

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EAST TROY
— AREA CHAMBER of COMMERCE —

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LD's delivers bigger BBQ experience with expansion

By Vanessa Lenz
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

Two years ago, when owner Leon Davis moved LD's BBQ to East Troy, he had just one employee and a whole lot of love for barbecue.

Today, the eatery has 11 employees and counting who supply southeastern Wisconsin with its fill of LD's signature "Wisconsin barbecue" – a mix of a few regional styles in the United States.

Opening inside Troy BP at 1880 County Road ES has proved to be a smart move for LD's BBQ, which is inspired by the roadside stands and mobile trailers popular in states like South Carolina and Texas.

With an expanding catering business, Davis's good-humored personality and tasty offerings like brisket, pulled pork, chicken,

sausage and ribs, LD's BBQ has flourished as a prime spot for barbecue.

"I've had a loyal following and that following has just grown," Davis said. People travel from Milwaukee, Racine, Chicago and everywhere in between to feed their hunger for LD's BBQ's meats, which are slow-smoked over 100-year-old seasoned oak wood.

The opening of a 1,400-square-foot full restaurant expansion last August has allowed enthusiasts to dine in for LD's beloved barbecue flavors.

The new dining room offers the quintessential barbecue experience – with longhorns mounted on the wall, license plate wall art and a big community table in the center of the room.

"We're starting to see more

families come in because there's a place for them to sit and the kids hanging out," Davis said. "...I wanted to make it a way of bringing people together."

While the meat is cooked in the onsite signature red LD's BBQ trailer, Davis said they quickly outgrew the gas station deli area where they used to serve and prepare the food.

Davis made his kitchen area bigger, giving him the space needed to keep up with a greater demand for LD's catering services.

"I'm starting to get people call me for weddings and birthdays and events of all sizes," Davis said.

LD's will be the exclusive food vendor at the first Alpine Valley Beerfest on May 30. Davis said he's

▼ see BBQ on page 6



VANESSA LENZ *Good Neighbors*
Leon Davis has made a home in East Troy for LD's BBQ, popular in southeastern Wisconsin for its ribs, smoked brisket, pulled pork and chicken and more.

IF YOU GO

WHAT: East Troy Expo 2015

WHEN: Saturday, March 28

WHERE: East Troy Middle School, 3143 Graydon Ave.

INFO: (262) 642-3770 or www.easttroy.org



East Troy Expo to focus on all things local

More than 50 vendors, giveaways and live entertainment will be under one roof when East Troy Expo returns for its seventh year. The free event will run from 10 a.m. to 2 p.m. on Saturday, March 28 at East Troy Middle School, 3143 Graydon Ave.

Organized by the East Troy Area Chamber of Commerce, this year's expo will focus on Local Living, featuring local businesses, a local artists showcase on the main stage and hands-on help from local technology experts.

"It's a day of food, fun and community

where you can visit all your favorite local businesses and discover new favorites all in one place," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director.

Exhibitors will be on hand to share information and insight on all aspects of their business or organization.

The event will also feature a kids' activity area, entertainment all day, raffles and giveaways and free admission.

"Most vendors will be doing

▼ see EXPO on page 5

Alpine turns 50

Alpine Valley Resort turned the big 5-0 this year and in celebratory fashion, its Facebook feed has been teeming with winter wonderland inspiration.

Since its opening weekend after an early Thanksgiving week piling of the white stuff, Alpine has posted everything from snowmaking scenes to Terrain Park videos to a birthday fireworks display.

Alpine Valley Resort opened in 1964 and has since created countless mountain memories for locals, visitors and employees as the largest ski locale in southeastern Wisconsin. It is the only resort

▼ see ALPINE on page 5



SUBMITTED PHOTO *Good Neighbors*
Alpine Valley Resort celebrated its 50th anniversary with a bash on Dec. 20 that included a fireworks display.



VANESSA LENZ *Good Neighbors*

Top: Gerry Lycholat and Cindy Knutson-Lycholat of Knutson Bros. II, LLC share new ideas for the interior and exterior of the home at East Troy Expo. Local businesses and organizations will be well represented in the booths that will fill East Troy Middle School on Saturday, March 28. **Above:** Annabelle Verbeten hits the runway at Square Side Boutique's spring fashion show at East Troy Expo. The show will return this year beginning at 11 a.m.

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EAST TROY AREA CHAMBER OF COMMERCE

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To submit news briefs about your company or organization or for information about membership.....contact the Chamber office at (262) 642-3770 or email vanessa@easttroywi.org

Follow us on Twitter @ETChamber



Good Neighbors is a publication of the East Troy Area Chamber of Commerce coordinated by the East Troy Times/News and published quarterly in March, May, September and December.

