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A Publication of the East Troy Area Chamber of Commerce

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SEPTEMBER 2019

VOLUME 30, EDITION 3

THE

FALL

ISSUE



As the summer months melt away, the countdown begins for the imminent return of fall. Things that need to be on your checklist? Clockwise from left: 1. The 26th annual East Troy Bluegrass Festival; 2. Apple Picking at The Elegant Farmer; 3. Beulah Bog and 4. Farm Aid at Alpine Valley Music Theatre. See details below.

DITHER STUDIO *Good Neighbors*



Farm Aid Festival

coming to Alpine Valley

Music Theatre Sept. 21

Willie Nelson, John Mellencamp, Neil Young & Dave Matthews to headline show

Underscoring the severe crisis in farm country, Farm Aid's annual music and food festival will return to the heart of dairy country on Saturday, Sept. 21, at Alpine Valley Music Theatre in East Troy.

Featuring family farmers, the good food they produce and inspiring music, Farm Aid 2019 will include performances by Farm Aid board members Willie

See FARM AID, Page 8

See ACTIVITIES, Page 9

New Lulabell's

Dockside serves

up '90s nostalgia

Food & drink destination re-opens on Lake Beulah

By Vanessa Lenz
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

When you walk into Lulabell's Dockside, you are immediately hit with the nostalgia of the '90s; the days of Doc Martens, floppy disks, Discmans and Beverly Hills, 90210.

Even those who have never been to the Lake Beulah restaurant will catch hold of its charisma.

See DOCKSIDE, Page 3



SARAH MANKE *Good Neighbors*

Lulabell's Dockside provides a customer-pleasing 90s throwback experience, complete with classic favorites like the Beulah Blue and famous Dockside Bloody Mary.

Kwik Trip opens

in East Troy

By Vanessa Lenz
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

A new Kwik Trip opened its doors in East Troy this summer, commemorating the occasion with Grand Opening specials and a ribbon cutting Aug. 6.

The wide-reaching local chain is located at 1880 County Road ES, the former location of BP gas station.

The La Crosse-based convenience store is a Wisconsin favorite, touting a focus on customers and community and superior products like in-house branded bakery, fresh food offerings and dairy.

Village of East Troy President Scott Seager gave Kwik Trip a warm welcome during the ribbon cutting event.

"I'm really excited about this. I've been a fan of Kwik Trip for years," Seager said, who brought along his two children because they also love the store.

"It brings a different vibrancy [to East Troy] and a different idea of what we can do... You really bring everything we are looking for in a community business. Thank you so much," he said.

Other speakers shared the sentiment, including State Sen. Steve Nass, who said he was excited to stop in for Café Karuba coffee when he passes through East Troy and Miss

See KWIK TRIP, Page 7

For an up to date list, visit easttroy.org

10

FUN AUTUMN

ACTIVITIES

Autumn in East Troy always seems to fly by, so take advantage of the start of sweater season with this list of fun things to do. From family fun adventures to can't-miss events to new ways to feel the crisp, cool air and leaves crunch beneath your toes, there is enough in this list to keep you busy for this season and next year too.

1. SEE FALL FOLIAGE

FROM THE RAILS

Take in the changing leaves on a relaxing trip aboard the 112-year old East Troy Electric Railroad, Wisconsin's last original electric railroad.

The railroad runs from the East Troy Depot to Indianhead Park in Mukwonago – with a stop at the Elegant Farmer – every Friday, Saturday and Sunday through Sept. 27 and every Friday and Saturday through Nov. 3.

Passengers can pick up the train at the East Troy Depot, on the hour, between 10 a.m.

and 3 p.m.

The depot/museum is open a half hour before the first scheduled train and closes when the last train gets in for the day.

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-14. Children younger than 2 ride for free.

Dinner Trains: Experience the romance of dining aboard one of the East Troy Electric Railroad's award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal, a full cash bar, and a stop at Phantom Lake at sunset. Trains depart on Sept. 14 (Indian Summer), Sept. 28 (Oktoberfest), Oct. 5 (Fall Harvest), Oct. 19 (Sweetest Day) and Oct. 26 (Season Finale!).

Special Events: The railroad's 2019 Night Photo Shoot will be held on Saturday, Sept. 21 – and participants will be able to enter their photos in a contest to appear in the railroad's 2020 calendars. The event will coincide with Milwaukee Day, featuring a variety of antique trolleys and interurban coaches that once whisked passengers from major cities to surrounding towns and nearby



Top left: Nearly 500 cyclists raced through a four-corner fast and flat .6-mile course June 21 in downtown East Troy during the East Troy Cycling Classic. The event was part of the 11th edition of ToAD, the United States largest multi-day bike racing series, features criterium-style bike races daily in different Wisconsin communities



from Thursday, June 20 through Sunday, June 30. The event was presented by the Dennis and Janice Klumb Family Foundation and the East Troy Area Chamber of Commerce. Top right: AJ Filicetti (second place), Arlan Kehl (first place) and Travis Knoll (third place) kick off the Tour de Square Kids Race in the 4-8 category.

