

# Good NEIGHBORS

**EAST TROY**  
— AREA CHAMBER of COMMERCE —

A Publication of the East Troy Area Chamber of Commerce

WWW.EASTTROY.ORG

AUGUST 2015

VOLUME 26, EDITION 3

## 2015 Fall Bucket List:

### 5 things to do to celebrate the season

Fall will be here before you know it. Check out this list for the best the season has to offer.

#### 1. VIEW FALL FOLIAGE ON A TROLLEY

Catch a glimpse of nature's splendor this fall aboard the East Troy Electric Railroad, Wisconsin's last original electric railroad line.

The railroad runs from East Troy to Mukwonago with regular weekend service through Nov. 1.

On Saturdays, and Sundays, Sept. 5-Nov. 1, trains depart eastbound from the East Troy Depot at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. and westbound from The Elegant Farmer at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. (not round trip).

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-11. Children younger than 3 ride for free.

Experience the romance of dining aboard one of the East Troy Electric Railroad's award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal and a full cash bar overlooking Phantom Lake on Sept. 26, Oct. 3, Oct. 10, Oct. 17 and Oct. 24.

The railroad's family-friendly pizza train will ride the rails Aug. 22 and Sept. 12.

For a complete schedule, call (262) 642-3263 or visit [www.easttroyrr.org](http://www.easttroyrr.org).



PHOTO SUBMITTED Good Neighbors

Area residents will have many opportunities this fall to ride the rails of the 108-year-old East Troy Electric Railroad, one of East Troy's most famous attractions.

• See **BUCKET LIST** on page 4

### New owner plans extensive changes to East Troy hotel

The new owner of the East Troy Inn and Suites plans to extensively remodel the interior of the property and has selected a new franchise.

The former Country Inn and Suites is converting to a Quality Inn, a brand of Choice Hotels International, Inc.

The conversion will include several renovations to the 51-room hotel, located at 2921 O'Leary Lane just off of Interstate-43 at Highway 120.

"This property will be brand new – new carpets, beds, mattresses, flat screen TVs and the bathrooms will be remodeled. Everything will be in compliance with Quality Inn's standards," said Josh, the new hotel manager.

The lobby and rooms will have a contemporary look, he said.

He said renovations to the heated indoor swimming pool were at the top of the to do list. The pool will continue to be

• See **HOTEL** on page 3

### Attend these fall fundraisers

Find out which East Troy fundraisers need to be on your calendar this fall.

#### Avie-Fest-Sept. 26

LD's BBQ, 1880 County Road ES, will host the third annual Avie-Fest, a celebration of community and life in memory of Avielle Richman, on Saturday, Sept. 26 from noon to 7 p.m.

The event will feature live music and a rib-eating contest at 2:26 p.m. in honor of the 26 victims from the Sandy Hook Elementary shooting where



Avielle



Lelyn



Brandon

• See **FUNDRAISER** on page 2

## Little Roy and Lizzy to headline Bluegrass Festival

The Little Roy and Lizzy Show, often called one of the most entertaining groups in bluegrass music today, will be making a rare trip to the Midwest to headline the 22nd annual East Troy Bluegrass Festival next month.

The two-day event, presented by the East Troy Area Chamber of Commerce, will take place Saturday, Sept. 12 and Sunday, Sept. 13 on the East Troy Historic

• Check [www.easttroybluegrass.com](http://www.easttroybluegrass.com) for updates.

#### FESTIVAL AT A GLANCE

##### SATURDAY, SEPT. 12

- 10 a.m. Open Stage
- 11:30 a.m. Fiddle Contests
- 1 p.m. Front Porch Boys
- 2 p.m. Sortin' the Mail
- 3 p.m. Band Scramble
- 4 p.m. Wood Street Bloodhounds
- 5 p.m. The Little Roy & Lizzy Show

##### SUNDAY, SEPT. 13

- 10 a.m. Gospel Service featuring Burie Family
- 11:30 a.m. Banjo, Mandolin & Guitar Contests
- 1 p.m. Georgia Rae
- 2 p.m. The Seigman Family
- 3 p.m. Chicken Wire Empire
- 4 p.m. Mekan River Ramblers
- 5 p.m. Donna Ulisse

Village Square.

Hailing from Lincolnton, Ga., the enjoyable duo of Little Roy and Lizzy are well known in the worlds of both bluegrass and Gospel music for their musical skills and comedic stage show.

Co-headliner Donna Ulisse and The Poor Mountain Boys will also take the stage during the all-star event. Ulisse, formerly a country artist on Atlantic Records, has also been called "one of the best singer-songwriters in bluegrass."

The East Troy Bluegrass Festival

will host a wide range of bluegrass bands and contests to round out the lineup, including Mekan River Ramblers, Chicken Wire Empire, Wood Street Bloodhounds and more.

The festival runs from 10 a.m. to 6:30 p.m. each day.

In addition to the musical entertainment, other festival highlights include a popular food court with local fare and a Marketplace featuring local crafters, artisans and farmers market vendors.

Weekend wristbands are \$5 per person. Children 15 and younger are admitted free.