Candidate forum set for March 19

The East Troy Area Chamber of Commerce, the East Troy Times and East Troy News will hold a candidate forum on Thursday, March 19, for local candidates running for office in the April 7 election.

Beginning at 6:30 p.m. in the East Troy Middle School auditorium, 3143 Graydon Ave., candidates will answer preselected questions focusing on local issues. Event attendees

can submit a question at the time of the event for possible selection.

The forum will include candidates running for Village of East Troy and East Troy Community School District.

Judge Michael Cotter will be the forum's moderator.

The event is free and open to the public. For more information, call (262) 642-3770.

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March Events

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| March 13 | Free GMO OMG Movie Screening |
| March 14 | Beginner Beekeeping |
| March 14 | Pollinator Habitats |
| March 20 | Grant Writing |
| March 21 | Pruning and Grafting Apple Trees |
| March 28 | The Profitable Homestead |

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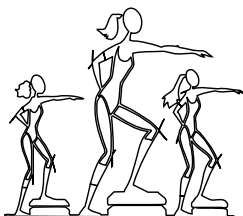
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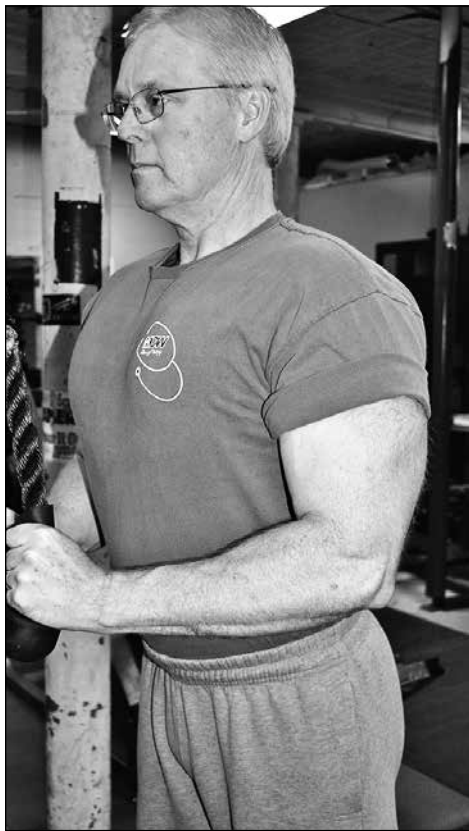
Q&A with Fitness Mission's Mike Kehl

Mike Kehl, 60, of East Troy has made a life out of physical fitness and now he's shifting his focus to sharing the most simple and effective techniques essential to self-maintenance.

Last year, he launched Fitness Mission, a home-based community focused on healthy living.

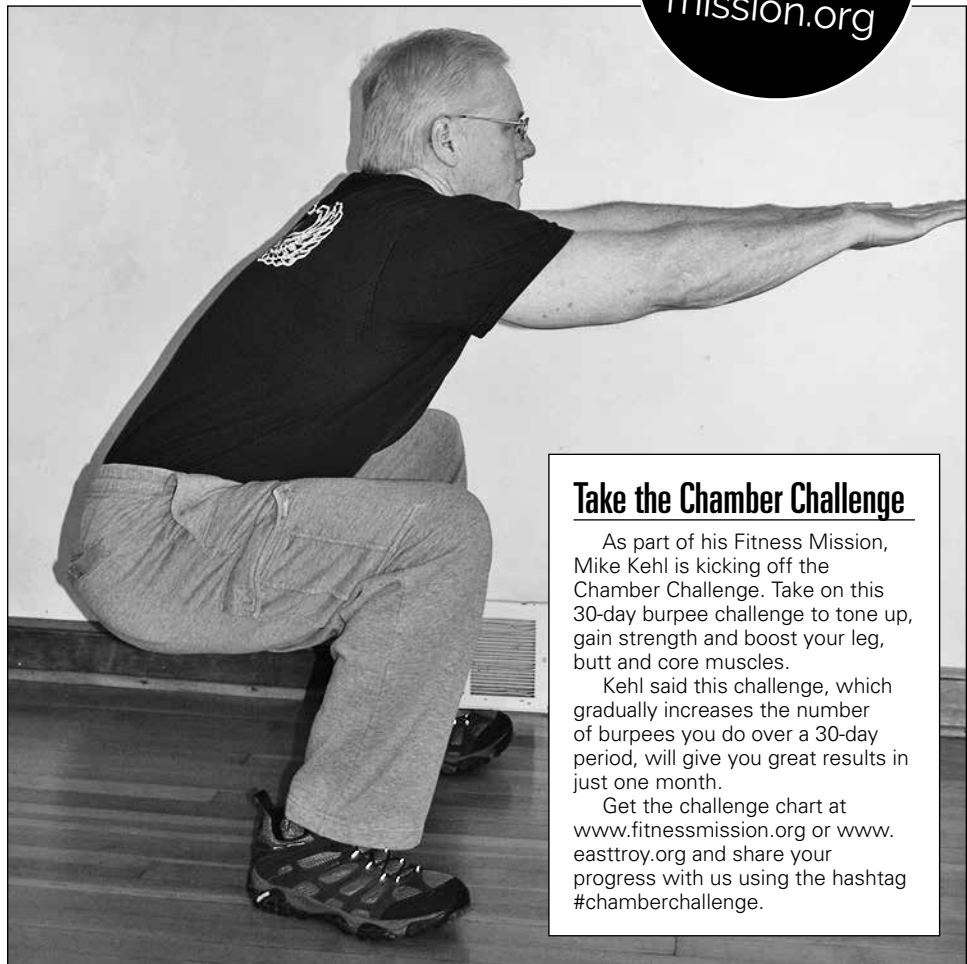
As he continues on his mission, Kehl will rely on his background to lead the way. He's the former owner of popular East Troy gym Kehl's Health and Fitness (along with wife Gloria), has raised five children, had dual careers in business development and as a personal trainer, and is looking to take on even more, including releasing his first book.

