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A Publication of the East Troy Area Chamber of Commerce

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VOLUME 26, EDITION 3

2015 Fall Bucket List:

5 things to do to celebrate the season

Fall will be here before you know it. Check out this list for the best the season has to offer.

1. VIEW FALL FOLIAGE ON A TROLLEY

Catch a glimpse of nature's splendor this fall aboard the East Troy Electric Railroad, Wisconsin's last original electric railroad line.

The railroad runs from East Troy to Mukwonago with regular weekend service through Nov. 1.

On Saturdays, and Sundays, Sept. 5-Nov. 1, trains depart eastbound from the East Troy Depot at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. and westbound from The Elegant Farmer at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. (not round trip).

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-11. Children younger than 3 ride for free.

Experience the romance of dining aboard one of the East Troy Electric Railroad's award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal and a full cash bar overlooking Phantom Lake on Sept. 26, Oct. 3, Oct. 10, Oct. 17 and Oct. 24.

The railroad's family-friendly pizza train will ride the rails Aug. 8, Aug. 22 and Sept. 12.

For a complete schedule, call (262) 642-3263 or visit www.easttroyrr.org.



PHOTO SUBMITTED *Good Neighbors*

Area residents will have many opportunities this fall to ride the rails of the 108-year-old East Troy Electric Railroad, one of East Troy's most famous attractions.

• See **BUCKET LIST** on page 4

New owner plans extensive changes to East Troy hotel

The new owner of the East Troy Inn and Suites plans to extensively remodel the interior of the property and has selected a new franchise.

The former Country Inn and Suites is converting to a Quality Inn, a brand of Choice Hotels International, Inc.

The conversion will include several renovations to the 51-room hotel, located at 2921 O'Leary Lane just off of Interstate-43 at Highway 120.

"This property will be brand new – new carpets, beds, mattresses, flat screen TVs and the bathrooms will be remodeled. Everything will be in compliance with Quality Inn's standards," said Josh, the new hotel manager.

The lobby and rooms will have a contemporary look, according to Josh.

He said renovations to the heated indoor swimming pool were at the top of the to do list. The pool will continue to be

• See **HOTEL** on page 3

Attend these fall fundraisers

Find out which East Troy fundraisers need to be on your calendar this fall.

Avie-Fest-Sept. 26

LD's BBQ will host the third annual Avie-Fest, a celebration of community and life in memory of Avielle Richman, on Saturday, Sept. 26 from noon to 7 p.m.

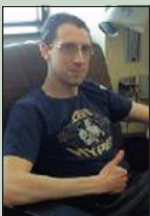
The event will feature live music and a rib-eating contest at 2:26 p.m. in honor of the 26 victims from the Sandy Hook Elementary shooting where Avielle lost her life. There



Avielle



Lelyn



Brandon

• See **FUNDRAISER** on page 2

Little Roy and Lizzy to headline Bluegrass Festival

The Little Roy and Lizzy Show, often called one of the most entertaining groups in bluegrass music today, will be making a rare trip to the Midwest to headline the 22nd annual East Troy Bluegrass Festival this month.

The two-day event, presented by the East Troy Area Chamber of Commerce, will take place Saturday, Sept. 12 and Sunday, Sept. 13 on the East Troy Historic

Village Square.

Hailing from Lincolnton, Ga., the enjoyable duo of Little Roy and Lizzy are well known in the worlds of both bluegrass and Gospel music for their musical skills and comedic stage show.

Co-headliner Donna Ulisse and The Poor Mountain Boys will also take the stage during the all-star event. Ulisse, formerly a country artist on Atlantic Records, has also been called "one of the best singer-songwriters in bluegrass."

The East Troy Bluegrass Festival

will host a wide range of bluegrass bands and contests to round out the lineup, including Mecan River Ramblers, Chicken Wire Empire, Wood Street Bloodhounds and more.

The festival runs from 10 a.m. to 6:30 p.m. each day.

In addition to the musical entertainment, other festival highlights include a popular food court featuring local fare and a Marketplace featuring local crafters, artisans and farmers market vendors.

Weekend wristbands are \$5 per person. Children 15 and younger are admitted free.

Attendees should bring their own lawn chairs. No alcohol is allowed at this family event.