Attendees should bring their own lawn chairs. No alcohol is allowed at this family event.

The rain location is East Troy Middle School, 3143 Graydon Ave.

For more information, contact event sponsor, the East Troy Area Chamber of Commerce, at (262) 642-3770 or [vanessa@easttroywi.org](mailto:vanessa@easttroywi.org).

• See **FESTIVAL** on page 2



SUBMITTED PHOTO Good Neighbors

Headliner The Little Roy and Lizzy Show will close out a full slate of bluegrass bands on Day 1 of the 22nd annual East Troy Bluegrass Festival, Sept. 12-13, on the East Troy Village Square.



# Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

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*Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy Times/News and published quarterly in March, May, September and December.*

## • FESTIVAL from front page

### MEET THE HEADLINERS

**Little Roy and Lizzy Show:**  
 Elizabeth Long, or Lizzy, began her music accomplishments at an early age. She won “Bluegrass Song of the Year” for a song she wrote called “Mountain Top” and a duet with Ty Herndon called “When We Fly.”  
 Lizzy is one of the youngest fiddlers to be inducted into “America’s Old Time Fiddler’s Country Hall of Fame.”  
 Little Roy of the legendary Lewis Family is awfully hard to overlook. Little Roy is multi-talented – he sings, plays many instruments, tells stories and acts. Little Roy has won awards as an entertainer and for his banjo playing. USA Today called Little Roy “a banjo master, truly a picker’s picker.”

**Donna Ulisse and The Poor Mountain Boys:**  
 The first thing you’re likely to notice when you listen to Donna Ulisse – whether live or on a recording – is her voice. Described as “rapturous and angelic” her voice commands your attention, wrapping itself around the lyrics and imbuing them with just the right emotion needed to bring the song home.  
 Nominated as the International Bluegrass Music Association’s Songwriter of the year for three years running, Ulisse has been blessed to have her songs recorded by the Del McCoury Band, Claire Lynch and Darin and Brooke Aldridge among others.  
 Born into a musical family in Hampton, Va., the singer/songwriter of seven albums grew up surrounded by traditional sounds and from an early age was drawn to performing. She later married Rick Stanley, a cousin of bluegrass legends Ralph and Carter Stanley, and was further influenced by his family’s Clinch Mountain roots.

**BLUEGRASS FOOD COURT VENDORS**  
**East Troy Area Chamber of Commerce** – Soda, water, coffee  
**East Troy Area Historical Society** – Elegant Farmer caramel apples and pie  
**Gus’s Drive-in**– Sprecher root beer floats  
**The Grist Mill** – Brats, hamburgers and hot dogs  
**LD’s BBQ**- Pulled BBQ pork sandwich and chips  
**Loomis-Martin American Legion Post 188** – Roasted sweet corn  
**Pops Kettle Corn** – Kettle corn with the perfect blend of sweet and salty goodness



PHOTO SUBMITTED *Good Neighbors*  
**Sunday’s headliner at the East Troy Bluegrass Festival, Donna Ulisse, has “one of the most commanding voices in bluegrass music,” according to Edward Morris, writer of CMT.com.**

## • FUNDRAISER from front page

Avielle lost her life. There will also be a silent auction, pie auction and bake sale.  
 Proceeds will benefit the Avielle Foundation, which works to prevent violence through brain health research and community development. For more information, visit [www.aviellefoundation.org](http://www.aviellefoundation.org).

**Seeing for Lelyn Benefit- Sept. 12**  
 East Troy Snap Fitness, 2541 E. Main St., is hosting a benefit “Seeing for Lelyn” on Saturday, Sept. 12 from 11 a.m. to 6 p.m.  
 A pig roast begins at 11 a.m., as well as live entertainment, including U B The Band (interactive band equipment for children of all ages) and Good Ol’ Boys (country band). The event will also feature raffles, silent auction and face painting.  
 Lelyn James Schmidt was born on Feb. 15, 2013 with an extremely rare genetic disorder

called Anophthalmia (where both of his eyes did not form). The event will help Lelyn’s family cover unexpected expenses and therapy toys he needs to live a healthy life.  
  
**Benefit for Brandon LaGreca- Oct. 24**  
 A benefit dinner for Brandon LaGreca, founder of East Troy Acupuncture, will be held on Saturday, Oct. 24 at Ivan’s Backstage, 2087 Division St., East Troy. The event will include dinner, fellowship and a silent auction. Doors open at 5 p.m.  
 Hear LaGreca’s story and healing journey since he was diagnosed with non-Hodgkins follicular lymphoma in February of 2015.  
 Tickets are \$40 and available at East Troy Acupuncture, 3278 W. Main St., Suite D, and Citizens Bank inside Frank’s Piggly Wiggly, 3238 W. Main St. To make a donation or for more information, call (262) 642-4325.



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# New maintenance center to keep historic cars on the tracks

The East Troy Railroad Museum broke ground this summer on a new 7,000-square-foot maintenance facility, helping secure rail history for future generations.

“This is a very big day for us. We are very excited and we hope to have this thing up and functioning by the time the snow flies,” said Ryan Jonas, president of the museum, during a groundbreaking ceremony July 25.

