EIGHBORS A Publication of the East Troy Area Chamber of Commerce

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SEPT. 2014

VOLUME 25, EDITION 3

2014 **East Troy** Bluegrass **Festival**



Family-friendly music event returns for 21st year

East Troy, home to Alpine Valley Music Theatre, has had a long musical connection and over the years, it's evolved to become a popular destination for music fans from around the country

On Saturday, Sept. 13 and Sunday, Sept. 14, the East Troy Bluegrass Festival will continue this tradition with two days of unforgettable bluegrass music and string-scrubbin' down-home family fun.

The 21st annual festival runs from 10 a.m. to 6:30 p.m. each day on East Troy's historic Village Square, featuring a full line-up of bluegrass bands and contests, plus great food and East Troy Marketplace vendors.

The event opens on Saturday with an open stage at 10 a.m., followed by a fiddle contest at 11:30 a.m.

Bands start in the afternoon, with Milkhouse Radio at 1 p.m., Bluegrass Express at 2 p.m.,

• See **FESTIVAL** on page 8

2014 LINEUP

SATURDAY, SEPT. 13

10 a.m.	Open Stage
11:30 a.m.	Fiddle Contests
1 p.m.	Milkhouse Radio
2 p.m.	Bluegrass Express
3 p.m.	Band Scramble
4 p.m.	Piper Road Spring Band
5 p.m.	The Karl Shiflett and Big
	Country Show

SUNDAY, SEPT. 14	
10 a.m.	Gospel Service featuring
	Solid Ground
11:30 a.m.	Banjo, Mandolin &
	Guitar Contests
1 p.m.	Big Cedar
2 p.m.	Bluegrass Cavaliers
3 p.m.	The Burie Family
4 p.m.	Above the Town

Larry Gillis and

The Hard Driving

Swampgrass Band

• Check www.easttroy **bluegrass.com** for updates.

5 p.m.



People will flock to the Elegant Farmer this fall during its popular family-friendly Autumn Harvest Festival Saturday and Sundays, Sept. 6- Oct. 26. Event favorites include tractor-pulled hayrides and strolls through 12 varieties of apple trees, offering pick-your-own fruits at its best

Events to look forward to

We've narrowed down the best this season has to offer, and here you'll find a handy guide to this fall's top adventures.

Autumn Harvest Festival- Sept. 6-Oct. 26

The Elegant Farmer is offering a family-friendly, old-fashioned farm harvest experience at its annual Autumn Harvest Festival, weekends Sept. 6 through Oct. 26 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride.

The Elegant Farmer will also offer a family-friendly farm scene corn maze with easy in and out access for all ages. Adding to the fun, the event features make-your-own caramel apples along with barbecue pulled pork sandwiches, warm cider donuts, slices of pie a la mode and hot buttered apple

"Red, yellow or green, tart, sweet or sour, The Elegant Farmer offers an apple guide to help you discover new flavors and remember old favorites," said The Elegant Farmer co-owner, John Bauer. "In order to select the best apples, you should know what you are going to do with the apples: eat, dip or bake. Then you should consider the flavors you and your family like ranging from sweet to tart and how

long you would store the apples.

Lastly," Bauer advises, "Try, try, try. Taste as many varieties as you can to discover your favorites.'

The Elegant Farmer, 1545 Main St. (County Roads ES and J), in Mukwonago, is open from 8 a.m. to 6 p.m. daily. For more information, visit www.elegantfarmer.com.

Fall foliage trolley ride- through Oct. 26

Take in Southeastern Wisconsin's fall colors

aboard the East Troy Electric Railroad, Wisconsin's last original electric railroad line.

The railroad runs from East Troy to Mukwonago with regular weekend service through Nov. 2.

On Saturdays, and Sundays, Sept. 6-Nov. 2, trains depart eastbound from the East Troy Depot at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. and westbound



The complete package

A look at Contract Comestibles' work in East Troy

By Vanessa Lenz

CHAMBER EXECUTIVE DIRECTOR

Not many locals know about it, but East Troy is home to a well-established custom food manufacturer that works with entrepreneurs and established businesses across the country.

While Contract Comestibles has been around since 1997, the business for the most part has flown under the radar.

The fast-growing company however is continuing to blossom, attracting much attention in an underappreciated market-

"We're doing something new and different every single day," said president Andy Gehl, who was hired two years ago to take the company to new heights.

Contract Comestibles, which spends

• See COMPLETE PACKAGE on page 3

Wisconsin Oven Corporation celebrates growth, 40th anniversary

Oven Corporation's expansion of its facility in East Troy has brought business back to the region and the company is celebrating with a community-wide

Wisconsin

IF YOU GO

WHAT: Open House and 40th anniversary celebration

WHEN: Saturday, Sept. 13, 1-4 p.m.

