, hats, long underwear and more (not just for ATV and snowmobile owners)

East Troy Marine
2708 Main St.



CAREMORE Car Center

3109 W. Main St., East Troy (next to Gus's Drive-In)
(262) 642-4500


- Batteries • Brakes
- Starting & Charging
- Computer & Electric Diagnostics
- Engine & Transmission
- Exhaust • Heat & A/C
- Steering & Suspension

\$18⁹⁵ Oil Change 5 QUARTS

ASE CERTIFIED

BG Caremore Proudly Uses BG Professional Products

32614



Mount Olive Lutheran Church
a congregation of the Evangelical Lutheran Church in America (ELCA)
211 Main Street Mukwonago 363-8251
www.mountolive-elca.net

Sunday Worship Schedule:
8 a.m. – Traditional Worship w/Holy Communion
9:15-10:15 a.m. – Education Hour (children & adults)
9:30 a.m. – Contemporary Worship w/Holy Communion
10:45 a.m. – Blended Worship w/Holy Communion

Christmas Eve Services w/Holy Communion
December 24: 3:30 & 5:30 p.m. (family) and 7:30 p.m. (traditional)

Service of Lessons & Carols
Sunday, December 25: 9:30 a.m.
...we welcome you...

New Member Profiles



Chamber ambassador Linda Kaplan from East Troy Shell presented John Hudoc from Hometown Sausage Kitchen with a new membership plaque.

CHAMBER PHOTO
Good Neighbors

Hometown Sausage Kitchen

W1184 County Road L
East Troy, WI 53120
(262) 642-3264

Makers of fine sausage, meat and poultry, Hometown Sausage Kitchen's retail store is open Tuesday through Friday, 10 a.m. – 5 p.m. and Saturday, 9 a.m. – 3 p.m.



Chamber ambassador Lori Szolwinski (center) from First Citizens State Bank-East Troy welcomed new members JoNell Werth and Marek Bauer from Puppy Love Pet Grooming.

CHAMBER PHOTO
Good Neighbors

Puppy Love Pet Grooming

2075 Division St.
East Troy, WI 53120
(262) 903-9831

www.puppylovegrooming.net

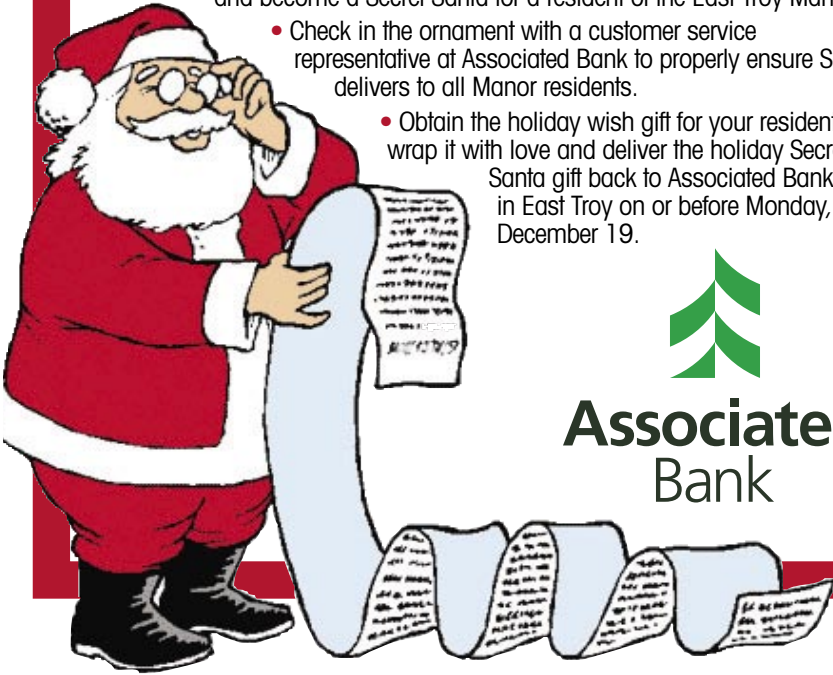
Puppy Love Pet Grooming offers full service dog and cat grooming. The shop is open Tuesday and Thursday, 8:30 a.m.-5 p.m., Wednesday, noon-8 p.m. and Friday and Saturday, 8:30 a.m.-3 p.m. Have a doggone good day!