The rain location is East Troy Middle School, 3143 Graydon Ave.

For more information, contact event sponsor, the East Troy Area Chamber of Commerce, at (262) 642-3770 or vanessa@easttroywi.org.

• See **FESTIVAL** on page 2

FESTIVAL AT A GLANCE

SATURDAY, SEPT. 12

- 10 a.m. Open Stage
- 11:30 a.m. Fiddle Contests
- 1 p.m. Front Porch Boys
- 2 p.m. Sortin' the Mail
- 3 p.m. Band Scramble
- 4 p.m. Wood Street Bloodhounds
- 5 p.m. The Little Roy & Lizzy Show

SUNDAY, SEPT. 13

- 10 a.m. Gospel Service featuring the Burie Family Band
- 11:30 a.m. Banjo, Mandolin & Guitar Contests
- 1 p.m. Georgia Rae
- 2 p.m. The Seigman Family
- 3 p.m. Chicken Wire Empire
- 4 p.m. Mecan River Ramblers
- 5 p.m. Donna Ulisse



SUBMITTED PHOTO *Good Neighbors*

Headliners The Little Roy and Lizzy Show will close out a full slate of bluegrass bands on Day 1 of the 22nd annual East Troy Bluegrass Festival, Sept. 12-13, on the East Troy Village Square.

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce



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To submit news briefs about your company or organization or for information about membership.....contact the Chamber office at (262) 642-3770 or email vanessa@easttroywi.org

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• FESTIVAL from front page

MEET THE HEADLINERS

Little Roy and Lizzy Show:
 Elizabeth Long, or Lizzy, began her music accomplishments at an early age. She won "Bluegrass Song of the Year" for a song she wrote called "Mountain Top" and a duet with Ty Herndon called "When We Fly."
 Lizzy is one of the youngest fiddlers to be inducted into "America's Old Time Fiddler's Country Hall of Fame."
 Little Roy of the legendary Lewis Family is awfully hard to overlook. Little Roy is multi-talented – he sings, plays many instruments, tells stories and acts. Little Roy has won awards as an entertainer and for his banjo playing. USA Today called Little Roy "a banjo master, truly a picker's picker."

Donna Ulisse and The Poor Mountain Boys:
 The first thing you're likely to notice when you listen to Donna Ulisse – whether live or on a recording – is her voice. Described as "rapturous and angelic" her voice commands your attention, wrapping itself around the lyrics and imbuing them with just the right emotion needed to bring the song home.
 Nominated as the International Bluegrass Music Association's Songwriter of the year for three years running, Ulisse has been blessed to have her songs recorded by the Del McCoury Band, Claire Lynch and Darin and Brooke Aldridge among others.
 Born into a musical family in Hampton, Va., the singer/songwriter of seven albums grew up surrounded by traditional sounds and from an early age was drawn to performing. She later married Rick Stanley, a cousin of bluegrass legends Ralph and Carter Stanley, and was further influenced by his family's Clinch Mountain roots.

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East Troy Area Historical Society – Elegant Farmer caramel apples and pie
Gus's Drive-in– Sprecher root beer floats
The Grist Mill – Brats, hamburgers and hot dogs
LD's BBQ- Pulled BBQ pork sandwich and chips
Loomis-Martin American Legion Post 188 – Roasted sweet corn
Pops Kettle Corn – Kettle corn with the perfect blend of sweet and salty goodness



PHOTO SUBMITTED *Good Neighbors*
Sunday's headliner at the East Troy Bluegrass Festival, Donna Ulisse, has "one of the most commanding voices in bluegrass music," according to Edward Morris, writer of CMT.com.

• FUNDRAISER from front page

will also be a silent auction, pie auction and bake sale.
 Proceeds will benefit the Avielle Foundation, which works to prevent violence through brain health research and community development. For more information, visit www.aviellefoundation.org.

15, 2013 with an extremely rare genetic disorder called Anophthalmia (where both of his eyes did not form). The event will help Lelyn's family cover unexpected expenses and therapy toys he needs to live a healthy life.