Kehl shares a piece of his story and some wellness secrets.



SUBMITTED PHOTOS Good Neighbors

Mike Kehl, founder of Fitness Mission, puts some time in at the gym. Right: Kehl demonstrates an air squat/ deep-kneebend.



Take the Chamber Challenge

As part of his Fitness Mission, Mike Kehl is kicking off the Chamber Challenge. Take on this 30-day burpee challenge to tone up, gain strength and boost your leg, butt and core muscles.

Kehl said this challenge, which gradually increases the number of burpees you do over a 30-day period, will give you great results in just one month.

Get the challenge chart at www.fitnessmission.org or www.easttroy.org and share your progress with us using the hashtag #chamberchallenge.

1 What's your background in personal fitness? Did you grow up leading a healthy life or did you develop a passion for wellness through your experiences?

A I've always been interested in strength. When I was a too-small-for-football high school freshman, I started running and I built a pull up bar in the basement.

Later, when I was about 28 and in relatively poor shape, I started running when I almost flunked a flight physical because of high blood pressure. That led to joining a gym when I was 30 and that's where I got hooked on lifting weights.

My wife and I eventually ran a fitness center and I coached her to a number of state powerlifting championships and a second place at Nationals.

More recently, two years ago I suffered a rather serious injury that surprised and humbled me. I thought I had all the experience necessary to be immune to such "accidents."

The rehab process led me to study the postural distortions and dysfunctional movement compensations that almost

everyone, including me, suffers from. I now have a strong interest in basic self-maintenance through releasing tight spots and corrective exercise.

2 Why did you start Fitness Mission? What are your goals for 2015?

A Despite the fact that most people will acknowledge that getting more exercise is critical for good health, only 30 percent of Americans exercise regularly.

Worse, this rather poor example set by parents and grandparents has resulted in children running slower and the incidence of childhood obesity having doubled in younger children and quadrupled in adolescents over the past 30 years.

Fitness Mission is an open source community where people can have fun while sharing ideas about how they incorporate fitness into their already busy lives.

It's about doing little things that makes fitness a habit and realizing that these habits begin at home.

Moreover, you don't have to join a gym or spend a lot of money; you can get just

as ambitious as you want at your "garage gym" for an investment of as little as no dollars.

My goals for 2015 are to continue getting the message out to as many individuals and groups as possible and to have the community grow to the point of hosting one or two showcase events.

3 How do you like to stay in shape? Do you try out all the new exercise trends, like spin classes and Zumba?

A I've tried most things and believe in whatever works for you. I have a daughter

▼ see MIKE KEHL on page 4



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East Troy Cycling Classic will return for fourth year

The East Troy Cycling Classic is officially back for its fourth year with the Tour of America's Dairyland.

The community will once again transform into a professional cycling venue on Friday, June 19 on day two of the 11-day race series.

The East Troy Area Chamber of Commerce signed agreements in February with title sponsor, the Dennis and Janice Klumb Family Foundation, Inc. and race promoter Midwest Cycling Series, LLC.

