Fall 2012 Happenings

SEPTEMBER

19 19th Annual East Troy Bluegrass Festival
   East Troy Area Chamber of Commerce
   10 a.m. – 6:30 p.m. Two full days of bluegrass at East Troy’s Historic Village Square.

19 15th Annual Golf Outing
   East Troy Area Chamber of Commerce
   11 a.m. Shotgun Start. Includes 18 holes of golf with cart, lunch, hole-in-one chances for prizes, steak cookout and loads of raffle prizes.

27 Fall Festival at the East Troy Farmers Market
   Michael Fields Agricultural Institute
   4:7 p.m. on the Square

27 “All You Can Eat” Spaghetti Dinner
   East Troy Lioness Club
   5 – 8 p.m.

30 East Troy Bluegrass Festival returns Sept. 8-9
   East Troy Bluegrass Festival returns Sept. 8-9.

The sounds of bluegrass music and the fans who love it will fill East Troy’s historic village square for the 19th annual East Troy Bluegrass Festival on Sept. 8-9. A full line-up of bluegrass bands and contests, plus lots of great food and East Troy Marketplace vendors, will take place from 10 a.m. to 6:30 p.m. each day.

The event opens on Saturday with an open stage at 10 a.m., followed by the fiddle contest at 11:30 a.m. The bands start in the afternoon, with Spring City Grass at 1 p.m., Truman’s Ridge at 2 p.m., Band Scramble at 3 p.m., Freshwater at 4 p.m. and the national headliner The Karl Shiflett & Big Country Show at 5 p.m.

Best known for their highly entertaining retro stage show, The Karl Shiflett & Big Country Show have captured the irresistible bounce and down-home, audience-pleasing, good naturedness of classic country and bluegrass acts of the 1940s and 1950s. Hailing from the Shenandoah Valley in Virginia comes one of the most entertaining bands in the bluegrass genre, Nothin’ Fancy.

The group won the Society for the Preservation of Bluegrass Music of America’s award for Entertaining Group of the Year three years in a row. The band formed in 1994 to compete in the East Coast Bluegrass Championship in Crumera, Va. After winning its auspicious debut, the group has grown in popularity. According to Bluegrass Now magazine, the band has “a unique sound that vacillates between smooth, progressive bluegrass and country-tinged Americana.”

Weekend wristbands will be sold for $5 per person to help defray the festival costs; children 15 and younger will be admitted free. Attendees should bring their own lawn chairs. No alcohol is allowed at this family event.

The rain location is East Troy Middle School, 3143 Grayden Ave. Check www.easttroybluegrass.com for up-dates.

For more information or to request a festival program flyer, contact the East Troy Area Chamber of Commerce at (262) 642-3770 or visit www.easttroywi.org.

Food Court Vendors

Hometown Sausage Kitchen – Brats & Reuben Sandwiches
The Grist Mill – Hamburgers, Italian Beef & Hot Dogs
Cousins Subs – Variety of Sub Sandwiches
Loomis-Martin American Legion
Post 188 – Roasted Sweet Corn
Pops Kettle Corn – Kettle Corn
East Troy Area Historical Society – Elegant Farmer
Caramel Apples and Pie
East Troy Area Chamber of Commerce – Soda, Water, Coffee and Gus’s Drive-in Sprecher Root Beer Floats

Bluegrass Kids Boot Camp

Hey kids! Want to learn a couple bluegrass tunes or a little improvisation? Play guitar, mandolin, fiddle, banjo or sing? Melissa Sherman, founder of the East Troy Bluegrass Festival, and Lisa Creason of CreasonStudios will conduct a boot camp for kids of all ages on Sunday, Sept. 9. On-site registration begins at 9 a.m., Session 1 10-11:30 a.m., Session 2 1-2:45 p.m.; Performance at 3 p.m. (not required). For details and music, visit www.creasonstudios.com.

October

6 ETFCRC Fundraiser
   East Troy Family Community Resource Center
   5 p.m. Ivan’s Unique Dining on the Square

24 Ghost Walk 2012
   East Troy Area Historical Society
   6 p.m. at the Kubecik Museum and Heritage Center for walking tour of sites near and around the village square believed to house resident ghosts.