Tour of America's Dairyland brings top-notch racers to town

The East Troy Area Chamber of Commerce, along with title sponsor the Klumb Family Foundation, played host to the East Troy Cycling Classic for the eighth straight year on June 21.

The pace was fast and furious during the second leg of the 11-day Tour of America's Dairyland, which is billed as the largest competitive cycling event in the United States.

With more than 500 amateur and professional racers navigating a .62-mile course showcasing the East Troy Village Square and neighboring streets, spectators and locals were treated to non-stop action and free entertainment all day.

Lining the course from late morning to the evening with a packed crowd for the pro races, it was a race to remember.

Organizers pulled out all the stops for the

event, including the return of East Troy's Slow Ride Bike Race, the popular Tour de Square Kids Race, the East Troy Farmers Market and more.

The area community and businesses came out in force to support the race with all eyes on East Troy for a great day of elite cycling and fun.

THANK YOU EAST TROY!

The East Troy Area Chamber of Commerce is grateful to the sponsors, volunteers and local businesses and residents for the success of the event.

This event would not be possible without the tremendous support of title sponsor, the Dennis and Janice Klumb Family Foundation. Dennis Klumb Jr. also played a significant role by securing additional major sponsorships from his

company, KS Energy Services.

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Thanks to all the local business owners, employees and residents for their patience with the detours around the central part of the village. We appreciate your continued support.

East Troy Area Chamber of Commerce

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Carrie Wales is a local East Troy resident and is excited to bring ProVisor to the community with a new office located right on the square- 2894 Main Street on the second level. Please stop in and visit the new location and discuss your goals for home ownership. I look forward to seeing you around town.

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Chris Hill, one of the Pro Men's racers, takes a break to watch his sons Ryder and Jackson Hill compete in the Tour de Square Kids Race at the East Troy Cycling Classic, day two of the Tour of America's Dairyland.

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Throwback to: 1990s

Clockwise from above: Lulabell's Dockside opened its doors this summer, giving new life and 90's vibes to the iconic Lake Beulah restaurant at N9228 East Shore Road. Owner John Tamuzian and staff, including Michelle, like to get to know their customers. Tamuzian designed the space to feel old school – a throwback to the lakeside destination's heyday, including its legendary round grey tables that made menu items like the Dockside Burger and Bloody Mary East Troy famous. The current menu features those classics along with numerous updates like cheese curds and revamped cocktails.

SARAH MANKE Good Neighbors



• Dockside

(Continued from front page)

Owner John Tamuzian greets customers with a smile from behind Dockside's circular bar.

Their customer appreciation shows not only figuratively, but literally, with "Thanks for being here" printed boldly on each staffers' shirt.

Tamuzian was a bartender at the popular waterfront restaurant from 1993-99 – the "good old days" when it was owned by Jerry Pagel.

During that time frame, Dockside, located at N9228 East Shore Road, was East Troy's go-to lakeside dining destination.

"I've always had a spot in my heart for this place," said Tamuzian, who put his own family stamp on the moniker by adding a combo of his 8-year-old daughters' names, Lula and Bella.

The location has been around for decades, but has been closed for the past year before Tamuzian decided to take over.

He worked for months to extensively remodel the building and bring 1990's Dockside back to life, ensuring every detail was on point.

The red napkins, hand cut French Fries, ice chips and famous Signature Dockside Burger and Dockside Bloody Mary all bring customers on a trip down memory lane.

Dockside fans from that era will recognize the burgundy awnings outside, Dockside neon sign on the main west wall, grey circular tables and Marilyn Monroe and Humphrey Bogart posters on the bathroom doors.

The space also pays tribute to Lake Beulah's rich history with 15 placements highlighting sites from the past.

Diners can enjoy spectacular views as they eat, whether they choose to dine indoors or on the deck, which has been modernized to include charging stations.

"We've got views of the best sunset on the lake every night," Tamuzian said.

In order to cater to its lake customers, Dockside now features six spots on its pier for customers who want to eat in after a day out on the water.

On the menu

The new restaurant opened on June 9 and began offering a tasty mix of wraps, salads, sandwiches and appetizers.

While guests can order up throwback food and drink items, Tamuzian said they've added their own flair to the menu with soups of the day, cheese curds, crab cakes, a variety of salads and new cocktails.

Dockside will launch the second phase of its menu on Aug. 16, featuring seafood favorites like Friday Fish Fry, scallops and salmon.

Tamuzian has chosen to play a hands on role in the business in order to make sure everything runs to his standards.

"It's all about service. If we don't have our customers, we don't have anything," he explained.

Dockside is open seven days a week, from 11 a.m. to 11 p.m.

For more information, (262) 642-5264 or visit <https://lulabellsdockside.com>

East Troy Area Chamber of Commerce Corporate Partners

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FIRST FRIDAY FEELS



SARAH MANKE *Good Neighbors*

Clockwise from bottom photo: Infinity Dance students perform a Disney Music Medley during its showcase at Square Fest Aug. 2 at East Troy Village Square Park, part of East Troy's First Fridays event series, sponsored by the East Troy Area Chamber of Commerce. Square Fest, a local music festival where businesses become stages and venues for area bands, highlights artists like Sophia Webber, who performed at 2894 on Main. The First Fridays event series features a family-friendly atmosphere, including live music, food, the East Troy Farmers Market and free fun. The series returns on the First Friday of the month, May-November at East Troy Village Square Park. For details visit, easttroy.org.



