

Santa Claus is coming to town by train

The East Troy Electric Railroad's Santa Parade Train will make its annual journey into downtown East Troy on Saturday, Dec. 5.

Presented by the East Troy Electric
Railroad in conjunction with the East
Troy Area Chamber of Commerce and
Mukwonago Area Chamber of Commerce

See TRAIN, Page 5



Santa, Mrs. Claus and their entourage will make their annual journey to East Troy aboard the East Troy Electric Railroad's Santa Parade Train on Saturday, Dec. 5. The lighting of the Bob Barutha Community Christmas Tree and debut of East Troy Lights will take place at 6:30 p.m. on the East Troy Village Square.

EMILY FRAME PHOTOGRAPHY *Good Neighbors*

New holiday light show to run Dec. 5-31 on square

This December, East Troy will launch East Troy Lights – an all new holiday light attraction, with help from a \$19,225 Joint Effort Marketing (JEM) Grant from the Wisconsin Department of Tourism.

The interactive and imaginative light display experience is scheduled to kick off Dec. 5, in conjunction with the 112-year-old East Troy Electric Railroad Santa Parade Train and East Troy's annual Christmas Tree lighting and run through Dec. 31.

The show will transport visitors to a dazzling display of lights utilizing the backdrop of the historic East Troy Village Square.

Lights will continue with timed shows on the hour at 5 p.m., 6 p.m., 7 p.m., 8 p.m. and 9 p.m. from Dec. 5- Dec. 31.

Not only can you watch the shows - on the hour, every hour - but, with the help of a mobile phone, you'll be able to try your hand at making your own light show.

“We’re thrilled to bring this magical attraction for people of all ages to enjoy the most wonderful time of the year in East Troy,” said Vanessa Lenz, Executive Director, East Troy Area Chamber of Commerce. “Our lighting technology allows people to use their phones and participate in the light show itself. The event will offer a great boost for our community and our

See LIGHT SHOW, Page 5

Formal meets Fun

Sauced opens as East Troy's newest pizza obsession

By Vanessa Lenz
FAST TROY CHAMBER EXECUTIVE DIRECTOR

During its first few weeks of opening, Sauced was already being called an East Troy must-stop on any serious food lover's journey.

The long-anticipated pizzeria, located at 2886 Main St., has brought a new vibrancy to the East Troy downtown square's recent renaissance.

The two guys behind Sauced, Justin and Jamie Rohrer have some serious East Troy credentials. Finalizing the last steps in the renovation of their new restaurant is the next phase of an ambitious glow up of most of the north side of the East Troy Village Square by the Rohrer family.

Justin, a self-taught pizzaiolo, worked for months to make his vision of bringing Italian-inspired pizza to the East Troy area a reality.

He developed recipes adhering to strict criteria in order to make an authentic Neapolitan pizza.

Sauced's locally sourced, seasonally inspired pizzas are cooked in a 100-percent wood fired oven, creating perfectly flavored crusts that pizza dreams are made of.

“We want people to have that quintessential pizza from Naples’ sensation

with
the
signature
thin, slightly chewy crust, organic tomatoes
and mozzarella.” Justin said.

The Rohrer brothers said it was also important to them to feed people in a beautiful environment.

