

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

SEPTEMBER 2017

VOLUME 28, EDITION 3



Ultimate Fall Guide:

VANESSA LENZ Good Neighbors

The Elegant Farmer's Harvest Festival provides the ultimate fall season experience complete with a kid-friendly corn maze, apple and pumpkin picking, hayrides, apple cider donuts and more.

8 things to love about East Troy this season

Consider this your ultimate guide to having your best fall ever – complete with family fun, can't-miss events and the best ways to feel the leaves crunch beneath your toes.

1. EXPERIENCE THE FALL HARVEST ON THE FARM

The Elegant Farmer offers a family-friendly, old-fashioned farm harvest experience at its

annual Autumn Harvest Festival on weekends Sept. 9 through Oct. 22 from 10 a.m.-5 p.m.

Twelve varieties of apples can be picked right from the tree on the farm's orchard and pumpkins of all shapes and sizes selected from the patch.

Enjoy beautiful fall colors aboard a tractor-pulled hayride, pony rides or vintage trolley ride.

The Elegant Farmer will also offer

a family-friendly farm scene corn maze with easy in and out access for all ages.

Adding to the fun, the event features make-your-own caramel apples along with barbecue pulled pork sandwiches, hot dogs, warm cider donuts, slices of pie a la mode, homemade chili, chicken pot pie, loaded spuds, pickles and fresh apple cider.

The Elegant Farmer, 1545 Main

St. (County Roads ES and J), is open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6771 or visit elegantfarmer.com.

2. CRAFT WITH FALL FLAIR

Let everyone know how excited you are for the season by making

See FALL GUIDE, Page 7

Fall Events Calendar

AUGUST

25 Farm & Sea Conservation Dinner

Michael Fields Agricultural Institute, W2493 County Road ES, will host a Farm & Sea Conservation Dinner beginning at 6 p.m. on Friday, Aug. 25. For more information, visit michaelfields.org.

25 Farmers Market-Artists & Fleas

The East Troy Farmers Market will feature Artists & Fleas from 2 to 6 p.m. on Friday, Aug. 25 at East Troy Village Square Park, 2881 Main St. In addition to weekly vendors selling produce, specialty items, honey cheese, flowers and more, this market will feature the works of local artists and makers as well as flea market vendors. For information on being a vendor, email vanessa@easttroy.org.

26-27 Blue Ribbon Cheese Tasting

The Elegant Farmer, on the corner of highways ES and J, will host tastings of Blue Ribbon award-winning artisan and specialty cheeses from 11 a.m. to 3 p.m. Saturday and Sunday, Aug. 26-27. For more information, visit elegantfarmer.com.

SEPTEMBER

1-4 Walworth County Fair

The 168th Walworth County Fair will be held Aug. 30 - Sept. 4 at the Walworth County Fairgrounds,

See CALENDAR, Page 2

Places we love:

InkLink Books brings new chapter to square

By Vanessa Lenz
ET CHAMBER
EXECUTIVE DIRECTOR

A bookstore has set up shop on the East Troy Village Square for the first time since the village's 1901 founding – giving both serious and casual book lovers a big reason to celebrate.

"I believe that every village needs a bookstore," said Kayleen Rohrer, owner of InkLink Books, which now holds the title of East Troy's first ever bookstore.

After going 116 years without one, the underserved market of local bibliophiles, families looking to nourish developing bookworms and literary lovers has waited long enough for a bookstore.

The moment you step into InkLink Books, it's clear that the space is more than just a place



Above: InkLink Books, East Troy's first bookstore, opened its doors on July 5 on the north side of the East Troy Village Square. Right: Norse Goddess of Wisdom Saga reclines among nature books in the impressive space.

JAMIE ROHRER
Good Neighbors



Bluegrass Festival is back for 24th year

The East Troy Bluegrass Festival is celebrating its 24th year with a weekend lineup that once again includes two of the industry's biggest names.

The Day 1 lineup will feature bluegrass all-star Larry Efaw and the Bluegrass Mountaineers.

Becky Buller, one of bluegrass music's most decorated performers, will take the stage with the Becky Buller Band on Day 2.

Staying true to the festival's roots, local, emerging and popular regional bands will pepper each day's lineup.

The two-day East Troy Bluegrass Festival, presented by the East Troy Area Chamber of Commerce, will take place Saturday, Sept. 9 and Sunday, Sept. 10 at East Troy Village Square Park, 2881 Main St.

The festival runs from 10 a.m. to 6:30 p.m. each day.

In addition to the musical entertainment, other festival

See BLUEGRASS, Page 2

See INKLINK, Page 3

POSTED STD
U.S. POSTAGE
Southern Lakes
Newspapers
POSTAL CUSTOMER

411 E. Court St., Elkhorn. The event will feature entertainment, food and special discounts. For more information, call (262) 723-3228 or visit walworthcountyfair.com.

1 First Friday Jam Session & Open Mic Night with Karaoke
East Troy's First Fridays event series will continue on Friday, Sept. 1 at East Troy Village Square Park, 2881 Main St. with a Jam Session & Open Mic Night with Karaoke. For more information, visit easttroy.org.

7 Girl's Night Out
East Troy House, 2093 Division St., East Troy, will host Girls Night Out from 7-10 p.m. on Thursday, Sept. 7. The event will feature local vendors, food and drink specials and live music. No cover. For more information, call (262) 642-7100.