55 adults, 52 children under 12 accompanied by adult

27 East Troy Area Bluegrass Festival
   East Troy Area Historical Society
   6 p.m. at the Kubecik Museum and Heritage Center for walking tour of sites near and around the village square believed to house resident ghosts.
There's a great vibe on the Square

Did you get the chance to spend some time on the Square this summer? If you didn’t, you missed some great events! But don’t worry, we’re not done yet. It all started with the Chamber’s Memorial Weekend Corn & Brat Roast, which flowed into the Farmers Market and Thursday Nights on the Square concerts and continued with the Woman’s Club Arts & Crafts Fair, East Troy Cycling Classic, Lions Club 4th of July parade and the Knights of Columbus Corn & Brat Roast.

Common to all these great events are the donations of time, talent and treasure that make them all possible for the good of the entire community. Businesses donate their goods and services, discount their products, loan equipment, allocate the time of their employees and directly contribute funds. Individuals give freely of their time to cook food, sell tickets, pick up garbage and share their musical talents. The fundraisers complete the cycle by pouring the proceeds back into the community in the form of scholarships, community service projects, facilities and share their musical talents.

President’s Notebook

by Lori Szwolski, First Citizens State Bank - East Troy Office

CHAMBER PRESIDENT

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Lori Szwolski, First Citizens State Bank, East Troy Office

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De Anne Conrad, Citizens Bank of Mukwonago, East Brook Office

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WHO TO CONTACT?

To advertise……………………contact Brian Hinzepeter at (262) 842-7451 Cell: (262) 716-9539 or email bhinzpeter@southernlakesnewspapers.com

To submit news briefs about your organization…………………..contact the Chamber

To update your membership information…………………………….contact the Chamber

To submit an event for the calendar of events………………………….contact the Chamber

To submit information for a new member profile………………………….contact the Chamber

Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published quarterly in March, May, September and November.

Annual Memorial Weekend Corn & Brat Roast a great success!

East Troy Farmers Market vendors (from right) Thomas Cicero from Hometown Sausage Kitchen, Mary Rohrer from Rohrgarlics, Shawn Murray from Michael Fields Agricultural Institute and Troy Strand from The Grist Mill presented donations to the East Troy Community Band representative Rodger Trader in recognition and appreciation for the cooperation by the band during its Thursday Nights on the Square concert series. The East Troy Area Chamber of Commerce, which organizes the market, matched the vendors’ combined donation, making a total contribution to the band of $477. Patrons of the band, as well as the band members themselves, supported the Farmers Market vendors prior to the weekly concerts during June and July. The market continues on Thursdays from 4-7 p.m. through Sept. 27, featuring fresh produce, meat, bakery and prepared food from local vendors, plus the Kids Zone sponsored by Bright Beginnings Day Care and the East Troy Family Community Resource Center, along with music and special events every week. For a weekly schedule, visit www.easttroywi.org or call (262) 642-3770.
Country Inn & Suites welcomes new general manager

Trisha Joost of Spring Prairie became the new general manager of the East Troy Country Inn & Suites, 2921 O’Leary Lane, in May.

She brings seven years experience in the hospitality industry from her work as the front desk and assistant manager at Alpine Valley Resort.

She holds an associate degree in accounting from Gateway Technical College and is currently pursuing an associate degree in hotel hospitality management.

For information about the local hotel, call (262) 642-2100.

New team members, programs at Wisconsin Spinal Rehabilitation Centers - East Troy

Wisconsin Spinal Rehabilitation Centers - East Troy has announced that Gina Peter, CACCMT and Melissa Strelak, CMT have joined its team in multiple roles.

The center’s newest employees bring the clinic experience to a new level. Massage and chiropractic have always gone hand-in-hand getting wonderful results. Adjustments can be slightly uncomfortable for a chronically stressed spine. Massage will assist in reducing muscle tightness as well condition the joints and ligaments so the adjustment will hold longer.

Strelak is the center’s practice representative. She is out in the community creating more awareness of spinal-health benefits and the services provided at Wisconsin Spinal Rehabilitation Centers - East Troy.

Sister Center's single largest fundraiser

The East Troy Family Community Resource Center is based on this unique record not only of who the Kruegers were, but also of how they sought to be remembered.

Visitors will follow the daily adventures of the Kruegers, a farm family of the 1800s who left the Old World to build a new life in Wisconsin.

Kruegers documented their lives through photographs and family stories across the second half of the 19th century and first half of the 20th. “Life on the Farm” is based on this unique record not only of who the Kruegers were, but also of how they sought to be remembered.

Continued interpreters throughout the farmhouse will help visitors step back to the 1880s and imagine the type of life that the Kruegers and their neighbors lived.