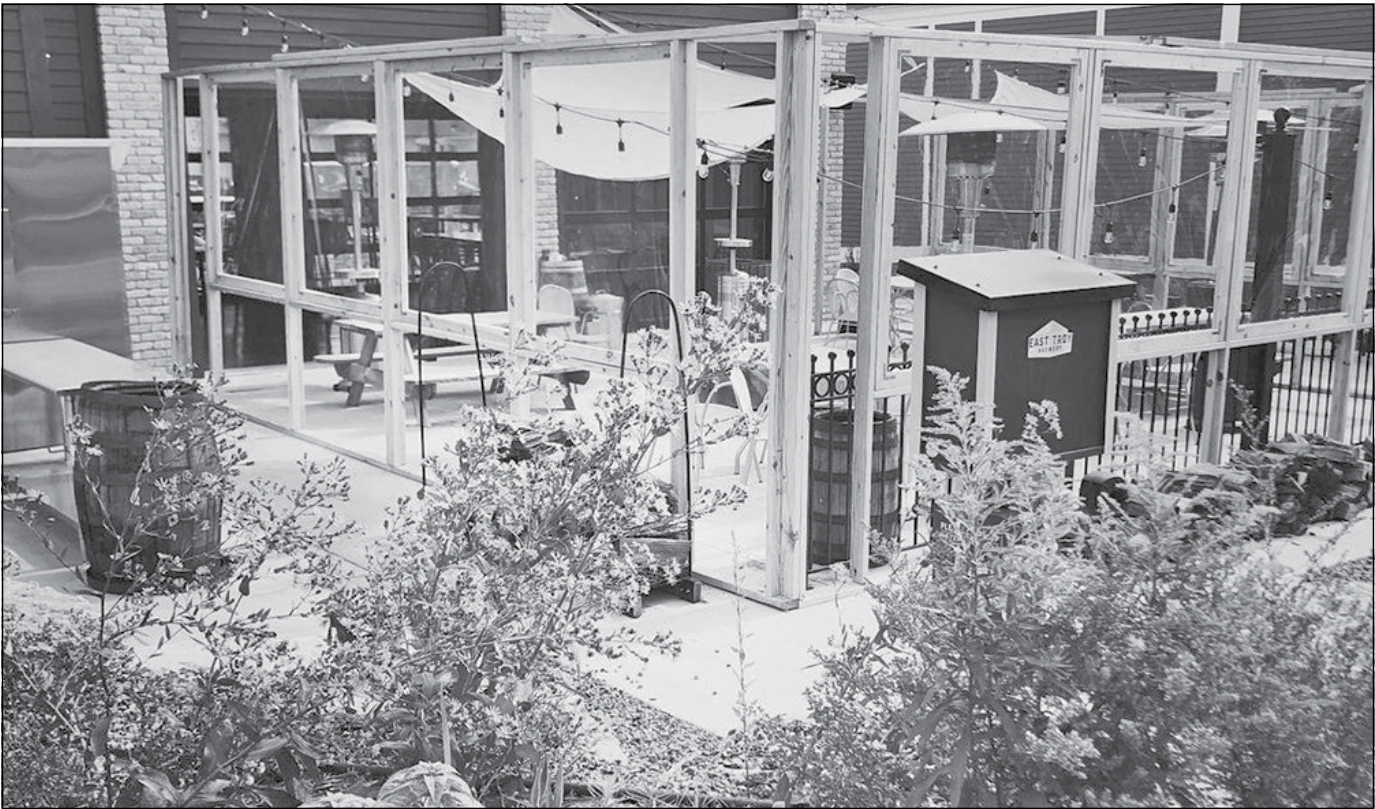
The fun meets formal design gives

See SAUCED, Page 6



With locally sourced, seasonally inspired, 100% wood fired pizzas, Sauced is a definite must-try when visiting the East Troy Village Square. Order online at www.getsauced.pizza.

SARAH MANKE *Good Neighbors*



Outdoor dining season is ending, but East Troy Brewery has adapted to the chilly weather with its new all-season heated beer garden.

PHOTO SUBMITTED *Good Neighbors*

East Troy Brewery gets creative to extend patio season

East Troy Brewery, 2905 Main St., is extending its patio season with an inventive way to keep beer lovers warm and cozy during the fall and winter months.

Thanks to its Winter Beer Garden, East Troy Brewery now offers heated outdoor patio seating through the fall and winter months.

Multiple heaters and fire pits equip East Troy Brewery's al fresco space for folks looking to enjoy their from-scratch kitchen options, like their famous Texas Red Chili and Friday Fish Fry while making outdoor dining in Wisconsin new and inventive.

East Troy Brewery is also excited to

now offer a Weekend Brunch Menu every Friday-Sunday from noon to 4 p.m., new Winter merchandise, and a rotating warm winter cocktail menu.

East Troy Brewery also maintains a strong commitment to offering quality carryout options, including its entire line of in-house Craft Beers to-go.

Hours are: Wednesday and Thursday: 4 to 10 p.m. (Kitchen closes at 9 p.m.); Friday: noon to 10 p.m. (Brunch: noon to 4 p.m. | Full Menu: 4 to 9 p.m.); Saturday: noon to 10 p.m. (Brunch: noon to 4 p.m. | Full Menu: 4 to 9 p.m.); Sunday: noon to 8 p.m. (Brunch: 4 to 8 p.m.)

For more information, visit etbrew.com

Carryout Instructions

- 1) Check out the menu at etbrew.com
- 2) Call East Troy Brewery at (262) 642-2670 to place your order and pay with a credit/debit card.
- 3) East Troy Brewery will confirm pick-up time.
- 4) Come on in to pick up your order, or
- 5) Drive to the brewery and park in the lot near the back doors - call (262) 642-2670 to let staff know you've arrived and they will bring it out to you.

East Troy Manor names Parker Rising Star

\$34,000 awarded to recipients across state during COVID-19

Not-for-profit Wisconsin Illinois Senior Housing Inc. has announced East Troy's Lauren Parker among the winners of its new scholarship program called WISH Rising Star.

Parker, who was awarded \$1,000, has worked in both the dietary and activity departments at East Troy Manor, which is part of the WISH community, since joining the facility in August 2018.

"Lauren is one of many valued WISH employees who've been at the forefront of helping others during COVID-19," WISH announced in a news release.

She is a freshman at the University of Wisconsin-Whitewater where she is studying education.

Parker enjoys working with the elderly and children and plans to become a middle school history teacher.

The scholarship was open to WISH employees and all Wisconsin and Illinois high school students.

Priority was given to those interested in pursuing an education in health care, enhancing current skills or furthering a career in health care. Eighteen scholarships were awarded in varying amounts from \$1,000 to \$2,500.

"The hope of WISH and its board of directors is that the scholarship program will bring positivity during COVID-19 and help support some of the many dedicated people who work or plan to work in health care and who are committed to providing quality and compassionate care, either in a WISH facility or another health care environment," according to WISH.



Lauren Parker

Buy lunch for your favorite teacher

Toothpicks Catering, 3268 Main St., is offering a way to honor your favorite teacher every Friday.

With catered lunch delivered to East Troy Community School District staff, you can show your appreciation to educators of your choice by purchasing lunch for them.

