



2016 Membership Investment

Business Name: _____

Name of Primary Contact: _____ Title: _____

Business Street Address: _____

Mailing Address (if different than above): _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Full Time Equivalent Employees, including owner (2 part time = 1 FTE): _____

Brief Business Description (35 words or less) for use on Chamber website: _____

Hours of Operation: _____

Driving Directions: _____

Key Words: _____

Circle one category for Good Neighbors and website Membership Directory:

- | | | | |
|------------------------------|----------------------------|----------------------------|-------------------------------|
| Accountant/Financial Advisor | Contractors & Construction | Interior Design | Schools & Day Cares |
| Attorneys | Farmers Market | Lodging & Campgrounds | Services |
| Attractions | Gas Stations | Media | Signs, Printing & Promotional |
| Auto Sales & Service | Government Agencies | Organizations & Clubs | Telecommunications |
| Banks | Health Care & Wellness | Outdoor Services | Universities & Technical |
| Beauty Salons & Barbers | Housing & Apartments | Real Estate | Colleges |
| Camps & Conference Centers | Individuals | Recreation | Pet & Veterinary |
| Churches | Industrial & Manufacturing | Restaurants, Bars & Coffee | Other |
| Computer Sales & Service | Insurance Agencies | Retail | _____ |

Please check committees in which you'd like to participate:

Programs & Events Committees

- Corn & Brat Roast/Community-Wide Rummage Sale, May 27-30 (plan Jan.-May)
- Farmers Market, Fridays, May 20– Oct. 7 (plan Feb.-Sept.)
- East Troy Cycling Classic, June 17 (plan Jan.-June)
- Chamber golf outing, Sept. 16 (plan May-Sept.)
- East Troy Bluegrass Festival, Sept. 10-11 (plan March - Sept.)
- Santa on the Square/Santa Train, Dec. 3 (plan Oct. - Dec.)

Ambassador Committee

- Welcomes new members with plaque presentation and photo for New Member Profile in Good Neighbors, helps recruit new member businesses

Networking Committee

- Coordinates networking and other social events, including the Chamber's fall membership luncheon and annual meeting and awards banquet and multi-chamber networking events

Signed: _____ Date: _____

Print Name: _____ Title: _____

Option #1 Basic Membership

2016 Traditional Membership Investment Schedule

The East Troy Chamber of Commerce offers a straight-forward membership investment schedule. Member benefits include: Inclusion in the membership directory on the Chamber’s website and in the Good Neighbors publication, networking opportunities, Chamber Bucks gift certificate program, Welcome Bags for new residents, discounts for Chamber programming and advertising, referrals and advocacy for business issues.

Division 1—Retail, Professional & Service (not otherwise classified)		Division 4—Utilities	\$525
1 Employee/Sole Proprietor	\$160	Division 5—Churches & Schools	\$105
2-6 Full Time Equivalent Employees	\$185	Division 6—Camps, Cottages & Cabins	\$210
7-10 FTE Employees	\$210	Division 7—Universities & Technical Colleges	\$395
11-25 FTE Employees	\$240	Division 8—Municipal Government	\$265
26-50 FTE Employees	\$290	Division 9—Tourist Attractions	\$395
51-75 FTE Employees	\$315	Division 10—Citizens & Community Groups	\$ 55
76-100 FTE Employees	\$370	Division 11—Additional Business of Current Member	\$105
101-200 FTE Employees	\$475	New Member Processing Fee	\$35
200+ FTE Employees	\$600		
Division 2—Financial Institutions			
All deposit levels	\$600		
Division 3—Hotels, Motels & B&Bs (with bar & restaurant, add \$100)			
1-15 rooms	\$160		
16-30 rooms	\$240		
31-50 rooms	\$370		
51-100 rooms	\$450		
101+ rooms	\$525		

Option #2 Corporate Partners

2016 Tiered Membership Investment Schedule

Our Corporate Partners are the most visible and active companies in East Troy. We offer a tiered investment schedule to enable your business to maximize its benefits. Each level provides an annual membership and includes valuable exposure and marketing opportunities through the Chamber’s website, e-blasts, Good Neighbors publication & social media outlets, along with tickets, sponsorship and recognition at events.

Chairman-\$2,500 investment	Executive-\$1,500 investment	Leader-\$750 investment
<ul style="list-style-type: none"> •Full Chamber membership for 2016 •Banner ad on front page of easttroy.org •Corporate logo on homepage of Chamber website with link to company website •Business name recognition at all Chamber -sponsored functions and events •Printed corporate logo in all Good Neighbors and Chamber e-blasts •Four tickets to the Chamber Annual Awards Dinner •Business package (hole sponsorship and foursome) at the Chamber Annual Golf Outing •Four tickets to the Chamber Fall Membership Luncheon (\$4,900 value) 	<ul style="list-style-type: none"> •Full Chamber membership for 2016 • Banner ad on news or events page of easttroy.org •Corporate logo on homepage of Chamber website with link to company website •Business name recognition at all Chamber -sponsored functions and events •Printed corporate logo in all Good Neighbors and Chamber e-blasts •Two tickets to the Chamber Annual Awards Dinner •Hole sponsorship at the Chamber Annual Golf Outing •Two tickets to the Chamber Fall Membership Luncheon (\$3,700 value) 	<ul style="list-style-type: none"> •Full Chamber membership for 2016 •Corporate logo on homepage of Chamber website with link to company website •Business name recognition at all Chamber -sponsored functions and events •Printed corporate logo in all Good Neighbors and Chamber e-blasts •Two tickets to the Chamber Annual Awards Dinner •Two tickets to the Chamber Fall Membership Luncheon (\$1,800 value) <p><i>Note: The East Troy Area Chamber of Commerce is a 501(c) (6) non-stock, not-for-profit corporation.</i></p>