Seeing for Lelyn Benefit- Sept. 12
 East Troy Snap Fitness, 2541 E. Main St., is hosting a benefit "Seeing for Lelyn" on Saturday, Sept. 12 from 11 a.m. to 6 p.m.
 A pig roast begins at 11 a.m. as well as live entertainment, including U B The Band (interactive band equipment for children of all ages) and Good Ol' Boys (country band). The event will also feature raffles, silent auction and face painting.
 Lelyn James Schmidt was born on Feb.

Benefit for Brandon- Oct. 24
 A benefit dinner for Brandon LaGreca, founder of East Troy Acupuncture, will be held on Saturday, Oct. 24 at Ivan's Backstage in East Troy. The event will include dinner, fellowship and a silent auction.
 Hear LaGreca's story and healing journey since he was diagnosed with non-Hodgkins follicular lymphoma in February of 2015.
 To make a donation or for more information, call (262) 642-4325.

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CALENDAR of events

SEPTEMBER

Fall Fest- Sept. 7

East Troy Manor, 3271 North Street, will host Fall Fest from 11 a.m. to 2 p.m. on Friday, Sept. 25.

The event will feature live music, food, indoor bingo, kids corner and more. The event is open to the public.

'I Love America...(but it's complicated)'-Sept. 4-6

East Troy's own Peter Donalds will perform a one man show called "I Love America...(but it's complicated)" on Sept. 4-6 at Ivan's Backstage, 2087 Division St. Showtimes are 7:30 p.m. on Friday and Saturday and 1 p.m. on Sunday. The show will feature songs and stories of patriotism and protest. Tickets are \$10 and available at Ivan's on the Square and Facebook- Square Players.

'The Butler Did It'- Sept. 25-27

The Mukwonago Village Players will present "The Butler Did It!" by Todd Wallinger Sept. 25-27 and Oct. 2-3 at Ivan's Backstage. For more information, visit www.mukwonagovillageplayers.org.

OCTOBER

Harvest Fest- Oct. 3

Nature's Classroom Institute and Montessori School will host its annual Harvest Festival for the community from 11 a.m. to 3 p.m. on Saturday, Oct. 3 on school grounds, W1802 County Road J.

Highlights of the festival include: pumpkin decorating, bouncy houses, hayrides, tours of the farm, face painting and more. There will also be food and beverages for sale. The cost is \$20 per family or \$5 per person.

For more information, call (262) 363-6820 or email info@nciw.org

St. James Auction & Rummage-

St. James United Methodist Church, 2945 Main St., East Troy will host its 54th annual Auction and Rummage Sale, Oct. XX. The event kicks off with the church rummage sale with specialty booths, presented by the United Methodist Women on Thursday, Oct. X from 6-8 p.m. and Friday, Oct. X and Saturday, Oct. X from 9 a.m. to 1 p.m. The live auction takes place on Saturday, Oct. X beginning at 10 a.m.

Event favorites include Book Nook, Babe's Boutique, bake sale, book sale, Corner Café, Greenhouse and Hamburger Haven. For more information, call 642-7642.

• See **CALENDAR** on page 4

New maintenance center to keep historic cars on the tracks

The East Troy Railroad Museum broke ground this summer on a new 7,000-square-foot maintenance facility, helping secure rail history for future generations.

"This is a very big day for us. We are very excited and we hope to have this thing up and functioning by the time the snow flies," said Ryan Jonas, president of the museum during a groundbreaking ceremony July 25.

Jonas let the array of Village of East Troy and Village of Mukwonago trustees, local officials and other contributors and supporters of the building project.

The new 128-foot long by 56-foot wide facility will be located across from The Elegant Farmer and replace the railroad's obsolete facility in the same location.

The existing maintenance and storage facilities lack good access around cars and greatly limit the ability to maintain or refurbish trolleys and interurban railroad cars during the colder months, according to Jonas.

"The current facility is more of a weather shelter for our cars, and it isn't heated or cooled," he said.

The new facility, to be constructed by Walters Buildings, will contain a pit allowing the maintenance staff to work completely underneath the car – and it will be temperature controlled.

"The majority of our existing barn does not have finished floors and volunteers have to crawl underneath the cars to perform necessary maintenance," said Jonas.

Cars will enter the facility on rails and it will contain a machine shop and wood shop.