Fill out the weekly Google form to order Friday lunch. Your invoice will be sent to your email on Thursday. Sign up on Toothpick's Facebook page.

Toothpicks Catering is also featuring weekly Dinner with Family. The chef-inspired meals come with a different theme

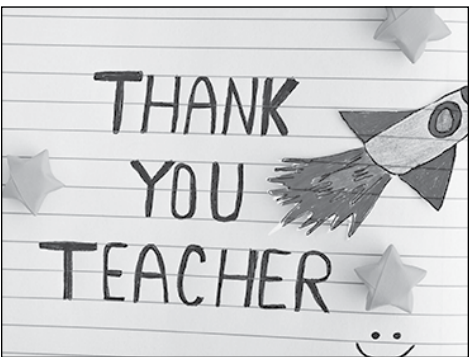
each week and are designed to feed a family of four for \$56. Order every Monday for pick up on Wednesday.

To place orders, call or text (262) 370-2994 or email toothpicks_catering@yahoo.com.

About Toothpicks

Toothpicks Catering is a social catering company, small enough for a personal touch, with the experience to ensure every event is something special.

For more information, visit toothpickscatering.com.



Hip hip hooray, honor your favorite teacher on Friday with Toothpicks Catering's weekly catered lunch program.

PHOTO SUBMITTED *Good Neighbors*

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A LOCAL'S GUIDE TO *East Troy* WINTER

By Vanessa Lenz
EXECUTIVE DIRECTOR
EAST TROY CHAMBER OF COMMERCE

When the temps turn icy in East Troy, locals bundle up and head outside. From celebrating freshly fallen snow on the square to enjoying an ultimate winter adventure on the slopes, East Troy offers everything you need to embrace the most wonderful time of the year. Here's a list of the best ways to enjoy the snowy season.

1 HIT THE SLOPES AT ALPINE VALLEY RESORT

Alpine Valley Resort is ready for you to enjoy winter fun with COVID-19 safety

protocols in place paired with several new offerings for the upcoming season. Alpine Valley, which was recently voted number one for snow making and number one for family resort, offers the ideal chance to get outdoors with plenty of open space for guests to spread out. "We offer services that you would see out west but for half the price and locally. In specific to the ski hill aspect, we have three high speed quad chairlifts, five magic carpets and a snow carousel for kids," said Elizabeth Firestone, Ski and Snowboard Director. Alpine features 90 skiable acres with 21 runs that range from beginner to expert with 388 feet of vertical skiing. The hill also includes three Terrain Parks, which offer snowboarders and freestyle skiers a variety of rails, boxes and snow features. If you are looking to get back on the slopes, Firestone suggests brushing up on



Alpine Valley Resort, located right in East Troy, provides some of the most diverse skiing and snowboarding terrain in the Midwest.

PHOTO SUBMITTED *Good Neighbors*

your skills with one of Alpine's qualified and enthusiastic instructors.

Alpine offers classes for beginners to well-seasoned skiers and riders.

To make the most of this year's Alpine season, check out its Weekday Specials (non-holidays), including Tremendous Tuesdays (\$38 a.m. session lift tickets), Men's Day Wednesday (\$41 a.m. session lift tickets for men) and Women's Day Thursday (\$41 a.m. session lift tickets for women).

Students can get discounted rates by joining their school's ski club.

Weekday rates are \$48 (all area) and \$35 (beginner) from 10 a.m. to 5:30 p.m. and 2 to 10 p.m. and \$63 (all area) and \$50 (beginner) for a full day. Weekend and Holiday rates are \$58 (all area) and \$43 (beginner) from 9 a.m. to 5:30 p.m. and 2 to 10 p.m. and \$73 (all area) and \$58 (beginner) for a full day.

This year, Alpine will offer Photos with Santa on Saturday, Dec. 12. For details, visit alpinevalleyresort.com.

Alpine Valley is located at W2501 County Road D and can be reached at (262) 642-7374

and (800) 227-9395.

TIPS TO STAY SAFE ON THE SLOPES

- Wear a face covering when you are in any of the buildings, in the base area and riding a lift.
- Adhere to physical distancing guidelines.
- Stay home if you are sick or at high risk.
- Leave immediately if you begin to show signs or symptoms of illness.
- Wash your hands.
- Tailgating and large group gatherings in the parking lots will not be allowed. Only parties that arrived at the ski area together can gather. Groups should have no more than 10 individuals outdoors from no more than 2 households.
- Plan to boot up at your car and leave your

See WINTER, Page 7



What do you do in ET winter?

There are so many reasons to make the most of season right in your own backyard. Share your favorite moments with us & tag your photos #EastTroy.

VANESSA LENZ *Good Neighbors*



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www.wisoven.com

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CORPORATION

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Leader Level (\$750)



Shop early, shop local this holiday season



The holidays are just around the corner and East Troy makes it easy to expand your go-to shops with a solid list of local favorites. “This year more than ever, small shops are relying on your business,” said Vanessa Lenz, East Troy Area Chamber of Commerce Director. “Whether you shop online, in person, buy gift cards or pick up curbside, let’s show East Troy some love this holiday season.”

Home on the Square

homeonthesquare.shop 2888 Main St.
East Troy, WI 53120 | (262) 642-5400

Family owned and operated, Home on the Square aims to deliver a unique blend of high quality domestic and international products specifically geared towards a Midwestern client.