WHERE:

Wisconsin Oven Corporation, 2675 Main St.

open house. The new

square-foot facility at Main and Young Streets opened operations in June, retiring a leased facility in Waukesha and bringing all manufacturing back to East

Locals will get a chance to tour the addition and other facilities and toast Wisconsin Oven's 40th anniversary during the Open House slated for Saturday, Sept. 13 from 1-4 p.m. at 2675 Main St.

Trolley rides, provided by the East Troy Electric Railroad, will take attendees between buildings.

A food and refreshment tent with live music will be located in front of Wisconsin Oven's headquarters.

"We would like to take this opportunity to show the high level of skill and quality that is poured into our products

• See WISCONSIN OVEN on page 3



EIGHBORS

EAST TROY AREA CHAMBER OF COMMERCE

Vanessa Lenz Executive Director

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Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy News and published quarterly in March, May, September and December.

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COMPLETE PACKAGE from front page

a lot of time and resources coming up with the perfect product, plays an important part of the

"We make food the way you would make food in your kitchen," said Gehl, a Hartland native who has spent his entire career in food manufacturing. "We take raw ingredients, mix it up, blend it, batch it, cook it.'

The company has put an emphasis on local, natural and organic products and mainly works with wet foods like sauces, condiments dressings, jams and jellies.

A big part of the business is co-packaging for entrepreneurs and small existing businesses.

"It's the grandmother who says 'I've been making this for Christmas for 50 years. My kids say it's so good I should sell it. What do I do?" said Gehl. "Or people who have been making and selling their product at a farmers market for many years and want to sell it in a grocery

Gehl said they also produce recipes created carefully by innovative college students, including one young customer who started his business in his kitchen playing around with hot

"All his friends loved it and now he's doing 50,000 bottles at a crack," Gehl said.

Contract Comestibles stretches processing capabilities, providing USDA & FDA inspected, organic and locally grown, kosher, thermal and mechanical processing.

A strong foundation

Gehl's partners Matt Nitz and John Delikat started the company at 2004 Beulah Avenue at the site of the old milk condensery.

The building, founded in 1904, represents one of the village's first industries.

At the time, Contract Comestibles rented the north portion of the building with the balance of the space used for an industrial painting compaThe former employees of egg processing

company Bolt Farms have gradually laid their own path. "They had a really nice business going and

they didn't actively try to expand it... The people across the street didn't know they were here and that truly was the case at the point I came on board in 2012," said Gehl. In order to keep up in the food-manufactur-

ing world, the company has shifted focus to growing and expanding since that time.

"We're still very much a small company and to be a food manufacturing company it's almost impossible to stay small," said Gehl.

Contract Comestibles bought the rest of the building in August of 2012 and spent the last two years renovating it. Gehl said they plan for renovations to continue for several years to fix issues with outdated infrastructure.

A launching pad

Gehl said Contract Comestibles prides itself on bringing entrepreneurial ideas to life every

He said the old way of taking a small entrepreneurial food business and growing it doesn't work any more because of government regula-

"So very quickly you need a co-packer like myself to work with you to get it going," he said. Contract Comestibles co-packages products

for entrepreneurs out of Milwaukee, Chicago, Minneapolis and all the spaces in between, according to Gehl.

The company provides a full range of services, including ingredient and packaging material sourcing, formula and process development, label development and quality control, and HACCP (hazard analysis and critical control point) programs.

Gehl said it also helps with product develop-



Contract Comestibles, a custom food manufacturer, can package products in cartons, bags, bottles, cups/trays and bulk.

ment, including formula and process development from concept, prototype or recipe, duplication of existing products and scale up from lab

Products are sold wherever entrepreneurs choose to take them - whether it's regional specialties like Saz's award-winning barbecue sauces found on shelves throughout Wisconsin or small batches of hard to find products like egg

Contract Comestibles is starting to expand its reach in the community, letting locals know who they are and what they do.

While they currently don't have a local store, Contract Comestibles sells a couple of its products at Wild Flour Bakery. The business will also have a presence at the East Troy Farmers Market on Fridays, from 3 to 7 p.m. through

Oct. 3 on West Main St.

Gehl said the company also plans to add a second shift in the near future. Contract Comestibles currently has 20 employees working in its 70,000-square-foot facility.

In the immediate future, the goal is to continue to focus on diverse and specialty products.

He said food manufacturing is no longer about producing high volume of one product.

"Today everybody wants something different." Gehl said.

"There's just variety upon variety upon variety and yet most of the food manufacturing plants built within the last 50 years weren't built to do variety. They were built to do cheap... This facility was built for the Whole Foods, Trader Joe's and unique higher end stores. The products coming out of this facility reflect that.'

