



# A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

YFARS

#### VOLUME 29, EDITION 3

## East Troy hosts annual music festival Sept. 8-9

By Vanessa Lenz EXECUTIVE DIRECTOR EAST TROY CHAMBER

Thousands have gathered from near and far for the celebration that happens during the second weekend in September at East Troy Village Square Park.

This year, the gathering will be

extra special as the East Troy Bluegrass Festival celebrates 25 years on Saturday, Sept. 8 and Sunday, Sep 9. The festival runs

from 10 a.m. to 6:30 p.m. each day. Now considered one of the top bluegrass events in the region, the East Troy Bluegrass Festival was

started from scratch back in 1994, and today (along with the famous Alpine Valley Music Theatre) is credited for making music deeply rooted in the local community. The festival morphed out of founder Melissa Sherman's love for bluegrass music.

**SEPT. 2018** 

"It started because I'm a bluegrasser," Sherman said.

With help from local bluegrass musicians Lee and Barb Lorentz, who she loving calls "Dad" and "Mom," and Linnea Loesch, who served on the Village of East Troy Parks and Recreation Committee at the time, Sherman held the first event, then called East Troy's Bluegrass Funfest.

Sherman, who was drawn into Bluegrass as a young girl, wanted to hold her own festival after she found that running her business, Melissa's Country Baskets and a Touch of Heart in East Troy, left her little time to jam on her guitar and upright bass and go to bluegrass shows. That changed when Milwaukee

See BLUEGRASS, Page 10

# FUN in East Troy

A Handy Guide to

As the summer months melt away, the countdown begins for the imminent return of fall.

While there are plenty of ways to love where you live all four seasons, there's something special about autumn in East Troy with numerous ways to enjoy the start of sweater season – complete with family fun, can't-miss events and new ways to feel the crisp, cool air and leaves crunch beneath your feet.

To help organize your fall schedule, we put together this full guide to things you won't want to miss.

#### See FALL FUN, Page 7



PHOTO SUBMITTED Good Neighbors A scenic ride on the East Troy's Electric Railroad, one of East Troy's most famous attractions, is the perfect way to get the full effect of fall's reds, oranges and yellows with weekend rides through Nov. 4.

# New shop brings global flavor to

## **Behind-the-Crust**

From Farm to Pizza Wisconsin Style

#### Sunflower Oil Century Sun Oil | Pulaski, WI | 167 miles

Grassway Organics Ghost Pepper Pepperoni Made in Madison, WI | 71 miles

Grassway Organics Mozzarella Made in Cascade, WI | 63 miles

Organic Pfeffer Wheat Crust
 Pounder Brothers | Delavan, WI | 17 miles

**Mushrooms** River Valley | Burlington, WI | 15 miles

Organic Veggies LotFotL | Eklhorn, WI | 15 miles

Grassway Organics Meat Grassway Organics | East Troy, WI | 0 miles



Grassway Organics hosts Pizza on the Farm on Saturday nights, May through October, inviting people to visit the farm for live music and fresh, delicious wood-fired pies packed with all local ingredients – from the grain to the vegetables to the cheese. Pizza is served rain or shine from 4 to 8 p.m.

## A slice of fam life Grassway Organics calls East Troy home

#### By Vanessa Lenz EXECUTIVE DIRECTOR EAST TROY CHAMBER

get from farm to plate.

The farm is using the pizza nights

as a welcoming lure to bring people

closer to the source of their food as it

is estimated that average meals in the

United States travel about 1,500 miles to

As you enter the driveway to Grassway Organics, one of the first things you see is a picturesque red barn with an adjacent sign that says – Food You Can Love.

Down the dirt road is a parking area for the farm's instantly popular Pizza on the Farm event series, which is bordered by Grassway's farm store, barns and large sheds.

Then it's grass-covered fields and rolling hills surrounded by trees for as far as you can see. The open landscape is home to 600 hardworking laying hens, pigs and cows which graze the 390-acres of pasture on an intense rotational system.

The scene is the result of hard work and passion by Grassway Organics' owners Chaz and Megan Self – healthy, happy animals out on the green pastures in the open air and sunshine.

According to Chaz, this image is rare (less than 1 percent of dairy cows eat fresh grass).

See GRASSWAY, Page 11

Grassway Organics owners Chaz and Megan Self said raising their three young sons — (from left) Otik, Xasion and Oscoda with dog Chopper —on a farm was the only option they considered.

VANESSA LENZ Good Neighbors **YOUI GLASS** By Vanessa Lenz EXECUTIVE DIRECTOR

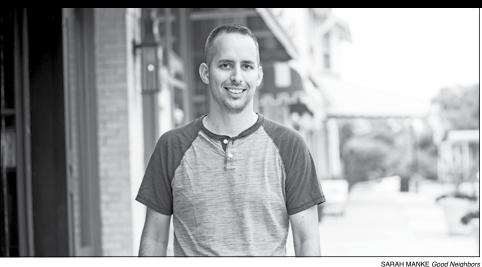
EAST TROY CHAMBER If you're looking for a great bottle of wine, the latest craft beer or something you'll actually want on your bar cart, you might want to head to East Troy's newest shop. Melanie and Richard Denhart

#### See GLOBAL GLASS, Page 5

### The Lowdown

Address: 2884 Main St. on the East Troy Village Square Phone: (262) 684-5420 Hours: 9 a.m. to 9 p.m., Monday through Saturday; 10 a.m. to 6 p.m., Sundays Info: theglobalglass.com

### **NEW MEMBER PROFILE**



East Troy resident Chris Smith, owner of CGSmith, LLC has been assisting businesses in Wisconsin since 2011. CGSmith helps businesses solve their technology needs by designing and programming software.

## CGSmith, LLC

#### (262) 220-7784 · East Troy, WI 53120 · cgsmith.net

CGSmith has been open for business and assisting businesses in Wisconsin since 2011, offering technology solutions for companies of all sizes

The company, which is owned by Chris Smith of East Troy, helps businesses solve their technology needs by designing and programming software.

"We help businesses like yours by developing applications to make your daily work easier and

more reliable," Smith said.

The full service IT and security firm helps make products ship on time and keeps websites running smoothly.

CGSmith provides expertise in web development, web design, process improvement, fire alarm systems, security cameras, security systems, card access systems and has NICET certified technicians.

For more information, email chris@cgsmith.net.

## **Golf outing supports** community development

The East Troy Area Chamber of Commerce will host its 21st annual golf outing on Friday, Sept. 28 at Evergreen Country Club, N6246 US-12, Elkhorn. Registration/Warm-up begins at 11:30 a.m. with a shotgun start at 12:30 p.m. and dinner and prizes at 5:30 p.m.

Spend the day on the golf course, with 18 holes of golf with cart, lunch (sponsored by Frank's Piggly Wiggly), beer (courtesy of Wisconsin Oven Corporation) and a chicken and fish fry dinner. Just \$100 per person with registration by Sept. 14. There's also a dinner only option for non-golfers for \$25.

The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefitting the Chamber's efforts to make East Troy a better place to live, work and play

"It's a great way to get out of the office and network with employees, other chamber members and clients," said Vanessa Lenz, East Troy Chamber Executive Director.

The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy and bragging rights. Big draws to the event are course contests, as well as the large lineup of raffle and silent auction items.

