

Good NEIGHBORS

EAST TROY
— AREA CHAMBER of COMMERCE —

A Publication of the East Troy Area Chamber of Commerce

WWW.EASTTROY.ORG

MAY 2015

VOLUME 26, EDITION 2

Summer GUIDE 2015

Things to see, hear
and do, all season long

By *Vanessa Lenz*
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

OUTDOOR FUN

Best places to have a picnic

Price Park: The Price Park Conservancy consists of two miles of self-guided hiking trails located on Hodunk Road in the Town of LaFayette. The trails run through the park and include panoramic views of Sugar Creek and wildflower areas in the uplands of the park. Perfect for an outdoor meal, the park has a picnic shelter.

East Troy Lake: The 29-acre lake on County Road G (Church Street) features Mill Pond Park, which has picnic tables, a portable bathroom and is wheelchair accessible.

Playmore Park: East Troy's largest park, located at 3072 Graydon Ave., features a big play equipment area, picnic tables and a portable bathroom.

East Troy Village Square: Grab lunch to go from one of the surrounding businesses or bring a brown bag meal and eat beside East Troy's most notable landmark.

▼ see **SUMMER** on page 4



LISA HEIDELMEIER *Good Neighbors*

Avery Spacek, 3, with her mom Nina, gets a mouthwatering, buttery taste of sweet corn—a common summer delight—at the East Troy Area Chamber of Commerce's Corn & Brat Roast and Community-wide rummage. The event will return Memorial Day Weekend, May 23-25.

Hometown Sausage expands its links

By *Vanessa Lenz*
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

In a time where independent food stores are a precious few, making it as an old-school butcher shop is tough business. Just ask John Hudoc and Thomas Cicero of Hometown Sausage Kitchen.

The Hometown Sausage crew works long hours in the physically demanding job. They also are constantly facing the challenge of dealing with perishable food and the strict federal requirements to ensure food safety and sanitation at their USDA licensed processing facility.

"Everybody seems to know a little bit about us, but nobody seems to talk about us. We're known as 'those guys' but that's kind of the way we wanted it to

▼ see **SAUSAGE** on page 6

East Troy Cycling Classic returns for year four

The largest competitive cycling event in the United States, the Tour of America's Dairyland, will make another stop in East Troy as a part of the 11-day series on Friday, June 19.

The East Troy Cycling Classic begins at 11:15 a.m. with eight hours of high-energy professional cycling around the Historic Village Square and nearby streets.

The Brewers Famous Racing Sausages will be back at this year's event from 4 to 5 p.m.

East Troy returns to its spot on the second day of the tour, which kicks off in Shorewood on June 18 and concludes in Wauwatosa on June 28.

The East Troy race start and finish will be on the east side of the square (2096 Church St.). The cyclists will ride laps around the half-mile course between 11:15 a.m. and 8 p.m. for

Sign up for East Troy's first ever Slow Ride Bike Race

Each rider competes to be the slowest rider without stopping, putting a foot or arm onto the ground. Last place comes in first! Find details at www.easttroy.org.

timed races that range from 40 to 90 minutes.

The race will shut down streets on the course, but local businesses will remain open. Parking will be available in the Chester Byrnes lot, 2031 Division St., and a golf cart shuttle will be available.

Admission is free and spectators may watch the cyclists whiz by once every three minutes from anywhere on the racecourse, including on the square where local vendors will offer a variety of food items and beer, soda and water.

A raffle will be held to win a Trek bike. Tickets will be sold at local businesses prior to and the day of the bike race for \$5 each.

The title sponsor for the East Troy Cycling Classic is the Dennis and Janice Klumb Family Foundation, which put up half of the bid fees to host the race. The East Troy Area Chamber of Commerce serves as

▼ see **CYCLING** on page 5



SUBMITTED PHOTOS *Good Neighbors*

Above: The Famous Milwaukee Brewers Racing Sausages will make a return appearance on the East Troy Village Square during the East Troy Cycling Classic Friday, June 19 from 4 to 5 p.m. Right: The criterium style race course on the East Troy Village Square and surrounding streets allows spectators to see cyclists whiz past every three minutes.



