



# Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce



## EAST TROY AREA CHAMBER OF COMMERCE

Vanessa Lenz .....Executive Director

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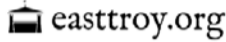
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## 2016 EAST TROY AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS

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SUBMITTED PHOTO Good Neighbors

The East Troy High School building renovation is currently underway. To see the current status of various building projects, visit [www.easttroy.k12.wi.us](http://www.easttroy.k12.wi.us), then click on quick links "Building Project Updates."

# East Troy schools provide building project updates

Voters in the East Troy Community School District approved two referendum projects in April of 2015 to address facility needs across the district.

With a focus on continued improved programming and practices, the district provided the following update on the projects.

### Tax levy

The original portion of the tax levy that was projected to cost taxpayers 16 cents for every \$1,000 of home dropped to 5 cents per \$1,000 after phase one of locking in bonds. The final cost to taxpayers was confirmed in January 2016 as 1 cent per \$1,000 of property value. This means that if one owns a home with a value of \$200,000, the tax impact would be \$2 per year.

### East Troy High School renovation & addition

Currently the high school project has a completion date of August 2016.

The foundations have been dug and walls are being erected for the additional classrooms, fitness center and new band room addition.

Furthermore, renovations to the following will begin in the coming months: innovation space area that includes a metal/technical education lab, S.T.E.A.M. lab, robotics classroom and media lab, music classroom, lecture hall, a few classrooms, and locker rooms and a bathroom.

### New elementary at Prairie View site

The new PK-2 elementary school is in the final stages of necessary drawings with bid proposals expected in late February.

In addition, construction will begin in April of 2016 with completion by June of 2017. Middle School projects will also be included in these bids with intent of completion being August 2016.

As building projects continue to move forward, the district also has various committees to help prioritize the acquisition of furnishings, fixtures and equipment (i.e. furnishings for new spaces, equipment for innovation spaces at high school, fitness center equipment and playground equipment).

Various proposals have already been received within each area, and in the coming months the scope and each vendor will be determined.

Individuals or companies interested in assisting via a donation, should visit the STEAM Donations link on the homepage of the East Troy Community School District website, [www.easttroy.k12.wi.us](http://www.easttroy.k12.wi.us).

"Thank you for continuing to assist the East Troy Community School District with becoming the 'district of choice.' We look forward to continuing to provide updates via our webpage, Facebook and Twitter accounts," District Administrator Dr. Chris Hibner said.

## East Troy Lions Public Library

3094 Graydon Ave., East Troy, WI 53120



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VANESSA LENZ Good Neighbors

The East Troy Cycling Classic will be part of the 2016 edition of the Tour of America's Dairyland on June 17. Chamber Board of Directors join Bill Koch (from left), Director of event promoter Midwest Cycling Series, to celebrate the Chamber's fifth partnership with ToAD and title sponsor, the Dennis and Janice Klumb Family Foundation, including Linda Kaplan of East Troy Shell, Ann Zess of Allan ICS, Kyle Resler of American Family Insurance, Tony LaShay of Excel Engineering, Shannon Manske of Associated Bank, Sarah Alexander of Realty Executives & Ben Keating of East Troy Computer Club.

# ToAD will ride into East Troy for fifth year

The East Troy Cycling Classic will transform the East Troy Village Square and neighboring streets into a professional cycling venue for the fifth consecutive year on Friday, June 17 to kick off the Tour of America's Dairyland.

The East Troy Area Chamber of Commerce signed agreements in January with title sponsor, the Dennis and Janice Klumb Family Foundation, Inc. and race promoter Midwest Cycling Series, LLC, to bring back the world class cycling event.

The route, which will remain the same as it was in 2015, will start and end on the east side of the village square. Cyclists will ride laps around the half-mile course between 10:45 a.m. and 8 p.m., providing constant action for spectators throughout the nearly nine hours of continuous, high energy professional cycling.