Jonas led the array of Village of East Troy and Village of Mukwonago trustees, local officials and other contributors and supporters of the building project.

The new 128-feet long by 56-feet wide facility will be located across from The Elegant Farmer and replace the railroad’s obsolete facility in the same location.

The existing maintenance and storage facilities lack good access around cars and greatly limit the ability to maintain or refurbish trolleys and interurban railroad cars during the colder months, according to Jonas.

“The current facility is more of a weather shelter for our cars, and it isn’t heated or cooled,” he said.

The new facility, to be constructed by Walters Buildings, will contain a pit allowing the maintenance staff to work completely underneath the car – and it will be temperature controlled.

“The majority of our existing barn does not have finished floors and volunteers have to crawl underneath the cars to perform necessary maintenance,” said Jonas.

Cars will enter the new facility on rails and it will contain a machine shop and wood shop.

“Historic trolley, interurban and elevated commuter rail cars have come to us with millions of miles on them,” said Jonas, “and some of them are well over 100 years old. Electric, wood and metal repairs

## How to help

To make a donation to help fund the maintenance facility, visit [www.easttroyrr.org](http://www.easttroyrr.org). Major donors will be recognized on a wall of the new facility.



PHOTO SUBMITTED *Good Neighbors*

**East Troy Railroad president Ryan Jonas (center) led the array of railroad, state and local officials during a groundbreaking ceremony on a new 7,000-square-foot maintenance facility July 25.**

are often required to keep these fine cars running down the track.”

Walters Buildings, a family-owned company based out of Allentown, Wis. worked closely with East Troy Railroad to provide a high value solution that meets the unique requirements of the museum. Walters has supported the railroad with other structures since 1996. Estimated cost for the project is \$500,000.

“I want to thank everyone who contributed to this special day. A lot of people have made donations toward this and because of that we have raised 50 percent of the funds necessary for the facility,” Jonas said. The railroad has secured financing for the remaining 50 percent with First Citizens State Bank- East Troy Office.

### About the East Troy Railroad

The East Troy Railroad Museum is a

501(c)(3) nonprofit educational corporation committed to the preservation of the rail heritage of Wisconsin and America.

Operated completely by volunteers, all proceeds and sales benefit the work of the museum to restore historic trolleys and interurban railcars, preserve rail heritage, and educate the public.

The railroad operates every weekend May through October and runs charters, dinner trains and other special events.

The East Troy Railroad has 27 trolleys, interurbans and other electric railroad cars. The museum has over 250 members worldwide, 110 active volunteers and nearly 15,000 visitors each year.

The museum operates on the last remaining 7.5 miles of The Milwaukee Electric Railroad and Light Co. (TMER&L) interurban line. It has run continuously since 1907.

## • HOTEL from front page

shut down as the transformation continues, but he said they hope to open it later this fall.

“We are so excited to get the pool back and running,” he said.

The hotel changed ownership in the beginning of July following a public auction and business has been slowly picking up, according to Josh.

He said the new owners want to invest in the hotel in order to increase service and quality standards.

Choice Hotels International, Inc. has more than 6,300 hotels in the United States and more than 35 in other countries. The company’s Comfort Inn, Comfort Suites, Quality Inn, Sleep Inn, Clarion, Cambria

hotels & suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands, as well as its Ascend Hotel Collection membership program, serve guests worldwide.

The hotel is currently in the process of hiring new staff.

For more information, call (262) 642-2100.

# CALENDAR of events

## SEPTEMBER

### Fall Fest- Sept. 27

East Troy Manor, 3271 North Street, will host Fall Fest from 11 a.m. to 2 p.m. on Sunday, Sept. 27.

The event will feature live music, food, indoor bingo, kids corner and more. The event is open to the public.

### ‘I Love America...(but it’s complicated)’-Sept. 4-6

East Troy’s own Peter Donalds will perform a one man show called “I Love America...(but it’s complicated)” on Sept. 4-6 at Ivan’s Backstage, 2087 Division St. Showtimes are 7:30 p.m. on Friday and Saturday and 1 p.m. on Sunday. The show will feature songs and stories of patriotism and protest. Tickets are \$10 and available at Ivan’s on the Square and Facebook- Square Players.

### ‘The Butler Did It’- Sept. 25-27

The Mukwonago Village Players will present “The Butler Did It!” by Todd Wallinger Sept. 25-27 and Oct. 2-3 at Ivan’s Backstage. For more information, visit [www.mukwonagovillageplayers.org](http://www.mukwonagovillageplayers.org).

## OCTOBER

### Harvest Fest- Oct. 3

Nature’s Classroom Institute and Montessori School will host its annual Harvest Festival for the community from 11 a.m. to 3 p.m. on Saturday, Oct. 3 on school grounds, W1802 County Road J.

Highlights of the festival include: pumpkin decorating, bouncy houses, hayrides, tours of the farm, face painting and more. There will also be food and beverages for sale. The cost is \$20 per family or \$5 per person.