RACE DAY

11:15 a.m.- Men Cat 5
11:45 a.m.- Women Cat 3/4
12:35 p.m.- Cat 4/5
1:25 p.m.- Masters 3/4 (35+)
2:25 p.m.- Cat 2/3
3:25 p.m.- Masters Men 1/2 (35+)
4:30 p.m.- Milwaukee Brewers Racing Sausages race
4:40 p.m.- Pro Women 1/2
5:40 p.m.- Slowest Bike Race
6 p.m.- Kids Race
6:30-8 p.m.- Pro Men 1/2

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EAST TROY AREA CHAMBER OF COMMERCE

Vanessa LenzExecutive Director

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To submit news briefs about your company or organization or for information about membership.....contact the Chamber office at (262) 642-3770 or email vanessa@easttroywi.org

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East Troy Farmers Market: *Meet the vendors*

Farmers Market is back at square

The East Troy Farmers Market will open May 22 by returning to its original location on the East Troy Historic Village Square.

The market will continue on Fridays through Oct. 2. Hours of operation are 3 to 7 p.m.

The market will feature about 15 vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. The event will also include live music and activities each week.

For a complete lineup, visit www.easttroy.org. Vendors are still being accepted. The regular rental rate is \$15 per week or \$60 per quarter for a 12-foot by 12-foot space.

For more information, call (262) 642-3770 or email vanessa@easttroy.org.



NINA'S DAIRY GOATS

13502 E. Rye Road
Avalon, WI 53505
(608) 563-2450

Nina's Dairy Goats is known for its natural goat milk soap, lotion butter and beeswax lip balm.

Nina's Dairy Goats' hand milled goat milk soap is made with vegetable and essential oils and other natural ingredients. They come in 30-plus varieties and many shapes and are good moisturizers.

"After an allergic reaction a friend gave me some goat milk soap. It was the only thing that I found to help with itching, cracking, and redness," said owner Dixie Johnson. "I decided I wanted to offer other people the benefits I got with a great product at an affordable price."

Johnson also developed an all natural insect repellent with the help of a friend.

Must-have market items: Natural goat milk soap, lotion butter, beeswax lip balm, 100 percent soy candles, maple syrup, Farmer John cheese, crocheted dishcloths, scrubbies, purses and towels



HEALEY'S WHOLESOME HAVEN

W1838 St. Peter's Road
East Troy, WI 53120
(262) 642-3677

The Healey family started their business 25 years ago, determined not to use chemicals or pesticides on their 42-acre property.

"This is not a business, truly. It is a mission of love, to provide wholesome products for those who ache for simpler times and healthier food in its natural state (land, rain, sun and hard work)," said owner Sue Healey.

The farm features 25 acres of pastureland, which the Healeys have used to raise beef cattle for the past eight years. Their gardens are now mostly strawberries and sugar snap peas.

"Our motto is to raise things the way God intended, simply and wholesomely, thus our LLC: Healey's Wholesome Haven," she explained. "We are small and desire to remain so, to keep our lives simple, which I believe is the key to joy and peace."

Must-have market items: Grassfed beef (beef sticks, misc. steaks); chemical free seasonal produce and a few baked goods using items from the farm

V&K HONEY

W254 S10720 Hunters Run
Mukwonago, WI
(262) 993-2483
pradosevich@gmail.com

V & K Honey, located in Mukwonago, is always open offering fresh, local, raw honey.

The family business was named after owner Paul Radosevich's children and



ROHRGANICS

East Troy, WI 53120
(262) 684-9356
www.rohrganics.com

"Food is our passion. Farming is our passion. Sustainability is our passion," said Mary Rohrer of Rohrganics.

Rohrganics was born from the Rohrer family farms working in unison to grow a variety of vegetables and fruits while creating a sustainable ecosystem with their cows, chickens, turkeys and pigs.

The meat from Rohrganics' animals are pastured, fed organic feed and never given hormones or antibiotics.

Its produce, grown from organic seed, is free of synthetic pesticides and herbicides.

"From beef, pork, chicken, turkey, and eggs to seasonal produce such as lettuce, spinach, tomatoes, cucumbers, cabbages, winter squash and onions, we grow a wide variety of meat and produce. Come visit us and find out for yourself!" said Rohrer.

