

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

AUGUST 2021

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HOMECOMING PARTY

East Troy Village Square Park Oct. 8-9

EAST TROY IS BACK!

Your Fall schedule 10 events you won't want to miss

As the summer months melt away, the countdown begins for the love of all things fall and the schedule in East Troy will be bustling.

Get the scoop on family fun adventures and can't-miss events with our handy guide on the dates you need to know.

1. EAST TROY HOMECOMING Oct. 8-9

This Oct. 8-9, get ready to celebrate all things East Troy with "We Love ET: Community-wide Homecoming," featuring live music, activities, block party and more, paired with traditional East Troy High School events, including its Homecoming

football game and parade.

The Homecoming Parade will start at 1:30 p.m. Friday, Oct. 8. The route begins at the high school, heading east on Main Street, around the East Troy Village Square and back to the high school.

The ETHS varsity football team will face Whitewater High School at 7 p.m. on Friday, Oct. 8 at Trojan Stadium, 3128 Graydon Ave. Details will be announced at easttroy.org.

2. EAST TROY BLUEGRASS FESTIVAL Sept. 11-12

The East Troy Bluegrass Festival is celebrating its 27th year with a weekend lineup that once again includes the industry's

biggest names after its 2020 hiatus due to COVID-19.

The two-day East Troy Bluegrass Festival, presented by the East Troy Area Chamber of Commerce, will take place Saturday, Sept. 11 and Sunday, Sept. 12 at new location outdoors overlooking the beautiful ski hill at Alpine Valley Resort Wisconsin.

The festival runs from 10 a.m. to 5:30 p.m. each day.

The Day 1 lineup will feature The Alex Leach Band, the sound of a new generation.

• CONTINUED ON PAGE 4

For updates, visit easttroy.org

The A to Z OF EAST TROY

These are the people, places and things currently shaping East Troy as we know it.

A Apple Pie

Nothing beats a slice of apple pie and The Elegant Farmer, 1545 Main St. Mukwonago, has been known for its signature Apple Pie Baked in a Paper Bag for decades, baking over a quarter of a million pies each year.

The Elegant Farmer's trademarked treat has been called "the best pie in America" by top publications "Gourmet Magazine," "The Wall Street Journal," "Food Network" and "Milwaukee Magazine."

The attraction also serves up homemade, fresh-picked and delicious offerings in its Farm Kitchen Bakery, Deli & Market.

For more information, visit elegantfarmer.com.



B Bowers Produce

If you're looking to keep it local for your fall produce and pumpkins, visit East Troy staple Bowers Produce, W490 State Road 20, East Troy, Wisconsin. Open daily from 9 a.m. to 6 p.m.

C Cafe

East Troy's café 2894 On Main, located on the northwest corner of the East Troy Village Square, was designed to be an easily accessible community hub, featuring Tesla charging stations, community chalk message boards and outdoor patio.

The beautifully renovated historic site from 1856, features a farm-to-fork menu and uses locally roasted beans with local, organic milk.

For more information, visit 2894onMain.com.

D Donate

Donations are always needed at the East Troy Food Pantry, 2861 Austin St. Helping Hands of St. Peter's Clothing Center, 1970 Beulah Ave., accepts donations of surplus clothing. For more information, call (262) 642-4357 or (262) 642-3389.

• CONTINUED ON PAGE 6



While we can't deny its beauty, it's the specialty food and drink (both coffee and cocktail) menu that will make you instantly fall in love with 2894 on Main.

MOLLY MOODY Good Neighbors

Class of 2021: East Troy's Yearbook Superlatives

By Vanessa Lenz
ET CHAMBER OF COMMERCE
EXECUTIVE DIRECTOR

In a year that brought a long list of obstacles, the East Troy community more than responded to the challenge.

We thought it would be fun to immortalize some of this year's standouts with coveted senior yearbook superlatives.

Thanks to our Class of 2021 for keeping us inspired, well fed, informed and distracted.

BUSIEST BEE

Ayla Guild, The Hive Taproom

Pivoting from equine veterinarian to beekeeper doesn't just happen overnight, but as The Hive Taproom owner Ayla Guild has found, it does require a lot of hard work and resiliency.

Ayla's love affair with bees began in 2017, a year before she and husband Tim Guild opened The Hive Taproom in summer of 2018.

The Guilds said the timing was right for the business with the popularity of craft beer in the area and the resurgence of interest in mead (produced by fermenting honey with

water and adding other ingredients).

The meadery, located at W2463 County Road ES, uses only local, raw, unfiltered honey to make its mead and relies heavily on local bees.

Ayla said she was immediately attracted to the idea of learning the ancient craft.

"I wanted to learn how to keep bees not only for the honey, but mostly to keep them healthy. As a veterinarian, I have a soft spot for animals who are struggling and when honey bees made national news for Colony Collapse Disorder, I knew I wanted to get involved."

