

Good NEIGHBORS

A Publication of the East Troy Area Chamber of Commerce

EASTTROY.ORG

MAY 2019

VOLUME 30, EDITION 2

POSTAGE
PAID
Southern Lakes
Newspapers
POSTAL CUSTOMER

WHAT
To see & do

SUMMER'S
best
events

GET
outside & play

FOOD &
DRINK
obsessions

FAMILY
fun

HOW
To get on
the water

OUTDOOR
festivals & concerts

Summer Guide

#etsummer

See SUMMER GUIDE, Page 4

Inside HOME on the Square

*New gift shop
keeps downtown
thriving*

By Vanessa Lenz
EAST TROY CHAMBER
EXECUTIVE DIRECTOR

It's difficult to discover that wonderful product you never knew you needed but can't live without, it's even more so to find the perfect gift for that hard to please person in your life.

If you walk inside East Troy's newest store, Home on the Square, there's a good chance you'll find both.

It's a treat to explore the items inside the approximately 1,200-square foot new home, garden and gift shop, most of which are sourced from a mixture of the East and West coasts and Wisconsin-based artists and companies.

Helmed by longtime East Troy business owner JoAnn McCormack and Dan Moody, who has worked in the fashion and entertainment

industry for over 15 years, the shop is a welcome, approachable addition to the square's retail scene.

"We're excited to be here and excited to have our doors open and have people from East Troy and surrounding communities stop in," Moody said.

Located at 2888 Main St., next to InkLink Books, Home on the Square has a little bit of everything – a solid inventory of cacti and plants, apothecary items, accessories, jewelry, home items, children's toys and more.

"We wanted to create an experience when you come in," said Moody. "We wanted the flow to be natural and feel unassuming and comfortable."

Home on the Square plans to partner often with local creatives, artists and makers like Sarah Manke, who designs East Troy apparel that inspires people to love where they live, and Andrea Clemens of Lovelight Flowers, who will offer locally grown flower pick up at the shop.

The store's minimalist shelving allows for brands like New

See HOME ON THE SQUARE, Page 2

Home on the Square's general manager Dan Moody welcomes customers to East Troy's new one-stop gifting shop, located on the north side of the East Troy Village Square, adjacent to InkLink Books.

SARAH MANKE Good Neighbors



Best in Biz

*LD's BBQ named
Business of the Year*

LD's BBQ has been named Business of the Year by the East Troy Area Chamber of Commerce.

The Business of the Year Award recognizes business growth, community involvement and innovative efforts in the East Troy area.

LD's BBQ owner Leon Davis accepted the award at the Chamber's 2019 Awards Night on March 26 at East Troy Brewery.

Davis has made a name for LD's BBQ, popular in southeastern Wisconsin for its ribs, smoked brisket, pulled pork and chicken and more.

LD's BBQ had another huge year in East Troy, choosing to invest locally and open a 2,900-square-foot restaurant at 2511 Main St. in the former Burger King building in East Troy.

"This eye-catching expansion has hit the refresh button on a main corridor in town – another step forward in the midst of other exciting growth in East Troy," said Vanessa Lenz, East Troy Area Chamber of Commerce Executive Director.

With an ever-growing menu and new dining room focused on community, the restaurant has continued to thrive and expand.

"I remember interviewing Leon when he first opened a small set up in East Troy in 2013," Lenz said. "He modestly described his love of cooking, past in the service industry and plans to start small and grow from there. Since then he has tirelessly worked to build his brand, quickly receiving top customer reviews and making best-of lists."

LD's accolades are plentiful:

- Best BBQ in Wisconsin
- #1 Restaurant in East Troy
- 2018 Trip Advisor Excellence Award
- #6 on The Milwaukee A-list
- Ranked No. 1 in 5 categories and Grand Champion at Elkhorn Ribfest

See LD'S BBQ, Page 3



TOTALLY SQUARE PHOTOGRAPHY Good Neighbors

LD's BBQ owner Leon Davis accepts the East Troy Area Chamber of Commerce's 2019 Business of the Year Award during the Chamber's 2019 Awards Night March 26 at East Troy Brewery.

York City staple Fishs Eddy, eco-friendly Baggu and S’well and natural based Cottage Greenhouse to take center stage.

“We wanted to show people pieces that they may not be able to get in the area in person, but we also wanted it to be a community focused store,” Moody said.

Moody, who has worked for several fashion companies, including giant stores like Topshop, internet-based stores like Trunk Club and small boutiques like Baldwin, said he loves to offer local customers advice and ideas.

“Having the ability to style people and make connections was something that I’ve always liked and was good at and has always been important to me,” he said.

Sometimes more, never less:

Home on the Square is located on the north side of the East Troy Village Square, 2888 Main St., in the space adjacent to InkLink Books. Hours are Tuesday through Wednesday, 10 a.m. to 6 p.m.; Thursday through Friday, 10 a.m. to 7 p.m. and Saturday 9 a.m. to 4 p.m.

For more information, call (262) 642-5400, email homeonthesquare@icloud.com or visit Home on the Square on Instagram @homeonthesquare or Facebook @homeonthesquareET



SARAH MANKE Good Neighbors

Showcasing a mix of big city and local brands, East Troy’s newest shop, Home on the Square offers a beautiful high-low blend.

Welcome back

It’s been 13 years since McCormack closed her popular coffee and gift shop Sincerely Yours in East Troy.

Back then, McCormack, who now owns Spotlight Real Estate, made the shift to focus on other business ventures.

Now 25 years after opening her first shop, McCormack said it feels extra special to come back with a brand new store in the exact original location of Sincerely Yours.

“It’s an updated version of Sincerely Yours,” Moody said.

McCormack said the timing worked out

well for the beautifully renovated space on the square.

She attributed the vitality in town and the support from residents to her interest in opening another storefront.

See HOME ON THE SQUARE, Page 10

East Troy Railroad’s summer season includes dinner trains

The East Troy Electric Railroad, Wisconsin’s last original electric railroad line, is celebrating its 112th year of operation. Passengers can pick up the train at either the East Troy Depot, Elegant Farmer or Indian Head Park in Mukwonago with regular weekend service through Nov. 3. Friday trains will run May 31 through Sept. 27.

A variety of antique trolleys and interurban coaches that once whisked passengers from major cities to surrounding towns and nearby summer retreats will be featured during the season.

Special event days include Beer Tasting Train on May 25 and Sept. 7, Railfan Days June 22, Chicago Day July 13, Night Photo Shoot Sept. 21 and Milwaukee Day Sept. 21.

The railroad will debut its new Family Picnic Trains featuring kid-friendly food choices, bottomless soda and a stop at Jim Byrnes Memorial Park. Picnic Trains are set for May 11 and Aug. 3 (Hot Dog, Popcorn and Strawberry Shortcake Trains).

Regular fares are \$12.50 for adults, \$10.50 for seniors and \$8 for youth 3-14. Children younger than 2 ride for free.

For a complete schedule, visit easttroyrr.org.

FINE DINING ON THE EAST TROY RAILROAD

Since 1992, the East Troy Railroad Museum has been proud to offer elegant Dinner Train experiences to its guests from around the world.

Dinner trains take passengers on a two-hour journey over its picturesque line, featuring a gourmet meal and full cash bar.

The railroad returns its award-winning dinner train on May 18 (Burger Train), June 1 (Gourmet Mac-N-Cheese), June 15 (Father’s Day), July 6 (Surf & Turf), July 20 (Family Pasta Nite), Aug. 17 (Family Pasta Nite), Aug. 24 (Summer Delight), Sept. 14 (Indian Summer), Sept. 28 (Oktoberfest), Oct. 5 (Fall Harvest), Oct. 19 (Sweetest Day) and Oct. 26 (Season Finale!).



PHOTO SUBMITTED Good Neighbors

This summer, guests will get a chance to have dinner aboard the only interurban electric railroad car in North America. The dinner train cars, two retired South Shore cars built in 1927, are named “Ravenswood” and “Beverly Shores,” representing two stations along the South Shore line, where they stopped for nearly 60 years.

MEAD & HONEY KOMBUCHA

seasonal | small batch | rotating tap



craft brew honey wine
cold, dry, carbonated
naturally gluten free



brewed on site using all local
raw honey, hops & produce

Bee Present. Bee Human. Bee Here.