9-10 East Troy Bluegrass Festival
The 24th annual East Troy Bluegrass Festival is set for Saturday and Sunday, Sept. 9-10 at East Troy Village Square Park.
A full line-up of Bluegrass bands and contests, plus lots of great food and East Troy Marketplace vendors, will take place from 10 a.m. to 6:30 p.m. each day.
Weekend wristbands are \$10 per person; children 15 and younger will be admitted free. For more information, easttroybluegrass.com.

23 Mud Run for Kids Camp
The Salvation Army - Army Lake Camp, N8725 Army Lake Road, will host its first annual Mud Run for ages 14 to 99 at 8 a.m. on Saturday, Sept. 23.
The run will feature 15 demanding obstacles through the camp grounds, lake shores, woodland trails & mud- ridden paths, crawls, climbs and ravines.
Entry fee is \$125 until the day of the event. For more information, call (262) 642-6400 or visit armylakecamp.org.

Bluegrass

(Continued from front page)

highlights include a popular food court featuring local fare and a Marketplace featuring local crafters, artisans and farmers market vendors.
Weekend admission is \$10 per person. Children 15 and younger are admitted free.
Attendees should bring their own lawn chairs. No alcohol is allowed at this family

30 Harvest Fest
Nature's Classroom Institute and Montessori School will host its 21st anniversary celebration and Harvest Festival for the community from 11 a.m. to 2 p.m. on Sunday, Sept. 30 on school grounds, W336 S8455 Highway E, Mukwonago.
Highlights of the festival include: pumpkin decorating, bouncy houses, hayrides, tours of the farm, face painting, bake sale and more. There will also be food and beverages for sale. The cost is \$20 per family or \$5 per person. For more information, call (262) 363-6820 or email info@nciw.org.

OCTOBER

6 ETHS Homecoming
A week-long series of East Troy High School Homecoming events will culminate with the Homecoming Parade and football game on Friday, Oct. 6. The Homecoming Parade will start at 3:30 p.m. The route begins at the high school, heading east on Main Street, around the East Troy Village Square and back to the high school.
The ETHS varsity football team will face Turner High School on Friday, Oct. 6 at 7 p.m. at Trojan Stadium, 3128 Graydon Ave. The Homecoming Dance will be held on Saturday, Oct. 7.

6 First Friday Harvest Wine & Dine
East Troy's First Fridays event series will continue on Friday, Oct. 6 at East Troy Village Square Park, 2881 Main St. Celebrate the bounty of delectable foods and wines at harvest time with a pop up dinner and wine walk. For more information, visit easttroy.org.

13, 14, 20, 21, 22 'ALIBIS'
The Friends of the East Troy Lions Public Library will host their fourth annual play, "ALIBIS," presented by Off the Square Players at Ivan's Backstage, 2093 Division St., East Troy. Performances are set for 7:30 p.m. on Oct. 13, 14, 20 and 21 and 2 p.m. on Oct. 22. The play is directed by Mary Hubbard Nugent.

Tickets are \$15. Proceeds will go toward library programming.

13 Girl's Night Out
East Troy House, 2093 Division St., East Troy, will host Girls Night Out from 7-10 p.m. on Thursday, Oct. 12. The event will feature local vendors, food and drink specials and live music. No cover. For more information, call (262) 642-7100.

14 Pumpkin Walk
Camp Timber-lee, N8705 Scout Road, East Troy will host its annual free pumpkin walk on Saturday, Oct. 14 from 6-9 p.m.
Hundreds of lit pumpkins, carved by East Troy Prairie View Elementary School students, will line the camp's hiking trails. Other activities include a hayride, corn maze or a visit to the nature center to view the night sky or hold a fuzzy or scaly animal. For more information, call (262) 642-7345 or visit timber-lee.com.

21 Cemetery Walk
Join the East Troy Area Historical Society for a Cemetery Walk at 6 p.m. on Saturday, Oct. 21 at White Oak Cemetery. For more information, call (262) 642-2642 or visit the museum Wednesdays 9 a.m. - noon or Saturdays 11 a.m. - 3 p.m.

21 Crock Pot Prep
The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host an adult only Crock Pot Prep Night session with drop in start times between 5:15-6 p.m. on Thursday, Sept. 21. Cost is \$10 and the workshop will last about 2 hours.
Participants will construct 10-meals to take home and freeze in the company of others using recipes developed by the Resource Center. Shopping lists to purchase groceries for the meals will be sent in advance. The Resource Center will prepare one of the meals for sampling and will provide beverages for participants. Pre-register no later than Sept. 14 at (262) 642-4900

or easttroyfamily@gmail.com. Space is limited to 12.

STEAM Expo
East Troy High School, 3128 Graydon Ave., will host a fall STEAM Expo with date TBA. The event will feature innovative hands- on demonstrations highlighting Science, Technology, Engineering, Art, Agriculture and Math as a fun learning resource. For details, visit easttroy.k12.wi.us.

26 Halloween Bash
East Troy High School, 3128 Graydon Ave., will host its annual Halloween Bash from 5 to 7 p.m. on Thursday, Oct. 26. Children 10 and younger, along with their parents, are invited to trick-or-treat through the school. The event will also feature face painting, a costume contest, pumpkin bowling and more. For more information, call (262) 642-6760.

28 Halloween Karaoke at ET House
East Troy House, 2093 Division St., East Troy will host Halloween Karaoke beginning at 9:30 p.m. on Saturday, Oct. 28. For more information, call (262) 642-7100.

