

# Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

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## 15,691 radically innovative miles to home



PHOTO SUBMITTED Good Neighbors

At 12 members, the current EBR Motorcycles, LLC team is small but determined.

## Local talks one-on-one with Erik Buell following cross country bike trip

By Jason Kehl  
CONTRIBUTOR

I twist the throttle and bend around our East Troy Village Square. As the sun peaks above the historic buildings, I accept that I have no time for morning coffee.

Some 250 miles lie between me and a rendezvous with my dad, Mike the Anti-trike. I will be joining him on the final leg of his two-wheeled adventure from East Troy to Oregon and back again.

I hold on as three sharp cracks of the throttle launches me down County Road G and past its intersection with Buell Drive in East Troy.

One cannot deny the heart thumping torque of an American v-twin motorcycle.

It was a few weeks later when I sat down with the man at the street that bears his name, Mr. Erik Buell.

We discussed a range of topics – from his 1976 suspension patents, bicycles, leadership influence, international business, and of course motorcycles.

His focused eyes and animated gestures conveyed the burning desire of so much yet to achieve.

I found a much more reflective man than the American Motorcycle Association (AMA) Hall of Fame designer I expected.

I was firmly planted in my seat by his descriptions of how “we have abandoned manufacturing in the United States and have directly damaged the middle class.”

“This country needs manufacturing companies, not a

service industry,” he said.

To Erik, achievement is about much more than designing and building motorcycles.

“I didn’t start this [company] just to go racing,” he said. “I really, really, wanted to create an environment for people to be

radically innovative.”

### Love at first bike

Each year as a boy growing up in East Troy, I would ask my parents for a new Buell

See **BUELL**, Page 3

- For more information about EBR Motorcycles, visit [www.ebr.com](http://www.ebr.com)



PHOTO SUBMITTED Good Neighbors

The author, Jason Kehl, rides his EBR 1190SX on his hometown roads on the edge of East Troy.

## About the author

Jason Kehl was born and raised in East Troy.

After graduating from East Troy High School he earned a degree in Mechanical Engineering from UW-Madison and eventually a MBA from the University of Arizona in Tucson.

His career as a Rocket Scientist ended when he left Raytheon

Missile Systems, but his passion for innovative engineering remains.

Back home he now works as an Engineering Manager bringing life-sustaining medical devices to market.

He resides in East Troy

See **ABOUT**, Page 3

## Ring in the holidays with Santa Parade Train

The East Troy Electric Railroad’s Santa Parade Train will make its annual journey into downtown East Troy on Saturday, Dec. 3. There will be plenty of additional holiday activity at East Troy Village Square Park, 2881 Main St., from 5:30 to 8 p.m., including a tree lighting, winter activities, Holiday Marketplace, photos with Santa and more.

Presented by the East Troy Electric Railroad in conjunction with the East Troy Area Chamber of Commerce and Mukwonago Area Chamber of Commerce and Tourism Center, the beautifully lit four-car train will travel down the century-old interurban trolley line between Mukwonago and East Troy.

The original East Troy Christmas Parade train, started by the East Troy Jaycees and the railroad in 1972, was an historic reproduction of the Schuster’s Christmas Parade in Milwaukee. The Schuster’s Department store chain sponsored the parade, established in 1928, to kick off the Christmas shopping

See **SANTA TRAIN**, Page 2



EMILY FRAME PHOTOGRAPHY Good Neighbors

Santa, Mrs. Claus and their entourage will make their annual journey to East Troy aboard the East Troy Electric Railroad’s Santa Train on Saturday, Dec. 3. The lighting of the Bob Barutha Community Christmas Tree will take place at 6:30 p.m. followed by photos with Santa.

## Festive Fun: Your East Troy Winter Calendar

There will be plenty of ways to spend the most wonderful time of the year in East Troy. Planning will be vital to ensure that you cover all of the season’s upcoming events.

Mark your calendars for our recommendations for the best memory-making and fun for the entire family.

### November & December- East Troy Electric Railroad’s Christmas Train

The East Troy Electric Railroad’s Christmas Train merrily rides the rails the weekends of Nov. 26-27, Dec. 3-4, 10-11 and 17-18.

Guests will board heated

railroad cars, for the 10-mile roundtrip, half hour jaunt from the East Troy Depot, 2002 Church St., to Santa’s Workshop, located at The Elegant Farmer in Mukwonago.