W2463 Co Rd ES, East Troy, WI
www.thehivetaproom.com



338277

Clip and Save



East Troy Community Band’s

“Thursday Nights on the Square”

7:30 p.m. - 50/50 Raffles

ETBand.com

June 20 - East Troy Community Band
June 27 - ETCB Presents: Palmyra
Eagle Com. Band
July 4 - East Troy Community Band’s
“Patriotic”

July 11 - ETCB Presents: Montage with
ETHS Jazz Symposium
July 18 - East Troy Community Band
July 25 - ETCB Presents: Swing Nouveau
Aug. 1 - East Troy Community Band

Become a friend of the East Troy Band

Mail your tax deductible contribution to:

East Troy Community Band
P.O. Box 792, East Troy, WI 53120

or use our “donate” button on our page

Name _____

Address _____

City _____ State _____ Zip _____

Amount \$ _____

•LD’s BBQ

(Continued from front page)

• Voted Best BBQ Sandwich in Wisconsin
“As the accolades build up, so does the traffic to LD’s, which means more traffic for other retailers in East Troy,” Lenz said.
While LD’s is known for its mouth-watering, award-winning food, it has also has helped put East Troy on the map, attracting a growing legion of fans of its famous flavors from Milwaukee to Chicago to Indiana.
Its staffers have expanded the business’s local presence as food vendors at the Chamber’s events through the years with an appearance at Food Truck Fest in 2018, with a past presence at the East Troy Cycling Classic and East Troy Bluegrass Festival, helping to build these events.
“This business is an asset to the community and responsible for untold economic gain for East Troy,” Lenz said.

Volunteer of the Year

East Troy’s First Fridays Committee was recognized as the Chamber’s 2019 Volunteer of the year.
“I began working with this group 3 years ago, each member looking for ways to create something that would measurably improve our community’s quality of life and showcase everything our town has to offer while boosting its local economy,” Lenz said. “We unveiled our version of that concept –East Troy’s First Fridays event series – on Friday May 6, 2016 with about 40 people in attendance. Today this event series brings together thousands in the heart of East Troy.”
The rapid growth of these events indicate the growing popularity in East Troy, and it would not be possible without the work of East Troy’s First Fridays committee, Lenz said.
“This group has dedicated countless hours to the Chamber in the past 3 years, working diligently to enhance entertainment in their town and bring people together with family-friendly festival style celebrations, putting a much needed spotlight on food (local and diverse), the arts, music, children, local farmers, artisans, makers and more.
“We are so grateful for their hard work and dedication for the past three years and look forward to working with them all for many more.”

Good Neighbor Award

Citizens Bank was recognized with the Chamber’s 2019 Good Neighbor Award.
The Chamber Board of Directors established the award to recognize a person, organization, or company that has made a significant positive impact in the community and has worked collaboratively with the Chamber.
Citizens Bank brings large groups of volunteers to help man East Troy’s events and its employees have taken on key volunteer positions for the East Troy Area Chamber of Commerce.
“Whether it’s never missing a chance to brave Wisconsin’s December chill to greet children decorating trees at East Troy Village Square Park, chairing the Chamber’s annual golf outing for more years than we can count, serving on the Chamber Board or helping to launch a new series like East



Top photo: Citizens Bank was the 2019 Good Neighbor Award winner in appreciation for its commitment to advancing the East Troy community during the Chamber’s 2019 Awards Night March 26 at East Troy Brewery. Pictured (from left) are Beth Keizer, Lori Szolwinski, DeAnne Conrad, Lea Sperle, Bailey Kaiser, Cheryl Chapman and Jeff Standafer.
Above: East Troy’s First Fridays Committee, with East Troy Area Chamber of Commerce Executive Director Vanessa Lenz and Marketing Coordinator Sarah Manke, received the Volunteer of the Year title. Pictured (from left) Sarah Smith, Rachel Zwick of ECP 123, JoAnn McCormack of Spotlight Real Estate, Autumn Kniseley, M-Jai Harrell of The Hive Taproom, Lenz, Jessica Fuchs, Manke and Bailey Kaiser of Citizens Bank.

Troy’s First Fridays- it’s clear that giving back to the community is at the heart of all they do,” said Ann Zess, East Troy Chamber Treasurer, when presenting the award.
From the senior managers who roll up their sleeves for community service projects, to directors who donate medical or professional services, to employees who plan and host fundraising events, this company’s team is filled with individuals who have a passion for helping others & connecting with the community.
“While Citizens Bank enjoys giving its time, it also understands that local non-profits also need funds to support the work they do in their communities,” Zess said. “That’s

why this business contributes over \$100,000 annually in the form of corporate donations, community sponsorships, and special events. Its employees also band together for charity dress down days and fundraising food days, which raise thousands of dollars each year.”
For photos from awards night, visit easttroy.org.

East Troy Area Chamber of Commerce Corporate Partners

Chairman Level (\$2,500)

Executive Level (\$1,500)

Leader Level (\$750)



EAST TROY'S SUMMER GUIDE



SARAH MANKE *Good Neighbors*

From clean and crisp basics like Pale Ale to a classic IPA to a stout garnished with cocoa powder and espresso ground coffee bean, East Troy Brewery's Ryan Hammerel serves up an impressive selection of craft brews to thirsty patrons.

The official manual for your best summer ever

Food & drink obsessions

● TRY ALL OF LAUBER'S ICE CREAM FLAVORS

Heat wave = best excuse to taste seasonal treats. Step back in time with a summertime trip to J. Lauber's Ice Cream Parlor, 2010 Church St., East Troy, for a malt, sundae or split.

Visitors can choose from a four-page menu of traditional treats, ranging from fountain soda to 20 flavors of malts or selections from an old-fashioned candy counter. For more information, call (262) 642-3679.

● RAISE YOUR GLASS AT EAST TROY BREWERY

An emerging beacon for foodies and beer lovers alike, East Troy's first brewery touts house-made beers, inventive cocktails and enticing wines, along with a locally-sourced menu with tasty options for the whole family. From its cheese curds—battered and deep fried with ETB Russian Imperial Stout Mustard—to its pork belly BLT, East Troy Brewery uses fresh ingredients to make everything from scratch, each day.

The locally-owned brewery, which opened in a remodeled historic bank building dating back to 1892, features exclusive taps, an

See SUMMER GUIDE, Page 5



VANESSA LENZ *Good Neighbors*

The East Troy Lions Club Annual Fourth of July Celebration will span July 4-7, featuring the famous East Troy Beer Tent (ETBT), truck & tractor pulls, carnival rides, games, fair food and live entertainment at Rossmiller Sports Complex and Skate Park (fka Amusement Park), 3090 Graydon Ave., East Troy. Fireworks – July 6 at dark; Parade – July 7 at noon. For more information, visit easttroylions.org.

What to do this summer!

● 28TH ANNUAL COMMUNITY-WIDE RUMMAGE SALE

The East Troy Area Chamber of Commerce will host its 28th annual Community-Wide Rummage Sale on Friday, May 24, Saturday, May 25 and Sunday, May 26 from 9 a.m. to 4 p.m. For a map & listing of the 50-plus rummage sales, visit easttroy.org.

Roasted sweet corn, brats, hot dogs, burgers, soda and beer, as well as live entertainment will lure people to East Troy Village Square Park, 2881 Main St., on Friday from 4 to 8 p.m., Saturday and Sunday, from 11 a.m. to 6:30 p.m. and Monday, from 11 a.m. to 5 p.m. For more information, visit easttroy.org.

● 42ND ANNUAL CORN & BRAT ROAST

The East Troy Area Chamber of Commerce's 42nd annual Corn & Brat Roast will return on Memorial Day weekend, May 24-27.

● EAST TROY BREWFEST

East Troy's fourth annual Brewfest will be held from 3 to 6 p.m. at East Troy Village Square Park, 2881 Main St., featuring

See WHAT TO DO, Page 8



DITHER STUDIO *Good Neighbors*

Read & Feed

Photojournalist Kevin Horan spent an evening in East Troy during InkLink Books & 2894 on Main's latest Read & Feed book dinner inspired by his book, "Goats and Sheep: A Portrait Farm." Attendees, including Horan, got a chance to take their own portraits as part of the event, which also included discussion with bestselling author Jane Hamilton and a one-of-a-kind food and wine pairing. The next Read & Feed event will feature best-selling author Mary Norris June 12.