Must-have market items: variety of organic meat and fresh, seasonal, organic produce

helpers, Viktor and Katerina.

"I began beekeeping after a year of research, [which] started as a desire for better pollination in my home vegetable garden," said Radosevich. "I spent a summer working with an experienced beekeeper, which led to the desire to pursue beekeeping as an income."

Joining the Wisconsin Honey Producers Association and the Milwaukee Waukesha Beekeepers Association furthered his interest in beekeeping. He was elected as vice president of the Milwaukee Waukesha Beekeepers Association in January of 2014 and is also a member of the Walworth County Bee Club.

V&K Honey uses no processing and no additives. The honey is harvested from local beehives.

V&K Honey also has candles and beeswax for sale and honeybee removal service.

Must-have market items: raw local honey, candles, beeswax, cut comb squares



KETTLE RANGE MEAT CO.

W1184 County Road L
East Troy, WI 53120
(262) 957-7546
www.kettlerangemeats.com

Kettle Range Meat Co. offers the highest quality, ethically raised and humanely slaughtered antibiotic and hormone free beef and pork, according to Joe Parajecki, head of operations and master butcher and sausage maker.

Parajecki ran Black Earth Meats until it closed at the end of 2014 and then formed Kettle Range Meat Company with team members Brian, Ken and Mark.

"The real heroes of the Kettle Range team are the independent Midwestern family farmers and producers who raise our animals according to the highest standards and time-honored traditions, often despite the many obstacles standing in their way," said Parajecki. "Our beef is 100 percent grass fed and antibiotic and hormone free. Our hogs are antibiotic and hormone free."

Kettle Range Meat Co. is also starting a Buyer's Club Program, offering a CSA-style monthly subscription of products.

Must-have market items: antibiotic free beef, pork, chicken and fresh and smoked sausages and bacon

3 SISTERS

East Troy, WI 53120
(262) 684-5258

Plants, produce and specialty products are all on the menu at 3 Sisters.

Sisters Amy, Hannah and Katie have spent the winter planning and planting and now look forward to tomatoes, peppers, herbs and more.

"Come see us and our beeswax products and fresh harvest each Friday," said Amy Serafin.

"We are honored to be here and help create a healthy community though food and friendships."

Must-have market items: produce, honey, berries, herbs and herb plants

▼ see FARMERS MARKET on page 6



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Hiking diversions

Beulah Bog: Visitors can travel along its hiking trail east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat. Directions: Go east on J 2.6 miles, then south on Stringers Bridge Road .8 mile to a parking area east of the road.

Lulu Lake: The focal point of the diverse wetland and upland communities is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits. It is best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake. Directions: From the intersection of County Highways N and J in Troy Center, go east on J 1.1 miles to a parking area north of the road.

Kettle Moraine State Forest-Mukwonago River Unit: The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Directions: Visitors can park in lots on Highway LO, County Road J or County Road E.



SUBMITTED PHOTO Good Neighbors

Ring in summer the old-fashioned way with a trip to Booth Lake Memorial Park. A season pass for residents/property owners in the Village of East Troy, Town of East Troy and Town of Troy is \$25 per household. Daily wristbands are \$2.

Where to go golfing

Alpine Valley Resort: Situated in the scenic Kettle Moraine area at W2501 Highway D, Alpine Valley Resort features 27 holes of golf, downhill skiing, lodging, dining and banquet facilities.

For more information, call (262) 642-7374 or visit www.alpinevalleyresort.com.

Evergreen Golf Club: Evergreen Golf Club, N6246 W. Highway 12, Elkhorn, is a 27-hole four-star public golf course nestled into rolling terrain. Evergreen features a clubhouse and first-class banquet facility for weddings, parties, meetings, fundraising events, weekly Friday Fish Fry and more. For more information, call (262) 723-5722 or visit evergreengolf.com.

Swimming, boating & fishing spots

East Troy Lake: 29-acre lake features Mill Pond Park, an adjacent well-known fishing hole on an accessible pier on County Road G.

Lake Beulah: At 812 acres, the largest lake in East Troy is a favorite for boating and fishing. It has a maximum depth of 58 feet. Fish include Panfish, Largemouth Bass and Northern Pike. The public boat access site is located on Wilmer's Landing in the Town of East Troy.