At the workshop, children can visit with Santa, get a photo taken with the jolly old elf, work on a craft project, eat cookies and drink hot chocolate.

Departures are at 9, 10 and 11 a.m. and noon, 1 and 2 p.m.

Tickets are \$15 for adults and \$17.50 for children (ages 0-11).

Tickets can be purchased at [easttroyrr.org](http://easttroyrr.org) or at the East

See **FESTIVE FUN**, Page 4

## East Troy Chamber hosts decorating contest

The East Troy Area Chamber of Commerce will host its first holiday decorating contest for local businesses and residents.

The business contest is open to all local businesses with a storefront and is not limited to Chamber members. The resident contest is open to all homes in the East Troy Community School District.

Businesses and residents are encouraged to decorate their storefronts and homes in the spirit of the holidays and will be eligible to win a prize and special recognition for their efforts.

See **CONTEST**, Page 2



# 5 things that made East Troy great this year



Allan ICS- 2016 Business of the Year



East Troy's First Fridays



East Troy Schools - First SmartLabs in the State



23rd annual East Troy Bluegrass Festival



Commitment to Community- James R. Taylor & Sons

Find out more at  
**easttroy.org**

## •Santa train (Continued from front page)

season. It disappeared in 1955 with the demise of the Milwaukee Electric Lines interurban and streetcar system.

### Santa on the Square

In anticipation of Santa's arrival, festivities will begin on the East Troy Village Square at 5:30 p.m. with concessions, winter activities, including cookie decorating and a s'mores station, Holiday Marketplace and a Christmas carol sing-along.

Professional photos of children with Santa and Mrs. Claus will be available following the tree lighting at about 6:40 p.m. at a cost of \$8 each, with the proceeds to benefit the East Troy Food Pantry. All participants will get a digital copy of their photo.

For more information, visit [easttroy.org](http://easttroy.org).

### Midnight Magic

Midnight Magic, sponsored by the Mukwonago Area Chamber of Commerce, also takes place that day from 10 a.m. until midnight at sites throughout the community.

For more information, visit [www.mukwonagochamber.org](http://www.mukwonagochamber.org).

### See the Santa Parade Train

Spectators can catch a glimpse of Santa along County Road ES. The train will stop briefly at the following crossings:

- 5:30 p.m., train departs at The Elegant Farmer
- 5:45 p.m., Army Lake Road – Army Lake Camp
- 6 p.m., St. Peter's Road
- 6:15 p.m., Byrnes Street
- 6:25 p.m., Division Street
- 6:30 p.m., Santa arrives at East Troy Village Square Park via East Troy Fire Department truck to light the Bob Barutha Memorial Christmas Tree

### No line for photos with Santa

Professional photos with Santa and Mrs. Claus will be available following the tree lighting after 6:30 p.m. The cost is \$8 with proceeds to benefit the East Troy Food Pantry.

Avoid the wait in line this year. Here's how it works: You check in at the photo area. Our volunteers get your name, enter the information into our system and then give you a number with an approximate wait time.

Linger outside, shop inside the holiday marketplace or check out the offerings at one of the establishments on the square until your number appears on one of numerous status boards, indicating it's your turn for photos.

## •Contest (Continued from front page)

This year's windows will be evaluated by judges and the public.

The judging begins Dec. 3 and will run through Dec. 10. Winners will be announced on Monday, Dec. 12 on [easttroy.org](http://easttroy.org).

Prizes include free advertising and special recognition for businesses and \$200 in Chamber bucks for residents.

Register at [easttroy.org](http://easttroy.org) or email [vanessa@easttroy.org](mailto:vanessa@easttroy.org). The fee for businesses is \$15, and \$5 for residents.

## East Troy Lions Public Library

3094 Graydon Ave., East Troy, WI 53120



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Web site: [www.easttroy.lib.wi.us](http://www.easttroy.lib.wi.us)

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## pancakes with Santa

The Salvation Army – Army Lake Camp  
N8725 Army Lake Rd.  
East Troy, WI 53120

### Cost:

Adults 13 & up: \$9.00

Children 5 – 12: \$7.00

Children 4 & under: Free

### Included in Cost:

#### All you can eat pancakes!

Children will also have an opportunity to meet Santa and get a picture with him, decorate a Christmas cookie and receive a small gift!



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# •Buell

(Continued from front page)

Motorcycle Company (Buell) product catalog.

