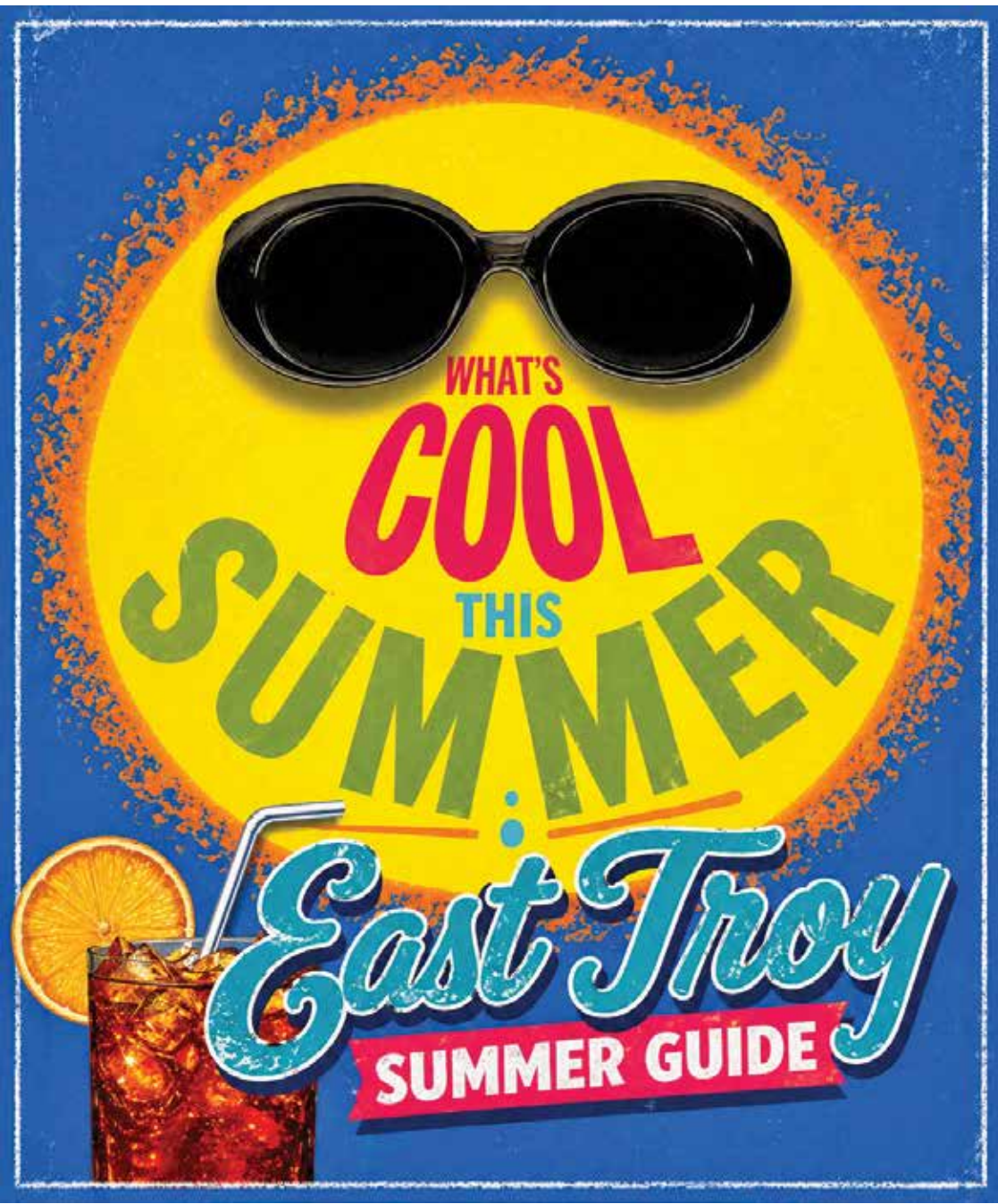


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MAY 2026

VOLUME 37, EDITION 2



## East Troy Celebrates America 250!

*East Troy launches new two-day event*

A new Fourth of July tradition is set to debut in East Troy this summer as community leaders, businesses and volunteers come together to launch a two-day celebration on July 3-4 at Village Square Park and throughout the downtown.

With a shift in the longtime East Troy Lions Club festival (now June 11-14), the community will not have its traditional Independence Day celebration over the Fourth of July weekend this year – prompting organizers to step in and create something entirely new.

“This is something our entire community is rallying around,” said Vanessa Lenz, Executive Director of the East Troy Area Chamber of Commerce, which is sponsoring the event. “Our downtown business owners and an incredible group of volunteers have been meeting weekly to bring this to life, and we’re really excited to build something special together.”

The two-day event will blend live music, family-friendly activities and interactive experiences across the Village Square and surrounding businesses.

### The Lowdown:

#### Friday, July 3: First Fridays – Stars, Stripes & Summer Nights

The celebration begins from 5 to 8 p.m. with a patriotic edition of East Troy’s popular First Fridays series, featuring live music, food trucks and themed activities.

Big Al Wetzel Band will headline the evening with a special two-day performance.

Highlights include a cake walk, 250th-themed art installations, a community countdown moment, storytelling experiences tied to America’s history, a community

• CONTINUED ON PAGE 7

# The Coolest Things to Do This Summer

Skip the long travel days and discover what’s cool right here in East Troy.

From beach days and farm-fresh pizza to outdoor movies, local history, patio beers and small-town traditions, East Troy has everything you need for the ultimate summer staycation.

This guide highlights 12 cool ways to eat, shop, play and live like a local all season long.

## 1. Cool Off at the Beach

Nothing says summer like a day at the lake. Head to Booth Lake Memorial Park and dive into one of East Troy’s coolest spots –complete with an expanded Wibit inflatable course, swimming beach, and space to relax from morning to sunset.

The 118-acre lake, located at N8465 Townline Road, includes a swimming beach, sheltered picnic area and boat ramp for motorized and non-motorized boats, kayaks and paddle boards.

The beach is open Memorial Day Weekend through Labor Day Weekend 9 a.m.-9 p.m. and is for use exclusively by residents and property owners of the Village of East Troy, Town of East Troy and Town of Troy.

Season wristbands (\$25 per person) or

• CONTINUED ON PAGE 5

Photos by VANESSA LENZ Good Neighbors



## Must-Do

*The single best summer event calendar*

### MAY

#### 22-24 34th Annual Community-Wide Rummage Sale

The East Troy Area Chamber of Commerce’s 34th annual Community-wide Rummage Sale will return Memorial Day Weekend, May 22-24. For a listing of the 50-plus rummage sales, visit easttroy.org after May 21.

#### 22-25 49th Annual Corn & Brat Roast

The East Troy Area Chamber of Commerce’s 49th annual Corn & Brat Roast will return May 22-25, at East Troy Village Square Park, 2881 Main St.

The four-day event, featuring roasted sweet corn, Hometown Sausage Kitchen brats, hot dogs, burgers, soda, and beer, as well as live entertainment, will run from 5 to 8 p.m. on Friday, 11:30 a.m. to 8:30 p.m. on Saturday, and 11:30 a.m. to 7 p.m. on Sunday and 11 a.m. to 1 p.m. on Monday. For details, visit easttroy.org.

#### 22 Free Train Rides

East Troy Electric Railroad, 2002 Church St., will offer free train rides to residents of the Village and Town of East Troy, as well as Mukwonago. For more information, visit easttroyrr.org.