After studying under Dan O'Leary of Honey Valley Beekeeping, Ayla has established herself as a local heavyweight in the industry.

She currently manages 50 hives, of which about a third are located on property next to Honey Creek. Ayla and friends planted over 250 native Wisconsin perennials in the pollinator garden next to the Taproom that she continues to expand.

The Hive's honey is for sale inside the Taproom. For more information, visit thehivetaproom.com.

• CONTINUED ON PAGE 9



Busiest Bee: Ayla Guild, The Hive Taproom

GOOD NEIGHBORS
AUGUST 2021

Most likely to shatter the glass ceiling

New brewer breaks barriers in craft beer scene

By Vanessa Lenz
ET CHAMBER OF COMMERCE
EXECUTIVE DIRECTOR

This spring East Troy Brewery named Shay Leamon as head brewer at its operation, which occupies the northwest corner of the East Troy Village Square, and so far, it's been a game changer.

Leamon grew up in Wisconsin, but definitely serves some cool and laid-back West Coast vibes. Her unique style in the beer scene feels authentic.

Leamon doesn't make a big deal out of being a leader in the male-dominated world of craft beer (even though she's happy to represent a foot in the door for women).

"There are a lot of people who are surprised that I make the beer," Leamon said.

According to Leamon, only about 4 percent of craft breweries have a female head brewer at the helm.

Women have long held roots in brewing, but after the 1500s, brewing transformed into a commercial operation led by men, Leamon explained.

While working in an industry that remains majority male run, Leamon also stands out because she doesn't fight for the spotlight.

"I want my beer to speak for itself," she explained. "I'd rather focus on making really solid products that I'm happy with."

But that's not to say she doesn't take beer seriously; there's lots of knowledge and passion in her work, too.

Leamon, who has been making waves in craft brewing for years, really cares about beer whether it's discussing the trending fascination with new beer styles, understanding beer history or mulling over complexities from aroma to texture to flavor.

"I am always reading books, looking at blogs, reading articles and seeing what's going on in the industry – what's new, what's not working," Leamon said. "It's important to be on top of it as much as possible, there's a lot of science behind what we do, and you have to get it right."

A Career in Beer

After developing an interest in home



Shay Leamon is the new head brewer at East Troy Brewery and is currently focused on creating the perfect beer and food pairings for the foodie-friendly destination.

SARAH MANKE *Good Neighbors*

brewing a decade ago, Leamon quickly went to work learning everything she could from the best in the business across the state.

After volunteering at the group that eventually became Fox Town Brewery, Leamon honed her love of producing great craft beer at breweries like Inventors Brew Pub in Port Washington and Third Space in Milwaukee.

With roots in West Bend, Leamon said she's always felt connected to Wisconsin's local craft beer scene.

"Milwaukee has always been beer centric. Having Miller Pabst in the city already made people very interested in beer and the scene has just evolved with time," she said of the "hot" factor of the craft drink market.

"The more microbreweries that pop up, that's not competition, that's friends and it's building that culture in Milwaukee (and Southeastern Wisconsin)."

Leamon said East Troy was exactly what

she was looking for.

"Size wise, it gave me the flexibility to be the brewer and have the independence for recipe writing, but also have that restaurant aspect that gave me more interaction with customers," she said.

Now on Tap

Now that she's running the beer show at East Troy Brewery, Leamon is already making brews that you want to drink again and again, including Because Dinosaurs, a fast fan favorite, and Helles of Troy, a nice German lager that is best after a long day.

Leamon said she's focused on creating the perfect beer and food pairings for the foodie-friendly brewery.

"I'm really focusing on what pairs nicely with the restaurant and having things that complement our menu here," she said.

Since opening its doors in December of 2019 in a re-purposed bank building dating

Grab a glass

Where: East Troy Brewery, 2905 Main St.

Hours: Wednesday, Thursday from 4 to 10 p.m. (kitchen closes at 9 p.m.), Friday and Saturday from noon to 10 p.m. and Sunday from noon to 6 p.m.

Info: etbrew.com or (262) 642-2670

back to 1892, the brewery's majority owners Ann and Ted Zess, along with head chef Ashley Turner, have built an audience of people on the hunt for new experiences.

The East Troy food destination's freshly made-from-scratch menu features tasty options for the whole family.

Leamon said she was also drawn to East Troy Brewery because it has a penchant for local and making brews sourced from local ingredients is a big priority.

"I'm trying to put a lot of focus on using Wisconsin products whether that's Wisconsin grains or Wisconsin hops," she said.

Leamon said she is also prioritizing meeting brewers in the area and establishing her network.

"I think it's really important for all of us to build off of each other," she said. "It's really important to visit other breweries and see what people are doing in the area and see what people are doing across the nation."

Her network includes being a member of the Pink Boots Society, a nonprofit created to support and educate women in the brewing industry.