I couldn't wait for the day I would be able to afford one of my own.

I watched as Mukwonago resident, Erik Buell, ex-racer, ex-Harley engineer, grew his small business into East Troy in 1993.

Believing function precedes form, Erik went about designing motorcycles with repurposed Harley-Davidson (H-D) Sportster® motors.

By 2000 I was in college, and Erik's idea of an American made sport bike – superior quickness and handling – had grown to over \$60 million in sales and surpassed 10,000 annual units.

H-D took notice and made Buell a wholly-owned division shortly thereafter.

Between 2005 and 2009, roughly 9,480 Buell Ulysses were shipped from Buell Drive; a motorcycle renowned for its adventure touring capabilities.

Its performance specifications still overshadow even the most recent models produced by Honda.

An \$18,965 BMW R 1200 GS might give the Ulysses a run, but not for the money.

Originally sold for \$11,495 the Ulysses is just one example of the performance Sportster® engineering that came out of East Troy; more than came out of Milwaukee.

As Erik put it, "We built like 140,000 of the fastest Sportsters® ever."

In 2009, one international publication voted Buell as "the best handling bike" in the world.

Better pay attention to the road I think as I am blown slightly offline by the strong wind flowing down the Mississippi River valley.

I have another hour or two on the road before I meet Mike the Anti-trike on his new (to him) 2009 Buell XB12X Ulysses motorcycle.

A week and over 2,500 miles since leaving Oregon I look forward to riding home with these East Troy products.

## Birth of EBR

Yet after more than 15 successful years for Buell as part of H-D, the recession hit hard.

From a peak of \$74.93 in November of 2006, H-D's stock plummeted to \$8.33 per share by March of 2009.

H-D said it felt forced to focus solely on what it did best; cruiser/touring bikes.

Going forward without Buell's then +\$120 million in annual revenue, Erik and his 220 East Troy employees found themselves unemployed by a board room decision of a \$6 billion empire.

Never one to give up and "with nobody looking over our shoulder," Erik self-funded Erik Buell Racing, LLC (EBR) in 2009.

"A racing bike is just one type of sport motorcycle" he said. "I wanted to build athletic American bikes."

Erik defines this as "a bike that is light and nimble."

He further defines an American motorcycle by the "country-type style" that is evident in its design.

He said unlike "complex" European designs, Americans "take the complex and simplify it."

"Americans can be really creative; [unfortunately] companies can also have a way of killing that [way of thinking]."

Today, the remaining 47-50 percent of a roughly 400,000-unit domestic heavyweight (601+cc) market not owned by H-D is almost entirely imports.

Innovative design and performance is what separated Buell and now EBR motorcycles from its German, Italian and Japanese competitors.

It is not uncommon to see bikes with mass centralized exhaust systems, a concept first introduced on Buell motorcycles.

“I really, really, wanted to create an environment for people to be radically innovative.”

– Erik Buell

Still unique to EBR is the zero torsional load (ZTL) braking system, the "inside out brake" as Erik describes it.

"[This] allows us to have the lightest production wheel on the market," he said.

With a strong appeal outside of the United States, these innovations supported Buell exporting 61 percent of its product in 2007.

A full 48 percent of that was sold into Europe directly against its toughest competition.

Like a flaming ghost rider, a flash of orange is all I see as the Buell rips past me back across the Mississippi.

We are finally back in Wisconsin. I am surprised and impressed with the performance of this "old design."

If only, I think. If only East Troy could start producing EBRs like it once did Buells.

## A marriage with Hero

Minimally resourced EBR went about handcrafting 100 1190RS motorcycles to qualify under AMA racing rules.

Positive energy surrounded EBR when a partnership with the largest (by volume) motorcycle manufacturer in the world, Hero Moto Corporation, was announced in 2013.

With Hero came investments in production tooling for the high volume versions of the 1190RS; the fully-faired 1190RX, and the naked 1190SX.

Both production bikes weigh less than 420 pounds and attempt to restrain the same internally developed ET-V2 (East Troy V-Twin) 72°, liquid cooled engine producing an almost impossible 185hp and 102ft-lbs of torque.

Erik now had a bike platform that fully leveraged his decades of design innovations.

The United States now had a world class American motorcycle; a Fiercely Independent™ realization of previously constrained potential.

EBR was back. While just up the road in Milwaukee H-D was outsourcing design of its newest entry level Street® motorcycles to international companies, EBR's now 160 employees were right here in East Troy.