#### 22 Booth Lake Opening Day

Booth Lake Memorial Park, N8465 Townline Road, will be open for the season starting on Friday, May 22, from 9 a.m. - 9 p.m. For more

• CONTINUED ON PAGE 7

# EAST TROY Corn & Brat 2026 ROAST

*yummy!*

## Dig in this Memorial Day Weekend

**MAY**  
22nd-25th  
East Troy  
Village  
Square Park

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East Troy All Stars,  
Sonya & Geoff,  
Paulie & The Poor  
Boys, Chad Hell &  
DJ JJJ!

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# Railroad Ready for Summer Season

## Residents Ride Free May 22

The depot is open, its historic cars are cleaned and polished, the long offseason has come to an end, and the East Troy Electric Railroad is ready to kick off its 2026 summer season.

Trains run every Saturday and Sunday through the first weekend in September. Trains will run three times a day on Fridays starting June 7.

To celebrate 5 years in operation, the railroad is once again offering free rides for East Troy residents all of May 24.

The trains travel along a 7-mile railroad line between East Troy and Mukwonago, with a stop at the Elegant Farmer along the way.

Tickets for the regular trains are available in advance at easttroymm.org.

Walk-up tickets can be purchased on a space-available basis. Riders should arrive early and pick up their tickets in the depot before boarding.

## Dinner Trains return

The Dinner Train season starts rolling on May 13 with a special Spring Lunch Train, followed by 17 more Dinner Train departures



The East Troy Electric Railroad is returning this summer with rides departing from the East Troy Depot on the hour on Saturdays and Sundays. Trains will begin running on Fridays at the beginning of June. Trains leaving East Troy run through the picturesque Wisconsin countryside eastbound.

TOM FLEMING Good Neighbors

through the fall.

## About the Railroad

The East Troy Railroad Museum operates 14-mile round trip train rides from its historic East Troy depot and museum to Indianhead Park in Mukwonago, with a stop at the popular Elegant Farmer store and deli.

The railroad is celebrating 119 years of riding the rails through Southeast Wisconsin's Kettle Moraine countryside. The not-for-profit museum is operated, maintained and managed by over 130 volunteers dedicated to engaging visitors in the heritage of electric interurban railways

## What's the Schedule?

**Saturdays April 18 through Aug. 29**

Trains depart East Troy at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m.

**Sundays May 31 through Aug. 30**

Trains depart East Troy at 11 a.m., 1 and 3 p.m.

**Fridays starting June 5 to Aug. 28**

Trains depart East Troy at 10 a.m., noon and 2 p.m.

and trolley systems through restoration, preservation and operation of historic equipment.

For more information, visit easttroymm.org or call (262) 642-3263.



Situated in the scenic Kettle Moraine area at W2501 Highway D, Alpine Valley Resort features 27 holes of golf and newly opened pickleball courts for both beginners and experienced players.

PHOTOS SUBMITTED Good Neighbors

# Spend summer at Alpine Valley Resort

Situated in the scenic Kettle Moraine area at W2501 Highway D, Alpine Valley Resort features everything you need for fun in the sun, including 27 holes of golf, lodging (where you can hang poolside), outdoor bar and live music in the pavilion.

Check out Alpine Valley this summer will a full event line up and golf professional who is available to teach private and group lessons for kids and adults.

## Disc Golf

Come play Alpine Valley Resort's professionally made 18-hole course.

Alpine Valley's Disc Golf course has great elevation and brings you through wooded trails up and down the ski hill that creates tricky baskets for a fun and enjoyable time.

Cost is \$5 per person or \$50 for a season pass.

Hours to play in the Golf Pro Shop are 8 a.m. to 6 p.m. (after hours put payment in the dropbox, which is located outside).

## Pickleball

Pickleball players of all skill levels have a new place to play this season with the opening of four new courts at Alpine Valley Resort.

The courts are now open and will host sessions for both beginners and experienced players. Lessons will also be offered for those looking to learn the game or improve their skills.

## Mountain Biking

Alpine Valley Resort's mountain bike trail offers 8.1 miles of singletrack with a 1,034-foot ascent and descent. Trail access costs \$5 per day or \$45 per year.

Enter via the resort driveway

and follow the blue "Mountain Bike Trail" sign leading to a gravel lot with a self-pay station. The trail begins with a challenging climb through the trees before opening to a mix of twists, turns, and fast descents—perfect for thrill-seekers.

## Daily Events

**Monday-** \$1 off Margarita Mondays

**Tuesday-** Men's League, \$4 Taco Tuesday

**Wednesday-** Spark Golf League (9-hole social golf league), Wines Days (1/2 priced wine bottles), Women's League (once a month)

**Thursday-** Community Day (2 for 1 Golf Special)

**Friday-** Friday Fish Fry in the bistro from 5 to 9 p.m. every other Friday

## Golf Outings

May 30- Glow in the Dark Golf

June 2 - Women's Day Golf Outing

July 25- Fins & Pins Golf Outing (in memory of Jimmy Buffett)

Sept. 13 - Hole Lotta Fun Signature Golf Outing

For up-to-date info on booking tee times, visit [alpinevalleyresort.com](http://alpinevalleyresort.com).



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[www.wisoven.com](http://www.wisoven.com)

# The Great Hunts continue July & October

The popular Scavenger Games series is continuing across southeastern Wisconsin following a strong start this spring with the Great Egg Hunt, which drew participants from across the region for a weeklong, interactive adventure.

Building on that momentum, the East Troy Area Chamber of Commerce will roll out two additional hunts this year, including the Great Coin Hunt: America 250! Edition in July and the returning Great Pumpkin Hunt this fall.

The free, technology-driven experience invites participants to follow clues, explore local destinations and search for hidden items across participating communities.

During each hunt, players use their mobile devices to locate and “capture” eggs, coins or pumpkins while competing for prizes.

“The Great Egg Hunt’s popularity helped expand the program, highlighting strong interest in experiences that combine outdoor exploration with interactive gameplay,” said Vanessa Lenz, Executive Director of the East Troy Area Chamber of Commerce.



The Great Egg Hunt brought participants out across southeastern Wisconsin to solve clues and explore local spots, with a tight finish at the top. Winners include: First Place- The Golden Lions; Second Place- Team Golden Egg; Third Place- BrittneyF; Fourth Place- Jordan93; Fifth Place- EggMaster. First place winners included: Alice, Jebb and Jane Rohrer.

VANESSA LENZ *Good Neighbors*

Each hunt is designed to guide participants to area attractions, shops, restaurants and hidden gems, with locations active at designated times throughout the event.

The summer coin hunt will align with East Troy’s America 250! celebration, while the fall pumpkin hunt will coincide the Spooktacular Bash, a seasonal favorite that has become a tradition for many families.

The Scavenger Games Great Hunts are free and open to all ages. Registration details and event information are available at [scavengergames.com](http://scavengergames.com).

# WHERE TO SHOP

## HOME ON THE SQUARE

[homeonthesquare.shop](http://homeonthesquare.shop)  
2888 Main St.  
East Troy  
(262) 642-5400

Family owned and operated, Home on the Square aims to deliver a unique blend of high quality domestic and international products specifically geared toward a Midwestern client.

## INKLINK BOOKS

[Inklinkbooks.com](http://Inklinkbooks.com)  
2890 Main St.  
East Troy  
(262) 642-9607

InkLink Books, known for hosting bestselling authors at its Read & Feed book dinners and virtual events, captures the nostalgia of the best independent bookstores by filling its shelves with books from hyper-curated lists.

## ROCK SHOP

2920 Main St. • East Troy

Located in the former home of Art in the Square



Home on the Square

and Strumpet & Tart, the new rock shop invites visitors to explore a curated collection of crystals, minerals, fossils and unique gifts.

## SUNNY’S LIQUOR

2884 Main St.  
East Troy  
(262) 684-5420

A full-service shop featuring beer, wine, spirits and expert picks on a great bottle of wine, the latest craft beer or something new for your bar.