InkLink Books

inklinkbooks.com 2890 Main St.
East Troy, WI 53120 | (262) 642-9607

InkLink Books, known for hosting bestselling authors at its Read & Feed book dinners, captures the nostalgia of the best independent bookstores by filling its shelves with books from hyper-curated lists.



If you have a bookworm on your list, be sure to check out InkLink Books on the square, which has captured the nostalgia of the best independent shops by filling its shelves with books from hyper-curated lists.

SARAH MANKE Good Neighbors

Square Side Resale & Consignment Boutique

2874 Main St., East Troy, WI 53120 | (262) 215-3736

Locally owned and operated consignment boutique specializing in women and children’s fashion.

Square Roots/ 2894 on Main

2894onmain.com 2894 Main St.
East Troy, WI 53120 | (262) 642-9600

Located inside the café, 2894 on Main, Square Roots has created a local hub for community-produced goods, featuring a unique selection of groceries and gifts.

The Global Glass

theglobalglass.com 2884 Main St.
East Troy, WI 53120 | (262) 684-5420

A full-service shop featuring beer, wine, spirits and expert picks on a great bottle of wine, the latest craft beer or something new for your bar.



Left: With an unprecedented holiday season approaching, Home on the Square is giving shoppers another option for efficient shopping. Its website now features a form for you to give information about your shopping needs and then come in and pick from a personally curated selection. For details, visit homeonthesquare.shop. Right: The Global Glass will offer wine gift boxes featuring Hill Valley Cheese, Hometown Kitchen Sausage and distinct wine from its excellent selection this holiday season. Boxes can be customized according to the recipient’s tastes; and staff experts can also create boxes with whiskey and cocktail accoutrements.

SARAH MANKE Good Neighbors



Goods Antiques

facebook.com/goodsantiques 3066 Main St.
Suite 102, East Troy, WI 53120 | (262) 385-5518

This family owned shop, features antiques, reclaimed pieces and custom orders.

Zinn’s Mercantile

2087 Division St., East Troy, WI 53120

Zinn’s offers an eclectic mix of unique items for the home, featuring artisan goods and antiques.

East Troy Pharmacy

3284 Main St., East Troy | (262) 642-3510

East Troy Pharmacy offers friendly, quick and competitive pricing and a large selection of gifts and puzzles.

Shop local continued on page 5



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• *Train* (Continued from front page)

and Tourism Center, the beautifully lit four-car train will travel down the century-old interurban trolley line between Mukwonago and East Troy.

The original East Troy Christmas Parade train, started by the East Troy Jaycees and the railroad in 1972, was a historic reproduction of the Schuster’s Christmas Parade in Milwaukee. The Schuster’s Department store chain sponsored the parade, established in 1928, to kick off the Christmas shopping season. It disappeared in 1955 with the demise of the Milwaukee Electric Lines

• *Light show* (Continued from front page)

businesses as we close out what has been a challenging year.”
The foundation of East Troy Lights is collaboration.
Several area businesses and organizations, along with volunteers and donors, are working together to create this unique event to draw visitors to the area in a safe manner, including presenting partners Dither Studio, Allan Integrated Control Systems, East

interurban and streetcar system.
Spectators can catch a glimpse of Santa along County Road ES. The train will stop briefly at the following crossings:
• 5:30 p.m., train departs at The Elegant Farmer
• 5:45 p.m., Army Lake Road – Army Lake Camp
• 6 p.m., St. Peter’s Road
• 6:15 p.m., Byrnes Street
• 6:25 p.m., Division Street
• 6:30 p.m., Santa arrives at East Troy Village Square Park via East Troy Fire Department

Troy Community School District, East Troy Brewery and James R. Taylor & Sons. While the show takes place primarily outdoors, there will be options to get inside the historic spaces and attractions on the square.
“East Troy Lights shows how a community can creatively attract new visitors during the winter,” said Tourism Secretary-designee Sara Meaney. “We’re

truck to light the Bob Barutha Memorial Christmas Tree & debut of East Troy Lights. Get details at EastTroyLights.com.

SANTA ON THE SQUARE & EAST TROY LIGHTS

In anticipation of Santa’s arrival, festivities will begin at East Troy Village Square Park at 5 p.m., including lighting of the Bob Barutha Memorial Christmas Tree (at about 6:30 p.m.), the debut of East Troy Lights, winter activities, carriage rides, outdoor and

happy to support the East Troy Area Chamber of Commerce in their efforts to give people a unique experience in beautiful, historic downtown East Troy this holiday season.”
East Troy Lights will follow COVID-19 health and safety measures such as spaced out activities to maintain a safe capacity.
For more information, visit www.easttroylights.com.

socially-distanced East Troy Winter Market and more.
East Troy Lights is an interactive holiday light show taking place throughout the month of December with help from a \$19,225 Joint Effort Marketing (JEM) Grant from the Wisconsin Department of Tourism. East Troy Lights will continue with timed shows on the hour at 5 p.m., 6 p.m., 7 p.m., 8 p.m. and 9 p.m. from Dec. 5- Dec. 31. Not only can you watch the shows - on the hour, every hour - but, with the help of a mobile phone, you’ll be able to try your hand at making your own light show.