• CONTINUED ON PAGE 10

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Thanks *for the* Memories!

To all the incredible volunteers and sponsors who helped make the 44th annual East Troy Area Chamber of Commerce Corn and Brat Roast, 29th annual Community-wide Rummage Sale and East Troy's 6th Annual Brewfest a success.

It felt so good to be back and see all of your faces again!

Sarah Manke
Jamie Rohrer, Sauced Pizzeria
Jonathan Lenz, Sauced Pizzeria
Dan Heidelmeier
Ann Zess, East Troy Brewery
Ted Zess, East Troy Brewery
Shay Leamon, East Troy Brewery
Chad Wales, ProVisor
East Troy Lions Club
John Finney
John Jacoby
Jason Heidelmeier
East Troy Brewery

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Eric Grossmeyer of
AntiqueWisconsin.com
Timmy Standafer, Citizens
Bank
Stacey Kuehn, East Troy
Community Schools
Rachel Kuehn

• CONTINUED ON PAGE 5

Counterclockwise from above: At long last, this summer marked the return of events of all kinds and the East Troy Area Chamber of Commerce crew & volunteers have been working overtime to ensure the traditions that have defined our community can once again come front and center. Vanessa Lenz, East Troy Chamber Executive Director (from left), Sarah Manke, East Troy Chamber of Commerce Marketing Director, and Jonathan Lenz, Sauced Pizzeria, direct attendees to their souvenir tasting glasses at East Troy's 6th Annual Brewfest. Attendees got to try the best beers in the region and country at East Troy Brewfest. Krissy Crum serves up the first taste of the season's mouthwatering, buttery sweet corn at the East Troy Area Chamber of Commerce's 44th annual Corn & Brat Roast. The festivities included live music all weekend, as well as the popular 29th annual East Troy Community-wide Rummage Sale.

CHAD HENSIK OF CAH PROMOTIONS *Good Neighbors*



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The band is dedicated to the preservation of the old-time mountain sound in bluegrass, heavily influenced by the music of The Stanley Brothers, presented in a highly entertaining fashion.

Award-winning super pickers Appalachian Road Show will take the main stage Day 2.

The visionary acoustic ensemble, comprised of Grammy and IBMA award winners and nominees, bringing new-generation interpretations of traditional Americana, bluegrass, and folk songs, as well as offering innovative original music, all presented with a common thread tied directly to the heart of the Appalachian regions of the United States.

Staying true to the festival's roots, local, emerging and popular regional bands will pepper each day's lineup.

SATURDAY

- 10 a.m. Open Stage (bands, duos, trios)
 - 11 a.m. Red Star Express
 - 12 p.m. The Honey Goats
 - 1 p.m. Bubbly Creek Bluegrass
 - 2 p.m. Band Scramble
 - 3 p.m. The Siegmann Family
 - 4 p.m. The Alex Leach Band
- After Show at East Troy Brewery, 2905 Main St., 6 to 9 p.m.: River Valley Rangers

SUNDAY

- 10 a.m. Gospel Service with Noah & Anna Siegmann Family
 - 11:30 a.m. Banjo, Guitar, Mandolin and Fiddle Contests
 - 1 p.m. Genesee Ridge Bluegrass Band
 - 2 p.m. Bluegrass Express
 - 3 p.m. Milkhouse Radio
 - 4 p.m. Appalachian Road Show
- In addition to the musical entertainment,

other festival highlights include a popular food court featuring local fare and a Marketplace featuring local crafters, artisans and farmers market vendors.

Admission is \$10 per person. Children 15 and younger are admitted free.

Attendees should bring their own lawn chairs.

For more information, email vanessa@easttroy.org.

**3. BLUEGRASS AFTER SHOW
Sept. 11**

Keep the party going after the 27th annual East Troy Bluegrass Festival at East Troy Brewery.

River Valley Rangers will perform immediately after the festival from 6 to 9 p.m. The band has a high-energy string band sound that is firmly rooted in bluegrass yet draws on a variety of musical influences. For details, visit easttroy.org.

**4. AUTUMN HARVEST FESTIVAL
Sept. 11-Oct. 24**

Whether you're continuing a family tradition or starting a new one this fall, The Elegant Farmer will offer a family fun farm experience with the return of its annual Autumn Harvest Festival weekends Sept. 11 through Oct. 24 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride. The East Troy Electric Railroad's turn-of-the-century train makes a stop at The Elegant Farmer Depot.



The Elegant Farmer's Harvest Festival provides the ultimate fall season experience complete with a kid-friendly corn maze, apple and pumpkin picking, hayrides, apple cider donuts and more.

VANESSA LENZ *Good Neighbors*



Hailing from the mountains of east Tennessee, Saturday headliner Alex Leach Band will bring the sound of a new generation to the 27th annual East Troy Bluegrass Festival. The band said its new traditional style brings the respect, honor and feel from music of the good ol' days and mixes it with an updated twist.