But even as EBR received design awards for an electric-serial-hybrid motorcycle, along with many others, Hero struggled to respond to increased domestic competition back in India.

According to various sources, in 2015 with little to no notice Hero pulled "\$10s of millions of dollars" worth of consulting engineering contracts" for EBR. The partnership was over.

Sparks fly as the asphalt objects to my lean angle. I struggle to keep up with the athleticism of the Buell as we dip, dive, twist and turn outside of Potosi, Wis.

Just soak it all in, I tell myself. It's not every day I feel the beauty of our state, in contact with it all, sharing the experience with Mike the Anti-Trike, my dad.

## Buell today

Knocked down but not out, Liquid Asset Partners, LLC (LAP) purchased the remains of Erik Buell Racing, LLC from receivership early in 2016.

Today, EBR Motorcycles, LLC operates with a skeleton crew of 12 people.

EBR represents a vast business investment potential where simply reclaiming the 1.42 percent peak US heavyweight market share Buell held in 1999 would approximate 5,700 units or \$65 million in 2017.

Export markets could double those sales. Near-term visions of EBR as a \$200 million international company are not unrealistic.

Production of 2016 EBR models was modest but new owner Bill Melvin of LAP has teased that a "Quick, Dark, and Low" bike and a "sub-\$10k" platform could be coming soon.

Melvin's LAP website still makes clear they are "open to additional outside investments or partnerships."

"I would love to do something like that," Buell said when pressed about upcoming models– an acknowledgement of untapped potential limited only by a willing capital investment.

A small company, in a small town, struggling to again show the world what it can be – a not so subtle personification of America.

It's getting dark fast, I notice as we pull off I-43 and arrive back where it all began.

After 15,691 miles this Ulysses has

returned home.

We stop outside the EBR factory, smile, take a picture or seven, and without having to mutter a word agree; dang that was fun! Where do we go next? Where does EBR go next?

As I wrapped up my conversation with Erik, he beamed with pride not at the motorcycles on display, but at the fact that he "was able to prove the idea of what we set out to be; we fostered an innovative pioneering atmosphere."

I walked out of the building by myself First through a small room with three engineers, leaned over their desks, immersed in their work.

In the next room the lights were off. Countless desks ran from wall to wall filled only by the ghosts of an innovator's dream.

Here I was haunted by the fear of what may be lost.

Erik's last words to me were not to want for his motorcycles to win a world superbike championship, but to "wish we could have kept it all together; because it was awesome."

By way of the motorcycle, Erik Buell proved the founding American spirit still exits.

If in any place this can continue, it is East Troy.

# •About

(Continued from front page)

with his wife Megan and their four young children.

## About Mike the Anti-trike

Mike Kehl was amiably assigned this nickname as he refuses to accept what some may consider the inevitable consequences of aging.

His other nicknames, including "That

Strong Old Guy" are detailed in his forthcoming book, "Zen and the Art of Human Maintenance: Get off your Dupa!"

For a sneak peek at his quest to forever grow strength of mind and body follow him on Instagram @Strong\_Old\_Guy.

After moving to East Troy in 1977, Mike there raised his five children where he still resides with his wife Gloria.



PHOTOS SUBMITTED *Good Neighbors*

**Above: Mike Kehl, the Anti-trike, and his East Troy-built Buell Ulysses prepare to leave behind the volcanoes of central Oregon. Right: EBR's current lineup includes the 1190RX (left) and 1190SX (right). Will there be more introduced soon?**



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### December 3 Midnight Magic Specials

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Troy Depot on Saturdays and Sundays.  
Advance reservations are recommended.  
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**Saturday, Dec. 3-  
St. James Holiday Sale**  
St. James United Methodist Church,  
2945 Main St., will host its annual Holiday  
Sale on Saturday, Dec. 3 from 9 a.m. – 2  
p.m.  
The sale will feature baked goods  
(homemade cookies, bread, etc.), Babe's  
Boutique (greeting cards, kitchen knives  
and crafts), handcrafted greeting cards,  
hand-knit items and miscellaneous  
Christmas items. For more information, call  
(262) 642-7642.