Potter's Lake: A 155-acre lake located in the Town of East Troy, has a maximum depth of 26 feet. Visitors have access to the lake from a public boat landing with access off County Road L. Fish include Panfish, Largemouth Bass and Northern Pike.

Booth Lake Memorial Park: The 118-acre lake, located at N8465 Townline Road, includes a swimming beach, sheltered picnic area and boat ramp. Open Memorial Day Weekend through Labor Day Weekend 9 a.m.-9 p.m. For use exclusively by residents and property owners of the Village of East Troy, Town of East Troy and Town of Troy. For more information, call (262) 642-5046.

Experience the ultimate outdoor adventure

Skydive Milwaukee, home of the historic Sky Knights Sport Parachute Club at W1341 County Road L (adjacent to East Troy Airport), has been training first jump students in East Troy for more than 50 years. Skydive Milwaukee offers tandem skydives and the popular Accelerated Freefall Program in which divers freefall while held by two instructors. For more information, visit skydivemilwaukee.com.

DINING & NIGHTLIFE

A party every Saturday night

Every Saturday evening during the summer, Gus's Drive-In, 3131 Main St., transforms into a cruise night hot spot attracting car lovers from all over the region and local customers who can enjoy the vehicles, music and drive-in menu. The destination restaurant serves up the classics like burgers, shakes, Chicago dogs, frozen custard and more. For more information, call (262) 642-2929 or visit www.gussdrivein.com.

East Troy's summertime staple

Step back in time with a summertime trip to J. Lauber's Ice Cream Parlor, 2010 Church St., for a malt, sundae or split. The old-fashioned shop is reminiscent of the early 20th century. Visitors can choose from a four-page menu of traditional treats, ranging from fountain soda to 20 flavors of malts or selections from an old-fashioned candy counter. For more information, call (262) 642-3679.

Outdoor dining spots

Al fresco season is finally here. Check out these outdoor dining options:

- 2894 on Main, 2894 Main St. on the East Troy Village Square
- The Grist Mill, 2645 Main St.
- Gus's Drive-In, 3131 Main St.
- Ivan's Unique Dining on the Square, 2087 Division St.
- LD's BBQ, 1880 County Road ES
- Roma's Ristorante & Lounge, N8416 Highway ES

ARTS, CULTURE & ENTERTAINMENT

Share the ultimate concert experience

Alpine Valley Music Theatre's sprawling outdoor space combined with its parking lot party atmosphere make the concert experience consistently ranked one of the nation's best.

After a one-year hiatus to play Summerfest

▼ see SUMMER on page 5

KEEP YOUR KIDS BUSY

RESOURCE CENTER PROVIDES FAMILY FUN

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, has announced a full schedule of free activities for families this summer.

Story Crafters Program – Tuesdays, 9:30-10:15 a.m. This literacy-based program features a story time and associated craft activity for children 2 (with assistance) through age 6. Older siblings are also welcome to attend.

Crafty Kids– Tuesdays, 2:30-3:30 p.m. Each week kids of all ages can participate in make and take craft activities.

Percy Jackson book club– This third session will be based on the book, "The Titan's Curse" and open to students in fourth through seventh grade. Meeting date and time will be dependant on interest in the program.

Programs will run from June 15-July 27. Participants must pre-register for all events at 642-4900 or easttroymfamily@gmail.com.

SPEND SUMMER AT THE LIBRARY

The East Troy Lions Public Library, 3094 Graydon Ave., will offer a full schedule of special summer programs on Mondays at 1:30 p.m. featuring magicians, musicians, naturalists and more. The free performances are sponsored by the Lakeshores Library System and the Friends of the East Troy Lions Public Library.

Sign up the entire family for the library's Summer Reading Program, which begins on June 8 and continues through Aug. 3. Kids who agree to read 15 minutes per day receive a reading voucher to enter a drawing for one of 20 prizes. For more information, visit www.easttroy.lib.wi.us.

EXPLORE IN THE GARDEN

Michael Fields Agricultural Institute, W2493 County Road ES, kicks off its Little Green Thumbs Project on Tuesdays, June 16-July 21 from 9 to 11 a.m.