BAD GUYS HATE US.

Spring Sale \$20/month Business Security Monitoring

(262) 220-7784



CGSmith

making your technology effortless™



PROUD SUPPORTER OF EAST TROY!

RESLER & ASSOCIATES, LLC

3238 Main Street, East Troy, WI 53120
(Piggly Wiggly Shopping Center)

(262) 642-3283

www.reslerandassociates.com



Insure carefully, dream fearlessly.

Plan A super summer For The Kids

● **RESOURCE CENTER PROVIDES FAMILY FUN**
The East Troy Family and Community Resource Center, 3066 W. Main St., suite 108 in the Windfield Plaza, has announced a variety of offerings for every age level this summer.

Story Crafters Class – Tuesdays, 9:30-10 a.m. (June 11-July 23) This literacy-based program features a story time and associated craft activity for children ages up to third grade.

Crafty Kids Class- Fridays, 9:30 a.m. (June 14-July 26) Each week kids will participate in a fun new craft project with the assistance of their parent or caregiver. To register or for additional details, visit www.easttroyfamily.webs.com, email easttroyfamily@gmail.com or call (262) 642-4900.

● **SPEND SUMMER AT THE LIBRARY**
The East Troy Lions Public Library, 3094 Graydon Ave., will offer a full schedule of special summer programs on Mondays at 1:30 p.m. The free performances are sponsored by the Lakeshores Library System and the Friends of the East Troy Public Library.

Sign up the entire family for the library’s 2019 Summer Reading Program, “A Universe of Stories,” beginning in June. Kids of all ages will receive a grab bag of prizes each week and a chance to win one of several larger prizes for each 15-minute segment of reading. For more information, visit easttroy.lib.wi.us.

● **LEARN SOMETHING NEW**
The East Troy Parks and Recreation Department offers a wide range of

programming this summer. Offerings include swimming lessons, ticket discounts and activities for adults, seniors, youth and teens. Program brochures are available at the East Troy Municipal Building, 2015 Energy Drive, or at easttroy-wi.com.

● **GO TO CAMP**
Make great friendships, enduring memories and learn life skills at one of these East Troy summer camps.

Edwards YMCA Camp & Retreat Center

Edwards YMCA Camp, N8901 Army Lake Road, located on the shores of Lake Beulah, is a year-round camp & retreat center with programs & rentals for groups, day camp, summer resident camp & environmental education. For more information, visit campedwards.org.

The Salvation Army- Army Lake Camp

Army Lake Camp, N8725 Army Lake Road, coordinates top-quality, affordable group events and retreats for a day or weekend up to 425 people. Specialties include outdoor education, archery, geocaching, paintball and challenge course. For more information, visit armylakecamp.org.

Camp Timber-lee
Camp Timber-lee, N8705 Scout Road, offers year-round facility features Christian camps, youth programs, outdoor education and retreats. For more information, visit timber-lee.com.

harmonica all-star showcase. For more information, visit ldsbbq.com.

● **GET YOUR COFFEE FIX AL FRESCO**
Enjoy al fresco dining morning, noon, and night on the sidewalk patio at East Troy’s café 2894 On Main, located on the northwest corner of the East Troy Village Square. The space was designed to be an easily accessible community hub, featuring Tesla charging stations, community chalk message boards and community tables that welcome meet ups for local groups like the East Troy Computer Club.
The beautifully renovated historic site from 1856, features farm-to-fork menu and uses locally roasted beans with local, organic milk. For more information, visit 2894onMain.com.

See SUMMER GUIDE, Page 7



2019 Line-Up

May 3 Family Fun Night ☺	August 2 Square Fest 🎪	November 1 Art & Wine Walk 🍷
June 7 Food Truck Fest 🚚	September 6 ET’s Got Talent 🎤	May - November 2019 ET Village Square Park
July 5 Splash into Summer ☀	October 4 OcTROYber Fest ♥	 easttroy.org

● Summer guide (Continued from page 4)

outdoor patio, fireplace lounge, open kitchen, indoor seating for 200 and Taproom on the southwest corner of the East Troy Village Square, 2905 Main St. For more information, visit etbrew.com.

● **FILL UP ON AWARD WINNING BBQ & BIKE**
Take your pick of pulled pork, sliced brisket, pulled chicken, ribs or smoked sausages at LD’s BBQ, located in a brand new 2,900-square-foot East Troy restaurant, 2511 Main St.
The award-winning eatery is inspired by roadside stands and mobile trailers popular in states like South Carolina and New Mexico. LD’s and Indian Motorcycle of Metro Milwaukee will be hosting Thursday Night Bike Night from 6 to 9 p.m., May 23, May 30, June 6, June 13, June 20, June 27 and July 18 featuring bikes, BBQ and a blues

East Troy Dog Park



\$100 Donation
Your name will be printed on the sign at the park!



\$50 Donation
Memorialize or Honor your Pet on the sign at the park!

Name _____

Address _____

Mail to : E.T.H.S Key Club
3128 Graydon Ave. East Troy, WI 53120



Looking For A Bank?

- First Citizens State Bank Offers:**
- Sound ratings and stability
 - A smooth transition from your present bank
 - Full-service banking offering full lines of depository and lending products
 - Mortgage pre-qualification online
 - 24-hour ATM, mobile banking and internet account accessibility
 - Instant issue debit cards
 - Debit CardValet® and low-balance alerts
 - Genuine customer service
 - Knowledgeable staff
 - Serving the community of East Troy for 18+ years

Call or stop in to take advantage of what **EAST TROY’S LOCAL COMMUNITY BANK** has to offer you.



FIRST CITIZENS **STATE BANK**
EAST TROY OFFICE

2546 E. Main St. • P.O. Box 866, East Troy
(262) 642-2530 • www.firstcitizensww.com
OPEN: M-Th 9 a.m.-5 p.m. • Fri. 9 a.m.-6 p.m.
Sat. 9 a.m.-noon • Drive-up open 8 a.m. Mon.-Sat.
*CardValet is a registered trademark of Fiserv, Inc. or its affiliates.



GOOD NEIGHBORS MAY 2019

The perfect cocktail for summer

Whether you are at the beach or having a backyard party, there's nothing better than enjoying the summer season with a refreshing cocktail in hand.
Owners of The Global Glass Melanie Denhart,

Certified Wine Educator, and Rich Denhart dreamed up these two —inspired by the warm weather —just for us.
The shop is located at 2884 Main St. on the north

side of the East Troy Village Square. Hours are 9 a.m. to 9 p.m. Monday through Saturday and 10 a.m. to 6 p.m. on Sunday. For more information, visit theglobalglass.com.

EMBRACE THE HEAT

Spice up the traditional old-fashioned with this summer spin

MAKES 2 COCKTAILS:

4 oz good-quality Tequila
1 oz agave syrup
Orange bitters
4 slices thinly sliced jalapeno pepper (add seeds if you want heat)
2 wedges fresh lime
Juice of 2 fresh limes

INSTRUCTIONS:

Assemble ingredients. In the bottom of two rocks glasses, divide the agave syrup, lime wedges and jalapeno. Add two dashes orange bitters to each

glass. Muddle the lime and jalapeno with the bitters and syrup, as you would with cherries and bitters. If you don't have a muddler, a fork will work. Add ice after muddling, pour 2 oz Tequila into each glass along with fresh lime juice. Stir briefly. If you prefer the addition of soda, add club or white soda.

CLASSIC BOULEVARDIER

This cocktail is terrific for summer drinking. The same components as a Negroni but instead of gin, whiskey is used.

This can easily be "batched" to simplify the process for a crowd. Multiply out the number of cocktails needed and pour into a clean bottle or serving vessel. It doesn't need to be refrigerated. The cocktail will taste much better if quality Vermouth is used.

MAKES ONE COCKTAIL:

1 ½ oz good quality Bourbon (Rye Whiskey also works well)
¾ oz Campari
¾ oz good quality Sweet Vermouth
Orange slice for garnish

INSTRUCTIONS:

Add ice to cocktail shaker, add the three ingredients. Stir vigorously for 30 seconds. Pour into a coupe or martini glass. Garnish with orange slice.