**Saturday, Dec. 3-  
Pancakes with Santa**  
The Salvation Army– Army Lake Camp  
will host Pancakes with Santa from 8 a.m.  
to noon on Saturday, Dec. 3 at the camp,  
N8725 Army Lake Road in East Troy.  
Menu items include pancakes, sausage  
and more.  
Children will have an opportunity to  
meet Santa, decorate their own Christmas  
cookie and get a gift.  
The cost is \$9 for 13 and older and \$7  
for children ages 5-12. Admission is free  
for children younger than 4. Tickets are  
available at armylakecamp.org. For more  
information, call (262) 642-6400.

**Saturday, Dec. 3-  
Learn about local history**  
The East Troy Area Historical Society will  
showcase local history during East Troy's  
Santa on the Square event from 6 to 8 p.m.  
on Saturday, Dec. 3. The event will also  
feature refreshments and tours.  
The current exhibit will remain open in  
2016 at the Kubicki Museum and Heritage  
Center, 2106 Church St., on the village  
square.  
The museum is open to the public free  
of charge Wednesdays from 9 a.m. to  
noon and Saturdays from 10 a.m. to 2 p.m.  
or by appointment by calling (262) 642-  
2642. Donations are gratefully accepted.

For more information, visit etahs.org.

**Friday, Dec. 9-  
Sample some sweets**  
First Citizens State Bank, 2546 Main St.,  
East Troy, will hold its eighth annual Bake  
Sale and Chili Lunch from 9 a.m. to 6 p.m.  
on Friday, Dec. 9.  
Items offered for sale will include a wide  
assortment of cookies, candy, breads  
and bars, as well as individual servings of  
hot, homemade chili. All proceeds will be  
donated to the East Troy Food Pantry.

**Saturday, Dec. 10-  
Home Party and Craft Fair**  
The East Troy Family and Community  
Resource Center will host its annual Home  
Party and Craft Fair from 9 a.m. to 2 p.m.  
on Saturday, Dec. 10, in the Bret Miller  
Gymnasium at East Troy High School,  
3128 Graydon Ave.  
The event will feature more than  
70 different direct sale vendors and  
concessions with both breakfast and lunch  
items. Bake sale items will also be offered  
to benefit the Family Resource Center.  
For more information, contact  
Marolyn Komperud at (262) 642-4900 or  
easttroyfamily@gmail.com.

**December-  
Listen to live music**  
The East Troy Community Schools  
Music Department will host several holiday  
music concerts in December.  
• Wednesday, Dec. 7: Seventh and  
eighth grade bands will perform at 7 p.m.  
in the East Troy Middle School gym, 3143  
Graydon Ave.  
• Thursday, Dec. 15: Fifth grade band  
and general music class will perform at  
6:30 p.m. in the Prairie View School Gym,  
2131 Townline Road.  
• Sunday, Dec. 18: Middle school and  
East Troy High School choirs will perform  
at 3 p.m. in the high school Brett Miller  
Gym, 3128 Graydon Ave.  
• Monday, Dec. 19: High school bands  
will perform at 7 p.m. in the high school  
Gym 3.

## East Troy Winter Classics

**Go sledding**  
Sledding is a popular winter pastime for  
young and old alike.  
Mitchell Park, located directly north of the  
Rossmiller Sports Complex along Highway 20,  
is the largest sledding hill in East Troy, offering  
plenty of fun to delight sledding fans.  
Two additional East Troy sledding hills are  
located at 1824 Thomas Drive in the Pulliam  
Nature Area and 1825 Thomas Drive in the  
West Kettle Nature Area.

**Hit the slopes**  
Winter hasn't officially arrived in East Troy  
until you take a trip to Alpine Valley Resort.  
Alpine features 20 slopes that range from  
beginner to expert mogul runs with 388 feet  
of vertical skiing. The hill also includes three  
Terrain Parks, which offer snowboarders and  
freestyle skiers a variety of rails, boxes and  
snow features.  
This year, Alpine is ramping up its offerings  
to include Weekday Specials (starting Jan.  
9), including Tremendous Tuesday (\$29 a.m.  
session lift tickets), Men's Day Wednesday  
(\$33 a.m. session lift tickets for men) and  
Women's Day Thursday (\$33 a.m. session lift  
tickets for women).  
Weekday rates are \$39 (all area) and \$35  
(beginner) from 10 a.m. to 5:30 p.m. and 2 to  
10 p.m. and \$55 (all area) and \$47 (beginner)



for a full day.  
Weekend and Holiday rates are \$49 (all area)  
and \$44 (beginner) from 9 a.m. to 5:30 p.m.  
and 2 to 10 p.m. and \$64 (all area) and \$58  
(beginner) for a full day.  
Alpine Valley is located at W2501 County  
Road D and can be reached at (262) 642-7374  
and (800) 227-9395. For more information, visit  
alpinevalleyresort.com.