The 2015 Tour of America's Dairyland is set for June 18-28. The full schedule of venues is yet to be announced.

The East Troy racecourse will take riders around the village square onto neighborhood streets, providing constant action for spectators throughout the eight hours of continuous, high energy professional cycling.

The Chamber's organizing committee will begin seeking sponsors and develop coordinating activities during the coming months.

Watch for updates on the Chamber's website www.easttroy.org.



VANESSA LENZ *Good Neighbors*

The East Troy Cycling Classic will be part of the 2015 edition of the Tour of America's Dairyland presented by the Wisconsin Milk Marketing Board. East Troy Area Chamber of Commerce Board of Directors join Bill Koch (center) of the Midwest Cycling Series, LLC to celebrate the Chamber's fourth partnership with title sponsor the Dennis and Janice Klumb Family Foundation to host the event in East Troy on Friday, June 19. Pictured on the village square with the ToAD pace car (from left) are Sarah Alexander of Realty Executives, Dave Scurek of American Family Insurance- David Scurek Agency, Cindy Knutson-Lycholat of Knutson Bros. II, Dennis Ackeret of the East Troy Electric Railroad, Koch, Ellie Griffa of 2894 on Main, Linda Kaplan of East Troy Shell, Chamber President DeAnne Conrad of Citizens Bank and Ben Keating of the East Troy Computer Club.

▼ MIKE KEHL from Page 3

who is a 3:20 marathoner and is considered by her spin friends to be a total beast at pounding a bike.

As for my personal preferences, over the years I've spent the most time working at lifting heavy weights in order to get as strong as possible.

Cardio-wise, I've always loved cross country skiing and any kind of biking. Since my son who is an avid biker moved back to town, I've really enjoyed working at getting better at that.

I've had to sacrifice some ultimate strength by losing 20 pounds in order to even begin to keep up, but I am probably healthier as a result.

4 If there's one thing you could tell someone who wants to get in shape what would it be?

A I advise everyone to start by sitting less. Most of us start out the day by sitting in the car on the way to work or school, sitting at our job most of the day, then collapsing in front of the TV or a computer until we go to bed.

The most common number that I see is that the average American sits for 13 hours per day. Our bodies were designed to move. Sitting as much as we do is completely unnatural and has serious health implications.

5 Working out can be a challenge when you have a packed schedule (i.e. working long days, kids, maintaining a social life). Can you share a few tips on how to make adequate time for fitness?

A Try to make sure that your desk at work is ergonomically properly set up to

minimize upper back and neck problems. There are effective exercises that you can do periodically while sitting in your chair.

Try to get up and move as much as possible and while doing so squeeze your butt. Seriously, sitting causes your hip flexors to get short and tight. By squeezing your butt cheeks (kind of half a twerk) you slightly stretch those flexors and cause them to relax.

Wear shoes with the lowest heel your vanity will allow. When you get home, rather than sitting in front of your TV, just stand there. You can work up to doing some balance work by standing on one foot, then maybe walking in place, then maybe some relatively harder and very effective movements like bodyweight squats and burpees.

You can get in a very serious workout just during the commercials of a one-hour TV show.

Revamped Farmers Market will move to square

The East Troy Farmers Market will reopen this May by returning to its original location on the East Troy Village Square.

The East Troy Area Chamber of Commerce is currently looking for vendors, specializing in produce, horticulture, art, handmade and craft items to participate in the market's seventh season.

The goal is to offer an expanded selection of vendors and music and activity schedule.

The new highly visible site on the historic East Troy Village Square is spacious and pedestrian-friendly with plenty of parking in the nearby municipal lot and adjacent streets.

The East Troy Farmers Market will continue on Fridays, May 22 through October 2. Hours of operation are 3 to 7 p.m. with set up at 2 p.m. and take down at 7 p.m.

The Chamber is extending a discount to those who wish to secure their spots for the season in advance. A 15 percent discount can be applied to the season cost of \$200 with prepayment by April 1.

The regular rental rate is \$15 per week or \$60 per quarter for a 12-foot by 12-foot space.

For a vendor application form, visit www.easttroy.org. For more information, call (262) 642-3770 or email vanessa@easttroywi.org.

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Spring events

March

MAPLE FEST Saturdays, March, 7, 14 & 21

11 a.m.-3 p.m. at The Elegant Farmer, 1545 Main St., Mukwonago. Taste and see how maple syrup is made from sap with demonstrations by

the Covenant Harbor Nature. Info: (262) 363-6770

'GMO OMG' MOVIE SCREENING

Friday, March 13
6 p.m., in the Big Brown Barn at Michael Fields Agricultural Institute, W2493 County Road ES, East Troy.