PHOTO SUBMITTED *Good Neighbors*



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SMALL PETS WELCOME!

feature:
• Friday, Oct. 1: Live music by Bella Cain (7 to 11 p.m.), Food & Beer Stand
• Saturday, Oct. 2: Dart Tournament (starting at 1 p.m.), Live music by O’Dog (3:30 to 6:30 p.m.) & The NOW (7 to 11 p.m.), Food & Beer Stand
The event will be held rain or shine under a heated tent. For details, visit easttroylions.org.

7. EAST TROY BREWERY OKTOBERFEST Sept. 18

East Troy Brewery, 2905 Main St., will be hosting its annual Oktoberfest event on Saturday, Sept. 18 from 5 to 10 p.m. The event will feature a special Oktoberfest beer release, German Dancing by D’Oberlander,

Stein Hoisting, Hammerschlagen, and more. For details, visit etbrew.com.
The locally-owned brewery, which opened in a remodeled historic bank building dating back to 1892, features exclusive taps, an outdoor patio, fireplace lounge, open kitchen, indoor seating for 200 and Taproom on the southwest corner of the East Troy Village Square.
**8. EAST TROY CHAMBER GOLF OUTING
Sept. 17**
The East Troy Area Chamber of Commerce will host its 23rd annual golf outing on Friday, Sept. 17 at Alpine Valley Resort, W2501 County Road D.
Registration/Warm-up begins at 11:30 a.m. with a shotgun start at 12:30 p.m. and dinner

and prizes at 5:30 p.m.
Spend the day on the golf course, with 18 holes of golf with cart, lunch, beer (courtesy of Wisconsin Oven Corporation) and a chicken and fish fry dinner for \$100 per person.
The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefitting the Chamber’s efforts to make East Troy a better place to live, work and play.
The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy for one year and bragging rights.
The outing is catered to golfers of all levels.
To register, visit easttroym.org.

9. WALWORTH COUNTY FAIR Sept. 1-6

The 172nd Walworth County Fair will be held from Sept. 1-6 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn.
The “Jam Packed Fun in 2021” event will feature entertainment, food animal exhibits, carnival rides and more. For more information, visit walworthcountyfair.com

10. TRICK-OR-TREATING Oct. 31

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Thursday, Oct. 31 from 5 to 7:30 p.m.



East Troy residents Jeff and Vicki McKone will bring The Walk of Terror, East Troy’s scariest Halloween attraction to the Amusement Park on weekends for the entire month of October. Pictured: Vicki and her daughter Lilium Haskins dress the part for the elaborate haunted house. For details, visit thewalkofterror.com.
PHOTO SUBMITTED *Good Neighbors*



East Troy Brewery will be hosting its annual Oktoberfest event on Saturday, Sept. 18 featuring a special Oktoberfest beer release, German Dancing by D’Oberlander and more.
VANESSA LENZ *Good Neighbors*

MEMORIES • CONTINUED FROM PAGE 3

Avonna Niegelsen, East Troy FFA
Jane Wegener
Steve Wegener
East Troy Boy Scouts Troop 92
Tom McCormack III
Tom McCormack
JoAnn McCormack, Spotlight Real Estate
Kent Kleinowski,
East Troy Community Schools
Kathy Zwirgdas,
East Troy Community Schools
Ali Zwirgdas
Carrie Wales, ProVisor
Grace, ProVisor
Stevie Taylor,
James R. Taylor & Sons
Jim Taylor, James R. Taylor & Sons
Tina Hammerstad, James R. Taylor & Sons
Fred Price, James R. Taylor & Sons
Kim Price, James R. Taylor & Sons
Michele Reyes,
James R. Taylor & Sons
Mario Reyes, James R. Taylor & Sons
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Mark Rhode, Rhode’s Towing -
Repair - Sales, Inc
Wyatt Kegley, East Troy FFA
Madison Kegley, East Troy FFA
Jennifer Betts, ECP 123

Paul Nyffeler, Paul Nyffeler CPA
RuthAnn Wampner, Edward Jones
Molly Mitten
Mick Mitten, Knights of Columbus
Jeannine Thielen, Edward Jones
Krissy Crum, East Troy FFA
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Teri Marescalco, Edward Jones
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Robert Thomas, East Troy FFA
Rob Koch
David Hinnners, Laflin/St. James Lodge #247
Dick Stevens, Laflin/
St. James Lodge #247
Carly Boers, East Troy FFA
Sophie Cleveland, East Troy FFA
Beth Keizer, Citizens Bank
David Koch, Jeff Brenner, Laflin/St. James
Lodge #247
Patrick Richards, Laflin/
St. James Lodge #247
Debbie Condon
Roy Hubler, Laflin/
St. James Lodge #247
Russ Frymark, West Allis Lions
Deb Peterson, Aspect Foundation Student
Exchange
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Jeff Andridge, East Troy Bible
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Christiann Edwards, East Troy FFA
Dylan Steege, East Troy FF
John Vilanj, East Troy Historical
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E East Troy Brewery

A must-stop for foodies and beer lovers alike, East Troy's first brewery touts house-made beers, along with a locally sourced menu with tasty options for the whole family.