**Winter Extreme at Timber-lee**  
Camp Timber-lee, N8705 Scout Road,  
East Troy, which features 600 acres of rolling  
land and lakefront, currently offers nine  
winterXtreme camps. Get outdoors in the  
winter time and have a blast on the slopes at  
Timber-lee. Winter recreation time includes the  
tube hill, tube run, toboggan run, broomball  
and the game room. For details visit timber-lee.  
com.

## Indoor storage units open in business park

A new indoor climate-controlled storage facil-  
ity is open for business.  
Greg and Sandy Nyffeler with Paul and Car-  
ol Nyffeler opened Executive Storage Suites at  
2481 Executive Drive, which also houses Paul J.  
Nyffeler CPA, and Nyffeler Dental Center.  
The Nyffeler family has strong ties to the area  
and is involved in various clubs and organiza-  
tions. As a second-generation dentist, Dr. Greg  
Nyffeler serves the community the same way his  
father Dr. Armin Nyffeler did when he started the  
practice in 1961. He has been practicing in East  
Troy for over 30 years.  
After working in the greater Milwaukee area  
over 10 years, Paul decided to start his own firm  
and move to the place he called home. In 2002,  
the brothers built the Nyffeler Business Center in

the East Troy Business Park, just off of I-43, after  
outgrowing offices on the square.  
Sandy said there are numerous benefits to  
choosing one of their units, including an ad-  
vanced security system. "The kiosk, along with  
new technology allows our tenants to get in their  
units 24/7. Our website makes it easy to rent, pay  
and sign a lease."  
Uses for the units are widely varied – giving  
homeowners space to declutter and store large  
items like lawn mowers and motorcycles, hob-  
byists the opportunity to keep their artwork and  
antiques, and businesses room for record storage  
and more.  
For more information, call (262) 544-1655,  
email storageday@outlook.com or visit execu-  
tivistoragesuites.com. Read more at easttroy.org.



VANESSA LENZ Good Neighbors  
The Nyffeler family held its ribbon cutting for Executive Storage Suites at 2481 Ex-  
ecutive Drive in October. Pictured are (from left) Mary Nicoson of First Citizens State  
Bank, Dr. Greg Nyffeler, Carol, Sandy, Paul, Rita and Armin Nyffeler.

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# Holiday Help program returns for year 3

The Holiday Help of East Troy program will continue this year, featuring the collaboration of various community organizations.

East Troy Family and Community Resource Center coordinator Marolyn Komperud, who has taken the reins of the 3-year-old initiative, said a new organizational structure started in 2014 makes it easier than ever to help families in need during the holidays. In 2015, Holiday Help of East Troy was able to serve 83 families with a combined 194 children between the ages of birth and 18 years of age.

"This is truly a community venture and a way for East Troy to come together to help struggling families to have a blessed holiday season," Komperud said.

Donations are due by Dec. 12 unless otherwise noted.

Here are ways to give this year:

## 1. Toy drive

The East Troy Lions Club is collecting gifts for children birth to 16 years of age for its annual toy drive. Donations can be dropped off at the following locations: Citizens Bank, Dollar General, First Citizens State Bank, East Troy Lions Public Library and Frank's Piggly Wiggly East Troy.

## 2. Gift giving trees

Giving trees to purchase gifts for local children will be located at East Troy Bible Church, Good Shepherd Church, Realty Executives Integrity, and St. Peter's Catholic Church and School through Dec. 12.

Wanezek Family Dentistry will be a donation site for new, unwrapped gifts of: children's pajamas, socks, underwear, hygiene products and non-perishable food donations.

## 3. Secret Santa

Associated Bank, 3292 Main St., is seeking East Troy community members/groups to serve as secret Santas by purchasing gifts for residents of East Troy Manor through Dec. 20.

## 4. Winter clothing drive

First Citizens State Bank, 2546 E. Main St., in association with the East Troy Lioness Club, is collecting hats, scarves, gloves, mittens, socks and slipper socks for children (infant to 18 years old). Donations should be taken to the bank by Friday, Dec. 6. First Citizens State Bank is also a collection site for the Lions Club Toy Drive.