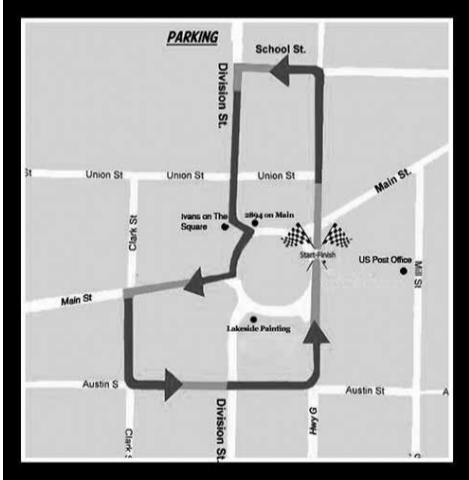
The Chamber's organizing committee will begin seeking sponsors and develop coordinating activities during the coming months.

In 2015, the Tour of America's Dairyland, presented by Wisconsin Milk Marketing Board, hosted roughly 5,000 racers of multiple categories from junior to pro level, from 36 states and 13 countries.

More than \$175,000 in cash and prizes was awarded before an estimated crowd of 155,000 cowbell-clanging spectators, who snapped photos of 245 athlete podium presentations.

Continuing the momentum, Midwest Cycling Series, has released its 2016 preliminary schedule for the eighth year of the omnium competition, which will travel to 10 Wisconsin communities, June 17-26, including one new race venue and two dates on the USA Cycling National Criterium Calendar.

"We will continue to feature omnium competitions with unique Wisconsin Milk Marketing Board cow print jerseys for every ToAD race category from juniors on up to Pros," said ToAD Executive Director Bill Koch. "Stay tuned in the coming weeks and months as we unveil some specific race category changes and some exciting new sponsorship partnerships, all of which will empower us to continue to raise the bar as the largest competitive road cycling event in the



SUBMITTED PHOTO Good Neighbors

The East Troy Cycling Classic race start and finish will be on the east side of the square (2096 Church St.). Cyclists will ride laps around the half-mile course between 10:45 a.m. and 8 p.m. for timed races that range from 40 to 90 minutes. The Brewers Racing Sausages, Slow Ride Bike Race, popular Kids Fun Races, food vendors and music will return in 2016. The race will shut down streets on the course, but local businesses will remain open. Parking will be available in the Chester Byrnes lot, 2031 Division St., and a golf cart shuttle will be available.

United States." Online registration opened in late February through USA Cycling. For more information, visit [www.easttroy.org](http://www.easttroy.org).

## Vendors wanted for Farmers Market Season 8

The East Troy Area Chamber of Commerce is looking for vendors, specializing in produce, horticulture, art, handmade and craft items to participate in the East Troy Farmers Market's exciting eighth season.

The market will return on Fridays, May 20 through Oct. 7, on the historic East Troy Village Square. New hours of operation are 2 to 6 p.m. with set up at 1 p.m. and take down at 6 p.m.

Vendors can now secure their spot for the season in advance and capture the discounted Early Bird registration rate of just \$100 for the entire season or \$5 per market. Pre-payment is required by March 31.

The regular rental rate is \$15 per week or \$60 per quarter for a 12-foot by 12-foot space.

The East Troy Area Chamber of Commerce is currently working to offer an expanded selection of vendors and activity schedule.

For more information, call (262) 642-3770 or email [vanessa@easttroy.org](mailto:vanessa@easttroy.org).

### Help make the market bloom

Volunteers are high on the list of needs to make the East Troy Farmers Market a success.

If you'd like to join the 2016 East Troy Farmers Market Committee, email [vanessa@easttroy.org](mailto:vanessa@easttroy.org). Additional volunteers will also be needed to assist with parking, vendor assistance, cleanup and manning an information booth.

Join us this Easter Sunday, March 27<sup>th</sup> to celebrate that Jesus Christ is our Savior.



Regardless of your past, regardless of your circumstances, God wants you to know the joy of the Easter message: Jesus died to pay for every sin; he rose from the dead to give us the certain hope of eternal life.

Join us this Easter at 7:00 a.m. or 10:30 a.m. for uplifting worship, a message of hope, and a place for families to connect with Jesus, our Savior.

St. Paul's is located on Hwy. 20 just west of Main Street (County ES) in East Troy.

234157

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GOOD NEIGHBORS MARCH 2016

# Elegant Farmer celebrates 70th anniversary

By Penny L. Molina  
CONTRIBUTOR

In commemoration of its 70th anniversary, The Elegant Farmer, 1545 Main St., Mukwonago, will host a yearlong celebration featuring family fun events and a variety of food specials.