For more information, call (262) 363-6820 or email [info@nciw.org](mailto:info@nciw.org)

### St. James Auction & Rummage-

St. James United Methodist Church, 2945 Main St., East Troy will host its 54th annual Auction and Rummage Sale, Oct. 1-3. The event kicks off with the church rummage sale with specialty booths, presented by the United Methodist Women on Thursday, Oct. 1 from 6-8 p.m. and Friday, Oct. 2 and Saturday, Oct. 3 from 9 a.m. to 1 p.m. The live auction takes place on Saturday, Oct. 3 beginning at 10 a.m.

Event favorites include Book Nook, Babe’s Boutique, bake sale, book sale, Corner Café, Greenhouse and Hamburger Haven. For more information, call 642-7642.

• See **CALENDAR** on page 4

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VANESSA LENZ *Good Neighbors*

The East Troy Farmers Market will continue from 3 to 7 p.m. on Fridays through Oct. 2 on the East Troy Historic Village Square. For profiles on the 2015 full season vendors, visit [www.easttroy.org](http://www.easttroy.org).

# Top 5 reasons to visit the East Troy Farmers Market

The East Troy Farmers Market will continue from 3 to 7 p.m. on Fridays through Oct. 2 on the East Troy Historic Village Square.

The market features local vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. Full season vendors include: Healey's Wholesome Haven, Kettle Range Meat Co., Nina's Dairy Goats, Rohrganics, 3 Sisters, V&K Honey and Sky Mountain Kettle Corn.

The event also includes live music and special activities.

Here are a few of the best reasons to support your local farmers market.

## 1. It's good for you.

The farmers market allows you to kill two birds with one stone, giving you a chance to buy fresh, seasonal food at the height of its flavor while getting a dose of fresh air and Vitamin D outside.

## 2. Shop local, local, local.

Take value in supporting your local economy and community by putting money back into local farms and local businesses.

## 3. Support local farms.

Get to know the farmer who has grown, raised or made your food. Choose to support small farms instead of huge monocrop corporate farms.

## Share your Farmers Market photo to win!

Share a photo from the East Troy Farmers Market on Facebook, Twitter or Instagram and hashtag your pictures with #easttroyfarmersmarket for a chance to win \$25 in Market Bucks. Entries will be accepted until Sept. 15.

## 4. You'll learn something.

Weekly trips to the farmers market are some of the best ways to know where your food comes from. You'll get a chance to talk to farmers and artisans weekly to understand their practices. Find out what produce is grown in your area at which time of year.

## 5. Discover new foods & recipes.

At the farmers market, you'll find different varieties of produce, not just the market standard: purple green beans, red kale, orange tomatoes, blue potatoes, black popcorn, and much more.

You'll also meet vendors who love to give you advice and tips for cooking their foods.

Vendors are still being accepted. The regular rental rate is \$15 per week or \$60 per quarter for a 12-foot by 12-foot space.

For more information, call (262) 642-3770 or email [vanessa@easttroy.org](mailto:vanessa@easttroy.org). For more information, visit [www.easttroy.org](http://www.easttroy.org).

## • CALENDAR from page 3

### Cemetery Walk- Oct. 17

The East Troy Area Historical Society will host a cemetery walk on Saturday, Oct. 17 from 2 to 4 p.m. at St. Peter's Cemetery, St. Peter's Road, East Troy.

Interpreters in historic clothing will talk about residents of East Troy's past. Tickets are \$5 for adults and free for children younger than 5. For more information, call (262) 642-2642.

### Spike's Backstage Club Undead Disco Cabaret- Oct. 29-31

Dance, laugh, and have a great time with local undead performers at Spike's Backstage Club Undead Disco Cabaret on Oct. 29-31 at Ivan's Backstage, 2087 Division St. East Troy. Shows start at 7 p.m. Tickets are \$20 and available at Ivan's on the Square and Facebook- Square Players.

## ONGOING

### East Troy Farmers Market

The East Troy Farmers Market will continue on Fridays through Oct. 2 on the East Troy Village Square. Hours of operation are 3 to 7 p.m. For a complete lineup, visit [easttroy.org](http://easttroy.org).

### Kids activities

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host Alphabet Adventures for children ages 2-5 on Tuesdays from 9:30-10 a.m.

The Center also hosts arts activities on Mondays from 6-6:45 p.m. Programs are typically geared toward school age children. Participants should pre-register at (262) 642-4900 or [easttroyfamily@gmail.com](mailto:easttroyfamily@gmail.com). For more information, visit [easttroyfamily.webs.com](http://easttroyfamily.webs.com).

## • BUCKET LIST from front page

### 2. GO TO THE ELEGANT FARMER'S AUTUMN HARVEST FESTIVAL

The Elegant Farmer is offering a family-friendly, old-fashioned farm harvest experience at its annual Autumn Harvest Festival, weekends Sept. 12 through Oct. 25 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride. The Elegant Farmer will also offer a family-friendly farm scene corn maze with easy in and out access for all ages. Corn maze admission is \$5.

Adding to the fun, the event features make-your-own caramel apples along with barbecue pulled pork sandwiches, hot dogs, warm cider donuts, slices of pie a la mode, homemade chili, chicken pot pie, loaded spuds, pickles and fresh apple cider.