## 5. Share the warmth

East Troy Boy Scouts Troop 92 will be collecting winter coats and gear at Frank's Piggly Wiggly and the East Troy Lions Public Library. All coats will be cleaned and donated locally. Monetary donations for the Holiday Help Program can be sent to the East Troy Family Community Resource Center, PO Box 962, East Troy, WI 53120.

For more information or to confidentially request help for a family in need, contact Komperud at (262) 642-4900 or easttroyfamily@gmail.com

SUPPORT EAST TROY'S FIRST FRIDAYS • Become a Friend of First Fridays at easttroy.org

# Thank you

To all who supported East Troy's First Fridays Art Walk Friday, Nov. 4

COMMUNITY | DEVELOPMENT | OUTREACH | PARTNERSHIP

### East Troy First Fridays Committee:

Sarah Manke - Little Light Shop  
Jessica Fuchs  
JoAnn McCormack -  
Spotlight Real Estate  
M-Jai Harrell- ECP 123  
Rachel Zweck, ECP 123  
Lisa Dominski - East Troy Area  
Chamber of Commerce

DJ J.C. Hanna

### Volunteers:

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Chuck Dimick - Ivan's on the  
Square  
Nicole Tentoni - East Troy  
Middle School  
Lori Puls- East Troy High  
School Art Teacher  
Kathy Frymark -  
State Farm Insurance -  
Tim Werwie Agency  
Tom McCormack  
Karl Rutzen  
Tom McCormack III  
David Allen- East Troy House  
Stevie Taylor - James R. Taylor  
& Sons

### Host sites:

Rogosienki Building  
Ivan's Backstage  
2894 on Main  
East Troy Lions Lodge  
Urban Cloud Factory  
Al Smith's Saloon  
ECP 123 (window display)  
State Farm Insurance -  
Tim Werwie Agency  
East Troy Area  
Historical Society  
Realty Executives  
(window display)  
James R. Taylor & Sons  
East Troy Village Square Park

### Artists/Vendors:

Pop-up Yoga by  
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V Confections- Edible Printing  
Gemma Rae's  
Cheesecake Cafe  
Cranky Lady  
ET Culture and Communication  
Little Light Shop  
Kb Originals  
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Gloria Kehl  
Isabella Garzez  
John Finney Photos  
Susan Orgas  
Kenny Daniel  
Luke Gladis  
Deb's Details  
Rodolfo Fuentez  
John Jacoby  
Tom Wilcox  
Lovelight Flowers  
East Troy Family and  
Community Resource Center  
Isabel Halbesma  
East Troy High School  
Olano's Empanadas



VANESSA LENZ Good Neighbors

Clockwise from above: DJ JC Hanna performs live at East Troy Village Square Park during East Troy's First Fridays Art Walk Nov. 4. Olivia Osmann, an East Troy High School senior, displays her work during the first time event. One highlight of the night were these postcards on display that were created by members of the community.



VANESSA LENZ Good Neighbors

East Troy Art Walk attendees create a community work of art at East Troy Village Square Park during East Troy's First Fridays Art Walk, which took place on an unseasonably warm night Nov. 4. The event was sponsored by the East Troy Area Chamber of Commerce and Connect Communities.



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Rhode's Towing, Repair & Sales is the area's leading towing and repair service, serving East Troy, Elkhorn, Lake Geneva, Waterford and surrounding areas since 1972.

Rhode's recently expanded to a new location, 2606 Main St. (formerly Lynch) to better showcase its full line of used cars and

trucks and full automotive and truck repair business.

Rhode's offers towing, repair, U-Haul rental, auto sales, brakes, transmissions, oil changes, alignments and more. Hours are Monday through Friday, 7:30 a.m. to 5:30 p.m. and Saturday, 8 a.m. to noon.



VANESSA LENZ Good Neighbors

Rhode's Towing, Repair & Sales owners Mark and Annette Rhode, pictured with kids Tristan and Autumn, recently expanded their business to 2606 E. Main St. (formerly Lynch), giving more visibility to their full line of used cars and trucks and full automotive and truck repair business.

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## WFAQ-LP FM

Mukwonago, WI 53149 • (414) 426-0051 • [www.WFAQ.com](http://www.WFAQ.com)

WFAQ— the nation's music source— is a non-profit community radio station broadcasting 24-7 from 101.3 FM and WFAQ.com. The Low-Power FM (LPFM) radio station is anchored in Mukwonago.