The anniversary celebration kicks off on April 30 with the Simply the Best Pies Extravaganza. All three generations of Elegant Farmer fans from 1946-2016 are invited to visit the Elegant Farmer for a tasting of all of its delicious and award-winning pies from 11 a.m. to 3 p.m.

In addition to the pie tasting, food recipes and thank you gifts, a special shopping experience will be offered throughout the day. Attendees are encouraged to bring along a favorite vintage photo from their visits to the Elegant Farmer for the 70th Anniversary Smilin' Barn Memory Wall.

"We want to thank everyone that has supported The Elegant Farmer over the years by hosting our 70th anniversary celebration," said owner, John Bauer. "We invite families to come, have fun and share a story about when you visited [us]."

Noted by Gourmet, Food Network and The Wall Street Journal as having the best pie in America, The Elegant Farmer has been making its signature Apple Pie Baked in a Paper Bag right in the Mukwonago/East Troy area for decades.

The Farmer Bakery bakes over a quarter of a million pies per year and ships them all over the nation through online sales and wholesale distribution to more than 300 locations throughout Wisconsin, Illinois and Michigan.

The Elegant Farmer continues its 70th anniversary celebration with monthly specials and events throughout

2016, including its Wisconsin Blue Ribbon Cheese Fest from 11 a.m. to 3 p.m. June 18 and 19; Wisconsin Cheesemakers & Wine Train from 1 to 3 p.m. on June 18; Old Fashioned Farm Fair & Ice Cream Social from 11 a.m. to 3 p.m. on July 16-17; Grand Champion Cheese Tasting from 11 a.m. to 3 p.m. Aug. 20-21; Autumn Harvest Fest from 10 a.m. to 5 p.m. Saturdays and Sundays, Sept. 10 through Oct. 23; and Santa's Workshop with the East Troy Electric Railroad's Christmas Express Train Nov. 26-27, Dec. 3, 4, 10, 11, 17 and 18.

## It started with a farm stand

The Elegant Farmer began back in 1947 as a roadside farm stand by Elmer and Dave Scheel, which grew into Davelmer Market in 1958.

To encourage families to visit the Davelmer Market, the brothers pioneered the concept of customers coming to "pick-your-own" strawberries on their 65-acre farm.

In 1970, Elmer's son Dan Scheel and his wife Karen took over the business and dubbed it The Elegant Farmer.

Over the next 26 years, The Elegant Farmer expanded its business by introducing its famed Apple Pie Baked in a Paper Bag and Farm Kitchen, Bakery and Deli sections.

Other specialty items that were developed and now include CiderBaked Ham, fruity applesauces, fruit crisps, jumbo muffins & cookies, fruit breads, gourmet sauces and seasonings, Blue Ribbon cheeses and old fashioned gourmet popcorn.

With former owner Farmer Dan Scheel's blessing, The Elegant Farmer was passed to its third generation of owners in 2005 as longtime employees, John Bauer and Keith Schmidt took over the helm, along with John's brother, Mike Bauer.

Nowadays, this dynamic trio is committed to offering the quality and

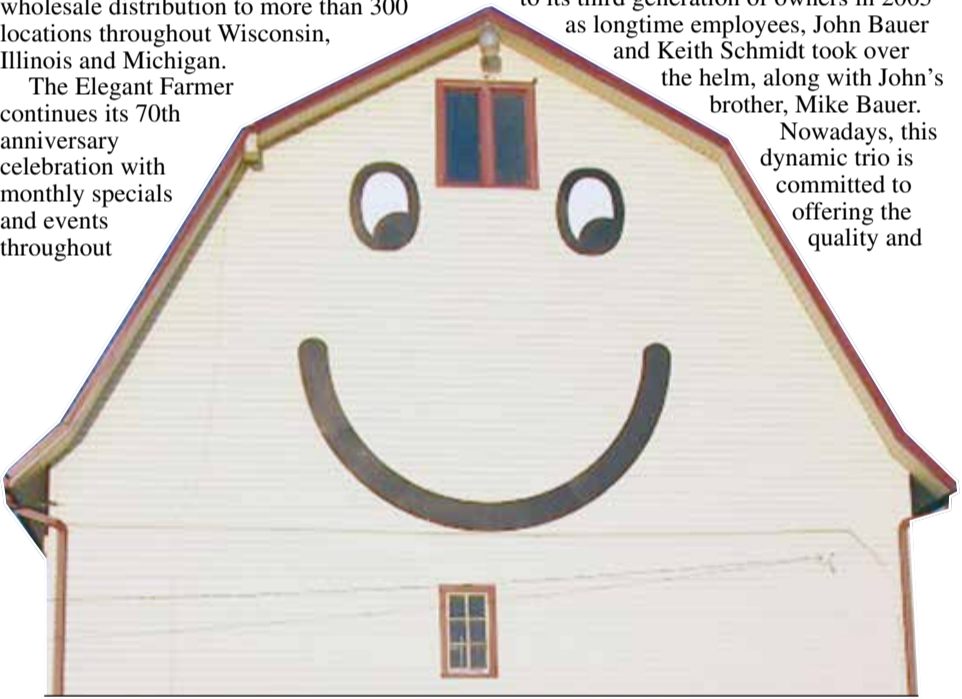
traditions that The Elegant Farmer has for 70 years: small town charm and simply the best foods to ensure strong, loyal customer relations.