4TH ANNUAL

Secret Santa Mission

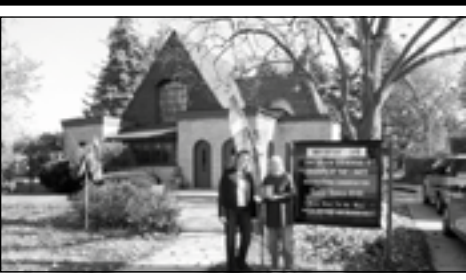
Associated Bank is calling out to the East Troy community for individuals and/or groups to serve as a Secret Santa by purchasing a "wished gift" to benefit one or more residents of the East Troy Manor.

- A holiday tree will be displayed in the Associated Bank branch lobby in East Troy. Individual ornaments will be decorated representing each resident's gender, age, room number and a few "wish gifts" that the resident would be grateful to receive during this warm, giving time of the season.
- Stop into the branch lobby to hand pick an ornament from the holiday tree and become a Secret Santa for a resident of the East Troy Manor.
 - Check in the ornament with a customer service representative at Associated Bank to properly ensure Santa delivers to all Manor residents.
 - Obtain the holiday wish gift for your resident, wrap it with love and deliver the holiday Secret Santa gift back to Associated Bank in East Troy on or before Monday, December 19.



Associated Bank

New Member Profiles



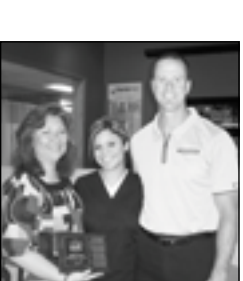
CHAMBER PHOTO *Good Neighbors*

Chamber ambassador Ann Zess from Allan Integrated Control Systems, Inc. welcomed Janice Anton and the Unitarian Universalist Church of the Lakes as a new member.

Unitarian Universalist Church of the Lakes

319 Broad St., Elkhorn, WI 53121
(262) 723-7440, uulakes.org

"We are a caring, open-minded religious community that encourages you to seek your own spiritual path – wherever it may lead."



CHAMBER PHOTO
Good Neighbors

Chamber ambassador Lori Szolwinski (left) from First Citizens State Bank – East Troy Office welcomed Ali Schubel and Dr. Pete Friedrichs from Wisconsin Spinal Rehabilitation Center, S.C. to the organization.

Wisconsin Spinal Rehabilitation Center, S.C.

3224 W. Main St., Suite E
East Troy, WI 53120, (262) 642-4100
www.spinalrevival.com

Wisconsin Spinal Rehabilitation Center utilizes a high-tech, low-cost approach to restoring and maintaining health naturally.

Annual Bluegrass Festival brings square to life

By Katie Matteson
EXECUTIVE DIRECTOR
EAST TROY AREA CHAMBER OF COMMERCE

The village founders, Austin McCracken and Jacob Burgit, gave the gift that keeps on giving when they set aside the land inside the village square as a park with the restriction that no stores or homes would ever be built on it.

The square came to life in a big way during this year's East Troy Bluegrass Festival, when great live music and perfect weather attracted record crowds. Men, women and children came equipped with their own lawn chairs and took it all in, including the delicious food prepared by local businesses. At the end of the weekend, they left satisfied – filled with musical excellence and hometown culture.

The success of this event wasn't an accident. It was made possible by the generosity of many business sponsors and the efforts of many individual volunteers.

Business sponsors included: 5 Star Citgo, Allan Integrated Control Systems, Inc., Amato Automotive Group, Aurora Pharmacy, Bartle Jewelers, Bay View Veterinary Clinic, The Boneyard Pub & Grille, Caremore Car Center, CFO/Accounting Services, Citizens Bank, Citizens Bank of Mukwonago, Coldwell Banker

Residential Brokerage, Country Inn & Suites, Cousins Subs-East Troy, East Troy Electric Railroad, East Troy Shell, East Troy Tax Service, The Elegant Farmer, End of the Leash, First Citizens State Bank-East Troy Office, Fleury's Body Repair, Genoa Pizza, Hampton Inn, The Heritage, Horter Chevrolet, James R. Taylor and Sons, Koskinen Eye Clinic, MD Helicopter Services, LLC, Paul Nyffeler CPA, Print, Pack & Ship Center LLC, Red Door Café, Roma's Ristorante & Lounge, Square Side Resale & Consignment and Wisconsin Oven Corp.