"Historic trolley, interurban and elevated commuter rail cars have come to us with millions of miles on them," said Jonas, "and some of them are well over 100 years old. Electric, wood and metal repairs

How to help

To make a donation to help fund the maintenance facility, visit www.easttroyrr.org. Major donors will be recognized on a wall of the new facility.



PHOTO SUBMITTED Good Neighbors

East Troy Railroad president Ryan Jonas led the array of railroad, state and local officials during a groundbreaking ceremony on a new 7,000-square-foot maintenance facility July 25.

are often required to keep these fine cars running down the track."

Walters Buildings, a family-owned company based out of Allentown, Wis. worked closely with East Troy Railroad to provide a high value solution that meets the unique requirements of the museum. Walters has supported the railroad with other structures since 1996.

Estimated cost for the project is XX.

"I want to thank everyone who contributed to this special day. A lot of people have made donations toward this and because of that we have raised 50 percent of the funds necessary for the facility," Jonas said. The railroad has secured financing for the remaining 50 percent with First Citizens State Bank.

About the East Troy Railroad

The East Troy Railroad Museum is

501(c)(3) nonprofit educational corporation committed to the preservation of the rail heritage of Wisconsin and America.

Operated completely by volunteers, all proceeds and sales benefit the work of the museum to restore historic trolleys and interurban railcars, preserve rail heritage, and educate the public.

The railroad operates every weekend May through October and runs charters, dinner trains and other special events.

The East Troy Railroad has 27 trolleys, interurbans and other electric railroad cars. The museum has over 250 members worldwide, 110 active volunteers and nearly 15,000 visitors each year.

The museum operates on the last remaining 7.5 miles of The Milwaukee Electric Railroad and Light Co. (TMER&L) interurban line. It has run continuously since 1907.

• HOTEL from front page

shut down as the transformation continues, but Josh said he hopes to open it later this fall.

"We are so excited to get the pool back and running," he said.

The hotel changed ownership in the beginning of July following a public auction and business has been slowly picking up, according to Josh.

He said the new owners want to invest in the hotel in order to increase service and quality standards.

Choice Hotels International, Inc. has more than 6,300 hotels in the United States and more than 35 in other countries. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria hotels &

suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands, as well as its Ascend Hotel Collection membership program, serve guests worldwide.

The hotel currently in the process of hiring all new staff.

For more information, call (262) 642-2100.

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VANESSA LENZ *Good Neighbors*

The East Troy Farmers Market will continue from 3 to 7 p.m. on Fridays through Oct. 2 on the East Troy Historic Village Square. For profiles on the 2015 full season vendors, visit www.easttroy.org.

Top 5 reasons to visit the East Troy Farmers Market

The East Troy Farmers Market will continue from 3 to 7 p.m. on Fridays through Oct. 2 on the East Troy Historic Village Square.

The market features local vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. Full season vendors include: Healey's Wholesome Haven, Kettle Range Meat Co., Nina's Dairy Goats, Rohrganics, 3 Sisters, V&K Honey and Sky Mountain Kettle Corn.

The event also includes live music and special activities.

Here are a few of the best reasons to support your local farmers market.

1. It's good for you.

The farmers market allows you to kill two birds with one stone, giving you a chance to buy fresh, seasonal food at the height of its flavor while getting a dose of fresh air and Vitamin D outside.

2. Shop Local, local, local.

Take value in supporting your local economy and community by putting money back into local farms and local businesses.

3. Support local farms.

Get to know the farmer who has grown, raised or made your food. Choose to support small farms instead of huge monocrop corporate farms.

Share your Farmers Market photo to win!

Share a photo from the East Troy Farmers Market on Facebook, Twitter or Instagram and hashtag your pictures with #easttroyfarmersmarket for a chance to win \$25 in Market Bucks. Entries will be accepted until Sept. 15.

4. You'll learn something.

Weekly trips to the farmers market are some of the best ways to know where your food comes from. You'll get a chance to talk to farmers and artisans weekly to understand their practices. Find out what produces is grown in your area at which time of year.

5. Discover new foods & recipes.

At the farmers market, you'll find different varieties of produce, not just the market standard: purple green beans, red kale, orange tomatoes, blue potatoes, black popcorn, and much more.