"We recognize the importance of continuing our 70 years of tradition at the Elegant Farmer," said John Bauer. "The only thing we hope to change each year is to have more and

more people from all over America enjoy the wonderful food offering that our friends here in Wisconsin have enjoyed for years."

The Elegant Farmer is open daily 8 a.m.-6 p.m. and closed Easter, Thanksgiving, Christmas and New Year's Day.

For more information, call (262) 363-6770 or visit [www.elegantfarmer.com](http://www.elegantfarmer.com).



Left: Home of the Smilin' Barn, The Elegant Farmer has been a part of the local community for the past 70 years. Above: The Elegant Farmer is family owned and operated by its third generation, including (from left) brothers John and Mike Bauer and Keith Schmidt featuring "Simply the Best" foods and family fun for seven decades.

To those we serve, thank you for your trust.

Dana Rygiewicz,  
owner/director

# Legacy

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# • AIRPORT from front page

first web hosting company when he was still employed at Noodles and Company as a teen. He attended UW-Milwaukee and has been working for years as a location-independent developer.

## Jet-set commute

For Silvers, the ability to fly combined with using technology to get work done outside the traditional office setting has given him greater opportunity to work wherever he'd like.

Austin Mastick, who also lives in Madison and works as a developer for Milker IO, often flies with Silvers to the office.

They said it's more about the views, the quiet and experience than saving time.

"It's a little over an hour drive to get to the office in East Troy from my house and it's about 20-25 minutes from takeoff to touchdown," Silvers said.

When you add in the time to get in the hangar, pull the plane out and the two-mile commute to the square, the flight actually only cuts off about 20 minutes.

"With this distance, it's about the same amount of time, but it's like a thousand times more fun," said Silvers. "So if it works out, I prefer to fly."

## A dream come true

While Silvers has always had a fascination with flight, it wasn't until he already built a career as a web developer in his late-20s that he earned his pilot's license.

"When I was 8 years old, we took a trip to the National Air and Space Museum in Washington, D.C. and I bought the book 'How to Become a Pilot,'" Silvers said. "I didn't really read it because I was 8 and it



SUBMITTED PHOTO *Good Neighbors*

**Dan Silvers, who flies to work in East Troy from Madison, started his flight training in his late 20s.**

was really boring back then."

Four years ago the aviation bug came back to him.

"I was out for drinks with a friend and he was taking flying lessons at that point and he decided 'I'm going to sign you up for a flight tomorrow,'" Silvers said. "Twelve hours later I was flying a plane with an instructor and that's how I got started."

Silvers fell in love with flying since that takeoff, completed his training over the course of a year and quickly joined the

Capital City Flyers.

He said he likes to be up in the air as much as possible, taking off and landing at Dane County Regional Airport in Madison multiple times a week.

"When you have the aviation bug you take any excuse to go flying," Silvers said.

That includes flying to Dubuque, Iowa for dinner, a Sunday flight overlooking Southeastern Wisconsin's beauty or taking a cross country trip. Silvers has flown on vacations to Las Vegas, San Francisco and Oregon (for his instrument training). He said he's had his best times flying over the Rocky Mountains, as well as the starlit sky.