Our outing is open to the public and catered to golfers of all levels. Whether you golf in a league or golf once a year, you'll love our 4-person scramble-style outing where there will be more to do than swing your clubs," Lenz said. To register, visit easttroy.org.



Sammy's Place, including captain Sam Bresler (right), Todd Reeves and (not pictured) Bobby Gull and Leif Knudsen, took top honors at the East Troy Area Chamber of Commerce's 2017 golf outing. Golfers will compete for a chance to win the coveted trophy this year on Sept. 28.





### 

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# THE BETTER BUZZ

Below: The Hive Taproom celebrates its opening weekend with an East Troy Area Chamber of Commerce Ribbon Cutting & Business After 5 event July 26 followed by a Grand Opening event the next day. Owners Ayla and Tim Guild (center) carry out the ribbon cutting honors surrounded by family, including (from left) Rolf Turnquist, Liz Turnquist, daughter Adaleigh Guild, son Ellison Guild, Cheryl Gooss and Jerry Gooss. Right: As Wisconsin's newest meadery, the Taproom produces small batch mead, honey kombucha and soda elixirs. For more information, visit thehivetaproom.com.

SARAH MANKE Good Neighbors





### Меад & Honey Комвисна



PLEASE RETURN SLARE HERE SABAH MANKE Good Neighbors

SARAH MANKE Good Neighbors Clockwise from top left: A sign welcomes visitors to The Hive Taproom's newly renovated space at W2463 County Road ES. Ranging from dry to semi-sweet, The Hive Taproom serves naturally gluten-free beverages featuring local everything: honey, hops and produce. East Troy Area Chamber of Commerce board members Dennis Ackeret of the East Troy Electric Railroad and Linda Kaplan of East Troy Shell get a taste of the Hive Taproom's small batch meads that range in alcohol and sweetness levels

## CRAFT BREW COLD, DRY & NATURALLY HONEY WINE CARBONATED GLUTEN FREE



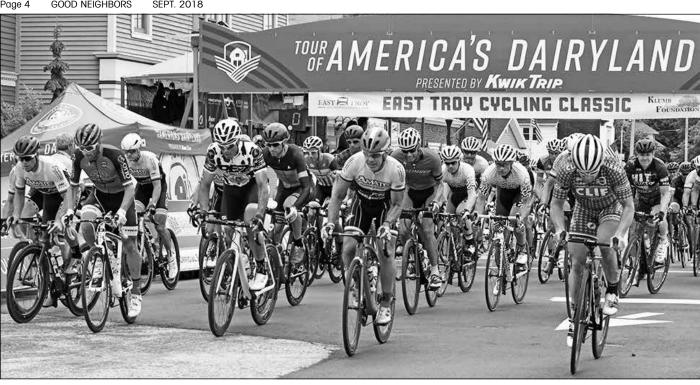
### seasonal | small batch | rotating tap

W2463 Co Rd ES, East Troy, WI thehivetaproom.com

fØ

range in alcohol and sweetness levels.





KARL HENDRIKSE Good Neighbors

Above: The Tour of America's Dairyland, the largest competitive cycling event in the United States, continued 11 consecutive days of racing June 22 at the East Troy Cycling Classic, hosted by the East Troy Area Chamber of Commerce and title sponsor the Klumb Family Foundation. At right: A Stormtrooper competed amongst locals for last place during East Troy's 4th annual Slow Ride Bike Race. Kevin Keckhaver (not pictured) took home the top prize.



Charlie Rychick (from left), Gianna Dedick and Maia Houlihan Johnson, all of East Troy, claim their podium finishes at the Tour de Square Kids Race June 22, finishing in second, first and third, respectively.

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Chris, Jennifer, Linda, Kim, Pat, Yvonne, Mary, Eileen, Jill, Cheryl, Betty.

# **East Troy Cycling Classic** The East Troy Area Chamber of Spokesperson Sponsors:

Commerce, along with title sponsor the Klumb Family Foundation, played host to the East Troy Cycling Classic for the seventh straight year on June 22.

The pace was fast and furious during the second leg of the 11-day Tour of America's Dairyland, which is billed as the largest competitive cycling event in the United States.

With more than 500 amateur and professional racers navigating a .62-mile course showcasing the East Troy Village Square and neighboring streets, spectators and locals were treated to non-stop action and free entertainment all day.

Organizers pulled out all the stops for the event, including the return of East Troy's Slow Ride Bike Race, the popular Tour de Square Kids Race, the East Troy Farmers Market and music by Lova Nova.

The area community and businesses came out in force to support the race with all eyes on East Troy for a great day of elite cycling and fun.

#### Thank you East Troy!

The East Troy Area Chamber of Commerce is grateful to the sponsors, volunteers and local businesses and residents for the success of the event.

This event would not be possible without the tremendous support of title sponsor, the Dennis and Janice Klumb Family Foundation. Dennis Klumb Jr. also played a significant role by securing additional major sponsorships from his company, KS Energy Services.

2018 Title Sponsor: The Dennis and Janice Klumb Family Foundation

Go Go Music Stage Sponsors: KS Energy Services Ale Station Food & Brew

Allan ICS East Troy Brewery

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SABAH MANKE Good Nei

Ayden Nichols (left) and Adelyn Luppino (assisted by dad Garret) cross the finish line during the Tour de Square Kids Race in the ages 4-7 category during the East Troy Cycling Classic on June 22, day 2 of the Tour of America's Dairyland. The event was presented by the Dennis and Janice Klumb Family Foundation and the East Troy Area Chamber of Commerce. See more photos at easttroy.org.

## • Global Glass

(Continued from front page)

opened up the doors to The Global Glass on June 8, featuring a full selection of beer, wine and spirits inspired by their travels across the globe.

Melanie, who remembers going into the local liquor store as a child with her dad, is a lifelong resident of East Troy and the Denharts wanted their business to reflect this.

Their plan for the 150-year-old building on the north side of the East Troy Village Square is much in line with what's happening with a lot of spaces in the local area: a commitment to improving East Troy with a shared sense of community.

Since she comes from a family of small business owners and East Troy has always been a part of her life, Denhart said she wants to continue to nourish relationships in the community they call home.

"East Troy is experiencing a rebirth of the Village Square and we are excited to be a part of it," said Melanie. "We have made a commitment to participate in the enhancement of the area for current and future residents."

The Denharts hand select their products, focusing on meeting the desires of their customers while stocking the best and highest quality products.

"We both love to travel and have been around the world and have learned so much," Melanie said.

You can see that love in the large selection of beer, wine and liquors. You'll find numerous labels in the 1,000-square-foot space not found in the twnicel liquor store

space not found in the typical liquor store. One of the first things you'll notice are wide shelves stocked with bottles of wine for every type of wine drinker – wines at affordable price points, local labels and carefully curated picks by Melanie.

However, The Global Glass is also a full liquor shop with a wide selection of quality spirits.

The sometimes-hard-to-find craft beer and favorite domestics are available at the store, and if you can't find what you are looking for the staff will special order it for you. "We have spent so many memorable nights

"We have spent so many memorable nights enjoying the company of others with great conversation over cocktails and wanted to share that feeling with our customers and community," Melanie said.

#### Knowledgeable but never pretentious

The Denharts are looking to bring their vast experience to their shop.