You'll also meet vendors who love to give you advice and tips for cooking their foods.

Vendors are still being accepted. The regular rental rate is \$15 per week or \$60 per quarter for a 12-foot by 12-foot space.

For more information, call (262) 642-3770 or email vanessa@easttroy.org. For more information, visit www.easttroy.org.

• CALENDAR from page 3

Spike's Backstage Club Undead Disco Cabaret- Oct. 29-31

Dance, laugh, and have a great time with local undead performers at Spike's Backstage Club Undead Disco Cabaret on Oct. 29-31 at Ivan's Backstage. Shows start at 7 p.m. Tickets are \$20 and available at Ivan's on the Square and Facebook- Square Players.

ONGOING

East Troy Farmers Market

The East Troy Farmers Market will continue on Fridays through Oct. 2 on the East Troy Village Square. Hours of operation are 3 to 7 p.m.

The market features local vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. The event includes live music each week.

For a complete lineup, visit www.easttroy.org.

Kids activities-

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host a full slate of fall events

On Tuesdays from 9:30-10 a.m., the Resource Center will host a pre-school class called Alphabet Adventures for children ages 2-5. Each week, the class will incorporate different skills such as cutting, coloring, counting, pasting, color and shape recognition in addition to learning a new letter.

The Resource Center also hosts arts activities every Monday night from 6-6:45 p.m. Programs are typically geared toward school age children.

Participants are asked to pre-register for all events at 642-4900 or easttroyfamily@gmail.com. For more information, visit www.easttroyfamily.webs.com.

• BUCKET LIST from front page

2. GO TO THE ELEGANT FARMER'S AUTUMN HARVEST FESTIVAL

The Elegant Farmer is offering a family-friendly, old-fashioned farm harvest experience at its annual Autumn Harvest Festival weekends Sept. 12 through Oct. 25 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride.

The Elegant Farmer will also offer a family-friendly farm scene corn maze with easy in and out access for all ages. Corn maze admission is \$5. Adding to the fun, the event features make-your-own caramel apples along with barbecue pulled pork sandwiches, hot dogs, warm cider donuts, slices of pie a la mode, homemade chili, chicken pot pie, loaded spuds, pickles and fresh apple cider.

The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6771 or visit www.elegantfarmer.com.

3. GET LOST IN ARMY LAKE CAMP'S CORN MAZE

Army Lake Camp's annual corn maze will be open Fridays and Saturdays in October (Oct 2-3, 9-10, 16-17, 23-24 and 30-31).

The maze is open Fridays from 5 to 8:30 p.m. and Saturdays from 11 a.m. to 8:30 p.m.

Attendees are also invited to explore the courtyard, which includes concessions, bounce house, wagon rides, pumpkin patch,

climbing wall, corn cannon, pedal cars and games. The cost is \$8 for adults, \$5 for children 5-12 and free for children younger than 4.

A new addition this year, the Haunted Hayride, will run Friday and Saturday nights from 8:30-11 p.m. Cost is \$8 for adults and \$5 for children 5-12.

The camp is located at N8797 Army Lake Road, East Troy. For more information, call (262) 642-6400 or visit www.armylakecamp.org.

4. TAKE CAMP TIMBER-LEE'S PUMPKIN WALK

Camp Timber-lee, N8705 Scout Road, East Troy will host its annual free pumpkin walk on Saturday, Oct. 17 from 6-9 p.m.

Hundreds of lit pumpkins, carved by East Troy Prairie View Elementary School students, will line the camp's hiking trails.

Other activities include a hayride, corn maze or a visit to the nature center to view the night sky or hold a fuzzy or scaly animal.

For more information, call (262) 642-7345 or visit www.timber-lee.com.

5. GO TRICK-OR-TREATING

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Saturday, Oct. 31 from 5 to 7:30 p.m.

East Troy High School will also host its annual Halloween Bash on Thursday, Oct. 29. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school from 5 to 7 p.m. For more information, call (262) 642-6760.

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TOUR OF AMERICA'S DAIRYLAND

returns to East Troy for fourth year

The East Troy Area Chamber of Commerce, along with title sponsor the Klumb Family Foundation, played host to the East Troy Cycling Classic for the fourth straight year on June 19.