See the film by Jeremy Siefert and enjoy non-GMO popcorn. Reserve your seats at www.michaelfields.org or by calling (262) 642-3303, ext. 124.

CASINO NIGHT
Saturday, March 14
St. Peter's Church and School Gym, 3001 Elm

St., East Troy. Info: (262) 642-5533

PANCAKE BREAKFAST- KIWANIS CLUB OF GREATER EAST TROY

Saturday, March 14
8-11 a.m., East Troy High School Cafeteria, 3128 Graydon, Ave. Tickets are \$3 for adults (12 and older), \$1.50 for children (4-11) and free for children 3 and younger. Info: (262) 642-3380

VINTAGE BRIDAL FASHION SHOW

Saturday, March 21
at noon
St. James Methodist Church, 2945 Main St., East Troy. Sponsored by the GFWC Woman's Club of East Troy
Info: (262) 642-2388

'A MIDSUMMER NIGHT'S DREAM'- ETHS DRAMA

Friday-Sunday, March 27-29
East Troy High School Lecture Hall, 3128 Graydon Ave., East Troy. Shows begin at 7:30 p.m. on Friday and Saturday and 2 p.m. on Sunday. Info: (262) 642-6760

CHEEP, CHEEP EASTER CELEBRATION

Saturday March 28 & April 4, 11 a.m.-3 p.m. at The Elegant Farmer, 1545 Main St., Mukwonago. Free family event featuring local 4-H farm animals, bunnies in costume, Easter food specials and more. Info: (262) 363-6770

ETFCRC 10TH ANNUAL EASTER EGG HUNT

Saturday, March 28, doors open at 9 a.m. East Troy High School, Bret Miller gymnasium, 3128 Gradyon Ave. Children will enter the

gym in groups of 50. Each child will receive a bag of candy and a small prize. Event features coloring pages, face painting and temporary tattoos. Bring a camera for photos with the Easter Bunny. Pre-register at (262) 642-4900 or easttroyfamily@gmail.com.

EAST TROY EXPO 2015

Saturday, March 28
10 a.m. - 2 p.m.
East Troy Middle School, 3143 Graydon Ave., East Troy. Free admission with raffles, giveaways, food court, entertainment, Cookie Wars and Blood Center of Wisconsin blood drive. Hosted by the East Troy Area Chamber of Commerce. Info: (262) 642-3770 or www.easttroy.org

April

MAPLE SYRUP FAMILY FUN DAY

Saturday, April 11
8 a.m.-2 p.m., Edwards YMCA Camp & Retreat Center, N8901 Army Lake Road, East Troy. Maple syrup demonstrations, archery range, climbing wall, hay rides, marsh tours, tube slides, live music and animals. Tickets for the breakfast at \$6 for adults and \$4 for children. Info: (262) 642-7466 or www.campedwards.org

EARTH DAY CELEBRATION

Saturday, April 18
10 a.m.-noon at the new Nature's Classroom Institute property, W335 S8301 County Road E, Mukwonago. Hosted by Nature's Classroom Institute & Montessori School and the Friends

▼ ALPINE from Front Page

in the Midwest with four wonder carpet lifts and three high-speed quad advanced chair lift system.

The resort features 20 slopes that range from beginner to expert mogul runs with 388 feet of vertical

skiing and a full featured Terrain Park. The year-round resort offers 9 and 18 hole golf in the summer.

Check out a few of the best moments from this season that have us looking forward to another 50 years.



SUBMITTED PHOTO Good Neighbors

Happy Adventure Kids take a break from a ski school class to catch some giant snowflakes.



SUBMITTED PHOTO Good Neighbors

Alpine Valley Resort kicked off Terrain Park lessons in January allowing both skiers and snowboarders to learn tricks, techniques and safety from its talented instructors.

Happy Birthday Alpine!

▼ EXPO from Front Page

giveaways at their booths so attendees will have multiple chances to win," said Lenz.

All attendees 21 or older will be eligible to enter a free raffle.

Contributions of non-perishable food items for the East Troy Food Pantry will be welcomed at the door.

Main Stage entertainment

10:30 a.m. Kay's Academy of Dance
11 a.m. Square Side Boutique Fashion Show
11:30 a.m. East Troy Youth Cheer and Poms
12:30 p.m. Local Artists Showcase
1:30 p.m. Cookie Wars Awards
1:45 p.m. Raffle Drawing

Special events

Food court: The East Troy Woman's Club will be assisting the Chamber with selling pulled pork sandwiches, hot dogs, walking tacos, Elegant Farmer 4-inch pies, soda and water.