The summer environmental/nature class is for children in grades K-5. Participants will get to plant and nurture vegetables and the soil, learn about pollinators, play in and explore Honey Creek, photograph nature and more.

Cost is \$75 per child. Younger siblings are welcome if parent stays. To register, visit www.michaelfields.org.

For more information, contact Molly Roamer at (262) 642-3303, ext. 124 or mroamer@michaelfields.org.

TRY SOMETHING NEW

The East Troy Parks and Recreation Department offers a wide range of programming this summer. Offerings include swimming lessons, ticket discounts and activities for adults, seniors, youth and teens.

Program brochures are available at the East Troy Municipal Building, 2015 Energy Drive or at www.easttroy-wi.com.



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▼ CYCLING from front page

the local host, with funding for the balance of the fees donated by other local and regional sponsors. The race series, produced by Midwest Cycling Series, LLC, is now in its sixth year. 2014 was a record-breaking year for the Tour of America's Dairyland, sponsored by Wisconsin Milk Marketing Board, featuring an average of 550 racers per day from 13 countries and 43 of the United States competing for more than \$175,000 in cash and prizes before 150,000 screaming fans.

Kids Fun Races

The Tour de Square Kids Fun Races will give children the chance to compete like the pros as they pedal their two, three or four wheel bikes fast

and furiously toward the finish line. The first race starts at 6 p.m. All racers must meet at the East Troy Village Municipal Parking Lot, on the corner of Church and Austin streets, by 5:45 p.m. The first 100 entries will receive goodie bags. There is no entry fee, but registration is required. Medals will be awarded to the top three places in three age categories, tricycles/big wheels (age 4 and younger), training wheels/two wheels (ages 4-7) and two wheels only (ages 8-11). All children must wear helmets. Entry forms are available at www.easttroy.org or pre-register the day of the race at the Chamber information booth on the east side of the East Troy Village Square.

▼ SUMMER from Page 4

in 2014, Dave Matthews Band will be back in East Troy on Saturday, July 25 and Sunday, July 26 for "A Very Special Evening With Dave Matthews Band." Phish will return to Alpine Valley for two shows Saturday, Aug. 8 and Sunday, Aug. 9 as part of its 25-date summer tour. Jimmy Buffett and the Coral Reefer Band will make its annual appearance at Alpine Valley on Saturday, Aug. 22. Buffett will be joined by opening act Huey Lewis and the News. Tickets for Alpine shows can be purchased at livenation.com.

Spend Thursday Nights on the Square

The East Troy Community Band will continue its free Thursday Nights on the Square summer concert series in June and July. 2015 performances by the East Troy Community Band are set for June 18, July 2, July 16 and July 30. Guest groups will perform on June 25, July 9 (East Troy High School Jazz Ensemble) and July 23 (Swing Nouveau Big Band). All concerts start at 7:30 p.m. on the East Troy Historic Village Square. Attendees should bring their own lawn chairs. For more information, visit www.etband.com

Electric Railroad back for 108th year The East Troy Electric Railroad, Wisconsin's last original electric railroad line, is celebrating its 108th year of operation. The railroad runs from East Troy to Mukwonago with regular weekend service through Nov. 1. Friday trains will run June 12 through Aug. 28. Special event days include Teddy Bear Train on May 30, Railfan Day on June 27, Chicago Day July 18 and Milwaukee Day Sept. 26. Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-11. Children younger than 2 ride for free. The railroad returns its award-winning dinner train aboard the only interurban electric railroad car in North America. The two-hour excursion offers a gourmet four-course meal and a full cash bar overlooking Phantom Lake on June 13, July 11, Sept. 26, Oct. 3, Oct. 10, Oct. 17 and Oct. 24. Rail fans will get the opportunity to dine aboard former coaches of the Chicago South Shore & South Bend Railroad with family-friendly pizza train rides on June 27, July 25, Aug. 8, Aug. 22 and Sept. 12. For a complete summer schedule, visit www.easttroyrr.org.