## SQUARE ROOTS/ 2894 ON MAIN

[2894onmain.com](http://2894onmain.com)  
2894 Main St.  
East Troy  
(262) 642-9600

Located inside the café, 2894 on Main, Square Roots has created a local hub for community-produced goods, featuring a unique selection of groceries and gifts.

## SQUARE SIDE BOUTIQUE

2874 Main St.  
East Troy  
(262) 215-3736

Square Side Boutique specializes in women and children’s fashion.

The shop recently unveiled a complete renovation with a new contemporary look and layout with open sightlines and lounge areas.

## ZINN’S ON THE SQUARE

2087 Division St.  
East Troy  
(262) 441-0280

Zinn’s features a distinctive and unconventional home and lifestyle marketplace.

The shop puts the focus on area makers and local small handmade businesses with products from around 30 local artisans.

## Food & Essentials

### EAST TROY PHARMACY

[yourpharmacyet.com](http://yourpharmacyet.com)  
3284 Main St.  
East Troy  
(262) 642-3510

### HANSEN’S IGA

[eastroy.hansensiga.com](http://eastroy.hansensiga.com)  
3238 W. Main St.

East Troy  
(262) 642-5524

### GRASSWAY ORGANICS

[grasswayorganics.com](http://grasswayorganics.com)  
W2716 Friemont Rd.  
East Troy  
(920) 894-4201

### HOMETOWN SAUSAGE KITCHEN

[hometownsausagekitchen.com](http://hometownsausagekitchen.com)  
W1184 County Road L  
East Troy  
(262) 642-3264

### MARTIN’S HARDWARE-RENTAL & PET

[martinshardwarepet.com](http://martinshardwarepet.com)  
3288 Main St.  
East Troy  
(262) 642-3344

### WEST 20 RANCH & SADDLE CO.

[shop.west20.com](http://shop.west20.com)  
W4812 Highway 20  
East Troy  
(262) 642-4272



InkLink Books



Square Side Boutique



Zinn's on the Square

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**COOLEST THINGS** • CONTINUED FROM FRONT PAGE

daily guest passes required.

The beach has a full slate of events planned this summer, including a Memorial Swim on May 25, Doggy Dips (every other Saturday), Shark Free Swim events (June 6 and Aug. 22), Movies in the Park at dusk (June 19-Jaws 2, July 17-Song Sung Blue and Aug. 14-Zootopia 2) and Music in the Park from 6 to 9 p.m. (May 29- Chad Hell, June 26-Third Chair, July 31-Rob's Alibi and Aug. 28- Andy & Matt).

For more information, call (262) 642-5046 or visit [boothlakememorialpark.com](http://boothlakememorialpark.com).

**2. Eat Pizza on the Farm**

This is as cool (and delicious) as it gets.

At Grassway Organics, W2716 Friemoth Road, Pizza on the Farm nights are a must-do summer tradition.

Held Fridays and Saturdays from May 1 through Sept. 26, this community tradition features wood-fired pizzas made with only organic ingredients and crafted right on the farm.

Pizza is served rain or shine, from 4 to 8 p.m. on Fridays and 2 to 8 p.m. on Saturdays, with live music kicking off at 4 p.m. each day. Make a full day of it with a Saturday farm tour led by Farmer Chaz, departing at 1 p.m. from Grassway's On-Farm Store.

It's simple, it's delicious and it's the kind of laid-back, community experience that defines summer in East Troy.

Learn more at [grasswayorganics.com](http://grasswayorganics.com).

**3. Enjoy Corn, Brats & Community Vibes**

Kick off summer at East Troy's 49th annual Memorial Day Weekend Corn & Brat Roast, May 22-25 at Village Square Park. This four-day tradition brings together roasted sweet corn, Hometown Sausage Kitchen brats, cold drinks and live music in the heart of downtown.

Pair it with the Community-wide Rummage Sale all weekend and East Troy Brewfest on Sunday, May 24 for a full lineup of can't-miss moments.

The weekend wraps with a Memorial Day Observance at 11 a.m. Monday.

The weekend is the unofficial start to summer and one of the coolest ways to experience East Troy. Find the

complete schedule at [easttroy.org](http://easttroy.org).

**4. Picnic on the Square**

If you've ever wanted to feel the heartbeat of East Troy, pack a picnic and head to the Village Square Park—our most iconic landmark and the community's favorite gathering space.

Grab takeout from a local favorite, lay out a blanket and enjoy.

With the historic bandstand, people strolling by and that unmistakable "Stars Hollow" vibe, this is where summer memories happen.

**5. Sip Session Meads & See Live Music**

The Hive Taproom, W2463 County Road ES, is one of the coolest spots to spend a summer night in East Troy.

Grab a drink, find a seat outdoors and enjoy live music every Saturday from 6 to 9 p.m.

Known for its rotating selection of handcrafted session meads, The Hive offers a laid-back atmosphere that's perfect for unwinding with friends and family. With outdoor seating, a welcoming vibe and a steady lineup of entertainment, it's a go-to all summer long.

Check out additional events like Trivia on Thursday nights at 7 p.m. at [drinkswaggle.com](http://drinkswaggle.com).

**6. Shop Local the Farmers Market**

Fresh, local and full of life—the East Troy's Farmers Market at Honey Creek Collective, N8030 Townline Road, is a Friday favorite.

Browse locally grown produce, handmade goods and unique finds while supporting small businesses on Fridays, June 5-Oct. 2. It's the perfect mix of shopping, community and summer energy.

For more information, visit [honeycreekcollective.com](http://honeycreekcollective.com).

**7. Get in the Game: Pickleball**

Pickleball is having a moment, and East Troy is all in.

Head to the Intergenerational Community Center courts, located at 2040 Beulah Ave., for a fun, fast-paced way to stay active this summer. Whether you're

competitive or just playing for fun, it's an easy way to jump into the action.

Pickleball courts at the center are accessible daily from dawn to dusk, providing ample opportunities for individuals of all ages to engage in this popular sport.

The center kindly encourages players to contribute \$2 toward supporting the facilities, with a convenient blue donation box stationed next to the courts.

For those interested in taking their Pickleball skills to the next level, the center plans to organize tournaments. Details will be communicated through the center's Facebook page. No reservations are necessary to enjoy a game; players are welcomed on a first-come, first-served basis.

**8. Step into Local History**

Cool experiences aren't just outside—they're part of our story.

Explore the East Troy Area Historical Society's Kubicki Museum and Heritage Center, 2106 Church St., for a look at the people, places and moments that shaped the community. Bonus: their "Picture Lady" series brings famous artists to life in a fun, approachable way with Eileen Altenburg presenting a famous artist's work and style at 1 p.m. on the first Saturday of the month.

Museum hours are Wednesdays from 9 a.m. to noon and Saturdays from 10 a.m. to 2 p.m. or by appointment. For more information, call (262) 642-2642 or visit [easttroyhistory.org](http://easttroyhistory.org).

**9. Summer = Peak Patio Season**

**YOUR LOCAL GUIDE TO AL FRESCO DINING**

In East Troy, locals know that summer means savoring sunshine, fresh air and unforgettable meals under open skies.

Whether you're catching up with friends over craft cocktails, enjoying a family dinner with a view, or sharing a romantic evening beneath the stars, East Troy has the perfect al fresco experience waiting for you.

Here are the best local spots for outdoor dining—

• CONTINUED ON PAGE 8

**East Troy First Fridays**

**2026**

**MAY 1**  
East Troy Creates

**JUNE 5**  
Old School Summer Bash

**JULY 3**  
Stars, Stripes, & Summer Nights

**AUG. 7**  
Howdy, East Troy: Hometown Rodeo Night

**SEPT. 4**  
Love Local

**OCT. 2**  
Fall Fair

**MORE DETAILS AT**  
Full lineup, bands, & vendors:  
[easttroy.org](http://easttroy.org)

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# The East Troy Music Guide

The biggest and best  
for summer 2026

Music festival season has arrived. And from Alpine to Thursday Nights on the Square and everything in between, we have you covered.