As the weather heats up, The Global Glass owners Melanie and Richard Denhart offer ways to cool off with everything you need to make refreshing summer drinks.



DANIELJMOODY.COM Good Neighbors



INTRODUCING OUR NEW SAVINGS CLUB JUST FOR KIDS!

Hey kids! Ca\$h the Dog makes it fun and easy to save. When you join our **Cash Savings Club**, you'll get a bunch of cool stuff, like a **Welcome Wag Bag** with a **Paw Coin Bank**. Plus, each time you deposit money into your account, you get a **paw stamp** to earn a neat **prize** — or you can choose to **donate** to a local animal shelter!



Follow us: [Citizens Bank - WI](#)

Member FDIC | Equal Housing Lender

[citizenbank.com](#)
262-363-6500

CITIZENS BANK
For Now. For the Future.

307148



Spotlight

Real Estate LLC

Anne Dunlop
414-258-3866

Dorene Salvati
305-492-7512
Licensed in Wisconsin and Florida

Debbie Swenarski
262-745-6602

Sherry Dixon
262-374-0322

JoAnn McCormack
262-441-0170



338265



MEET NEW FRIENDS, GATHER WITH FAMILY

COME ENJOY OUR PATIO, FIRE PIT,
CRAFT BEER, COCKTAILS, & FOOD

WHAT COULD BE BETTER?



FIND OUR FULL MENU AT [ETBREW.COM](#)
WATCH FOR SEASONAL BEER RELEASES & SPECIALS



@ETBREW



@EASTTROYBREWERY

343848

James R. Taylor

and Sons INC.

3 Generations of Quality Work!

Commercial • Residential
Roofing, Remodeling, Siding, Windows,
Kitchens, Baths, Additions & Flat roofs



Free Estimates & Fully Insured

262-642-7970

[www.jrtaylorandsons.com](#)

343817

EAST TROY Corn & Brat 2019 ROAST

yummy!

MAY
24th-27th
East Troy
Village
Square
Park

101
DETAILS!
easttroy.org

Featuring
BREW FEST
MEMORIAL
& **COMMUNITY WIDE**

Service
RUMMAGE

**Dig in this
Memorial Day
Weekend**



Ride Trains
And Trolleys Every Weekend
May - October

2019 Dinner Trains

June 1 - Gourmet Mac-N-Cheese
June 15 - Father's Day
July 6 - Surf 'n' Turf
July 20 - Family Pasta Nite
Aug 17 - Family Pasta Nite
Aug 24 - Summer Delight
Sept 14 - Indian Summer
Sept 28 - Oktoberfest
Oct 5 - Fall Harvest
Oct 19 - Sweetest Day
Oct 26 - Season Finale!

Special Events

May 25 - Beer Tasting Train
June 22 - Railfan Day
July 13 - Chicago Day
Sept 21 - Milwaukee Day



East Troy Railroad Museum Inc.
2002 CHURCH STREET, EAST TROY, WI 53120
(262) 642-3263
www.easttroyrr.org

• Summer guide (Continued from page 5)

• DRINK MEAD, SAVE BEES

The Hive Taproom, W2463 County Road ES, is Wisconsin's newest craft brew taproom specializing in cold, dry and carbonated honey wine. The Hive also makes honey kombucha, a naturally probiotic drink that approximates a sour beer and a non-alcoholic soda elixir made in house with local ingredients and honey.

The Hive features seasonal, small batch and rotating taps. Its beverages are made on site with locally sourced honey, hops and organic produce with a range from dry hopped to semi-sweet to barrel-aged beverages, all 5-7 percent ABV.

Stop in or visit thehivetaproom.com for a calendar of food truck, live music, cycling, Thursday Night Trivia & yoga events.

• VISIT WISCONSIN'S OLDEST OPERATING INN & TAVERN

Refresh at East Troy House Historic Inn and Tavern, 2093 Division St. The oldest running inn and tavern in Wisconsin has been operating on the East Troy Village Square since 1842.

Grab a bite to eat at the tavern featuring a bistro style menu and fan favorite Friday Fish Fry. For more information, call (262) 642-7100.

• TASTE APPLE PIE BAKED IN A PAPER BAG

The Elegant Farmer, 1545 Main St. Mukwonago, serves up homemade, fresh-

See SUMMER GUIDE, Page 8

Now's the time to update your home, let Hackbarth Builders help.

"Serving Southeastern Wisconsin's Lake and Country area since 1979"

HACKBARTH Builders, Inc.

Design, Build & Remodel

262-642-9601
www.hackbarthbuilders.com

"Celebrating over 30 Years Serving Southeastern Wisconsin's Lake & Country Area."

The Global Glass
BEER • WINE • SPIRITS

Open Daily 9:00 a.m. - 9:00 p.m.
Sunday 10:00 a.m. - 6:00 p.m.
Holiday Hours May Vary

**ON THE SQUARE
IN EAST TROY**

2884 Main Street
Phone 262-684-5420
Additional parking and entrance
at rear of building

Check out the friendly ambience and great selection
of liquor, beer and wine
from all over the globe, including Wisconsin!

Amato Automotive Group Home of

WARRANTY FOREVER!



**Amato Ford Now Has
SERVICE AND PARTS
OPEN SATURDAY!**

**"At Amato Ford, We're Driven to
Make You Happy!"**

JOHN AMATO FORD
1015 MAIN STREET, MUKWONAGO

www.amatoauto.com • (262) 363-3085

AMATO
Automotive Group



Monday-Friday 8-8;
Saturday 8-5



GOOD NEIGHBORS MAY 2019

• What to do

(Continued from page 4)

unlimited samples of over 45 craft beers and microbrews from area breweries. Local homebrewers in the area will also be bringing out their best drafts for you to taste and rate. The winning beer will be brewed and featured on tap at East Troy Brewery.

Tickets are \$35 in advance and \$40 at the door. Purchase tickets at easttroy.org.

• GOODWILL COLLECTION

Spotlight Real Estate, Martin's Hardware-Rental & Pet and Goodwill will provide a truck to collect leftover rummage sale items and other contributions from the community on Sunday, May 26, from 11 a.m. to 3 p.m. in the Martin's shopping center, located at 3288 Main St.

• MEMORIAL DAY OBSERVANCE

American Legion Loomis-Martin Post 188 will present a Memorial Day Observance on Monday, May 27. The parade begins at 10:30 a.m., beginning at the intersection of Beulah Avenue and Union Street and ending at East Troy Village Square Park with a ceremony. For more information, call (262) 470-4694.

• TCFD STREET DANCE

The Troy Center Fire Department, N8870 Briggs St., will hold its annual Fire Fighters street dance from 5 to 8 p.m. on Friday, May 31 and 3 to 11 p.m. on Saturday, June 1. The event will feature live music, children's entertainment, silent auction, raffles, food, beer, door prizes, live music and more. For more information, call (262) 642-5294.

• DINNER IN THE WOODS

Nature's Classroom Institute and Montessori School will host Dinner in the Woods from 5:30 to 11:30 p.m. on Saturday, June 1 at its Skyview Campus, W336 S8455 Hwy. E, Mukwonago. The event will feature LD's BBQ, live entertainment, silent and live auctions and more. For more information, visit dinnerinthewoods.org.

• EAST TROY'S FIRST FRIDAYS FOOD TRUCK FEST

East Troy's First Fridays event series will continue with Food Truck Fest on Friday, June 7 from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St. Come tempt your taste buds with this mix of the area's best food trucks and East Troy restaurant vendors. For more information, visit easttroy.org.

• ARTS & CRAFT FAIR

The GFWC Women's Club of East Troy will host its Arts & Craft Fair on Saturday, June 8 at East Troy Village Square Park, 2881 Main St., East Troy, featuring fresh homemade bakery, famous barbeque and hot dog plates. For more information, call (262) 642-2326.

• GARDEN PARTY WITH KETTLE MORAINES LAND TRUST

Kettle Moraine Land Trust will host a garden party from 5:30 to 8 p.m. on Saturday, June 8 at Northwind Perennial Farm, 7047 Hospital Road, Burlington. This fundraiser will feature live music, a silent auction, raffles, food and beverage, and tours of

Northwind's display gardens. For more information visit kmlandtrust.org.