COVID-19 PRECAUTIONS

The health and safety of our attendees, business owners and residents are clearly the most important and we are planning accordingly. By spreading out activities and viewing spaces out across the outdoor park, guests can safely enjoy all of the festivities while maintaining proper physical distancing and enjoying the outdoors.
For updates, visit easttroy.org.

• *Shop local*

(Continued from page 4)

The Elegant Farmer

elegantfarmer.com | 1545 Main St.
Mukwonago | (262) 363-6770

The Elegant Farmer serves up homemade, fresh-picked and delicious offerings in its Farm Kitchen Bakery, Deli & Market. The business is noted by “Gourmet Magazine,” “The Wall Street Journal,” “Food Network” and “Milwaukee Magazine” as having “the best pie in America.”

ESSENTIALS & SPECIALTY

MAC Games

Macgameset.com | 3066 Main St., Suite 110,
East Troy (enter at back of building)
(262) 505-5565

Martin’s Hardware-Rental & Pet

<https://www.facebook.com/martinshardwarerentalpet.et>
3288 Main St., East Troy

West 20 Ranch & Saddle Co.

shop.west20.com | W4812 Highway 20
East Troy | (262) 642-4272

FOOD

Frank’s Piggly Wiggly

<https://www.facebook.com/franksET/> | 3238
W. Main St., East Troy | (262) 642-5524

Grassway Organics

grasswayorganics.com | W2716 Friemoth
Road, East Troy | (920) 894-4201

Kwik Trip

<https://www.facebook.com/KwikTrip/> | 1180
County Road ES, East Troy | (262) 642-1409

Hometown Sausage Kitchen

Hometownsausagekitchen.com | W1184
County Road L, East Troy | (262) 642-3264

East Troy Lights Locations

EAST TROY VILLAGE SQUARE PARK

2881 Main St., East Troy

Bandstand, sponsored by the Village of East Troy

Bob Barutha Memorial Christmas Tree, sponsored by Wisconsin Oven Corporation

East Troy Lights Tunnel, sponsored by Dither Studio

EAST TROY VILLAGE SQUARE

James R. Taylor & Sons
2115 Division St., East Troy

East Troy Brewery
2905 Main St., East Troy

East Troy House
2093 Division St., East Troy

Zinn’s Mercantile
2087 Division St., East Troy

Sammy’s Place
2079 Division St., East Troy

East Troy Lions Lodge
2077 Division St., East Troy

2894 on Main
2894 Main St., East Troy

InkLink Books
2890 Main St., East Troy

Home on the Square
2888 Main St., East Troy

Sauced Pizzeria
2886 Main St., East Troy

Global Glass
2884 Main St., East Troy

Magic Touch
2882 Main St., East Troy

Urban Cloud Factory
2880 Main St., East Troy

Al Smith’s Saloon
2878 Main St., East Troy

Squareside Boutique
2874 Main St., East Troy

The Cobblestone
2090 Church St., East Troy

ECP 123
2096 Church St., East Troy

Edward Jones-Jim Jakscht
2098 Church St., East Troy

2100 Church Street-office and retail building
2100 Church St., East Troy

State Farm Insurance- Tim Werwie
2104 Church St., East Troy

East Troy Area Historical Society
2106 Church St., East Troy

Realty Executives Integrity
2887 Main St., East Troy

Salon Reneu
2877 Main St., East Troy

Lakeside Painting
2892 Austin St., East Troy



Little Prairie Primary School
2109 Townline Road, East Troy



Prairie View Elementary School
2131 Townline Road, East Troy



East Troy High School
3128 Graydon Ave., East Troy

ATTRACTIONS



Alpine Valley Resort
W2501 County Road D, East Troy



East Troy Electric Railroad Museum
2002 Church St., East Troy



East Troy Middle School
3143 Graydon Ave., East Troy

• Sauced (Continued from front page)

customers both the feeling of a place they know very well but have also never seen before.

Sauced has a penchant for pink and gold statement pieces with walls featuring oversized and eye grabbing depictions of menu items and features in the shop.

Mouth-watering pizzas To Go

Opening a new restaurant is a well-orchestrated affair, but the COVID-19 crisis crashed the party in the middle of Sauced's grand opening in March.

Jamie said the subsequent seven months haven't been easy but with time on their hands due to the coronavirus lockdowns, they got to work to reinvent Sauced's take out business.

"Our industry is looking at the weirdest times we have ever faced. We've gotten creative while continuing to serve top-notch pizzas to our customers," Jamie said.

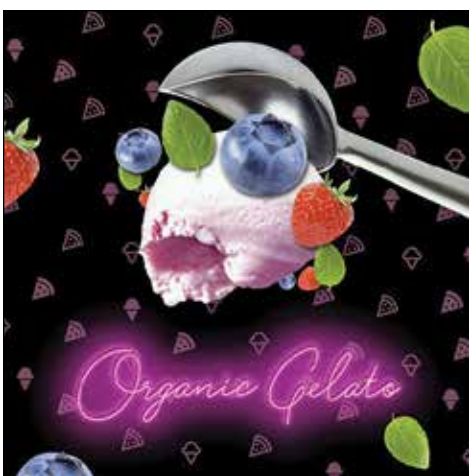
The pandemic forced Sauced to reevaluate its business plan, centered around a dine-in pizza experience.