East Troy Classic: East Troy Cub Scouts Pack 92 will host a Pinewood Derby.

To sponsor a car for the Chamber race, email vanessa@easttroywi.org.

Blood Drive: St. Peter's Catholic Church & School will host a BloodCenter of Wisconsin Blood Drive in the cafeteria from 9 a.m. to 2 p.m.

Ask a Geek: The East Troy High School Tech Integration Squad, affectionately known as the East Troy Geek Squad,

will answer questions about smart phones, laptops, tablets, and technology.

Free wireless will be provided by CenturyLink.

Exhibit space is still available. Spots are limited. Register at www.easttroy.org.

For more information, call (262) 642-3770 or email vanessa@easttroywi.org.

2015 Exhibitors

Area businesses and organizations will be well represented in the booths that will fill the school's hallways and gym. Here is a sample of who you can expect to see:

- American Family Insurance- David Scurek
- Barsamian Chiropractic
- Citizens Bank
- East Troy Area Chamber of Commerce
- East Troy Area Historical Society
- East Troy Community School District
- East Troy Culture and Communications Organization
- East Troy Hometown Pharmacy
- East Troy Public Library
- East Troy Lions/Lioness
- East Troy Manor
- East Troy Shell

- Edwards YMCA Camp
- The Heritage
- James R. Taylor and Sons
- Lakes Area Rental
- Providence Home Lending
- ProHealth Care
- Quality Custom Framing
- Realty Executives
- Shorewest Realtors
- Square Side Resale Boutique
- St. Paul's Lutheran Church & School
- Timber-lee Ministries
- WeatherLock West Inc.
- Witte Supply Company
- Village of East Troy and more!

Cookie Wars

Do you love to bake? Do you like a little friendly competition? Then you'll love the new Cookie Wars competition at East Troy Expo 2015.

Interested? Here's what you have to do: Make 18 cookies (a dozen for display/silent auction fundraiser and six for judging) baked using the theme, "Local Living." Decorating is optional. Bring your entry to the Expo between 9-10 a.m.

Your entry will be displayed with the others in the auditorium and those visiting the Expo will cast a vote for their favorite. The winner of the popular vote will receive the Fan Favorite award.

A panel of celebrity judges from local dining establishments will choose the 2015 Adult and Youth Cookie Wars Champions. A silent auction for the cookie entries will be held throughout the day. Bidding will close at 1:30 p.m. Register at www.easttroy.org.

▼ see **EVENTS** on Back page



Tired of playing with toys? Come see the real thing at Gus's Drive in. Every Saturday Night.

SUBMITTED PHOTO Good Neighbors

Signs of spring

Like spotting the first plant sprouting through the snow, the anticipation of the new season brings with it the countdown to opening day at Gus's Drive-in. Gus's, which will open in March on a date TBD, is currently hiring for all positions. Applications are available at www.gussdrivein.com.



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NEW MEMBER PROFILES

East Troy Community Development Alliance

P.O. Box 879 • East Troy, WI 53120 • (262) 684-9406
www.easttroybusiness.com

East Troy Community Development Alliance is a dedicated group of local business leaders working independent of local government to provide services regarding: Business Retention, Expansion, Attraction and Startup.

The mission of the ETCDA is to enhance the quality of life for East Troy area residents by enriching the sense of community by advancing efforts that create jobs and attract private sector investment.

The ETCDA Board of Directors meets on the third Wednesday of the month. For more information, email info@easttroybusiness.com.



VANESSA LENZ Good Neighbors

East Troy Area Chamber of Commerce secretary Linda Kaplan of East Troy Shell (left) welcomes the East Troy Community Development Alliance to the Chamber. The ETCDA Board of Directors includes (from left) secretary Kaplan, president Paul Nyffeler of Paul Nyffeler CPA, director John James Jacoby of Flox, treasurer Mary Nicolson of First Citizens State Bank, vice president Ted Zess of Allan ICS, Walworth Economic Development Alliance Executive Director Derek D'Auria, director Jim Rohrer of RP Nutrients and director Bill Hubbard of CaP Biomaterials.

▼ BBQ from Front Page

also looking into doing area events like the Walworth County Fair and ChocolateFest.

Since it's opened, LD's BBQ has also added two smokers.

"Sometimes that's not enough either," Davis said.

This is especially the case when it comes to brisket, a customer favorite that outsells everything about 3 to 1.