WISCONSIN OVEN from front page



David Strand, President and CEO of Wisconsin Oven Corporation (center), and his employees celebrated the completion of Wisconsin Oven's 30,000 square foot addition with a ribbon cutting and East Troy Chamber of Commerce Business After Five event in June.

every day by our great employees," said President and CEO David Strand. "Wisconsin Oven is the leading manufacturer of industrial ovens and we would like to thank our team of champions and their families for their dedication to

The community is welcome to join Wisconsin Oven's employees and families in celebrating our continued growth and success."

The event is suitable for all ages.

New plant named after Strand

Employees, business members and community members gathered at Wisconsin Oven Corporation on June 11 to celebrate the completion of its new addition, which will bear Strand's name.

Owner Philippe Blandinieres of PLC Group of France surprised attendees with the news that he was naming the new facility after

Strand started working for Wisconsin Oven

Corporation at 19 years old on the shop floor and has stayed with the company for 28 years, working his way up to his current position.

Strand congratulated his "championship team" of employees for the company's success and also all of those who helped make the expansion a reality.

The addition was necessary for Wisconsin Oven after record shipments and record growth in 2013, according to Strand.

The impressive expansion is 120-feet wide by 240-feet long by 50-feet high, making it the tallest building in East Troy.

Wisconsin Oven has been manufacturing the highest quality industrial heat treating equipment for 40 years. The new facility is suited for manufacturing massive equipment for the automotive, aerospace, mining, and energy industries with two 20 ton cranes and two 10 ton cranes

The Strand Plant officially began manufacturing equipment on June 16.

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Premier cycling event celebrates third successful year

The East Troy Area Chamber of Commerce, along with title sponsor the Klumb Family Foundation, was thrilled to serve as the local host for the June 20 East Troy Cycling Classic for the third straight year.

The race, which was the second leg of the 11-day Tour of America's Dairyland, is billed as the largest competitive cycling event in the United States.

With more than 500 amateur and professional racers navigating a .62 mile course showcasing the East Troy Village Square and neighboring streets, spectators and locals were treated to non-stop action and free entertainment all day.

The area community and business response to the event was amazing as all eyes turned to East Troy for a great day of elite cycling and fun.

Organizers pulled out all the stops for the event, including a visit from the Brewers Famous Racing Sausages, return of the popular Tour de Square Kids Races and a live broadcast from ESPN radio.

Thank you East Troy!

Members of the East Troy Area Chamber of Commerce's Bike Race Committee are very grateful to the sponsors, volunteers and local businesses and residents for the success of the event.

The committee was chaired by Jane Thompson of Red Door Café and JT Interiors. Committee members included: Linda Kaplan of East Troy

Shell, DeAnne Conrad of Citizens Bank of Mukwonago, Ann Zess of Allan Integrated Control Systems, Inc. and Tony LaShay of Excel Engineering.

This event would not be possible without the continued support of title sponsor, the Dennis and Janice Klumb Family Foundation. Dennis Klumb Jr. also played a significant role by securing additional major sponsorships from his company, KS Energy Services, LLC.

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Wren Smith, 4, and Liam Rohrer, 4, both of East Troy, claim their first ever podium finishes at the East Troy Cycling Tour de Square Kids Race, finishing first and third, respectively.

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From top: Local mascots, the East Troy High School Trojan (from right) and Java Jeff Fornear, representing sausage race sponsor Red Door Café, join in the Milwaukee Brewers' famous sausage race during the East Troy Cycling Classic on June 20. The Polish sausage won by a nose. The Pro Women's train charges hard around the historic East Troy Village Square during the East Troy Cycling Classic, day two of the Tour of America's Dairyland. The event was presented by the Dennis and Janice Klumb Family Foundation and the East Troy Area Chamber of Commerce.

Mike Kittleson JoAnn McCormack of Spotlight Real Tom McCormack Mike Miller, Steve Nelson, Doug

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Jamie Rohrer of 2894 On Main Lori Szolwinski

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Public Works Ted, Joey and Ben Zess

Thanks to all the local business owners, employees and residents for their patience with the detours around the central part of the village. We appreciate your continued support. East Troy Cycling Classic Committee

To those we serve, thank you for your trust.

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• **EVENTS** from front page

from The Elegant Farmer at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. (not round trip).

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-11. Children younger than 3 ride for free.

Experience the romance of dining aboard one of the East Troy Electric Railroad's award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal and a full cash bar overlooking Phantom Lake on Sept. 13, Sept. 27, Oct. 11, Oct. 18 and Oct. 25.

The railroad's family-friendly pizza train will ride the rails Oct. 4.

For a complete schedule, visit www.easttroyrr.org.

Run for a reason- Sept. 6

The East Troy Area Historical Society will host its sixth annual 5K Run/Walk on Saturday, Sept. 6. Registration is from 7-8 a.m. at Prairie View Elementary School, 2131 Town-

The 5K race begins at 8:30 a.m. A 1-Mile Dash for children 12 and younger will start at

Medals will be awarded to all 1-Mile Dash participants and the overall male and female winners and first through third place winners in each age group.