## Big stage, bigger shows: Alpine Valley rocks Summer 2026

One of the largest outdoor amphitheatres in the United States, Alpine Valley Music Theatre has released its 2026 concert lineup, bringing nationally recognized artists to East Troy for another summer of live music.

Four major shows have been announced so far.

The Outlaw Music Festival will stop at Alpine Valley on Friday, Aug. 21, featuring Willie Nelson & Family, The Avett Brothers, Lukas Nelson, Stephen Wilson Jr., Sierra Hull and Don Was and the Pan-Detroit Ensemble.

Country artist Tim McGraw is scheduled to perform Aug. 22 on his "Pawn Shop Guitar Tour," with country-rock band 49 Winchester opening the show.

Global superstar Pitbull will take the stage Saturday, Sept. 12, with special guest Lil Jon as part of his 36-city "I'm Back" tour.

Luke Bryan will also return to Alpine Valley on Sept. 23 for his "Word on the Street Tour." Special guests Drew Baldridge, Lauren Watkins and RaeLynn are set to join the lineup.

The venue is currently seeking enthusiastic candidates to join its seasonal staff.

Details and tickets for Alpine Valley shows can be purchased at [livenation.com](http://livenation.com).

## Lions announce East Troy Music Festival ETBT lineup

The East Troy Lions Club will hold its East Troy Music Festival on Thursday, June 11 through Sunday, June 14 at Rossmiller Sports Complex and Skate Park (fka Amusement Park), 3090 Graydon Ave., East Troy.

A parade, with the theme "Celebrate America's 250th," will be held beginning at noon on Sunday, July 14.

Fireworks, sponsored by the Village of East Troy, are scheduled for Saturday, June 13 after dusk at the Rossmiller Sports Complex.

The East Troy Music Festival features the famous East Troy Beer Tent (ETBT), carnival rides, games, fair food with the following live entertainment:

## ETBT, sponsored by Rhode's Towing, Repair & Sales

- **Thursday, June 11** – 7:30 p.m.: Bella Cain
- **Friday, June 12** – 7:30 p.m.: Lunch Money Bullies
- **Saturday, June 13** – 2 p.m.: Dirty Boogie Band
- 7 p.m.: The Ramble
- **Sunday, June 14** – 2:30 p.m.: Shotgun Jane

## Live Music Stage, sponsored by James R. Taylor & Sons

- **Thursday, June 11** – 6 p.m.: Wire & Nail



East Troy's First Fridays series transforms the heart of downtown into an exciting fusion of all the community has to offer – a one-of-a-kind, free, outdoor event featuring live music, food trucks, market and artisan vendors and activities for all ages. The series returns on the First Friday of the month, from 5 to 8 p.m., June 5, July 3, Aug. 7, Sept. 4 and Oct. 2 at East Troy Village Square Park.

VANESSA LENZ *Good Neighbors*

- **Friday, June 12** – 6:30 p.m.: Off Brand
  - **Saturday, June 13** – 2 p.m.: Kyle Sweeney and the Fresh Hot Pancakes
  - 4:30 p.m.: O'Dog
  - 7 p.m.: Tess & Company
  - 9:30 p.m.: Andy Carroll & The People He Owes \$ To
  - **Sunday, June 14** – 2:30 p.m.: 33 RPM
- For more information, visit [easttroylions.org](http://easttroylions.org).

## Live music returns on the Rooftop

The Social Affair, 2919 Main St., will host special Rooftop Hours this summer at its rooftop bar, featuring creative cocktails, craft beer and light bites.

Live music will take place every Thursday evening from 6 to 9 p.m. unless otherwise noted.

The 2026 lineup includes:

- May 21 – Kohn, Hell & Sean Patrick
- May 28 – Wire & Nail
- June 4 – Sunset Girl
- June 5 – Sean Patrick
- June 11 – Chris Kohn
- June 18 – Justin Wallace
- June 25 – Bradly Lee
- July 2 – Maddie Jo
- July 3 – Fiddler on the Roof!, Kohn, Mikey G, and Sean Partick
- July 9 – Big Al & Jimbo
- July 16 – Andy Carroll
- July 23 – Sunset Girl
- July 30 – Chad Hell

For more information and updates, visit The Social Affair on Facebook.

## Thursday Nights on the Square begin June 11

The East Troy Community Band will present free concerts at East Troy Village Square Park on Thursday nights in the summer, mid-June through the end of July.

All concerts start at 7:30 p.m. Attendees should bring their own lawn chairs.

## 2026 schedule

- June 11 – East Troy Community Band
- June 18 – Guest Group
- June 25 – East Troy Community Band patriotic concert
- July 9 – Guest Group
- July 16 – East Troy Community Band
- July 23 – Guest Group
- July 30 – East Troy Community Band

For more information, visit [etband.com](http://etband.com).

## Live music takes spotlight at East Troy's First Fridays

Live music will once again take center stage this summer as East Troy's First Fridays series returns to East Troy Village Square Park, 2881 Main St., bringing a lineup of regional acts to the downtown stage.

Held the first Friday of each month from May through October, the community event series blends concerts with food trucks, shopping and family-friendly activities, but the music remains a focal point of the experience.



Alpine Valley Music Theatre, one of the largest outdoor amphitheatres in the country, will give fans the chance to see star-studded bands while surrounded by its signature hills this summer.

PHOTO COURTESY OF LIVE NATION *Good Neighbors*

The 2026 lineup features a mix of genres, from high-energy party bands to acoustic duos and country-inspired acts.

The series kicks off June 5 with the "Old School Summer Bash," featuring Sazerac 5. On July 3, the Big Al Wetzel Band will headline the "Stars, Stripes & Summer Nights" celebration, delivering night one of a two-day set as part of the community's America 250 festivities.

August brings a country flair with "Howdy, East Troy: Hometown Rodeo Night" on Aug. 7, followed by a more intimate performance from Geoff & Sonya during the "Love Local" event on Sept. 4. The season wraps up Oct. 2 with the "Fall Fair," featuring Wire & Nail.

For more information, visit [easttroylions.org](http://easttroylions.org).

## Spend Saturday nights Live at The Hive

This summer, sit back and enjoy live music events from a variety of talented musicians on Saturday nights from 6 to 9 p.m. at The Hive Taproom, W2463 Country Road ES.

## Upcoming Music Line-Up

- May 30 – Jason Thomas
- June 6 – Chad Hell
- June 13 – Sunny Roselle
- June 20 – Matt Krahula

The Hive Taproom provides a welcoming space to gather with friends & family, serving its own surprisingly dry session meads, made from 100 percent raw honey.

Stop in for weekly trivia, live music, and delicious beverages that give you the better buzz.

For more information, visit [drinkswaggle.com](http://drinkswaggle.com).

## Listen to Music at the Lake

Booth Lake Memorial Park, N8465 Townline Road, will host five concerts this summer as part of its Music in the Park series.

Shows will be:

- May 30 – Mike Krug
- June 27 – Andy Carroll and Matt Ruthenberg
- July 25 – Geoff and Sonya
- Aug. 29 – Rob's Alibi
- Sept. 26 – TBD

For more information, visit [boothlakememorialpark.com](http://boothlakememorialpark.com).

## LD's BBQ brings life to Tuesdays with Bike Night

LD's BBQ, 2511 Main St., will bring back its popular Bike Night series from 6 to 9 p.m. Tuesdays beginning June 2 and running through Sept. 22.