Golf outing supports community development

The East Troy Area Chamber of Commerce will host its 22nd annual golf outing on Friday, Sept. 27 at Alpine Valley Resort, W2501 County Road D.

Registration/Warm-up begins at 11:30 a.m. with a shotgun start at 12:30 p.m. and dinner and prizes at 5:30 p.m.

Spend the day on the golf course, with 18 holes of golf with cart, lunch (courtesy of Citizens Bank), beer (courtesy of Wisconsin Oven Corporation) and a chicken and fish fry dinner. Just \$100 per person.

The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefitting the Chamber's efforts to make East Troy a better place to live, work and play.

"It's a great way to get out of the office and network with employees, other chamber members and clients," said Vanessa Lenz, East Troy Chamber Executive Director.

The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy for one year and bragging rights.

"Our outing is catered to golfers of all levels. Whether you golf in a league or golf once a year, you'll love our 4-person scramble-style outing where there will be more to do than swinging your clubs," Lenz said.

To register, visit easttroy.org.



SARAH MANKE *Good Neighbors*

DeAnne Conrad (right) and Lea Sperle, of Citizens Bank, hit the links in support of community development. To sign up for this year's outing, visit easttroy.org or email vanessa@easttroy.org.

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Bluegrass is back for year 26

EAST TROY HOSTS ANNUAL MUSIC FESTIVAL SEPT. 7-8

Meet the headliners



David Davis and his Warrior River Boys

Alabama native and member of The Alabama Bluegrass Music Hall of Fame, David Davis has traveled and performed as frontman for the bluegrass group, David Davis and the Warrior River Boys since 1984. He is recognized as one of the foremost practitioners of the Monroe mandolin technique. His interest in old-time and bluegrass music grew organically from a musical family. Davis said traditional music ran thick within his entire family. Both his father and grandfather were players and singers. His uncle, Cleo Davis, was the first musician, or “boy,” selected by Bill Monroe, known as the “Father of Bluegrass,” to make the Bill Monroe and His Bluegrass Boys band in 1938. Among the Warrior River Boys are Marty Hays playing bass, Robert Montgomery on banjo, Stan Wilemon on guitar and Phillip James on fiddle.



Carolina Blue

Carolina Blue is a Brevard, N.C. based band whose roots run deep in the tradition of Bill Monroe. The band was formed in 2007 after the release of the album “Nothing So Blue” by Bobby Powell and Tim Jones. Carolina Blue won the South Carolina state bluegrass championship at RenoFest in 2011. They also received their first Vocal Group of The Year Nomination at the 2018 SPBGMA Awards Show and are currently nominated for the IMBA Award’s 2019 New Artist of the Year, Album of the Year for “I Hear Bluegrass Calling Me” and Instrumental recording of the Year for “Fried Taters and Onions.” They have appeared on the hit TV show “Song Of The Mountains” as well as “The Bluegrass Trail” series on RFDTV. The band’s repertoire consists of original songs (including Tim Jones’ “Spring Will Bring Flowers,” which was recorded by 2014 IBMA entertainers of the year Balsam Range), many bluegrass favorites, and gospel too – all done in the traditional style. Band members are Bobby Powell on guitar and vocals, Timmy Jones on mandolin and vocals, Reese Combs on upright bass and vocals, James McDowell on banjo and vocals, as well as American and Canadian Grand Master Fiddle Champion, Aynsley Porchak on fiddle, who is recipient of the 2018 International Bluegrass Music Association’s Momentum Instrumentalist Award.

Bluegrass Roots

Although many events, circumstances and key individuals influenced the development of the genre, there are certain fundamentals agreed upon by most bluegrass music enthusiasts. “It’s down home music with no drums and no amplification,” said Melissa Sherman, East Troy Bluegrass Festival founder and artistic director. The main bluegrass instruments are the guitar, fiddle, banjo, mandolin, dobro and upright bass. Bluegrass is a derivative of country music and began after World War II. Its roots go back to 1600, and are attributed to early American settlers to the Carolinas, Tennessee, Kentucky and the Virginias who composed songs about day-to-day life on the farm and hills, according to the International Bluegrass Music Association. After popular country duet the Monroe Brothers split and formed their own bands, bluegrass got its start. Bill Monroe’s band Bill Monroe and the Blue Grass Boys, along with Earl Scruggs, with a three-finger picking style on the banjo, are credited for shaping the genre.