Silvers said he hopes to lend his skills to help others in the future. He plans to volunteer for Angel Flight, a non-profit organization that provides free air transportation to those in medical and financial need.

## The lowdown: East Troy Airport

East Troy Municipal Airport, 2085 County Road L, is home to over 100 aircraft. The airport has both asphalt and turf runways and is capable of handling a wide variety of business aircraft.

Silvers said the airport has unique amenities for local pilots, including the sale of ethanol-free mogas, nice instrument approaches and good lighting.

To find out how you can do business at East Troy Airport, contact the East Troy Community Development Alliance at (262) 684-9406 or email [info@easttroybusiness.com](mailto:info@easttroybusiness.com).

For more information about the airport, call Walter Watkins, airport manager, at (262) 642-5008 or visit [www.easttroywi.gov](http://www.easttroywi.gov).

# Summer save the Dates

## MAY

### SIDEWALK CHALK ART FESTIVAL

May 5 (rain date of May 12)  
On the Historic East Troy Village Square.  
Info: Randy Timms at (262) 441-1692

### EAST TROY FARMERS MARKET

Fridays, May 20 to Oct. 7  
2 to 6 p.m. on the Historic East Troy Village Square, 2881 Main St. Hosted by the East Troy Area Chamber of Commerce  
Info: (262) 642-3770 or visit [www.easttroy.org](http://www.easttroy.org)

### ANTIQUES APPRAISAL

Saturday, May 21  
Ivan's Backstage, 2087 Division St. on the Historic East Troy Village Square  
Featuring appraiser Barbara Eash. Hosted by the Friends of the East Troy Public Library

### COMMUNITY-WIDE RUMMAGE SALE

May 27-29, 9 a.m. to 4 p.m.  
Hosted by the East Troy Area Chamber of Commerce  
Info: (262) 642-3770 or [www.easttroy.org](http://www.easttroy.org)

### 40TH ANNUAL CORN & BRAT ROAST AND EAST TROY BREWFEST

May 27-30  
4 to 8 p.m. Friday; 11 a.m. to 6 p.m., Saturday & Sunday; 11 a.m. to 5 p.m., Monday. Brewfest on Sunday, May 29 from 3-6 p.m. on the Historic East Troy Village Square, 2881 Main St. Featuring roasted sweet corn, hot dogs, brats, burgers, soda, beer and live entertainment. Hosted by the East Troy Area Chamber of Commerce.  
Info: (262) 642-3770 or [www.easttroy.org](http://www.easttroy.org)

### MEMORIAL DAY OBSERVANCE

Monday, May 30  
Parade begins at 10:30 a.m., ending on the Historic East Troy Village Square with a ceremony. Presented by American Legion Loomis-Martin Post 188  
Info: (262) 470-4694

## JUNE

### 41ST ANNUAL ARTS AND CRAFTS FAIR

Saturday, June 11  
9 a.m.-4 p.m. on the Historic East Troy Village Square, 2881 Main St., East Troy.  
Hosted by the GFWC Women's Club.  
Info: (262) 642-2326

### EAST TROY CYCLING CLASSIC

Friday, June 17  
11 a.m.-8 p.m. on the Historic East Troy Village Square and neighboring streets  
The largest competitive cycling event in the U.S., the Tour of America's Dairyland will make a stop in East Troy. Sponsored by the East Troy Area Chamber of Commerce and Dennis and Janice Klumb Family Foundation  
Info: (262) 642-3770 or [www.easttroy.org](http://www.easttroy.org)

# Santa event benefits East Troy Food Pantry

The East Troy Area Chamber of Commerce recently made a holiday donation of \$490 to help feed hungry East Troy residents.

The donation to the East Troy Food Pantry comes from the proceeds of the photos with Santa and Mrs. Claus taken Dec. 6 inside Ivan's Backstage as a part of the 2015 East Troy Electric Railroad Santa Train and Santa on the Square events.

This year participants didn't have to wait in line to see Santa and everyone received a digital copy of their photo thanks to Jamie Rohrer and Justin Rohrer of 2894 on Main and Ben Keating of the East Troy Computer Club, who donated their time to take and process the photos.

Chamber volunteers Sarah Alexander of Realty Executives and Bill Vint and Jerry Schneider of Sleeping Dogs Communications ensured the night ran smoothly.