Other contributions from businesses and organizations came from: Al Smith's Saloon, Boy Scout Troop 92, East Troy Lumber Company, East Troy Shell, John's Disposal Service, Loomis-Martin American Legion Post 188, Teronomy Builders and Village of East Troy Department of Public Works.

Individual volunteers included: Sarah Alexander, David Allen, Joey Barr, John Bashaw, Kim Buccheit, Kim and Tyler Buchanan, Gary and Sue Budzien, Pam Burki, Chet Celenza, Lisa Creason, Richard Denhart, Dan, Emily and Maggie Donegan, Gina Dingman, Pat Ebert, Kathy and Russ Frymark, Phyllis Gaines, Jodi and Mike Gerber, Dan, Jason, Laura and Lisa Heidelmeier, Robin Hudec, Gerry and



Linda Januszewski, Linda Kaplan, Darcy Kiesow, Eileen, Julia and Tom Kostopoulos, Brian, Lee and Mark Krause, Beverly Lackey, Barb and Lee Lorentz, Gerry Lycholat, Carl Matteson, Kathy Messerschmidt, MaiLei Meyers, Mike Morbeck, Patrick Rand, Ashley Rehheldt, Kay Riek, Shirley Savina, Jerry Schneider, Melissa Sherman, John Stephan, Diane Taylor, Ellen Thomson, Bill Vint, Fred Wiske, Ann, Ben and Ted Zess.

Thanks to all!

• Holiday Happenings *Continued from page 3*

Bingo Nights. Families who bring two non-perishable food items may enjoy bingo and refreshments at no charge on Saturday, Dec. 3 from 7-9 p.m. and Saturday, Dec. 17 from 4-6 p.m.

Holiday Music

The East Troy Community Schools Music Department will host several holiday music concerts in December. On Thursday, Dec. 8, the seventh and eighth grade bands will perform at 7 p.m. in the East Troy Middle School gym. On Tuesday, Dec. 13, the fifth grade band and general music class will perform at 6:30 p.m. in the Prairie View School gym. On Sunday, Dec. 18, the middle school and high school choirs will perform at 2 p.m. in the high school Bret Miller Gym. On

Monday, Dec. 12, the high school bands will perform at 7 p.m. in the high school Gym 1.

Little Angels Learning Center will hold its annual Christmas Program at 7 p.m. on Monday, Dec. 12 in the middle school auditorium.

Good Shepherd Lutheran Church will hold its Christmas Cantata at 9 a.m. on Sunday, Dec. 18 and the School Christmas Concert will take place at 7 p.m. on Wednesday, Dec. 21.

Baskets of Love

East Troy Basketry thanks the volunteers who helped weave this year's Baskets of Love, an annual project started in 2000 by the local company as a way to reach out to the community and in particular to shut-ins


at Christmas time. With weaving supplies donated by the owner Eileen Mirsberger, baskets, filled with donated wrapped candy and small personal items, are distributed to Meals on Wheels recipients in early December in Walworth County, as well as Burlington, Waterford, Kenosha and Mukwonago.

East Troy Basketry, located at 2082 Church St., just off the square in East Troy, is a full service basketry shop, offering basket weaving classes and materials. Visit its website at www.easttroybasketry.com.

Go to www.easttroywi.org for more holiday services, programs and concerts.

East Troy Lions Public Library

3094 Graydon Ave., East Troy, WI 53120



*Books, Magazines, Newspapers,
Audio & Video Materials, Internet
Access, Reference, Book Clubs,
Adult & Children's Programs*

(262) 642-6262
E-mail: et@easttroy.lib.wi.us
Web site: www.easttroy.lib.wi.us

Library hours: Monday-Thursday 10-7 • Friday 10-5 • Saturday 10-1



WISCONSIN OVEN CORPORATION

*America's
Broadest Range of
Industrial Ovens*

2675 Main Street, P.O. Box 873
East Troy, WI 53120
Phone: (262) 642-3938
Fax: (262) 363-4018
www.wisoven.com



~ An Equal Opportunity Employer ~

Cut Your Own Tree

Christmas Trees

Scotch & White Pine,
Balsam & Fraser Fir,
and Spruce

OPENS NOVEMBER 25

OPEN Friday-Sunday
9:30 a.m.-4:30 p.m.