With decades in the business and a Certified Wine Educator title under her belt, Melanie said she has come to know what people want.

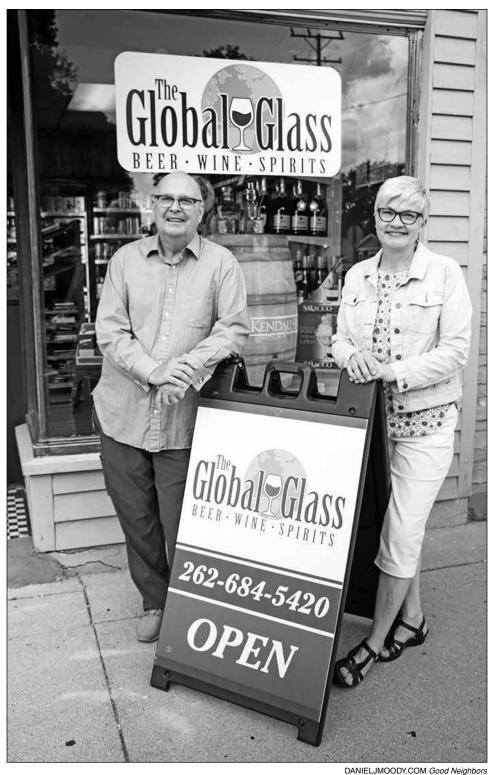
She started in the industry after earning a Bachelor of Science in Hotel and Restaurant Management at University of Wisconsin-Stout.

She worked at a boutique hotel in Lake Geneva doing special events before working as a wine distributor in southeastern Wisconsin.

Richard has spent the past two decades in the music/entertainment business.

Melanie said they both want to share their knowledge and help build up the education of customers.

"We like getting to know people and helping them to entertain and try new things and elevate their experience," Melanie said.



Longtime East Troy residents Melanie and Richard Denhart opened the doors to The Global Glass to customers at 2884 Main St. on the square this summer.

### A refreshing new look

The Denharts have renovated the store, aiming for an approachable vibe that makes shopping fun.

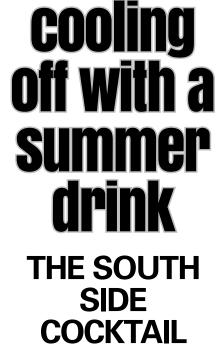
The Denharts laid out the store with guests in mind, using an open concept.

"I wanted it to be a space where anybody would feel comfortable coming in here – women, men, younger people, visitors to town – a cheerful, friendly, inviting place," Melanie said.

For customers who like to try before they buy, The Global Glass will hold special events and tastings throughout the year in partnership with local restaurants.

Store hours are 9 a.m. to 9 p.m. Monday through Saturday and 10 a.m. to 6 p.m on Sunday.

For more information, visit the global glass.



Check out this delicious cocktail recommended by The Global Glass. "This is a favorite cocktail of ours. It is delicious and so easy to make," said owner Melanie Denhart.

#### **INGREDIENTS:**

2 oz. Plymouth gin 1 oz. Fresh lemon juice 5 Mint leaves 1 oz. Simple syrup

GARNISH:

1 Mint sprig Lemon twist

GLASS: Martini

#### HOW TO MAKE:

In a shaker, gently muddle the mint and lemon juice.

Add the remaining ingredients and fill with ice.

Shake, and strain into a chilled Martini glass. Garnish with a mint sprig.





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## Ivan's on the Square & East Troy House

Located on Division St., on East Troy's historic town square **Ivan's hours-** Tues. - Sat., 11am - 9pm **East Troy House hours-** Tues. - Sun., open at 11am

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*Every Friday at Ivan's on the Square & historic East Troy House* (est. 1836).....you gotta' try our Fin-Tastic Fish Fry! Dine-in or Carry-out, it's the best in Wisconsin.

*Our East Troy House kitchen is open every Sunday from 11am-4pm* (free pool all day!) and we serve great burgers and Bloody's all day! On Thursdays enjoy BINGO! at East Troy House, 6:30-9pm. Check out our great Martinis & Specials Drink Menu...tasty drinks at great prices! Karaoke/DJ every Saturday night, 9:30pm - at East Troy House.



DANIELJMOODY.COM Good Neighbors

The newly renovated Global Glass, located on the East Troy Village Square, has a mission to constantly seek out high-quality wine, beer and spirits to share with their customers and community.

*At Ivan's on Tuesdays*....1/2 price bottles of wine, and Wednesdays special Martinis are only \$5, Thursdays our special Mules are \$5.

#### Save the Dates for events at Ivan's Backstage:

**Fox on the Fairway**, a play to benefit the East Troy Lion's Public Library. Presented by Off the Square Players. October 5, 6, 12, 13, 14, 7:30pm. Tickets \$15.

#### Dracula, A Live Radio Play

Intense and spooky. Off the Square Players wish you a Happy Halloween! October 26, 27, 31, 7:30pm. Tickets \$15.

#### The Charitable Sisterhood of the Second Trinity Victory Church Christmas Spectacular

The church ladies are preparing for their big Christmas event but someone's stolen the baby Jesus from the Nativity! A play to benefit the East Troy Cub Scout Pack 92. December 27, 28, 29, 7:30pm, at 2pm on the the 30th.

For information about menus, specials, reservations, ticket purchases visit Ivan's or check out our Face Book page Ivan's on the Square or visit the event calendar at www.ivansonthesquare.com. For dining reservations at Ivan's on the Square call 262-642-7107





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Clockwise from above: Paulie and The Poor Boys perform live from the bandstand at East Troy Village Square Park during East Troy's First Fridays Food Truck Fest June 1. David Jason Ziemba of Make Believe Professionals gives lightsaber lessons to young Jedis during May the Fourth Be with You, a First Friday event celebrating Star Wars Day May 4. A young attendee shows his love for Batman at the First Fridays face painting booth during Square Fest Aug. 3. The event series will continue on Fridays, Sept. 7, Oct. 5 and Nov. 2 featuring live music, food, the East Troy Farmers Market and free family fun. For details, visit easttroy.org.

ANESSA LENZ Good Neighbors



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The East Troy Community School District is a District of Choice, empowering students through Personalized Learning Environments, State and Nationally Recognized Academics, One-to-One Technology, and rigorous and relevant course work, that enhances critical thinking, creativity, collaboration, communication, and content.

#### Among the district's offerings and recent successes...

• Family & Community Connections: The District offers a free program for children from infant to age 4 that is designed to promote play and social development, as well as offer safe and meaningful interactions. The ETCSD also offers several educational parent nights throughout the year that cover topics such as Parenting Strategies,

Drug and Alcohol Awareness, Bullying, Internet Safety, and Mental, Emotional, and Social Health. District staff have developed over 100 community partnerships for two consecutive years that assist with supporting meaningful learning experiences.



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2015 has addressed several urgent facility needs across

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2015 has addressed several urgent facility needs across the District and provided a great learning environment for our children for years to come. The projects include light renovation at Doubek Elementary, renovation at the Middle School, renovation and additions to the High School, and construction of Little Prairie Primary School.