• BLUE RIBBON CHEESE FEST

The Elegant Farmer, 1545 Main St, Mukwonago, will host a Wisconsin Blue Ribbon Cheese Tasting & Sale on June 8, 9, & 10 from 11 a.m. - 3 p.m.

Sample a variety of blue ribbon award-winning cheeses, including cow, sheep, goat and mixed milk all crafted and aged to perfection. Also, enjoy 10 percent off all cheese during the tasting. For more information visit elegantfarmer.com.

• READ & FEED

InkLink Books will host a Read & Feed event featuring Mary Norris, member of The New Yorker's editorial staff and author of "Greek to Me: Adventures of the Comma Queen," at 6 p.m. on Wednesday, June 12. Norris will be joined by Read & Feed Alum Jane Hamilton and both authors will explore all things Greek: mythology, literature, lifestyle, language. The evening's Greek cuisine will be prepared by 2894 on Main's Chef Emma DeBord.

For more information on this event series, visit InkLink Books, 2890 Main St.

• EAST TROY CYCLING CLASSIC

The largest competitive cycling event in the United States, the Tour of America's Dairyland, will make a stop in East Troy as a part of the 11-day series on Friday, June 21.

The East Troy Cycling Classic begins at 11:35 a.m. with nearly 10 hours of high-energy professional cycling around East Troy Village Square Park and nearby streets. The race will feature a handcycling division beginning at 5:35 p.m. East Troy's 5th annual Slow Ride Bike Race will be at 6:10 p.m. The popular Tour de Square Kids Races will begin at 6:30 p.m.

Hosted by the East Troy Area Chamber of Commerce, along with The Dennis and Janice Klumb Family Foundation, the event will feature the East Troy Farmers Market, an ESPN radio broadcast and local vendors offering a variety of food items and beer, soda and water.

The race will shut down streets on the course (see map at easttroy.org), but local businesses will remain open. Parking will be available in the Chester Byrnes lot, 2031 Division St., and a golf cart shuttle will be available.

Admission is free and spectators may watch the cyclists whiz by once every three minutes from anywhere on the racecourse. For more information, visit easttroy.org.

• LIONS FOURTH OF JULY CELEBRATION

The East Troy Lions Club will hold its annual Fourth of July Celebration Thursday, July 4 through Sunday, July 7 at Rossmiller Sports Complex and Skate Park (fka Amusement Park), 3090 Graydon Ave., East Troy. The festival features the famous East Troy Beer Tent (ETBT), truck & tractor pulls, carnival rides, games, fair food and live entertainment.

See WHAT TO DO, Page 9



DITHER STUDIO Good Neighbors

East Troy's fourth annual Brewfest will be held from 3 to 6 p.m. on Sunday, May 26 at East Troy Village Square Park, 2881 Main St., featuring unlimited samples of over 45 craft beers and micro brews from area breweries, including East Troy Brewery, The Hive Taproom, Lakefront Brewery, Sprecher Brewing Company and more. Advance tickets are available at easttroy.org.

• Summer guide

(Continued from page 7)

picked and delicious offerings in its Farm Kitchen Bakery, Deli & Market. The business is noted by "Gourmet Magazine," "The Wall Street Journal," "Food Network" and "Milwaukee Magazine" as having "the best pie in America."

The award-winning Apple Pie Baked in a Paper Bag has been the Elegant Farmer's signature item for decades, baking over a quarter of a million pies each year. For more information, visit elegantfarmer.com.

WHAT TO SEE & DO

• EAT PIZZA ON THE FARM

Grassway Organics W2716 Friemoth Road in East Troy, hosts Pizza on the Farm events on Friday and Saturday nights, May through October, baking pizzas using only organic ingredients on the farm's on site wood fired pizza oven.

The series invites people to visit the farm for live music and fresh, drool-worthy wood-fired pies. Pizza is served rain or shine from 4 to 8 p.m. For more information, visit grasswayorganics.com.

• CHANNEL YOUR INNER ARTIST

This summer, the East Troy Area Historical Society's Kubicki Museum and Heritage Center, 2106 Church St., will host its "Picture Lady" series, presenting a famous artist's work and style at 1 p.m. on Saturdays, May 4 (Pablo Picasso), June 1 (Leonardo da Vinci) and July 6 (Claude Monet).

The museum, located on the village square, provides a showcase of local history including changing exhibits, artifacts, books, maps, documents, photographs and other materials.

Regular hours and days of operation are Wednesdays from 9 a.m. to noon and

Saturdays from 10 a.m. to 2 p.m. For more information, call (262) 642-2642 or visit easttroyhistory.org.

• CHECK OUT EAST TROY'S FIRST BOOKSTORE

InkLink Books, East Troy's first bookstore, is located on the north side of the East Troy Village Square at 2890 Main St.

The building, which dates back to 1862 has been completely transformed into a chic yet comfortable space filled with beloved titles of every genre. With a stunning Old World design, the shop captures the nostalgia of the best independent bookstores by filling its shelves with books from hyper-curated lists. Hours are from 10 a.m. to 4 p.m. Tuesday through Saturday. For more information, call (262) 642-9607 or visit inklinkbooks.com.

• SHOP LOCAL AT THE FARMERS MARKET

The East Troy Farmers Market will return for its 11th season this summer with a new format, featuring an expanded selection of vendors and exciting activity schedule.

The market will be held on the first and third Friday of the month, June 7 through Oct. 4, at East Troy Village Square Park, 2888 Main St. Hours of operation are 2 to 6 p.m.

The first market of the month will run during the East Troy Chamber's popular First Fridays event series.

The second market of the month is designed to support various industries- local artisans, makers, etc. and let locals and visitors alike enjoy the downtown experience.

Vendors are still being accepted. For more information, call (262) 642-3770 or email vanessa@easttroy.org.

See SUMMER GUIDE, Page 11



Independent Senior living at its best...
with a personal touch.

Where an active lifestyle is affordable.

SMALL PETS WELCOME!

For an appointment, call Sarah Halbesma
at (262) 642-4800

3223 North Street • East Troy, WI 53120
heritageeasttroy@oakbrookcorp.com
heritageeasttroy.com



Your Local Connection
for all your **HOME**
BUYING AND
SELLING Needs!

Sarah Alexander, Realtor
(262)745-7093
sarahalexandersells.com
2887 Main St., East Troy, WI
Your local connection.



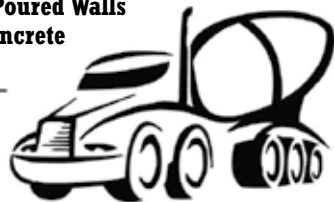
313511

Most Referred, Most Preferred

- Driveways • Patios • Sidewalks • Poured Walls
- Garage Floors • Stamped Color Concrete
- Pole Barns • Snow Plowing

262-363-9200
262-642-5651

McPherson
CONCRETE CONST. INC.



Residential • Commercial • Fully Insured • Free Estimates
www.mcphersonconcreteinc.com

Est.
1993

343637

● *What to do*

(Continued from page 8)

The East Troy Lions and Kettle Moraine Classic Car Club will host the 15th annual car show on Saturday, July 6 from 9 a.m. to 3 p.m. at East Troy Middle School, 3143 Graydon Ave.

Fireworks are scheduled for Saturday, July 6 at dark. The parade will start at noon on Sunday, July 7. For more information, call (262) 366-1765 or visit easttroylions.org.

● EAST TROY’S FIRST FRIDAYS SPLASH INTO SUMMER

East Troy’s First Fridays event series will continue with Splash into Summer on Friday, July 5 from 5 to 8 p.m. at East Troy Village Square Park, 2881 Main St. Dive right into summer with a party featuring inflatables, a DJ, yard games and kids water fun zone. For more information, visit easttroy.org.

● DAVE MATTHEWS BAND

Alpine Valley Music Theatre, 2699 County Road D, will host Dave Matthews Band on Friday, July 5 and Saturday, July 6. For more information, visit livenation.com.

● PHISH AT ALPINE VALLEY

Phish will return to Alpine Valley Music Theatre, 2699 County Road D, for shows on Friday, July 12, Saturday, July 13 and Sunday, July 14. For more information, visit livenation.com.

● JIMMY BUFFETT & CORAL REEFER BAND

Alpine Valley Music Theatre, 2699 County Road D, will host Island life-lovin’, tropical country star Jimmy Buffett & the Coral Reefer Band on Saturday, July 20. For more information, visit livenation.com.