**Shaking & Baling
BRING A SAW!**



**Family Trees
of East Troy**

(262) 642-5187 • (262) 642-3123

Please call if you need
to cut a tree off hours

Located at the
Lackey Family Farm
in East Troy on Hwy. 20,
1.6 miles west of I-43/Hwy. 20 Exit



♦ Roofing ♦ Siding ♦ Windows ♦



♦ Gutters ♦ Barns ♦ Single-Ply Roofs ♦

James R. Taylor And Sons

3 Generations of Quality Work!

(262) 642-7970 ♦ Fully Insured ♦ Free Estimates

East Troy Area Chamber of Commerce Membership Directory 2011

ACCOUNTANTS/FINANCIAL MANAGERS	CHURCHES	AWAKENINGS 3 BODYWORK, LLC	WISCONSIN OVEN DISTRIBUTORS, LLC	EAST TROY LIONESS CLUB	ELKHORN MARTIAL ARTS CENTER	SCHOOLS & DAY CARES
CFO/Accounting Services, Ltd. 550 Bay View Road, Suite E Mukwonago, WI 53149 (262) 363-2930 East Troy Tax Service LLC 2893 Main Street, Suite C East Troy, WI 53120 (262) 642-3058 Edward Jones Investments 2098 Church Street East Troy, WI 53120 (262) 642-5717 Paul J. Nyffeler, CPA, SC 2481 Executive Drive East Troy, WI 53120 (262) 642-8700	East Troy Bible Church 2660 North Street East Troy, WI 53120 (262) 642-7604 Good Shepherd Lutheran Church and School 1936 Emery Street East Troy, WI 53120 (262) 642-3310 St. James United Methodist Church 2945 Main St. East Troy, WI 53120 (262) 642-7642 St. Paul's Lutheran Church 2665 North Street East Troy, WI 53120 (262) 642-3200 Unitarian Universalist Church of the Lakes 319 N. Broad St. Elkhorn, WI 53121 (262) 723-7440 Valley View Community Church 2951 Union Street East Troy, WI 53120 (262) 642-5392	3278 W. Main St. East Troy, WI 53120 (262) 309-2779 Blood Center of Wisconsin 638 N. 18th Street Milwaukee, WI 53201 (414) 419-5472 Brolen Park 2191 Church Street East Troy, WI 53120 (262) 642-9955 East Troy Acupuncture 3278 W. Main Street, Suite D East Troy, WI 53120 (262) 642-4325 East Troy Family Dental Center 2481 Executive Drive East Troy, WI 53120 (262) 642-5695 East Troy Fitness & Choice Martial Arts 2111 Lenck Avenue East Troy, WI 53120 (262) 642-9640 East Troy Manor 3271 North Street East Troy, WI 53120 (262) 642-3995 Home Care Network 612 Wells Street, Suite H Lake Geneva, WI 53147 (262) 248-0457 Home Helpers/Direct Link 158 W. Chestnut St. Burlington, WI 53105 (262) 757-0012 Koskinen Eye Clinic 3278B Main Street East Troy, WI 53120 (262) 642-9719 ProHealth Care Medical Associates* 240 Maple Avenue Mukwonago, WI 53149 (262) 928-7032 Snap Fitness 24-7 2541 E. Main Street East Troy, WI 53120 (262) 642-1645 Sullivan Chiropractic 3161 Main Street East Troy, WI 53120 (262) 642-7404 Wanezek Family Dentistry S.C. 3278A W. Main Street East Troy, WI 53120 (262) 642-5881 Waukesha Memorial Outpatient Center at the D.N. Greenwald Center 240 Maple Avenue Mukwonago, WI 53149 (262) 928-7032 Wisconsin Spinal Rehabilitation Center, S.C. 3224 W. Main Street, Suite E East Troy, WI 53120 (262) 642-4100	INSURANCE AGENCIES American Family Insurance - Jason Tess 2886 Main Street East Troy, WI 53120 (262) 642-3911 Benefit Concepts, Inc. W5689 Tamarack Trail