The East Troy Bluegrass Festival is celebrating its 26th year with a weekend lineup that once again includes two of the industry’s biggest names. The Day 1 lineup will feature bluegrass music star David Davis and his Warrior River Boys. Carolina Blue, nominated for the IBMA Award’s New Artist of the Year and Album of the Year, will take the main stage Day 2. Staying true to the festival’s roots, local, emerging and popular regional bands will pepper each day’s lineup. The two-day East Troy Bluegrass Festival, presented by the East Troy Area Chamber of Commerce, will take place Saturday, Sept. 7 and Sunday, Sept. 8 at East Troy Village Square Park, 2881 Main St. The festival runs from 10 a.m. to 5:30 p.m. each day. Bluegrass favorite Piper Road Spring Band will perform immediately after the festival from 6 to 7:30 p.m. at East Troy Brewery, 2905 Main St. In addition to the musical entertainment, other festival highlights include a popular food court featuring local fare and a Marketplace featuring local crafters, artisans and farmers market vendors. Admission is \$10 per person. Children 15 and younger are admitted free. Attendees should bring their own lawn chairs. For more information, call (262) 642-3770 or email vanessa@easttroy.org.

FIND OUT MORE AT
easttroybluegrass.com

Festival at a glance

SATURDAY, SEPT. 7

10 a.m. Open Stage (bands, duos, trios)
11a.m. Chris Falkner Band
12 p.m. The Templetons
1 p.m. Piper Road Spring Band
2 p.m. Band Scramble
3 p.m. Cox's Army
4 p.m. David Davis and the Warrior River Boys

SUNDAY, SEPT. 8

10 a.m. Gospel Service featuring The Siegmann Family
11:30 a.m. Banjo, Mandolin & Guitar Contests
1 p.m. MiBillies
2 p.m. Hembree's Band
3 p.m. Bluegrass Cavaliers
4 p.m. Carolina Blue

AFTERSHOW:

6 p.m. Piper Road Spring Band at East Troy Brewery



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SUBMITTED PHOTO *Good Neighbors*
Milwaukee Magazine highlighted East Troy among 10 day-trip destinations (within two hours' drive) worth exploring.

EAST TROY IN MILWAUKEE MAGAZINE

East Troy was highlighted in the latest issue of Milwaukee Magazine featuring a round-up of top Day Trip destinations.

Milwaukee Magazine, Wisconsin's most read, local subscriber based publication, with 133K readers, featured East Troy among 10 great destinations.

From football to art to farm-to-table restaurants, East Troy was touted as a place worth a (short) drive.

For details visit milwaukeeimag.com.

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etbrew.com

2905 Main St., East Troy

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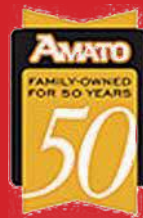
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GET YOUR 2019 EAST TROY GUIDE

The East Troy Area Chamber of Commerce, in partnership with Dither Studio, published East Troy's official Guide to kick off the summer.

This popular visitor's guide is packed with everything you need to explore East Troy: including information on downtown,

attractions, scenic highlights, restaurants, hotels and services.

Copies are currently on newsstands. To get a copy mailed to you, email vanessa@easttroy.org indicating your address.

An electronic version is available at <https://dither.studio/east-troy-brochure>

2019 OFFICIAL GUIDE
Signature Edition

East Troy
EST. 1836

easttroy.org

DITHER STUDIO *Good Neighbors*

• Kwik Trip (Continued from front page)

Wisconsin Alyssa Bohn, who thanked Kwik Trip for sponsoring the Miss America program.

At the ceremony, Kwik Trip made a \$1,000 donation to both the East Troy Food Pantry and East Troy Fire and Rescue Department.

Since opening its first location in 1964, Kwik Trip has continued to expand with more than 600 stores located in three states.

East Troy's new Kwik Trip celebrated its grand opening with a ribbon cutting on Aug. 7 where company officials made \$1,000 donations to the East Troy Food Pantry and East Troy Fire & Rescue Department. Right: Barb Leblanc, Store Leader at #1029 East Troy, greets Miss Wisconsin Alyssa Bohm (left) who talked about the important sponsorship role Kwik Trip plays for her organization.

VANESSA LENZ *Good Neighbors*



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BEST FALL EVENTS

AUGUST

23 - Hootie and the Blowfish: Group Therapy Tour

Iconic pop-rockers, Hootie & The Blowfish, and special guest, Barenaked Ladies, will perform at Alpine Valley Music Theatre, 2699 County Road D, on Friday, Aug. 23, starting at 7:30 p.m. as part of its first tour in more than a decade, dubbed "Group Therapy Tour." For more information, visit livenation.com.

24- Women- Story & Art

Mary Bub will perform Women- Story & Art, a workshop designed by women for

everyone, at 1 p.m. on Saturday, Aug. 24 at Ivan's Backstage, 2093 Division St.

Bub is an artist, farm woman, wife, nana and social innovator who co-founded Wisconsin Rural Women's Initiative in 1998. Bub will facilitate an entertaining and insightful discussion using the metaphors found in her art.

Tickets are \$10 at browpapertickets.com or at East Troy House. Refreshments included in ticket price. For details on this Off the Square Players event, email crdnls@aol.com or call (262) 441-0280.