The certified course will begin and end at Prairie View. Healthy snacks and beverages will be provided to participants after the race.

Entry fees are \$25 for pre-registered runners/walkers, \$30 for day of race registrations and \$10 for the 1-Mile Dash.

For more information, visit www.etahs.org or call Jamie Baumeister at (262) 215-7103.

Fall Fest- Sept. 7

East Troy Manor, 3271 North St., will host Fall Fest from 11 a.m. to 2 p.m. on Sunday,

The event will feature live music, food, classic cars, bingo tent, kids corner and more. The event is open to the public.

See a show- Sept. 20

The East Troy Lioness Club will host impressionist Joan Michna as Helen Keller in "A Life Nearly Lost" at 1 p.m. on Saturday, Sept. 20 at Ivan's Backstage.

Tickets are \$10 for adults and \$7.50 for students. Light refreshments will be served.

For more information, call Lioness Judy at (262) 642-5480.

Get lost in a local corn maze -Sept.

Army Lake Camp's annual corn maze will be open Sept. 26-Nov. 1.

The maze is open Fridays from 5 to 8:30 p.m. and Saturdays from 11 a.m. to 8:30 p.m. The maze is available to groups by reservation Wednesdays from 10 a.m. to 8:30 p.m. and Thursdays from 3 to 8:30 p.m.

Attendees are also invited to explore the courtyard, which includes concessions, bounce house, wagon rides, pumpkin patch, climbing wall and games. The cost is \$8 for adults, \$5 for children 5-12 and free for children younger

The camp is located at N8797 Army Lake Road, East Troy. For more information, call (262) 642-6400 or visit www.armylakecamp.

Timber-lee pumpkin walk – Oct. 18

Camp Timber-lee, N8705 Scout Road, East Troy will host its annual free pumpkin walk on Saturday, Oct. 18 from 6-9 p.m.

Hundreds of lit pumpkins, carved by East Troy Prairie View Elementary School students, will line the camp's hiking trails.

Other activities include a hayride, corn maze or a visit to the nature center to view the night sky or hold a fuzzy or scaly ani-

For more information, call Karen at (262) 642-7345 or visit www.timber-lee.com.

Spend autumn on the farm – Sept. 6-Oct. 26

Visitors to Old World Wisconsin will celebrate the harvest season at Autumn on the Farms with brewing, baking and cooking and putting up produce, as they did in the late 1800s/early 1900s.

This event will span eight weekends, 10 a.m. to 5 p.m., beginning Sept. 6 and running through Oct. 26.

Old World's popular Catch Wheel Fever! interactive experience is free all season with Old World Wisconsin admission.

The centerpiece of the experience is the hop-on reproduction tricycles, where children and adults can pedal around a track and catch some wheel fever firsthand.

Hours are 10 a.m. to 5 p.m., daily through Labor Day and Thursday-Sunday Sept. 4 through Oct. 31.

Admission is \$16 for adults, \$9 for children 5-17, \$14 for students and senior citizens (65 and older) and free for children younger than 5. Admission for a family (two adults and two or more dependent children 5-17) is \$43.

Old World Wisconsin is located at W372 S9727 Highway 67, Eagle. For more information, visit at www.oldworldwisconsin.org.

Halloween happenings- Oct. 30 & 31

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Friday, Oct. 31 from 5 to 7:30 p.m.

East Troy High School will host its annual Halloween Bash on Thursday, Oct. 30. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school from 5 to 7 p.m. For more information, call (262) 642-6760.



SUBMITTED PHOTO Good Neighbors

Old World Wisconsin's newest interactive experience, Catch Wheel Fever!, opened to the public this summer to great enthusiasm from guests. The hands-on experience, which continues through Oct. 31, captures the excitement of the 1890's cycling craze that swept the nation.

Kids activities- September & October

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host a full slate of fall

Beginning Sept. 10, the Resource Center will host playgroups every Wednesday from 9:30-10:30 a.m. at Playmore Park on the corner of West Street and Gravdon Avenue.

On Tuesdays from 9:30-10 a.m., beginning Sept. 9, the Resource Center will host a pre-school class called Alphabet Adventures for children ages 2-5. Each week, the class will incorporate different skills such as cutting, coloring, counting, pasting, color and shape recognition in addition to learning a

The Resource Center also hosts arts activities every Monday night from 6-6:45 p.m. beginning Sept. 15. Programs are typically geared toward school age children.

Another session of the Percy Jackson Book Club featuring the book "The Sea of Monsters" will begin in October.

Save the date for the organization's annual Fall Dinner and Silent Auction set for Saturday, Nov. 8 at Ivan's Backstage. The event will feature hors' d'oeuvres, dessert buffet, silent auction, beer raffle and wine pull. Tickets are \$15 per person.