31 Trick-or-treating
Trick-or-treat hours will be held in the Village of East Troy, Town of East Troy and Town of Troy on Tuesday, Oct. 31 from 5 to 7:30 p.m.

NOVEMBER

3 First Friday Art Walk
East Troy's First Fridays event series will continue on Friday, Nov. 3 at East Troy Village Square Park, 2881 Main St. A collaboration of local artists, galleries, non-profits and businesses will celebrate the arts in East Troy with art on display from 5-8 p.m. For more information, visit easttroy.org.

See CALENDAR, Page 5

Festival at a glance

SATURDAY, SEPT. 9
10 a.m. Open Stage (bands, duos, trios)
11:30 a.m. Fiddle Contest
1 p.m. Black Horse String Band
2 p.m. Brewtown Bluegrass
3 p.m. Band Scramble
4 p.m. Bluegrass All Stars
5 p.m. Larry Efaw and the Bluegrass Mountaineers

SUNDAY, SEPT. 10
10 a.m. Gospel Service featuring the Worthing10s
11:30 a.m. Banjo, Mandolin & Guitar Contests
1 p.m. Noah John and Ringing Iron
2 p.m. Sawdust Symphony
3 p.m. Soggy Prairie Boys
4 p.m. Windy City Bluegrass Band
5 p.m. Becky Buller Band

event.
The rain location is East Troy Middle School, 3143 Graydon Ave.
For more information, call (262) 642-3770 or email vanessa@easttroy.org.

Meet the headliners

LARRY EFAW AND THE BLUEGRASS MOUNTAINEERS
Larry Efaw and the Bluegrass Mountaineers tour widely throughout Ohio, West Virginia and Pennsylvania, and can also be found at major festivals outside their home turf.
In a quest to carry on the traditional bluegrass sound, the Bluegrass Mountaineers combine old time claw hammering, classic country yodeling and twin fiddles to showcase their unique style.
All members of the Bluegrass Mountaineers take turns demonstrating their vocal and instrumental abilities, including Larry Efaw on mandolin & vocals, Edward Efaw (Beanpole) on rhythm guitar & vocals, Stanley Efaw on fiddle & vocals, Christopher Wilcox, 8, on mandolin, Anthony Prater on upright bass, Tom Isaacs on banjo & vocals and John Bryan on guitar & vocals.



SUBMITTED PHOTO Good Neighbors

Becky Buller, one of bluegrass music's most decorated performers, will play with The Becky Buller Band on Sunday, Sept. 10 at the East Troy Bluegrass Festival.

BECKY BULLER BAND
In 2016, Becky Buller was chosen to make bluegrass music history by becoming the first person ever to win in both instrumental and vocal categories at the International Bluegrass Music Association awards.
As is usually the case, Becky's is an overnight success story almost 20 years in the making. Her songs, on the lips of the industry's best, preceded this fiery-haired fiddling St. James, Minn., native to prominence in the acoustic music world.
Now audiences are connecting the

composer with her compositions – to the tune of five IBMA awards in the last two years, including the 2016 Fiddler and Female Vocalist and 2015 Songwriter of The Year nods.
Since 2015, the Becky Buller Band has toured extensively throughout the United States and Canada. The group has an exciting 2017 planned, beginning with the release of Becky's fourth solo album on the Dark Shadow Recording label.

Find out more at easttroybluegrass.com

To those we serve, thank you for your trust.

Dana Rygiewicz,
owner/director

Legacy

Funeral Services

Pre-arrangement and cremation services also available.

642-5057

2974 Main St., East Troy WI
legacyfuneralservices@gmail.com
www.legacyfuneralservices.com

If you need eyewear right & fast, we are Wisconsin's LARGEST independent eyeglass store.

- The largest selection of higher fashion & higher quality frames.
- We make all lenses here as quickly as you need them.
- 10 minutes east of East Troy, NE corner of Hwy. 36 & Main St., Waterford.
- Most insurance plans accepted.

"A little out of the way - quite a bit out of the ordinary"

THE RESPECTED NAME IN QUALITY SINCE 1918
Corner of Hwy. 36 & Main St., Waterford, WI

Fluegge OPTICAL

(262) 534-6090
www.flueggeoptical.com
HOURS: Mon.-Fri. 9-6, Sat. 9-1

DISCOVER MasterCard VISA

BBB ACCREDITED BUSINESS A+

InkLink (Continued from front page)

to buy books – it’s an experience. With a stunning Old World design, you’ll feel like you stepped out of reality and wandered into a real-life fusion of the library from Beauty and the Beast and Flourish and Blotts (the student bookstore in Harry Potter). “I had this vision of bringing in an Old World Parisian look with the high ceiling and catwalk,” Rohrer said. She also mixed in a midcentury modern fireplace to give the feeling the store has always been here but gone through various updates throughout the

years. The building, located on the north side of the square, dates back to 1862 and Rohrer has completely transformed it into a chic yet comfortable space filled with beloved titles of every genre. As you enter, you are surrounded by floor to ceiling books, a rolling ladder, fireplace and attractive window displays. Murals of

ABOUT
InkLink Books

ADDRESS: 2890 Main St., East Troy Village Square
INFO: (262) 642-9607
HOURS: Tuesday-Saturday, 10 a.m. to 4 p.m.