The event has raised over \$1,500 in the last four years for the East Troy Food Pantry.



VANESSA LENZ *Good Neighbors*

**Jamie Rohrer (from right), East Troy Area Chamber of Commerce president Ben Keating and Justin Rohrer, all of the East Troy Computer Club, present Joe Heinzman of the East Troy Food Pantry with a check for \$490, the proceeds from Photos with Santa and Mrs. Claus taken Dec. 6 inside Ivan's Backstage.**

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**Referendum Tax Impact Per \$1,000 of Property Value**

<p>16¢   Estimate: April 2015</p>	<p>5¢   Actual: September 2015</p>	<p>1¢   Actual: January 2016</p>
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## NEW MEMBER PROFILES



East Troy Youth Softball and Baseball teams participate in tournaments in southeastern Wisconsin throughout the summer.

## East Troy Youth Baseball & Softball

PO Box 653 • East Troy, WI 53120  
www.et-baseball-softball.com

East Troy Youth Baseball and Softball (ETYBS) is a non-profit organization with a mission to provide a fun and safe baseball

and softball learning experience for all kids age 5-14. For more information, email etybs.info@gmail.com.

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## East Troy Shell



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Pre Paid Airtime

Verizon, Net 10, Tracfone, Boost, T Mobile, paylo, A T & T International, TocaTel Mexico, TocaTel USA & International

# Local company donates \$50K to East Troy schools

Allan Integrated Control Systems recently donated \$50,000 to the East Troy Community School District for the purchase of a Fanuc 6-axis training robot along with associated advanced manufacturing equipment.

The robot, one of only a few used for education in the entire country, will be used in the Fab Lab at East Troy High School's new Innovation Center.

Allan ICS, owned by Ann and Ted Zess of East Troy, will also provide an accompanying education program, allowing students to explore and learn the world of advanced manufacturing. Students at ETHS will be able to get college credit for learning how to program industrial robots to fulfill a number of roles.

"We wanted to make sure East Troy's students could have this exceptional opportunity. We are proud to contribute to the new Innovation Space," said Ann Zess, president of Allan ICS.

This is the first of many initiatives that the East Troy School District is exploring and expanding to promote Project Based Learning throughout the district, including SmartLabs (eventually in K4-8th grades) and Project Lead the Way (grades 9-12).

Allan ICS designs and builds automated control systems for a wide range of customers and applications throughout Illinois and Wisconsin. The family-owned business has been headquartered at 2021 Beulah Ave. in East Troy since 2007. For more information, visit [www.allan-ics.com](http://www.allan-ics.com).

## • CALENDAR from front page

### Open House at Wanezek

Wanezek Family Dentistry, 2564 Main St., will celebrate the completion of its new office with an Open House from 3 to 5 p.m. on Thursday, March 10. The public is invited to stop in for appetizers, refreshments and a tour of the new dental office.

Wanezek Family Dentistry will host an East Troy Area Chamber of Commerce Business After 5 event following the open house, from 5 to 7 p.m. For more information, visit [www.wanezekdentistry.com](http://www.wanezekdentistry.com)

### 'Flow' at Michael Fields

Michael Fields Agricultural Institute, W2493 County Road ES, will host a free screening of "Flow" at 6 p.m. on Friday, March 11. The documentary on the world water crisis will show in the big brown barn. Reserve seats at [michaelfields.org](http://michaelfields.org) or by calling Molly at (262) 642-3303 ext. 124

### Kiwanis Club Pancake Breakfast

The Kiwanis Club of Greater East Troy will host its annual pancake breakfast from 8 to 11 a.m. on Saturday, March 12 in the East Troy High School cafeteria, 3128 Graydon Ave. Tickets are \$4 for adults (12 and older), \$2 for children (5-11) and free for children 4 and younger. For more information, call (262) 642-3380.

### NCAA, St. Patrick's Day party at the Grist Mill

The radio station, 102.9 The Hog will come to the Grist Mill, 2645 Main St., from noon to 6 p.m. on Thursday, March 17 for a St. Patrick's Day and NCAA tournament bash. The event will feature broadcasts of the NCAA tournament in the banquet hall,

specials, games and giveaways. For more information, visit [www.easttroygristmill.com](http://www.easttroygristmill.com).