Jamie revamped Sauced's website, developing a custom system to up the convenience factor for online ordering, coordinating customers arrival with their pizzas coming out of the oven.

Since the days of crowded restaurants are on pause, Sauced is currently offering takeout only.

Customers can order online at www.getsauced.pizza for pick up on Fridays and Saturdays from noon to 8 p.m.

Justin said the main focus now is grooming staff in the art of being pizzaiolos, which takes equal parts precision and passion.



Right: Sauced Pizzeria, 2886 Main St., is now open from noon to 8 p.m. on Fridays and Saturdays for carryout. Order online at getsauced.pizza. Above: The locally sourced, seasonally inspired, 100% wood fired Neapolitan style pizzeria is also featuring new flavors of its house-made gelato with all organic ingredients, including Cookies & Cream, Banana and Vanilla.

DITHER STUDIO Good Neighbors

"It's been a good time to experiment and fine tune things," said Justin, who gives great attention to his pizza making process. Rohrer said the process is based on ingredients and preparation.

Sauced's dough is essential to the perfect pie and consists of only four simple ingredients: flour, water, salt & fresh yeast.

"The dough goes through a 36-hour ferment process and is easily digestible," Justin said.

The other ingredients are also simple with mouth-watering combinations like



a Margherita with fresh mozzarella, the crowd-pleasing Prosciutto Verde, as well as Carne featuring Prosciutto di Parma, House Fennel Sausage and Soppressa (salami).

The pizzas measure 11 inches and feed one-two people for a personal and magical experience.

Guests can also enjoy house-made, organic gelato with traditional flavors like chocolate, vanilla and strawberry, Cookies and Cream and more.

The slowdown

Sauced is open on Fridays and Saturdays from noon to 8 p.m. Order online at www.getsauced.pizza. Watch for additional hours and menu items like salads, more pizza options and gelato flavors.



Spotlight

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Sherry Dixon
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5 GET OUTDOORS

East Troy is home to some of the most beautiful areas for hiking and they become even better when you experience them during every season. Here are our top winter walk, cross country skiing and snowshoeing spots:

Price Park Conservancy: Two miles of self-guided hiking trails run through the park, located at N6421 Hodunk Road in the Town of LaFayette, and include panoramic views of Sugar Creek, as well as other outstanding features of natural diversity.

Beulah Bluff Preserve: This Kettle Moraine Land Trust nature preserve, located at N9026 Bakavi Way, East Troy, overlooks the northwest shoreline of Lake Beulah. The Preserve gate is closed during the winter months, however there is space for two cars to park at the gate, and visitors are encouraged to walk or snowshoe into the preserve.

Beulah Bog: Located on Stringers Bridge Road, visitors can hike or cross country ski along Beulah Bog's trail east to catch a wonderful winter view of its shallow bog lake and tamarack forest.

6 HUNT FOR THE PERFECT CHRISTMAS TREE

Going to the tree farm is a great family experience, as you search for the perfect tree, sip on hot chocolate, and take holiday pictures.

Evergreen Acres, located at N9171 Nelson Road in East Troy, lets you choose and cut the perfect Christmas fir.

"Our trees are planted in sod and the fields are mowed to make your walk to find your tree easier," said owners Ann and Bob Feucht. "We offer help in the parking lot for shaking,

baling and loading your tree, as well as help in our heated barn for choosing your special freshly made wreaths and other fine greenery."

The Feuchts offer complimentary cocoa and cider to sip as you browse its selection of fresh wreaths, garland and a few center pieces – all made fresh at the farm.

The family operated farm has been in business since 1975. The farm opens the day after Thanksgiving and is open every day until Christmas from 9 a.m. to 4:30 p.m.

For more information, visit evergreenacresllc.com or call (262) 495-4502.

7 BEAT THE COLD WEATHER BLUES WITH COMFORT FOOD

Nothing says comfort food like award-winning BBQ.

Take your pick of pulled pork, sliced brisket, pulled chicken, ribs or smoked sausages at LD's BBQ, located in a 2,900-square-foot East Troy restaurant, 2511 Main St. The award-winning eatery is inspired by roadside stands and mobile trailers popular in states like South Carolina and New Mexico. For more information, visit ldsbbq.com.

8 HIRE THE PROS TO DECK YOUR HALLS

Forgo your annual battle with holiday lights and hire a professional to decorate your tree this year.

Annette Rhode and Kim Price are offering their holiday and tree decorating expertise locally with their newest venture, Christmas Rescue.

Cost is \$50 per hour as a team with a minimum of two hours.

For details, email ChristmasRescue2019@gmail.com or call (262) 745-6788 or (262) 374-0541.



The Venue now open for events

The Venue, 2645 Main St., East Troy, celebrated its Grand Opening Oct. 24 and donated a portion of all proceeds to the East Troy Food Pantry. The Venue is East Troy's newest full service venue for weddings, corporate events, retirement parties, birthday events, anniversary celebrations, team dinners, and more. For more information, call (262) 202-0393, email thevenueeastroy@gmail.com or visit www.thevenueeastroy.com.

PHOTO SUBMITTED Good Neighbors

gmail.com or call (262) 745-6788 or (262) 374-0541.