- World Recognized Fab Lab: East Troy is among the very few Fab Labs in Wisconsin that are recognized worldwide as part of MIT's Fab Foundation.
- First in Nation: Prairie View Elementary and the East Troy Middle School were the first certified SmartLabs<sup>™</sup> in Wisconsin. Little Prairie Primary's SmartLab<sup>™</sup> is the first in the nation completely dedicated to primary-aged children. SmartLabs<sup>™</sup> are an engaging program where students explore STEAM through project base learning and applied technology.
- Little Prairie Primary School Opened Fall 2017: Little Prairie Primary serves students in the district's early childhood program through second grade. The building reflects ecological and architectural aspects of the East Troy community as well as provides flexible learning spaces within multi-grade academic wings.

Visit www.easttroy.k12.wi.us for more information.

## • Fall fun

(Continued from front page)

#### **1.** Take a fall foliage trolley trip

Take in the changing leaves on a relaxing trip aboard the East Troy Electric Railroad, Wisconsin's last original electric railroad.

The railroad runs from the East Troy Depot to Indianhead Park in Mukwonago - with a stop at the Elegant Farmer - every Friday, Saturday and Sunday through the end of October.

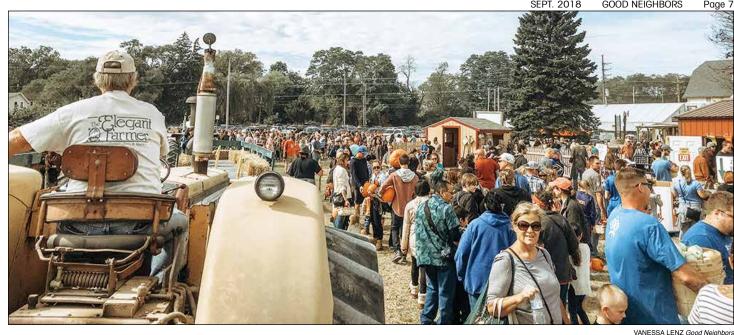
On Saturdays and Sundays, trains depart eastbound from the East Troy Depot at 10 a.m., 11 a.m., noon, 1 p.m., 2 p.m. and 3 p.m., westbound from Indianhead Park in Mukwonago at 10:40 a.m., 11:40 a.m., 12:40 p.m., 1:40 p.m., 2:40 p.m. (last round trip) and 3:40 p.m. and westbound from The Elegant Farmer at 11 a.m., noon, 1, 2 (last round trip) and 3 p.m. Friday trains depart East Troy at 10 a.m., noon, and 2 p.m.

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-14. Children 2 and vounger ride for free.

Dinner Trains: Experience the romance of dining aboard one of the East Troy Electric Railroad's award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal, a full cash bar, and a stop at Phantom Lake at sunset. Trains depart on Sept. 15, Sept. 29, Oct. 6, Oct. 20 and Oct. 27. Or consider joining the railroad for the second beer tasting train of the season on Sept. 8.

Special Events: The railroad's 2018 Night Photo Shoot will be held on Saturday, Sept. 8 - and participants will be able to enter their photos in a contest to appear in the railroad's 2019 calendars. Milwaukee Day is Sept 22, featuring a variety of antique trolleys



The Elegant Farmer's Harvest Festival provides the ultimate fall season experience complete with hayrides, a kid-friendly corn maze, apple and pumpkin picking, apple cider donuts and more.

and interurban coaches that once whisked passengers from major cities to surrounding towns and nearby summer retreats.

For more information, call (262) 642-3263 or visit easttroyrr.org.

#### **2.** Celebrate all things fall with harvest fest

The Elegant Farmer offers a family friendly, old-fashioned fall farm experience at its annual Autumn Harvest Festival weekends Sept. 8 through Oct. 21 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Ênjoy beautiful fall colors aboard a tractorpulled hayride, pony rides or vintage trolley ride.

The Elegant Farmer will also offer a 5-acre family friendly farm scene corn maze with easy in and out access for all ages.

Adding to the fun, the event features makeyour-own caramel apples along with barbecue pulled pork sandwiches, hot dogs, warm cider donuts, slices of pie a la mode, homemade chili, chicken pot pie, loaded spuds, pickles and fresh apple cider.

The Elegant Farmer, 1545 Main St. (County Roads ES and J), is open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6771 or visit www.elegantfarmer.com.

#### **3.** Find thrills and chills on the square

The McKone family is once again constructing East Troy's scariest Halloween trick-or-treat attraction for a good cause.

Spotlight

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See FALL FUN, Page 8
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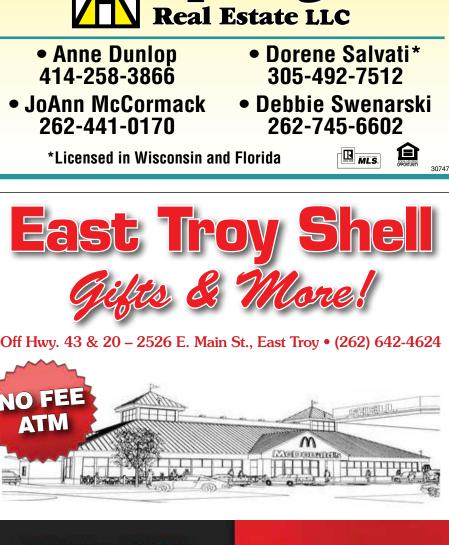


## Toasting summer

East Troy Brewery's brewer Ryan Hammerel gives out samples of his home-brewed beers to Tony Barrett during East Troy's third annual Brewfest May 27. Hammerel is currently working to finalize the brewery's opening beer menu. For more information, visit etbrew.com. See more photos from Brewfest at easttroy.org.

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## THINGS TO DO Consider this your ultimate schedule to having your best fall ever

#### AUCUST 24 - FARM **& SE**A CONSERVATION DINNER

Michael Fields Agricultural Institute, W2493 County Road ES, will host its second annual Farm & Sea Conservation Dinner beginning at 6 p.m. on Friday, Aug. 24

Dinner will be prepared by Chef Adam Carson of Toothpicks Catering, and will feature Gulf seafood, farm fresh produce and local wine and beer. Tickets are \$85 per person. For more information, visit michaelfields.org.

#### 25-26 - GRAND CHAMPION CHEESE TASTING & SALE

The Elegant Farmer, on the corner of highways ES and J, will host its Grand Champion Cheese Tasting & Sale, featuring samplings of Blue Ribbon award-winning artisan and specialty cheeses from 11 a.m. to 3 p.m. Saturday and Sunday, Aug. 25 & The event will feature unique varieties, sampling and 10 percent off all cheese. For more information, visit elegantfarmer.com.

#### september AUG 29 - SEPT. 3 WALWORTH COUNTY FAIR

The 169th Walworth County Fair will be held Aug. 29 - Sept. 3 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn. The event will feature entertainment, food and special discounts. For more information, call (262) 723-

#### 3228 or visit walworthcountyfair.com.

#### 7 - FIRST FRIDAYS PICKIN ON THE SQUARE

The East Troy Area Chamber of Commerce's East Troy's First Fridays series will continue with Pickin' on the Square from 5 to 8 p.m. on Friday, Sept. 7 at Village Square Park, 2881 Main St.