### Family Resource Center Egg Hunt

The East Troy Family and Community Resource Center will host its 11th annual Easter Egg Hunt from 9 to 10 a.m. on Saturday, March 19 in the gym at East Troy High School, 3128 Graydon Ave.

Each child participant will receive a bag of candy and a small prize. The event will feature coloring pages, face painting, temporary tattoos, crafts and more. Bring a camera for photos with the Easter Bunny. Pre-register for this event at (262) 642-4900 or [easttroyfamily@gmail.com](mailto:easttroyfamily@gmail.com).

### Bunny Train

The East Troy Electric Railroad will host its Bunny Train on March 19, 20 and 26. Departures from the East Troy Depot, 2002 Church St., are at 9:30 a.m., noon and 2:30 p.m. The event will feature photos with the Easter Bunny, Easter activities, as well as live bunny and chick displays by local 4-H students at The Elegant Farmer (see details below).

Tickets are \$12.50 for ages 3 and older and \$8 for children ages 0-2. For more information, visit [www.easttroyrr.org](http://www.easttroyrr.org).

### Cheep, Cheep Easter Celebration

The Elegant Farmer, 1545 Main St., Mukwonago, will host its Cheep, Cheep Easter Celebration from 11 a.m. to 3 p.m. on March 19, 20 and 26. The family-fun event features the Easter Bunny and a 4-H menagerie of bunnies in costume, baby

• See **CALENDAR** on back page

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• **CALENDAR** from page 6

chicks and guinea pigs for petting and enjoying. Visiting The Elegant Farmer each year at Easter, area 4-H members educate and introduce children of all ages to the animals they have raised and cared for as part of their annual project.

Ride the East Troy Electric Railroad's Bunny Train and make a grand entrance to meet the Easter Bunny at the Elegant Farmer. Easter specialty foods will be for sale, including CiderBaked ham, fresh breads, Easter basket candies and more. For more information, visit [www.elegantfarmer.com](http://www.elegantfarmer.com).

**FFA Consignment Auction**

The East Troy FFA Alumni will host its annual consignment auction at 10 a.m. on Saturday, March 26 at East Troy High School, 3128 Graydon Ave. For more information, call (262) 642-7892.

**APRIL**

**St. Peter's Casino Night**

St. Peter's Catholic Church & School, 3001 Elm St. will host a Dinner, Silent Auction and Casino Night at 6 p.m. on Saturday, April 16 in the school gym. For more information, call (262) 642-5533.

**Maple Syrup Family Fun Day**

Camp Edwards YMCA Camp and Retreat Center, N8901 Army Lake Road, will host its annual Maple Syrup Day and Pancake Breakfast from 8 a.m. to 2 p.m. on Saturday, April 16. The Family Fun Day is open to the community with free activities for the whole family, including maple syrup demonstrations, archery range, climbing wall, hay rides, marsh tours, tube slides, live music and animals.

Tickets for breakfast are \$6 for adults, \$4 for children ages 4-12 and free for children 3 and younger. For

more information, call (262) 642-7466 or visit [www.campedwards.org](http://www.campedwards.org).

**Walworth County Business Expo**

The East Troy Area Chamber of Commerce is partnering with the other chambers in Walworth County and the Walworth County Economic Development Alliance to host the Walworth County Business EXPO from 10 a.m. to 5 p.m. on Tuesday, April 19 at Grand Geneva Resort, 7036 Grand Geneva Way, Lake Geneva.

The Career Fair starts at 9 a.m. for high school and college students and continues for the rest of the day. Sign up at [www.easttroy.org](http://www.easttroy.org).

**Gridiron Club Casino Night**

The East Troy Gridiron Club will host its third annual spring fundraiser with a Casino Night at 5 p.m. on Saturday, April 30 at Lindey's on Lake Beulah, W1340 Beach Road. Tickets are \$50 per person and include food and gaming money. Proceeds benefit East Troy Youth and High School football programs. For more information, visit [etgridironclub.com](http://etgridironclub.com).

**MAY**

**ParkWalk for Cancer**

ProHealth Care's ParkWalk for Cancer will be held on Saturday, May 7 at Field Park, 305 County Highway NN, Mukwonago.

On-site registration begins at 8 a.m. The walk begins at 10 a.m.