InkLink Books has captured the nostalgia of the best independent shops as vibrantly as possible offering spaces to browse, read and soak in the ambiance.

goddesses of wisdom adorn the walls and ceiling. Rohrer said she brought in Stacey Williams-Ng, a Milwaukee-based painter and muralist, to paint Athena the Greek Goddess of Wisdom on the ceiling and things expanded from there. “We thought, let’s take this a step further and do different aspects of wisdom –Athena is courage, Saga (the Norse Goddess of Wisdom) is knowledge, Seshat (the Egyptian Goddess of Wisdom) is strength and Saraswati (the Hindu Goddess of Wisdom) is elegance and grace.”

Creating a unique East Troy experience

Rohrer has always been a book lover and has spent the majority of her career in libraries so having a chance to create her own community bookstore – a place to nurture and build a love of reading– was a no-brainer. “I think it’s so important,” said Rohrer. “You learn how to be an empathetic person [from books]. They teach you how to live life wisely.” InkLink Books has captured the nostalgia of the best independent shops by filling its shelves with books from hyper-curated lists created by Rohrer for over a decade. “We took lists of books that I’ve been making forever,” said Rohrer. She said they then worked with her favorite publisher, Penguin Random House, and various others such as Workman, Simon

and Schuster, W.W. Norton & Company and more to round out the selection. The result is an impressive variety – hard to find titles, literary fiction, political works, cookbooks, titles on science and nature, children’s books and more are all there. While Rohrer is a local expert on what to read and can guide you through the shelves, she wants the selection process to be more about discovery. InkLink Books is a space where people can take their time choosing their next perfect book, she said. “My preference is for people to do the hunt,” Rohrer explained. “A lot happens when you do that. It’s inevitable that you find something you didn’t know was out there. It’s exciting.”

Surviving in a digital age

Since InkLink Books opened its doors on July 5, the response from locals and visitors alike has been overwhelmingly positive. “We’ve been so supported,” according to Rohrer. The brick and mortar experience offers much that you can’t get online and people appreciate that, she said. InkLink Books has also received compliments from publishers, messages of encouragement and networking requests from bookstores across the country and even a shout out from the American Booksellers Association. Rohrer believes there is room for independent bookstores like InkLink to survive and thrive in the digital age.

See INKLINK, Page 7

Golf outing supports community development

The East Troy Area Chamber of Commerce will host its 20th annual golf outing on Friday, Sept. 22 at Alpine Valley Resort in East Troy. Registration/Warm-up begins at 11:30 a.m. with a shotgun start at 12:30 p.m. and dinner and prizes at 5:30 p.m. Spend the day on the golf course, with 18 holes of golf with cart, lunch (courtesy of Citizens Bank), beer (courtesy of Wisconsin Oven Corporation) and a chicken & fish fry dinner. Save \$15 with the early bird price of \$100 per person by Sept. 9. There’s also a dinner only option for non-golfers for \$25. Golfers who don’t have a foursome, can be paired up with a team. All entries are due by Friday, Sept. 15. The outing is one of the main fundraisers for the chamber, serving as a way for golfers to enjoy an afternoon with friends, both old and new, while benefitting the Chamber’s

efforts to make East Troy a better place to live, work and play. “It’s a great way to get out of the office and network with employees, other chamber members and clients,” said Vanessa Lenz, East Troy Chamber Executive Director. Winners are announced during a dinner following the tournament. The winning foursome takes home prizes, the coveted East Troy Chamber Golf Outing traveling trophy for one year and bragging rights. “Our outing is catered to golfers of all levels. Whether you golf in a league or golf once a year, you’ll love our 4-person scramble-style outing where there will be more to do than swing your clubs,” Lenz said. Big draws to the event are the course contests like longest putt and closest to the wheelbarrow, as well as the large lineup of raffle prizes and silent auction items. To register, visit easttroy.org.



Golfers (from left) Alex Jimenez, event chairman Kyle Resler, Matt Petritis and Nick Brozowski represent American Family Insurance- Kyle Resler Agency at the East Troy Chamber's annual golf outing.

East Troy Area Chamber of Commerce Corporate Partners

Chairman Level (\$2,500)

WISCONSIN OVEN CORPORATION

CITIZENS BANK
For Now. For the Future.

ALLAN
INTEGRATED CONTROL SYSTEMS ICS

COBBLESTONE FARM

EAST TROY POINT SHELL

AMATO
Automotive Group

Leader Level (\$750)

28 On Main
home of espresso alley

ACCURATE HOUSING SYSTEMS INC.
Roof Trusses Floor Trusses Wall Panels

AMERICAN FAMILY INSURANCE
Insure carefully, dream fearlessly.

Associated Bank

PROHEALTH CARE

STATE BANK
EAST TROY OFFICE

Alpine Valley
Resort Theatre

JAMES R. TAYLOR & SONS INC.

The Heritage

Located at 3223 North St.
East Troy, WI 53120

East Troy’s
Most Active
Luxury Senior
Independent
Living.

Call Mary Ann Glowinski at
642-4800 for an appointment
or more information.

heritageeasttroy@oakbrookcorp.com

Most Referred, Most Preferred

Driveways • Patios • Sidewalks • Poured walls
Stamped Color Concrete • Pole Barns
Garage Floors • Snow Plowing

262-363-9200
262-642-5651

McPherson

CONCRETE CONST. INC.

Residential • Commercial • Fully Insured • Free Estimates
www.mcphersonconcreteinc.com

ACCREDITED BUSINESS
BBB Rating: A+

Relive summer IN EAST TROY AT



easttroy.org

THANK YOU! To all the sponsors, volunteers and attendees who supported the East Troy Area Chamber of Commerce's summer event line up. Relive the best moments at easttroy.org.