The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6771 or visit [www.elegantfarmer.com](http://www.elegantfarmer.com).

### 3. GET LOST IN ARMY LAKE CAMP'S CORN MAZE

Army Lake Camp's annual corn maze will be open Fridays and Saturdays in October (Oct 2-3, 9-10, 16-17, 23-24 and 30-31).

The maze is open Fridays from 5 to 8:30 p.m. and Saturdays from 11 a.m. to 8:30 p.m.

Attendees are also invited to explore the courtyard, which includes concessions, bounce house, wagon rides, pumpkin patch,

climbing wall, corn cannon, pedal cars and games. The cost is \$8 for adults, \$5 for children 5-12 and free for children younger than 4.

A new addition this year, the Haunted Hayride, will run Friday and Saturday nights from 8:30-11 p.m. Cost is \$8 for adults and \$5 for children 5-12.

The camp is located at N8797 Army Lake Road, East Troy. For more information, call (262) 642-6400 or visit [www.armylakecamp.org](http://www.armylakecamp.org).

### 4. TAKE CAMP TIMBER-LEE'S PUMPKIN WALK

Camp Timber-lee, N8705 Scout Road, East Troy will host its annual free pumpkin walk on Saturday, Oct. 17 from 6-9 p.m.

Hundreds of lit pumpkins, carved by East Troy Prairie View Elementary School students, will line the camp's hiking trails.

Other activities include a hayride, corn maze or a visit to the nature center to view the night sky or hold a fuzzy or scaly animal.

For more information, call (262) 642-7345 or visit [www.timber-lee.com](http://www.timber-lee.com).

### 5. TAG ALONG TRICK-OR-TREATING

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Saturday, Oct. 31 from 5 to 7:30 p.m.

East Troy High School will also host its annual Halloween Bash on Thursday, Oct. 29. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school from 5 to 7 p.m. For more information, call (262) 642-6760.

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# TOUR OF AMERICA'S DAIRYLAND

## *returns to East Troy for fourth year*

The East Troy Area Chamber of Commerce, along with title sponsor the Klumb Family Foundation, played host to the East Troy Cycling Classic for the fourth straight year on June 19.

The pace was fast and furious during the second leg of the 11-day Tour of America's Dairyland, which is billed as the largest competitive cycling event in the United States.

With more than 500 amateur and professional racers navigating a .62-mile course showcasing the East Troy Village Square and neighboring streets, spectators and locals were treated to non-stop action and free entertainment all day.

Organizers pulled out all the stops for the event, including East Troy's First Ever Slow Ride Bike Race, a visit from the Brewers Famous Racing Sausages, return of the popular Tour de Square Kids Races and a live broadcast from ESPN radio.

It was a race to remember with sunny skies and fans lining the course from late morning to the evening.

The area community and businesses came out in force to support the race with all eyes on East Troy for a great day of elite cycling and fun.

**Thank you East Troy!**  
Members of the East

Troy Area Chamber of Commerce's Bike Race Committee are very grateful to the sponsors, volunteers and local businesses and residents for the success of the event.

Linda Kaplan of East Troy Shell chaired the committee. Committee members included: Lisa Dominski of the East Troy Area Chamber of Commerce, DeAnne Conrad of Citizens Bank, Ann Zess of Allan Integrated Control Systems, Inc., Cindy Knutson-Lycholat of Knutson Bros. II and Tony LaShay of Excel Engineering.

This event would not be possible without the tremendous support of title sponsor, the Dennis and Janice Klumb Family Foundation. Dennis Klumb Jr. also played a significant role by securing additional major sponsorships from his company, KS Energy Services, LLC.

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O'Leary Plumbing & Heating  
Village of East Troy  
Won-A-Go Biking

### 2015 Volunteers

The committee is also grateful to the contributions of the following:  
Sarah Alexander  
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Makenna Alexander  
Village of East Troy Police  
Chief Alan Boyes  
Village of East Troy Deputy  
Chief Jeremy Swendrowski



KARL HENDRIKSE Good Neighbors



VANESSA LENZ Good Neighbors

**Top photo:** The Pro Women kick off their race at the East Troy Cycling Classic on June 19, day 2 of the Tour of America's Dairyland. The event was presented by the Dennis and Janice Klumb Family Foundation and the East Troy Area Chamber of Commerce. **Above:** Ten locals competed for last place during East Troy's 1st ever Slow Ride Bike Race, including Heat 1 contestants (from left) Jamie Rohrer of 2894 on Main, Jerry Mane, Megan Kehl, Mike Kehl of Fitness Mission and (not pictured) David Allen of East Troy House/Ivan's on the Square and Jason Kehl. Mitch Burki was the champion. Rohrer won best dressed. See hilarious video at [www.easttroy.org/news](http://www.easttroy.org/news).



VANESSA LENZ Good Neighbors

**Arlan Kehl, 3, of East Troy (from left), Warren Stanford, 5, of East Troy and Haven McKenzie, 3, of Mukwonago claim their first ever podium finishes at the East Troy Cycling Tour de Square Kids Race, finishing in second, first and third, respectively. See more at [easttroy.org](http://easttroy.org).**

Joe Ciriacks  
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Village of East Troy  
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Kendyl LaShay  
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KS Energy Services  
David Allen of East Troy House  
Joan Searing  
Ted and Joey Zess  
Thanks to all the local

business owners, employees and residents for their patience with the detours around the central part of the village.