The locally owned brewery, which opened in a remodeled historic bank building dating back to 1892, features exclusive taps, an outdoor patio, fireplace lounge, open kitchen, indoor seating and Taproom on the southwest corner of the East Troy Village Square, 2905 Main St.

For more information, visit etbrew.com.

F Farmers Market

Add a fall festive touch to your home with an autumn themed bouquet of flowers, get your fill of the season's best veggies, as well as local treats and artisan goods from the East Troy Farmers Market.

The market features local vendors who make, raise or grow the products they sell. Vendors are local people with local items.

Shop the market from 4 to 7 p.m. on Fridays through Sept. 3 at The Hive Taproom, W2463 County Road ES. For more information, visit easttroy.org.

G Global Glass

If you're looking for a great bottle of wine, the latest craft beer or something you'll actually want on your bar cart, you'll want to head to this shop, located at 2884 Main St. on the north side of the East Troy Village Square.

The Global Glass is a full-service retail store featuring beer, wine and spirits. For more information, call (262) 684-5420 or visit theglobalglass.com.

H Historical Society

The East Troy Area Historical Society's Kubicki Museum and Heritage Center, 2106 Church St., on the village square provides a showcase of local history including changing exhibits, artifacts, books, maps, documents, photographs and other materials.

To make an appointment, call (262) 642-2642 or visit easttroyhistory.org

I InkLink Books

InkLink Books, 2890 Main St., known for hosting bestselling authors at its Read & Feed book dinners and virtual events, captures the nostalgia of the best independent bookstores by filling its shelves with books from hyper-curated lists.

The building, which dates back to 1862 has been completely transformed into a chic yet comfortable space filled with beloved titles of every genre. For more information, visit Inklinkbooks.com.

J J. Lauber's Ice Cream Parlor

Step back in time with a trip to J. Lauber's Ice Cream Parlor, 2010 Church St., East Troy, for a malt, sundae or split.

Visitors can choose from a four-page menu of traditional treats, ranging from fountain soda to 20 flavors of malts or selections from an old-fashioned candy counter. Hours are



InkLink Books hosted a book release party for author Christina Clancy's latest novel "Shoulder Season" – her love letter to East Troy. Clancy (third from right) was joined by friends (from left) Linda Dodge, Lisa TeLindert, InkLink Books' owner Kayleen Rohrer, Barb Jones and Sue Enright.

MOLLY MOODY *Good Neighbors*

Tuesday through Friday from 4 to 10 p.m. and Saturday and Sunday from 11 a.m. to 10 p.m.

For more information, call (262) 642-3679.

K Kwik Trip

Kwik Trip has long been a beloved brand in Wisconsin, but it is now celebrating some national recognition.

The La Crosse-based company was recently named the "Best Gas Station Brand" in USA Today's Readers' Choice Survey.

East Troy's Kwik Trip, 1180 County Road ES, is known for its fresh food and everyday essentials. Kwik Trip makes from scratch much of what it sells, then delivers it fresh & also offers your other favorite brands. For more information, call (262) 642-1409.

L LD's BBQ

Take your pick of pulled pork, sliced brisket, pulled chicken, ribs or smoked sausages at LD's BBQ, located in a 2,900-square-foot East Troy restaurant, 2511 Main St.

The award-winning eatery is inspired by roadside stands and mobile trailers popular in states like South Carolina and New Mexico.

For more information, visit ldsbbq.com.

M Mead

This fall stop into The Hive Taproom, W2463 County Road ES, to enjoy their

delicious session meads in a welcoming atmosphere. The Hive features 16 raw, local honey-based cold, dry, and carbonated beverages on tap and in cans-to-go.

Try a couple of their seasonal varieties – made with fall flavors from local hops and locally-grown produce, like squash, apple cider, and cranberries.

The Hive also features live music events every Saturday night from 6 to 9 p.m., hosting bands from all genres on their outdoor stage. A stage is located inside when weather requires, so there's no need to change your Saturday plans with the seasons.

If Trivia is more your thing, head to The Hive to play every Thursday at 7 p.m.

Want to learn more about the history of The Hive and the alchemy behind their session mead? Sign up for a Brewery Tour, happening most Saturday afternoons.

The Hive Taproom is open Wednesdays through Sundays. For more information, visit thehivetaproom.com or call (262) 684-5400.

N Neapolitan Pizza

With locally sourced, seasonally inspired pizzas, Sourced is a definite must-try when visiting the East Troy Village Square.