The center will start its second year of programming this fall at its Windfladsa location, 3066 Main St. Wednesday morning play group will start Sept. 12 and run every Wednesday morning from 9:30 - 10:30 a.m.

Monday night Family Court and Activity nights return on Sept. 17 from 6 - 6:45 p.m. The Tuesday Alphabet Adventures program for children ages 2 to 5 returns Sept. 18 and will run from 9:15 - 9:45 a.m.

Coming in the winter of 2012 is a new book club for students in fourth through eighth grade. The group will read the Percy Jackson Series. The center is also developing programs involving senior citizens.

Anyone with interest or ideas is encouraged to contact the museum at (262) 642-2642 or by emailing easttroyfamily@gmail.com.

**East Troy Lions Public Library**

3094 Graydon Ave., East Troy, WI 53120

Books, Magazines, Newspapers, Audio & Video Materials, Internet Access, Reference, Book Clubs, Adult & Children’s Programs

(262) 642-6262

E-mail: el@easttroy.lib.wi.us

Web site: www.easttroy.lib.wi.us

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- **Camping at East Troy**

East Troy Family Community Resource Center to host night at Ivan’s

The East Troy Family Community Resource Center’s largest fundraiser will be held at Ivan’s on the Square on Saturday, Oct. 20. Doors open at 5 p.m. The night will feature a large silent auction, beer raffle, wine pull and hors d’oeuvres and dessert buffet.

“Are we very excited to have Terry Murphy providing entertainment for this wonderful evening,” director Marilyn Komperud said. “The Family Resource Center has to raise $16,000 per year in order to continue offering free programming to East Troy residents and we hope that everyone can come out and support your local Fam-

ily Resource Center on Monday Oct. 20 at Ivan’s.”

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Jim Carney of Oconomowoc shows Aase Mattson, 5 1/2, of Waukesha how to care for a horse at Old World Wisconsin’s Koepsell Farm, where guests may discover first-hand what life was like working and living on a late 19th-century farm in the upper Midwest.
Brooke McPhail receives Business Banking certification

Brooke McPhail, branch manager for Citizens Bank in East Troy, has received the company’s prestigious “Business Banking Certificate.”

The certificate, which takes up to a year to earn, requires successful completion of a series of educational classes combined with hands-on training while working with business owners.

“The certificate means Brooke is uniquely qualified to work with business owners,” said Russ Bulthaus, Citizens Bank Vice President, Commercial Banking Team Leader. “Business Banking is a very specialized area, yet many financial institutions deal with business owners the way they deal with their largest corporate customers. We believe it’s important to understand the specific needs of business owners and provide the service and products geared to their circumstances. That’s why we developed this comprehensive certificate process.

To receive her certificate, McPhail underwent training in a variety of financial areas focused on small business, including: cash flow, financial statements / business entities, business deposit/loan products, tools/resources to help business owners and how to determine business owner’s needs. “The training is very detailed and provides great insight on understanding the needs of small business,” said McPhail. “It has provided me with great information to better provide small business owners with the guidance they need and want from a banking institution.”

To maintain her certificate, McPhail will continue to receive specialized coaching, attend an annual “Talking Business” Business Banking training session and pass additional tests.

Knutsen Bros. II ready to ‘Rock’ fourth fashion show

Cindy Knutsen Lychohol, owner of Knutsen Bros. II, LLC, is once again organizing the Rock ‘N Roll Express fashion show-luncheon on behalf of the Lakeland Builders Association.

This year’s event will take place at Hawks View Golf Club in Lake Geneva on Saturday, Nov. 17 from 10:30 a.m. – 4 p.m., with table reservations due by Sept. 24.

For more information, call (262) 642-5211. To see highlights from last year, visit www.RockNExpress.com.

Elegant Farmer sets Autumn Harvest

Whether you’re continuing a family tradition or starting a new one this fall, The Elegant Farmer offers a family-fun farm experience during its popular Autumn Harvest Festival weekends Sept. 15-Oct. 27, 10 a.m.-5 p.m.

Everyone is welcome to The Elegant Farmer festival activities including hayrides, pony rides, train rides, make your own caramel apples, warm cider donuts, hot cider, chili, BBQ pulled pork sandwiches and pickin’ in the pumpkin patch.

Throughout the festival there will be a wide variety of apples to select from in bins both in the orchard and in the farmer’s market.