Whitewater, WI 53190 (262) 495-8283 Humana MarketPOINT-Mike Schwenkner (262) 349-3680 Joan I. Palmer Insurance Agency, Inc. 2104 Church St. East Troy, WI 53120 (262) 642-2038 Johannessen-Farrar, Inc. 512 E. Walworth Avenue Delavan, WI 53115 (262) 728-2631 INTERIOR DESIGN JT Interiors & Red Door Cafe 2887 E. Main Street East Troy, WI 53120 (262) 642-2262 LODGING & CAMPGROUNDS Alpine Valley Resort Inc. W2501 Highway D Elkhorn, WI 53121 (262) 642-7374 Camp Dewan N6360 Church Road Burlington, WI 53105 (262) 642-9797 Country Inn & Suites 2921 O'Leary Lane East Troy, WI 53120 (262) 642-2100 Hampton Inn* 40 W. Hidden Trail Elkhorn, WI 53121 (262) 743-2360 Pickwick Inn Bed & Breakfast 2966 Union Street East Troy, WI 53120 (262) 642-5529 Snug Harbor Inn W7772-2C Wisconsin Parkway Delavan, WI 53115 (608) 883-6999 MEDIA CSI Media, LLC 120 Wright Street Delavan, WI 53115 (262) 728-3424 Mukwonago Publications 111 N. Rochester St., Unit 3 Mukwonago, WI 53149 (262) 363-4045 Southern Lakes Newspapers East Troy 2888 Main Street East Troy, WI 53120 (262) 642-7837 ORGANIZATIONS & CLUBS American Legion Loomis-Martin Post 188 2870 School Street East Troy, WI 53120 (262) 642-7213 Coldwell Banker Residential Brokerage 20350 Watertower Blvd. Brookfield, WI 53045 (414) 315-2832 NAI MLG Commercial 13400 Bishop's Lane, Suite 100 Brookfield, WI 53005 (262) 938-4430 Realty Executives Integrity 2880 Main Street East Troy, WI 53120 (262) 642-3363 Robert Diamond Century 21 Affiliated 1033 Mayfair Road Suite 321 Wauwatosa, WI 53226 (262) 903-5506 Shorewest Realtors, Mukwonago 1231 S. Rochester Street, Suite 110 Mukwonago, WI 53149 (262) 363-1010 RECREATION East Troy Electric Railroad 2002 Church Street East Troy, WI 53120 (262) 642-3263 East Troy Lake Association 2959 N. Shore Dr. East Troy, WI 53120 (262) 642-3373	799 E. Geneva Street Elkhorn, WI 53121 (262) 743-2111 Fantasy Hills Ranch 4978 Town Hall Road Delavan, WI 53115 (262) 728-1773 MD Helicopter Services LLC 2085 Highway I, Hangar A17 East Troy, WI 53120 (262) 492-5743 Skydive Milwaukee/Sky Knights Sport Parachute Club W1341 Highway L East Troy, WI 53120 (262) 642-9494 The Sandlot Training Center 2702 Buell Dr., Suite A East Troy, WI 53120 (262) 642-3002 RESTAURANTS, BARS & COFFEE Al Smith's Saloon 2878 Main Street East Troy, WI 53120 (262) 642-4446 Burger King 2951 E. Main Street East Troy, WI 53120 (262) 642-2951 Cousins Subs - East Troy 2541 E. Main Street Unit I East Troy, WI 53120 (262) 642-5013 East Troy House Historic Inn & Tavern 2093 Division Street East Troy, WI 53120 (262) 642-7100 Gus's Drive-In 3131 Main Street East Troy, WI 53120 (262) 642-2929 Ivan's Unique Dining on the Square 2087 Division Street East Troy, WI 53120 (262) 642-7107 J. Lauber's Ice Cream Parlor 2010 Church Street East Troy, WI 53120 (262) 642-3679 JT Interiors & Red Door Cafe 2887 E. Main Street East Troy, WI 53120 (262) 642-2262 Roma's Ristorante & Lounge N8416 Highway ES East Troy, WI 53120 (262) 642-5353 Snug Harbor Inn W7772-2C