The weekly event features live music, barbecue, bikes and beer, drawing crowds to the East Troy restaurant throughout the summer season.

The 2026 Bike Night lineup includes:

- June 2 – Driving Miss Crazy
- June 9 – 90's Jake
- June 16 – Lunchmoney Bullies
- June 23 – JJ Eckl Band
- June 30 – Judson Brown Band

- July 7 – Pop Riot
- July 14 – Tallan
- July 21 – High Country
- July 28 – Myles Wangerin Band
- Aug. 4 – Tim Castle
- Aug. 11 – Ramble Band
- Aug. 18 – Buster Daizy
- Aug. 25 – Koltrane
- Sept. 1 – Road Crew
- Sept. 8 – Ellingtwin
- Sept. 15 – Regenerated
- Sept. 22 – Insane Octane

A special Smokin' BBQ Beer Tent event will also take place Friday, July 3, featuring live music from Shelly Mack & The Reunion from 1 to 4 p.m. and Koltrane from 5 to 8 p.m.

For more information, visit [ldsbbq.com](http://ldsbbq.com).

## East Troy Brewery starts Summer Concert Series

East Troy Brewery, 2905 Main St., will kick off its Summer Concert Series with live music every Friday and Saturday all summer long.

All shows are from 6 to 9 p.m.

unless otherwise noted.

For more information, visit [etbrew.com](http://etbrew.com).

## Community Center offers outdoor concerts

The East Troy Area Intergenerational Community Center, located in the back half of the Leona Doubek Building, 2040 Beulah Ave., East Troy, will host three Music 'N Me free public concerts this summer.

## Summer Concert Series

- June 17 – Tim Rush and Caribbean Eclipse at 6:45 p.m.
- July 8 – Eric Diamond at 6:45 p.m.
- Aug. 12 – The Sons of LeRoy at 6:30 p.m.

Events will feature food for purchase around the theme for the night, as well as activities for all ages. Bring your chairs.

For more information, visit the community center's Facebook page or call (262) 642-2266.

# Go to Camp

Make great friendships, enduring memories and learn life skills at one of these East Troy summer camps.

## Camp Kettlewood

Camp Kettlewood, located on the former Oakwood Knoll Girl Scout Camp, is set on 80 acres at W3524 State Road 20 with each campsite itself featuring at least 1 acre of land – providing the perfect getaway.

With its four campsites, Camp Kettlewood's mission is to take the hassle out of camping. Nearly everything is provided for guests staying at Camp Kettlewood, besides food and drink.

Vintage trailers and platform tents are ready for campers so they can enjoy nature immediately upon arrival.

Head to [campkettlewood.com](http://campkettlewood.com) and check out what is available for the rest of the season (through September).

## Camp Timber-lee

Camp Timber-lee, N8705 Scout Road, offers year-round



Campers take part in hands-on outdoor activities during Camp Edwards Day Camp, a popular summer program serving East Troy and surrounding communities, offering experiences beyond traditional day care settings at its resident camp facility.

PHOTO SUBMITTED *Good Neighbors*

facility features Christian camps, youth programs, outdoor education and retreats. For more information, visit [timber-lee.com](http://timber-lee.com).

## Edwards YMCA Camp & Retreat Center

Edwards YMCA Camp, N8901 Army Lake Road, located on the shores of Lake Beulah, is a year-round camp & retreat center with programs & rentals for groups, day camp, summer resident camp & environmental education.

For more information, visit [campedwards.org](http://campedwards.org).

## The Salvation Army-Army Lake Camp

Army Lake Camp, N8725 Army Lake Road, coordinates top-quality, affordable group events and retreats for a day or weekend.

Specialties include outdoor education, archery, geocaching, paintball and challenge course. For more information, visit [armylakecamp.org](http://armylakecamp.org).



**RESOURCE CENTER PROVIDES FAMILY FUN**

The East Troy Family and Community Resource Center, located in the East Troy Area Intergenerational Community Center, 2040 Beulah Ave., has announced a variety of offerings for every age level this summer.

On Tuesdays, starting June 9, “Story Crafters” will be held from 9:30 to 10:30 a.m., featuring a story and accompanying craft. The program is designed for children ages 18 months through second grade, though all ages are welcome.

A Lego drop-in session will follow from 1 to 2:30 p.m., offering free play for children ages 8 and older; younger participants may attend with an adult chaperone.

Wednesdays will feature “Zoo Days,” with families meeting at the Milwaukee County Zoo at 10 a.m. Participants are encouraged to bring a lunch and explore the zoo together. Scheduled dates include June 17, July 15 and Aug. 12.

Thursday programs begin June 11 with a “Play Group” from 9:30 to 10:30 a.m. at Play More Park. In case of rain, the program will be held at

the Resource Center.

A “Tween Art Club” will follow from 1 to 2 p.m., offering weekly art projects for ages 8 to 13. Parents are not required to attend but must provide contact information.

“Board Game Bonanza” will take place from 2 to 3:30 p.m., featuring a variety of board and card games for all ages.

On Fridays, “Crafty Kids” will be held from 9:30 to 10:30 a.m., with guided craft activities open to all ages accompanied by an adult.

The East Troy Family Community Resource Center on Facebook or visit

its website for additional details. For more information, contact easttrofamily@gmail.com.

**SPEND SUMMER AT THE LIBRARY**

The East Troy Lions Public Library, 3094 Graydon Ave., will kick off its 2026 Summer Reading Program on June 1.

Kids of all ages will receive a grab bag of prizes each week and a chance to win one of several larger prizes for each 20-minute segment of reading. Adults and teens will have monthly reading grids of their own.

Special events will be held at 1:30 p.m. on the following Mondays:

- June 8: Rope Warrior
- June 15: Dinosaur Discovery
- June 22: Archaeological Dig
- June 29: FFA Petting Zoo & Children’s Parade
- July 6: Nā Hale Studios Dancers
- July 13: Snake Discovery
- July 20: Jurassic Golf
- Pizza Party for Reading Program Participants

The summer reading program is sponsored by the Lakeshores Library System and the Friends of the East Troy Public Library.

**CALENDAR • CONTINUED FROM FRONT PAGE**

information, call (262) 642-5046 or visit boothlakememorialpark.com.

**24 East Troy Brewfest**

East Troy’s 11th annual Brewfest will be held on Sunday, May 24, at East Troy Village Square Park, 2881 Main St., featuring unlimited samples of over 65 craft beers and microbrews from area breweries. VIP Entry is at 2 p.m. General Admission entry is at 3 p.m. The event runs until 6 p.m.

General admission tickets are \$45 in advance and \$55 at the door. VIP Admission is \$90 in advance and \$100 at the door (if not sold out).

For more information, visit easttroy.org.

**25 Memorial Day Observance**

American Legion Loomis-Martin Post 188 will present a Memorial Day Observance on Monday, May 25. The parade begins at 10:30 a.m., beginning at the intersection of Beulah Avenue and Union Street and ending at East Troy Village Square Park with a ceremony.

The event will also feature the Village of East Troy’s dedication of its Veterans’ Memorial improvements and new Honor Stones. For more information, call (262) 470-4694.

**23 Library Book Sale**

Friends of the East Troy Public Library will host its annual book sale from 9 a.m. to 2 p.m. on Saturday, May 23, at the library, 3094 Graydon Ave.

Sale items include books, audiobooks, magazines, DVDs, and a few pieces of furniture. For more information, call (262) 642-6262 or visit easttroy.lib.wi.us.

**30 Wisconsin Wine & Cheese Train**

The Elegant Farmer, 1545 Main St., Mukwonago, will host a Wisconsin Wine & Cheese Train on May 30.