Participants are asked to pre-register for all events at 642-4900 or easttroyfamily@gmail. com. For more information, visit www.easttroyfamily.webs.com.

Visit East Troy Farmers Market on Fridays

Get your fill of veggies, local treats and artisan goods at the East Troy Farmers Market from 3 to 7 p.m. on Fridays through Oct. 3.

The market began its sixth season this year on the grounds of Wild Flour Bakery, W2463 County Road ES, on East Troy's

The market features about 15 vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. The event includes live music and activities each week. For a complete lineup, visit www.easttroy.org.

For more information, email vanessa@ easttroywi.org.



Meal-**Planning** at the Market

Eat locally and in season by planning your meals around these Farmers Market finds:

Breakfast: Free-range eggs from

Murphy Farm Fresh and a side of blueberries

Morning Snack: Farmer John's cheese curds from Nina's Dairy Goats

Wild Rice Soup using rice and recipe from Pheasant Run with a chunk of Country French sourdough bread from Wild Flour Bakery

Afternoon Snack: Jalapeño grass fed beef sticks from Healey's Wholesome Haven

"Grandpa's Way" Ribeye steak from Black Earth Meats and honey-glazed organic carrots with garlic from Michael Fields Agricultural Institute and honey from V&K Honey

Kettle Corn from Sky Mountain Kettle Corn





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Cobblestone Farm, located on the edge of the preserved Kettle Moraine State Forest. was purchased in 1997 to ensure that it would remain a working farm and to preserve the prominent wetlands and forest at its edges.

The farm searched for a breed of cattle that was old world, pure and undisturbed by the centuries of mass production and discovered Highland cattle.

'Our base herd that was started in 1999 still remains with us and these cows are still producing excellent calves that excel in the ring and when harvested, some of the most exquisite beef that you can ever have the pleasure of tasting," said manager Heather Bailey.

Cobblestone Farm is open Wednesday through Friday- noon to 6 p.m. and by appointment only Monday and Tuesday.



Cobblestone Farm, known producing exquisite beef, recently joined the East Troy Area Chamber of Commerce as a Corporate Partner.

Contract Comestibles

2004 Beulah Ave. • East Troy, WI 53120 (262) 642-9400 · www.contractcomestibles.com

Contract Comestibles is a custom food manufacturer, focusing on local, natural and organic products.

The company provides a full range of services, including ingredient and packaging material sourcing, formula and process development, label development, and quality control and HACCP programs.

Processing capabilities include USDA and FDA inspected, certified organic and locally grown, kosher, thermal processing and mechanical processing.

VANESSA LENZ Good Neighbors

Andy Gehl, president of Contract Comestibles, is welcomed to the East Troy Area Chamber of Commerce by Chamber Secretary Linda Kaplan of East Troy Shell.



Crazy Bears & The Muffin Tin

111 Atkinson St., Mukwonago, WI 53149 (262) 363-DLVR · www.crazybearspizza.com

Crazy Bears, located in the Village of Mukwonago (one block off of Rochester St.), has quickly become a popular place for pizza with its homemade dough, diverse toppings and specialty pies.

The family-owned business opens in the mornings daily as The Muffin Tin, serving muffins, coffee, bear claws and breakfast, and switches over to Crazy Bears during lunch/ dinner, serving pizza, sandwiches, gyros and hot dogs. Delivery is available to East Troy. Hours are 6 a.m. to 10 p.m. Monday-Thursday, 6 a.m.midnight Friday, 8 a.m.-midnight Saturday and 8 a.m.-10 p.m. Sunday.



East Troy Area Chamber of Commerce board member Jane Thompson of JT Interiors and Red Door Café welcomes new member The Muffin Tin and Crazy Bears, represented by owner Ray Barber (from left) holding son Julian, 28 months, his wife Slobodanka holding son Graham, 28 months, and cousin David Oldenburg, kitchen manager.

Spotlight Real Estate

W2403 St. Peter's Road, East Troy, WI 53120 (262) 441-0170 · www.spotlightrealestatellc.com

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Spotlight Real Estate's family of trained realtors offers its clients guidance to make informed choices along the entire process of buying/selling a property.



Spotlight Real Estate's team, including (from left) JoAnn McCormack, Mike Millsap, Anne Dunlop and Sharon Warsh have backgrounds in education, small business ownership, real estate and finance.

News briefs

County to host clean sweep in October

The Walworth County Public Works Department will host its 2014 Clean Sweep Program on Friday, Oct. 3 from 3 to 6 p.m. at the City of Whitewater Public Works Complex, 150 East Starin Road and the City of Delavan Municipal Garage, 490 Richmond Road. Items may also be dropped off on Sunday, Oct. 4 from 8 a.m. to noon at the Walworth County Public Works Department, W4097 County Road NN in Elkhorn.