The event will kick off the 25th annual East Troy Bluegrass Festival weekend and will feature food trucks, kids crafts, free family fun, live music by Noah John & Ringing Iron and more. For more information, visit easttroy.org

#### 8-9 - EAST TROY BLUEGRASS FESTIVAL

The 25th annual East Troy Bluegrass Festival is set for Saturday and Sunday, Sept. 8-9 at East Troy Village Square Park.

A full line-up of Bluegrass bands and contests, plus lots of great food and East Troy Marketplace vendors, will take place from 10 a.m. to 6:30 p.m. each day.

Weekend wristbands are \$10 per person; children 15 and younger will be admitted free. For more information, visit easttroybluegrass.com.

#### 28 - EAST TROY AREA CHAMBER OF COMMERCE GOLF OUTING

The East Troy Area Chamber of Commerce will host its 21st annual golf outing on Friday, Sept. 28 at Evergreen Country Club, N6246 US 12, Elkhorn. Registration begins at 11:30 a.m. with shotgun start at 12:30 p.m. and dinner and prizes at 5:30 p.m. All proceeds support East Troy community development. Visit easttroy.org for more information.

#### 28 - ETHS HOMECOMING

A week-long series of East Troy High School Homecoming events will culminate with the Homecoming Parade and football game on Friday, Sept. 28.

The Homecoming Parade will start at 1:30 p.m. The route begins at the high school, heading east on Main Street, around the East Troy Village Square and back to the high school.

The ETHS varsity football team will face Edgerton High School at 7 p.m. on Friday, Sept. 28 at Trojan Stadium, 3128 Graydon Ave. The Homecoming Dance will be held on Saturday, Sept. 28.

#### OCTOPER 5, 6, I2, I3 ¢ I4 'FOX ON THE FAIRWAY'

The Off the Square Players will present "Fox on the Fairway" this fall at Ivan's Backstage, 2093 Division St., East Troy. The play is produced by the Friends of the East Troy Lions Public Library in conjunction with Chuck Dimick, and by special arrangement with Samuel French Publishing as a fundraiser for library programs. Performances are set for 7:30 p.m. on Oct. 5, 6, 12 and 13. There will be a 2 p.m. matinee on Sunday, Oct. 14.

Tickets are \$15 and will be available beginning in September at the East Troy Lions Public Library, 3094 Graydon Ave., or at Ivan's on the Square, 2087 Division St. Advance purchases are recommended.

The cast includes: Cece Danovich Delavan (Louise); Brendan Gaughan - Woodstock, II (Justin); Pamela Jones -Elkhorn (Pamela); Tim West - East Troy (Bingham); Steve Hay - Delavan (Dickie) and Joan Hay – Delavan (Muriel) & Director Mary Hubbard Nugent - East Troy.

About the show: The show is a tribute from Ken Ludwig to the great English farces of the 1930's and 1940's. The play takes audiences on a hilarious romp, which begins as Quail Alley County Club prepares to take on archrival Crouching Squirrel in the annual Inter-Club Golf Tournament. With a sizable wager at stake, the contest plays out amidst three love affairs, a disappearing diamond ring, objectionable sweaters and an exploding vase.

See THINGS TO DO, Page 9

## • Fall fun (Continued from page 7)

Now in its third year, East Troy's Walk of Terror will have a new location on the East Troy Village Square this fall. The haunted attraction will pop up in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society.

The elaborate haunted house will offer experiences for both adults and children and organizers promise that this year's event will be bigger and better than ever.

The spine-chilling haunted house geared toward adults will run from 6 to 11 p.m. on Friday, Oct. 19 and Saturday, Oct. 20 and Friday, Oct. 26 and Saturday, Oct. 27. Admission is \$15.

An additional more kid-friendly haunted house will run from 5 to 8 p.m. on Halloween, Wednesday, Oct. 31. This event will coordinate with the Village of East Troy's Halloween trickor-treat hours.

All proceeds will go to the East Troy Volunteer Fire Department.

Organizers are currently looking for volunteers for the following: actors, makeup artists, security, line monitors, ticket sales and building help. To get involved, email walkofterror@yahoo.com.

For more information, visit thewalkofterror. com.

#### **4.** Go on a spooky tour of town

Get ready for Halloween with a guided tour of East Troy's spookiest places.

The East Troy Historical Society's Ghost Walk will return on Saturday, Oct. 20 giving attendees a chance to visit a few of East Troy's historic homes, meet the current owners and listen to stories of how their homes and/or



LINDEY NEUDORFF PHOTOGRAPHY Good Neighbors East Troy residents Jeff and Vicki McKone will bring The Walk of Terror to the square for five nights this Halloween season. Dates are: Oct. 19, 20, 26 & 27 from 6 to 11 p.m. and Halloween, Oct. 31 from 5 to 8 p.m. in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society. For details, visit thewalkofterror.com.

businesses came to existence and what history lurks within the walls.

The tour's starting point will be East Troy Area Historical Society Museum, 2106 Church St. Wristbands will be handed out and groups assembled around 6:30 p.m. Suggested donations are \$5 for adults and \$3 for children 12 and younger (must be accompanied by adult).

Old-time haunted movies will be playing in the museum's theater for individuals waiting to begin the tour. The final stop will be the East Troy Village Square for some fall treats and refreshments.

For more information, call (262) 642-2642 or visit the museum Wednesdays 9 a.m. - noon or Saturdays 11 a.m. - 3 p.m.

#### **5.** Pick out the largest pumpkin in the patch

If you're looking to keep it local and spend the day picking pumpkins, here's where you should go:

The Elegant Farmer: 1545 Main St. (County Roads ES and J). Open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6770 or visit elegantfarmer.com.

Bowers Produce: W490 State Road 20, East Troy, Wisconsin. Open daily from 9 a.m. to 6 p.m. For more information, call (262) 642-5244. **Green Meadows Petting Farm:** 

33603 High Dr. (Highway 20) East Troy. Admission runs from 10 a.m. to 2 p.m.

Tuesdays through Friday, with the farm closing at 4 p.m. Saturday and Sunday admission is open from 10 a.m. to 3 p.m., with the farm closing at 5 p.m. For more information, call (262) 534-2891 or visit greenmeadowsfarmwi. com.

### **6.** Stock up on fall goods

Add a fall festive touch to your home with an autumn themed bouquet of flowers from Lovelight Flowers, get your fill of the season's best veggies, as well as local treats and artisan goods at the East Troy Farmers Market, which continues on Fridays through Oct. 6 at East Troy Village Square Park, 2881 Main St. Hours of operation are 2 to 6 p.m.

The market features local vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. The event includes live music and special activities. For a complete lineup, visit easttroy.org.

### **7.** Go on a fall foliage hike

East Troy is home to some of the most beautiful areas for hiking and they become even better when the leaves are changing. Here are our top fall foliage destinations:

Beulah Bog: Visitors can travel along its hiking trail, located on Stringers Bridge Road, east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat

Lulu Lake: The focal point of the diverse wetland and upland communities, located on

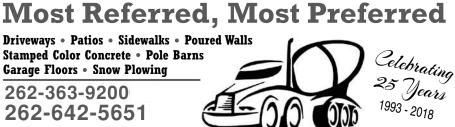




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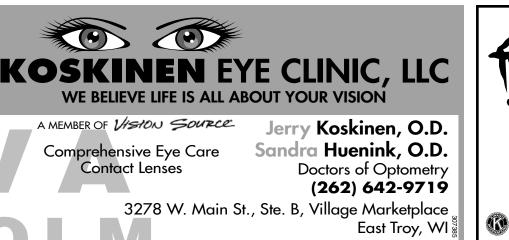
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## • Things to do

(Continued from page 8)

#### 5 - FIRST FRIDAYS SCARE ON THE SQUARE

The East Troy Area Chamber of Commerce's East Troy's First Friday series will return from 5 to 8 p.m. on Friday, Oct. 5 at East Troy Village Square Park, 2881 Main Street with a family-friendly fall party.