24-25- Wisconsin Simply the Best Cheese Tasting & Sale

The Elegant Farmer, on the corner of highways ES and J, will host Wisconsin Simply the Best Cheese Tasting & Sale, featuring samplings of Blue Ribbon award-winning artisan and specialty cheeses from 11 a.m. to 3 p.m. Saturday and Sunday, Aug. 24 & 25.

The event will feature unique varieties, sampling and 10 percent off all cheese. For more information, visit elegantfarmer.com.

24- Improv Comedy Fundraiser

BigLife will present a Comedy Fundraiser with Laugh Tracks at 8 p.m. on Saturday,

See BEST FALL EVENTS, Page 9



LINDEY NEUDORFF PHOTOGRAPHY Good Neighbors

East Troy residents Jeff and Vicki McKone will bring The Walk of Terror, East Troy's scariest Halloween attraction to the square for seven nights this Halloween season. Dates are: Oct. 11, 12, 18, 19, 25, 26 and 31 from 6:30 to 11 p.m. in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society. For details, visit thewalkofterror.com.

• Farm Aid (Continued from front page)

Nelson, John Mellencamp, Neil Young and Dave Matthews with Tim Reynolds, as well as Bonnie Raitt, Nathaniel Rateliff & The Night Sweats, Margo Price, Jamey Johnson, Tanya Tucker, Brothers Osborne, Lukas Nelson & Promise of the Real, Yola, and Particle Kid.

This year, the organization said it stages Farm Aid 2019 in an economic climate similar to the one that sparked the first Farm Aid concert in 1985. Median farm income is expected to be -\$1,449 in 2019, and while net farm income in 2019 is projected to be 8 percent higher than prior year levels, it will remain among the bottom 25 percent of all time.

Farmer stress also is growing, with the risk of depression and suicide among people working in agriculture increasing as compared to the general population. Calls to Farm Aid's farmer hotline have borne this out, with a 109 percent increase in calls in 2018.

"With devastating weather, low prices and

harmful farm and trade policies, America's family farmers are facing immense challenges to hold on to their farms. It's not right ... family farmers are essential for all of us," Farm Aid President and Founder Willie Nelson said. "By bringing our festival to the heart of the struggle, we will stand side by side with farmers. At Farm Aid 2019, we'll highlight solutions and show our support for family farmers' contributions to our health, economy and environment."

East Troy's Michael Fields Agricultural Institute's is among the organizations that have benefitted from Farm Aid grants, receiving funds to provide free Grants Advising Services, which provides information and mentoring to farmers and agricultural entrepreneurs on applying for federal, state and private funding sources.

The local non-profit organization has a mission to nurture the ecological, social and economic resiliency of food and farming

systems through education, research, policy, and market development.

America's Dairyland

Wisconsin, often referred to as "America's Dairyland," is one of the nation's leading dairy producers, particularly known for its cheese. The Wisconsin dairy industry generates \$43.4 billion each year, fueling the state's economy at a rate of more than \$80,000 per minute.

While the dairy industry benefits the economy and culture of Wisconsin, dairy farmers are struggling, with the state losing nearly 700 dairy farms in 2018 alone.

Overall, Wisconsin agriculture is extremely diverse with livestock, row crop and vegetable production also popular in the state.

Wisconsin is second behind California for number of organic farms and has a strong direct market movement. Farm to School and urban agriculture programs support a strong

connection among urban cities and rural communities.

HOMEGROWN Concessions

The annual Farm Aid festival is a unique experience for all the senses.

Farm Aid 2019 will serve HOMEGROWN Concessions, which will showcase family farm-sourced ingredients at all the festival's food stands including the HOMEGROWN Youthmarket, a farm stand operated by youth involved in farming and farmers markets.

Farm Aid's HOMEGROWN Village features hands-on activities about soil, water, energy, food and farming.

Festivalgoers can hear farmers and artists discuss pressing issues and share inspiring stories on the FarmYard Stage, as well as attend demonstrations to learn agrarian skills and celebrate the culture of agriculture in the HOMEGROWN Skills tent.

For more information visit farmaid.org/festival.

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PHOTO COURTESY OF LIVE NATION Good Neighbors

Alpine Valley Music Theatre, one of the largest outdoor amphitheatres in the country, will be full on Sept. 21 during Farm Aid with a cadre of country and rock musicians offering up a full day's worth of music in celebration and support of the American family farmer. The show sold out shortly after going on sale in July. For info on VIP and exclusive packages, visit livenation.com.



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SARAH MANKE *Good Neighbors*

Spend a fall day antiquing at Goods Antiques, 3066 Main St. This family owned shop, features antiques, reclaimed pieces and custom orders. Featured items include primitive country furniture, folk art, Americana, advertising, civil war, and pre civil war, stoneware, collectibles and repurposed pieces.

•Activities (Continued from front page)

summer retreats.
For more information, call (262) 642-3263 or visit easttroyrr.org.

2. GO APPLE PICKING, THE ULTIMATE FALL PASTIME

The Elegant Farmer offers a family-friendly, old-fashioned farm harvest experience at its annual Autumn Harvest Festival weekends Sept. 7 through Oct. 26 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm’s orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride.

The Elegant Farmer will also offer a 5-acre family-friendly farm scene corn maze with easy in and out access for all ages.