Wisconsin Parkway Delavan, WI 53115 (608) 883-6999 The Grist Mill* 2763B Main Street East Troy, WI 53120 (262) 684-5138 RETAIL East Troy Basketry Company 2082 Church Street East Troy, WI 53120 (262) 642-3732 East Troy Marine, Inc. 2708 Main Street East Troy, WI 53120 (262) 642-5150 East Troy Shell 2526 E. Main Street East Troy, WI 53120 (262) 642-4624 End of the Leash 214 S. Rochester St. Mukwonago, WI 53149 (262) 363-3338 Frank's Piggly Wiggly 3238 W. Main Street East Troy, WI 53120 (262) 642-5524 Hometown Sausage Kitchen W1184 County Road L East Troy, WI 53120 (262) 642-3264 Sherwin-Williams Co. 360 Bay View Road Mukwonago, WI 53149 (262) 363-0846 Square Roots 2894 Main St. East Troy, WI 53120 (262) 642-9541 Square Side Resale & Consignment 2096 Church Street Suite C East Troy, WI 53120 (262) 642-2544 West 20 Ranch & Saddle Co. W4812 Hwy 20 East Troy, WI 53120 (262) 642-4272	Bright Beginnings Day Care, LLC 2541 Main Street East Troy, WI 53120 (262) 642-3904 Butterfly Life Family Child Care & Preschool W2491 Swoboda Road East Troy, WI 53120 (262) 684-5135 East Troy Community School District 2043 Division Street East Troy, WI 53120 (262) 642-6710 Little Angels Learning Center 2141 Mill Street East Troy, WI 53120 (262) 642-7002 Michael Fields Agricultural Institute W2493 County Road ES East Troy, WI 53120 (262) 642-3303 Nature's Classroom Montessori School W1802 County Road J Mukwonago, WI 53149 (262) 363-6820 St. Peter's Catholic School 3001 Elm Street East Troy, WI 53120 (262) 642-5533 The Climbing Tree Child Care & Family Education 3147 W. Main Street East Troy, WI 53120 (262) 642-5001 SERVICES Bon Voyage Cruise & Vacations, Inc. 116 North Milwaukee St. Waterford, WI 53185 (262) 514-2022 Five O'Clock Somewhere Travel & Cruise N8766 Hillburn Mill Road East Troy, WI 53120 (262) 642-2553 Kimberly Ann Photography, LLC (262) 492-3893 Lakes Area Rental 801 E. Centralia Street Elkhorn, WI 53121 (262) 723-6450 Legacy Funeral Services 2974 Main Street East Troy, WI 53120 (262) 642-5057 LTR Power Center 3109 W. Main Street East Troy, WI 53120 (262) 642-7892 Martin Group 501 Commercial Court Lake Geneva, WI 53147 (262) 248-8911 Puppy Love Pet Grooming 2075 Division St. East Troy, WI 53120 (262) 903-9831 Quality Custom Framing 3224 Douglas Avenue East Troy, WI 53120 (262) 642-7522 Sleeping Dogs Communications 2096 Church Street, Suite D East Troy, WI 53120 (262) 642-2870 The Elegant Framer 401 Jefferson Street Mukwonago, WI 53149 (262) 363-5006 Time Warner Cable - Business Class 1320 N. Martin Luther King Jr. Drive Milwaukee, WI 53212 (414) 277-4193 Trim-N-Tidy Cleaners 2121 Church Street East Troy, WI 53120 (262) 642-7396 SIGNS, PRINTING & PROMOTIONAL Dynamic Awards and Apparel, LLC 401 Jefferson Street Mukwonago, WI 53149 (262) 363-2005 TELECOMMUNICATIONS CenturyLink* 244 Industrial Drive North Prairie, WI 53153 (262) 392-5222 UNIVERSITIES & TECHNICAL COLLEGES Gateway Technical College 3520-30th Avenue Kenosha, WI 53144 (262) 564-2662	