This summer in East Troy

Things you need to do by Labor Day:

MAY 23-25

The East Troy Area Chamber of Commerce's 39th annual Corn & Brat Roast will return on Memorial Day weekend, May 23-25. Roasted sweet corn, brats, hot dogs, burgers, soda and beer, as well as live entertainment will lure people to the Village Square on Saturday and Sunday, from 11 a.m. to 6 p.m. and Monday, from 11 a.m. to 5 p.m.

The weekend events also include the Chamber's 24th annual Community-Wide Rummage Sale on Saturday, May 23 and Sunday, May 24. For a listing of the 50-plus rummage sales, visit www.easttroy.org. Goodwill will provide a truck to collect leftover rummage sale items and other contributions from the community on Sunday, May 24, from 10 a.m. to 4 p.m. in front of Martin's Hardware-Rental & Pet, located at 3288 Main St.

SATURDAY, JUNE 13

The GFWC Woman's Club of East Troy will host its 40th annual Arts & Crafts Fair from 9 a.m. to 3 p.m. on Saturday, June 13, on the East Troy Historic Village Square. The event will feature fresh homemade bakery, famous barbecue and hot dog plates, along with many new and talented art and craft vendors. For more information, call (262) 642-2326.

FRIDAY, JUNE 19

The largest competitive cycling event in the United States, the Tour of America's Dairyland, will make a stop in East Troy as a part of the 11-day series on Friday, June 19. The East Troy Cycling Classic begins at 11 a.m. with eight hours of high-energy professional cycling around the East Troy Historic Village Square and nearby streets. This event is sponsored by the East Troy Area Chamber of Commerce and Dennis & Janice Klumb Family Foundation. For more information, visit www.easttroy.org.

JUNE 20-21

The Elegant Farmer, on the corner of highways ES and J, will host its Wisconsin Blue Ribbon Cheese Fest, featuring award-winning cheeses from 11 a.m. to 3 p.m. Saturday and Sunday, June 20-21. Taste award-winning cow, sheep, goat and mixed milk cheeses along with hundreds of other cheese lovers. For more information, visit www.elegantfarmer.com.

JULY 2-5

The East Troy Lions Club will hold its annual Fourth of July Celebration Thursday, July 2 through Sunday, July 5 at the Amusement Park, 2072 Graydon Ave. (next to the East Troy Lions Public Library) with a carnival on the midway, beer tent featuring live music daily and multiple food stands all four days. The East Troy Lions and Kettle Moraine Classic Car Club will host the 14th annual car show on Saturday, July 4 from 9 a.m. to 3 p.m. at East Troy Middle School, 3143 Graydon Ave.

Fireworks are scheduled for Saturday at dark. The Kiddie Parade, truck and tractor pulls, and softball tournament are also set for Saturday. The parade will start at 1 p.m. on Sunday, July 5. For more information, call (262) 366-1765.

JULY 18-19

The Elegant Farmer, on the corner of highways ES and J, will host an Old Fashioned Farm Fair from 11 a.m. to 3



VANESSA LENZ Good Neighbors

The East Troy Lions Club annual Fourth of July Celebration will span July 2-5. The parade will begin at 1 p.m. on Sunday, July 5.

p.m. on Saturday and Sunday, July 18-19. Kids can play games like clothespin in a bottle, needle in a haystack or participate in the ever-popular pie-eating contest. Enjoy the fair's farm-fresh roasted corn, grilled brats and hot dogs, ice cream in hand rolled waffle cones, caramel corn and much more. For more information, visit www.elegantfarmer.com.

JULY 24-26

The Knights of Columbus will host a Corn & Brat Roast, July 24-26, Friday from 4 to 8 p.m., Saturday and Sunday from 10 a.m. to 6 p.m. on the East Troy Historic Village Square. The event will feature brats, hamburgers, roasted sweet corn and live music. For more information, call (262) 642-5198.

SATURDAY, AUG. 29

The East Troy Area Historical Society and the ETHS Cross Country team will host the Blast to the Past 5K on Saturday, Aug. 29 at 10 a.m. Registration is \$25. To register, visit www.etahs.org. For more information, email easttroyareahistorical@gmail.com.