The fall fun will include pumpkin-carving contest, food vendors, craft beer and performance artists, culminating in a pet and owner costume contest. Music by Geoff Howard. For more information, visit easttroy.org.

#### 19, 20, 26, 27 ¢ 31 – THE WALK OF TERROR

The Walk of Terror, East Troy's scariest Halloween attraction, will return for its third year in the municipal lot, 2108 Church St., adjacent to the East Troy Area Historical Society from 6 to 11 p.m. on Oct. 19, 20, 26 & 27 and from 5 to 8 p.m. on Halloween, Oct. 31. All proceeds will go to the East Troy Volunteer Fire Department. For more information, visit thewalkofterror.com.

#### 20- GHOST WALK

Join the East Troy Area Historical Society for a Ghost Walk at 6 p.m. on Saturday, Oct. 20. The tour's starting point will be East Troy Area Historical Society Museum, 2106 Church St. Wristbands will be handed out and groups assembled around 6:30 p.m. Suggested donations are \$5 for adults and \$3 for children 12 and younger (must be accompanied by adult).

For more information, call (262) 642-2642 or visit the museum Wednesdays 9 a.m. noon or Saturdays 11 a.m. - 3 p.m.

#### 25- HALLOWEEN BASH

East Troy High School, 3128 Graydon Ave., will host its annual Halloween Bash from 5 to 7 p.m. on Thursday, Oct. 25. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school. The event will also feature face painting, a costume contest, pumpkin bowling and more. For more information, call (262) 642-6760.

#### 26, 27, 31- 'DRACULA'

The Off the Square Players will present "Dracula, A Live Radio Play" this Halloween at Ivan's Backstage, 2093 Division St., East Troy. Performances are set for 7:30 p.m. on Oct. 26, 27 and 31.

Tickets are \$15 and will be available at Ivan's on the Square, 2087 Division St.

#### **3I- TRICK-OR-TREATING**

Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Wednesday, Oct. 31 from 5 to 7:30 p.m.

#### novambar

#### 2- FIRST FRIDAYS ART & WINE WALK

East Troy's First Fridays event series, presented by the East Troy Area Chamber of Commerce, will continue with an Art & Wine Walk avec Fromage from 5 - 8 p.m. on Friday, Nov. 2 at East Troy Village Square Park, 2881 Main St.

A collaboration of local artists, galleries, non-profits and businesses will celebrate the arts in East Troy with wine and cheese pairings. For more information, visit easttroy. org.

#### 3- RESOURCE CENTER SILENT AUCTION

JAMIE ROHRER Good Neighbors The East Troy Area Historical Society will lead people to a few of East Troy's historic and reportedly haunted buildings like East Troy House, Wisconsin's Oldest Operating Inn & Tavern since 1842, during its Ghost Walk event Saturday, Oct. 20.

• Fall fun (Continued from page 8)

County Road J, is the 95-acre Lulu Lake, a 40foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits. Best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake.

Kettle Moraine State Forest-Mukwonago River Unit: The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.

**Price Park Conservancy:** Two miles of self-guided hiking trails run through the park, located on Hodunk Road in the Town of LaFayette, and include panoramic views of Sugar Creek and wildflower areas, as well as other outstanding features of natural diversity. The park features a parking lot, picnic shelter and public bathrooms.

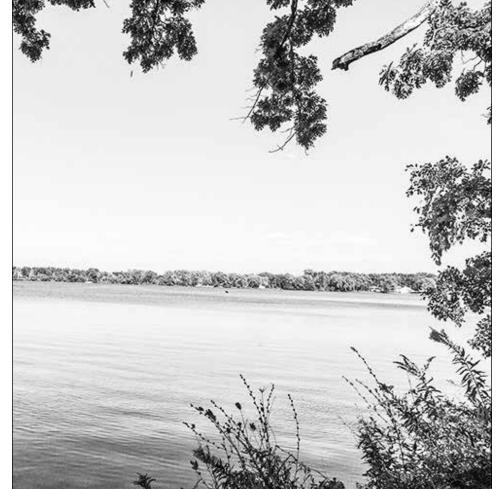
**Beulah Bluff Preserve:** This Kettle Moraine Land Trust nature preserve, is located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public for passive recreation and environmental education.

Army Lake Public: Take a leisurely stroll to the public access point on the west side of the lake – a half-mile driveway connects the property to St. Peter's Road in the Town of East Troy.

The 15.7-acre property at W1698 St. Peter's Road features a 78-acre lake and 989 feet of shoreline frontage on Army Lake.

VANESSA LENZ Good Neighbors Army Lake, W1698 St. Peter's Road, is a 78-acre lake with a 17-foot maximum depth and an average of 8 feet. This public access point provides 989 feet of shoreline frontage.

What better way is there to enjoy the change of seasons than stocking up on pumpkins and produce at Bowers Produce, W490 WI-20.





The East Troy Family and Community Resource Center will host its annual Silent Auction Fundraiser on Saturday, Nov. 3 at Lake Beulah Yacht Club, N9920 East Shore Road. Doors open at 5 p.m. The event will feature a wine pull, large silent auction, local music talent, food catered by Toothpicks Catering and desserts and raffles. Tickets can be purchased in advance for \$25 per person or \$30 per person at the door. To make a donation or purchase tickets, contact Marolyn at (262) 642-4900 or easttroyfamily@gmail. com.

#### 9, 10, 11- ETHS MUSICAL

East Troy High School Drama will present the musical "The Little Mermaid" on Nov. 9-11, sharing the enchantment of the classic tale with locals of all ages. Showtimes are at 7 p.m. on Friday, Nov. 9 and Saturday, Nov. 10 and 2 p.m. on Sunday, Nov. 11 at East Troy High School, 3128 Graydon Ave. Purchase tickets at the high school attendance office or

See THINGS TO DO, Page 11

## **FESTIVAL AT A GLANCE**

### SATURDAY, SEPT. 8

•		
10 a.m.	Open Stage (bands,	10 a.r
11:30 a.m.	duos, trios) Fiddle Contest	11:30 a.r
1 p.m.	Front Porch	
2 p.m.	Dillweeds	1 p.r
3 p.m.	Band Scramble	2 p.r
4 p.m.	Basement Bluegrass	3 p.r
5 p.m.	Carson Peters & Iron	4 p.r
	Mountain	5 p.r

## • Bluegrass (Continued from front page)

resident and fiddle player John Losiniecki came into her store and chatted about how the Village Square would be a nice spot to play bluegrass.

"I was fresh off having three kids and I missed the music," Sherman said. "I decided to bring bluegrass to East Troy. I thought it was a perfect place for a little bluegrass festival."

Sherman followed through with her idea by raising money for prizes and asking her friends who were in bands to play for nothing.