*Corporate Partners

Save the date!

East Troy Expo 2012 set for March 17

Area businesses and organizations interested in showcasing themselves at East Troy Expo 2012 should sign-up early to take advantage of advance publicity for the event set for Saturday, March 17, from 10 a.m. to 3 p.m. at East Troy Middle School.

The Expo's health fair will occupy the gym, the Blood

Center of Wisconsin will host a blood drive in the cafeteria and other businesses and organizations will line the school's main hallways. A full line-up of entertainment will be featured in the auditorium/food court, while demonstrations will take place in the gym.

Professional booths, complete with a six-foot skirted

table, two chairs and free wireless provided by CenturyLink, start at \$85 for Chamber members. Non-members may participate for an extra charge of \$50.

Entry forms are available on the Chamber's website, www.easttroywi.org. For more information, call (262) 642-3770.

•Santa Claus Continued from front page

The special heated passenger trolley will pick up riders at 4 p.m. from the East Troy Electric Railroad depot and transport them to the Elegant Farmer for the start of the East Troy Santa Train and then follow the train back to the depot. Riders will be able to walk to the village square for the tree lighting.

Tickets for the special ride, which must be purchased in advance, are available at the Chamber Office, 2096 Church St. (located in

the Grand Theatre Professional Building on the Village Square) for \$10 each or 4 for \$35. For more information, call (262) 642-3770.

In anticipation of Santa's arrival, festivities will begin on the village square at 6 p.m. with a Christmas Carol Sing-along led by the East Troy Community Band. Concessions will be available on the square from local Scout troops. The East Troy Lioness Club will also offer walking tacos and hot beverages

in the warmth of the Lions Lodge. Photos of children with Santa and Mrs. Claus will be available following the tree lighting inside Ivan's Backstage at a cost of \$5 each, with the proceeds to benefit the East Troy Food Pantry. The photographs are part of the Holiday Marketplace that will take place from 4-8 p.m., featuring more than 20 vendors offering a variety of holiday gift items and free entertainment by Cork and Cleavage.

Welcome!



PHOTO SUBMITTED Good Neighbors

Members of the East Troy Area Chamber of Commerce welcomed new teachers to the East Troy Community School District at a breakfast held Thursday, Aug. 25 at Honey Creek Apartments. The group socialized in the clubhouse provided by Teronomy Builders over coffee provided by the Red Door Cafe and donuts provided by East Troy Shell. The new teachers, pictured in the front row with welcome bags filled with goodies from Chamber members, included (from left) Kelli Grutz (middle school counselor), Kim Penza (high school counselor), Roni Carpenter (high school English teacher), Lindsay Schryver (5K teacher) and Lacy Pierce (first grade teacher). Chamber members and other school personnel included (from left): Jane Thompson (Red Door Café), Pam Burki (Realty Executives Integrity), Linda Kaplan (East Troy Shell), Terry, Erika and Tom Larson (Teronomy Builders), Lori Szolwinski (First Citizens State Bank-East Troy Office), Jenny Ledin (5K mentor), De Anne Conrad (Citizens Bank of Mukwonago), Joanne Hedermann (Leona Doubek Elementary School principal), Katie Matteson (Chamber executive director) and Ann Zess (Allan Integrated Control Systems).

Compassionate Care at Home

- Senior Care • New Moms
- Recuperative Care • Continuing Care



Home Helpers provides non-medical and personal care - wherever we're needed!

- Grocery Shopping
- Transportation
- Errand Services
- Light Housekeeping
- Companionship
- Meal Preparation

Caregivers are bonded and insured.

Our flexible care plans are tailored to fit your needs and budget.



(262) 757-0012
www.HomeHelpers.CC

Each office is independently owned & operated.

37628

OPEN WHEN SANTA COMES TO TOWN

FOR HOT CHOCOLATE AND COFFEE DRINKS. FREE COOKIES WITH PURCHASE. CUSTOM GIFT BASKETS TO INCLUDE COFFEE, SOAPS, CANDLES & WINE.

Unique Gifts

AWESOME LUNCHES 11 A.M.-2 P.M. MON.-FRI. WITH GOURMET SOUPS OF THE DAY

2887 E. Main St. East Troy, Wis (262) 642-2262 On the square

51635



EAST TROY SHELL

Off Hwy. 43 & 20 • 2526 E. Main St.

(262) 642-4624

Open 24 Hours Every Day of the Year

GAS GIFT CERTIFICATES make great gifts

25% Off

any purchase of \$25 or more in the gift shop.

Expires 03/01/12. Does not include gasoline, services, convenience merchandise, alcohol, cigarettes or lottery.

- Live Bait
 - DNR Licenses
 - DOT License Plate Renewal
 - Cold Beer/Wine and Liquor
 - We donate 1/2¢ per gal. to the East Troy Middle School for all fuel purchased on Wednesday between Sept. & May
- Buy any one Wisconsin Cheese and any bottle of wine and receive **10% off** of both!

Happy Holidays from your friends at East Troy Shell



Friendly People • Free Directions • Clean Bathrooms

*We redeem Pig Points • Like East Troy Shell on Facebook to receive discount offers

52147

Happy Holidays from us at East Troy Sporting Goods and Tanning



Stocking Stuffers:

- Logo Beanies and Stocking Caps
- East Troy, Green Bay & Beanies by Pam
- ET Hoodies at \$44.99 (great buy!)

Come in for our Black Friday Deals: Apparel & Sporting Goods

TANNING COUPONS

\$10 Off for 3 months.

\$5 Off for 2 months.

Expires 12-31-11

Expires 12-31-11

52452