"In the summertime, it's anywhere from 1,500 to 1,700 pounds a (five day) week and 1,000 to 1,100 pounds in the dead of winter," Davis said. "(But) it's always summer at LD's because we're always smoking."

With an expanded menu, Davis and his kitchen staff have been busy preparing everything from ribs, meatloaf (on Wednesdays), nachos, daily soups like the famous chicken and dumpling and Brunswick stew to macaroni and cheese.

Davis plans to add more to his plate in 2015 by marketing various prepared products across the country, including his specialty rubs and mail-order meats. He will also host his first BBQ competition this May.

A match made in BBQ heaven

With the vision of LD's BBQ bringing more traffic to the area, longtime BP owner Rob Chapman joined forces with Davis, convincing him to make the move from New Berlin to East Troy in early 2013.

Davis, who has been in business since April of 2011, said he's received a big show of support since setting up shop in East Troy and recognizes about 85 percent of the people who have come through his line.

"The biggest comment I get is 'We hate it that you're so much further away from us, but it's totally worth the drive,'" Davis said.

Davis has been in the service industry his entire life, including 20-plus years as a nurse, but said he is happiest when making barbecue for people.

He developed a passion for traditional barbecue while working as a traveling nurse in Mississippi, Arizona, South Carolina and other portions of the southern part of the country.

He developed his recipes and methods as a barbecue fan, expanding his knowledge of the food by sampling authentic recipes and modeling his work after famous pit masters.

"I feel like this is growing my family and friends," Davis said of his growing business.

"I cook because I love it and I smoke because I love it and I can only love it if it feels like I'm doing it for the right reasons and that's to make people feel good and happy and enjoy my food."

LD's BBQ is open Wednesday through Sunday from 11 a.m.-8 p.m.

For more information, visit www.ldsbbq.com or call (414) 610-7675.

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James Imaging is open from 8 a.m. to 5 p.m. For more information, email cparr@jamesimaging.com.



VANESSA LENZ Good Neighbors

East Troy Area Chamber of Commerce Board of Directors Linda Kaplan of East Troy Shell (from left), Dennis Ackeret of East Troy Electric Railroad and Ann Zess of Allan Integrated Control Systems (right) welcome new member Candy Parr, document systems consultant with James Imaging Systems.

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East Troy, WI 53120
www.campedwards.org

The Salvation Army-Army Lake Camp
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N8725 Army Lake Road
East Troy, WI 53120
www.armylakecamp.org

Timber-lee Christian Center
(262) 642-7345
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STE 300

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East Troy Bible Church
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2660 North Street
East Troy, WI 53120
www.easttroybiblechurch.org

Good Earth Church of the Divine
262-684-5913
3133 WetlandWay
East Troy, WI 53147

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1936 Emery Street
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www.gslet.org

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2945 Main St.
East Troy, WI 53120
www.easttroyumc.org

St. Paul's Lutheran Church
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2665 North Street
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www.stpaulset.net

St. Peter's Catholic Church
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www.EastTroyAcupuncture.com

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Big Brothers Big Sisters of Rock, Walworth & Jefferson Counties
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1545 Hobbs Drive
Delavan, WI 53115
www.bbbs4kids.org

Delavan-Delavan Lake Area Chamber of Commerce
(262) 728-5095
52 E. Walworth Ave.
Delavan, WI 53115
www.delavanwi.org

East Troy All Sports Booster Club
(262) 470-5237
3128 Graydon Ave
East Troy, WI 53120

East Troy Area Community Foundation, Inc.
(262) 642-2530
P.O. Box 866
East Troy, WI 53120

East Troy Area Historical Society
(262) 642-2642
2106 Church St.
East Troy, WI 53120
www.etahs.org

East Troy Community Band, Inc
(262) 642-5411
3010 Main Street
East Troy, WI 53120
www.etband.com

East Troy Community Development Alliance
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Elkhorn, WI 53121
www.easttroybusiness.com

East Troy Education Foundation
(262) 642-2530
2546 E. Main Street
East Troy, WI 53120

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3066 Main Street, Suite 108
East Troy, WI 53120

East Troy Food Pantry
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East Troy, WI 53120

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www.easttroygridironclub.org

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www.easttroylions.org

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East Troy Youth Soccer Club
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East Troy, WI 53120

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www.elkhornchamber.com

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www.easttroykiwanis.bnnow.org

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East Troy, WI 53120

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East Troy, WI 53120

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www.mukwonagovillageplayers.org

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Elkhorn, WI 53121
www.uw-wc.org

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East Troy, WI 53120

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Travel Information Center
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www.visitwalworthcounty.com

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www.spotlightrealestatellc.com

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(262) 642-3373
2959 N. Shore Dr.
East Troy, WI 53120

Evergreen Golf Club
(262) 723-5722
N6246 W. Highway 12
Elkhorn, WI 53121
www.evergreengolf.com

John McGivern will return to East Troy for premiere

Milwaukee Public Television will host a screening of the episode of "Around the Corner with John McGivern" featuring East Troy.