At the 100 percent wood-fired Neapolitan style pizzeria, you'll find favorites like a Margherita with fresh mozzarella, the crowd-pleasing Prosciutto Verde and Carne, as well as a variety of house-made, organic gelato.

The brand-new restaurant is located at 2886 Main St. and features indoor and

outdoor seating. Visit getsauces.pizza for more information.

O Oldest Operating Inn & Tavern

It's not every day you get a chance to visit the oldest running inn and tavern in Wisconsin and East Troy House Historic Inn and Tavern does not disappoint.

The East Troy landmark, located at 2093 Division St., has been operating on the East Troy Village Square since 1842.

Its menu features famous Friday Fish Fry, soups, specialty salads, sandwiches, seafood, pasta, steaks and more. For more information, call (262) 642-7100.

P Pizza on the Farm

Pizza on the Farm at Grassway Organics combines everything we love about East Troy with its ability to bring people together and foster community through food.

The series invites people to visit the farm, located at W2716 Friemoth Road, in East Troy on Friday and Saturdays through October, for live music and fresh, drool-worthy wood-fired pies.

Grassway serves up pizzas made on the farm's onsite wood fired pizza oven using organic ingredients grown right there on the farm or otherwise locally sourced. Save the date for Venture on the Farm Fest on Saturday, Oct. 16 featuring Dead Horses.

For more information, visit grasswayorganics.com.



VANESSA LENZ *Good Neighbors*



EMERALD TIDE PHOTOGRAPHY *Good Neighbors*

Above: The Hive Taproom is buzzing with events this fall, featuring live music every Saturday night, Thursday Night Trivia, Brewery Tours and more. Left: The East Troy Farmers Market returned for its 13th season this summer with a new location at The Hive Taproom, featuring an expanded selection of vendors and exciting activity schedule. The market will continue every Friday from 4 to 7 p.m. until Sept. 3.

Quality Inn & Suites

The 51-room hotel at 2921 O’Leary Lane, conveniently located off I-43 at State Road 120, works hard to provide you with an affordable stay along with the amenities you need to relax and focus on what really matters. This includes free limited passes to a nearby 24-hour fitness center, free coffee and newspaper, plus complimentary high-speed wireless Internet, complimentary continental breakfast, heated indoor pool and hot tub, business center and guest laundry facilities.

The hotel also has a meeting room for 40+ people available for rent. For more information, call (262) 642-2100 or visit Choicehotels.com/Wisconsin/east-troy/quality-inn-hotels/wi273.

Rossmiller Sports Complex

Rossmiller Sports Complex and Skate (fka Amusement Park), 3090 Graydon Ave., sits conveniently adjacent to East Troy High School and the East Troy Lions Public Library.

With rails, boxes, mini ramp, spine, pyramid, hips, and a euro gap, the park is a prerequisite visit for all serious and starter skateboarders alike.

The Sports Complex features a grandstand, athletic field for baseball and other activities on the corner of West Street and Graydon Avenue.

Sunset

Watch the blaze of amazing color over Booth Lake Memorial Park, which is an ideal venue for watching the sun slowly sink into the west.

The 110-acre lake is home to a full beach/park facility and public boat launch, located at N8465 Townline Road. The park is open from 9 a.m. to 9 p.m. Memorial Day through Labor Day.

Trolley

Take in the changing leaves aboard the East Troy Electric Railroad, Wisconsin’s last original electric line.

Passengers can pick up the train at the East Troy Depot, 2002 Church St., on the hour, between 10 a.m. and 3 p.m. Saturday and Sunday.

Prices for the round-trip rides are \$9.50 for kids, \$15 for adults, and \$12.50 for seniors.

One round trip takes approximately 90-minutes. Trains stop at the Elegant Farmer in Mukwonago, which is a popular spot for farm-fresh produce, cheese, and the famous Apple Pie Baked in a Paper Bag.

Dinner Trains: Experience the romance of dining aboard one of the East Troy Electric Railroad’s award-winning dinner trains.

The two-hour excursion offers a gourmet meal, a full cash bar, and a stop at Phantom Lake at sunset.

Trains depart on Aug. 28 (Southern

• CONTINUED ON PAGE 8



Sauced Pizzeria’s locally sourced, seasonally inspired pizzas are cooked in a 100-percent wood fired oven, creating perfectly flavored crusts that pizza dreams are made of.

DITHER STUDIO *Good Neighbors*



Rachel and Michael Atkinson eat delicious wood-fired pies packed with all local ingredients at Grassway Organics’ Pizza on the Farm. The farm is using the pizza nights as a welcoming lure to bring people closer to the source of their food. Save the date for Venture on the Farm Fest on Saturday, Oct. 16 featuring Dead Horses.

VANESSA LENZ *Good Neighbors*



The East Troy Electric Railroad is returning this fall with rides departing from the East Troy Depot on Saturday and Sundays (through early November) and a special event lineup that includes a Moon Ride on Sept. 20.