SEPT. 12-13

The 22nd annual East Troy Bluegrass Festival is set for Saturday and Sunday, Sept. 12-13 on the East Troy Village Square. A full line-up of Bluegrass bands and contests, plus food and Marketplace vendors, will take place from 10 a.m. to 6:30 p.m. each day. Weekend wristbands are \$5 per person; children 15 and younger are free. For more information, visit www.easttroy.org.

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Jason Braun of Braun Creative Services (right) is welcomed to the East Troy Area Chamber of Commerce by Chamber vice president Sarah Alexander of Realty Executives (center) and treasurer Ann Zess of Allan Integrated Control Systems.



VANESSA LENZ *Good Neighbors*

▼ FARMERS MARKET from Page 3

SKY MOUNTAIN KETTLE CORN

29638 Ketterhagen Road, Burlington
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Returning to the East Troy Farmers Market for the second year in a row, Sky Mountain Kettle Corn offers kettle corn with the perfect blend of sweet & salty goodness. **Must-have market items:** sweet and salty popcorn as well as other varieties like homemade butterscotch



be,” Hudoc said.

But for Hudoc and Cicero, who are both former skilled chefs, it’s all been worth it to fuel their passion and create food they know their customers will love – whether it be their famous artisan sausages, smoked products or quality cuts of meat.

“We do it for other people,” said Cicero.

In the circles of small-scale Wisconsin farmers and the southern Wisconsin restaurant scene, Hometown Sausage, located at W1184 County Road L, is developing a reputation for its superior product and focus on community.

“Coming from culinary backgrounds, we are definitely flavor driven first...secondly is the quality and the wholesomeness of the product,” said Hudoc.

After purchasing the beloved shop in 2011 from the Vogel family, Hudoc said they made a push to modernize the business by developing and evolving its wholesale division.

It took the vision and combined efforts of business partners Hudoc, Cicero, Lynn Lein of Yuppie Hill Poultry and John’s wife Elena to bring the plan to fruition.

They’ve devoted themselves to building relationships with local restaurants and farmers.

Today, the business is supplying its products to trendy restaurants like Good Kind in Bayview and Braise in Milwaukee and

▼ SAUSAGE from front page

local spots like Simple in Lake Geneva and Larducci’s in Elkhorn. They also do custom work for farmers like LotFotL and supply events like area farmers markets, the East Troy Chamber’s Memorial Day Corn & Brat Roast, East Troy High School concession stand and many others. Hudoc said they’ve also tried to support the community, partnering with organizations like East Troy FFA and the Walworth County Fair.

Last fall, Hometown expanded into national territory by supplying a stadium in Cleveland and another large East Coast client.

As part of their continuing growth, Hometown has also started working with entrepreneurs to develop their own range of meat products. They produce a custom label summer sausage for Underground Meats. Hometown makes the bacon in Once Upon a Salad dressing and helped develop Afro Fusion Cuisine’s line of sausages, as well as other custom meat products for private label.

Hudoc and Cicero’s concentration on quality surely has something to do with their success.

Meats are prepared onsite with local ingredients and a focus on sourcing meats from local farms when possible and an emphasis on meats free of hormones.

“All of our spice profiles and recipes have been developed by ourselves,” Cicero said.

With the demand for local meat surging, Hometown has developed partnerships with many in the industry to ensure they are meeting their restaurants’ needs and using whole animals, Hudoc said.

Yuppie Hill provides seasonal poultry for the business and Kettle Range Meat Company, which now operates out of Hometown Sausage, will contribute various beef products.

Hometown Sausage is also continuing the irreplaceable experience of letting customers pick out their meat from its case with store hours on Fridays from 9 a.m. to 5 p.m. and Saturdays from 9 a.m. to 3 p.m.

Hudoc said while their busy schedules don’t allow for the storefront to be open full time, they wanted people to be able to still stop by to fill up on beef, over 20 different varieties of sausages and small batched products that include signature bacons, hams and poultry.

Hometown will also continue to do catering at area events, onsite parties and events on its property like the third annual La Tomatina Festival.

“We are trying to make our small contribution to the large scale of change that is happening in our food system,” said Hudoc. “We believe in the community and local can mean many things, and we are thankful for the customers whom believe in us and what we can do together.”

For more information, call (262) 642-3264 or visit www.hometownsausagaitchen.com.