We appreciate your continued support.

*East Troy Cycling Classic Committee*

*To those we serve, thank you for your trust.*

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The East Troy Community School District is a District of Choice, offering students Personalized Learning Environments, State and Nationally Recognized Academics, One-to-One Technology, and rigorous and relevant course work, including Robotics.

**Among the district's recent successes...**

- **Great ACT & AP scores:** The District achieved an ACT composite score of 22.7. In addition, about 81% of students taking Advanced Placement (AP) Exams scored a 3 or higher, a score that allows the student to apply the course toward college credit.
- **Rigorous and relevant courses:** Throughout their elementary years, students will have the opportunity to explore a variety of regions of the world and develop an understanding and respect for cultures, traditions and customs. In addition, students will engage in project-based learning. Exciting new offerings at the middle school level include world languages, world cultures and robotics. At the high school, students have an opportunity to pursue Accelerated Biology, Accelerated Geometry, AP Psychology and Project Lead the Way's Principles of Engineering, Introduction to Engineering and Digital Electronics.
- **Excellence in Music:** Middle school band and choir students earned more than 300 medals at the 2014-15 WSMA District Solo Ensemble Festival. The ETHS Jazz Ensemble placed 1st at the 2015 UW-La Crosse Jazz Festival and the ETHS Choir traveled to New York City to perform at Carnegie Hall.
- **Award-winning Schools:** The Wisconsin PBIS Network has awarded Leona Doubek Elementary with their highest recognition for the second year in a row. Prairie View Elementary, East Troy Middle School and East Troy High School were also recognized as a Schools of Merit. The East Troy High School was named 24th Best High School in Wisconsin by US News & World Report.
- **Personalized Learning:** Supporting the personalized learning environment, the East Troy School Board approved the provision of necessary digital devices throughout the district, with full implementation at the beginning of the 2015-2016 school year.
- **Successful Referendum:** In April 2015, a majority of district voters approved two referendum projects in the East Troy Community School District. These projects will address urgent facility needs across the District and provide a great learning environment for our children for years to come. The projects include light renovation at Doubek Elementary, renovation at the Middle School, renovation and addition to the High School, and construction of a new elementary school at the Prairie View Elementary site.

**East Troy Community School District:**  
**The District of Choice!**Please visit us at [www.easttroy.k12.wi.us](http://www.easttroy.k12.wi.us),  
like us on Facebook, or follow us on Twitter.

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Tuttle said he builds lifelong relationships with his customers, helping them to improve, update and grow their property together. Call today for a free estimate.

For more information, email [southernlakesdecks@yahoo.com](mailto:southernlakesdecks@yahoo.com).VANESSA LENZ *Good Neighbors***East Troy Area Chamber of Commerce**  
president DeAnne Conrad of Citizens Bank welcomes new Chamber member Dave Tuttle, owner of Southern Lakes Decks & Remodeling LLC.**Northwestern Mutual-Cory Anderson****1800 Conant St. • Lake Geneva, WI 53147**  
**(262) 745-9447 • www.corywanderson.nm.com**

"You know what you want in life. But you can't predict the challenges that may arise along the way. When it comes to financial security, you need to be prepared and protected for whatever life brings," said Coach Cory Anderson of Northwestern Mutual.

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SUBMITTED PHOTO *Good Neighbors***Coach Cory Anderson of Northwestern Mutual** works with you to develop a financial plan that helps protect the people and things you care about most.**Extended Care Professional (ECP)****2096 Church St. • East Troy, WI 53120**  
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The software was conceived in 2005 and now serves over 1,000 communities across the United States and abroad.

Locally, the crew at Extended Care Professional works out of a newly renovated building on the East Troy Village Square, the former Grand Theatre Professional Building.

VANESSA LENZ *Good Neighbors***ECP owners, including (from left) Len and Sandy Hotz and Melissa and Scott VanDusen (with daughter Eva) are the newest East Troy Chamber members.****STATE BANK**  
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# East Troy Area Chamber of Commerce Membership Directory 2015