Adding to the fun, the event features make-your-own caramel apples along with barbecue pulled pork sandwiches, hot dogs, warm cider donuts, slices of pie a la mode, homemade chili, chicken pot pie, loaded spuds, pickles and fresh apple cider.

The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 8 a.m. to 6 p.m. daily. Orchard hours are 10 a.m. to 5 p.m. For more information, call (262) 363-6771 or visit www.elegantfarmer.com.

3. TAKE A BREWERY TOUR

An emerging beacon for foodies and beer lovers alike, East Troy Brewery, 2905 Main St., will continue its brewery tours, monthly beer releases and special event line-up this fall.

Tours: Come and learn from head brewer Ryan Hammerel in a high-energy information packed session on how the beer is made at East Troy Brewery.

Bluegrass Festival Official Aftershow: Keep the party going after the 26th annual East Troy Bluegrass Festival at East Troy Brewery. Bluegrass favorite Piper Road Spring Band will perform immediately after the festival from 6 to 7:30 p.m.

Octoberfest: East Troy Brewery will celebrate Octoberfest with a special beer release from Sept. 18-22 and party featuring German dancing on Sept. 22. Details to be announced.

The locally-owned brewery, which opened in a remodeled historic bank building dating back to 1892, features exclusive taps, an outdoor patio, fireplace lounge, open kitchen, indoor seating for 200 and Taproom on the southwest corner of the East Troy Village

Square.
To make an appointment for a tour or for information, visit etbrew.com.

4. SPEND THE DAY ANTIQUING

Whether you’re looking for furniture, dishes, vintage memorabilia, military souvenirs or collectibles, antique stores like Goods Antiques, 3066 Main St., Suite 102, East Troy, are the perfect places to find what you are looking for.

This family owned shop, features antiques, reclaimed pieces and custom orders.

Featured items include primitive country furniture, folk art, Americana, advertising, civil war, and pre-Civil War, stoneware, collectibles and repurposed pieces.

For more information, call (262) 720-1416.

5. FIND THRILLS AND CHILLS ON THE SQUARE

The McKone family of East Troy is once again constructing East Troy’s scariest Halloween trick-or-treat attraction for a good cause.

Now in its fourth year, East Troy’s Walk of Terror will be back on the East Troy Village Square this fall. The haunted attraction will pop up in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society.

The elaborate haunted house will offer experiences for both adults and children and organizers promise that this year’s event will be bigger and better than ever.

The spine-chilling haunted house geared toward adults will run from 6:30 to 11 p.m. Oct. 11, 12, 18, 19, 25 & 26 and Oct. 31. Admission is \$15.

All proceeds will go to the Juvenile Diabetes Research Foundation.

Organizers are currently looking for volunteers for the following: actors, make-up artists, security, line monitors, ticket sales and building help. To get involved, email walkofterror@yahoo.com.

For more information, visit thewalkofterror.com.

6. PICK YOUR OWN PUMPKIN

If you’re looking to keep it local and spend the day picking pumpkins, here’s where you should go:

The Elegant Farmer: 1545 Main St. (County Roads ES and J). Open from 8 a.m. to 6 p.m. daily. For more information, call

See ACTIVITIES, Page 11

•Best fall events (Continued from page 8)

Aug. 24 at Ivan’s Backstage, 2093 Division St.

This event will support the upcoming East Troy Area Intergenerational Community Center’s seniors, kids, health and wellness, and community-building programs.

Laugh Tracks will be back with hilarious improv to tickle attendees funny-bones. Expect audience participation (volunteers), some adult language and situations and 90 minutes of side-splitting laughter.

Adults 18 and older only. Tickets are \$15 and available at East Troy House.

Ivan’s Backstage venue and bar will open at 7:30 p.m. For more information, email crdnlsj@aol.com or call (262) 441-0280.

SEPTEMBER

Aug. 28 - Sept. 2- Walworth County Fair

The 170th Walworth County Fair will be held Aug. 28 - Sept. 2 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn. The event will feature entertainment, food and special discounts.

For more information, call (262) 723-3228 or visit walworthcountyfair.com.

6 - First Friday ET’s Got Talent

East Troy’s First Fridays event series will continue on Friday, Sept. 6 from 5-8 p.m. with ET’s Got Talent at East Troy Village Square Park, 2881 Main St. A stage awaits anyone who can work up the courage. Be brave. Get out there and show us your talent.

Sign-up beforehand by calling (262) 642-3770 or email: vanessa@easttroy.org.

7-8 East Troy Bluegrass Festival

The 26th annual East Troy Bluegrass Festival is set for Saturday and Sunday, Sept. 7-8 at East Troy Village Square Park.

A full line-up of Bluegrass bands and contests, plus lots of great food and East Troy Marketplace vendors, will take place from 10 a.m. to 5:30 p.m. each day.

Weekend wristbands are \$10 per person; children 15 and younger will be admitted free. For more information, visit easttroybluegrass.com.

8- The Who

The Who will perform at Alpine Valley Music Theatre, 2699 County Road D, on Sunday Sept. 8 as part of their Moving On Tour. For more information, visit livenation.com.