WILLIAM EKLUND *Good Neighbors*



Javier McCormack practices his skills at East Troy Skate Park.

VANESSA LENZ *Good Neighbors*



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Delight) Sept. 4 (Beer Tasting Train), Sept. 11 (Local Motive), Sept. 18 (Fall Harvest), Oct. 2 (Oktoberfest), Oct. 9 (Autumn Glow), Oct. 16 (Sweetest Day) and Oct. 23 (Adult Halloween).

Sunday Brunch Trains:
Try one of the railroad's new Sunday Brunch Trains. The meal features tasty breakfast casseroles, pastries and a fruit cup, plus coffee/and or juice. Two hour trip with a stop at Indianhead Park in Mukwonago.

Special Events: Fall special event days include a Full Moon Ride on Monday, Sept. 20. Depart from the East Troy Depot on an historic 1908 Sheboygan Interurban Car and arrive at Indianhead Park in Mukwonago in time for sunset. Then watch as a full moon begins to rise, providing possible photo opportunities at Byrnes Park and Army Lake before returning to East Troy.

The railroad's 2021 Night Photo Shoot will be held on Saturday, Aug. 27 – and participants will be able to enter their photos in a contest to appear in the railroad's 2022 calendar.

For up-to-date schedule, visit easttroyrr.org.

U Up Your Game

Work on your game at East Troy High School, 3128 Graydon Ave.

The outdoor athletic amenities of the East Troy Community School District are open to the public when not in use for school purposes.

Facilities available include tennis courts, baseball, softball, basketball, soccer, track and Frisbee golf. The school's East Troy Fitness Center offers community memberships.

V Village Square

When it comes to people watching, you can't get much better than the East Troy Village Square.

Between the people buzzing in and out of the surrounding businesses, restaurants and bars and cars making their way around the heart of East Troy, there's rarely a dull moment.

And if there isn't a crowd, you can always sit back and relax near the picturesque bandstand at East Troy Village Square Park that is an integral part the village.

W Watch Skydivers

Skydive Milwaukee, home of the historic Sky Knights Sport Parachute Club, has been training first jump students in East Troy since 1963.

There are plenty of chances to watch others get to experience the thrill of skydiving with year-round jumps and special events for experienced skydivers to converge.

The adjacent East Troy Airport, County Road L, is the perfect spot to watch the action. You can see parachutes drifting to the ground on a regular basis and on special occasions, you can catch experienced skydivers execute special formations and tasks.

If you are looking your own adventure, Skydive Milwaukee has programs for everyone from first timers to experienced skydivers. For more information, visit skydivemilwaukee.com.

X X-Mas

It's never too early to think about the most wonderful time of the year in East Troy.

This holiday season, East Troy will bring back East Troy Lights – an all new holiday light attraction.

The interactive and imaginative light display experience will kick off Dec. 4, in conjunction with the 113-year-old East Troy Electric Railroad Santa Parade Train and East Troy's annual Bob Barutha Memorial Christmas Tree lighting (at 6:30 p.m. at East Troy Village Square Park).

Lights will continue with timed shows on the hour at 5 p.m., 6 p.m., 7 p.m., 8 p.m. and 9 p.m. through Dec. 31.

Y YMCA Camp Edwards

Edwards YMCA Camp, N8901 Army Lake Road, located on the shores of Lake Beulah, is every camper's dream, offering the chance to shoot a bow and arrow, canoe around the lake, slide down its 90-foot tube slides, perform skits and songs at campfire, and just enjoy the setting with new friends.

The year-round camp and retreat center features programs and rentals for groups, day camp, summer resident camp and environmental education.

For more information, visit campedwards.org.

Z Zinn's Mercantile

For East Troy devotees and visitors alike, Zinn's, 2087 Division St., East Troy, offers the chance to buy locally produced products and discover great handmade items.

The store offers an eclectic mix of unique items for the home, featuring artisan goods and antiques.

Ninety-five percent of the shop's inventory is created or sourced locally. For more information, visit facebook.com/Thezinnmercantile.

The historic Sky Knights Sport Parachute Club's skydiving school, Skydive Milwaukee, gives jumpers of all levels a chance to experience the thrill of skydiving.

PHOTO SUBMITTED *Good Neighbors*



East Troy Lights

Dec. 4 - Dec. 31



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Koskinen Eye Clinic

Owner Dr. Gerald Koskinen, O.D., has been East Troy's eye doctor for nearly three decades. Optometrist Dr. Sandra Huenink, O.D., is a perfect partner, reinforcing Koskinen's commitment to ensuring its patients receive personal attention at every visit.

Save the date for Koskinen's Trunk Show



MOST ADMIRED
Michael Fields Agricultural Institute

Stop by and see its beautiful East Troy campus, located at N8030 Townline Road – whether at an event, workshop, field day, art exhibit or a quick visit, the public is always welcome. For more information, visit michaelfields.org.