Today, the East Troy Area Chamber of Commerce sponsored event isn't so small and is slowly and surely becoming a fixture in the regional and national bluegrass festival scene.

Dedicated crowds have increased from less than 200 the first weekend to more than 2,000 attendees expected for the festival's 25th anniversary event.

Sherman said the third annual event put the East Troy Bluegrass Festival on the map when a private donation brought in the "Doctor of Bluegrass" Ralph Stanley & The Clinch Mountain Boys. The performance set high standards for the festival and Sherman has worked to increase the quality of the bands each year.



The East Troy Bluegrass Festival was ounded in 1994 by Melissa Sherman, who launched the festival from scratch based on her love for bluegrass music and the East Troy Village Square.



m.	Gospel Service featuring
m.	the Templetons Banjo, Mandolin & Guitar
	Contests
m.	KR Bluegrass
m.	Unrelated Brothers
m.	Windy City Bluegrass Band
m.	Anderson Burie
m.	Volume Five

Sherman, who currently serves as artistic director, has been successful in hiring headliners for each subsequent event.

Many top artists have graced the East Troy stage through the years, including Bobby Osborne, J.D. Crowe and Jim and Jesse McReynolds.

This year's headliners include Carson Peters & Iron Mountain and Volume 5.

Staying true to the festival's roots, local, emerging and popular regional bands will pepper each day's lineup.

Founded as a traditional bluegrass festival and trying to maintain tradition has now become a challenge. More and more young people are exploring the genre, but with that comes evolution. We know our music will evolve but just like a tree, the roots are what gives life," Sherman said.

#### Staying true to blue

The East Troy Bluegrass Festival continues because of the generosity of local sponsors with many key volunteers contributing over the years

Robin Hudec joined on as co-chair of the festival in 2002 after Sherman moved to Canada where she composes award-winning bluegrass music.

Unlike larger music festivals, the event showcases local food and entertainment while keeping costs down for attendees.

Sherman said there have been a few pop culture occurrences that have sparked more interest in bluegrass through the years.

The genre's fast tempos and high vocals hit the mainstream with the Coen Brothers' 2000 film "O Brother, Where Art Thou?" and triple platinum selling soundtrack.

Sherman said celebrity banjo player Steve Martin and the Steep Canyon Rangers have also given bluegrass a huge amount of press. She said this type of growth in popularity helps attract younger fans to the music, which usually has a fan base of 60- to 80-year-olds.

#### The lowdown

In addition to the musical entertainment, other festival highlights include a popular food court featuring local fare and a Marketplace featuring local crafters, artisans and farmers market vendors. Weekend admission is \$10 per person. Children 15 and younger are admitted free.

Attendees should bring their own lawn chairs.

For more information, call (262) 642-3770 or email vanessa@easttroy.org.





For the past 24 years, individuals from around the country have flocked to East Troy's historic Village Square the second weekend in September to hear and share the unforgettable bluegrass sound. The 25th annual East Troy Bluegrass Festival will feature headliners Carson Peters & Iron Mountain (above) on Saturday, Sept. 8 and Volume Five on Sunday, Sept. 9.



# MEET THE HEADLINE

#### **Carson Peters & Iron Mountain**

Carson Peters started playing the fiddle at the ripe old age of 3 when his parents bought him a 1/8 size fiddle.

By age 4, he was playing in fiddle competitions and jamming at musical festivals.

Peters has continued to hone his fiddling and singing talents and has won many competitions along the way.

At 13 years old, Peters is a seasoned performer playing numerous venues with his band throughout the region.

Peters has also had the honor of playing on national TV as a guest on NBC's "The Tonight Show with Jay Leno," "Little Big Shots" with Steve Harvey, as well as play with Jimmy Fortune on the floor of the Tennessee State Senate. On March 28, 2014, his dream of playing on the Grand Ole Opry stage was realized when he was invited by Ricky Skaggs to come perform with him and his band, Kentucky Thunder. In May of the same year, Peters was asked to make a reappearance at the Opry, but this time with his own band. On July 31, 2014, Peters made his Ryman Auditorium debut playing again with Ricky Skaggs during the 2014 Bluegrass Nights series. Since these appearances, Peters and his band have performed numerous occasions on the Opry Show. Peters said winning trophies and getting his name in the paper is "really cool" but that is not the main reason he works so hard at his music. "It's all about using the talent God gave me to make people smile," he said. Peter's band Iron Mountain joins him in entertaining audiences and performing oldtime, bluegrass, and gospel music. The band consists of Carson's father, Jamie Peters, Eric Marshall and Ben Marshall of Mount Airy, North Carolina and Austin Tate of Marion, Virginia.

#### **Volume Five**

Volume Five has been blazing a red-hot trail on the bluegrass scene with their live stage performances and chart-topping albums.

Their newest release, "Milestones," celebrates the band's 10th anniversary. As with their previous album, "Drifter," also on Mountain Fever Records, the group demonstrates their various styles of bluegrass that has earned them critical acclaim from media, radio and their peers.

In 2017, Volume Five was honored with two International Bluegrass Music Association Awards. They received the Emerging Artist of the Year Award and the prestigious Song of the Year Award for "I Am A Drifter" written by Donna Ulisse and Marc Rossi. The song appeared on Volume Five's Billboard Top 10 album Drifter.

The band includes the talents of Glen Harrell on fiddle & vocals; Patton Wages on banjo & vocals; Colby Laney on guitar & vocals; Jacob Burleson on mandolin & vocals; and Jeff Partin on bass. In 2015, the band received two separate industry award nominations. Volume Five was nominated for IBMA's Emerging Artist of the Year Award and also a GMA Dove Nomination for Bluegrass Song of the Year. In 2014, Volume Five garnered two IBMA nominations: one for IBMA Emerging Artist of the Year and also for the IBMA Gospel Recorded Performance of the Year. Volume Five was founded by leader Glen Harrell in early 2008. When I put this group together, I knew the style of music I wanted us to play and the goals we wanted to achieve. It was just a matter of finding the right guys who wanted to create their own identity in the industry," he said. "I didn't just want us to be another band that moves onto the scene and is gone in a few years, but one that would have a unique sound that players and listeners would remember for many years to come - one that sounded like no other band in the business."

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## • Grassway (Continued from front page)

"We feel this is the right way of doing it and if it's healthiest for the cows, it will be the healthiest product and healthiest for the consumer," Megan said.

Their grit and perseverance culminated last November when the Selfs moved their entire grassfed only, certified organic dairy and beef operation from New Holstein to their current location at W2716 Friemoth Road in East Troy.

Megan said they had to move the business, founded in southern Calumet County, due to regulations for corporate farming "Farmland was in high competition and our rented land was outbid," she explained.

While the move was extensive, with Chaz making the 106-mile trip more than 40 times, the Selfs said they are here to stay.

"This community is awesome. We love it here," said Chaz, who said they looked at 30 farms before deciding on East Troy.

"We met every person on our street right away," said Megan of the friendly welcome they received.

#### **First-gen farmers**

The Selfs are not your typical farmers. Not only are they younger than the average farmer (average age is 58), they are also first generation farmers who chose to run an organic farm.

"You just don't see a lot of organic dairy farms starting up," said Chaz.

Chaz, originally from Santa Cruz, Calif., started farming as an intern 11 years ago after developing a strong interest in food systems.