9 ADD HOLIDAY CHEER WITH JINGLE BELL ROCK

East Troy's newest event space, The Venue, 2645 Main St., will host the 8th Annual Jingle Bell Rock on Saturday, Dec.

5. Doors open at 6 p.m. Music begins at 7 p.m.

Featured musicians include Lunch Money Bullies, Andy Carroll: Hoi Polli, Spare Change Band, Live Bait and O'Dog. Tickets are \$10 at the door. For more information, call (262) 202-0393, email thevenueeastroy@gmail.com or visit www.thevenueeastroy.com.

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Putting our Military on Top

American Legion Loomis-Martin Post 188 member Russ Gale (second from left) gets support from his fellow Legion members, including (from left) Skip Verick, Art Verick Sr. and Tom Senft as he receives a new roof thanks to the Putting Our Military on Top program. James R. Taylor & Sons gives one lucky local military veteran a new roof each year through the initiative, which supports past or present service members.

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Welcome new members



Above: The Bjorge Family celebrated a special anniversary with a Classy Clydes & Carriages photoshoot. Owner Amber Ferry (right) who has been working with horses all of her life, will be hosting carriage rides around the East Troy Village Square as part of East Troy Lights this December.

AMY SMITH *Good Neighbors*

Classy Clydes & Carriages features Clydesdale driven carriage rides around the East Troy Village Square and surrounding areas. Owned by local Amber Ferry, the new business offers carriage

rides for weddings, birthdays and special events at the location of your choice. "We're open for business and gladly booking events," Ferry said. "We are taking every precaution

necessary to sanitize our equipment and make sure our customers have a healthy, safe and enjoyable atmosphere." For more information, email quatercrossover202@gmail.com.

Classy Clydes & Carriages

(262) 374-2788

www.classyclydesandcarriagesllc.com



Hill Valley Dairy

(262) 684-9524

www.hillvalleydairy.com



Above: Hill Valley Dairy features 100% locally made fun, flavorful cheese from its family farm and local producers to your table. Left: Hill Valley Dairy owners Ron and Josie Henningfeld aim to connect local people to local products often making it a family affair, selling their cheese at local farmers markets and to local restaurants and shops.

PHOTOS SUBMITTED *Good Neighbors*

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Starting with its foundation of fresh cheese curds made with its family dairy's milk with other high quality milk from other Wisconsin farms, Hill Valley Dairy has developed a line of artisan cheese curds, cheddar and gouda that will tempt you back to the cutting board, again and again.

From the bottom-up, milk-to-market, owners Ron and Josie Henningfeld (who grew up in East Troy) are focused on connecting local people to local products.

Cheesemaker Ron always looks to develop cheese that makes people happy.

Ron said he wants his cheese to be an

everyday staple in people's homes and not just that "once-in-awhile" cheese you buy for special occasions.

He develops his cheese to be flavorful and fun; from the 'squeaky' cheese curd, to the whiskey gouda, Ron's hope is that you find enjoyment from the first bite to the last.

Hill Valley Dairy cheese is currently available for wholesale and retail purchase. Cheeses can be found locally at 2894 on Main on the square and Frank's Piggly Wiggly.

For more information, email hillvalleydairy@gmail.com.

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GOOD NEIGHBORS DEC. 2020

Support Holiday Help program

The Holiday Help of East Troy program will continue this year featuring a collaborative approach to assisting local families in need.

Local charities are getting a kick start on holiday donations, to make sure they have enough resources to help, during the pandemic.

"It is through the generous support of local businesses, churches, organizations and community members that this program is able to continue," said East Troy Family and Community Resource Center coordinator Marolyn Komperud, who leads the seven-year-old initiative. "Due to the COVID-19 pandemic, monetary donations are greatly appreciated this year. These donations will help with general operating expenses as well as for providing food and gas gift cards to every family."

Komperud said the community partnership program model makes it easier than ever to provide families in need with gifts, winter clothing and a holiday meal during the holiday season.

In 2019, Holiday Help of East Troy served 71 families with a combined 177 children. Here are ways to give this year:

1. MONETARY DONATIONS

Monetary donations for the Holiday Help Program can be sent to the East Troy Family Community Resource Center, PO Box 962, East Troy, WI 53120.

2. GIVE THE GIFT OF ENERGY

Give the gift of energy by ordering gift cards from We Energies. Order in whatever denomination you prefer and have them sent directly to you. This is a mail in process so better to order sooner than later. The form can be found on We Energies website. You can drop these gift cards off at East Troy High School attn. Kim Pluess or mail to PO



The Holiday Help of East Troy program will continue this year featuring a collaborative approach to assisting local families in need.

PHOTO SUBMITTED Good Neighbors

Box 962, East Troy, WI 53120 or contact Marolyn at 642-4900 for drop off.

3. TOY DRIVE

The East Troy Lions Club is collecting gifts for children birth to 16 years of age for its new toy drive.

Donations can be dropped off at toy collection barrels at the following locations: Citizens Bank, Dollar General, First Citizens State Bank and Frank's Piggly Wiggly East Troy from Nov. 27 through Dec. 11.

4. GIFT GIVING TREES

Giving trees to purchase gifts for local children will be located at Realty Executives Integrity and St. Peter's Catholic Church.