21- Farm Aid

Farm Aid’s annual festival will be held at Alpine Valley Music Theatre on Saturday, Sept. 21 beginning at noon.

The festival is an all-day celebration of music and family farmers featuring a unique lineup of artists and genres, along with family farm-identified, local and organic foods.

The Farm Aid 2019 lineup includes: Willie Nelson & Family, Neil Young, John Mellencamp, Dave Matthews & Tim

Reynolds, Bonnie Raitt, Lukas Nelson & Promise of the Real, Nathaniel Rateliff & The Night Sweats, Margo Price, Jamey Johnson, Tanya Tucker, Brothers Osborne, Yola and Particle Kid. For more information, visit livenation.com.

27-East Troy Area Chamber of Commerce Golf Outing

The East Troy Area Chamber of Commerce will host its 22nd annual golf outing on Friday, Sept. 27 at Alpine Valley Resort, W2501 County Road D. Registration begins at 11:30 a.m. with shotgun start at 12:30 p.m. and dinner and prizes at 5:30 p.m. All proceeds support East Troy community development. Visit easttroy.org for more information.

27- ETHS Homecoming

A week-long series of East Troy High School Homecoming events will culminate with the Homecoming Parade and football game on Friday, Sept. 27.

The Homecoming Parade will start at 1:30 p.m. The route begins at the high school, heading east on Main Street, around the East Troy Village Square and back to the high school.

The ETHS varsity football team will face Brodhead Juda High School at 7 p.m. on Friday, Sept. 27 at Trojan Stadium, 3128 Graydon Ave. The Homecoming Dance will be held on Saturday, Sept. 28.

OCTOBER

4 - East Troy First Friday OctTROYber Fest

East Troy’s First Fridays event series will continue on Friday, Oct. 4 from 5-8 p.m. with OctTROYber Fest.

This family-friendly party will include Polka music, a dance floor, beer tasting and competitions, including stein-holding and a costume contest. There will also be German-style fare for sale. For more information, visit easttroy.org.

11, 12, 18, 19, 25, 26 & 31 - The Walk of Terror

The Walk of Terror, East Troy’s scariest Halloween attraction, will return for its fourth year in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society from 6:30 to 11 p.m. on Oct. 11, 12, 18, 19, 25 & 26 and Oct. 31.

All proceeds will go to the Juvenile Diabetes Research Foundation. For more information, visit thewalkofterror.com.

19- Resource Center Silent Auction Fundraiser

The East Troy Family and Community Resource Center will host its annual Silent Auction Fundraiser from 5 to 8 p.m. on Saturday, Oct. 19 at Lake Beulah Yacht Club, N9220 East Shore Road.

This event will feature an Italian menu

See BEST FALL EVENTS, Page 10



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•Activities (Continued from page 9)

(262) 363-6770 or visit elegantfarmer.com.
Bowers Produce: W490 State Road 20, East Troy, Wisconsin. Open daily from 9 a.m. to 6 p.m. For more information, call (262) 642-5244.

Green Meadows Petting Farm:
33603 High Dr. (Highway 20) East Troy.
Admission runs from 10 a.m. to 2 p.m. Tuesdays through Friday, with the farm closing at 4 p.m. Saturday and Sunday admission is open from 10 a.m. to 3 p.m., with the farm closing at 5 p.m. For more information, call (262) 534-2891 or visit greenmeadowsfarmwi.com.

7. RIDE WITH THE HIVE

Local bicycle enthusiasts can now enjoy weekly pedaling excursions right in their own backyards.

Each Wednesday, a group of riders departs from The Hive Taproom, W2463 County Road ES, for a there-and-back social ride around beautiful East Troy. Rides begin at 6 p.m. sharp until about 8 p.m. Participants range from casual riders to competitive riders looking for a less intense pace and a way to make friends. The laid-back social cycle is around 20 miles. The ride ends at The Hive, Wisconsin's year-old craft brew taproom specializing in cold, dry and carbonated session mead.

The Hive features seasonal, small batch and rotating taps. Its beverages are made on site with locally sourced honey, hops and organic produce with a range from dry hopped to semi-sweet to barrel-aged beverages, all 5-7 percent ABV.

Stop in or visit thehivetaproom.com for a calendar of food truck, live music, cycling, Thursday Night Trivia & yoga events.

8. EAT PIZZA ON THE FARM

Grassway Organics W2716 Friemoth Road in East Troy, hosts Pizza on the Farm events on Saturday nights, May through October, baking pizzas using only organic ingredients



RILEY MONAHAN *Good Neighbors*

Grassway Organics' draws pizza & music lovers to the farm, located at W2716 Friemoth Road, every Friday and Saturday nights through October. Pizza on the Farm attendees have a choice of numerous wood fired pizza types, with hand-crafted crusts, meat and cheese from Grassway and locally sourced organic veggies.