OPEN 24 HOURS – 365 DAYS A YEAR



- Unique Gifts and Souvenirs
- Red Truck and Airstream Beverage Coolers!
- Over 200+ Vintage Sodas



- Ice Cold Beer, Wine & Liquor
- DOT License Plate Renewals
- DNR Licensing, DOT License
- Live Bait



East Troy Shell

Gifts & More!



Off Hwy. 43 & 20 – 2526 E. Main St., East Troy



(262) 642-4624

\$5 OFF

Any Purchase in Our Gift Shop of \$30 or More

Coupon not valid on gasoline, cigarettes, alcohol, lottery or any c-store merchandise

East Troy Shell Expires 12/31/17

\$2 OFF

Mix and Match Vintage Soda

6 Pack

East Troy Shell Expires 12/31/17

290337



EAST TROY
COMMUNITY SCHOOL DISTRICT

Committed to the Growth & Success of Each Student, Each Year

The East Troy Community School District is a District of Choice, offering students Personalized Learning Environments, State and Nationally Recognized Academics, One-to-One Technology, and rigorous and relevant course work, that supports critical thinking, creativity, collaboration, communication, and content.

Among the district's offerings and recent successes...

• **Family & Community Connections:** The District offers a free program for children from infant to age 4 that is designed to promote play and social development, as well as offer safe and meaningful interactions. The ETCSO also offers several educational parent nights throughout the year that cover topics such as Parenting Strategies, Drug and Alcohol Awareness, Bullying, Internet Safety, and Mental, Emotional, and Social Health. District staff have developed over 100 community partnerships for two consecutive years that assist with supporting meaningful learning experiences.

• **New/Renovated Spaces:** A successful referendum in April 2015 has addressed several urgent facility needs across the District and provided a great learning environment for our children for years to come. The projects include light renovation at Doubek Elementary, renovation at the Middle School, renovation and additions to the High School, and construction of Little Prairie Primary School.

• **World Recognized Fab Lab:** East Troy is among the very few Fab Labs in Wisconsin that are recognized worldwide as part of MIT's Fab Foundation.

• **First in Nation:** Prairie View Elementary and the East Troy Middle School were the first certified SmartLabs™ in Wisconsin. Little Prairie Primary's SmartLab™ is the first in the nation completely dedicated to primary-aged children. SmartLabs™ are an engaging program where students explore STEAM through project base learning and applied technology.

• **Little Prairie Primary School Opens Fall 2017:** Little Prairie Primary will serve students in the district's early childhood program through second grade. The building reflects ecological and architectural aspects of the East Troy community as well as provides flexible learning spaces within multi-grade academic wings.

Visit www.easttroy.k12.wi.us for more information.

290463



James R. Taylor And Sons

3 Generations of Quality Work!

Call Now!



- ◆ Roofing ◆ Siding
- ◆ Windows ◆ Carpentry
- ◆ Kitchen and Bath Remodeling

(262) 642-7970

www.jrtaylorandsons.com

**FREE
ESTIMATES**

**FULLY
INSURED**



271812



Ride Trains
And Trolleys Every Weekend
May - October

2017 Dinner Trains

- SEPT. 16 - Indian Summer
- OCT. 7 - Fall Harvest
- OCT. 14 - Sweetest Day
- OCT. 21 - Pumpkin Express

2017 Theme Trains

- SEPT. 9 - Beer Tasting Train
- SEPT. 30 - Oktoberfest



East Troy Railroad Museum Inc.

2002 CHURCH STREET, EAST TROY, WI 53120

(262) 642-3263
www.easttroyrr.org

28978

Calendar

(Continued from page 2)

3 A PG13 Poetry Show

Off the Square Players will present a poetry show during the evening of Friday, Nov. 3 at Ivan's Backstage, 2093 Division St., East Troy.

4 Resource Center Silent Auction Fundraiser

The East Troy Family and Community Resource Center will host its annual Silent Auction Fundraiser on Saturday, Nov. 4 at Ivan's Backstage, 2093 Division St. Doors open at 5 p.m. This event will feature a wine pull, large silent auction, local music talent, food and desserts and raffles throughout the evening. To make a donation or purchase tickets, contact Marolyn at (262) 642-4900 or easttrofamily@gmail.com.

11 All-You-Can-Eat Chili Dinner

The VFW will hold its third annual All-You-Can-Eat Chili Dinner from 3 to 7 p.m. on Saturday, Nov. 11 at Lindey's on Beulah, W1340 Beach Road, East Troy. For more information, call (262) 642-9617.

ONGOING

Kids Activities

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host a full slate of fall events beginning Tuesday, Sept. 12.

On Tuesdays from 9:30-10 a.m., the Resource Center will host a preschool class called Alphabet Adventures for children ages 2-5. Play group

will meet on Wednesdays from 9:30-10:30 a.m. beginning Sept. 13.

Adventures in Art will be offered the second Thursday of every month throughout the school year from 5:30-6 p.m. This program begins Sept. 14.

The Resource Center also hosts arts activities every Monday night from 6-6:45 p.m. Programs are typically geared toward school age children.

Participants are asked to pre-register for all events at 642-4900 or easttrofamily@gmail.com. For more information, visit easttrofamily.webs.com.

First Fridays

East Troy's First Fridays event series will return, May-November. Each First Friday of the month will feature a showcase event at East Troy Village

Square Park with surrounding local businesses collaborating to bring an afternoon and evening of fun.