The program is organized to help households, businesses and institutions properly dispose of

banned, damaged, and unusable or unwanted products that contain harmful chemicals. The clean sweep program will also have a pharmaceutical collection. For more information contact, Janet Cline at (262) 741-3367 or email jcline@co.walworth.wi.us.

Give blood Sept. 13

The BloodCenter of Wisconsin will hold a blood drive from 8 a.m. to 1 p.m. on Saturday, Sept. 13 at St. Paul's Lutheran Church, 2665

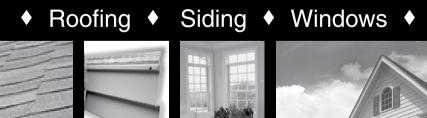
Appointments are encouraged, but walk-ins are welcome. Visit www.bcu.edu/StPaulsEast-Troy to make an appointment. For more information, contact Nancy Schumacher at (262) 642-3202 or email schooloffice@stpaulset.net.

Work to become a better investor

"On Sept. 1, we observe Labor Day — a celebration of the American worker. Of course, you work hard at your own job, but you can also benefit from putting in the hours toward other important endeavors of your life - such as investing," said Jim Jakscht, Edward Jones financial adviser. "You'll want to work to identify your goals and follow a consistent investment strategy. Knowing where you want to go and how you want to get there, can help make your investment journey a lot less bumpy along the way.

'Also, work to know your own risk tolerance. Finally, you and your financial adviser should consistently review your progress toward your financial goals.'

For more information, contact Jakscht at (262) 642-5717.











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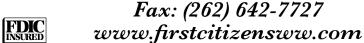


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Delafield, WI 53018 www.cedarpointinvestments.com East Troy Tax Service LLC (262) 642-3058 2068 Division S

Edward Jones Investments (262) 642-5717 2098 Church Street East Troy, WI 53120

East Troy, WI 53120

www.edwardjones.com KJ Tax & Accounting LLC (262) 363-2930 501 Main St. Mukwonago, WI 53149 www.cfo-accounting.net

Paul J. Nyffeler, CPA, SC (262) 642-8700 2481 Executive Drive East Troy, WI 53120 nyffelercpa.com

ATTORNEYS

Dave Hudec Law Office, LLC (262) 642-7515 2847B Buell Drive East Troy, WI 53120 www.dave-law.com

Hudec Law Offices, SC (262) 642-3000 2100 Church Street East Troy, WI 53120

Mills & Boehm, LLP (262) 363-7311 123 Wolf Run, Suite 1 Mukwonago, WI 53149 www.millsboehm.com

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Alpine Valley Music Theatre* (262) 642-4400 W2699 Highway D Elkhorn, WI 53121 www.livenation.com

East Troy Electric Railroad (262) 642-3263 2002 Church Street East Troy, WI 53120 www.easttroyrr.org

Old World Wisconsin (262) 594-6300 W372 S9727 Highway 67 Eagle, WI 53119

www.oldworldwisconsin.org The Elegant Farmer (262) 363-6770 1545 Main Street Mukwonago WI 53149 www.elegantfarmer.com

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Lynch Motor Vehicle Group (262) 642-4700 2606 Main Street

East Troy, WI 53120 www.shoplynch.com

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The Salvation Army-Army Lake

Camp (262) 642-6400 N8725 Army Lake Road East Troy, WI 53120 www.armylakecamp.org

(262) 642-7345

Frank's Piggly Wiggly (262) 642-5524 3238 W. Main Street Timber-lee Christian Center East Troy, WI 53120 N8705 Scout Road East Troy, WI 53120

www.timber-lee.com

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East Troy Bible Church (262) 642-7604 2660 North Street East Troy, WI 53120 www.easttroybiblechurch.org

Good Earth Church of the Divine 3133 Wetland Way East Troy, WI 53147

Good Shepherd Lutheran Church and School (262) 642-3310 1936 Emery Street East Troy, WI 53120 www.gslet.org

St. James United Methodist Church (262) 642-7642 2945 Main St. East Trov. WI 53120 www.easttroyumc.org

St. Paul's Lutheran Church (262) 642-3200 2665 North Street East Troy, WI 53120 www.stpaulset.net

Valley View Community Church (262) 642-5392 2951 Union Street East Troy, WI 53120

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Troy BP (262) 642-5744 1880 Hwy ES East Troy, WI 53120

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Village of East Troy (262) 642-6255 2015 Energy Drive East Troy, WI 53120 www.easttroy-wi.com

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East Troy Manor (262) 642-3995 3271 North Street East Troy, WI 53120

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www.easttroymanor.org

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Francine Pease (262) 473-4445 N7431 Burr Oak Road Whitewater, WI 53190

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Contract Comestibles (262) 642-9400 2004 Beulah Ave. East Troy, WI 53120 contractcomestibles.com