SUBMITTED PHOTO *Good Neighbors*

Participants celebrate a successful weekly Ride with the Hive social bike ride at The Hive Taproom. The weekly rides are an opportunity to enjoy riding, good company and of course – mead. The weekly rides around beautiful East Troy will continue in the fall as weather permits, every Wednesday, beginning at 6 p.m. sharp.

on the farm's on site wood fired pizza oven.

The series invites people to visit the farm for live music and fresh, drool-worthy wood-fired pies. Pizza is served rain or shine from 4 to 8 p.m.

For more information, visit grasswayorganics.com.

9. EXPLORE THE GREAT OUTDOORS

East Troy is home to some of the most beautiful areas for hiking and they become even better when the leaves are changing. Here are our top fall foliage destinations:

Beulah Bog: Visitors can travel along its hiking trail, located on Stringers Bridge Road, east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat.

Lulu Lake: The focal point of the diverse wetland and upland communities, located on County Road J, is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits. Best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake.

Kettle Moraine State Forest-

Mukwonago River Unit: The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.

Price Park Conservancy: Two miles of self-guided hiking trails run through the park, located on Hodunk Road in the Town of LaFayette, and include panoramic views of Sugar Creek and wildflower areas, as well as other outstanding features of natural diversity. The park features a parking lot, picnic shelter and public bathrooms.

Beulah Bluff Preserve: This Kettle Moraine Land Trust nature preserve, is located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public for passive recreation and environmental education.

Army Lake Public: Take a leisurely stroll to the public access point on the west side of the lake – a half-mile driveway connects the property to St. Peter's Road in the Town of East Troy.

The 15.7-acre property at W1698 St. Peter's Road features a 78-acre lake and 989 feet of shoreline frontage on Army Lake.

10. ENJOY A SCENIC DRIVE

Enjoy the beautiful fall scenery down an open country road.

Travel Wisconsin recommends the Kettle Moraine Scenic Drive, a 115-mile ramble through the riot of oak, maple and aspen fall color in the 50,000 acres of the southern and northern units of the Kettle Moraine State Forest.

The scenic fall drive traverses Walworth County via Whitewater Lake, W7796 Kettle Moraine Drive Whitewater. There are many places to picnic, hike, camp, bike, swim and fish along the route. For more information, visit dnr.wi.gov.

Insider Tip: Travel Wisconsin's Fall Color Report provides a guide to peak colors throughout Wisconsin. With 100 fall color reporters providing updates in all 72 counties of the state, no other report is as comprehensive or timely.

For details, visit travelwisconsin.com/fall-color-report.

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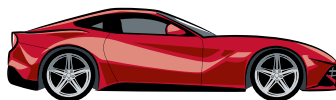
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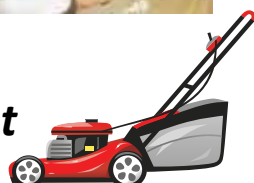
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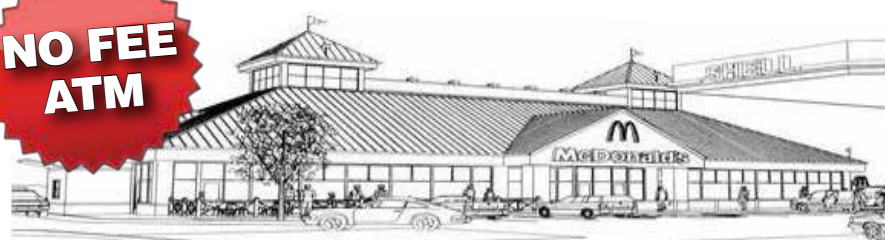
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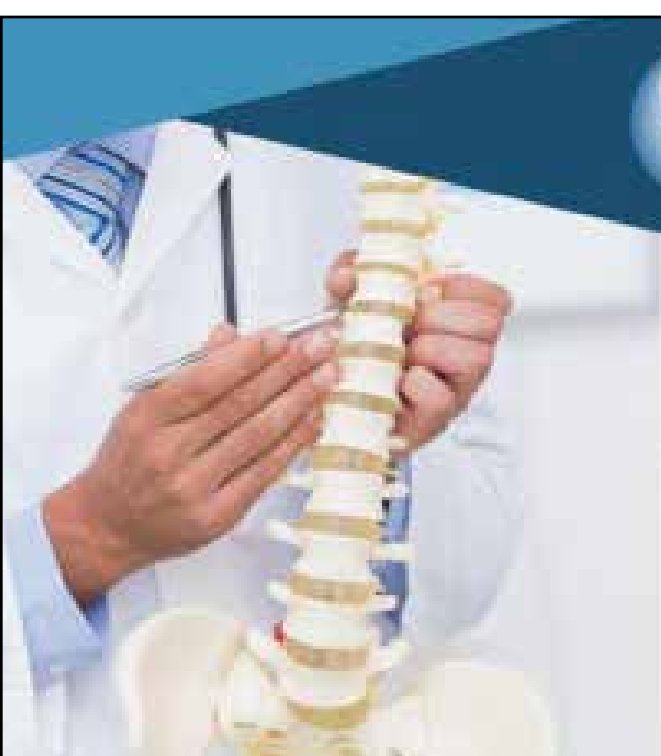
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