● KC CORN & BRAT ROAST

The Knights of Columbus will host a Corn & Brat Roast at East Troy Village Square Park, 2881 Main St., July 26 - 28, featuring brats, hamburgers, roasted sweet corn and live music. For more information, call (262) 642-5198.

● EAST TROY’S FIRST FRIDAYS SQUARE FEST

East Troy’s First Fridays event series will continue with Square Fest from 5 to 8 p.m. on Friday, Aug. 3 at East Troy Village Square Park, 2881 Main St. The event will feature



SARAH MANKE *Good Neighbors*

There is an extra incentive to spend Friday Nights in East Troy with the return of the East Troy Area Chamber of Commerce’s popular First Fridays series. Each First Friday, May-November, will feature a showcase event like Food Truck Fest, Square Fest and more at East Troy Village Square Park with surrounding local businesses collaborating to bring an afternoon and evening of fun. For more information, visit easttroy.org.

live music on the Square and in surrounding businesses, food vendors, kids crafts, and East Troy’s First Fridays Beer Tent. For more information, visit easttroy.org.

● PLANES, TRAINS & AUTOMOBILES

East Troy will host its second Planes, Trains & Automobiles event on Saturday, Aug. 10 bringing a fun filled and action packed day to town.

The event will kick off with the Friends of the East Troy Airport’s open house & pancake breakfast fly-in from 7-11 a.m. featuring an assortment of vintage, homebuilt and certified aircraft and car show.

From there attendees can head to the East Troy Fire Department’s Open House featuring demos, games, food and firetruck rides (11 a.m. to 5 p.m.) then explore a variety of antique trolleys and interurban coaches at the East Troy Electric Railroad (10 a.m. to 3 p.m.) and finish the day with vintage and muscle cars at Gus’s Drive-In Cruise Night (4 p.m.). For more information, visit easttroy.org.

● HOOTIE & THE BLOWFISH AT ALPINE

Hootie & The Blowfish and special guest,

Barenaked Ladies, will perform at Alpine Valley Music Theatre, 2699 County Road D, on Saturday, Aug. 23 as part of their Group Therapy Tour. For more information, visit livenation.com.

● YOUR THEME FOR OUR TEAM 5K

The East Troy High School Cross Country team will host the Your Theme for our Team 5K on Saturday, Aug. 17. Registration is at 7:30 a.m. and the run begins at 9 a.m. The event will feature a 1K kid’s run before the main event.

● WALWORTH COUNTY FAIR

The 169th Walworth County Fair will be held from Aug. 28- Sept. 2 at the Walworth County Fairgrounds, 411 E. Court St., Elkhorn. The event will feature entertainment, food and special discounts. For more information, visit walworthcountyfair.com.

● EAST TROY’S FIRST FRIDAYS ET’S GOT TALENT

East Troy’s First Fridays event series will continue on Friday, Sept. 6 from 5-8 p.m. with ET’s Got Talent at East Troy Village Square Park, 2881 Main St.

A stage awaits anyone who can work up the courage. For more information, visit easttroy.org.

● EAST TROY BLUEGRASS FESTIVAL

The East Troy Area Chamber of Commerce will host the 26th annual East Troy Bluegrass Festival on Saturday and Sunday, Sept. 7-8 at East Troy Village Square Park.

The event features top Bluegrass bands, fiddle, banjo, mandolin and guitar competitions, gospel music service, food and craft vendors from 10 a.m. to 5:30 p.m. each day.

Weekend wristbands are \$10 per person. For more information, visit easttroybluegrass.com.

● THE WHO

The Who will perform at Alpine Valley Music Theatre, 2699 County Road D, on Sunday Sept. 8 as part of their Moving On Tour. For more information, visit livenation.com.

● THURSDAY NIGHTS ON THE SQUARE

The East Troy Community Band presents free concerts at East Troy Village Square Park on Thursday nights in the summer, June 20 through Aug 1.

2019 performances by the East Troy Community Band are set for June 20, July 4 (Patriotic), July 18 and Aug 1. Guest groups will perform on June 27 (Palmyra Eagle Corn Band), July 11 (Montage with ET Summer Jazz Symposium) and July 25 (Swing Nouveau).

All concerts start at 7:30 p.m. Attendees should bring their own lawn chairs. For more information, visit etband.com

● EAST TROY FARMERS MARKET

The market will be held on the first and third Friday of the month, June 7 through Oct. 4, at East Troy Village Square Park, 2888 Main St. Hours of operation are 2 to 6 p.m.

The market will feature vendors selling homegrown and local produce, specialty items, meats, honey, cheese, flowers, crafts and more. The event will also include live music and weekly activities. For more information, call visit easttroy.org.

● MOVIES IN THE PARK

The Village of East Troy Parks and Recreation Department will host its Summer Movies in the Park at Booth Lake Memorial Park on three Fridays this summer at dusk. Movie dates include: June 21- Christopher

See WHAT TO DO, Page 10



KOSKINEN EYE CLINIC, LLC

WE BELIEVE LIFE IS ALL ABOUT YOUR VISION

A MEMBER OF *VISION SOURCE*

Jerry Koskinen, O.D.
Sandra Huenink, O.D.
Doctors of Optometry
(262) 642-9719

Comprehensive Eye Care
Contact Lenses

3278 W. Main St., Ste. B, Village Marketplace
East Troy, WI 53120

To those we serve, thank you for your trust.



Legacy

Funeral Services

Dana Rygiewicz,
owner/director

Pre-arrangement and cremation services also available.

642-5057


2974 Main St., East Troy WI
legacyfuneralservices@gmail.com
www.legacyfuneralservices.com

HOME OWNERSHIP IS CLOSER THAN YOU THINK.

Carrie Wales is a local East Troy resident and is excited to bring ProVisor to the community with a new office located right on the square- 2894 Main Street on the second level. Please stop in and visit the new location and discuss your goals for home ownership. I look forward to seeing you around town.

WHY PROVISOR?

ProVisor is a transparent mortgage solution provider. We put YOU in the center of the solutions we provide.



CARRIE WALES
VICE PRESIDENT OF LENDING
PH: 262.754.3322
CARRIE@PROVISOR.COM
PROVISOR.COM
NMLS 234072

ProVisor NMLS #02853

PROVISOR
TRANSPARENT MORTGAGE SOLUTIONS™

PROVISOR.COM
We are not owned, operated or affiliated with HUD, FHA or the Federal Government in any way.

WELCOME NEW MEMBERS



Totally Square Photography

(262) 903-0060 • 2894 Main St., Suite 8
TotallySquarePhoto.com

Totally Square Photography, LLC is a full service professional photography firm that specializes in Professional Portraits (Headshots), Corporate Storytelling, and Event Photography for businesses and non-profits. Custom proposals proudly offered for your specific needs with select family and senior portrait work accepted on a limited basis.
For more information, email BDignan@mac.com.



Food 4 Fundz

(414) 331-9408 • Mukwonago, WI 53149
foodz4fundz.com

Looking for a new way to raise funds? Look no further... Foodz4Fundz is a fundraising company offering new ways to help schools, clubs and organizations raise money.
For more information, email info@foodz4fundz.com



Infinity Dance

(262) 506-8789 • 3278 Main St.
East Troy, WI 53120 • infinitydancewi.com

Infinity Dance, featuring a new East Troy location, is committed to providing a quality dance education program for its students; to shine a spotlight on artistic athleticism; to inspire and enhance the lives of its students; and to create forever friendships that circle around our passion for dance.
For more information, email carissa@infinitydancewi.com



MAC Games

(262) 505-5565 • 3066 Main St., Suite 110
East Troy, WI 53120 • http://MACGamesET.com

MAC Games is East Troy's newest store specializing in collectible card games, board games, role playing games and casual/competitive gaming events. From Magic: The Gathering to Dungeons and Dragons to Mario Kart, the space has something for all interests. Hours are 2 to 8 p.m. Wednesday-Friday, noon to 8 p.m. Saturday & noon to 5 p.m. on Sunday. For more information, email macgameset@gmail.com.

• Home on the Square

(Continued from page 2)

Moody, a Cleveland native, who's lived everywhere from Brooklyn to Los Angeles to London to Chicago to Kansas City, decided to make East Troy his new-found home last spring thanks to his wife Molly (McCormack) who grew up here.