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2061 Young Street East Troy, WI 53120 www.plymouth.com

Plymouth Tube Company - Trent (262) 642-7321 2056 Young Street East Troy, WI 53120 www.plymouth.com

Universal Electronics II, Inc. (262) 363-2980 2815 Buell Drive East Troy, WI 53120 www.ueinc.com

(262) 642-3938 2675 E. Main Street East Troy, WI 53120 www.wisoven.com Wisconsin Oven Distributors, LLC

Wisconsin Oven Corporation*

(262) 594-3941 W355 S9075 Godfrey Lane Eagle, WI 53119 www.memmertbenchlabovens.com

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Benefit Concepts, Inc. (262) 495-8283 W5689 Tamarack Trail Whitewater, WI 53190 www.benefitconcepts.us

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East Troy, WI 53120 www.statefarm.com Johannesen-Farrar, Inc. (262) 728-2631 512 E. Walworth Avenue Delavan, WI 53115 www.jfinsurance.com

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Delavan-Delavan Lake Area **Chamber of Commerce** (262) 728-5095 P F Walworth Δ Delavan, WI 53115 www.delavanwi.org

East Troy All Sports Booster Club

(262) 470-5237 3128 Graydon Ave East Troy, WI 53120 **Fast Troy Area Community** Foundation, Inc.

(262) 642-2530

P.O. Box 866 East Troy, WI 53120 **East Troy Area Historical Society** 2106 Church St East Troy, WI 53120 www.etahs.org

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East Troy Education Foundation (262) 642-2530 2546 E. Main Street

Friends of the ET Lions Public Library (262) 642-6262 3094 Graydon Avenue East Troy, WI 53120 www.easttroy.lib.wi.us

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2861 Austin Street

(414) 750-5891 P.O. Box 617

(262) 642-5245 P.O. Box 563

East Troy, WI 53120

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East Troy, WI 53120 www.easttroylioness.org

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(262) 642-4122 East Troy, WI 53120

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www.easttroylions.org

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1934 Edwards Street, Unit 11

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Elkhorn Area Chamber of

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(262) 391-5177 W317 S6698 Schnitzler Road Mukwonago, WI 53149

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East Troy, WI 53120

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www.easttroygridironclub.org

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Resource Ctr.

East Troy Family & Comm.

(262) 642-4900 3066 Main Street, Suite 108

GFWC-Woman's Club of East Troy (262) 642-2326 P.O. Box 474 East Troy, WI 53120

Kiwanis Club of Greater East Troy, **Wisconsin** (262) 642-3380 3223 North St., Suite A East Troy, WI 53120 www.easttroykiwanis.bbnow.org

Knights of Columbus 4579

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Mukwonago, WI 53149 www.shorewest.com Spotlight Real Estate (262) 441-0170 W2403 St. Peter's Road

1231 S. Rochester Street, Suite 110

East Troy, WI 53120 www.spotlightrealestatellc.com

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East Troy Lake Association

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(262) 642-5353 N8416 Highway ES

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Cobblestone Farm*

East Troy, WI 53120 cobblestonefarmhighlandcattle.com **East Troy Marine, Inc.** (262) 642-5150 2708 Main Street East Troy, WI 53120

www.easttroymarine.com

W3456 & W3506 Little Prairie Road

East Troy Shell* (262) 642-4624 2526 E. Main Street East Troy, WI 53120 www.shell.us

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Frank's Piggly Wiggly (262) 642-5524 3238 W. Main Street East Troy, WI 53120 www.frankspigglywiggly.com

W1184 County Road L East Troy, WI 53120 www.hometownsausagekitchen.com

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Square Side Resale & Consignment Boutique (262) 642-2544 2874 Main St. East Troy, WI 53120

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2141 Mill Street East Troy, WI 53120 www.littleangelswi.com Michael Fields Agricultural Institute W2493 County Road ES

Nature's Classroom Montessori **School** (262) 363-6820 W1802 County Road J Mukwonago, WI 53149 www.nciw.org

St. Peter's Catholic School (262) 642-5533

3001 Elm Street

East Troy, WI 53120

www.michaelfields.org

East Troy, WI 53120 www.stpeterschoolet.org The Climbing Tree Child Care & Family Education (262) 642-5001 3147 W. Main Street East Troy, WI 53120 www.climbingtreechildcare.com

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COLLEGES Gateway Technical College

Kenosha, WI 53144 www.gtc.edu

*CORPORATE PARTNERS

(262) 564-2662 3520-30th Avenue

• FESTIVAL from front page

BLUEGRASS FOOD COURT VENDORS

East Troy Area Chamber of Commerce - Soda, water, coffee and Gus's Drive-in Sprecher root beer floats

East Troy Area Historical Society -Elegant Farmer caramel apples and pie

The Grist Mill - Brats, hamburgers, hot dogs, Italian beef and shaved prime rib sandwiches and chips

Hometown Sausage Kitchen - The Bluegrass Reuben and Hometown Sausage Kitchen infamous Packer Brat

LD's BBQ- Pulled BBQ pork sandwich and chips

Loomis-Martin American Legion Post 188 - Roasted sweet corn

Pops Kettle Corn - Kettle corn with the perfect blend of sweet and salty goodness

Band Scramble at 3 p.m., Piper Road Spring Band at 4 p.m. and national headliner The Karl Shiflett and Big Country Show at 5 p.m.