Being self-taught, Chaz learned by observing on a farm in Marshfield, Wis., which led to him getting his Dairy Management degree.

With no concrete background of "that's how grandpa did it" farming, the couple said they pledged from the start that organic and grazing was the only way they would farm.

Specifically, the kind of farming the Selfs practice is called managed rotational grazing. "It involves getting the cows out of the barn and out on to the green pastures in the

fresh air and sunshine," said Megan. Grain is never fed to their 100 percent grass-fed ruminant animals.

On their path to Grassway Organics, Megan and Chaz connected with Worldwide Opportunities On Organic Farms, or WWOOF for short, and worked on a farm and Waldorf Steiner School in Norway for several years before coming back to

## • Things to do (Continued from page 8)

by calling (262) 642-6760

#### IO - EAST TROY VFW ANNUAL CHILI COOK-OFF

The East Troy VFW will host its fifth annual Chili Cook-off and All-You-Can Eat Chili Dinner from 4 to 7 p.m. on Saturday, Nov. 10 at Lindey's on Beulah, W1340 Beach Road. The event will feature cash prizes for the top three chili winners, a raffle and silent auction. For more information or to register your chili call (262) 642-9617.

#### ongoing Hids activities

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host a full slate of fall events beginning Tugaday. Sect 7

fall events beginning Tuesday, Sept. 7. On Tuesdays, starting Sept. 11, from 9:30-10 a.m., the Resource Center will host a preschool class called Alphabet Adventures for children ages 2-5. Play group will meet on Fridays from 9:30-10:30 a.m. beginning Sept. 7. Our Crafty Kids program will be offered the second Thursday of every month throughout the school year from 5:30-6 p.m. This program begins Sept. 13. Programs are typically



Above: All of Grassway Organics' cattle graze on an intense rotational system with milking cows moving four times a day and beef animals twice. Right: The farm features a natural food store that offers many farm product varieties, including organic, 100 percent grass-fed beef cuts, organic pastured chicken, organic pastured turkey and pork, farm fresh pastured eggs, as well as other certified organic items from spices to allergy and gluten free specialties. Bring your own jars and bags for bulk items and receive a percentage off your purchase.

Wisconsin to raise their first son.

The Selfs' first farm was in Amherst, Wis. and their work there morphed into a plan to make a living farming organically.

"We wanted something we could do 100 percent," said Megan.

The Selfs took over Grassway Organics, the farm established by Wayne & Kay Craig after the Craigs retired March of 2016.

Megan said the farm is the ideal place to raise their three children, Otik, Oscoda and Xasion.

The boys spend their days living farm kid life to the fullest – assisting with milking cows, feeding pigs & chickens and collecting and washing eggs.

#### Pizza on the Farm

Grassway Organics started hosting popup pizza nights in 2016, baking pizzas using only organic ingredients on the farm's on site wood fired pizza oven in New Holstein.

"The area really needed something like that," Megan said. "There wasn't that community outlet."

d from page 8)

geared toward school age children. Participants are asked to pre-register for all events at (262) 642-4900 or easttroyfamily@ gmail.com. All events are offered free of charge to families in the greater Walworth

County area. For more information, visit easttroyfamily.webs.com.

#### FIRST FRIDAYS

East Troy's First Fridays event series will return through November. Each First Friday of the month will feature a showcase event at East Troy Village Square Park with surrounding local businesses collaborating to bring an afternoon and evening of fun.

First Friday events include: Friday, Sept. 7- Pickin' on the Square, Friday, Oct. 5- Scare on the Square and Friday, Nov. 2- East Troy Art & Wine Walk avec Fromage. For more information, visit easttroy.org.

#### FARMERS MARKET





Megan said the event series helps feed the appetite for people looking to do things on a farm, creates a newfound interest in visitors looking for dinner and an experience, while also providing a revenue stream to the farm.

Pizza on the Farm kicked off in East Troy in July and will continue the series on Saturday nights through October, inviting people to visit the farm for live music and fresh, drool-worthy wood-fired pies. Pizza is served rain or shine from 4 to 8 p.m.

In addition to offering a glimpse at life on the farm, the events play an important role in bringing people closer to the source of their food, said Chaz.

"It moves away from the idea that food comes from the grocery store," said Chaz.

"We bring people to the farm so they realize we are actually milking cows and actually colleting eggs and that it really does exist. It's really an education people get by being on the farm."

Megan said they exclusively use inseason vegetables from local organic farms and the menu changes with the harvest.

Since long-distance travel is the norm in the United State's current food system, the Selfs said they want to use the pizza events to educate visitors on the availability of fresh food in East Troy. Depending on your preferences, your pizza might feature sausage made from the farm's pigs or greens from LotFotl, an organic farm located in Elkhorn or mushrooms from River Valley in Burlington.

#### Sharing their passion

Grassway Organics has a mission to open up the farm to people looking to learn.

Through WWOOF, described as a worldwide movement linking volunteers with organic farmers and growers to promote cultural and educational experiences, Grassway Organics hosts people for stays anywhere from one week to six months.

For Brazil native Lou, who currently lives in Chicago, a week on the farm provides the farm life experience she craves – feeding chickens, stargazing in the country and residents being woken up in the mornings by the neighbor's peacocks calling.

"I always feel better when I come back," Lou said of returning to Grassway Organics for the second year in a row.

Megan said they have a solid five-year plan in place, which includes more teaching opportunities and expanding Grassway Organics' presence locally.

For more information, visit grasswayorganics.com.

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The East Troy Farmers Market continues Fridays from 2 to 6 p.m. at East Troy Village Square Park, 2881 Main St. The market will feature vendors selling homegrown and local produce, specialty items, meats, honey, cheese, flowers, crafts and more. For more information, call (262) 642-3770 or visit easttroy.org.



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THE RESPECTED NAME IN QUALITY SINCE 1918 Corner of Hwy. 36 & Main St., Waterford, WI

### (262) 534-6090





# WISCONSIN SPINAL REHABILITATION

**SERVING WISCONSIN FOR OVER 25 YEARS!** Taking You from Pain to Wellness with **Natural Options for Healthy Living!** 

## **SERVICES OFFERED:**

Chiropractic: Gentle, safe and effective Chiropractic care for the entire family.

Spinal Decompresion: Benefit from the DRX9000 'True' Spinal Decompression for sciatica, herniated discs, degenerated discs, stenosis, arthritis, arm and leg tingling and pain.

Natural Neuropathy Treatment: Red Light Therapy and Nutritional treatments for Chronic Neuropathy in place of dangerous drugs with terrible side effects.

### **HELPING THOSE SUFFERING FROM:**

- Neck Pain
- Low Back Pain
- Sciatica
- Headaches
- Stenosis
- Arthritis
- Arm Pain/Numbness

Contour Light Therapy: Lose an inch or two on your first visit with our newest and greatest whole body red light therapy weight loss program. Lose Inches - Gain Health.

Functional Nutrition: Identify specific nutrient deficiencies utilizing our blood analysis to determine your specific supplements needed to help live optimally.

 Leg Pain/Numbness Shoulder Pain Hand Tingling Weight Management Neuropathy Nutritional Deficiencies

**Brookfield** 21180 W. Capitol Drive 262.695.1870

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