Online registration, team and T-shirt information, walk maps, frequently asked questions, donation information, sponsors and contact information can all be found online at [www.ProHealthCare.org/WalksForCancer](http://www.ProHealthCare.org/WalksForCancer). Participants save \$5 by registering online. The online early-bird fee of \$20 per person is available now through March 14. Online registration for \$25 is available from March 15 through May 3.

# East Troy Manor unveils expansion

By Vanessa Lenz

ET CHAMBER EXECUTIVE DIRECTOR

East Troy's Manor's 13,000-square-foot expansion of its facility at 3271 North St. is completed, and staff and locals celebrated in a big way with a community-wide open house and casino night event.

"Having people come and experience the facility is very rewarding. It's great to have so many involved family and community members to support us in the exceptional care we provide our residents," said East Troy Manor's new administrator Zach Grabot of the successful event.

The recent celebration marked the official introduction of the newly improved skilled nursing and rehabilitation therapy facility, with updates aimed at making East Troy Manor feel more like home.

The facility features 50 nursing home beds, allowing for short-term rehabilitation stays or long-term living for those who need daily assistance.

Grabot said the Manor's updates were based around its residents' daily life functions.

The larger facility now has warm, comfortable tones, modern decor, all private and remodeled rooms, a private hospice unit, new rehab wing and gym, large enclosed courtyard, screened in porch, new common areas, entryways and a basement for storage.

Grabot started at East Troy Manor in the middle of the yearlong project, which was completed in December of 2015. He previously worked as an administrator with a large nursing facility in Illinois.

Since he's been on board, Grabot and his nursing staff have remained focused on providing excellent care and building trust and friendships between residents and caregivers.

Forming relationships is at the core of what his staff of 110 people do, Grabot said.

"It's a small town community and you can feel that. The team here is like a family and they genuinely care," he said.

**Core rehabilitation**

East Troy Manor offers rehabilitative therapies for short-term residents, as well as restorative programs for long-term residents.

Since rehabilitation is a significant part of East Troy Manor's services, its new addition includes a private rehab wing and Core Rehab therapy gym, which is also ideal for outpatient services.

"It has improved the quality," said Grabot. "The

trend has been changing in nursing facilities. If you went in because you had a knee replacement, you wouldn't want to share a room. Times have changed and the buildings have had to adapt, going from sharing a room to giving patients their own room with their own amenities like TV and private bathroom. We've tried to make it a little more home-like and a little more comfortable."

The unveiling of the expansion comes as East Troy Manor celebrates 39 years in East Troy. Established in 1977 as Kiwanis Manor, East Troy Manor has a rich local history and its residents hail from all over Wisconsin and several other states.

For more information, call (262) 642-3995 or visit [www.easttroymanor.org](http://www.easttroymanor.org).



VANESSA LENZ *Good Neighbors*

**Top photo: Residents at East Troy Manor can enjoy the homey and modern new setting of the newly expanded skilled nursing facility. Above: The staff at the Manor celebrated the completed renovation and expansion of its new facility with an East Troy Area Chamber of Commerce Business After Five event and community-wide open house and casino night in January.**

## Business Resources in EAST TROY



The East Troy Community Development Alliance is committed to improving the business climate for East Troy. ETCDA

focuses on four distinct areas: Business Retention, Business Expansion, Business Attraction and Business Startup. It's a valuable business advocate. → [Go to www.easttroybusiness.com](http://Go to www.easttroybusiness.com)

### EAST TROY CONNECT COMMUNITIES

Connect Communities offer assistance to local leaders interested in revitalizing their community. Connect Communities meets the 3rd Tuesday of the month at Ivan's on the Square at 3:30pm. Public welcome.

→ [Go to www.easttroybusiness.com](http://Go to www.easttroybusiness.com)

### STATEWIDE OPEN HOUSE - SAT., MAY 14

A celebration of local community designed to showcase East Troy's unique historic, cultural & architectural highlights. We are looking for 5- 10 local businesses who would like to participate.

→ **If you are interested,**  
email [info@easttroybusiness.com](mailto:info@easttroybusiness.com)

## Need Business Financing?

The Village of East Troy may be able to help.

→ [To learn more contact info@easttroybusiness.com](http://To learn more contact info@easttroybusiness.com)



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