VANESSA LENZ *Good Neighbors*

Chefs John Hudoc (right) Thomas Cicero show off Hometown Sausage Kitchen’s heavy-duty sausage linker, which they said is the backbone of the meat plant.



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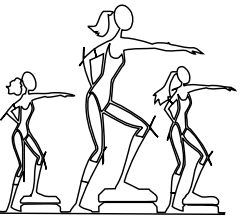
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(262) 363-1010
1231 S. Rochester Street, Suite 110
Mukwonago, WI 53149
www.shorewest.com

Spotlight Real Estate
(262) 441-0170
W2403 St. Peter's Road
East Troy, WI 53120
www.spotlightrealestatellc.com

RECREATION

Alpine Valley Resort Inc.
(262) 642-7374
W2501 Highway D
Elkhorn, WI 53121
www.alpinevalleyresort.com

East Troy Electric Railroad
(262) 642-3263
2002 Church Street
East Troy, WI 53120
www.easttroyyrr.org

East Troy Lake Association
(262) 642-3373
2959 N. Shore Dr.
East Troy, WI 53120

Evergreen Golf Club
(262) 723-5722
N6246 W. Highway 12
Elkhorn, WI 53121
www.evergreengolf.com

MF Helicopters, LLC
(262) 391-5177
2085 County Road L, Hangar A17
East Troy, WI 53120
mfhelicopters.com

Skydive Milwaukee/Sky Knights Sport Parachute Club
(262) 642-9494
W1341 Highway L
East Troy, WI 53120
www.SkydiveMilwaukee.com

RESTAURANTS, BARS & COFFEE

2894 On Main*
(262) 642-9600
2894 Main St.
East Troy, WI



24th Annual Community-wide RUMMAGE SALE in East Troy

SATURDAY, MAY 23 & SUNDAY, MAY 24
9 a.m. to 4 p.m.

**Sell
your
stuff!**

- Place your ad in the Walworth County Shopper Advertiser by calling (262) 728-3424 or emailing classifieds@communityshoppers.com
- 25 lines are just \$15, \$2.05 for additional lines, including your address in **BOLD**
- Your ad will reach over 120,000 homes!
- Plus, you'll get 3 orange fluorescent signs and your ad listed on the East Troy Chamber website easttroy.org
- Ad deadline is Monday, May 18 at 11 a.m.
- Free signs will be available at Citizens Bank, Eastbrook Office, 2541A East Main St., East Troy after noon on Wednesday, May 20 or at the East Troy Farmer's Market, Friday, May 22 from 3 to 7 p.m. on the East Troy Village Square.

**Antique
Appraisal Event**
Featuring Eric Grossmeyer
of AntiqueWisconsin.com
Saturday, May 23
10:00-11:30 a.m.
on the East Troy
Village Square
Bring up to 3 items for appraisal!

East Troy Area Chamber of Commerce's 39th ANNUAL

CORN & BRAT ROAST

on East Troy's Historic Village Square

SATURDAY, MAY 23 & SUNDAY, MAY 24

11 a.m. to 6 p.m.

MONDAY, MAY 25 • 11 a.m. to 5 p.m.



Roasted sweet corn, grilled brats, hot dogs, hamburgers, soda, beer & hard lemonade.

LIVE ENTERTAINMENT ALL 3 DAYS!

Saturday, May 23

Sunday, May 24

Monday, May 25

Noon-1:30 p.m.
Jory Simmons

2-6 p.m.
Liam Ford Band

Noon-1:30 p.m.
The Poor Boys

2-6 p.m.
4 Lane Hwy.

1-5 p.m.
Smooth Blues



easttroy.org



262-728-3424

classifieds@communityshoppers.com

www.communityshoppers.com

East Troy Lions Public Library

3094 Graydon Ave., East Troy, WI 53120



Books, Magazines, Newspapers,
Audio & Video Materials, Internet
Access, Reference, Book Clubs,
Adult & Children's Programs

(262) 642-6262

E-mail: et@easttroy.lib.wi.us

Web site: www.easttroy.lib.wi.us

Library hours: Monday-Thursday 10-7 • Friday 10-5 • Saturday 10-1



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Mark.Phillips@mwarep.org

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