The East Troy Electric Railroad’s beautifully restored dinner car features an Art Deco vintage interior and provides air conditioning for those hot summer days. The two-hour round-trip journey takes you through the picturesque woods and charming towns of Mukwonago and East Troy. The train departs and returns to The Elegant Farmer Depot. For more information, visit elegantfarmer.com.

**30 Summer Fest Fields of Fun**

Nature’s Classroom Institute and Montessori School will host Summer Fest Fields of Fun on May 30, from 3 to 6 p.m. at its Skyview

Campus in Mukwonago, featuring free entry and free parking.

Bring the whole family and enjoy games, arts & crafts, food trucks, beer garden, live music, mechanical bull, face painting, area for 3 and under, raffle prizes, silent auction and more.

Food Trucks include Shorty’s Grilled Cheese, Tacos El Neno, Sugar Spun and RonDaVue Shaved Ice

Beverage options will be available from The Hive Taproom and Low Daily Brewery.

Bichon & Little Buddies Rescue will be on site with adorable little dogs for adoption. For more information, email pabnciw@gmail.com.

**JUNE June-Aug. Summer Camps Experiences**

Humble Oak Outdoor Learning Center will host two Summer Camps Experiences offered June-August for ages 3-16.

The Mission of Humble Oak Outdoor Learning & Arts Collective is to provide a space where individuals of all ages may practice working in good relationship with the natural world. For more information, visit humbleoak.org.

**5 Old School Summer**

**Summer at the Community Center**

The East Troy Area Intergenerational Community Center, located in the back half of the Leona Doubek Building, 2040 Beulah Ave., East Troy, is rolling out a variety of public classes and activities designed to bring all ages together for learning, creativity, and community fun.

**Drop-in Days:** The Movie Room, Art Studio, and Arcade Room will be open every Tuesday, Wednesday, and Thursday from 9 a.m. to 3 p.m.

**Virtual Reality Travel:** Monday, May 18 from noon to 1 p.m. and 1 to 2 p.m.

**Bingo & Snacks:** Held the

second and fourth Mondays of each month from 9 a.m. to 11 a.m.

**Senior Exercise Classes**  
• Mondays (Tai Chi): 8–9 a.m.  
• Wednesdays (Strengthening Seniors): 8–9 a.m.

**Memory Café:** Held every third Tuesday from 1:30 to 3 p.m.

**5-Handed Sheepshead:** Every Tuesday beginning at 2 p.m.

**Pool for the Public:** Thursdays from 1 to 3 p.m. Enjoy billiards with friends or meet new ones.

For more information, visit the community center’s Facebook page or call (262) 642-2266.

**Block Party**

Get ready to kick off summer with a throwback celebration at East Troy’s First Friday: Old School Summer Bash – a night filled with nostalgia, music, and classic summer fun.

On Friday, June 5, from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St., the square transforms into a lively, retro-inspired hangout packed with feel-

good vibes and community spirit. For more information, visit easttroy.org.

**11-14 Lions Club Music Festival**

The East Troy Lions Club will hold the 2026 East Troy Music Festival from June 11-14 at Rossmiller Sports Complex and

• CONTINUED ON PAGE 9

**AMERICA 250TH • CONTINUED FROM FRONT PAGE**

time capsule and more experiences designed to draw visitors into East Troy.

**Saturday, July 4: America 250! Block Party**

Festivities continue from noon to 8 p.m. on July 4 with a full-scale block party spanning the downtown.

The event will feature the Alex & Tony Duo

of Bella Cain from noon to 3 p.m., the Bill Sargent Big Band from 3 to 5 p.m., and a return performance by the Big Al Wetzel Band from 5 to 8 p.m.

Attendees can expect a mix of classic and interactive entertainment, including vintage-style carnival games such as a strongman hammer, football toss and claw machine, along with a dunk tank, bounce house, pie-eating contest and roaming performers like stilt walkers.

Downtown businesses will also take part with sidewalk specials, in-store activities and pop-up experiences designed to activate the entire Square.

**A community-built celebration**

Organizers emphasize that the event is being built from the ground up with support from local businesses, civic groups and volunteers.

Opportunities remain for businesses to host activities or offer specials, for donors and sponsors to support the event, and for local organizations to create interactive booths or experiences.

Volunteers are also being recruited to assist with event operations throughout the weekend.

“As we approach the 250th anniversary of the signing of the Declaration of Independence, this felt like a moment to make sure our community still has a place to come together – to gather on the Square, celebrate, and create those simple Fourth of July memories that mean so much,” said Lenz.

Organizers expect strong regional interest, with the addition of The Great Coin Hunt expanding the event’s reach across southeastern Wisconsin.

For more information or to get involved, visit easttroy.org.

**Help bring a Fourth of July Celebration to East Troy!**

Your donation –\$1, \$5, \$20, \$100 – any amount will support a community-built celebration that brings us all together

Visit easttroy.org to donate or mail donations to East Troy Area Chamber of Commerce, PO Box 312, East Troy, WI 53120.

**East Troy Music Festival Set for June 11-14**

The East Troy Lions Club will hold the 2026 East Troy Music Festival from June 11-14 at Rossmiller Sports Complex and Skate Park (fka Amusement Park), 3090 Graydon Ave., East Troy.

The East Troy Music Festival will feature the East Troy Beer Tent (ETBT) with bands such as Bella Cain, Lunch Money Bullies, The Ramble and more, carnival rides,

games, fair food and more. Village of East Troy Fireworks are scheduled for Saturday, June 13, at dark.

A parade is scheduled for Sunday, June 14 at noon, in observance of Flag Day weekend.

The East Troy Lions Club made the difficult decision to move its popular Fourth of July event, the East Troy Music Festival, after the carnival provider the club had worked with for many years chose to retire, according to a statement from East Troy Lions Club volunteers.

“A carnival is hard to get to a small town especially on such a big holiday weekend. Therefore, we changed the festival in order to have a carnival,” the club said. “We are also keeping our parade on the same weekend as our festival to be more financially responsible.”

According to the statement, the Fourth of July parade costs between \$14,000 and \$18,000 to produce each year. Expenses include payments for popular acts such as the Drum and Bugle Corps, the Shriners, the Dancing Grannies and other featured participants, the Lions said.

The Lions said aligning the parade with the festival helps manage costs and strengthen participation.

The Lions Club, which has served the East Troy community for 88 years, said its members are working to bring back favorite traditions such as the kiddie parade and pedal tractor races, along with introducing a few new additions.

“The East Troy Lions Club volunteers work hard for the community to give back to many clubs and organizations that impact your daily lives. We look forward to putting on a wonderful festival,” the Lions said.

**★ EAST TROY CELEBRATES AMERICA 250! ★**

**DAY 1**  
*East Troy's First Fridays*  
**STARS, STRIPES & SUMMER NIGHTS**  
Friday, July 3 (5–8 p.m.)

Featuring a high-energy kickoff to East Troy’s two-day Independence Day celebration—featuring live music, food trucks, family fun and a patriotic “birthday party for America.”

**★ LIVE MUSIC LINE-UP: ★**  
Big Al Wetzel Band — 5–8 p.m. (special two-day set!)

**★ EVENT HIGHLIGHTS: ★**  
★ Cake Walk  
★ 250th art installations  
★ Countdown celebration moment  
★ America 250 storytelling experiences  
★ Community time capsule  
★ The Great Coin Hunt

**DAY 2**  
**America 250! Block Party**  
Saturday, July 4 (Noon–8 p.m.)

**★ LIVE MUSIC LINE-UP: ★**  
Alex & Tony Duo (of Bella Cain) — Noon–3 p.m.  
The Bill Sargent Big Band — 3–5 p.m.  
Big Al Wetzel Band — 5–8 p.m. (special two-day set!)