First Friday events include: Friday, Sept. 1- Jam Session & Open Mic Night with Karaoke, Friday, Oct. 6- Harvest Wine & Dine and Friday, Nov. 3- East Troy Art Walk. For more information, visit easttrofamily.org.

East Troy Farmers Market

The East Troy Farmers Market continues Fridays from 2 to 6 p.m. at East Troy Village Square Park, 2881 Main St.

The market will feature vendors selling homegrown and local produce, specialty items, meats, honey, cheese, flowers, crafts and more. The event will also include live music. For more information, visit easttrofamily.org.



SARAH MANKE Good Neighbors

East Troy's popular First Fridays event series will feature a Harvest Wine & Dine on Oct. 6 and the East Troy Art Walk on Friday, Nov. 3. For details, visit easttrofamily.org. The series, which was created to celebrate everything East Troy has to offer, is now in its sophomore year.

In it for you. In it for them.

It's what being a community bank is all about.

Proudly serving and supporting the East Troy community for over 20 years.

East Brook Plaza

2541A East Main Street
262-642-8456

Frank's Piggly Wiggly

3238 West Main Street
262-642-6700

citizenbank.com
Find us on social media: Citizens Bank -WI

CITIZENS BANK
For Now. For the Future.

River's Edge Car Wash

We'll I ♥ve your car like it has never been I ♥ved before!

River's Edge

10-Minute Oil Change & Tire Center
811 S. Rochester (Hwy. 83) Mukwonago
OIL CHANGE CENTER:
(262) 363-1899
Visit www.washnlubewi.com for More Money Saving Coupons!

FREE Unlimited Use Self-Service Vacuums With Any Wash Purchase

\$5 OFF

Ultimate Wash

Includes: Platinum Wash, Armorall Extreme Shine Wax, Bug Prep, Tires Shined, Wheels Cleaned and Interior Vacuum, Windows Washed and Towel Dry.

River's Edge Car Wash • Mukwonago • (262) 363-7000
With this coupon. One coupon per visit. Not valid with other offers or prior services.
Offer expires 11/20/17 **USE WASH CODE: 2510**

\$3 OFF

Platinum Wash

Includes: Wax, Under-body, Polish and Rain-X.

River's Edge Car Wash • Mukwonago • (262) 363-7000
With this coupon. One coupon per visit. Not valid with other offers or prior services.
Offer expires 11/20/17 **USE WASH CODE: 2525**

Only \$49.99*

Pennzoil Platinum Full Synthetic Oil Change

FREE GOLD WASH (\$10) WITH OIL CHANGE!

- Change oil (up to 5 quarts) - Lubricate Chassis Includes 3 Month & 5,000 Mile Top Off Guaranteed
- Replace Oil Filter • Check Fluids • Check & Fill Tires • Check air filter • Plus tax & shop supply fee • Most Cars

River's Edge Oil & Tire • Mukwonago • (262) 363-1899
With this coupon. One coupon per visit. Not valid with other offers or prior services.
Offer expires 11/20/17

\$27.99*

Full Service Oil Change

FREE CAR WASH WITH OIL CHANGE!

- Change oil (up to 5 quarts) - Lubricate Chassis Includes 3 Month & 3,000 Mile Top Off Guaranteed
- Replace Oil Filter • Check Fluids • Check & Fill Tires • Check air filter • Plus tax & shop supply fee • Most Cars

River's Edge Oil & Tire • Mukwonago • (262) 363-1899
With this coupon. One coupon per visit. Not valid with other offers or prior services.
Offer expires 11/20/17

NEW MEMBER PROFILES



VANESSA LENZ *Good Neighbors*

Maggie Zoellner, Executive Director of the Kettle Moraine Land Trust, soaks in the beauty of Beulah Bluff Preserve, located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public for passive recreation and environmental education.

Kettle Moraine Land Trust

P.O. Box 176 • N7511 Sterlingworth Drive • Elkhorn, WI 53121
(262) 949-7211 • kmlandtrust.org

Kettle Moraine Land Trust is a non-profit organization that makes a positive impact on the community.

KMLT volunteers actively manage four nature preserves for wildlife and native plant diversity. Several of the preserves are open to the public.

Educating all generations about the importance of nature is part of KMLT's mission. Every year KMLT hosts community nature hikes, bird walks and school field days.

Beulah Bluff Preserve is the nearest KMLT nature preserve to East Troy. Beulah Bluff is located at N9026 Bakavi Way, East Troy.



Your Local Connection for all your HOME BUYING AND SELLING Needs!

Sarah Alexander, Realtor
(262)745-7093
sarahalexandersells.com
2880 Main St., East Troy, WI
Your local connection.



214529

Community Banking Is Here To Stay

Competitive Bank Products With Personalized Service You Can Trust

- Sound ratings
- Stability you can count on
- Full-service banking offering full lines of depository and lending products
- Mortgage pre-qualification online
- Community-orientated staff with more than 140 years combined banking experience
- Full-service 24-hour ATM, Mobile Banking and Internet Access
- Smooth transition from your present bank
- Serving the community of East Troy for 16+ years
- Genuine customer service
- Safe deposit boxes available in a variety of sizes



Chris, Jennifer, Linda, Kim, Pat, Yvonne, Mary, Eileen, Jill, Cheryl, Betty



2546 E. Main St. • P.O. Box 866, East Troy
(262) 642-2530 • www.firstcitizensww.com

OPEN: M-Th 9 a.m.-5 p.m. • Fri. 9 a.m.-6 p.m.