The pace was fast and furious during the second leg of the 11-day Tour of America's Dairyland, which is billed as the largest competitive cycling event in the United States.

With more than 500 amateur and professional racers navigating a .62-mile course showcasing the East Troy Village Square and neighboring streets, spectators and locals were treated to non-stop action and free entertainment all day. Lining the course from late morning to the evening with a packed crowd for the pro races, it was a race to remember.

Organizers pulled out all the stops for the event, including East Troy's First Ever Slow Ride Bike Race, a visit from the Brewers Famous Racing Sausages, return of the popular Tour de Square Kids Races and a live broadcast from ESPN radio.

The area community and businesses came out in force to support the race with all eyes on East Troy for a great day of elite cycling and fun.

Thank you East Troy!

Members of the East Troy Area Chamber of Commerce's Bike Race Committee are very grateful to the sponsors, volunteers and local businesses and residents for the success of the event.

Linda Kaplan of East Troy Shell chaired the committee. Committee members included: Lisa Dominski of the East Troy Area Chamber of Commerce, DeAnne Conrad of Citizens Bank, Ann Zess of Allan Integrated Control Systems, Inc., Cindy Knutson-Lycholat of Knutson Bros. II and Tony LaShay of Excel Engineering.

This event would not be possible without the tremendous support of title sponsor, the Dennis and Janice Klumb Family Foundation. Dennis Klumb Jr. also played a significant role by securing additional major sponsorships from his company, KS Energy Services, LLC.

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2015 Volunteers

The committee is also grateful to the contributions of the following:
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KARL HENDRIKSE Good Neighbors



VANESSA LENZ Good Neighbors

The Pro Women kick off their race at the East Troy Cycling Classic on June 19, day 2 of the Tour of America's Dairyland. The event was presented by the Dennis and Janice Klumb Family Foundation and the East Troy Area Chamber of Commerce. Ten locals competed for last place during East Troy's 1st ever Slow Ride Bike Race, including Heat 1 contestants (from left) Jamie Rohrer of 2894 on Main, Jerry Mane, Megan Kehl, Mike Kehl of Fitness Mission and (not pictured) David Allen of East Troy House/Ivan's on the Square and Jason Kehl. Mitch Burki was the champion. Rohrer won best dressed. See hilarious video at www.easttroy.org.



VANESSA LENZ Good Neighbors

Arlan Kehl, 3, of East Troy (from left), Warren Stanford, 5, of East Troy and Haven McKenzie, 3, of Mukwonago claim their first ever podium finishes at the East Troy Cycling Tour de Square Kids Race, finishing in second, first and third, respectively.

Village of East Troy Deputy Chief Jeremy Swendrowski
Joe Ciriacks
Bob Dignan of CedarPoint Investment Advisors
John's Disposal
Lincolnshire Explorers
Tina Keckhaver
Abby Kothrade
Tom McCormack

Mike Miller
Village of East Troy Department of Public Works
Kendyl LaShay
Kinove, LLC
KS Energy Services
David Allen of East Troy House
Joan Searing
Ted and Joey Zess

Thanks to all the local business owners, employees and residents for their patience with the detours around the central part of the village.

We appreciate your continued support.

East Troy Cycling Classic Committee

To those we serve, thank you for your trust.

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VANESSA LENZ *Good Neighbors*

East Troy Area Chamber of Commerce president DeAnne Conrad of Citizens Bank welcomes new Chamber member Dave Tuttle, owner of Southern Lakes Decks & Remodeling LLC.

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SUBMITTED PHOTO *Good Neighbors*

Coach Cory Anderson of Northwestern Mutual works with you to develop a financial plan that helps protect the people and things you care about most.

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VANESSA LENZ *Good Neighbors*

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Blast to the Past 5K to route through downtown

The East Troy Area Historical Society in cooperation with the East Troy High School Cross Country team will host the Blast to the Past 5K on Saturday, Aug. 29 with a new and improved route.

The 3.1-mile run, an annual fundraiser for the historical society, will weave through downtown East Troy this year, starting and finishing on the lawns of East Troy High School, 3128 Graydon Ave.