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CedarPoint Investment Advisors, Inc. (262) 303-4503 524 Milwaukee St., Suite 300 Delafield, WI 53018 www.cedarpointinvestments.com	Brooklife Church 262-378-4470 857 S. Rochester St. STE 300 Mukwonago, WI 53149 www.brooklife.org	Frank's Piggly Wiggly (262) 642-5524 3238 W. Main Street East Troy, WI 53120 www.frankspigglywiggly.com	(262) 642-7321 2056 Young Street East Troy, WI 53120 www.plymouth.com	(262) 642-5411 3010 Main Street East Troy, WI 53120 www.etband.com	(262) 363-3338 1231 S. Rochester Street, Suite 110 Mukwonago, WI 53149 www.shorewest.com	(262) 363-3338 325 Bayview Road Mukwonago, WI 53149 endoftheleash.com
Modern Woodmen of America (414) 988-9250 7709 W. Beloit Road, Ste #202 West Allis, WI 53219	East Troy Bible Church (262) 642-7604 2660 North Street East Troy, WI 53120 www.easttroybiblechurch.org	HEALTH CARE & WELLNESS	Universal Electronics II, Inc. (262) 363-2980 2815 Buell Drive East Troy, WI 53120 www.ueinc.com	East Troy Community Development Alliance (262) 642-8700 1000 E. Centralia St. Elkhorn, WI 53121 www.easttroybusiness.com	Spotlight Real Estate (262) 441-0170 W2403 St. Peter's Road East Troy, WI 53120 www.spotlightrealestatellc.com	Frank's Piggly Wiggly (262) 642-5524 3238 W. Main Street East Troy, WI 53120 www.frankspigglywiggly.com
Northwestern Mutual-Cory Anderson (262) 745-9447 1800 Conant St. Lake Geneva, WI 53147	Good Shepherd Lutheran Church and School (262) 642-3310 1936 Emery Street East Troy, WI 53120 www.gslet.org	Credence Counseling & Therapy Associates 262-723-3424 3066 W. Main Street, Suite 106 East Troy, WI 53120 http://www.credencetherapy.com	Wisconsin Oven Corporation* (262) 642-3938 2675 E. Main Street East Troy, WI 53120 www.wisoven.com	East Troy Education Foundation (262) 642-2530 2546 E. Main Street East Troy, WI 53120	Alpine Valley Resort Inc. (262) 642-7374 W2501 Highway D Elkhorn, WI 53121 www.alpinevalleyresort.com	Hometown Sausage Kitchen (262) 642-3264 W1184 County Road L East Troy, WI 53120 www.hometownsausageskitchen.com
Paul J. Nyffeler, CPA, SC (262) 642-8700 2481 Executive Drive East Troy, WI 53120 http://nyffelercpa.com	St. James United Methodist Church (262) 642-7642 2945 Main St. East Troy, WI 53120 www.easttroyumc.org	East Troy Acupuncture (262) 642-4325 3278 W. Main Street, Suite D East Troy, WI 53120 www.EastTroyAcupuncture.com	Wisconsin Oven Distributors, LLC (262) 594-3941 W355 S9075 Godfrey Lane Eagle, WI 53119 www.memmertbenchlabovens.com	East Troy Family & Comm. Resource Ctr. (262) 642-4900 3066 Main Street, Suite 108 East Troy, WI 53120	East Troy Electric Railroad (262) 642-3263 2002 Church Street East Troy, WI 53120 www.easttroyrr.org	Sherwin-Williams Co. (262) 363-0846 360 Bay View Road Mukwonago, WI 53149 www.sherwin-williams.com
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Alpine Valley Music Theatre* (262) 642-4400 W2699 Highway D Elkhorn, WI 53121 www.livenation.com	Fox Plumbing & Water Care, LLC (866) 939-3792 N7208 Colbo Road Burlington, WI 53105 www.foxplumbingandwatercare.com	ProHealth Care D.N. Greenwald Center in Mukwonago* (262) 928-1900 240 Maple Avenue Mukwonago, WI 53149 www.prohealthcare.org	JT Interiors (262) 642-2262 East Troy, WI 53120 www.jtinteriorsinc.com	Friends of LaFayette Church (262) 554-5499 W3465 Church Rd./Highway ES Elkhorn, WI 53121	2894 On Main* (262) 642-9600 2894 Main St. East Troy, WI 53120 www.2894onmain.com	Michael Fields Agricultural Institute (262) 642-3303 W2493 County Road ES East Troy, WI 53120 www.michaelfields.org
East Troy Electric Railroad (262) 642-3263 2002 Church Street East Troy, WI 53120 www.easttroyrr.org	Hackbarth Builders, Inc. (262) 642-9601 1545 Main Street Mukwonago, WI 53149 www.elegantfarmer.com	Snap Fitness East Troy 262-642-1645 2541 E Main St East Troy, WI 53120 www.snapfitness.com/gyms/easttroy-wi-53120/408	Wanezek Family Dentistry S.C. (262) 642-5881 3278A W. Main Street East Troy, WI 53120 www.wanezekfamilydentistry.com	Friends of the ET Lions Public Library (262) 642-6262 3094 Graydon Avenue East Troy, WI 53120 www.easttroy.lib.wi.us	Crazy Bears & The Muffin Tin (262) 363-3587 111 Atkinson St. Mukwonago, WI 53149 www.crazybearspizza.com	Nature's Classroom Montessori School (262) 363-6820 W1802 County Road J Mukwonago, WI 53149 www.nciw.org
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			East Troy Area Historical Society (262) 642-2642 2106 Church St. East Troy, WI 53120 www.eahs.org	PETS & VETERINARY	East Troy Hometown Pharmacy (262) 642-3510 3284 Main St. East Troy, WI 53120 www.hometownpharmacywi.com	Trim-N-Tidy Cleaners (262) 642-7396 2121 Church Street East Troy, WI 53120
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				Realty Executives Integrity (262) 642-3363 2880 Main Street East Troy, WI 53120 www.reintegrity.com		Dynamic Awards and Apparel, LLC (262) 363-2005 401 Jefferson Street Mukwonago, WI 53149 www.dynamicawards.com
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# Blast to the Past 5K to support local groups, route through downtown

The East Troy Area Historical Society in cooperation with the East Troy High School Cross Country team will host the Blast to the Past 5K on Saturday, Aug. 29 with a new and improved route.