Sat. 9 a.m.-noon • Drive-up open 8 a.m. Mon.-Sat.



272011



VANESSA LENZ *Good Neighbors*

Owners Kitty and Benny Stichmann run one of downtown East Troy's popular bars, Al Smith's Saloon, known for its fresh squeezed vodka lemonade shake ups and beer selection.

Al Smith's Saloon

2878 Main St. • East Troy, WI 53120
(262) 642-4446

Al Smith's Saloon, located on the northeast side of the East Troy Village Square, is open 365 days a year from 9 a.m. to 2 a.m. Monday through Thursday and 7 a.m. to 2 a.m. Friday, Saturday and Sunday. The popular neighborhood bar has become

a unique turn of the century gathering spot for great cocktails, beer, sports, games and music. Offering beverages, pizza, snacks and a good time for all – Al's must-haves include vodka lemonade shakeups, darts and moose shots.



PHOTO SUBMITTED *Good Neighbors*

Located in Waterford, River City Auto Body is a full service auto & truck collision repair facility committed to its mission "fixed right the first time."

River City Auto Body

814 Bakke Ave. • Waterford, WI 53185
(262) 514-4656

Conveniently located in Waterford, River City Auto Body is a full service auto & truck collision repair facility committed to its mission: "Fixed Right the First Time." They

guarantee it in writing.

Hours are Monday through Friday from 6 a.m. to 5:30 p.m. and Saturday from 8 a.m. to noon.

BETTER SERVICE. BETTER SAVINGS. BETTER VALUE.

Come to American Family Insurance and take advantage of our new lineup of discounts.

Contact me today for a competitive insurance quote.

Your dream is out there. Go get it. We'll protect it.



Kyle Resler Agency
3238 Main Street, Unit C
(At Piggly Wiggly Shopping Center)
East Troy, WI 53120
(262) 642-3283
www.kresler@amfam.com



All your protection under one roof®

American Family Mutual Insurance Company, American Family Insurance Company, American Standard Insurance Company of Ohio, American Standard Insurance Company of Wisconsin.
6000 American Parkway, Madison, WI 53783 ©2013 007390 – 6/13

234130

Fall Guide

(Continued from front page)

festive fall décor. Here are some local classes:

Amor Décor will host a creation class from noon to 3 p.m. on Sunday, Sept. 17 at Lindey’s on Beulah, W1340 Beach Road, East Troy. Attendees will get a chance to make an Amor Décor piece of their choice – wooden sign, bottle opener, wine rack, herb box and more. Prices vary depending on project. For more information and additional classes, call (262) 684-9699.

The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, will host Stephanie Sheahan from Studio 37 on Thursday, Oct. 19. Sheahan will offer a variety of options for make and take board art. Registration deadline is Oct. 12. For more information, visit studio37creations.com or find East Troy Family Community Resource Center on Facebook.

3. ENJOY A SCENIC DRIVE

Enjoy the beautiful fall scenery down an open country road.

Travel Wisconsin recommends the Kettle Moraine Scenic Drive, a 115-mile ramble through the riot of oak, maple and aspen fall color in the 50,000 acres of the southern and northern units of the Kettle Moraine State Forest.

The scenic fall drive traverses Walworth County via Whitewater Lake, W7796 Kettle Moraine Drive Whitewater. There are many places to picnic, hike, camp, bike, swim and fish along the route. For more information, visit dnr.wi.gov.

Insider Tip: Travel Wisconsin’s Fall Color Report provides a guide to peak colors throughout Wisconsin. With 100 fall color reporters providing updates in all 72 counties of the state, no other report is as comprehensive or timely. For details, visit travelwisconsin.com/fall-color-report.

4. TAKE A VINTAGE TROLLEY RIDE

Catch a glimpse of nature’s splendor this fall aboard the East Troy Electric Railroad, Wisconsin’s last original electric railroad line.

The railroad runs from the East Troy Depot to Mukwonago and an additional stop at Indianhead Park in Mukwonago with regular weekend service through Nov. 5.

On Saturdays and Sundays, trains depart eastbound from the East Troy Depot at 9:30 a.m., 10 a.m., 11 a.m., noon, 1 p.m., 2 p.m. and 3 p.m., westbound from Indianhead Park in Mukwonago at 10:40 a.m., 11:40 a.m., 12:40 p.m., 1:40 p.m., 2:40 p.m. and 3:40 p.m. (not a round trip) and westbound from The Elegant Farmer at 10 a.m., 11 a.m., noon, 1, 2 and 3 p.m. (not round trip).

Fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-14. Children 2 and younger ride for free.

Dinner Trains: Experience the romance of dining aboard one of the East Troy Electric Railroad’s award-winning dinner trains.

The two-hour excursion offers a gourmet four-course meal and a full cash bar overlooking Phantom Lake on Sept. 16, Oct. 7, Oct. 14 and Oct. 21.

The railroad’s theme trains will ride the rails on Sept. 9 (Beer Tasting Train) and Sept. 30 (Oktoberfest Train).

Special Events: A variety of antique trolleys and interurban coaches that once whisked passengers from major cities to surrounding towns and nearby summer retreats will be featured during Milwaukee Day on Sept. 23.

For more information, call (262) 642-3263 or visit easttroyrr.org.

5. FIND HALLOWEEN THRILLS AND CHILLS ON MAIN STREET

The Mckone family of East Troy is once again constructing East Troy’s scariest Halloween trick-or-treat attraction for a good cause.

Area residents are invited to test their courage at the local residents’ second “Walk of Terror” haunted house located at 3019 Main St.