The public is invited to a free first look at the episode at 7 p.m. on Monday, April 13 at Alpine Valley Resort, W2501 County Road D.

Seating is available on a first come, first served basis.

Local "celebrities" who are featured in the show will be on hand as McGivern gives the community a behind the scenes look at the filming of the East Troy episode.

The Emmy Award-winning host and his crew spent Sept. 16-19 in East Troy shooting for the show, which explores life in Wisconsin communities.

The East Troy episode premieres at 7 p.m. on Thursday, April 16.

"Around the Corner with John McGivern" airs on MPTV (channel 10 and 10.1 and 36.2 HD) on Thursdays at 7 p.m. and is re-broadcast on Sundays on MPTV 36 and 36.1 HD at 7 p.m.

The show airs in Minnesota, Iowa, Chicago and every PBS station in Wisconsin.



John McGivern, host of Milwaukee Public Television's "Around the Corner with John McGivern" films on the East Troy Village Square. He will return to East Troy on April 13 during a free public screening of the episode.

VANESSA LENZ *Good Neighbors*

▼ EVENTS from Page 5

of the Mukwonago River. Activities include nature hikes, invasive species removal demonstration, children's activities, lunch and more.

EAST TROY GRIDIRON CLUB 2ND ANNUAL SPRING SOCIAL

Saturday, April 18
Doors open at 5 p.m. at Lindey's on Lake Beulah, W1340 Beach Road. Entertainment provided by PianoFondue, food by Greenie's Clubhouse, raffles and auctions. Tickets are \$50 each. Proceeds benefit East Troy Youth and High School football programs. Info: www.etgridironclub.com

PAY IT FORWARD CASINO NIGHT

Hosted by the East Troy Lioness
Saturday, April 25 at 6 p.m.
Ivan's Backstage, 2087 Division St. on the East Troy Village Square. Event will feature a Hawaiian theme, raffles, live auction, door prizes and more. Tickets are \$50 per person. Info: (262) 642-3586 or (414) 828-5024

EAST TROY FFA ALUMNI CONSIGNMENT AUCTION

Saturday, April 4
10 a.m., East Troy High School, 3128 Graydon Ave., East Troy. Info: (262) 642-7892

May

JAZZ BANDS "LAST BLAST"

Wednesday, May 27
featuring East Troy Middle School and East Troy High School bands
7p.m., Middle School Auditorium. Info: (262) 642-6740

24TH ANNUAL COMMUNITY-WIDE RUMMAGE SALE

Saturday - Sunday, May 23-24, 9 a.m. - 4 p.m., hosted by the East Troy Area Chamber of Commerce. Info: (262) 642-3770 or visit www.easttroy.org

39TH ANNUAL CORN & BRAT ROAST

Saturday - Monday, May 23-25
11 a.m. - 6 p.m. Saturday-Sunday, 11 a.m.-5 p.m. Monday on the Historic Village Square, hosted by the East Troy Area Chamber of Commerce. Roasted sweet corn, brats, hot dogs, burgers, soda, beer and live entertainment. Info: (262) 642-3770 or www.easttroy.org

MEMORIAL DAY OBSERVANCE

Monday, May 25
American Legion Loomis-Martin Post 188
Parade begins at 10:30 a.m., ending on the Historic Village Square with a ceremony. Info: (262) 470-4694

Santa cause



LISA DOMINSKI *Good Neighbors*

East Troy Area Chamber of Commerce President DeAnne Conrad of Citizens Bank (second from left) presents East Troy Food Pantry coordinator Delane Kampa (left) with a check for \$390, the proceeds from photos with Santa Claus taken Dec. 6 inside Ivan's Backstage as part of the 2014 Santa Train and Holiday Marketplace events. Chamber members (from right) Justin Rohrer of 2894 on Main, Alaina Ford of Citizens Bank and Sarah Alexander of Realty Executives and (not pictured) Bill Vint and Jerry Schneider of Sleeping Dogs Communications donated their time to take and process the photos. This year participants didn't have to wait in line to see Santa and everyone received a digital copy of their photo thanks to Jamie and Justin Rohrer of Corvia Technologies and Ben Keating of the East Troy Computer Club.

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