The music resumes on Sunday with a gospel service featuring the Solid Ground at 10 a.m. followed by banjo, mandolin and guitar contests at 11:30 a.m. The bands return in the afternoon with Big Cedar at 1 p.m., Bluegrass Cavaliers at 2 p.m., The Burie Family at 3 p.m., Above the Town at 4 p.m. and national headliner Larry Gillis and The Hard Driving Swampgrass Band at 5

Weekend wristbands are \$5 per person. Children 15 and younger are admitted free. Attendees should bring their own lawn chairs. No alcohol is allowed at this family event.

The rain location is East Troy Middle School, 3143 Graydon Ave.

For more information, contact event sponsor, the East Troy Area Chamber of Commerce, at (262) 642-3770 or vanessa@easttroywi.org.

MEET THE HEADLINERS

The Karl Shiflett and Big Country Show:

Best known for their highly entertaining ret-



Fervent bluegrass fans of all ages will flock to the East Troy Village Square during the 21st annual East Troy Bluegrass Festival to see headliners The Karl Shiflett and Big Country Show (above) and Larry Gillis and the Hard Driving Swampgrass Band on Sept. 13 and 14, respectively.

ro stage show, The Karl Shiflett & Big Country Show keeps the sprit of the past alive with their authentic delivery of bluegrass and classic country music. Their 1999 debut release went to the top of the charts resulting in the group becoming a household name overnight. The band has been recognized by organizations like IBMA and SPBGMA for their musical contributions to the industry

Highly respected by fans and peers alike, bandleader Karl Shiflett is one of the most recognizable and identifiable names in bluegrass music. The rest of the current lineup includes CJ Lewandowski (mandolin/vocals), Brennen Ernst (banjo/vocals), Billy Hurt Jr. (fiddle/vocals), Kris Shiflett (upright bass) and Dany Bureau (scrub board).

Larry Gillis and the Hard Driving Swamp-

When it comes to hard driving bluegrass music, Larry Gillis is the man most people



think of. Through the '90s, he and his brother John performed at just about every festival known to man. Once the Gillis Brothers hit the stage, they had the audience in the palm of their hands.

After taking a break, Larry Gillis has made up his mind to set the woods on fire all over again with a young, hard driving band to perform by his side. In late 2008, Larry released "Old Man Dreaming," an album with original songs and great Gillis classics and started rising back to the top by early '09.

AT THE LIBRARY:

many events planned for fall

The East Troy Public Library, 3094 Graydon Ave., will offer the following programs this fall.

ONGOING PROGRAMS

Lego Building, Thursdays, 3 p.m.

Join Lego enthusiasts for some building fun.

Therapy Dog Visit, Thursdays, 3 p.m.

Read a poem, picture book or a book chapter to therapy dogs Tucker and BJ.

Nintendo Wii gaming, Thursdays, 4 p.m.

Come play against other kids at the library.

Preschool Story Hour, Fridays, 11 a.m.

Join Miss Nancy as she helps children gain pre-literacy and school readiness skills by sharing lively stories, fun crafts and sometimes a yummy snack.

New Maker Space, TBD

The East Troy Library is establishing a maker space program, giving people a place to gather to create and collaborate. Explore new skills (i.e. computers, robotics or textile arts), share knowledge and work on fun projects.

SPECIAL PROGRAMS 'Murder by the Book'

The Friends of the East Troy Lions Public Library will present "Murder by the Book" on Sept. 27-29 and Oct. 3-5 at Ivan's Backstage, 2087 Division St.

The plot is similar to Agatha Christie's "Ten Little Indians." A group of mystery writers are gathered on an island, isolated from the rest of the world and each disguised as a famous literary figure. One by one they are eliminated - each in a manner consistent with their writings. The play, which is a comedy, has a twist ending.

Annual Book Sale

The Friends of the East Troy Lions Public Library will host its annual book sale at the library on Nov. 7-8.

For more information, call 642-6262 or visit www.easttroy.lib.wi.us/easttroy.

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East Brook Plaza 2541 E. Main Street 262.642.8456

Additional offices located in Big Bend, Eagle, Genesee, Mukwonago, Muskego, New Berlin, Vernon and Waukesha

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