When they were ready to move their family back to East Troy, Moody said he and McCormack (his mother-in-law) immediately started planning to set up shop on the developing square.

With Moody's extensive retail experience and McCormack's connection to the community, running a store together seemed like a natural choice.

"I wanted to bring my experiences back to the Midwest with a sense of where I'm from but where I've been," Moody said.

Home on the Square held a soft opening on April 9 but its grand opening May 3 was the store's official introduction to the community.

Moody plans to share the store's new items via Home on the Square's artfully curated Instagram and Facebook presence, as they plan to cycle in different items regularly.

"We'll keep refreshing things, so if you see something you like, you should pick it up right away," Moody said.

• What to do

(Continued from page 9)

Robin, July 19-Incredibles 2 and Aug. 16-How to Train Your Dragon.

Concessions will be available. Bring a chair and or blanket. For more information, visit easttroywi.gov.

● CRUISE NIGHTS

Every Saturday evening during the summer, Gus's Drive-In, 3131 Main St., transforms into a cruise night hot spot attracting car lovers from all over the region. For more information, visit gussdrivein.com.

● PIZZA ON THE FARM

Grassway Organics, W2716 Friemoth Road, will host Pizza on the Farm every Friday & Saturday night May through October from 4 to 8 p.m.

Wood fired pizza service starts at 4 p.m. All the meat and cheese is produced from Grassway Organics Farm and the veggies are from a local CSA. Enjoy hand crafted crusts including gluten free options. Bring your own chair. For more information, visit grasswayorganics.com.

● TIM'S TAPROOM TRIVIA

Test your Trivia skills every Thursday at the Hive Taproom, W2463 Rd ES, from 7 - 9 p.m. Enjoy the entertainment and compete for a \$30 gift card for The Hive Taproom. Winning team gets to be famous on The Hive Taproom's winners board.

If you need eyewear right & fast, we are Wisconsin's LARGEST independent eyeglass store.



- The largest selection of higher fashion & higher quality frames.
- We make all lenses here as quickly as you need them.
- 10 minutes east of East Troy, NE corner of Hwy. 36 & Main St., Waterford.
- Most insurance plans accepted.

"A little out of the way - quite a bit out of the ordinary"

Fluegge
OPTICAL

THE RESPECTED NAME IN QUALITY SINCE 1918
Corner of Hwy. 36 & Main St., Waterford, WI

(262) 534-6090

www.flueggeoptical.com
HOURS: Mon.-Fri. 9-6, Sat. 9-1



Supporting
the community
starts at home



Mark Phillips, FIC, LUTCF
11951 W. Janesville Road
Suite A
Hales Corner, WI 53130
414-235-8806
mark.phillips@mwarep.org

Why does your Modern Woodmen of America financial representative live and work here? It's the best way to help you create a personalized plan for life – from protection to saving to retirement planning. Let's talk.

Modern Woodmen
FRATERNAL FINANCIAL



Summer guide

(Continued from page 8)

● **SEE A MOVIE IN THE PARK**
The Village of East Troy Parks and Recreation Department will host its Summer Movies in the Park at Booth Lake Memorial Park, N8465 Townline Road. The movie line-up includes: Christopher Robin on Friday, June 21, Incredibles 2 on Friday, July 19 and How to Train Your Dragon on Friday, Aug. 16. Show starts at dark (about 8:30 p.m.) Admission is free.
Concessions will be available. Bring a chair and or blanket. For more information, visit easttroywi.gov.

OUTDOOR FESTIVALS & CONCERTS

● **SEE A SHOW AT ALPINE VALLEY MUSIC THEATRE**
Alpine Valley Music Theatre, one of the largest outdoor amphitheaters in the country, has announced an exciting lineup for summer of 2019.
After returning in 2018 with just a handful of shows following a one-year hiatus during its 40th anniversary season in 2017, Live Nation has detailed a string of shows, bringing the venue back to life.
Dave Matthews Band will be back in East Troy on Friday, July 5 and Saturday, July 6 for the first time since 2016.
Phish will return to Alpine Valley for three shows July 12-14 as part of its 26-date summer tour.
Jimmy Buffett and the Coral Reefer Band will make its annual appearance at Alpine Valley on Saturday, July 20.
Iconic pop-rockers Hootie & The Blowfish have announced a stop in East Troy on Friday, Aug. 23 as part of its first tour in more than a decade, dubbed “Group Therapy Tour.”
Hall-of-fame rock band The Who will include an East Troy show on Sunday, Sept. 8 as part of an extensive 2019 North American “Moving On!” concert tour.
Tickets for Alpine shows can be purchased at livenation.com.

● **SPEND THURSDAY NIGHTS ON THE SQUARE**
The East Troy Community Band will continue its free Thursday Nights on the Square summer concert series June-August. 2019 performances by the East Troy Community Band are set for June 20, July 4 (patriotic concert), July 18 and Aug. 1. Guest groups will perform on June 27 (Palmyra Eagle Community Band), July 11 (Montage with ETHS Jazz Symposium) and July 25 (Swing Nouveau Big Band).
All concerts start at 7:30 p.m. at East Troy Village Square Park. Attendees should bring their own lawn chairs. For more information, visit etband.com

GET OUTSIDE & PLAY

● **PLAYMORE PARK**
East Troy’s largest park, located at 3072 Graydon Ave., features a big play equipment area, picnic tables and a wheelchair accessible restroom on the corner of West Street and Graydon Avenue.
● **PRICE PARK**
The Price Park Conservancy consists of two miles of self-guided hiking trails located on Hodunk Road in the Town of LaFayette. The trails run through the park and include panoramic views of Sugar

Creek and wildflower areas in the uplands of the park. Perfect for an outdoor meal, the park has a picnic shelter.

● **EAST TROY SKATE PARK**
The Rossmiller Sports Complex (fka Amusement Park) and Francine Pease Skate Park, 3090 Graydon Ave., includes a skate park, grandstand, athletic field for baseball and other activities and concession stands.
● **ALPINE VALLEY RESORT**
Situated in the scenic Kettle Moraine area at W2501 Highway D, Alpine Valley Resort features 27 holes of golf, downhill skiing, lodging, dining and banquet facilities. For more information, visit www.alpinevalleyresort.com.

● **EVERGREEN COUNTRY CLUB**
Evergreen Country Club, N6246 W. Highway 12, Elkhorn, is a 27-hole four-star public golf course nestled into rolling terrain. Evergreen features a clubhouse and first-class banquet facility for weddings, parties, meetings, fundraising events, weekly Friday Fish Fry and more. For more information, visit evergreengolf.com.

HOW TO GET ON THE WATER

● **REEL IN A BIG ONE ON ARMY LAKE**
Details: Army Lake, W1698 St. Peter’s Road, is a 78-acre lake with a 17-foot maximum depth and an average of 8 feet. Fish include Panfish, Largemouth Bass and Northern Pike. This public access point provides 989 feet of shoreline frontage.
● **HIT THE BEACH AT BOOTH LAKE MEMORIAL PARK**
The 118-acre lake, located at N8465 Townline Road, includes a swimming beach, sheltered picnic area and boat ramp. Open Memorial Day Weekend through Labor Day Weekend 9 a.m.-9 p.m. For use exclusively by residents and property owners of the Village of East Troy, Town of East Troy and Town of Troy. For more information, call (262) 642-5046.

● **DOCK YOUR BOAT ON LAKE BEULAH**
At 812 acres, the largest lake in East Troy is a favorite for boating and fishing. It has a maximum depth of 58 feet. Fish include Panfish, Largemouth Bass and Northern Pike. The public boat access site is located on Wilmer’s Landing in the Town of East Troy. No additional watercraft is permitted after the 29-space parking lot is filled.

● **JET SKI ON POTTER’S LAKE**
A 155-acre lake located in the Town of East Troy, has a maximum depth of 26 feet. Visitors have access to the lake from a public boat landing with access off County Road L. Fish include Panfish, Largemouth Bass and Northern Pike.

FAVORITE HIKES

● **BEULAH BLUFF PRESERVE**
Beulah Bluff Preserve, a Kettle Moraine Land Trust nature preserve, is located at N9026 Bakavi Way, East Troy. The preserve overlooks the northwest shoreline of Lake Beulah and is open to the public for passive recreation and environmental education.