In order to get the event closer to the East Troy Village Square and moving past historic sites, the route was changed to move through the interior of the Village, north of Main Street.

"We intend to capitalize on this by having some interpretive info for the sites and invite people to visit the businesses they pass and the East Troy Area Historical Society Kubicki Heritage Center exhibits," said Emily Stahl, event chair.

This year's event is focused on community connections, including the addition of presenting sponsor CedarPoint Investment Advisors, Inc. and a partnership with the ETHS Cross Country team.

"I have long wanted to involve the ETHS students," said Stahl.

Stahl said during initial planning, she went immediately to Michael Rajsich, ETHS Cross Country team coach, looking to work together.

"The past year I knew he was interested but could not involve the students during their race season.

Together we decided to [schedule] the event the weekend before Labor Day so students and families could participate, and the cross country team could plan a reunion picnic afterward," Stahl said.

"ETHS Cross Country parent Bob Dignan [of CedarPoint Investment Advisors] became involved by offering to sponsor getting a production company in



PHOTO SUBMITTED Good Neighbors
The 3.1-mile Blast to the Past 5K will weave through downtown East Troy this year, starting and finishing on the lawns of East Troy High School.

to run the event differently than we have in order to seek more partner businesses for the event," said Stahl.

She said they are looking to set up a marketplace featuring goods and services related to health and wellness near the food and drink table at the registration area near the starting line.

Stahl, who signed up her husband for the race without asking him, said she's excited for race day.

"I'm looking forward to walking this thing with him - a lot. I'm looking forward to new registrants and new interest from returning participants," she said. "I'm looking forward to trying out all our new ideas - and hopefully something fun like the neighbors on the route getting into it by sitting on their lawn to encourage participants or offering to sprinkle them with hoses... that would be really great and so 'small town.' It would really be a fun thing if the village people could get all in with us."

THE LOWDOWN

Registration is at 8 a.m. and the run begins at 9 a.m.

The cost is \$30 for pre-registered runners Aug. 1-26 and \$35 on race day.

Information on route, parking, vendors and sponsors is available at www.etahs.org.

Special awards will go to overall male and female winners and 1st-3rd place awards for male and female participants in each age group (10 & under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 & over).

All runners registered by Aug. 21 will be guaranteed a custom dry wick shirt.

There will be packet pick up the night before the race, Friday, Aug. 28 from 6-8 p.m. at 2894 on Main/Square Roots on the East Troy Village Square.

Questions and inquiries can go to easttroyareahistorical@gmail.com or (262) 642-2642.

East Troy Chamber will hold golf outing fundraiser

The East Troy Area Chamber of Commerce will host its 18th annual golf outing on Friday, Sept. 25 at Alpine Valley Resort.

Registration/Warm-up begins at 11 a.m. with a shotgun start at noon and dinner and prizes at 5 p.m.

Spend the day on the golf course, with 18 holes of golf with cart, lunch (courtesy of Citizens Bank), beer and a steak dinner. Save \$15 with the early bird price of \$85 per person by Aug. 31. There's also a dinner only option for non-golfers for \$30.

Golfers who don't have a foursome, can be paired up with a team. All entries are due by Friday, Sept. 18.

The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefitting the Chamber's efforts to make East Troy a better place to live, work and play.

"It's a great way to get out of the office and network with employees, other chamber members and clients," said Vanessa Lenz, East Troy Chamber Executive Director.

Winners are announced during a steak dinner following the tournament. The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy for one year and bragging rights.

"Our outing is catered to golfers of all levels. Whether you golf in a league or golf once a year, you'll love our 4-person scramble-style outing where there will be more to do than swinging your clubs," Lenz said.

Big draws to the event are the course contests like longest putt and closest to the wheelbarrow, as well as the large lineup of raffle prizes and silent auction items.

To register, visit www.easttroy.org.

Sponsor a hole or donate a raffle prize

Promote your business or organization by sponsoring a hole or donating a prize for the raffle and silent auction portion of the event.

Hole sponsorship cost is \$85.

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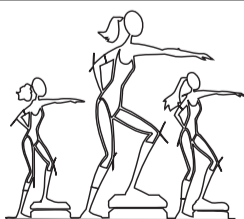
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