It was first licensed at 92.9 FM in December of 2005, but has recently (2015) moved to 101.3 MHz. WFAQ accepts underwriting. For more information, email [radio@WFAQ.com](mailto:radio@WFAQ.com).



## Laflin-St. James Lodge #247

206 Main St., Mukwonago, WI 53149  
(262) 642-8717 • [www.laflinstjameslodge.org](http://www.laflinstjameslodge.org)

Laflin-St. James Lodge #247 is a fraternal organization that focuses on charitable projects in Mukwonago and East Troy. St. James Lodge #41, East Troy, first met in July 1853. In February of 1891 the members resolved that some of them should establish a new Lodge at Mukwonago, Laflin

Lodge # 247. In November 2001, these two Lodges again became one, Laflin/St. James #247.

The group meets on the second and fourth Tuesdays of the month (except July and August). For more information, email [sledge429@gmail.com](mailto:sledge429@gmail.com).

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NOVEMBER 2018

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East Troy, WI 53120

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East Troy, WI 53120  
www.edwardjones.com

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West Allis, WI 53219

**Paul J. Nyffeler, CPA, SC**  
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http://nyffelercpa.com

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www.dave-law.com

**Hudec Law Offices, SC**  
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**Mills & Boehm, LLP**  
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www.millsboehm.com

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East Troy, WI 53120

**East Troy Food Pantry**  
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East Troy, WI 53120

**East Troy Gridiron Club**  
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www.easttroygridironclub.org

**East Troy Lioness Club**  
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East Troy, WI 53120  
www.easttroylioness.org

**East Troy Lions Club**  
(262) 642-5245  
2077 Division Street  
East Troy, WI 53120  
www.easttroylions.org

**East Troy Senior Citizens Club**  
(262) 642-5574  
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East Troy, WI 53120

**East Troy Youth Baseball & Softball**  
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**Elkhorn Area Chamber of Commerce & Tourism Center, Inc.**  
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Elkhorn, WI 53121  
www.elkhornchamber.com

**Friends of LaFayette Church**  
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Elkhorn, WI 53121

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# Andy's Acres Chamber Golf Outing Champs

A new team has gotten its chance at the East Troy Area Chamber of Commerce's traveling golf outing championship trophy.

Andy's Acres, including captain Andy Szymanskyj of John Redel Real Estate Brokerage Co., Jerry Kroupa, Dennis Carnes and Tanya Phillips took top honors at the Chamber's 19th annual golf outing held Sept. 16 at Evergreen Country Club

Wisconsin Oven Corporation and American Family Insurance-Kyle Resler Agency tied for second place.

"We are very grateful to the event participants, sponsors and volunteers who made this important fundraiser

possible," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director.

The funds raised by the outing will benefit the Chamber's work on behalf of the East Troy area community, including networking opportunities, advocacy efforts and other programs to support local businesses and organizations of all sizes.

The East Troy Chamber also assists visitors to our town and neighboring communities and promotes East Troy as an exceptional place to live work and play.

Members of the golf outing

committee, included chairman Kyle Resler of American Family Insurance-Kyle Resler Agency, Shannon Manske of Associated Bank and Lisa Dominski of the East Troy Area Chamber of Commerce.

Thanks to Sarah Manke of Little Light Shop and Dennis Ackeret of the East Troy Electric Railroad who served as event volunteers.

Frank's Piggly Wiggly sponsored the lunch and Wisconsin Oven Corporation sponsored the refreshments.

Additional event donors included Kyle Resler Agency- American Family Insurance, Associated Bank and East Troy Shell.

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VANESSA LENZ *Good Neighbors*

The team of (from left) Andy Szymanskyj of John Redel Real Estate Brokerage Co., Dennis Carnes, Jerry Kroupa and Tanya Phillip took top honors at the East Troy Area Chamber of Commerce's 19th annual golf outing Sept. 16 at Evergreen Country Club.



SARAH MANKE *Good Neighbors*

Golfers (from top left) Justin Rohrer and Jamie Rohrer of the East Troy Computer Club and Joe Morton of 2894 on Main hitch a ride from volunteer Dennis Ackeret of the East Troy Electric Railroad at the Chamber's annual golf outing.

- See photos from this year's event at [easttroy.org](http://easttroy.org)

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