Wrapped donations are due no later than Dec. 11.

5. SECRET SANTA FOR THE MANOR

State Farm-Tim Werwie on the square is seeking East Troy community members/groups to serve as secret Santas by purchasing gifts for residents of East Troy Manor. Tags will be available Nov. 23. Wrapped donations are due no later than Dec. 18.

6. WINTER CLOTHING DRIVE

The East Troy Lioness Club is collecting hats, scarves, gloves, mittens, socks and slipper socks for children (infant to 18 years old) at First Citizens State Bank, 2546 E. Main St. Donations due Dec. 11.

Help for Families in Need

Prospective families in need of the Holiday Help program will be referred by the East Troy Community School District, East Troy Food Pantry, Helping Hands of St. Peter's and other venues.

To apply for this program, families or individuals can contact the East Troy Food Pantry at (262) 642-4357 or 2847 Austin St. on Tuesdays from 7:30-11:30 a.m. or Thursdays from 2:30-4:30 p.m., East Troy School District social worker Kim Pluess (262) 642-6760 (x5242) or (262) 903-8795, Diane Hamilton with Helping Hands of St. Peter's at (262) 642-7225 (ext. 2) or Marolyn Komperud, East Troy Family and Community Resource Center at (262) 642-4900 or easttroyfamily@gmail.com.

7. GIFTS FOR CHILDREN & TEENS

Citizens Bank East Brook, 3238 Main St., Piggly Wiggly Branch, 2541 E. Main St., Unit A, will be collecting donations of new children through young adult socks, underwear, leggings and sweatpants/sweatshirts and gift cards for teens as well as monetary donations.

The Hive Taproom, W2463 County Rd ES, will be collecting pajamas infant to adult sizes. These collections will take place Nov. 23 through Dec. 11.

8. COVERING THE NECESSITIES

East Troy Acupuncture, 3278 Main St., will be collecting hygiene items, including soaps, lotions, shaving supplies, feminine hygiene products, deodorant, toothpaste/toothbrushes, etc.

Martins Hardware- Rental & Pet, 3288 Main St., will be collecting four packs of toilet paper, single or double rolls of paper towel, cleaning supplies, laundry soap and dish soap. These collections will take place Nov. 23 through Dec. 11.

Bloom 360 launches program for homeschool families

Starting in January 2021, Bloom360 Learning Community will offer a new part-time program for homeschool families.

The Roots Program will include social-emotional growth opportunities and project-based learning for children (ages 5-21) with neuro-diverse needs as a supplement to their homeschool program.

Roots Program participants will work on individual and small group projects centered on their strengths and interests.

The school campus includes a woodshop, full kitchen, sensory gym, and many unique and sensory-friendly learning spaces set on four acres.

The Roots Program is ideal for homeschool families who are looking for supplemental activities with a small peer

group and a multi-disciplinary team of educators, occupational therapists and a social worker.

The Roots Program will take place at Bloom360 Learning Community (formerly Stone School) at the corner of Stone School Rd and County Road L.

The tentative schedule is twice-weekly for six hours, but there is flexibility, especially for participants who register soon.

The semester will run January through May. The program cost is based on the number of hours attended each week as well as the developmental support needed.

Contact Cindy Gosh-Lee for more information at (414) 935-6362 or info@bloom360.org. For more information on Bloom360, visit www.bloom360.org.

Bloom360 is launching a new part-time program in January for homeschool children with neuro-diverse needs, which aims to answer a need in the community for kids who may be feeling more isolated from peers.

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Hitting the links for East Troy

Wisconsin Oven returns as Golf Outing Champs

Local businesses and community members hit the links to support the East Troy Area Chamber of Commerce during its 23rd Annual Golf Outing.

Wisconsin Oven Corporation rolled into the tourney repeating history from 2018 to take top honors at the outing held Sept. 25 at Evergreen County Club.

Winning team members, including captain Greg Jennings, Mark Schahczinski, Steve Bertschinger and Jeff Kent went home with the coveted East Troy Chamber traveling golf outing 2020 championship trophy.

American Family Insurance- Resler & Associates, including captain and event chair Kyle Resler, Tyler Kinnick, Matt Petritis and Sam Mantych took second place.

"Everybody has been thrown for a loop by the pandemic and economic uncertainty. We are very grateful to the event participants, sponsors and volunteers who made this important fundraiser possible," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director.

The funds raised by this event will benefit the Chamber's work on behalf of the East Troy area community, including community development, marketing, networking opportunities, special events, advocacy efforts and other programs to support local businesses and organizations of all sizes. As a 501 (c)(6) non-profit organization, the East Troy Area Chamber of Commerce also assists visitors to our town and neighboring communities and promotes East Troy as an exceptional place to live work and play.

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Above: Wisconsin Oven Corporation's team, including (from left) Jeff Kent, captain Greg Jennings, Steve Bertschinger and Mark Schahczinski took top honors during the East Troy Area Chamber of Commerce's 23rd annual golf outing Sept. 25 at Evergreen Country Club. Left: Sarah Halbesma of the Heritage (from left), Carrie Wales, Vice President of Lending, Provisor, Inc., Chad Wales and Andy Carroll were among golfers to hit the links in support of East Troy community development.

SARAH MANKE
Good Neighbors



easttroy.org

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