PHOTO SUBMITTED Good Neighbors

Beat the heat with a summertime trip to J. Lauber’s Ice Cream Parlor, 2010 Church St., East Troy, for a malt, sundae or split.








● **PICKEREL LAKE FEN**
A diverse alkaline fen that originates at the base of a glacial ridge from seeps and springs, located on Pickerel Lake Road.
● **LULU LAKE**
The focal point of the diverse wetland and upland communities located on County Road J is the 95-acre Lulu Lake, a 40-foot deep, hard water drainage kettle lake fed by the Mukwonago River and situated at the base of glacial deposits. Best seen by canoe via the Mukwonago River or through the channel from Eagle Spring Lake.
● **KETTLE MORaine STATE FOREST- MUKWONAGO RIVER UNIT**
The 970-acre former Rainbow Springs property is situated in the Mukwonago River watershed and is an area known for its outstanding resource waters, including the 35-acre Rainbow Springs Lake, varied habitats and biological diversity. Visitors can park in lots on Highway LO, County Road J or County Road E.
● **BEULAH BOG**
Located on Stringers Bridge Road, visitors can travel along Beulah Bog’s hiking trail east to catch sight of its shallow bog lake, floating mud flats, tamarack forest and wet open moat.

TOUR OF

AMERICA’S DAIRYLAND

PRESENTED BY **KwikTrip**

LET’S RACE



EAST TROY

6/21 EAST TROY CYCLING CLASSIC

PRO AND AMATEUR RACERS, ENTERTAINMENT, KIDS ACTIVITIES – FUN FOR THE WHOLE FAMILY.

BEER TENT | FOOD | KIDS RACES | FARMERS MARKET | SLOW RIDE RACE | NON-STOP ACTION


RACE DAY SCHEDULE

11:35 AM CATEGORY 4/5 12:25 AM CAT 3/4 1:25 PM CAT 2/3 2:25 PM CAT 3/4/5 WOMEN
3:15 PM MASTERS 1/2/3 (50+) 4:25 PM PRO 1/2 WOMEN 5:35 PM HANDCYCLE RACES
6:10 PM SLOW RIDE BIKE RACE 6:30 PM KIDS RACE 7:00 PM PRO 1/2 MEN

SARAH MANKE Good Neighbors

East Troy will host its second Planes, Trains & Automobiles event on Saturday, Aug. 10 bringing a fun filled and action packed day to town. The event will kick off with the Friends of the East Troy Airport’s open house & pancake breakfast fly-in from 7-11 a.m. featuring an assortment of vintage, homebuilt and certified aircraft and car show.

KLUMB FOUNDATION

 easttroy.org

PREMIUM ENGINE PERFORMANCE STARTS HERE.

SHELL V-POWER® NITRO+ PREMIUM GASOLINE IS ENGINEERED WITH TRIPLE-ACTION PROTECTION FOR OPTIMAL ENGINE PERFORMANCE.

- Unsurpassed protection against gunk.
- Unbeatable protection against corrosion.
- Our best protection against wear.



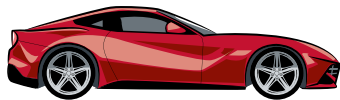
Classic Cars



Boats



Sports Car



Motorcycle



Your Car



Your Equipment



When you use Shell Fuel Rewards Card you save every day.

Download the Fuel Rewards app to join today and never pay full price for fuel again.



Fuel Rewards' members save an additional



when you buy one 20lb bag of ice.



*Offer may be extended or discontinued at any time. Available for qualifying products which may vary by location. Other Valid with Fuel Rewards® card or Alt. ID for a limited time, while supplies last. Other restrictions may apply. Limit 20 gallons, see fuelrewards.com/shop-at-shell for full terms and conditions.

Fuel Rewards' members save an additional



when you buy one any pair of sunglasses.



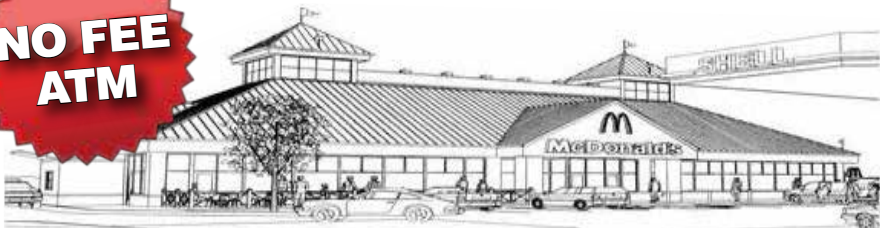
*Offer may be extended or discontinued at any time. Available for qualifying products which may vary by location. Other Valid with Fuel Rewards® card or Alt. ID for a limited time, while supplies last. Other restrictions may apply. Limit 20 gallons, see fuelrewards.com/shop-at-shell for full terms and conditions.

Did you know that when you buy one 20# bag of ice at Shell any day of the year you earn 10 cents per gallon up to 20 gallons off your next fill when you use your FRN loyalty card? That equals \$2.00. 3 bags of ice equals \$6.00 off your next fill. That stacks with automatically saving 5 cents per gallon when you are in Gold Standing on the same card. Add a pair of sunglasses and you add another \$2.00.

East Troy Shell

Gifts & More!

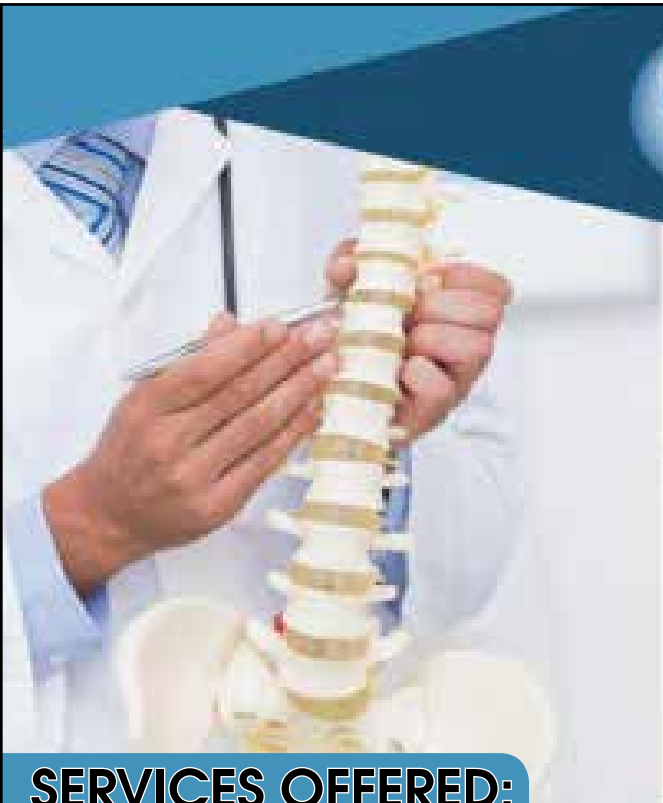
Off Hwy. 43 & 20 – 2526 E. Main St., East Troy • (262) 642-4624



343845



WISCONSIN SPINAL REHABILITATION CENTER



SERVICES OFFERED:

- Chiropractic:** Gentle, safe and effective Chiropractic care for the entire family.
- Spinal Decompression:** Benefit from Therapeutic Spinal Decompression for sciatica, herniated discs, degenerated discs, stenosis, arthritis, arm and leg tingling and pain.
- Natural Neuropathy Treatment:** Red Light Therapy and Nutritional treatments for Chronic Neuropathy in place of dangerous drugs with terrible side effects.

- Contour Light Therapy:** Lose an inch or two on your first visit with our newest and greatest whole body red light therapy weight loss program. Lose Inches - Gain Health.
- Functional Nutrition:** Identify specific nutrient deficiencies utilizing our blood analysis to determine your specific supplements needed to help live optimally.

SERVING WISCONSIN FOR OVER 25 YEARS!
Taking You from Pain to Wellness with Natural Options for Healthy Living!

Brookfield
21180 W. Capitol Drive
262.695.1870

www.SpinalRevival.com
www.JohnFriedrichs.com

East Troy
324 W. Main Street
262.642.4100