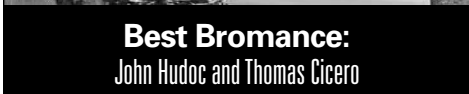
East Troy Trojan

The Trojan warrior, an abnormally large version from the ancient city of Troy, is a cherished fixture at the East Troy High School sports stands. Get the fall sports schedule at easttroy.k12.wi.us.

John Hudoc and Thomas Cicero

The professionally trained chefs (along with John's wife Elena Bisabarros) run Hometown Sausage Kitchen – whose blossoming in recent years has continued to attract attention from Wisconsin farmers, the southern Wisconsin restaurant scene and beyond.

Hometown Sausage specializes in small batch locally sourced meat processing and Hudoc and Cicero's banter-filled brotherly

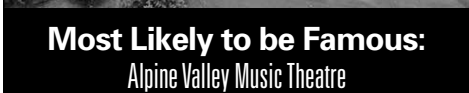


After purchasing its East Troy shop at W1184 Co Road L in 2011, Hometown Sausage made a push to modernize the business by developing and evolving its wholesale division.

For more information, visit
hometownsausagekitchen.com.

Alpine Valley Music Theatre

During its 40 years in East Troy, Alpine has been East Troy's claim to fame, bringing in some the biggest names in music to town – from Stevie Ray Vaughan to the Grateful Dead to Madonna to Pearl Jam to Neil Young – and giving East Troy press in some of the biggest publications in the country.



Infinity Dance

Since then owners Gina and Carissa Chanos, a mother-daughter duo, have established their boutique-style studio as a fixture within the East Troy community.

The Infinity team has worked extra hard to create a community-based studio with dancers continuing to safely perform at recitals, as well as special events (including the debut of East Troy Lights in 2020).

The studio, located at 3278 Main St., welcomes first-time dancers looking for fun, as well as advanced students in every age group.

Registration is available at
infinitydanceteam.com

East Troy Lions

During the Club's tenure, members have financially aided local organizations, provided scholarships and helped to fund an assortment of projects (like the

The Lions sponsored East Troy's July 4th celebration, including the ETBT, is an East Troy staple and has expanded with a Fall Fest ETBT in October. For more information visit easttroylions.org.

Village Square Park

If you journey to surrounding businesses, you'll also find historic attractions, high quality dining and everything you need for a perfect day or night away.

Dan Moody, Home on the Square

There's an undeniable correlation between

• CONTINUED ON PAGE 10

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Friendliest: East Troy Lions



Most Photogenic:
Village Square Park

coolness and Dan Moody, general manager/buyer at Home on the Square.

Since opening shop on the square at 2888 Main St., in early 2019, Moody and business partner JoAnn McCormack, have managed to quickly make Home on the Square East Troy's go-to stylish place to shop.

Did we mention Moody, a Cleveland native, who's lived everywhere from Brooklyn to Los Angeles to London to Chicago to Kansas City, runs the store's gorgeous Instagram feed as well?

Moody, who has worked in the fashion and entertainment industry for over 20 years, posts new items regularly on Home on the Square's page. You'd be hard pressed to find a more beautiful selection with a feed adorned with plant drops, jewelry and home and gift items sourced from a mixture of the East and West coasts and Wisconsin-based artists and companies. For more information, visit homeonthesquare.shop.

MOST LIKELY TO TRAVEL THE WORLD

Cheryl Siemers, 5 O'Clock Somewhere Travel and Cruise

What would daydreaming about travel be like without inspiration from Cheryl Siemers of 5 O'Clock Somewhere Travel and Cruise?

An industry veteran, Siemers loves to impart her knowledge and passion for travel and learning about new cultures and places into her hometown.

She's spent many years traveling the world over and exploring every nook and cranny of the United States, Mexico and the Caribbean as well as Dubai, Europe, South Pacific, Australia and many more countries. As the travel industry makes a roaring return, Siemers is working overtime to make sure her clients have the best possible travel experience.

To book your next trip, visit 5oclocktravelandcruise.com.

NEW BREWER

• CONTINUED FROM PAGE 2

Leamon said the group is tight knit with members gathering to sip their brews and share stories.

"It's a really good way to have someone behind us when things get hard," Leamon said.

While she continues to get comfortable in her new role at East Troy Brewery, Leamon plans to continue to expand her craft beer knowledge and try new beer styles.

"If you haven't checked out East Troy Brewery, it's a beautiful historical building that has been renovated and every part is gorgeous. We've got live music Fridays and Saturdays and great patio!" Leamon said.

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Most Likely to Have a Beautiful Instagram Feed:
Dan Moody, Home on the Square



Most Likely to Travel the World:
Cheryl Siemers, 5 O'Clock Somewhere Travel and Cruise



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