InkLink

(Continued from page 3)

She said recent reports show there has been a steady decline in the sale of e-books and research on college students recently revealed people retain information better when using hardcopy books.

“People really do want the physical copy. They want the smell, the feel, the ability to focus increased,” Rohrer said.

InkLink Books hopes to become an integral part of the community, beginning with community centered events like book dinners, author visits, signings and discussions.

For more information, visit facebook.com/inklinkbooks.



PHOTOS SUBMITTED Good Neighbors

Above: A scenic ride on the East Troy Electric Railroad, one of East Troy’s most famous attractions, is the perfect way to get the full effect of fall’s reds, oranges and yellows with weekend rides through Nov. 5. Left: The Walk of Terror will return for three nights this Halloween season on Main Street.

The elaborate haunted house will offer experiences for both adults and children and organizers promise that this year’s event will be bigger and better than its debut last year.

The spine-chilling haunted house geared toward adults will run on Friday, Oct. 27 and Saturday, Oct. 28. Admission is \$10.

A third haunted house for kids will run on Tuesday, Oct. 31. This event will feature \$5 admission and will coordinate with the Village of East Troy’s Halloween trick-or-treat hours.

All proceeds will go to the Walworth County Alliance for Children to help stop child abuse. More than \$2,300 was donated to the foundation in 2016. For more information, visit <https://walkofterror.wixsite.com/walkofterror>.

6. GO ON A FALL FOLIAGE HIKE

East Troy is home to some of the most beautiful areas for hiking and they become even better when the leaves are changing. Here are our top four fall foliage destinations:

1. Beulah Bog: Visitors can travel along its hiking trail east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat. Located on Stringers Bridge Road.

2. Lulu Lake: The focal point of the diverse wetland and upland communities located on County Road J is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits. Best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake.

3. Kettle Moraine State Forest-Mukwonago River Unit: The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.

4. Price Park Conservancy: Two miles of self-guided hiking trails run through the park, located on Hodunk Road in the Town of LaFayette, and include panoramic views of Sugar Creek and wildflower areas, as well as other outstanding features of natural diversity. The park features a parking lot, picnic shelter and public bathrooms.

7. PICK THE LARGEST PUMPKIN FROM THE PATCH

If you’re looking to keep it local and spend

the day picking pumpkins, here’s where you should go:

1. The Elegant Farmer: 1545 Main St. (County Roads ES and J). Open from 8 a.m. to 6 p.m. daily. For more information, call (262) 363-6770 or visit elegantfarmer.com.

2. Bowers Produce: W490 State Road 20, East Troy, Wisconsin. Open daily from 9 a.m. to 6 p.m. For more information, call (262) 642-5244.

3. Green Meadows Petting Farm: 33603 High Dr. (Highway 20) East Troy. Admission runs from 10 a.m. to 2 p.m. Tuesdays through Friday, with the farm closing at 4 p.m. Saturday and Sunday admission is open from 10 a.m. to 3 p.m., with the farm closing at 5 p.m. For more information, call (262) 534-2891 or visit greenmeadowsfarmwi.com.

8. STOCK UP ON FALL PRODUCE

Get your fill of the season’s best veggies, as well as local treats and artisan goods at the East Troy Farmers Market, which continues on Fridays through Oct. 6 at East Troy Village Square Park. Hours of operation are 2 to 6 p.m.

The market features local vendors selling homegrown and local produce, specialty items, meats, baked goods and crafts. The event includes live music and special activities.

For a complete lineup, visit easttroy.org.

Can’t make it to the market? Stock up on Rohrganics produce anytime in the retail section of 2894 on Main, located on the northwest side of the East Troy Village Square. At the store, you can also sign up for Rohrganics’ Weekly Farm Box CSA (available through October). For more information, email info@rohrganics.com.



VANESSA LENZ Good Neighbors

Ron Henningfeld, East Troy native and accomplished cheesemaker of Hill Valley Dairy works his East Troy Farmers Market stand with his daughter Lenora, one of the new additions to the market family. Stock up on fall produce, specialty items, meats, honey, cheese, flowers, crafts and more at the weekly market, which runs Fridays, 2-6 p.m. through Oct. 6.

EXECUTIVE STORAGE SUITES

Indoor Climate - Controlled



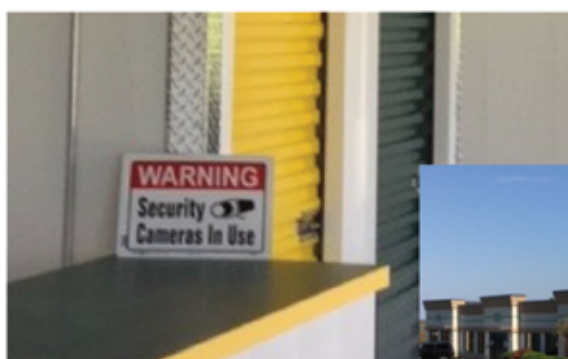
Clean, safe, secure, 24 hour access via kiosk.

Conveniently located just off of I-43,

in the East Troy Business Park

2481 Executive Drive - East Troy, WI 53120

Keep your Valuables, Valuable!



Contact us to
find out how
you can get one
month's rental
for just \$1.00!

Store your records, electronics, furniture, lawn equipment, antiques, motor cycle, snow mobile and more. Variable sizes starting from 5 X 5, and up to 9 X 16!

262-544-1655

storageday@outlook.com

executivestoragesuites.com