**★ EVENT HIGHLIGHTS: ★**  
★ Activities at Square businesses  
★ Sidewalk specials + local engagement  
★ Vintage-style carnival games (Strong Hammer, Football Toss, Claw Machine & more)  
★ Dunk tank + bounce house  
★ Pie-eating contest  
★ Stilt walkers + interactive entertainment

**Thanks to our Title Sponsor The East Troy Lions Club!**

**★ TWO DAYS. ONE COMMUNITY. ONE BIG CELEBRATION. ★**

Title Sponsor: easttroy.org  
Premier Attraction Sponsors: James R Taylor, RHODE'S TOWING • REPAIR • SALES, MAT AUTO PARTS

where locals go to soak in the sunshine and the flavors of the season.

**SAY CHEERS TO EAST TROY'S BEER GARDEN**

The Beer Garden at East Troy Brewery is a huge part of East Troy's summer scene.

You'll be able to sample great beer all summer in this vibrant space with taps outdoors. Pair your brews with items from the brewery's locally sourced menu with tasty options for the whole family.

The locally owned brewery, which opened in a remodeled historic bank building dating back to 1892, features exclusive taps, an outdoor patio, fireplace lounge, open kitchen, indoor seating and Taproom on the southwest corner of the East Troy Village Square, 2905 Main St.

For more information, visit [etbrew.com](http://etbrew.com).

**SAVOR SEASONAL FLAVORS**

East Troy's café 2894 On Main has a large patio that overlooks the northwest corner of the East Troy Village Square so there will never be a dull moment while you dine.

The beautifully renovated historic site from 1856,

features a farm-to-fork menu and uses locally roasted beans with local, organic milk.

For more information, visit [2894onMain.com](http://2894onMain.com).

**VISIT THE OLDEST OPERATING INN & TAVERN**

Refresh at East Troy House Historic Inn and Tavern, 2093 Division St. The oldest running inn and tavern in Wisconsin has been operating on the East Troy Village Square since 1842 and features one of the nicest outdoor dining spots around.

Its menu features its famous Friday Fish Fry, soups, specialty salads, sandwiches, seafood, pasta, steaks and more. For more information, call (262) 642-7100.

**GET SAUCED ON THE SQUARE**

With locally sourced, seasonally inspired pizzas and plenty of outdoor seating that overlooks East Troy Village Square Park, Sauced Pizzeria takes the outdoor dining experience to another level.

At the 100 percent wood-fired Neapolitan style pizzeria, you'll find favorites like a Margherita with fresh mozzarella, the crowd-pleasing Prosciutto Verde and Carne, as well as a variety of house-

made, organic gelato.

The fan favorite restaurant is located at 2886 Main St. and features an awesome beer selection.

Visit [getsauced.pizza](http://getsauced.pizza) for more information.

**GET DINNER WITH A LAKE VIEW**

Diners can enjoy a lovely Lake Beulah view as they eat and drink on the deck of East Troy's only waterfront restaurant, Lulabell's Dockside, N9228 E Shore Road.

In order to cater to its lake customers, Dockside now features six spots on its pier for customers who want to eat in after a day out on the water.

For more information, (262) 642-5264 or visit [lulabellsdockside.com](http://lulabellsdockside.com).

**BRUNCH SO HARD**

Eggcellent Café, 2919 Main St., offers a cozy, locally owned spot to enjoy breakfast and lunch outdoors in a welcoming, family-friendly setting. Guests can take in the fresh air while enjoying made-from-scratch favorites, from lighter options like fresh fruit and granola to hearty breakfast skillet and Mexican-inspired specialties.

Whether grabbing a quick coffee in the morning sun or gathering with friends for a laid-back brunch, it's an easy, feel-good way to savor summer in East Troy. More information is available at [eggcellentcafe.com](http://eggcellentcafe.com).

**10. Let Your Dog Join the Fun**

Because summer is better with your best friend.

The Village of East Troy Dog Park, 2015 Energy Drive, offers plenty of space for pups to run, play and enjoy the outdoors. It's a simple,

feel-good way to soak up the season—tails wagging guaranteed.

The park, open from sunrise to sunset, features a large dog area for dogs weighing 25 pounds or more and a small dog area for those weighing less than 25 pounds.

Visit [easttroywi.gov](http://easttroywi.gov) for more information.

**11. Slow Down. Sweat It Out.**

Honey Creek Collective, N8030 Townline Road, is a wellness campus offering a peaceful space to recharge both mind and body.

In addition to its health and wellness tenants, Honey Creek Sauna provides a full-spectrum infrared sauna experience.

Using a Sunlighten infrared sauna, sessions incorporate near-, mid- and far-infrared waves designed to support relaxation, circulation, recovery and overall well-being. More information is available at [honeycreekcollective.com](http://honeycreekcollective.com).

**12. Treat Yourself**

Frank's Main Street Sweets Station, 2885 Main St., is a sweet new addition on the south side of the Village

Square. The shop features ice cream and a variety of sweet treats, making it a perfect stop on a summer stroll downtown.

Owned by longtime local Frank Price, a retired fire chief and design builder, the store continues his decades-long commitment to supporting the Professional Firefighters of Wisconsin Charitable Foundation. Since 1995, Price has helped raise funds for the organization's summer camp for burn-injured youth, and the new shop carries that mission forward.

Follow business on Facebook for updates and seasonal hours.

**Raise a Glass!** 🍺  
**May 24, 2026**  
 East Troy Village Square Park

**20**  
**East Troy BREWFEST**  
**26**



Cool off with a scoop (or two) at Sauced Pizzeria, 2886 Main St., where house-made, organic gelato is quickly becoming a summer must. Enjoy your treat outdoors with a front-row view of East Troy Village Square Park—arguably one of the best people-watching spots in town.

SARAH MANKE *Good Neighbors*

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- 🍷 Low Daily
- 🍷 Eagle Park
- 🎵 DJ JJJ
- 🍷 Over 65 craft beers, meads & more!
- 🍷 VIP Entry at 2 p.m.
- 🍷 Souvenir Tasting Glass
- 🍷 Homebrew Competition

**Get your tickets now at [Easttroy.org](http://Easttroy.org)**

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**Abbey Springs**

Abbey Springs is a perfect venue for your golf outing, wedding and special events of all sizes. Beautifully set on the rolling slopes of Geneva Lake's south shore.

**www.abbeysprings.org**  
**262.275.6118**

Skate Park (fka Amusement Park), 3090 Graydon Ave., East Troy.

The East Troy Music Festival will feature the East Troy Beer Tent (ETBT) with bands such as Bella Cain, Lunch Money Bullies, The Ramble, and more, carnival rides, games, fair food, and more. Village of East Troy Fireworks are scheduled for Saturday, June 13, at dark.

A parade is scheduled for Sunday, June 14 at noon, in observance of Flag Day weekend.

**21 Father's Day**

Celebrate Father's Day with East Troy Electric Railroad, 2002 Church St. Dad's ticket is free with the purchase of one or more additional tickets. Trains depart from the East Troy Depot at 11 a.m., 1 and 3 p.m. For more information, visit easttroyrr.org or call (262) 642-3263.

**27 Milwaukee Day**

East Troy Electric Railroad, 2002 Church St., is hosting Milwaukee Day. Featured trains include the recently restored Chicago North Shore and Milwaukee interurban car and an historic Milwaukee streetcar, as well as a Chicago North Shore and Milwaukee Merchandise Car 228. Enjoy free popcorn in the Depot and a display of historic tickets and

timetables.

For more information, visit easttroyrr.org or call (262) 642-3263.