Due to the unseasonable spring weather, apple picking in the orchard’s trees is limited.

All other activities including pumpkin picking, hayrides, foods and more are available each weekend throughout the festival.

“We are delighted to host our annual Autumn Harvest Festival,” says The Elegant Farmer orchard manager and co-owner, Mike Bauer. “Lots of folks come back year after year and some visit for the first time and discover this family-fun tradition. We welcome them all.

The Elegant Farmer, Highways ES & J. Mukwonago, is open year round 8 a.m.-6 p.m., excluding holidays.

For more information, call (262) 363-6770 or visit www.elegantfarmer.com to shop online.
New Member Profiles

**Evergreen Golf Club**
N6246 U.S. Highway 12
Elkhorn, WI 53121
(262) 723-5722
www.evergreengolf.com

Evergreen Golf Club is a 27-hole public golf course, specializing in hosting charity fundraising events. Its banquet facility also hosts weddings, parties, meetings and a weekly Friday Fish Fry.

Chamber Ambassador Dave Scurek (right) from American Family Insurance welcomed Evergreen Golf Club manager Bill Rogers to the Chamber.

**Synergy HomeCare**
2877 Main St.
East Troy, WI 53120
(262) 278-6744

Website: SynergyHomeCare of East Troy

Synergy HomeCare serves East Troy and the surrounding areas with non-medical at-home needs. Services include, but are not limited to, light housekeeping, med preparation, medication reminders and companionship to the elderly, hospice, rehab patients and those in need.

CHAMBER PHOTO

**Wild Flour Bakery & Café**
W2463 County Road ES
East Troy, WI 53120
(262) 642-1816
www.wildflour.net

Bakery and café with a specialty foods section featuring many local producers. Specialty coffee drinks, smoothies, sandwiches and daily soup.

Wild Flour Bakery & Café’ owner Josh Mertens and his fiancé Alayna Vicary are the Chamber’s newest members.

**Excel Engineering**
100 Camelot Dr.
Fond du Lac, WI 54935
(920) 322-1696
www.excelengineer.com

Excel Engineering is a full service architectural engineering firm and its business development director is Tony LaShay of East Troy.

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East Troy Bluegrass Festival
Sept. 8 & 9, 2012

The Karl Shiflett & Big Country Show
5:00 p.m.

Best known for their highly entertaining “Retro” stage show, The Karl Shiflett & Big Country Show has captured, seemingly with ease, the irrepressible bounce and down-home, audience-pleasing, good-naturedness of classic country and bluegrass acts of the 1940s and 1950s. The show gained national recognition in 1999 when it signed with Rebel Records, becoming a household name literally overnight. Its debut release went to the top of the charts and featured its signature song “Where the Smoke Goes Up (And the Money Goes Down).”

Saturday, Sept. 8, 2012
10:00 a.m. - 6:30 p.m.

10:00 a.m. Open Stage
11:30 a.m. Fiddle Contest
1:00 p.m. Spring City Grass
2:00 p.m. Truman’s Ridge
3:00 p.m. Band Scramble
4:00 p.m. Freshwater
5:00 p.m. The Karl Shiflett & Big Country Show

Nothin’ Fancy
5:00 p.m.

From the Shenandoah Valley in Virginia, Nothin’ Fancy is not just carrying on the tradition of bluegrass music, it is contributing to the creation of a new tradition within the acoustic music genre. Winning SPBGMA’s award for “Entertaining Group of the Year,” three years in a row in 2008, 2009 and 2010, this group originally came together in 1984. It has grown in popularity, released eight full length albums and one CD single. The group’s strong vocals, powerful instrumentation, and energetic stage presence, along with its friendly down-to-earth charm keep people coming back for more.

Sunday, Sept. 9, 2012
10:00 a.m. - 6:30 p.m.

10:00 a.m. Gospel Service
featuring the Burie Family
11:30 a.m. Banjo, Mandolin & Guitar Contests
1:00 p.m. KR Bluegrass
2:00 p.m. Daylight in the Swamp
3:00 p.m. Bluegrass Kids
4:00 p.m. Brew City Drifters
5:00 p.m. Nothin’ Fancy

Concessions Available.

BRING YOUR OWN LAWN CHAIRS. NO ALCOHOL ALLOWED AT THIS FAMILY EVENT.
RAIN LOCATION: East Troy Middle School, 3143 Graydon Ave., East Troy, Wis.

www.easttroybluegrass.com
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