The 3.1-mile run, an annual fundraiser for the historical society, will weave through downtown East Troy this year, starting and finishing on the lawns of East Troy High School, 3128 Graydon Ave.

In order to get the event closer to the East Troy Village Square and past historic sites, the route was changed to move through the interior of the Village, north of Main Street.

"We intend to capitalize on this by having some interpretive info for the sites and invite people to visit the businesses they pass and the East Troy Area Historical Society Kubicki Heritage Center exhibits," said Emily Stahl, event chair.

This year's event is focused on community connections, including the addition of presenting sponsor CedarPoint Investment Advisors, Inc. and a partnership with the ETHS Cross Country team.

"I have long wanted to involve the ETHS students," said Stahl.

Stahl said during initial planning, she went immediately to Michael Rajsich, ETHS Cross Country team coach, looking to work together.

"The past year I knew he was interested but could not involve the students during their race season.

Together we decided to [schedule] the event the weekend before Labor Day so students and families could participate, and the cross country team could plan a reunion picnic afterward," Stahl said.

"ETHS Cross Country parent Bob Dignan [of CedarPoint Investment Advisors] became involved by offering to sponsor getting a production company in



PHOTO SUBMITTED Good Neighbors  
The 3.1-mile Blast to the Past 5K will weave through downtown East Troy this year, starting and finishing on the lawns of East Troy High School.

to run the event differently than we have in order to seek more partner businesses for the event," said Stahl.

She said they are looking to set up a marketplace featuring goods and services related to health and wellness near the food and drink table at the registration area near the starting line.

Stahl, who signed up her husband for the race without asking him, said she's excited for race day.

"I'm looking forward to walking this thing with him – a lot. I'm looking forward to new registrants and new interest from returning participants," she said, "I'm looking forward to trying out all our new ideas – and hopefully something fun like the neighbors on the route getting into it by sitting on their lawn to encourage participants or offering to sprinkle them with hoses... that would be really great and so 'small town.' It would really be a fun thing if the village people could get all in with us."

## THE LOWDOWN

Registration is at 8 a.m. and the run begins at 9 a.m.

The cost is \$30 for pre-registered runners Aug. 1-26 and \$35 on race day.

Information on route, parking, vendors and sponsors is available at [www.etahs.org](http://www.etahs.org).

Special awards will go to overall male and female winners and 1st–3rd place awards for male and female participants in each age group (10 & under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 & over).

All runners registered by Aug. 21 will be guaranteed a custom dry wick shirt.

There will be packet pick up the night before the race, Friday, Aug. 28 from 6-8 p.m. at 2894 on Main/Square Roots on the East Troy Village Square.

Questions and inquiries can go to [easttroyareahistorical@gmail.com](mailto:easttroyareahistorical@gmail.com) or (262) 642-2642.

## East Troy Chamber will hold golf outing fundraiser

The East Troy Area Chamber of Commerce will host its 18th annual golf outing on Friday, Sept. 25 at Alpine Valley Resort.

Registration/Warm-up begins at 11 a.m. with a shotgun start at noon and dinner and prizes at 5 p.m.

Spend the day on the golf course, with 18 holes of golf with cart, lunch (courtesy of Citizens Bank), beer and a steak dinner. Save \$15 with the early bird price of \$85 per person by Aug. 31. There's also a dinner only option for non-golfers for \$30.

Golfers who don't have a foursome, can be paired up with a team. All entries are due by Friday, Sept. 18.

The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefiting the Chamber's efforts to make East Troy a better place to live, work and play.

"It's a great way to get out of the office and network with employees, other chamber members and clients," said Vanessa Lenz, East Troy Chamber Executive Director.

Winners are announced during a steak dinner following the tournament. The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy for one year and bragging rights.

"Our outing is catered to golfers of all levels. Whether you golf in a league or golf once a year, you'll love our four-person scramble-style outing where there will be more to do than swing your clubs," Lenz said.

Big draws to the event are the course contests like longest putt and closest to the wheelbarrow, as well as the large lineup of raffle prizes and silent auction items.

To register, visit [www.easttroy.org](http://www.easttroy.org).

## Sponsor a hole or donate a raffle prize

Promote your business or organization by sponsoring a hole or donating a prize for the raffle and silent auction portion of the event.

Hole sponsorship cost is \$85.

Call or email for donation pick-ups at (262) 642-3770 or [vanessa@easttroy.org](mailto:vanessa@easttroy.org).

# ROMA'S



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2541 E. Main Street

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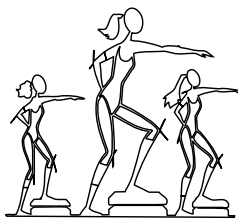
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