**JULY**

**3 East Troy First Fridays: Stars, Stripes & Summer Nights**

Celebrate the spirit of America at East Troy's First Friday: Stars, Stripes & Summer Nights – a festive evening filled with community pride, music, and summertime fun.

On Friday, July 3, from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St., the square comes alive with red, white, and blue energy for an unforgettable kickoff to East Troy's 2 Day Independence Day celebrations.

The evening features live music, food trucks, dining and retail specials, family-friendly activities, and patriotic touches throughout – creating a vibrant, all-American celebration in the heart of downtown East Troy.

For more information, visit easttroy.org.

**11 Chicago Day**

East Troy Electric Railroad, 2002 Church St., will commemorate Chicago South Shore and South Bend Interurban cars numbers 6, 9, and 13, each turning 100 years old.

The day will include free

cake and punch at 12:30 p.m. and will also feature the historic Chicago Elevated ("L") cars. Tickets are also available for a Chicago-themed lunch train.

For more information, visit easttroyrr.org or call (262) 642-3263.

**28-30 KC Corn & Brat Roast**

The Knights of Columbus will host a Corn & Brat Roast at East Troy Village Square Park, 2881 Main St., July 28-30, featuring brats, hamburgers, roasted sweet corn, and live music. Hours are Friday from 3 p.m. - dusk. Sat., and Sun., 11 a.m. - dusk.

Serving Local Bowers Corn, Hometown Sausage Brats, Burgers, Hot Dogs, Soda, Water, and Beer.

The event will feature live music Saturday with Jon Dawley playing 1 to 5 p.m.; Sunday with Smooth Blues Band playing 1 to 5 p.m. and 50/50 raffles each day.

All proceeds fund scholarships and helping others in need.

For more information, call (262) 642-5198.

**AUGUST**

**AUG. 2026 Simply the Best Cheese Event**

Featuring a wide variety of award-winning specialty cheeses aged to perfection, The Elegant Farmer, 1545 Main St., Mukwonago, salutes the state's outstanding cheesemakers during its Simply the Best Wisconsin Cheese Event.

For more information, visit elegantfarmer.com.

**7 East Troy First Fridays: Hometown Rodeo Night**

Saddle up for a boot-stompin' good time at East Troy's First Friday: Howdy, East Troy – Hometown Rodeo Night, a lively evening packed with western flair and hometown fun.

Join on Friday, Aug. 7 from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St., as the square turns into a rodeo-inspired gathering place.

The evening features live music, food trucks, dining and retail specials, western-themed activities, kid-friendly fun and more – bringing a little country to downtown East Troy for one



Spend Thursday Nights on the Square this summer with a free concert series presented by the East Troy Community Band under the direction of Nick Bertino. The series will run June 11 through July 30 beginning at 7:30 p.m. at East Troy Village Square Park.

VANESSA LENZ *Good Neighbors*

unforgettable night.

For more information, visit easttroy.org.

**21 Outlaw Festival**

Alpine Valley Music Theatre, 2699 County Road D, is hosting the Outlaw Festival on Friday, Aug. 21, featuring Willie Nelson, Avett Brothers, Lukas Nelson, and more.

Details and tickets for Alpine shows can be purchased at livenation.com.

**22 Tim McGraw: Pawn Shop Guitar Tour 2026**

American singer, songwriter, producer, and actor Tim McGraw is coming to Alpine Valley Music Theatre, 2699 County Road D, on Saturday, Aug. 22.

Details and tickets for Alpine shows can be purchased at livenation.com.

**22 Railfan Day**

East Troy Electric Railroad, 2002 Church St., will have multiple trains running in each direction all day, creating unique

opportunities for riders to see and photograph trains passing each other.

For more information, visit easttroyrr.org or call (262) 642-3263.

**SEPTEMBER**

**2-7 Walworth County Fair**

The 177th Walworth County Fair "Glitter and Gold: A Fair to Behold" will be held from Sept. 2-7 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn. The event will feature entertainment, food, and special discounts.

For more information, visit walworthcountyfair.com.

**ONGOING**

**East Troy Farmers Market**

The Honey Creek Collective, N8030 Townline Road, will host the East Troy Farmers Market from 3 p.m. to 6 p.m. every Friday, June 5- Oct. 2 (except for July 3).

Enjoy a vibrant market full of activity with a diverse

array of locally grown produce, handcrafted goods, and much more.

Email easttroyfarmersmarket@gmail.com for more information.

**Cruise Nights**

Every Saturday evening during the summer, Gus's Drive-In, 3131 Main St., transforms into a cruise night hot spot attracting car lovers from all over the region and local customers who can enjoy the vehicles, music, and drive-in menu.

For more information, visit gussdrivein.com.

**Tai Chi Flow**

The Honey Creek Collective, N8030 Townline Road, is hosting Tai Chi Flow from 5:30 to 6:30 p.m. every first Wednesday of the month. Prices include \$15 per class (cash) and \$20 per class (credit card).

Join Brandon LaGreca in a gentle and smooth mind/body experience.

For more information, visit honeycreekcollective.com.



Whether you're looking for the freshest produce from Mason Jarecki of Quinta MKE (pictured), a unique gift, or just a fun Friday afternoon outing, visit the East Troy Farmers Market at Honey Creek Collective every Friday from 3 to 6 p.m., June 5 to Oct. 2.

PHOTO SUBMITTED *Good Neighbors*



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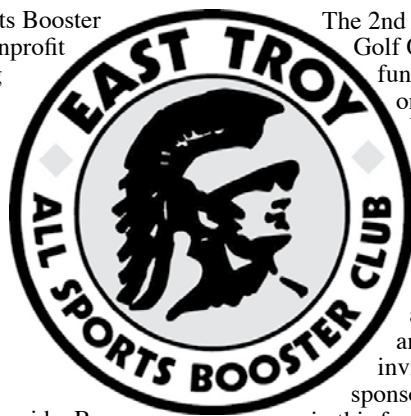
# Who are your NEW MEMBERS?

## East Troy All Sports Booster Club

3128 Gradyon Ave. • East Troy, WI 53120 • etallsportsboosterclub.com

The East Troy All Sports Booster Club is a volunteer-led nonprofit dedicated to strengthening East Troy High School athletics through fundraising, events, and community involvement. The club's efforts help enhance equipment, improve facilities, and elevate the overall experience for every student-athlete.

"We are committed to promoting integrity, sportsmanship, and Trojan pride. By encouraging attendance at games, fostering community engagement, and inspiring young people to participate in or volunteer with athletic programs, we help build a positive and spirited athletic culture," the club said.



The 2nd Annual Booster Club Golf Outing, the club's largest fundraiser, will take place on Friday, Aug. 7 at Alpine Valley.

All proceeds directly support student-athletes through equipment upgrades, facility improvements, and program needs. Families, alumni, local businesses, and Trojan supporters are invited to register, explore sponsorship packages, and join in this fun and impactful community event.

Become a member, register for the golf outing, explore sponsorship opportunities, and see what the club does at etallsportsboosterclub.com.

## Nicole Orzel RE/MAX Forward

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Nicole Orzel of RE/MAX Forward proudly serves East Troy and surrounding communities, specializing in residential home sales, buyer representation, property marketing and strategic pricing consultation.

With more than 12 years of combined experience in the real estate and mortgage industries, Orzel brings a comprehensive understanding of the home buying and selling process.

She spent six years in mortgage lending before transitioning into real estate, where she has served as a Realtor® for six years and recently earned her broker's license.

Orzel is passionate about helping first-time homebuyers and guiding longtime homeowners through downsizing and new chapters, providing expert advice, clear communication and personalized service from start to finish. For more information, email nicoleorzel@remax.net.



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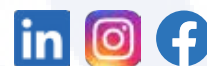
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